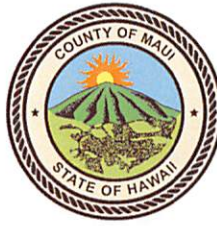


ALAN M. ARAKAWA
Mayor

TEENA M. RASMUSSEN
Economic Development Director



RECEIVED
2017 OCT -5 AM 9: 37
OFFICE OF THE MAYOR

OFFICE OF ECONOMIC DEVELOPMENT

COUNTY OF MAUI
2200 MAIN STREET, SUITE 305, WAILUKU, MAUI, HAWAII 96793, USA
Telephone: (808)270-7710 Facsimile: (808)270-7995 Email: economic.development@mauicounty.gov

October 4, 2017

Honorable Alan Arakawa
Mayor, County of Maui
200 South High Street
Wailuku, HI 96793

For Transmittal to:

Honorable Michael White, Chair
And Members of the Maui County Council
200 South High Street
Wailuku, HI 96793

Dear Chair White,

SUBJECT: MADE IN MAUI COUNTY FESTIVAL FY 18

In accordance with Ordinance No. 4456, Bill # 65 (2017), Fiscal Year 2018 Budget, we are hereby transmitting to you a copy of the notice of grant award from Innovate Hawaii for the program listed above for the period November 3rd and 4th, 2017, in the amount of \$5,000.00.

Sincerely,

Teena M. Rasmussen
Director

Attachment
Cc: Lynn Araki-Regan, Budget Director

RECEIVED
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OFFICE OF THE
COUNTY CLERK

APPROVED FOR TRANSMITTAL

Mayor 10/6/17
Date

COUNTY COMMUNICATION NO. **17-403**

o. National Housing Trust Fund	1,500,000
p. Nutrition Services Incentive Program (NSIP)	120,000
q. Private Donations	1,000
r. Retired Senior Volunteer Program (1) Provided, that disbursement for salaries and premium pay is limited to 1.0 LTA equivalent personnel.	65,850
s. Section 8 Housing Program (1) Provided, that disbursement for salaries and premium pay is limited to 22.0 LTA equivalent personnel.	22,480,292
t. State Health Insurance Assistance Program (SHIP)	5,000
u. Strategic Prevention Framework Partnerships for Success	10,000
v. Title III Programs (1) Provided, that disbursement for salaries and premium pay is limited to 5.0 LTA equivalent personnel.	750,000
w. Veteran Directed Home Community Based System	50,000
x. Volunteer Center Program	10,000
y. Voluntary Contributions	20,000
6. Department of Management	
a. Hawaii Integrated Justice Information Sharing (HIJIS) Program	15,000
7. Office of the Mayor	
a. Hawaii State Department of Business, Economic Development & Tourism	2,500
b. Hawaii State Energy Office	25,000
c. Hawaii Tourism Authority (HTA) - County Product Enrichment Program (1) Provided, that disbursement for salaries and premium pay is not restricted by Section 5.	70,000
d. Innovate Hawaii	10,000
e. Workforce Innovation and Opportunity Act (WIOA) (1) Provided, that disbursement for salaries and premium pay is not restricted by Section 5.	708,782



Made In Maui County Festival HTDC Innovate Hawaii 2017 Sponsorship Agreement

The following is an agreement between HTDC Innovate Hawaii (“Sponsor”) and the organizers of the Made In Maui County Festival (“MIMCF”) for event sponsorship of the 4th Annual Made In Maui County Festival to be held at the Maui Arts & Cultural Center in Kahului on November 3 & 4, 2017.

MIMCF will provide HTDC Innovate Hawaii with the following:

- Recognition as an “Protea Sponsor.” Benefits outlined below.
- One (1) full-page color ad in the 2017 MIMCF program booklet.
Ad artwork deadline is October 6. Refer to Festival Directory/Program Booklet Advertising Information for ad specs.
- Sponsorship mention in MIMCF print ads and other event publicity efforts.
- Sponsor logo on the MIMCF website (www.MadeInMauiCountyFestival.com) with link to Sponsor’s website.
- Link to Sponsor’s website from a MIMCF e-blast promoting the event.
- One (1) dedicated Facebook post on Sponsor.
Sponsor to specify preferred posting date and submit copy (50-70 words) for dedicated post no later than five business days prior to posting date.
- Sponsor’s banner signage located at the Maui Arts & Cultural Center during the Festival.
Please deliver your banner to the Maui County Business Resource Center (70 E Kaahumanu Ave, unit B9, Kahului, HI 96732), attention Karen Arakawa, by Friday, October 27. Include a note on the outside of your banner “for display at MIMCF”. The Resource Center is open Mon-Fri, 8 am-4:30 pm.
- Entries to the MIMCF event:
 - Six (6) entries to the “Exclusive Shopping Day” on Friday, November 3 from 1:30-6 pm.
 - Eight (8) entries to the “Big Festival Day” on Saturday, November 4 from 8 am-4:30 pm.
- Unlimited usage of the MIMCF “Official Sponsor” logo to promote your support of the 2017 MIMCF. *Logo attached.*

HTDC Innovate Hawaii will provide MIMCF with the following:

- \$5,000 cash. Please make your check payable to “County of Maui” and mail to:
County of Maui Office of Economic Development, 2200 Main Street #305, Wailuku, HI 96793, Attn: Teena Rasmussen.

APPROVED:

HTDC Innovate Hawaii

Aug 16, 2017

Date

Made In Maui County Festival

August 7, 2017

Date