



Overview on the
Community Needs
Assessment Survey 2025
WASSP-1(13)
September 22, 2025

Received at 09/22/2025 WASSP meeting
from Human Concerns



Agenda




Assessment Background

Significant Findings

Next Steps

Assessment Background

- RFP was issued in April 2023
- Anthology Marketing Group, Inc. selected
- Contract initiated June 2023
- Work resumed in Fall 2024
- Report finalized May 2025



“The primary purpose of this research was to gain a comprehensive understanding of the current human service needs and priorities from the perspective of Maui County residents. This assessment aims to provide the DHC with crucial data to evaluate whether existing programs and funding structures are effectively addressing community needs, to inform future policies, programs, and grant-making decisions, and to guide the overall work of its divisions in supporting the social well-being of Maui County's citizens.”

Assessment Background

- Data collected across nine districts
- Range of survey questions:
 - Broad knowledge and understanding of County programs and services
 - Specialized focus into key subject areas

Significant Findings

- Strong public support for core human services
- High access to fundamental resources
- Opportunity to increase awareness of County programs



Next Steps

Operationalizing the Findings

- Ongoing integration at division level
 - Grants Management Division FY27 & FY28 grant cycle
 - Early Childhood data walk
 - Immigrant Services Division exploring mobile/satellite passport services
- Increasing public awareness of programs/services



Thank you!