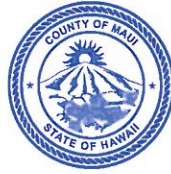


ALAN M. ARAKAWA  
Mayor

WILLIAM R. SPENCE  
Director

MICHELE CHOUTEAU McLEAN  
Deputy Director



COUNTY OF MAUI  
**DEPARTMENT OF PLANNING**

March 30, 2017

RECEIVED  
2017 MAR 30 AM 11:36  
OFFICE OF THE MAYOR

Honorable Alan Arakawa  
Mayor, County of Maui  
200 South High Street  
Wailuku, Hawaii 96793

For Transmittal to:

Honorable Stacy Crivello, Chair  
Housing, Human Services and Transportation Committee  
Maui County Council  
200 South High Street  
Wailuku, Hawaii 96793

Dear Chair Crivello and Members:

**SUBJECT: COMMERCIAL SIGNS (HHT-10)**

Thank you for your prompt consideration and favorable action on the proposed bill entitled "A BILL FOR AN ORDINANCE AMENDING CHAPTER 16.13, MAUI COUNTY CODE, RELATING TO COMMERCIAL SIGNS."

I would like to please request your consideration of a possible amendment to the bill when it is considered by the Council on first reading.

The bill's proposed new language for Section 16.13.020.A, Maui County Code, is intended to clarify that commercial signs have to be displayed on the property on which the commercial activity takes place, consistent with the existing prohibition in Section 16.13.150.C. However, we have since recognized that the new language could be read to have the opposite effect.

Therefore, we would respectfully request that the proposed new (underscored) text in Section 16.13.020.A be struck and that the existing version of the section remain intact.

Thank you for your attention to this matter. Should further clarification be necessary, please contact Administrative Planning Officer David Raatz at [david.raatz@mauicounty.gov](mailto:david.raatz@mauicounty.gov) or Ext. 7743.

Sincerely,

A handwritten signature in blue ink, appearing to read "William R. Spence".

WILLIAM SPENCE  
Planning Director

APPROVED FOR TRANSMITTAL  
*Alan Arakawa* 3/30/17  
Mayor Date

Honorable Alan Arakawa, Mayor  
For Transmittal to:  
Honorable Stacy Crivello, Chair  
Housing, Human Services, and Transportation Committee  
March 30, 2017  
Page 2

xc: Michele McLean, Deputy Planning Director (pdf)  
David Raatz, Administrative Planning Officer (pdf)  
Patrick Wong, Corporation Counsel (pdf)  
Michael Hopper, Deputy Corporation Counsel (pdf)

WRS:DMR:atw  
Project File  
17/General File  
S:\ALL\APO\16.13\2017 bill\hhtrequest