

# UPDATES FROM **MAUI NUI STRONG**

WWW.MAUINUISTRONG.INFO

Maui Nui Strong

## **SUPPORT FOR MAUI WILDFIRES RELIEF**

Donate or Volunteer

Looking for Support

Unaccounted For

Received at BFED meeting on 09/12/2023  
Economic Development Director (BFED-21(8))



**MAUI NUI STRONG**

August 8 - September 11, 2023

**Since the August Maui Wildfire, Maui Nui Strong has brought resources to people garnering over 1.8 million views.**



**312K**

People



**1.8M**

Site Visits



**331**

Resources

Users

**312K**

↑ 32,701.8%

New users

**311K**

↑ 33,229.2%

Event count

**1.8M**

↑ 32,073.0%

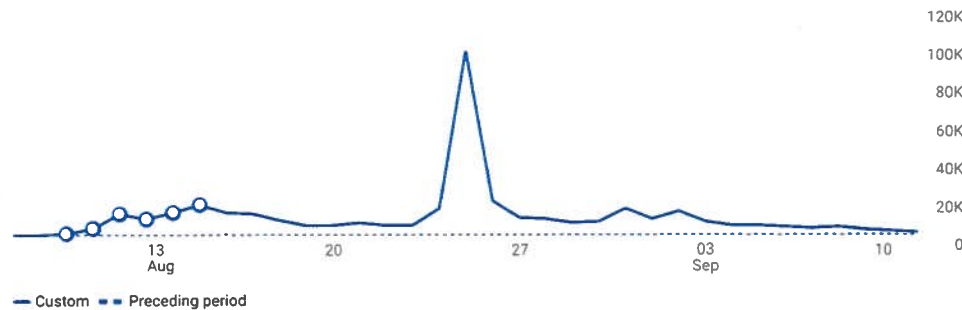
Average engagement time

**1m 12s**

↑ 82.5%



Users by Country ID



COUNTRY ID		USERS
United States	292K	↑ 32,4...
Canada	7.2K	↑ 26,7...
United Kingdom	2.2K	↑ 72,8...
Japan	1.8K	↑ 45,9...
Germany	1.3K	↑ 24,9...
Australia	1.1K	↑ 112,...
France	516	↑ 51,5...

Aug 8 - Sep 11, 2023 ▾

[View reports snapshot →](#)

Aug 8 - Sep 12, 2023 ▾

[View countries →](#)



**MAUI NUI STRONG**

August 8 - September 11, 2023

**Maui Nui Strong helped direct thousands of visitors to donate, volunteer and get much needed assistance.**

**MOST VIEWED**

**192K**

Unaccounted for

**2ND**

**163K**

Home page

**3RD**

**138K**

Give Support

**4TH**

**19K**

Get Support



## MAUI WILDFIRE DISASTER UNACCOUNTED FOR

[View Unaccounted for list](#)

The Maui Police Department (MPD) and the Federal Bureau of Investigation (FBI) released the third list of the names of 66 individuals who have been reported unaccounted for following the Lahaina wildfire disaster on August 8, 2023.

The MPD needs the public's help in providing information on anyone who is reported unaccounted for and whose name is on this list but

Find Resources for the Maui Wildfire Relief



Donate. Volunteer. Support.  
**I want to provide support.**



Donate Funds



Donate Supplies



Volunteer



All resources updated Daily.

**Were you impacted by the Maui Wildfires?  
Get Support.**



Business Relief



Emergency Relief



Financial Assistance





**MAUI NUI STRONG**

August 8 - September 11, 2023

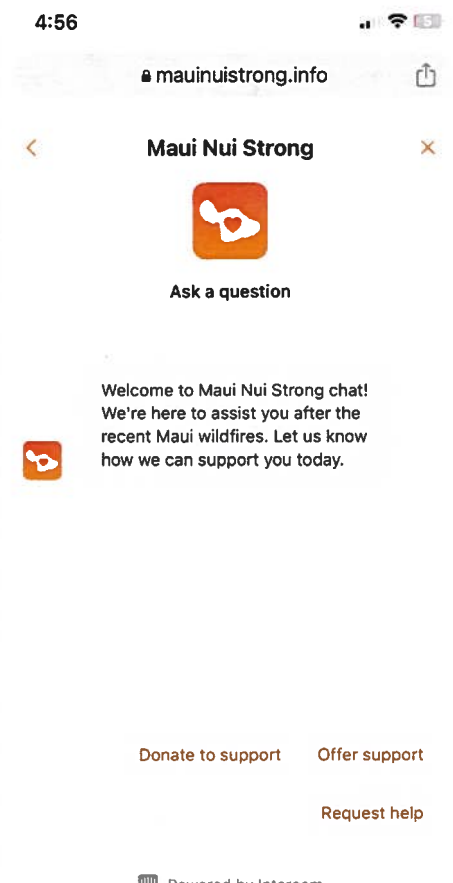
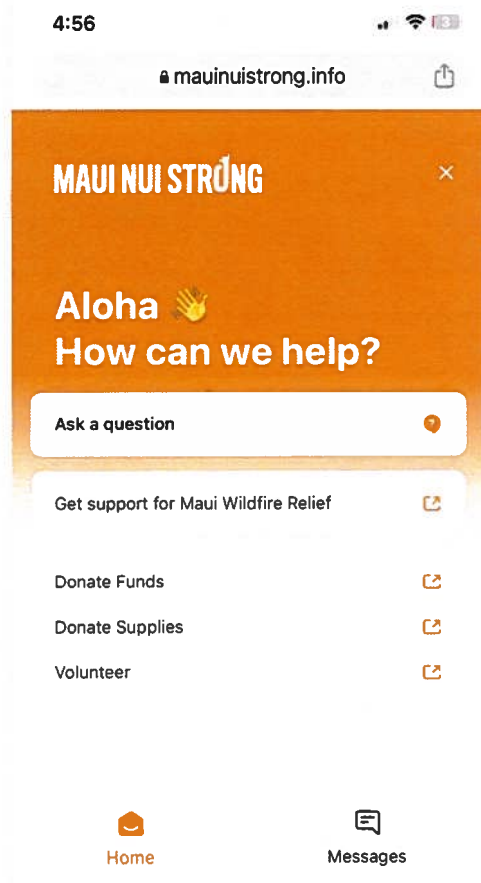
## MNS launched an AI automated Chatbot to help triage questions and get people the right support. Fast.

**248**

Email responses  
from our team

**821**

Assisted people via  
AI chatbot



### Chat bot automations pointed people to

#### Offer Support

- 252 Donate Funds
- 104 Volunteer Opportunities

#### Request help

- 61 Get Financial relief
- 37 Find a missing person
- 11 Find Food distribution
- 6 Find Mental Health resources
- 10 Get Financial relief
- And more



**MAUI NUI STRONG**

August 8 - September 11, 2023

Assisting Wildfire Survivors

## Maui Nui Strong just launched a NEW Donation Shipping process to streamline the donations for out-of-state and out-of-island donors.

Fill out form

Receive automatic  
confirmation

Our team follow up  
with any questions



**MAUI NUI  
STRONG**

Official Resource Hub

### Official Shipment Donation Form for Maui Wildfire Relief

Welcome to the County of Maui's Wildfire Relief Donation Submission Form for out-of-state and any donations received outside of Maui. Your generous donation can make a significant difference in helping the survivors of the 2023 Maui wildfires.

Please fill out the following information to help us facilitate and track your donation effectively.

**Start**

press Enter ↵

● Takes X minutes



**MAUI NUI STRONG**

August 8 - September 11, 2023

**We are actively looking for more resources to add to our site to assist our community during these difficult times. Please let us know if you have any financial, housing or unemployment resources that could help.**

**Submit a resource today.**

**Or email [mauinuistrong@gmail.com](mailto:mauinuistrong@gmail.com) for any inquiries for improvements to the site.**



VISIT: MAUI NUI **STRONG**.INFO



**County of Maui-endorsed**  
**Maui Wildfires Relief**  
**Online Resources**

**GET SUPPORT >**

**PROVIDE SUPPORT >**