


September 28, 2021

MEMO TO: BFED-45 File

F R O M: Keani N.W. Rawlins-Fernandez, Chair   
Budget, Finance, and Economic Development Committee

SUBJECT: **TRANSMITTAL OF INFORMATIONAL DOCUMENT RELATING TO  
ECONOMIC DEVELOPMENT AND TOURISM MANAGEMENT**  
(BFED-45)

The attached document pertains to Item 45 on the Committee's agenda.

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Attachment

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OFFICE OF THE  
COUNTY COUNCIL

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**Temporary Investigative Group  
of the  
Budget, Finance, and Economic Development Committee**

**Purpose of investigation:**

To make findings and recommendations on policies relating to tourism management and economic development and diversification.

**Scope of investigation:**

The scope of investigation should include the following items.

- 1) As its first order of business, the Temporary Investigative Group ("TIG") will work with the community to explore the following:
  - a. Calculate the number of transient accommodations that will likely keep the number of transients at or below one-third of the resident population.
  - b. Propose methods to strengthen language in the County Plans regarding a visitor cap.
  - c. Identify activities and locations throughout the County experiencing overtourism and undesired behavior of tourists and propose mitigation measures.
  - d. Propose methods to limit rental cars within the County's authority.
  - e. Propose methods to allocate parking for residents and tourists in problem areas around the County including but not limited to beach parking.
  - f. Explore alternative forms of transit.
  - g. Explore and propose methods to expand and diversify developing economic industries and activities.
  
- 2) During its investigation, the TIG will:
  - a. Conduct interviews and engage in discussions with County personnel, including the Administration, the Department of the

Corporation Counsel, and State agencies related to the County's goals in managing tourism.

- b. Conduct interviews and discussions with individuals with expertise in the issues identified above for the purpose of identifying transient management solutions, removing existing barriers to implementing transient management solutions, and identifying steps the County can take to manage tourism.
  - c. Consult with representatives from community members and groups including: transient management advocates, finance experts, other municipalities, labor unions, and businesses in the tourism industry.
- 3) At the conclusion of its investigation, the TIG is requested to:
- a. Prioritize and rank in order of importance the top strategies and opportunities for managing tourism.
  - b. Identify which of the top strategies and opportunities require Council legislative action.
  - c. Identify which of the top strategies and opportunities require action by County departments.
  - d. Share findings with all other relevant entities.

**General rules:**

- 1) Discussion of matters relating to the purpose and scope of the investigation is restricted to only those Council members appointed as TIG members by the Budget, Finance, and Economic Development Committee.
- 2) The presence, virtual or physical, of three TIG members for a discussion called and convened by the TIG Chair constitutes a quorum.
- 3) Discussion of matters relating to the purpose and scope of the investigation is only permitted during a discussion called and convened by the TIG Chair, or in the absence of the TIG Chair, the TIG Vice-Chair.
- 4) Three affirmative votes are required to establish a recommendation of the TIG. Items that do not receive three affirmative votes will be disclosed as findings.

- 5) The TIG Chair will submit a report of the group's findings, recommendations, and legislative proposals, if any, to the Budget, Finance, and Economic Development Committee no later than March 1, 2022.
- 6) The TIG will be dissolved upon presentation of its findings, recommendations, and legislative proposals to the Budget, Finance, and Economic Development Committee.

<b>Membership:</b>	<b>Authority:</b>
Keani N.W. Rawlins-Fernandez, TIG Chair	Call, convene, and facilitate TIG discussions; request staff assistance from the Council Chair and the Administration; findings and recommendations, if any, to the Budget, Finance, and Economic Development Committee; establish and enforce parliamentary procedure.
Alice L. Lee, TIG Vice-Chair	In the absence of the Chair, the Vice-Chair assumes the duties of the Chair.
Tamara Paltin, TIG member	Voting member
Shane M. Sinenci, TIG member	Voting member