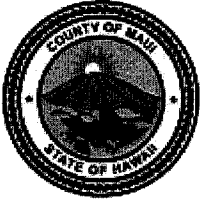


EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:10 AM
To: EDB Committee
Subject: Fw: Strongly oppose

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Adam <afpetras@comcast.net>
Sent: Monday, April 22, 2019 6:00 PM
To: Kelly King
Subject: Strongly oppose

Dear Vice Chair King,

My wife and I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*

- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

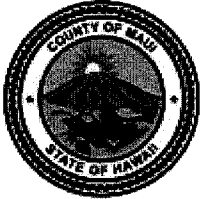
*Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.
Sincerely,*

*Adam and Sarah Petras
Concerned Short Term Rental Owners and registered voters*

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:06 AM
To: EDB Committee
Subject: Fw: County of Maui - Proposed 60% increase in Property Tax

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: ELLA LEHRER <belehrer@aol.com>
Sent: Monday, April 22, 2019 10:50 PM
To: Yukilei Sugimura; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci
Subject: County of Maui - Proposed 60% increase in Property Tax

Dear City Councillors,

We/I strongly reject the proposal of the City Council to increase the tax rate for short Term Rental properties to more than the Hotel. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- * Reservations staff
- * Housekeepers and Housemen
- * Property managers
- * Concierge and activity salesperson
- * Accountants
- * Online Marketers
- * Plumbers
- * Carpet Cleaning Workers
- * Glass Repair and Installation Companies
- * Data and Technology Workers
- * Painters
- * General Handymen

- * General Contractors
- * Electricians
- * Pool Care workers
- * Landscapers

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have to pass along that significant increase to my guest which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choose to stay in short term rentals will be priced out of the market. They will choose to visit other island. Therefore having a significantly negative impact to the visitors revenue that contributes to the thriving Maui economy.

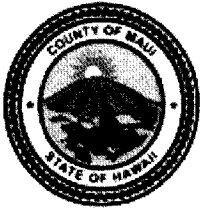
Please abandon this proposal this proposal that will ultimately have a negative affect on everyone that enjoy Maui.

Sincerely,
Al Valley
Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:44 AM
To: EDB Committee
Subject: Fw: My Objection to Proposed change to property tax structure in Maui County

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Ann Curran <anncurran@hotmail.com>
Sent: Tuesday, April 23, 2019 9:25 AM
To: Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: My Objection to Proposed change to property tax structure in Maui County

Dear City Councillors,
I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

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- Carpet Cleaning Workers
- Flood Control Workers
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- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Home Entertainment Professionals
- Dry Cleaning and Professional Washing Workers
- General Handymen
- General Contractors
- Tile Installers
- Woodworkers
- Security Professional Workers
- Landscapers
- Pool Care Workers
- Electricians
- Remediation Pros

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Ann Alexander

Rental owner

EDB Committee

From: Ann Shipman <ann@makenasurf.org>
Sent: Tuesday, April 23, 2019 8:14 AM
To: EDB Committee; Keani N. Rawlins; County Clerk
Subject: Increase in short term property taxes.

Several Owners at our property have concerns like the letter below concerning the property tax rate increase under consideration by Council, we urge you to consider their response when making this decision:

Maui County Economic Development and Budget Committee

To All,

I own a condo at Makena Surf in South Maui. I reside there for 3 months per year and our unit is in a rental pool the other 9 months with Ali'i Resorts.

Our property tax assessed valuations are so high, I couldn't realize the assessed value after realtor fees and taxes. I have twice filed for reductions, and have received no consideration. The board was laid back, and just going thru the motions. It's obvious there is a big difference if you are local and vote on Maui instead of having a residence stateside.

Now, this proposal to raise the tax rate to time share, based on our already inflated assessed value. If this is passed, it will likely be the final straw and I will stop renting and file for the cheaper tax rate. If others do the same, instead of a huge increase, Maui County will see a huge reduction in tax revenue. Further, all of the support staff that are employed for rentals will be hurt. Rental cars, grocery stores, restaurants, housekeepers, and on and on.

I urge you to look past the quick way to feed the budget, and see what the fair and balanced way would be, along with the potential downside.

Aloha,

Ann Shipman

CPM, CMCA, AMS

General Manager

808-874-0616

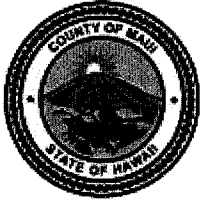
ann@makenasurf.org



EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Proposed Tax Increase

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Barry Rose <Barry.Rose@hsc.utah.edu>
Sent: Tuesday, April 23, 2019 4:17 AM
To: Kelly King
Subject: Proposed Tax Increase

Dear City Councillors,

We/I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

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Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

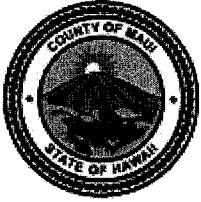
Concerned Short Term Rental Owner

Sharon and Barry Rose

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:55 AM
To: EDB Committee
Subject: Fw: Objection to Proposed change to property tax structure in Maui County

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Bob Curran <bobcurran@hotmail.com>
Sent: Tuesday, April 23, 2019 7:27 AM
To: Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Objection to Proposed change to property tax structure in Maui County

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

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Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

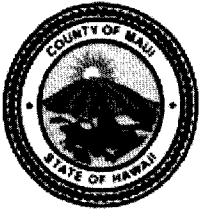
Bob Curran

Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:29 AM
To: EDB Committee
Subject: Fw: Property Tax Increase on Short Term Rental Properties

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Bradford Smith <JBradfordSmith@msn.com>
Sent: Tuesday, April 23, 2019 10:00 AM
To: keanirawlins@maui.countyus; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Property Tax Increase on Short Term Rental Properties

Dear City Councillors:

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas:

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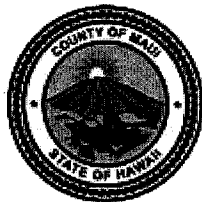
Sincerely,

Brad & Michele Smith
Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:55 AM
To: EDB Committee
Subject: Fw: Maui County Budget Hearings - I support fair tax rates

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Terry V. Radl <tvradl@gmail.com>
Sent: Tuesday, April 23, 2019 7:23 AM
To: Keani N. Rawlins
Cc: Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Maui County Budget Hearings - I support fair tax rates

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

We are writing in favor of fair and reasonable tax rates for the vacation rental industry. We were frequent visitors to Maui before finally being able to afford to purchase a condominium of our own in 2017. After 35 years of saving for a second home, we are only able to afford to do so with the help of rental income to help cover some of the expenses associated with condo ownership. A punitive tax can tip the balance of affordability against us and force us to forego our plans to retire to our beloved Maui.

Please consider that Short Term Rentals are currently taxed at \$9.28/\$1000, the third highest only exceeded by Hotel and Resort and Time Share rates. Increasing the Short term rental rate too extreme puts an unfair burden on the individual owners of these properties, and the guests to these properties, and can only move to harm the small businesses that depend on the vacation rental industry.

We have a blossoming vacation rental industry on Maui, subject to appropriate restrictions and standards, and a fair existing permitting and taxing process. Short term rentals already comprise 25% of the \$319,516,547 of real property tax revenue compared to 11% for time share, and 7% for hotel and resort. The purpose of the industry is to allow for varied accommodations and experiences for visitors, and to allow small businesses to benefit from tourism.

We are supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community. Right now short term rentals bring in \$79,500,00 in direct taxable revenue, and have created thousands of jobs for our island as well.

Thank you for considering our testimony as you continue to craft this bill.

Mahalo,

Brad and Terry Radl

Valley Isle Resort

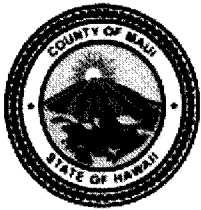


Virus-free. www.avg.com

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:45 AM
To: EDB Committee
Subject: Fw: Property Tax Rate Increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Brooke Schnieder <bschnieder@gmail.com>
Sent: Tuesday, April 23, 2019 9:19 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Property Tax Rate Increase

My husband and I, Aaron and Brooke Schnieder, own a condominium at the Lau Loa Resort in Maalaea. We are writing to express our strong objection to the proposed 60% increase in the property tax rate for Vacation Rental properties since this will greatly harm tourism and real estate on Maui. Many of us will be forced to sell our second homes on Maui because of the burden of paying this increase in our property taxes and many tourists will no longer be able to afford to vacation on Maui if we are forced to raise our rental rates. If owners are forced to sell, this flooding of the market will lower **all** property values. We urge you to support the Mayor's proposal to keep property tax rate increases reasonable. Mahalo.

EDB Committee

From: Jana Mathers <janamathers@gmail.com>
Sent: Tuesday, April 23, 2019 12:30 PM
To: EDB Committee; Keani N. Rawlins
Subject: Property Tax Proposal
Attachments: 20190423152401448.pdf

Good Afternoon,

Please see attached letter regarding the proposed property tax increase.

Thank you
The Mathers Family

April 23, 2019

Dear Committee Chair Rawlins-Fernandez,

RE: Proposed increase in property taxes for short term rental, County of Maui

Our Families have been condo owners on Maui for almost 30 years, and we are very concerned to hear about a possible 60% increase in our property tax rates. We are Canadians and can not vote in any on-island elections, so we are submitting our views in writing.

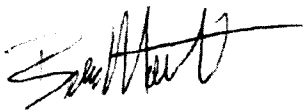
If this increase goes through, it will impact the nightly rental we charge, GET and TAT will increase and the number of tourists willing to visit Maui will decrease due to higher costs.

In the years of being an owner, our property classification has fallen under Hotel/Resort. In 2018, the classification was changed to Short Term Rental, though these two categories are very similar. However, Time Share is a completely different classification.

As an owner on Maui, we have contributed to the local economy thru resort staff, landscaping, restaurants/activities, cleaning staff, renovations, repairs and appliance purchases. This would certainly change as our budget for these items will be eaten up by the proposed increase in property taxes.

Our families have been frequenting Maui for over 40 years and hope this can continue for the next generation. We hope that you consider our views and rethink this proposed increase in property taxes.

Thank you,



Bruce Mathers



John Mathers

EDB Committee

From: Burch Smith <burch.smith.yzqp@statefarm.com>
Sent: Tuesday, April 23, 2019 9:39 AM
To: EDB Committee
Subject: Tax Increase Proposal

Dear Committee,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
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- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a

negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Burchell Smith- Maui Resident & Taxpayer/ Small Business Owner/ Community Organizer

EDB Committee

From: Charles Torre <torre_charles@hotmail.com>
Sent: Tuesday, April 23, 2019 12:17 PM
To: EDB Committee
Subject: Proposed Tax Increase for Short Term Rentals

Dear Maui County Officials,

I am writing you today to **strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.**

Short Term rental properties can and *do* create work and jobs for *many* local residents in the following areas.

- Reservations staff
- Housekeepers and Housemen
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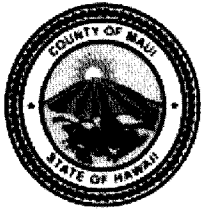
Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,
Charles Torre, Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 12:29 PM
To: EDB Committee
Subject: Fw: County of Maui - Proposed 60% Increase in Property Tax

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Charles Torre <torre_charles@hotmail.com>
Sent: Tuesday, April 23, 2019 12:20 PM
To: Kelly King
Subject: County of Maui - Proposed 60% Increase in Property Tax

Dear Kelly,

I am writing you today to **very strongly reject your proposal to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.**

Short Term rental properties can and absolutely *do* create work and jobs for *many* local residents in the following areas.

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Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,
Charles Torre, Short Term Rental Owner

EDB Committee

From: Chris Harris <efc1@rogers.com>
Sent: Tuesday, April 23, 2019 10:31 AM
To: EDB Committee
Cc: Keani N. Rawlins; County Clerk
Subject: Proposed Short Term Rental Tax Increase

Dear Council Members,

I was recently made aware of the various proposals under consideration to raise property tax rates for short-term rentals in the coming year.

I watched the video from the April 3rd committee meeting to better understand the thought process behind these proposals.

I have two comments I would like to share with you for your consideration.

First, I want to make sure you understand that short term rentals absolutely create employment dollars to local residents of the community. For instance, we pay between \$300 and \$500 per turnover for cleaning services of our unit, which we believe is a premium rate compared to that paid to hotel housekeeping employees. We also routinely require handyman services, HVAC services, maintenance on household equipment, and other maintenance services. The rates we pay for these services are generally premium rates relative to hotels because we don't enjoy the buying power that Hotels can demand.

Second, I am in support of Councilwomen Tasha Kama's point of view about considering gradual increases. For one owner's perspective, I'd like to share what I face in the next fiscal year. The assessment of my property is increasing by 16% over the prior assessment year. Additionally, an increase in the short-term rate from \$9.28 to \$15.41 would be a rate increase of 66%.

When these two factors are combined, I would face a 93% increase in my property tax bill (YOY). This rate increase on my second largest expense (after my mortgage) would be devastating to my investment.

I urge you to consider a moderated increase in rates and fees.

Thank you for your consideration.

Aloha,

Chris Harris, Owner Makena Surf, E 104

EDB Committee

From: Christina Kapur <christinadhillon@gmail.com>
Sent: Tuesday, April 23, 2019 5:56 AM
To: EDB Committee; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura; Keani N. Rawlins
Cc: Gin Dhillon; sarina dhillon
Subject: Proposed 60% Increase in Property Tax

Dear City Councillors,

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner would have to pass along that significant increase to my guests which in turn will have a negative impact on the local economy. If short term rental rates increase visitors that choose to stay in Maui will be priced out of the market. They will choose to stay on other islands and or visit other places than Maui. This has a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Mau.

Sincerely,

Christina and Sarina Dhillon



ReplyForward

EDB Committee

From: D and S Gmail <dgsandscs@gmail.com>
Sent: Tuesday, April 23, 2019 10:59 AM
To: EDB Committee; Keani N. Rawlins
Cc: Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei.Sugimora@mauicounty.us; David Scott
Subject: Proposed Property Tax Rates for Short Term Rentals

Dear Committee Chair Keani N. W. Rawlins-Fernandez and Members of the Economic Development and Budget Committee for Maui County,

We have recently become aware of a proposal before your committee to increase the tax rate for the property class Short Term Rentals from its current \$9.28/\$1000 to the current Time Share rate of \$15.41/\$1000; a 66% increase. For those of us who own properties of this type on Maui, such a profound increase seems unfair and unwarranted, and would add a significant financial burden to us when we, as a class, already provide approximately 25% of the county's property tax base.

Unlike hotels/resorts or time share owners, many of us who own houses or condominiums on Maui use them as our second homes, living on-island for significant portions of the year, and renting our homes during other periods as a way to help defray the expenses of second-home ownership. Even those owners who are not part-year residents would be best considered to be small business owners, an economic class that is generally encouraged and supported in most communities with preferential tax rates. While hotels/resorts and time shares are very important elements of our economy, they represent a completely different category of ownership, nearly always corporate, and their incentive for ownership is profit-driven, with added costs dispersed over a large group of corporate share holders. Short term rental owners are more likely to be individuals who have already made a major personal financial investment in Maui, have done so primarily for our love of the island and its people, and would bear the full weight of additional taxes on an individual basis.

As property owners on Maui we are fully supportive of your efforts to establish a budget that allows you to serve the needs of all of Maui's residents, but we encourage you to consider a more balanced approach to raising revenue as opposed to one that targets a class of property owners who are already heavily invested in our beloved island.

Thank you for your consideration.

Sincerely,

Drs. David G. and Susanne C. Scott
475 Front Street
No. 505
Lahaina, HI 96761

EDB Committee

From: David Had low <davidh251@sbcglobal.net>
Sent: Tuesday, April 23, 2019 10:20 AM
To: EDB Committee
Subject: Property tax

A further increase in our property taxes would put maids gardeners and maintenance people out of work at Ekahi.

Please do not do this. These are loyal people who have worked here for many years.

David Hadlow, Ekahi 34 E

Sent from my iPhone

EDB Committee

From: Sharon & Del <kumukala@yahoo.com>
Sent: Tuesday, April 23, 2019 11:58 AM
To: Kelly King
Cc: EDB Committee; Keani N. Rawlins
Subject: Proposed Tax Increase on Short Term Rentals

Dear Ms. King:

As your constituents, we were just made aware of the proposed increase in real property tax rates for the coming year, in particular, the proposed rate increase for short term rentals.

We purchased a rental condo when we returned and retired to Maui with the hopes that the rental income would supplement our retirement income. However, through the years it has been touch and go with the economy. Recently, we have been fortunate to realize a profit with the rental income, which has helped financially. Please note that we use a rental agent to help us. As such, the agent employs local staff for housekeeping, maintenance, groundskeeping, reservations, etc. These local families also rely on this income to live on Maui.

To raise property taxes inordinately on short term rentals may force an increase in our rental rates which may decrease the number of days our condo is rented. Consequently our rental income will be negatively impacted.

We respectfully ask that you and your fellow council members consider a fair and equitable increase, if one is necessary.

Mahalo for your consideration.

Sincerely,
Del Adlawan and Sharon Heritage

EDB Committee

From: Dennis McVicker <dennis.mcvicker@gmail.com>
Sent: Tuesday, April 23, 2019 9:32 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Property Tax Rate Hikes for Short-Term Rentals

Dear Council Members,

I was recently made aware of the various proposals under consideration to raise property tax rates for short-term rentals in the coming year and would like to take the opportunity to weigh in on this topic. I am sorry that I can't be at the meeting to give personal input.

I just purchased a condo in Maui in March, 2018, as a full-time short-term vacation rental business. This is the biggest investment that I have ever made and was made with a close scrutiny of the costs and revenue potential. I have seen online that my "total net taxable value" went up 62% in 2019. An increase in the tax rate of 66% would cause my actual taxes to more than double (169% increase) in just one year! Is this really reasonable?

I hope to rent the condo to vacationers 250-300 nights per year. In the process we have hired many locals to assist in maintaining the rental, including the following:

- Electrician
- Plumber
- HVAC technician
- IT technician
- Duct cleaning technician
- Cleaning crew
- On-Island rep
- Handy man
- Alarm technicians
- Lock smiths
- Art framer
- Designer
- Lawyers

We have purchased furniture, bedding, kitchen ware, electronics, decorations, art work, BBQ, lighting, appliances, etc., most of which came from on-island sources. We are currently working with a general contractor to do a minor remodel. Our guests of course take advantage of many local restaurants, stores, and service providers.

So the result is that much business will come to Maui, and many taxes paid, as this condo operates in the short-term rental business. At the same time, I don't have the buying power or hiring power of the hotels that I compete with. I am sure I pay premium prices for all products and services compared to them. I don't see how it is justified for me to pay a higher tax rate than them, a rate that is already higher than all classifications except Time Share.

I am in support of Councilwomen Tasha Kama's point of view about considering gradual increases and strongly urge the council to implement that view. I urge you to consider a moderated increase in rates and fees this year, and in coming years, versus the drastic rate hikes being considered by some.

Thank you for your consideration.

Dennis McVicker
Owner, Makena Surf Condo

EDB Committee

From: Dieter Bibbig <soarski@gmail.com>
Sent: Tuesday, April 23, 2019 6:03 AM
To: EDB Committee
Subject: Tax increase

Good Morning

The Tax Increase you are proposing will raise room rates to a level, where Maui wont be competitive anymore. Also quite a few of us will quitt the resort business, or move away.

Please do not raise the taxes!

Dieter Bibbig Maui Banyan G209 owner

EDB Committee

From: DONALD BARON <donaldbaron@comcast.net>
Sent: Tuesday, April 23, 2019 8:44 AM
To: EDB Committee
Subject: Condo Taxes

To whom it may concern,

How depressing it was to see that the County Council is contemplating raising our taxes by 60% PLUS! For taxes that are already high, very high. This is simply not fair.

It's true that as part-time residents we have to make a decision where we will vote, and like many other condo owners, we vote in another state. This might make us look like "outsiders," but are we really? We spend 3-4 months a year on Maui, we pay taxes, we spend money, and sometimes we even contribute to local campaigns. I do not feel like an outsider, I feel like a part-time resident, and I feel that I contribute to the well-being of Maui. Given our tax bills, I feel that we contribute a lot already.

I hope that you are able to take into consideration our situation and the concept of fairness. Please do not raise our taxes to the confiscatory level contemplated. Please do not raise them at all from their already high rates. It's just not fair.

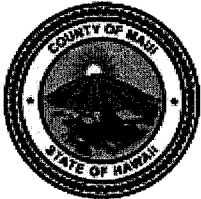
Donald and Patricia Baron

Makena Surf

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:09 AM
To: EDB Committee
Subject: Fw: Objection to proposed Maui County property tax increase for short term condo vacation rentals

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Marty McConnell <martmccconnell@gmail.com>
Sent: Monday, April 22, 2019 8:01 PM
To: Kelly King
Subject: Fwd: Objection to proposed Maui County property tax increase for short term condo vacation rentals

Dear Council / Committee Member:

My wife and I have been owners of a vacation condo home in South Maui since 1976. We have been renting it as a short term vacation rental to a very loyal guest list for the past 40 years. We could not afford to keep the unit without regular vacation rentals because of the high operating costs for a condo property on Maui.

We are opposed to the proposed above-mentioned increase for our type of rental condo to match the rate prescribed for time share units (\$15.21 per thousand assessed vs current \$9.28 per thousand), for the following reasons:

- In the last three calendar years, our property tax expense has been between 10.7% and 15.9% of our gross billings before sales taxes, for an average of 13.0%;
- Our net operating income before interest on our rentals have averaged 25% in the past 3 years which does not reflect the additional capital costs for major repairs given a 43 year old building. This is not a big profit for a mature, well maintained oceanfront property with an excellent reputation!
- If the County moves forward to increase short term vacation rental condos by 66%, this will leave owners with no choice but to hike rental rates by at least \$50 per night before sales taxes to merely maintain their modest net operating income, effectively eliminating a very valuable group of renters;
- However, the overall economic environment on the Mainland and in Canada (the major market for Maui condo guests) is so tenuous that an immediate rent increase of this magnitude will most certainly cause a significant

slowdown / contraction in vacation rentals which will have a wide ranging downward impact on Maui's overall economy, at a time when it cannot afford more downward pressure;

- Overall tourism visits for Maui County, according to the HawaiiTourismAuthority.org, have increased annually as follows:
 - 2018 / 2017 +6.2%
 - 2017 / 2016 +4.1%
 - 2016 / 2015 +3.9%
- Overall tourist visitor spending on Maui County for the same periods has increased annually as follows:
 - 2018 / 2017 +8.3%
 - 2017 / 2016 +5.2%
 - 2016 / 2015 +8.4%
- If the backbone of Maui tourism visitors' accommodation were to increase rates by an average of say \$50 or 15% just to compensate for this proposed property tax increase, this recent trend of tourism spending growth will be significantly impacted, by much more than the increased property tax revenue the County is anticipating from this rate hike.
- It will also very likely have a negative impact on real estate values in a condo market that has seen very little new development in years and no significant new properties to justify higher vacation rental prices in the overall Maui condo market.

We appreciate the time you have afforded us today to read our thoughts and we sincerely trust you will take our position into consideration.

Respectfully submitted;

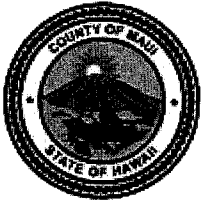
Donna & Martin McConnell
owners #201 Kihei Surfside
2936 S Kihei Rd,
Kihei HI 96753

Residents of Richmond British Columbia Canada

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:11 AM
To: EDB Committee
Subject: Fw: short term rental tax

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: elise strong <elisestrong@gmail.com>
Sent: Monday, April 22, 2019 5:07 PM
To: Kelly King
Cc: Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: short term rental tax

April 20, 2019

Dear Committee Chair and Committee members,

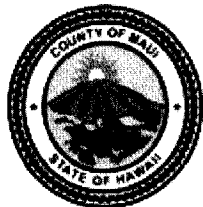
Thank you for your service to our community and our special island. I have recently become aware of a budget proposal which would increase the short term rental tax to 66% of its current rate. Clearly, this would be incredibly unfair and cause a HUGE and untenable hardship to owners such as myself. I moved to Maui in 1989, I was educated at Maui Community College and the UH outreach program at MCC. Though I moved away to get a job in my profession, my family continues to live in Kihei. After years of dreaming and saving, my husband & I were finally able to buy a condo in Puamana. It is our plan to retire here and have this become our full time home. In the interim, we are able to afford this ONLY because we can rent it short term and cover the majority of the costs. A tax rate increase like this would make the whole thing untenable for us. I can only imagine what devastation it would cause in the real estate market- very few would be able to afford to buy a short term rental if the tax was increased by 66%! Please find a reasonable and fair budget proposal that is not so punitive to short term renters and owners like me.

Thank you for your consideration,
Elise Strong
35-4 Pualoke Place
Lahaina Hi 96761
808-344-0407

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:43 AM
To: EDB Committee
Subject: Fw: tax rate

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Evgenia Kutsenko <e_kutsenko@yahoo.com>
Sent: Tuesday, April 23, 2019 9:55 AM
To: Kelly King
Subject: tax rate

I'm Evgenia Kutsenko and I own a condominium at the Honua Kai Resort in Lahaina. I am calling to express my strong objection to the proposed 60% increase in the property tax rate for Short Term properties since this will greatly harm tourism and real estate in Maui. I urge you to support the Mayor's proposal to keep property tax rate increases reasonable. - Mahalo

EDB Committee

From: Bud Pikrone <gm@wcamaui.com>
Sent: Tuesday, April 23, 2019 11:56 AM
To: EDB Committee
Subject: Testimony on Proposed Tax Increase
Attachments: tax letter.pdf

Aloha,
Please see attached letter.

Frank "Bud" Pikrone
General Manager



T: 808.874.6866 F: 808.874.4027

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April 24, 2019

Council Member Keani Rawlins-Fernandez
Chairman, Budget & Finance Committee
Maui County Council
200 South High Street, 8th Floor
Wailuku, Hawaii 96793

Dear Chair Rawlins-Fernandez and Members of the Committee:

My name is Bud Pikrone and I am the General Manager of the Wailea Resort and Community Associations.

Our association opposes the proposed **64.5%** increase on the current hotel and resort real property tax rate from the current \$9.37 to \$15.41 per \$1,000. Additionally, we oppose the drastic short-term rental rate increase from the current \$9.28 to \$15.41 per \$1,000. The hotel/resort, short-term rental and timeshare classifications are the highest tax rates for Maui County. We respectively request that we look at creating a more equitable share in tax rates.

Maui County's strong visitor industry is its economic engine, and continued increases to the industry's real property values will ultimately have a negative effect on the industry and the people it supports. The assessed values alone will create an additional \$14 million at the current RPT rates for Hotel/Resort, Short Term rentals and Timeshare.

There is a strong competitiveness in the hospitality industry, both nationally and internationally against lower-priced destinations. We cannot continue to pass on tax increases to our visitors while concurrently dealing with the state's high cost of living. Any forces that adversely affect their ability to compete, such as having to pass along higher taxes, also impact our appeal as a visitor destination, the availability of money to invest in new hotel properties or renovate existing ones, and employment within the hospitality industry and related travel businesses, all of which has a ripple effect across our entire economy. Small retail and restaurants attached to a hotel or resort will also be negatively impacted by this additional tax increase.

The cost of doing business in Hawai'i is already at a point where companies are having a difficult time turning equitable profits. The addition of increased taxes would produce an extra burden on our hotels and resorts forcing them to possibly look at cutting operational costs and ultimately workforce. We are aware that the hospitality industry is the number one private sector employer in Maui County as well as one of the highest taxed economic sectors, further levies could result in less jobs, employment cut backs, and curtailment of incentives.

With what we have experienced last year in manmade and natural disasters, a hotel strike, and the government shutdown we must be cognizant of the fact that nothing can be taken for granted. In this regard, remaining cost-competitive and not viewing the visitor industry as a source of endless wealth for government must be foremost if we are to maintain our status as a prime destination for many years to come. Furthermore, there are thousands of individuals from every County District who are your constituents, who are employed by lodging and hospitality businesses that are very dependent on their living from the visitor industry to support their families. We ask that you oppose measures that could threaten their livelihoods and place the number one provider of jobs in the state in jeopardy.

Thank you for the opportunity to testify.

Sincerely,

A handwritten signature in black ink, appearing to read 'F. P.', written over a horizontal line.

Frank "Bud" Pikrone
General Manager

EDB Committee

From: Frank Rebelo-Miholer <frankmiholer@gmail.com>
Sent: Tuesday, April 23, 2019 12:23 PM
To: byingtontodd@yahoo.com; EDB Committee; Kevin Rebelo; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci
Subject: Short term rental increase

April 23, 2019,

To: Maui County Committee Members
From: Frank Rebelo-Miholer and Kevin Rebelo
2703 Puuhoolai Street, Kihei, HI 96753
PH: 808-280-8522

Re: Proposed tax increase on short term rental properties

Aloha,

I am writing in regards to the proposed 60% property tax increase on short-term vacation rentals.

As a long-term owner of a legal vacation rental (Kamaole Beach Royale, Kihei) I am dismayed to hear of this large increase. The tax is unfair and favors the wealthy hotels with large profits, their CEOs and shareholders.

Maui hotels have the highest occupancy rate in the State at nearly 80%. They pay GET and TAT (as we do) but why is their real property tax not being increased 60%? They can surely afford an increase over middle-income households like ours.

This is quite a "Trumpian" move, requiring middle-income investment apartment owners a large increase and the top 5% **NO** increase. We will retire to this apartment someday when we can afford to stop working,

The tax is also unfair, as it is not based on daily use such as the TAT or GET. Many days our apartment is not rented. Why should we be taxed on days not rented?

This is a burden to us. Please remember you are thinking about the present, but what happens when the economy tanks again in the future (we all know it will eventually) and we get fewer tourists renting and we will have the same high tax?

Please stop this unfair tax to middle-income Maui residents.

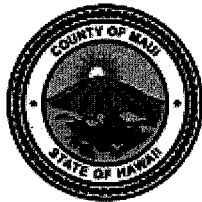
Mahalo,

Frank Rebelo-Miholer and Kevin Rebelo

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Hotel Tax Rate

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Gary Howard <104herefishy@comcast.net>
Sent: Tuesday, April 23, 2019 5:44 AM
To: Kelly King
Subject: Hotel Tax Rate

My wife and I own two units in Lahaina Shores. We were notified there was a proposed rate increase for county taxes. Obviously we are not happy with the possible 60% increase in our county taxes. I realize an increase in the county tax rate may be necessary but one must use some common sense, an increase of this magnitude is not.

I have always had a problem with your Agricultural rate. I please tell me why one can own a multimillion dollar home and receive a rate of \$6.00 per thousand. I have no problem with a farmer getting a low rate, I would probably give the farmer a lower rate, BUT the people in Launipoko and similar subdivisions is not right. If one makes a living from his land growing produce he needs a break, BUT multi millionaires do not deserve this rate. None of these gentlemen farmers make a living from their land. Many of them use this loop hole to have homes used as short term rentals, with a Agricultural tax rate this is not right.

We pay over \$23,000 for Maui County Taxes and the room tax by the county and the state. It is not right raise our county taxes 60%. Our taxes raise each year because of the appreciation of our property, everyone expects this, but changing the rate per thousand is different.

Gary Howard

EDB Committee

From: George Gramatke <gramatke@me.com>
Sent: Tuesday, April 23, 2019 1:15 PM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Serious Concern over Proposed Short-Term Rental Property Tax Increase

Dear City Councillors,

I am a co-owner of several short-term vacation rental properties in Wailea that cater to visitors year-round. I am also an experienced financial professional with a strong understanding of economics and finance. As short-term vacation rental owners, we strongly reject the current proposal of the City Council Chair to increase the tax rate for Short-Term Rental properties to more than Hotels. To rationalize the increase by stating that short-term rentals don't create jobs is completely false. We have personally incurred very significant amounts paid directly to local residents and businesses of Maui as a result of our vacation rentals. Short-term rentals unquestionably create work and jobs for many local residents, including:

- Reservations staff
- Housekeepers
- Property Managers
- Concierge and Activity Salespersons
- Accountants
- Online Marketers
- Offline Marketers
- Plumbers
- Carpet Cleaning Workers
- Flood Control Workers
- Glass Repair and Installation Companies Professionals
- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Home Entertainment Professionals
- Dry Cleaning and Professional Washing Workers
- General Handymen
- General Contractors
- Tile Installers
- Woodworkers
- Security Professional Workers
- Landscapers
- Pool Care Workers
- Electricians
- Remediation Pros

A property tax increase of approximately 60% would have a significant impact on us as owners, and would simply compound the recent large cost and property tax increases we have already experienced the past several years. As owners, we could try to pass along any increase to our guests; however, this will have a negative impact on the many visitors that would normally stay in short-term rentals. I'm very concerned that the vacation rental market simply cannot bear this increase, thereby leaving short-term vacation rentals increasingly priced out of the market. As a result, visitors will simply choose to stay on other islands or visit places other than Maui, thereby taking their vacation dollars elsewhere completely. Please understand that Maui is already considered a very expensive vacation destination and further cost/price increases will only drive visitors away; I cannot emphasize enough how much cost/price pressure owners like me are already

under. Tourism is a cornerstone to the Maui economy and any decreases in visitor numbers will only negatively impact residents, businesses and local governments in Maui; and therefore needs to be avoided.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

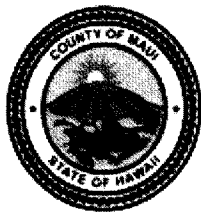
Sincerely,

George Gramatke

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:48 AM
To: EDB Committee
Subject: Fw: Proposed Increase in Property Tax
Attachments: Maui Property Tax 2019.pdf

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Greg Brazil <greg_janey451@yahoo.com>

Sent: Tuesday, April 23, 2019 8:56 AM

To: "Mayor mike.victorino"@maucounty.us; Yukilei Sugimura; Shane M. Sinenci; Tamara A. Paltin; Mike J. Molina; Alice L. Lee; Riki Hokama; Tasha A. Kama; Keani N. Rawlins; Kelly King

Subject: Proposed Increase in Property Tax

Please read my attached letter.

GREG BRAZIL

733 Pomona Ave

Albany, Ca. 94706

510-527-6600

510-524-1448 Fax

April 23, 2019

Mayor Mike Victorino

Council Chair, County of Maui, HI

All Council Members;

Subject: Proposed Property Tax Increase

All Listed Above;

I write to voice opposition to the proposed increase in the property tax rate for condo-hotels from \$9.38 per \$1,000 to \$15.41 per \$1,000, a 64% increase.

Most of these condos were built 30 to 45 years ago, specifically to provide visitor accommodations. They were built at a time when Maui needed to create a visitor industry. They are owned by thousands of individual owners, not large hotel chains. These are not \$500+/night hotel rooms where a property tax increase might be insignificant compared to the room rate.

These condos are in properties such as Kaanapali Shores, where I own a condo. Because of the cost of owning and maintaining a property by the ocean, they do not lend themselves to long term rentals. For example, the monthly maintenance fee at Kaanapali Shores is over \$1000/month for a 1-bedroom unit. That is before paying property taxes, insurance, or making even a mortgage payment. After paying those items, and rental management fees, individual owners have little, if any, profit. The proposed tax rate increase, which would combine with the higher assessed values received this year, would be devastating.

How do these condos contribute to Maui? Most of these employ local housekeepers, front desk staff, maintenance staff and local rental management staff. A 1-bedroom unit at Kaanapali Shores creates over \$12,500/year in GE/TAT taxes and already pays over \$4000/year in property taxes.

Maui needs more affordable housing. I fully support vigorous legal action against the hundreds of illegal short-term rentals and permanently capping, at current levels, the number of legal short-term rentals in residential areas. But please do not penalize, by tax increases, the owners of legal short-term condo rentals that have been employing residents and paying substantial taxes for decades.

I ask that you reconsider, and reject, this proposed tax increase on legal short-term condo rentals.

Sincerely,

Greg Brazil

--

REMEMBER, if you forward this email, PLEASE REMOVE all email addresses before you pass it on. Use "Bcc" when sending emails to several persons at the same time.

Thank you

EDB Committee

From: Heather Thompson <heatherthompson0408@gmail.com>
Sent: Tuesday, April 23, 2019 3:24 AM
To: Keani N. Rawlins
Cc: EDB Committee; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Tax hike proposal is BAD BUSINESS

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. I do not rent my unit in Wailea Ekahi, but I don't think this is a solid business decision for the County of Maui to consider.

I do feel it is being done at the request of LARGE hotel owners who probably back the campaigns of one or more of you because they feel the small business owners of Maui are a threat to their income. Short term rental property owners do pay taxes!! A lot of taxes, just like a hotel. But to use this as a way to put them out of business is simply BAD BUSINESS.

There are tourist that come to Maui that want the ability to cook their own meals. The hotel restaurants are quite pricey to feed a family of 4 for a week - for 3 meals a day. Having the affordable option of renting a condo and cooking meals simply makes it easier for families to come to Maui and spend their money on the island in other ways that benefit the county's tax base.

To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*

- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

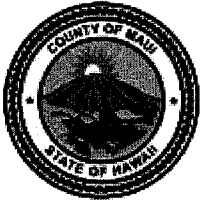
Heather Thompson

Owner, Wailea Ekahi

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:10 AM
To: EDB Committee
Subject: Fw: Maui County Property Tax Increase

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Butch Wilson <butchwilson1948@gmail.com>
Sent: Monday, April 22, 2019 6:08 PM
To: Alice L. Lee; Keani N. Rawlins; Kelly King; Mike J. Molina; Riki Hokama; Shane.Sinenci@mayicounty.us; Tamara A. Paltin; Tasha A. Kama; Yukilei.Sigimura@mauicounty.us
Subject: Maui County Property Tax Increase

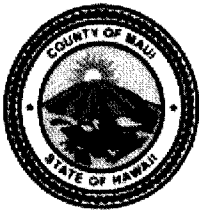
How can you even think of making such an increase in property taxes. This is not Cuba or Venezuela. If you do this I will have to sell my condo as you will take away any hope of justifying owning it.

Howard Wilson

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:45 AM
To: EDB Committee
Subject: Fw: PLEASE do not give us a huge Property Tax increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: cynthia richardson <cyntravel@yahoo.com>
Sent: Tuesday, April 23, 2019 9:24 AM
To: cynthia richardson
Cc: James T. Richardson
Subject: PLEASE do not give us a huge Property Tax increase

Aloha,

We own a condominium at the Maalaea Yacht Marina in Maalaea. Since 2002 we have enjoyed living in our condo when we can and renting it to vacationers during the rest of the year. With our fees associated with owning the condo, we need to rent it in order to have it. And as a fee simple property, this year we are facing up to a 60% increase in our lease fee.

We feel it is unfair if this large increase in tax burden is enacted. We wouldn't want to raise our rental rates so that ordinary people could not have the Maui vacation of their dreams. So the increase would fall to us, the condo owner. With expenses of upkeep and improvements, we are just breaking even now. I know other owners feel the same, though I have heard some talk of raising their rates, or even selling.

The impact of your potential action could be negative for Maui. If you think an increase is necessary in rates across the board for property, please keep it to a reasonable percentage.

Thank you for your consideration and for your service to Maui.

Sincerely,
James and Cynthia Richardson

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:56 AM
To: EDB Committee
Subject: Fw: HKHOAForum:7518

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: James Havas <jehavas@gmail.com>
Sent: Tuesday, April 23, 2019 7:55 AM
To: Kelly King
Subject: HKHOAForum:7518

My wife and I own a condominium at the The Mahana in Lahaina. I am writing to express my strong objection to the proposed 60% increase in the property tax rate for Short Term properties since this will greatly harm tourism and real estate in Maui. I urge you to support the Mayor's proposal to keep property tax rate increases reasonable.

Mahalo

James & Sheela Havas

EDB Committee

From: Jim Austin <jimmaustin@msn.com>
Sent: Tuesday, April 23, 2019 4:50 AM
To: EDB Committee
Subject: Proposed Tax Increase

Dear Sir,

As the Executive Committee Chairman, I am representing 25 condo owners of the Maalaea Surf Resort Rental Association, located at 12 South Kihei Rd, Kihei HI. I would like to voice my opposition to your proposed property tax rate increase of 60% for the "Short Term Rental" property category. Like hotels, we provide on island jobs for a long list of support businesses and personnel. For example, our resident manager, onsite housekeeping staff, accounting firm, online marketers, plumbers, carpet cleaners, handyman, HVAC maintenance and repairs, glass repair, window repair, screen repair. The list goes on and on. Raising property taxes to this degree on just our segment will create a major financial hardship and competitive disadvantage in an already very competitive marketplace. It is unfair to single out our class of vacation rental property for such a huge increase. Please vote no on this proposal.

Sincerely,

James M. Austin
MSRRA Executive Committee Chairman

EDB Committee

From: Jim Page <jimpatt2@gmail.com>
Sent: Tuesday, April 23, 2019 12:58 PM
To: Keani N. Rawlins; EDB Committee
Subject: Maui County Budget Hearings and Fair Tax Rates

To: Committee Chairman Keani N. W. Rawlins-Fernandez, Economic Development and Budget Committee Members

From: James Page
Owner; Kahana Reef 402

Subject: Maui County Budget and Fair Tax Rates

I am writing you to encourage you to take a fair and reasonable approach in any efforts you may take to modify and/or increase Maui property tax rates. Our condominium has been a part of the Maui Short Term Rental population for many years. Short term rentals are a significant part of the vacation rental space that is available on Maui; I understand that it currently provides about 25% of the real property tax revenue for Maui County. I also understand that one option that you are considering is to increase the Short Term Rental tax rate (currently \$9.28/1000.) to the current Time Share tax rate (\$15.41/1000.), an increase of about 66%.

Let me explain just how big an impact this increase would have on our property tax obligation. The net taxable value for our condo this year (2018) is \$412,200. You recently notified us that, for the upcoming year (effective July 1, 2019), the net taxable value will be \$518,500, an increase of about 25%. For 2018, our property tax bill is \$3825.20. If you increase the Short Term Tax rate from the current \$9.28/1000 to \$15.41/1000 our 2019 tax bill will be \$7990.08, **an increase in one year of \$4164.88 (108.9%)!**

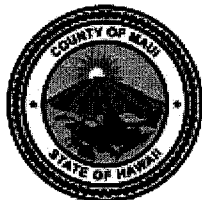
We love Maui. This condo serves as our second home. For many years we have occupied it about half of the year. Thus, the condo is available for vacation rentals for about six months each year. If this very aggressive tax rate increase does happen, we will have to assess just what our future commitment to Maui can be.

We understand and appreciate that Maui County is always searching for operating revenue. We strongly believe that the short term rental community is already paying its fair share. **We encourage you to fairly spread the burden across all real property classifications.**

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Property Tax Increases

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Jan Mandernach <janmandernach@gmail.com>
Sent: Tuesday, April 23, 2019 5:04 AM
To: Kelly King
Subject: Property Tax Increases

April 23, 2019

Dear Maui Council Member King,

I am a condominium owner who rents short term. Our family has owned the property since the 1970s. It was originally my parents' home. I have followed your discussion on increasing the Short Term Rental Property Tax Rate. A 66% increase in the rate is outrageous. Other sectors have proposed increases of 2% and 22%. Some even have proposed decreases. The Short Term Rental Owners already pay a Transient Accommodation Tax on every rental as well as the General Excise Tax. One sector cannot fund every budget desire. Please be reasonable in your expectations.

Sincerely,

Janice B. Mandernach, Trustee
Louise J. Bear Trust
Owner of property at 12 S. Kihei Rd.

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:48 AM
To: EDB Committee
Subject: Fw: Opposition to Proposed Property Tax Increase for Short Term Rentals

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Jill Weintraub <aloha.jillw@gmail.com>
Sent: Tuesday, April 23, 2019 8:50 AM
To: Kelly King
Subject: Opposition to Proposed Property Tax Increase for Short Term Rentals

Dear Ms. King,

I am respectfully opposing the proposed property tax increase for short term rentals and hope that you would vote against it.

The jump from \$9.28/\$1000 to \$15.41/\$1000 is huge, and simply not sustainable for most of us.

We have been coming to Maui for 44 years and have owned on Maui almost 19 years. We love and respect the island, and always try to live aloha. We are grateful to be property owners, pay our taxes promptly, and keep our rates down so that all our guests can enjoy Maui without feeling the strain of paying too much for accommodations.

I am unclear as to why this proposed tax increase is happening at all, let alone at a rate significantly higher than hotels. Perhaps we can find a more equitable solution for all and I thank you for speaking out on our behalf.

Respectfully,

Jill Weintraub
310-995-0089
Owner – Luana Kai
Owner – Palms at Wailea

EDB Committee

From: patty boettcher <patboett@gmail.com>
Sent: Tuesday, April 23, 2019 4:45 AM
To: EDB Committee
Subject: Increase in short term rental property taxes

Dear Sirs:

We have owned our Makena Surf condominium since 2000 and absolutely love it. Due to business and family obligations, we do not get to occupy as much as we would like. However, eventually, we plan to leave California and make it our permanent residence. Since the cost of our association fees, property taxes, and general upkeep are quite high, we do rent it to help offset these costs. We make very little profit on our rentals due to these costs. Raising our property taxes by 60% would cause us substantial financial difficulty.

We, also, already contribute to the local economy with the work force that helps maintain our condominium. Our management company, Ali'i Resorts, employs many people including accounts, housekeepers, managers, repair people, support staff and so on. We have done extensive work on the interior as well as redoing the lanais which employs a wide range of people from contractors to painters to tile layers to wood workers to plumbers and so on. We have also purchased everything from refrigerators to toilets to outdoor furniture, etc... from on-island stores. In addition, we decorate our "little piece of paradise" exclusively with work from the local Maui artists.

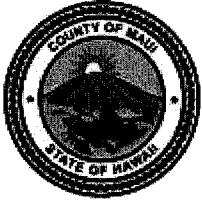
We hope you will consider our point of view regarding this potential very large tax increase.

Sincerely,
Jim and Patty Boettcher
Owners of Makena Surf G-304

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Increase in short term rental property taxes

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: patty boettcher <patboett@gmail.com>
Sent: Tuesday, April 23, 2019 4:51 AM
To: Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; ShaneSinenci@maucounty.us; Yukilei Sugimura
Subject: Fwd: Increase in short term rental property taxes

----- Forwarded message -----

From: **patty boettcher** <patboett@gmail.com>
Date: Tue, Apr 23, 2019 at 7:44 AM
Subject: Increase in short term rental property taxes
To: <edb.committee@maucounty.us>

Dear Sirs:

We have owned our Makena Surf condominium since 2000 and absolutely love it. Due to business and family obligations, we do not get to occupy as much as we would like. However, eventually, we plan to leave California and make it our permanent residence. Since the cost of our association fees, property taxes, and general upkeep are quite high, we do rent it to help offset these costs. We make very little profit on our rentals due to these costs. Raising our property taxes by 60% would cause us substantial financial difficulty.

We, also, already contribute to the local economy with the work force that helps maintain our condominium. Our management company, Ali'i Resorts, employs many people including accounts, housekeepers, managers, repair people, support staff and so on. We have done extensive work on the interior as well as redoing the lanais which employs a

wide range of people from contractors to painters to tile layers to wood workers to plumbers and so on. We have also purchased everything from refrigerators to toilets to outdoor furniture, etc... from on-island stores. In addition, we decorate our "little piece of paradise" exclusively with work from the local Maui artists.

We hope you will consider our point of view regarding this potential very large tax increase.

Sincerely,
Jim and Patty Boettcher
Owners of Makena Surf G-304

EDB Committee

From: Jim and Sue Keithahn <goingmaui@gmail.com>
Sent: Tuesday, April 23, 2019 10:44 AM
To: EDB Committee
Subject: Opposition to Property Tax - Proposed 66% increase - Maui County

As owner's of short term rentals on Maui we feel there is **no justification** for taxing Short Term Rentals at the same rate as Timeshares and **strongly oppose** the increase of short term rentals to the same property tax rate as timeshares.

In order to realize how unfair this proposal is, you need to understand the reasoning behind the much higher rate being to the timeshares. **Timeshares collect no excise tax and significantly less TOT/TAT than other rental accommodation forms** due to the formula that is used to determine the Fair Market Rental Value for a days occupancy, so the property tax rate was set higher to compensate for the lower TAT (1/4 - 2/3 less than other rentals)

A study done by the University of Hawaii in 2008 (http://uhero.hawaii.edu/assets/UHERO_WP2008-02.pdf) clearly shows how significant this difference is. Since 2008 the only thing that has changed is that the TAT tax rate has increased from 7.25% to 10.25%, making the difference in revenue collected even greater. Since Short Term Rentals and Hotels/Resorts essentially determine their Fair Market Rental Value in the same way, based on demand, there is no justification for raising either the Short Term Rental or Hotel/Resort rate to the level of the Timeshares.

There is justification, however, in looking at a more equitable way of calculating the Fair Market Rental Value on timeshares so they are contributing their fair share.

Thank you for your time and we hope you will consider reading the report above and rescinding this unfair proposal.
Jim and Sue Keithahn
Owners - Valley Isle Resort #307 & #1009

EDB Committee

From: Jimloughead <jimloughead@aol.com>
Sent: Tuesday, April 23, 2019 6:03 AM
To: EDB Committee
Subject: Propert Tax Increase REJECT please

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false. Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to me as an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

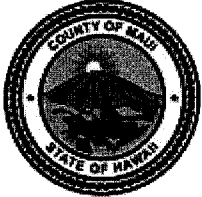
*Sincerely,
Concerned Short Term Rental Owner*

*Jim Loughead
Wailea Ekahi 54 D*

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:01 AM
To: EDB Committee
Subject: Fw: Reject short term rental property tax increase

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Jimloughead <jimloughead@aol.com>
Sent: Tuesday, April 23, 2019 6:07 AM
To: Kelly King
Subject: Reject short term rental property tax increase

Dear Kelly King,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false. Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*

- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to me as an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

*Sincerely,
Concerned Short Term Rental Owner*

*Jim Loughead
Wailea Ekahi 54 D*

EDB Committee

From: remkusj@aol.com
Sent: Tuesday, April 23, 2019 6:45 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura; Tasha A. Kama
Subject: Proposed Tax Increase For Short Term Rental Property

Dear City Councilors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Website Hosting and Development*
- *Online Marketers*
- *Offline Marketers*
- *Air Conditioning Maintenance and Installation*
- *Appliance Repair*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind/ Drapery Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
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A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Keep in mind that The Short Term Rental Properties have only recently recovered to the point where Daily Rental Rates were able to be increased. For many years these rates remained static causing many Short Term Rental Properties to go into Foreclosure. This proposed 60% increase in taxes for Short Term Rental properties will once again create a significant burden for Short Term Property owners making it extremely difficult for many to retain their properties.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

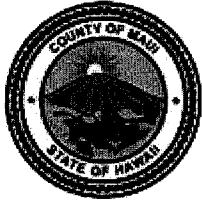
Joan Remkus

A Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:12 AM
To: EDB Committee
Subject: Fw: Taxes do not raise

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Joanne Foxxe <jofoxxe@gmail.com>
Sent: Monday, April 22, 2019 4:29 PM
To: Kelly King
Subject: Taxes do not raise

We are hoping you are aware of the proposed huge property tax assessment rates for Maui. The proposed rate would change from the current \$9.28 to \$15.42 for all short term property rentals.

This increase will have a great potential rate increase for Maui short term rentals and will steer potential visitors to other Hawaiian islands. The trickle down effect to Maui vacation rentals will be immediate as owners require higher rates. This action will undoubtedly have severe consequences as many families and budget conscience visitors will have second thoughts about coming here for their vacation and choose other destinations. Given that Maui is already the most expensive of the islands, that extra \$400 a week could easily lead a family of 4 to choose to go to Oahu, Big Island, or Kauai instead or not even come to Hawaii. We think you can see how this will have a devastating impact on the entire economy of Maui County which relies almost exclusively on tourism.

Please ask the Council to adopt the Mayor's proposal for the 2020 budget which keeps the status quo in place by limiting the Short Term property tax rate increase to \$9.55. This is the only sensible proposal which does not seriously threaten the economic livelihood of Maui County and its people.

Warmest alohas,

Joanne Foxxe, CRS, GRI, SRES, e-Pro

Kapalua Realty
700 Office Road
Lahaina, Hi. 96761

808-385-2918
Www. JoanneFoxxe.com

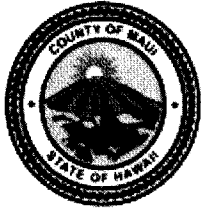
Quality isn't expensive, it is priceless.

Oh by the way, I am NEVER too busy for your referrals.

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:28 AM
To: EDB Committee
Subject: Fw: PLEASE do not RAISE our PROPERTY TAXES

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Joel Goldman <donutking22@gmail.com>
Sent: Tuesday, April 23, 2019 10:23 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: PLEASE do not RAISE our PROPERTY TAXES

Aloha,

My wife and I own a condo at the Maalaea Yacht Marina. We are writing to express our objection to the possibility of the upcoming vote to substantially raise property taxes only on rental real estate. This will cause many problems:

1. MANY folks will be forced to sell their property, which will cause a glut of sales and lower ALL property values.
2. It will cause many owners to raise their rates to where visitors will think twice about coming to Maui.
3. A number of owners will formally convert to be considered non-rental to lower their property taxes, and end up of doing illegal rentals, which the entire state of Hawaii is trying to avoid.

Please listen to the mayor and keep property taxes reasonable. People renting their property already pay MUCH more than other homeowners on Maui.

Sincerely,

Joel and Teresa Goldman

EDB Committee

From: Linda McGovern <lmcgbrl@earthlink.net>
Sent: Tuesday, April 23, 2019 7:59 AM
To: EDB Committee
Subject: Property Tax Rate Raise for Short Term Rentals

Dear City Councillors,

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

In our case, as the owners of Wailea Ekahi 10F, we pay many people for the upkeep of our property which means we are helping people have jobs. The following are some of these workers.

On a regular basis we pay for reservation staff, housekeepers, maintenance workers, property managers, plumbers, carpet cleaners, dry cleaners, gardeners, pool maintenance workers and many others. When we refresh the property every few years we employ a general contractor or an interior designer, who in turn employ workers to do the jobs. (painting, electrical work, carpet layers etc.)

To say short term rentals employ fewer workers than hotels is not realistic. Per unit we think we are on a par with a hotel.

Please take our concerns into consideration and abandon this proposal which will ultimately discourage people from coming to Maui and enjoying staying in a condo.

Thank you for your attention.

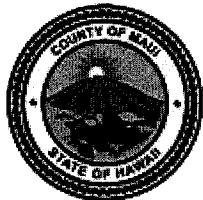
Sincerely,
John and Linda McGovern
Owners, Wailea Ekahi 10f

Sent from Mail for Windows 10

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Property Tax

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Ruth Brunton <ruthbrunton@hotmail.com>
Sent: Tuesday, April 23, 2019 5:47 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Property Tax

Dear committee member,

We write to you today to voice our opposition to the proposed raise in property taxes for condo-hotels from \$9.38 per \$1,000 to \$15.41 per \$1000, a 64% increase.

We have owned property at the Mahana in Kaanapali for over 30 years. We have spent over \$200,000 in renovations during that time to keep it in prime condition. We spend four months a year in Maui and the unit is rented the remainder of the year to help cover the maintenance costs, condo fees etc. The proposed increase in property taxes would probably result in us leaving the island. We hope you would reconsider your proposed property tax increase. We love Maui and would hate to leave.

John and Ruth Brunton

EDB Committee

From: John Maggiore <johnm@royalglassco.com>
Sent: Tuesday, April 23, 2019 10:20 AM
To: EDB Committee
Cc: John Maggiore
Subject: Maui County Budget Hearings

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Committee Members,

I am in favor of fair and reasonable tax rates for the vacation rental industry. Short term rentals are already taxed at \$ 9.28/\$1000, the third highest only exceeded by Hotel & Resort and Time Share rates. Increasing the Short Term rental rates too extreme puts an unfair burden on the individual owners of these properties like me as well as my guests. My condo in Maui is a second home that I use as a vacation spot to get away from the hustle and bustle of work. In addition I let family and friends use it for vacations. The small amount I get from vacation rentals help defer the cost of the property. These extreme increases will only move to harm the small businesses that depend on the vacation rental industry. Short term rentals already comprise 25% of the real property tax revenue compared to 11% for time share and 7% from hotel & resort. Keeping the tourism industry strong is a benefit to the small business community and to Maui.

I do support the Economic Development and Budget Committee Committees efforts to find fair and equitable tax solutions for the vacation rental industry that limits and negative implications for the community. Currently short term rentals brings in almost \$80K in direct taxable revenue and creates thousands of jobs for our island.

Thank you for considering my testimony as you move forward crafting this bill.

Sincerely

John G. Maggiore
President/CEO

 ROYAL
GLASS COMPANY, INC.

3200 De La Cruz Blvd.
Santa Clara, CA 95054
(408) 969-0444 x 235

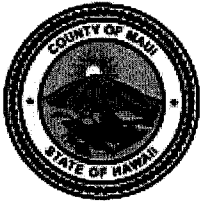


ROG01CA

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:01 AM
To: EDB Committee
Subject: Fw: Proposed Tax Increase
Attachments: Legal Disclaimer.txt

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: john.russell@ubs.com <john.russell@ubs.com>
Sent: Tuesday, April 23, 2019 6:05 AM
To: Keani N. Rawlins
Cc: Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Proposed Tax Increase

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is absurd..

I am an owner of 3 condominiums in the Wailea area that are used as short term rentals. I would estimate that we pay at least \$15,000 per year per condo to various local residents in the following areas:

- Local banks where we finance and refinance debt to purchase the properties*
- Local contractors to remodel the units (generally at a cost of about \$40K)*
- Purchasing furniture, accessories... from local businesses*
- Cleaning people, handymen, photographers, painters, carpet cleaners, window cleaners.....*
- Through our HOA dues we employ countless landscape workers, security personnel, property managers*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. They will choose to stay on other islands to the detriment of the Maui economy. Therefore

having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

*Sincerely,
John Russell (Property Owner Maui County)*

Referrals are the cornerstone of our business success. Your referrals are both welcome and most sincerely appreciated.

John W. Russell, CFP®

First Vice President – Wealth Management

UBS Financial Services Inc.

925 4th Avenue, Suite 3100

Seattle, WA 98104

Direct: 206-689-3135

Mobile: 206-372-1087

Fax: 855-304-6868

john.russell@ubs.com

Website: <http://financialservicesinc.ubs.com/fa/johnrussell>

EDB Committee

From: John Woodhead Jr. <johnjr@alliantsecurities.com>
Sent: Tuesday, April 23, 2019 7:08 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Cc: John Woodhead Jr.
Subject: Tax increase proposal

To Whom it may concern ,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- * Reservations staff
- * Housekeepers and Housemen
- * Property managers
- * Concierge and Activity Salespersons
- * Accountants
- * Online Marketers
- * Offline Marketers
- * Plumbers
- * Carpet Cleaning Workers
- * Flood Control Workers
- * Glass Repair and Installation Companies Professionals
- * Blind Repair and Installation Companies
- * Data and Technology Workers
- * Painters
- * Home Entertainment Professionals
- * Dry Cleaning and Professional Washing Workers
- * General Handymen
- * General Contractors
- * Tile Installers
- * Woodworkers
- * Security Professional Workers
- * Landscapers
- * Pool Care Workers
- * Electricians
- * Remediation Pros

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

John Woodhead wailea ekahi owner since 2003

John Woodhead, Jr. | Registered Representative | Investment Adviser Representative |
Alliant Securities

695 N Legacy Ridge Drive Suite 300

Liberty Lake WA 99019

Phone : 509-747-9144 Toll Free: 800-345-9734 Fax 509-623-1543

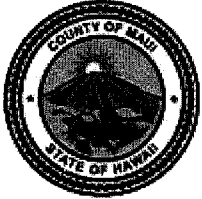
Email: johnjr@alliantsecurities.com

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EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:01 AM
To: EDB Committee
Subject: Fw: Short Term Rental Taxes

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Judy Philipps <sunnyd0294@gmail.com>
Sent: Tuesday, April 23, 2019 6:18 AM
To: Keani N. Rawlins
Cc: Kelly King; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Short Term Rental Taxes

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committees Committee Members,

I am writing in favor of fair and reasonable tax rates for the vacation rental industry.

Short Term Rentals are currently taxed at \$9.28/\$1000, the third highest only exceeded by Hotel and Resort and Time Share rates. Increasing the Short term rental rate too extremely puts an unfair burden on the individual owners of these properties, as well as the guests to these properties, and can only move to harm the small businesses that depend on the vacation rental industry. The legally permitted Short term rental property owners should not be punished with higher tax rates while lower rates are being proposed for the illegal, non-permitted operations, whose properties are taxed in the Agriculture, Residential and Apartment tax classifications.

We have a blossoming vacation rental industry on Maui, subject to appropriate restrictions and standards, and a fair existing permit and taxing process. Short term rentals already comprise 25% of the \$319,516,547 of real property tax revenue compared to 11% for time share, and 7% for hotel and resort. The purpose of the industry is to allow for varied accommodations and experiences for visitors, and to allow small businesses to benefit from tourism.

While many visitors to Maui would love to stay for months at a time, it is not feasible for them to do so due to job and family obligations. With that said, the short term rentals fill their needs of 'some time in the tropical sunshine of Hawaii'. My condo has visitors that typically stay 7 to 14 days at a time, and allows them the opportunity to stay in a relaxing atmosphere away from the hustle and bustle of large resorts. Many of the short term rentals allow for the spur-of-the-moment guest who has been able to get away for a short time, as well as the extended families that want to get away together and experience all that Maui has to offer, but do not want to or are not able to afford the high costs of the resorts or high end hotels with all the included activities that keep them in one location rather than out exploring.

I am supportive of the Economic Development and Budget Committee's efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community. Right now short term rentals brings in \$79,500,000 in direct taxable revenue, and has created thousands of jobs for our island as well.

Thank you for considering my testimony and I hope you will think about it as you continue to craft this bill.

Judith Philipps
307/578.7981
sunnyd0294@gmail.com

EDB Committee

From: Kay Madnani <kaymadnani@hotmail.com>
Sent: Tuesday, April 23, 2019 8:35 AM
To: EDB Committee; Yukilei Sugimura; Kelly King; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Keani N. Rawlins; Riki Hokama
Subject: Maui County Budget Hearings - I support fair tax rates

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

I am writing in favor of fair and reasonable tax rates for the vacation rental industry.

Short Term Rentals are currently taxed at \$9.28/\$1000, the third highest only exceeded by Hotel and Resort and Time Share rates. Increasing the Short term rental rate too extreme puts an unfair burden on the individual owners of these properties, and the guests to these properties, and can only move to harm the small businesses that depend on the vacation rental industry.

We have repeat guests that come here year after year and contribute to the economy of restaurants and other small businesses. Some of the repeat guests are seniors and increasing the tax rate adds to the total cost which may not fit their fixed income budgets. We don't want to lose them as guests or decrease their contribution to the economy.

We have a blossoming vacation rental industry on Maui, subject to appropriate restrictions and standards, and a fair existing permitting and taxing process. Short term rentals already comprise 25% of the \$319,516,547 of real property tax revenue compared to 11% for time share, and 7% for hotel and resort. The purpose of the industry is to allow for varied accommodations and experiences for visitors, and to allow small businesses to benefit from tourism.

I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community. Right now short term rentals brings in \$79,500,00 in direct taxable revenue, and has created thousands of jobs for our island as well.

We have also enjoyed visiting Maui each year with our family and experienced all the different aspects the island has to offer, again contributing to the economy just like our guests do. We want to encourage tourism to maui, not make it difficult.

Thank you for considering my testimony and I hope you will think about it as you continue to craft this bill.
Koshu (Kay) and Vijay Madnani

EDB Committee

From: Lani Link <lanilink@hotmail.com>
Sent: Tuesday, April 23, 2019 6:59 AM
To: EDB Committee
Subject: Please don not raise my vacation rental property tax

Please do not do this. I cannot afford it. I pay all my taxes. Please

Sent with Aloha

EDB Committee

From: govekar383 <govekar383@comcast.net>
Sent: Tuesday, April 23, 2019 4:54 AM
To: EDB Committee
Subject: 60% tax increase

We totally disagree with the 60% posed tax increase. We are against it in all ways
Larry Losch
Teri Govekar
Ekahi Village
#37D

Sent from my Sprint Samsung Galaxy S8+.

EDB Committee

From: Lawrence Daluz <daluznyc@gmail.com>
Sent: Tuesday, April 23, 2019 1:06 PM
To: EDB Committee
Subject: Proposed property tax increase

Aloha ,

Please reconsider this. I am forced to rent so that one day I can retire in my condo there. I know most who rent are hoping for the same, that when they retire they will have a paid off the condo and live there. You may take that dream away from many by enforcing such a tax increase.

To tell you a little bit about myself I am a independent Hairstylist and have been for my entire career and worked really hard to have a place to retire too. Maui is where that will be and the condo that I own there is where I want to spend the rest of my life. I'm 57 years old and I'm nearing the end of my career and every year I make you less and less money and I can barely afford my taxes now and you're going to increase taxes as if I am a timeshare, I'm certainly am not. Increasing my taxes by 60% is totally unfair totally unfair and could possibly put me into foreclosure. I can see increasing taxes by a nominal amount for example 3% per year but 60% is out rages and completely unconstitutional. Please don't do this it is not pono. Consider increasing taxes in a more moderate fashion year-by-year a little bit is doable but 60% is unbelievably out rages please don't do this.

Mahalo Lawrence Daluz



LAWRENCE DA LUZ

TOMOKO SHIMA HAIR SALON
235 W. 14th St. New York, NY, 10011
917-553-3489

www.daluznyc.com

MAUI CONDO RENTAL
www.vrbo.com/424748

BEAUTYCOUNTER
www.beautycounter.com/lawrencedaluz

HAIRSTORY
<http://daluznyc.com/daluznyc.com/products>

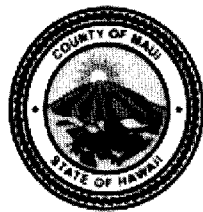
TRAVEL DATES

APRIL 5-24, MAY 8-18, JULY 8-21, OCTOBER 3-20, NOVEMBER 23-DECEMBER 2, DECEMBER 30-JANUARY 23,2020

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 1:16 PM
To: EDB Committee
Subject: Fw: Proposed property tax increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Lawrence Daluz <daluznyc@gmail.com>
Sent: Tuesday, April 23, 2019 1:13 PM
To: Kelly King
Subject: Proposed property tax increase

Aloha

Please reconsider this. I am forced to rent so that one day I can retire in my condo there. I know most who rent are hoping for the same, that when they retire they will have a paid off the condo and live there. You may take that dream away from many by enforcing such a tax increase. To tell you a little bit about myself I am a independent Hairstylist and have been for my entire career and worked really hard to have a place to retire too. Maui is where that will be and the condo that I own there is where I want to spend the rest of my life. I'm 57 years old and I'm nearing the end of my career and every year I make you less and less money and I can barely afford my taxes now and you're going to increase taxes as if I am a timeshare, I'm certainly am not. Increasing my taxes by 60% is totally unfair, and could possibly put me into foreclosure.

I can see increasing taxes by a nominal amount for example 3% per year but 60% is out rages and completely unconstitutional.

Please don't do this, it is not pono Consider increasing taxes in a more moderate fashion like 3% year-by-year I think is fair but 60% is unbelievably outrageous and completely unfair.

please don't do this.

Mahalo Lawrence Daluz



LAWRENCE DA LUZ

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www.daluznyc.com

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BEAUTYCOUNTER
www.beautycounter.com/lawrencedaluz

HAIRSTORY
<http://daluznyc.com/daluznyc.com/products>

TRAVEL DATES

APRIL 5-24, MAY 8-18, JULY 8-21, OCTOBER 3-20, NOVEMBER 23-DECEMBER 2, DECEMBER 30-JANUARY 23,2020

EDB Committee

From: Lawrence Daluz <daluznyc@gmail.com>
Sent: Tuesday, April 23, 2019 1:17 PM
To: EDB Committee
Subject: Proposed Property tax increase

Aloha

Please reconsider this. I am forced to rent so that one day I can retire in my condo there. I know most who rent are hoping for the same, that when they retire they will have a paid off the condo and live there. You may take that dream away from many by enforcing such a tax increase.

To tell you a little bit about myself I am a independent Hairstylist and have been for my entire career and worked really hard to have a place to retire too. Maui is where that will be and the condo that I own there is where I want to spend the rest of my life. I'm 57 years old and I'm nearing the end of my career and every year I make you less and less money and I can barely afford my taxes now and you're going to increase taxes as if I am a timeshare, I'm certainly am not. Increasing my taxes by 60% is totally unfair, and could possibly put me into foreclosure.

I can see increasing taxes by a nominal amount for example 3% per year but 60% is out rages and completely unconstitutional.

Please don't do this, it is not pono Consider increasing taxes in a more moderate fashion like 3% year-by-year I think is fair but 60% is unbelievably outrageous and completely unfair.

please don't do this.

Mahalo Lawrence Daluz

Lawrence Daluz Hairstylist



LAWRENCE DA LUZ

TOMOKO SHIMA HAIR SALON
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917-553-3489

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BEAUTYCOUNTER
www.beautycounter.com/lawrencedaluz

HAIRSTORY
<http://daluznyc.com/daluznyc.com/products>

TRAVEL DATES

APRIL 5-24, MAY 8-18, JULY 8-21, OCTOBER 3-20, NOVEMBER 23-DECEMBER 2, DECEMBER 30-JANUARY 23, 2020

EDB Committee

From: Kemal Uyar <kuyar@outlook.com>
Sent: Tuesday, April 23, 2019 11:55 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Yukilei Sugimura
Subject: We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels.

Dear City Councilors,

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas. Our association and we personally employ local residents.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to us as owner. As owners of the Short Term Rental we would have pass along that significant increase to our guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors who choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative effect on everyone that enjoys Maui.

Sincerely,

Concerned Short Term Rental Owners of a Wailea Ekahi condo

Linda & Kemal Uyar

EDB Committee

From: Margit Tolman <Margit@Hookipa.com>
Sent: Tuesday, April 23, 2019 12:18 PM
To: Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike.Mokina@mauicounty.us; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura; EDB Committee
Cc: margit@hookipa.com
Subject: Testimony Budget Council Meeting Wed. April 24, 2019
Attachments: Portrait-w.jpg

County Council Budget Meeting – April 23rd, 2019

Real Property Tax Rates for the County of Maui for the fiscal year July 1, 2019 – June 30, 2020

<mailto:Keani.Rawlins@mauicounty.us>Keani.Rawlins@mauicounty.us
– Committee Chair
<mailto:Kelly.King@mauicounty.us>Kelly.King@mauicounty.us
– Committee Vice-Chair
<mailto:Riki.Hokama@mauicounty.us>Riki.Hokama@mauicounty.us – Council Member
<mailto:Tasha.Kama@mauicounty.us>Tasha.Kama@mauicounty.us – Council Member
<mailto:Alice.Lee@mauicounty.us>Alice.Lee@mauicounty.us – Council Member
<mailto:Mike.Mokina@mauicounty.us>Mike.Mokina@mauicounty.us – Council Member
<mailto:Tamara.Paltin@mauicounty.us>Tamara.Paltin@mauicounty.us
– Council Member
<mailto:Shane.Sinenci@mauicounty.us>Shane.Sinenci@mauicounty.us
– Council Member
<mailto:Yukilei.Sugimura@mauicounty.us>Yukilei.Sugimura@mauicounty.us
– Council Member

My Name is Margit Tolman; I am a Realtor and property manager for more than 20 years on Maui.

I like to encourage the Council to accept the property tax rates of Mayor Victorino's proposal.

His proposal shows some increases for Commercial, Industrial, Hotel and Resorts and Short Term Rentals and no increases in all other categories, except a decrease for Time Share.

Other proposals show a small decrease for residential, Agriculture and Homeowner Categories, however, the imposed increase on our lodging industry properties of more than 60% is an unreasonable hike for the main industry providing the majority of direct or indirect jobs here on the island.

Consequences of the current proposal will be higher lodging costs. Maui is already one of the most expensive islands to visit and vacationers will chose neighbor islands or other destinations.

It might sound welcoming for some to decrease the numbers of island visitors until the domino effect show a sad reality.

Our visitor industry is strong, however, as the number of arrivals increased, the length of stay and money spent have decreased.

Being a business owner the last 30 years, we have gone through several economy cycles with Depressions and Recessions. The future will not be excluded from such ups and downs in the economy.

Property taxes are not changing in an economy downturn.

A tax hike of 60% in our ONLY Industry will have a domino effect hurting residents with loss of jobs in the lodging, tour and service industries.

Tourism, sadly, is our only profitable industry and jobs are directly or indirectly connected to the income of tourism.

There is no new industry in the forecast which provides profitable alternatives.

The Time Share industry has the advantage of having already sold the weekly lodgings. It is a different concept and independent from our economy.

ALL other visitor accommodations are depending on occupancy rates which fluctuate with our worldwide economy.

Short Term Rental Homes

The least number of visitor lodging is provided by short term rental homes.

Created revenue has a different impact within our local economy.

I am referring to a study done in 2008 which has been helpful in the past to acknowledge alternative lodgings and the benefits.

Economic Impact Study

<https://www.ramaui.com/UserFiles/File/Government_Affairs/EconomicImpactTVRsJan2008.pdf>https://www.ramaui.com/UserFiles/File/Government_Affairs/EconomicImpactTVRsJan2008.pdf

Property taxes for our legally operating vacation rental homes were increased last year by about 28%.

An additional increase beyond our Mayor's suggestion is just taxing home owners out of business.

It will hurt or close businesses who obeyed all licensing laws, invested, paying all fees and went through a lengthy application process.

There are many residents providing services to those short term rental homes which are not necessary if the home sold or only used by the owners frequent visits.

High paid side service jobs will be lost and are not replaceable, especially on Maui's North Shore.

It takes more than one income to make end needs on Maui.

We all wear different hats, depending on the time and day of the week.

Diversified income is crucial for residents. We need employment, self-employment, side jobs, working in trades, rental income, lei making, farming to name just a few.

During the day a teacher, evening a waiter and weekend a catering service. This is our Maui living style.

My husband and I own a short term rental in Haiku and I like to share our story why we obtained the STR license:

We purchased our neighbors' property 14 years ago with the intention to have my parents living close to us and have enough room for our siblings and families to visit.

The property was built in the late 1970s with lots of repairs and maintenance necessary to make it livable.

My father died unexpected before we were able to fulfill our dreams.

We applied for a short term rental license in

2012 to provide future flexibility depending on our personal situation and retirement. We paid our fees and higher property taxes for many years keeping the property long term rented.

About 3 years ago our full time employee had to move from her rental home and was not able to find anything she could afford for herself and two children.

We were able to lease our rental home to my employee for a rental rate within her budget by using one of the larger rooms as a vacation rental.

The gross rent income is \$ 135.00/night.

The net income from that one vacation rental just about balances the discounted long term rental of the house and cottage.

We are unable to cover an additional 60% increase in property tax, which will total about \$859/month with the current set up of our rentals. Our future decisions are depending on property tax rates.

Our story and set up is as unique as everybody else's.

I manage a few short term rentals on Maui's North Shore for many years and each owner has their own story, which makes them humans with a name and history. One of my owners bought his ocean front property about 50 years ago and used it as a family vacation home raising his 6 children. Now being 94, his family grew substantially and continues to use the two simple homes very frequently.

The market value of the property increased tremendously within 50 years as did the property taxes. The homes are used as a licensed vacation rental between family visits and offset some of the cost of owning a property on Maui. The family is able to keep the property.

If a sale is necessary, it will find a buyer who is not depending on income, able to build their luxurious dream house and the property will join the inventory of "unused second homes".

Unused housing inventory provides little benefit.

In my opinion, homes are built to be a safe shelter and should be occupied or rented long term or short term.

I am asking you, our council, to consider all impacts of drastic increased property taxes and find the balance point bringing revenues needed without hurting the job market or income options for residents.

Thank you for listening and your consideration.

Margit Tolman

[]

HO'OKIPA HAVEN VACATION SERVICES, LLC

Margit Tolman, Manager

P.O.Box 791658 Phone: 808-579-8282

62 Baldwin Ave. # 2A US/CAN: 800-398-6284 Paia, HI 96779 Fax: 808-579-9953 USA
info@hookipa.com <http://www.hookipa.com>

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We are located in the little town of Paia on Maui's North Shore. Please feel welcome to stop in anytime Monday to Friday, 9 am to 5 pm.

Aloha nui loa

EDB Committee

From: Marilee allan <marilee.allan@yahoo.com>
Sent: Tuesday, April 23, 2019 5:20 AM
To: EDB Committee
Subject: Regarding proposed property tax increase for short term rentals (not time shares)

Dear City Committee members,

My husband and I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. It would impact us and others in our community strongly and very adversely. We love and have owned our single condo for 15 years, and go to be in our home frequently —we feel very much part of Maui; but we are not wealthy at all and have a mortgage and cannot afford a steep property tax increase.

We are NOT like a hotel, or a company! We are both over 65, retired after a lifetime of work, and rent our modest condo out for a week or a month, some of the year, to guests who like to return year after year. We would not be able to afford this increase. Ours is not a time share, it is our home.

For the City Council Chair to rationalize the increase by stating that Short Term Rentals “don’t create jobs” is completely untrue!

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner, and especially ones like us who are older and enjoy Maui.

As an owner of our Short Term Rental/ second home, I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase, visitors that normally seek to stay in our small comfy condo will be priced out of the market. These guests will choose to stay on other islands and or visit other places than Maui. As a result, this would have a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui, and on individual folks who are not hotels or large companies.

Sincerely,

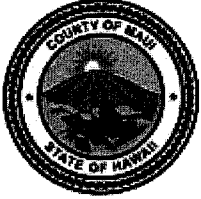
Marilee Allan,

a Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Against the Proposed Property Tax proposal for short term rentals

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Marilee allan <marilee.allan@yahoo.com>
Sent: Tuesday, April 23, 2019 5:30 AM
To: Kelly King
Subject: Against the Proposed Property Tax proposal for short term rentals

Dear City Committee member King,

My husband and I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. It would impact us and others in our community strongly and very adversely. We love and have owned our single condo for 15 years, and go to be in our home frequently—we feel very much part of Maui; but we are not wealthy at all and have a mortgage and cannot afford a steep property tax increase. We are NOT like a hotel, or a company! We are both over 65, retired after a lifetime of work, and rent our modest condo out for a week or a month, some of the year, to guests who like to return year after year. We would not be able to afford this increase. Ours is not a time share, it is our home.

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- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*

- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
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- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner, and especially ones like us who are older and enjoy Maui.

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Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui, and on individual folks who are not hotels or large companies.

Sincerely,

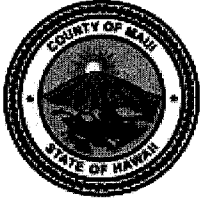
Marilee Allan,

a Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:56 AM
To: EDB Committee
Subject: Fw: Maui County Budget Hearings- In support of fair Real Property tax Rates.

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: mark mcdonald <mmcdonald@hawaii.rr.com>
Sent: Tuesday, April 23, 2019 7:21 AM
To: Kelly King
Subject: Maui County Budget Hearings- In support of fair Real Property tax Rates.

TO: Vice Chair Kelly King

FROM: Mark and Brooke Mc Donald

EMAIL: mmcdonald@hawaii.rr.com, phone- 808-280-5050

RE: Maui County Budget Hearings- In support of fairness in tax rates.

Dear Vice Chair King,

I am writing to support reasonable and fair tax rates for the vacation rental industry.

We own a home in Lahaina that is licensed for short term rentals. License number STWM 2013/002.

Short Term Rentals are now taxed at \$9.28/\$1000.00, already considerably higher than residential or Home-owner rates. This is the third highest tax rate. Only Hotel and Time-Share rates are higher. Their use-rights and income generating ability is much greater than a S.T.R. and should be higher.

An increase to the Time Share rate of \$15.41/\$1000.00 would be a 66% increase from the current rate and MUCH higher than the Residential or Home-owner rates. This would put an un-fair burden on the families who own/rent and personally use their homes. Further an increase like this would harm the families and small businesses that earn a living from supporting S.T.H.'s as well as the guests who pay rent and support the local economy.

S.T.R.'s already contribute 25% of the property tax revenue compared to 11% for time share and 7% for hotels. Part of the purpose for the County to regulate and license S.T.R.'s back in 2012-13 was to allow for varied accommodations and experiences for visitors, and to allow small businesses to benefit from tourism. (many families want to stay together in a home rather than separate hotel rooms)

As you know, in the past Maui County was concerned about vacation rentals being un-licensed and un-regulated. They encouraged homeowners to obtain licenses. We complied and were among the first to apply and obtain a license. The licensing procedure took a great deal of time, effort and expense.

We should not be penalized for doing the right thing. Increasing the tax rate with-out the benefits of Hotel or Time Share zoning would be extremely un-fair.

A hotel or Time share zoning allows much more density so many more units per acre to generate revenue and split operational costs. They also have many other sources of revenue that a short term rental does not have, such as restaurants, bars, retail space rentals, parking revenue, weddings, conventions and entertainment revenues. All generate major revenue. Further and important, a hotel or a condo with hotel zoning can be sold to a new owner or passed on to family members and can still be operated for short term rentals, un-interrupted. A licensed STRH permit does not transfer (except in death to an immediate family member) and the new owner would have to begin the costly and time-consuming process of applying for a permit, which could be denied.

We lived on Maui full time for many years and now no longer can. We, our children and grand-children use our home when ever we can. That is one of many reasons why we don't sell it or rent it long term. Guests appreciate staying in our home and love to have their Ohana all together. Below is just 1 review of the current 45- 5 star reviews about our home and the guest's positive experience on Maui.

Perfect in every way!

5/5

Stayed Nov 2018

Janed S.Where do you live Huntington Beach, Ca

I've traveled a lot, stayed in multiple 5 star hotels, interesting inns and a few VRBO's and I'm, admittedly, picky! I had seen this lovely home when we rented next door last year and my expectations were high and were met...and more so. It was simply perfect!

The home's location is excellent set on Baby Beach which is reef protected so the water is quite calm and perfect for those of all ages. There were 9 of us on a family vacation, ranging in age from 1 1/2 (there is a crib and booster

chair) to 79, and included my husband and me and my sister and her wife, my younger niece and her husband and three young children. The kids enjoyed snorkeling, paddelboarding and general water play and I love swimming in warm water without waves to knock me over.

The home is lovely, customized with exquisite taste, but quite comfortable and practical. There are two beautiful masters (beds are comfortable) with ample storage and each with a water view. The upstairs nanny suite was perfect for my niece with three children with its own washer-dryer, small refrigerator and generously sized sectional for the kids during cartoon time and king bed. The adjacent queen sized room with two closets was perfect for two young girls. My favorite area upstairs was a covered patio with a beautiful ocean view where I spent time each day reading and night's star gazing. My idea of heaven.

The downstairs living area is magnificent with a very well-equipped kitchen, dining table for 8, a huge comfy sectional in the step-down living room and the back deck area contains another table for 8. My nephew enjoyed the jacuzzi and there was also a tiny landscaped waterfall.

I usually send out for flowers when in Hawaii, but we upon arrival there was a huge tropical bouquet waiting. Such a lovely touch.

Lahaina is barely a 5 minute walk and the kids made several gelato trips!

Courtney, the local caretaker, was so very helpful when she greeted us and let us know that she was available should we need anything.

So, I was sorry we'd only booked a week and I wasn't ready to leave. We'll be booking again. It was that special! Thank you to the MacDonald's for allowing us to enjoy their beautiful property.

Published Dec 12, 2018

Renting our home has a very positive impact on the local economy, the guests impressions of our Island and it benefits many small businesses and families on Maui. Even higher taxes would be unfair and reduce rentals on Maui as costs would have to be passed to paying visitors.

Please don't increase the STR tax rate.

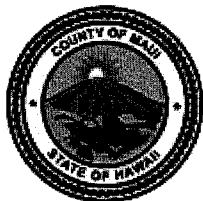
Mahalo for your time and consideration.

Mark and Brooke McDonald

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:56 AM
To: EDB Committee
Subject: Fw: Save Maui... Don't Cut Off Vital Income For Your Constituents

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Michael Dorn <mdornari@gmail.com>
Sent: Tuesday, April 23, 2019 7:13 AM
To: Kelly King
Subject: Save Maui... Don't Cut Off Vital Income For Your Constituents

Dear Vice-Chair King,

I am guessing you are overwhelmed with responses from fellow short-term rental owners; and you are overwhelmed with pressure from the hotel people.

Given all that please be aware that we DO

- pay taxes on EVERY rental
- hire local people for cleaning, managing, repairing, and on and on

If you pass this bill, you will not benefit the citizens of Maui. It's a new age and the hotels don't aid the community the way they used to. This bill will simply force people like us to not rent and only use it for ourselves and family. Many others will be driven underground - they will still rent but Maui will get \$0. It is a sad calculation if you think you can enforce a law with so many violators. You are mistaken. You might end up in court with some, while most of the \$ are lost to Maui.

Please, please understand this - 99% of the people who rent from us do it because they do NOT want to stay in a hotel for many different reasons. They just won't. They will go to Europe. They will go to the Caribbean. What they WON'T do is come to Maui. When that happens, everyone suffers.

Plus, if Maui loses money based on your decision, you won't be around for the next election. Do what is best for Maui; not for some conglomeration that is made up of people who don't have a personal interest in the island or the state.

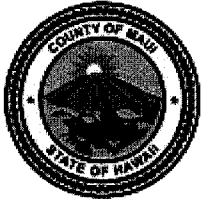
Respectfully,

Michael Dorn
Wailea Ekahi, Maui

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:01 AM
To: EDB Committee
Subject: Fw: 60% Property Tax Increase Hurts Maui Workers

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Michael Hebert <michaelwhebert@gmail.com>
Sent: Tuesday, April 23, 2019 8:00 AM
To: Kelly King
Subject: 60% Property Tax Increase Hurts Maui Workers

Dear Council Members,

I want to make sure you understand that short term rentals absolutely create employment dollars to local residents of the community. For instance, we pay between \$300 and \$500 per turnover for cleaning services of our unit, which we believe is a premium rate compared to that paid to hotel housekeeping employees. We also routinely require handyman services, HVAC services, maintenance on household equipment, and other maintenance services. The rates we pay for these services are generally premium rates relative to hotels because we don't enjoy the buying power that Hotels can demand.

For one owner's perspective, I'd like to share what I face in the next fiscal year. The assessment of my property is increasing by 16% over the prior assessment year. Additionally, an increase in the short-term rate from \$9.28 to \$15.41 would be a rate increase of 66%.

When these two factors are combined, I would face a 93% increase in my property tax bill (YOY).

I urge you to consider a moderated increase in rates and fees and most importantly to consider the impact on local Maui workers.

Thank you for your consideration.

EDB Committee

From: Holford, Michael <Mike.Holford@td.com>
Sent: Tuesday, April 23, 2019 4:44 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Cc: Holford, Michael
Subject: County of Maui - Proposed 60% Increase in Property Tax

Dear City Councilors,

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- Reservations staff
- Housekeepers and Housemen
- Property managers
- Concierge and Activity Salespersons
- Accountants
- Online Marketers
- Offline Marketers
- Plumbers
- Carpet Cleaning Workers
- Flood Control Workers
- Glass Repair and Installation Companies Professionals
- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Home Entertainment Professionals
- Dry Cleaning and Professional Washing Workers
- General Handymen
- General Contractors
- Tile Installers
- Woodworkers
- Security Professional Workers
- Landscapers
- Pool Care Workers
- Electricians
- Remediation Pros

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to

the visitor revenue that contributes to the thriving Maui economy. The more affordable it is to stay in Maui, the more money our guests have to spend at local businesses.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Mike Holford

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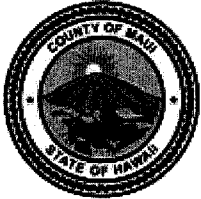
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EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:00 AM
To: EDB Committee
Subject: Fw: IProposal to Increase Short Term Rental Tiered Real Property Tax Rate Above Hotel Tier

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: nmcafee@charter.net <nmcafee@charter.net>
Sent: Tuesday, April 23, 2019 6:36 AM
To: Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: IProposal to Increase Short Term Rental Tiered Real Property Tax Rate Above Hotel Tier

Yuki Lei K. Sugimura, Economic Development and Budget Committee,

I strongly oppose the proposal to increase the tax rate for Short Term Rentals. Jobs are created for housekeepers, property managers, landscapers, pool maintenance workers, plumbers, carpet cleaners, glass repair and installation workers, blind sales repair and installation companies, painters, general handymen, general contractors, tile installers, woodworkers and custom cabinet makers, security workers, activity salespersons, accountants, home entertainment system professionals, dry cleaning and professional washing workers, and electricians.

A property tax increase of approximately 60% would have a significant impact on an owner. As an owner of a Short Term Rental, I would have to try to pass along that significant increase to my guests. That in turn will have a negative impact on the many visitors who would otherwise stay in short term rentals. This would have a significant negative impact to the visitor revenue that contributes to the thriving Maui economy.

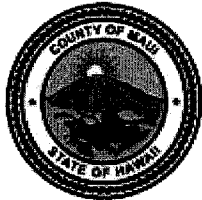
Please reject this proposal that would have a negative affect on visitors and the number of people who enjoy Maui.

Neta H. McAfee, Owner of Wailea Ekahi Units 30A and 36E

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:08 AM
To: EDB Committee
Subject: Fw: Regarding Proposed Property Tax Hike

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Pamela Polland <mele@pamelapolland.com>
Sent: Monday, April 22, 2019 8:54 PM
To: Kelly King
Subject: Regarding Proposed Property Tax Hike

Dear Kelly,

I met you a few years ago through Phyllis Robinson, and used some of your yummy macademia nut oil for a long time after that :-)

I understand that you might be one of the proponents of the proposed property tax hike for people with vacation rental permits.

I'm writing a personal plea for your consideration.

I'm going to be 75 years old this year, and up until a year and a half ago, I was on the verge of losing my home, because I got divorced, had a very bad financial crash in 2008 and 2009, and I couldn't make enough money to pay my mortgage and living expenses. Some friends urged me to turn my long term rental house into a vacation rental to increase the income I was getting from that house. In fact, as a long term rental, the house only paid for itself (mortgage, taxes) - I did not actually get any income as a long term rental. So two years ago, I went through the process of getting the STRH permit, and a little over a year and a half ago, I began renting it to island visitors.

Since then, my life has changed dramatically for the better - I finally am able to earn enough to pay my bills and keep my home. At age 75, and being a single woman, this is so meaningful to me.

I pay all the GE and TA taxes regularly, I report the income and pay the State, and I pay the property taxes. Between the GE, TA, income, self employment and property taxes - I think 50% of my income goes out to taxes, and the rest allows me to stay in my home.

When I got the permit two years ago, my property taxes just about *doubled*, but I did not complain or ask for any kind of consideration. And if there is a small price hike like the one Mike Victorino is asking for, I would be able to handle that.

But if the property taxes double again, like Rawlins-Fernandez and Tasha Kama are suggesting, I will no longer be able to support myself, and I will be back where I was a few years ago, in fear of losing my home.

I very much want the County to make money off vacation rental homes - but since those of us with permits are already paying very high taxes, it seems punitive to go after us, when there are two thousand illegal (unpermitted) vacation rentals who are not paying ANY of the taxes - they don't pay the already doubled property tax, they don't pay the GE or the TA. Aren't THOSE the people the County should be looking at to receive more revenue from? Why target those of us who are following the regulations and already giving a high percentage of our income to the County and the State?

I hope you will take my story into your consideration, and plead my case before the council tomorrow night, because I will not be able to be there in person.

Thank you and aloha,
Pamela Polland
214 Kulalani Drive, Kula
808/280-4248

EDB Committee

From: PAT HILLMAN <hillmandw@aol.com>
Sent: Tuesday, April 23, 2019 7:15 AM
To: EDB Committee; Tasha A. Kama
Subject: Proposed tax rate increase

Dear _____ ,
Our family has a second home in the Puamana condominium association which as you may know is a gated community south of Lahaina. Over the 20 plus years of our ownership we and our extended family have taken an active part in financially supporting Maui in many ways. We have been and are now paying members of the West Maui Association, the Bailey House Museum, the Maui Arts and Cultural Center, the Maui Hospital and the Maui Nui Botanical Gardens, to name a few philanthropies. In addition we and our guests have heavily supported many island food and entertainment venues. When we are not on island we rent our condominium to guests who contribute in a like manner to to heavily support the Maui economy.

As you know, recently the Mayor proposed a budget with tax rates similar to those of last year with the exception of Hotel-Resort and Short Term Rental. However now I understand the Budget Committee recently proposed increasing these taxes to an unprecedented amount matching the taxes of a Time Share. The Puamana Condominiums are NOT a time share nor are they a hotel. Our Puamana home is just that... a second home which we use for a portion of every year and rent to guests to allow us to financially maintain this residence.

Please consider this a respectful appeal to reconsider what would amount to an impossible tax burden and ensure a fair tax rate for condominium home owners as we are.

Respectfully yours,
Pat Hillman
31-4 Puamelia Sr.
Lahaina, HI 967617

Sent from Pat's iPad

EDB Committee

From: Pat Morgan <ekahi2f@olypen.com>
Sent: Tuesday, April 23, 2019 9:22 AM
To: EDB Committee
Subject: Increased property tax

Dear City Councilors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than the surrounding hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create jobs for many local residents in the following areas.

- Reservations staff
- Housekeepers
- Property managers
- Concierge and Activity Salespersons
- Accountants
- Online Marketers
- Offline Marketers
- Plumbers
- Carpet Cleaning Workers
- Flood Control Workers
- Glass Repair and Installation Companies
- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Home Entertainment Professionals
- Dry Cleaning and Professional Washing Workers
- General Handymen
- General Contractors
- Tile Installers
- Woodworkers
- Security Workers
- Landscapers
- Pool Care Workers
- Electricians
- Remediation Pros

A property tax increase of approximately 60% would have a significant impact to me as an owner. As an owner of a Short Term Rental, I will be forced to pass along this significant increase to my guests which in turn will have a negative impact on the many visitors who would otherwise stay in short term rentals. If short term rental rates increase, visitors who choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands. This will have a significant impact on the economy on Maui. Please abandon this proposal that will ultimately have a very negative affect on everyone who enjoys Maui.

Sincerely,

Pat Morgan
509 S. Liberty St
Port Angeles, WA 98362
(360) 457-1729
(360) 460-6198 (Cell)

(808) 879-1136 (Maui)
ekahi2f@olyphen.com

EDB Committee

From: Pat Davidson <pat@pgdavidson.ca>
Sent: Tuesday, April 23, 2019 6:27 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Yukilei Sugimura; Shane M. Sinenci
Subject: Tax Rate for Short Term Rental Properties

Dear City Councillors,

We/I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- * Reservations staff
- * Housekeepers and Housemen
- * Property managers
- * Concierge and Activity Salespersons
- * Accountants
- * Online Marketers
- * Offline Marketers
- * Plumbers
- * Carpet Cleaning Workers
- * Flood Control Workers
- * Glass Repair and Installation Companies Professionals
- * Blind Repair and Installation Companies
- * Data and Technology Workers
- * Painters
- * Home Entertainment Professionals
- * Dry Cleaning and Professional Washing Workers
- * General Handymen
- * General Contractors
- * Tile Installers
- * Woodworkers
- * Security Professional Workers
- * Landscapers
- * Pool Care Workers
- * Electricians
- * Remediation Pros

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on

other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

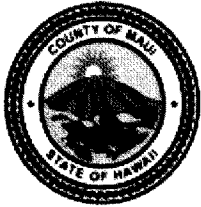
Patricia G. Davidson (Mrs.)

Concerned Short Term Rental Owner at Wailea Ekahi

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:45 AM
To: EDB Committee
Subject: Fw: Tax Rate on Short Term Rentals

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Paul O'Reilly <pauloreilly@sbcglobal.net>
Sent: Tuesday, April 23, 2019 9:15 AM
To: Kelly King
Subject: Tax Rate on Short Term Rentals

Dear City Councillor King,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*

- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Paul O'Reilly
A Short term rental owner in Maui
O'Reilly & Associates
323-851-5160

EDB Committee

From: Paul Shields <Paul@sunshinerainbows.com>
Sent: Tuesday, April 23, 2019 12:31 PM
To: EDB Committee
Subject: Maui County Budget Hearings - I support fair tax rate

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Committee Members,

I am writing in favor of fair and reasonable tax rates for the vacation rental industry.

Short Term Rentals are currently taxed at \$9.28/\$1000, the third highest only exceeded by Hotel and Resort and Time Share rates. Increasing the Short term rental rate too extreme puts an unfair burden on the individual owners of these properties, and the guests to these properties, and can only move to harm the small businesses that depend on the vacation rental industry.

We have a blossoming vacation rental industry on Maui, subject to appropriate restrictions and standards, and a fair existing permitting and taxing process. Short term rentals already comprise 25% of the \$319,516,547 of real property tax revenue compared to 11% for time share, and 7% for hotel and resort. The purpose of the industry is to allow for varied accommodations and experiences for visitors, and to allow small businesses to benefit from tourism.

I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community. Right now short term rentals brings in \$79,500,00 in direct taxable revenue, and has created thousands of jobs for our island as well. Plus the many millions of revenue spent at businesses all over Maui.

It is like everything else, if you increase our taxes, we have to increase our rate (we have bills to pay too, ya know) soon folks will start going to Aruba, or the Caribbean, where it is cheaper. Then I loose money, and you loose money..

Thank you for considering my testimony and I hope you will think about it as you continue to craft this bill.

[Please add your own personal touch with your own unique story here. Please talk about at the positive benefits and experiences you and your family have had owning a second home, being a part of the community and renting to guests who contribute to Maui's economy.

Please take this moment to draft and email your letter.

Paul Shields
1069 Crimson Dr.
San Marcos, CA. 92069

paul@SunshineRainbows.com
808-298-1843

EDB Committee

From: Pete Reuling <preuling@sbcglobal.net>
Sent: Tuesday, April 23, 2019 4:58 AM
To: EDB Committee
Subject: Increasing property taxes

I do not rent out my Condo so why should i pay more property taxes , that would be higher than hotels and private residences.
my taxes should be on the same basis as any private residence since i do NO RENT MY CONDO

EDB Committee

From: C. James Fabian <cjrjfabian@aol.com>
Sent: Tuesday, April 23, 2019 7:25 AM
To: EDB Committee
Subject: Upcoming Property Tax Proposal

Dear County of Maui Council

I oppose your combining my personal use/vacation rental condo in with the Timeshare category. The increase would be unbearable.

I would have to stop my partial rentals. This would affect the livelihood of property management company employees, repairmen, maintenance staff, housekeeping, etc.

Respectfully,

Rae Jean Fabian
Owner
Kihei Surfside
Unit 613

EDB Committee

From: Ray Goetz <Ray@PremRents.com>
Sent: Tuesday, April 23, 2019 6:22 AM
To: EDB Committee
Subject: Proposed short term rental Property Tax Increase

Aloha and to whom it may concern,
RE: Proposed tax increase on short term rentals.

Please reconsider this. I am forced to rent so that one day I can retire in my condo there. I know most who rent are hoping for the same, that when they retire they will have a paid off condo and live in Maui their last years. You may take that dream away from many☹

My taxes are already almost \$24,000 per year. Yes on one single condo! That's crazy already!!! An you are considering raising them even more☹ I have one condo that is rented by Destination Resorts Hawaii. Although mine is rented the most, I still lose a fair amount of money every year. They charge 35% which covers quite a variety of employees. Everything from daily housekeeping, laundry staff, management staff, reservation staff, meet and greet at the airport staff, concierge staff, transportation staff, ongoing maintenance staff (and there is a lot of that with rentals), and the list goes on. Just like a Hotel, many employees and all local families who depend on this income! Please keep in mind that although mine is the most rented of all at Makena, I still have a substantial loss each year with the mortgages I had to take to buy it. Without the rentals, I would never be able to own on Maui and provide these jobs to so many people.

That said, I know other longer term owners whose units are not rented as often and they barely squeak by. Raising the property taxes will not increase rentals and only squeeze some long term owners to lose their homes. As short term rentals we already pay substantially more in property taxes than long term rentals and home owners. So I ask that you please reconsider this unfair and unjust tax on already very high property taxes that just this year went up another chunk already.

Aloha and Mahalo for your consideration!

Ray Goetz
562-746-2845

EDB Committee

From: RENATE KEMP <maalaea@aol.com>
Sent: Tuesday, April 23, 2019 3:31 AM
To: EDB Committee
Subject: Increase of property taxes

Sirs:

An increase of proposed property taxes will result into a fallout that will negatively affect the Maui tourism.....who will pay for this increase? Naturally it has to be passed on to the visitors as the bottom line of any investment has to pencil out.?!!

It will also affect real estate sales as investors will not invest if the project makes no sense!!
Please do not increase property taxes on hotel/ resort properties as they are high enough!

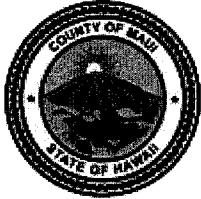
Renate Kemp
Ma'alaea Surf

Sent from my iPad

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:03 AM
To: EDB Committee
Subject: Fw: Increase of property taxes

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: RENATE KEMP <maalaea@aol.com>
Sent: Tuesday, April 23, 2019 4:12 AM
To: Kelly King
Subject: Fwd: Increase of property taxes

Please consider our request.....we are taxed high enough!

Sent from my iPad

Begin forwarded message:

From: RENATE KEMP <maalaea@aol.com>
Date: April 23, 2019 at 7:05:59 AM PDT
To: Tamara.Paltin@mauicounty.us, Shane.Sinenci@mauicounty.us, Yukilei.Sugimura@mauicounty.us
Subject: Fwd: Increase of property taxes

Sent from my iPad

Begin forwarded message:

From: RENATE KEMP <maalaea@aol.com>
Date: April 23, 2019 at 6:58:28 AM PDT
To: Riki.Hokama@mauicounty.us, Tasha.Kama@mauicounty.us,
Mike.Molina@mauicounty.us, Alice.Lee@mauicounty.us

Cc: Renate <maalaea@aol.com>
Subject: Fwd: Increase of property taxes

Sent from my iPad

Begin forwarded message:

From: RENATE KEMP <maalaea@aol.com>
Date: April 23, 2019 at 6:31:07 AM PDT
To: edb.committee@mauicounty.us
Subject: Increase of property taxes

Sirs:

An increase of proposed property taxes will result into a fallout that will negatively affect the Maui tourism.....who will pay for this increase? Naturally it has to be passed on to the visitors as the bottom line of any investment has to pencil out.?!!

It will also affect real estate sales as investors will not invest if the project makes no sense!!

Please do not increase property taxes on hotel/ resort properties as they are high enough!

It also will result in loss of jobs in all phases of business such as hotels,restaurants,cleaning businesses etc....it will affect your local employees!

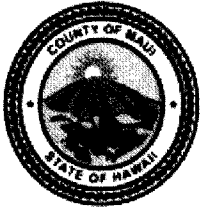
Renate Kemp
Ma'alaea Surf

Sent from my iPad

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:46 AM
To: EDB Committee
Subject: Fw: Proposed Vacation Rental Property Tax Increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Diane and Dick Harr <DianeHarr@msn.com>
Sent: Tuesday, April 23, 2019 9:11 AM
To: Kelly King
Subject: Proposed Vacation Rental Property Tax Increase

Aloha,

We are owners at Lau loa and the proposed increase is unreasonable. Please support the Mayor's plan.

Mahalo,

Richard and Diane Harr

EDB Committee

From: Richard Lindseth <rlindseth@lindseth.com>
Sent: Tuesday, April 23, 2019 11:56 AM
To: EDB Committee
Subject: Maui County City Council Chair Proposed Short Term Rental Properties Tax increase

Aloha,

The proposed Short Term Rental Property Tax Increase should not occur.

We compete on a world-wide market for guests whose discretionary spending is drawn to the beneficial exchange rates and significant cost advantages of Cuba and Mexico.

To maintain our property and attract guests to our amenities we employ many, many Hawaiians in all capacities. It is misguided and incorrect to believe that only hotels create employment, and ignore / want more of the immense tax revenue we already generate from vacation rentals.

Please don't kill the goose that lays the golden egg!

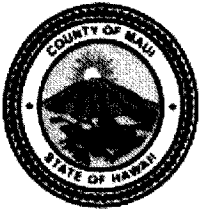
I write as manager of a condominium rental property in Wailea, where vacation stays are offered to guests with either "hotel" amenities such as daily chamber service, or weekly stays with cleaning fees added.

Yours truly,
Richard Lindseth,
Manager Lihilani, LLC

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 12:16 PM
To: EDB Committee
Subject: Fw: Maui County City Council Chair Proposed Short Term Rental Properties Tax increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Richard Lindseth <rlindseth@lindseth.com>
Sent: Tuesday, April 23, 2019 11:55 AM
To: Kelly King
Subject: Maui County City Council Chair Proposed Short Term Rental Properties Tax increase

Aloha Economic Development and Budget Committee Member and Vice Chair Kelly King,
The proposed Short Term Rental Property Tax Increase should not occur.

We compete on a world-wide market for guests whose discretionary spending is drawn to the beneficial exchange rates and significant cost advantages of Cuba and Mexico.

To maintain our property and attract guests to our amenities we employ many, many Hawaiians in all capacities. It is misguided and incorrect to believe that only hotels create employment, and ignore / want more of the immense tax revenue we already generate from vacation rentals.

Please don't kill the goose that lays the golden egg!

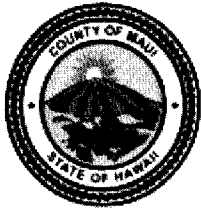
I write as manager of a condominium rental property in Wailea, where vacation stays are offered to guests with either "hotel" amenities such as daily chamber service, or weekly stays with cleaning fees added.

Yours truly,
Richard Lindseth,
Manager Lihilani, LLC

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 12:28 PM
To: EDB Committee
Subject: Fw: Property Tax Rate proposals

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Richard Simon, R(B) <DickSimon@hawaiilife.com>
Sent: Tuesday, April 23, 2019 12:23 PM
To: Kelly King
Subject: Property Tax Rate proposals

Aloha,

I'm afraid that the Maui council members, in their laudable efforts to increase rental inventory for long term Maui residents, will "shoot themselves in the foot", and create a recession in Maui.

Many of the long-term residents are employed by the vacation rental industry, and with loss of jobs, they will not only be able to afford rent, there will be many harmful effects on them.

Even the rumor of a large property tax increase is causing investors to change their minds about investing. As a realtor, I heard from one vacation property owner who said that the slim profit that they have had would disappear, and they would likely sell their property. I say "slim profit" because the gross rental charges do not reflect return on investment, which is usually 2-3%. Investment money will leave Maui, and go elsewhere.

Property values for everyone will drop, and the tax revenues will also!
Instead of adding money to the county coffers, the opposite will occur!
The GET and TAT County income will shrink.

There will be fewer businesses forming, and surviving businesses will have to trim costs, which means lowering wages of employees and numbers of employees!
The costs of meeting the needs of the needy County residents will skyrocket, with unemployment subsidies, and the diminution of charitable contributions!

Are you ready to take credit for a Maui County recession, which is not good for anybody!

Aloha,
Richard A. Simon
Broker

EDB Committee

From: R & C Black <rseablack@gmail.com>
Sent: Tuesday, April 23, 2019 1:26 AM
To: EDB Committee
Subject: Proposed Tax Rate Change for Short Term Rentals

Hello Members of the Economic Development and Budget Committee,

I am writing in response to the proposed drastic increase in the tax rate for short term rentals. I am in complete disagreement with the proposal as it presents itself as punitive and poorly considered.

I am the owner of a single vacation rental, purchased as a retirement investment. My wife and I borrowed heavily against our house to purchase a condominium with the hope of having a long term and stable retirement fund. It was a very difficult decision with a lot of risk to our future. We are still paying for the condominium, and will continue to pay for many years to come.

The condominium has been a stable investment, paying many other people their salaries...housekeepers, maintenance people, property management, accounting staff, tax accountants all part of their salary every year. For my wife and I, after all of the expenses, all of the fees and taxes, we get less than \$10 000 cash from it. As a result, a significant tax increase will almost completely eliminate the benefit to us and may eventually force us to sell the condo.

If the proposed tax rate is approved, the benefit of owning a short term vacation rental will disappear and the vacation rental market and the real estate market will start changing significantly in response. The tax rate increase will be passed on to visitors to Maui, or rentals will come off the market. In either case, the effect on the Maui economy will be long term and detrimental. Hawaii already has a reputation for being very expensive to visit, and is considered a premium destination.

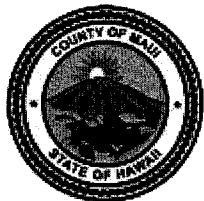
I ask the Members of the Economic Development and Budget Committee to fully consider the impact of the proposed rate increases and the long term effect on the visitor and real estate markets.

Thank you,
Robert and Crystal Cuthbertson-Black
#433 - 145 North Kihei Road

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:09 AM
To: EDB Committee
Subject: Fw: Short Term Rental Properties Rate Increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: purdyco <purdyco@aol.com>
Sent: Monday, April 22, 2019 6:51 PM
To: Kelly King
Subject: Short Term Rental Properties Rate Increase

This is in response to the above proposed increase on short term rentals.

Our unit in Elua pays over \$30,000 in combined sales,transient taxes and property taxes and I have never made a dollar profit from my unit as well as employing daily maids,plumbers and electricians. Our homeowner association employs over 30 full time employees. Condo guests choose condos in order not to pay the high prices of resort dining as well as other benfits and would not come to Maui if they had to stay in a hotel.

Thus, Maui will lose those futures guests that bring car rentals,restaurant dining and entertainment.

In addition ,many owners will close the units and use them exclusively as part time residences.

Please call me at 879-6041 and inform me on the date of your hearing on the above subject.

Ron Purdy

Sent from my Verizon, Samsung Galaxy smartphone

EDB Committee

From: Ron Baker <ronora33@gmail.com>
Sent: Tuesday, April 23, 2019 8:53 AM
To: EDB Committee
Subject: Proposed increase in Real Property Taxes

This increase of 66% will increase my monthly tax expense by nearly \$200 per month. I do not have any control over an ability to increase my income to offset that increase. My property management establishes my rental rate base upon competition in the area, I cannot increase my rental days to offset the increased expense.

Here is another instance where the local government takes an avenue to raise taxes on those off site property owners who have no opportunity to vote against the tax increase. This increase, based upon the \$135 plus million of hotel, resort and timeshare income in 2019 will increase the tax income by nearly **80,000,000** next year. What county situation requires an increase of this magnitude?

Will these rental rate increases for Maui rentals go up to accommodate the tax rates drive holiday renters to select other Hawaii islands for their holidays???

Ronald Baker
15200 S W Burgundy St
Portland Or 97224

EDB Committee

From: Rosemary Urquhart <rosemaryaznv@yahoo.com>
Sent: Tuesday, April 23, 2019 12:55 PM
To: EDB Committee
Subject: Fw: Fwd: Proposed property tax

This is the copy of the letter I wrote in 2918. Please read - pertains to 2019 proposed increase.
Rosemary Urquhart

Sent from Yahoo Mail for iPad

Begin forwarded message:

On Tuesday, April 23, 2019, 3:50 PM, Rosemary Urquhart <rosemaryaznv@yahoo.com> wrote:

Sent from Yahoo Mail for iPad

Begin forwarded message:

On Saturday, April 21, 2018, 12:59 PM, Rosemary Urquhart <rosemaryaznv@yahoo.com> wrote:

Sent from my iPad

Begin forwarded message:

From: Rosemary Urquhart <rosemaryaznv@yahoo.com>
Date: April 21, 2018 at 12:50:33 PM MST
To: Budget.office@co.maui.hi.us
Subject: Proposed property tax

Attn. Budget Director Sandy Baz

I am protesting the proposed budget increase for non-resident owners.
This is outrageous.

I am a partner in a condo at Makena Surf. My late husband & I bought this in 1985 and before that owned property on Maui. I was widowed in 2013 and shortly after there was an extremely large tax increase. After

I was widowed I was advised to change my half ownership name to an LLC for my protection which was done through a Maui attorney. It is now listed as Black Pearl Investments, LLC. I obviously chose a foolish name as it is far from being much of an investment with such tax

expenses.

Through the years I have enjoyed my relationship with Maui & being able to visit each year but now with a proposed tax increase like this you are obviously trying to stop non-residents from any ownership.

I feel a 50% tax increase for non-resident owners on an already very highly taxed property is unethical and discriminatory!

Rosemary Urquhart
Partner Unit G303 - Makena Surf, Maui
480-365-8676
rosemaryznv@yahoo.com

Sent from my iPad

EDB Committee

From: rosemaryaznv@yahoo.com
Sent: Tuesday, April 23, 2019 12:02 PM
To: EDB Committee
Subject: Taxes

Last year you proposed a 50% tax increase for non resident owners (which fortunately did not go through) & this year I understand you're proposing a 60% increase for non resident owners which is even more outrageous. This is already an extremely highly taxed property and to propose this for non resident owners is unethical & discriminatory. I am forwarding the letter I wrote last year which of course still applies.
Rosemary Urquhart (Unit G303 - Makena Surf)
rosemaryaznv@yahoo.com

Sent from Yahoo Mail for iPad

EDB Committee

From: Hillman, Scot <shillman@heiskell.com>
Sent: Tuesday, April 23, 2019 9:57 AM
To: Hillman, Scot
Subject: Proposed increase

Aloha,

My name is Scot Hillman, and I'm writing with regard to the proposed reclassification of the rental tax structure in Maui County.

Our family has owned a home in the Puamana development on Front Street for over 20 years. All five members of our family and several members of the subsequent generation use it at least annually, and have made countless memories on the island we all love and consider our home. We have had our property in a short term rental program for many years to help offset the substantial fixed expenses inherent in owning a vacation residence. We considered taking it out of the program when the laws changed several years ago to tax short term rentals of private homes at the same rates as hotels and effectively doubled our property taxes. If this current proposal to tax short term rentals as time share properties succeeds, it becomes a certainty that we will cease renting the place.

We like the fact that our home is available as a rental, and have sent innumerable family friends on a voyage of discovery to Maui by encouraging them to use our place as a local base station. Having our rental property manager and infrastructure allows our family to rest easy knowing that everything will run smoothly for our friends in our absence. Many of those friends return to Maui again and again—contributing robustly to the local economy—by utilizing our rental capabilities. It would be a shame to see that opportunity disappear, as well as the ability for our family to underwrite some of the costs of owning our home there.

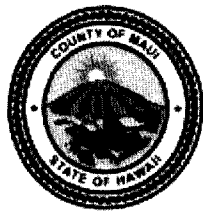
I would most kindly ask your thoughtful reconsideration of this proposal.

Mahalo nui loa,
Scot Hillman

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 10:43 AM
To: EDB Committee
Subject: Fw: Proposed increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Hillman, Scot <shillman@heiskell.com>
Sent: Tuesday, April 23, 2019 9:56 AM
To: Hillman, Scot
Subject: Proposed increase

Aloha,

My name is Scot Hillman, and I'm writing with regard to the proposed reclassification of the rental tax structure in Maui County.

Our family has owned a home in the Puamana development on Front Street for over 20 years. All five members of our family and several members of the subsequent generation use it at least annually, and have made countless memories on the island we all love and consider our home. We have had our property in a short term rental program for many years to help offset the substantial fixed expenses inherent in owning a vacation residence. We considered taking it out of the program when the laws changed several years ago to tax short term rentals of private homes at the same rates as hotels and effectively doubled our property taxes. If this current proposal to tax short term rentals as time share properties succeeds, it becomes a certainty that we will cease renting the place.

We like the fact that our home is available as a rental, and have sent innumerable family friends on a voyage of discovery to Maui by encouraging them to use our place as a local base station. Having our rental property manager and infrastructure allows our family to rest easy knowing that everything will run smoothly for our friends in our absence. Many of those friends return to Maui again and again—contributing robustly to the local economy—by utilizing our rental capabilities. It would be a shame to see that opportunity disappear, as well as the ability for our family to underwrite some of the costs of owning our home there.

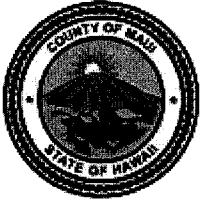
I would most kindly ask your thoughtful reconsideration of this proposal.

Mahalo nui loa,
Scot Hillman

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Help with Short Term Property Tax Proposal

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: scott@balthazors.com <scott@balthazors.com>
Sent: Tuesday, April 23, 2019 5:37 AM
To: Kelly King
Subject: Help with Short Term Property Tax Proposal

Dear Council Member King,

My name is Scott Balthazor and my family owns a short term rental property on the west side of Maui. My family visited 5 times in the past decade, and loved it so much that we wanted to take a step towards one day moving there. Two years ago we decided that investing in the island made sense and we purchased a small condo to use and rent. In the past 9 months we shut the rental down, and spent over \$500,000 in the local economy upgrading the rental to get it up to par after it had had years of neglect (our number one expense was labor). In addition we have paid our property taxes and rental taxes on time (without complaint).

I was recently made aware that there is a proposal to significantly increase the tax assessment rates for Maui that are at odds with the Mayor's recommended increase. While I understand rate increases are a part of my ownership of rental property (and I do want to support the infrastructure and services those taxes support), it appears that this increase could be more than 50% on my property...and that increase would cause serious changes for my property. I have money set aside each year for improvements on our property, but I will have to move a significant portion of that over to cover the tax bill. This is a spiral for our property which means less money for me to hire skilled workers to improve the property, which means my property becomes less competitive in a difficult market already. We would then consider at some point removing the unit from the rental market entirely and just use it for ourselves to lower the tax burden. We aren't a big conglomeration...we're just a family that owns a single rental unit.

Please adopt the Mayor's proposal for the 2020 budget (which does include an increase), and reject a massive property tax increase being placed on the backs of people like myself.

I thank you for your time today. While I may not live on Maui (yet), I do very much care about keeping it a wonderful place to live for those that do. If there is an opportunity to talk or if I have not been properly informed of the issues and process I'd be happy to have a longer conversation and to get more engaged. I've added my contact details below.

Cheers,
Scott Balthazor
scott@balthazors.com
480-296-8765

EDB Committee

From: Barry Rose <Barry.Rose@hsc.utah.edu>
Sent: Tuesday, April 23, 2019 4:17 AM
To: EDB Committee
Subject: Proposed Property Tax Increase

Dear City Councilors,

We/I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Concerned Short Term Rental Owner

Sharon and Barry Rose

EDB Committee

From: Sharon Beach <sharon@beachfamily.net>
Sent: Tuesday, April 23, 2019 12:23 PM
To: EDB Committee
Subject: Funding for Third Saturday Recycling

Dear Council Members,

I have been coordinating volunteers and helping with the Third Saturday Recycling event at the Cannery Mall for over 2 years. I have been very impressed with the difference it has made to the cleanliness of our island and the commitment of local residents to recycle. I hope that you will fully fund this program to allow it to continue.

I have heard some suggest that perhaps we could save money by only offering the event every other month. From my experience I have observed that most months we fill the containers, especially for appliances and electronics. If we were to alternate months, we couldn't keep up with the demand, and more appliances would be dumped along roadsides.

Respectfully,

Sharon Beach

EDB Committee

From: Sharon Ellis <sharon.ekahi13f@gmail.com>
Sent: Tuesday, April 23, 2019 12:21 PM
To: EDB Committee
Cc: Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Keani N. Rawlins
Subject: proposed property tax increase for Short Term Rentals

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false. As well, we employ the services of many small businesses on the island, in maintaining our property for short term rental.

In just this spring, I have hired local painters, local cabinet refinishers, local carpet cleaners, purchased decor and furniture from local suppliers, not to mention regular cleaning and maintenance people.

A property tax increase of approximately 60% would have a significant impact on me, as an owner of a Short Term Rental. I would have to pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands or visit other places, thereby having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

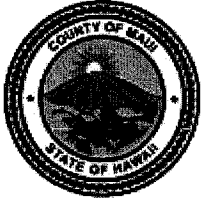
Sincerely,

Concerned Short Term Rental Owner

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:10 AM
To: EDB Committee
Subject: Fw: Proposed property tax increase

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Stacey Matsuura <staceymatsuura@gmail.com>
Sent: Monday, April 22, 2019 5:51 PM
To: Kelly King
Subject: Proposed property tax increase

Dear Council Person King,

We are writing this letter in opposition to the proposed 60% increase directed towards individual owners of short term rentals. We feel we contribute to the local economy in a similar fashion to hotels and larger corporate entities. Individual property owners hire people to upgrade and maintain their units in a similar fashion as hotels. We are less able to out source these jobs to outside individuals. We do not import workers from outside.

We utilizes the services of the following vendors.

- *Housekeepers
- *Accountants
- *Reservation Staff
- *Online and offline Marketers
- *Plumbers, electricians, tile installers, general contractors, etc
 - Landscapers/gardeners
 - Maintenance individuals including pool care workers, handymen, etc
 - Local entertainment professionals

A 60% interest increase in property tax will impact the owners of these units and give a huge advantage to the larger corporate hotels to the disadvantage of the larger Maui community. As an owner of a Short Term Rental I

would have to pass along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. Our guest as more likely to be first time visitors and therefore bigger contributors to the local tourist trade compared to time share owners who come back to their units year after year. Lower room cost allow visitors to spend more money in the greater Maui community.

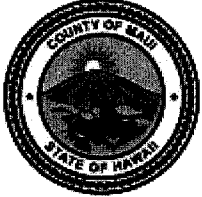
Please reconsider this ordinance because it will negatively impact the Maui that we love. We are looking forward to your support in defeating this initiative.

Sincerely,
Stacey and Aileen Matsuura
660 Wainea I-202
Lahaina, Maui

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:09 AM
To: EDB Committee
Subject: Fw: Budget

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Steven Ashfield <stashhawaii1@gmail.com>
Sent: Monday, April 22, 2019 8:02 PM
To: Kelly King
Subject: Budget

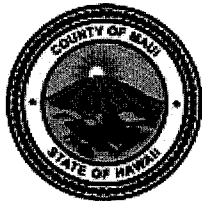
Aloha Council member King,
Howzit? I am e-mailing you about the budget for the third Saturday recycling at Lahaina cannery mall in Lahaina. We really need to continue the service to the community every mnth not every other month. Last Saturday I arrived at the mall at about 9:05 am and there were at least 15 trucks and cars lined up to drop off their recycling already. It took about 20 minutes for everyone to unload and most of the trucks for recycling were almost full by the time I left. We need to keep the aina clean and not go to the dump with this stuff. So you can give the support to the recycling or pay to in large the dump in the future. I hope you go with the former.

Mauily yours,
Steven B. Ashfield

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:00 AM
To: EDB Committee
Subject: Fw: PLEASE do not RAISE our PROPERTY TAXES TOMORROW, APRIL 24

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
maucounty.us

From: Susan Brainin-Martin <susanbrainin@sbcglobal.net>
Sent: Tuesday, April 23, 2019 6:51 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: PLEASE do not RAISE our PROPERTY TAXES TOMORROW, APRIL 24

We are Susan Brainin and Greg Martin and we own a condominium at the Lau loa Resort in Maalaea. We are writing to express our strong objection to the proposed 60% increase in the property tax rate for Vacation Rental properties since this will greatly harm tourism and real estate on Maui. Many of us will be forced to sell our second homes on Maui because of the burden of paying this increase in our property taxes and many tourists will no longer be able to afford to vacation on Maui if we are forced to raise our rental rates. If owners are forced to sell, this flooding of the market will lower **all** property values. We urge you to support the Mayor's proposal to keep property tax rate increases reasonable. Mahalo.

Best regards,

Susan Brainin-Martin and Greg Martin, owners Lau loa 111, Wailuku, HI

Email: SusanBrainin@gmail.com

Need a vacation? Check out our oceanfront condo on Maui. Visit www.VRBO.com/112336 or www.HomeAway.com/160818 or www.FlipKey.com/p263826

Virtual Tour: <http://yourwebcast.com/lauloa/lauloa111.htm>

EDB Committee

From: Ted Spevick <tspevick@gmail.com>
Sent: Tuesday, April 23, 2019 7:55 AM
To: Keani N. Rawlins
Cc: EDB Committee; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Property Tax on Short-Term Rental Properties
Attachments: Doc Apr 23, 2019, 1344.pdf

Sent from my iPad

THEODORE SPEVICK
3300 WAILEA ALANUI UNIT 36D
EKAHI, HI 96753

Dear City Councillors,

I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
- *Glass Repair and Installation Companies Professionals*
- *Blind Repair and Installation Companies*
- *Data and Technology Workers*
- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*
- *Car rental workers*
- *Restaurant Workers*
- *Grocery Store Workers*
- *Activity providers*

A property tax increase of approximately 60% would have a significant impact to an owner. As an owner of the Short Term Rental I would have pass along that significant increase to my guests which

in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui, therefore having a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative effect on everyone that enjoys vacationing in Maui and chooses to stay in a short term rental, as well as many many people who work in business that provide services to the vacationers and property owners alike.

Sincerely,

A handwritten signature in black ink, appearing to be 'T. A. King', written in a cursive style.

Concerned Short Term Rental Owner

EDB Committee

From: THOMAS MELOHN SR <thmelohn@comcast.net>
Sent: Tuesday, April 23, 2019 4:12 AM
To: EDB Committee
Subject: Proposed property tax increase

Hi-

please do not raise our property tax. We've owned here for 24 years and always paid our property tax.

many of us do not rent. Such an unfair levy would be discriminatory in court.

thoughtfully,

tom melohn

EDB Committee

From: Tracy Whitmore <twhitmore@canacolenergy.com>
Sent: Tuesday, April 23, 2019 10:55 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Mike J. Molina; Shane M. Sinenci; Riki Hokama; Tamara A. Paltin; Tasha A. Kama; yukilei.sugmimura@mauicounty.us; Alice L. Lee; mayors.office@co.maui.hi.us
Subject: Proposed increase to RPT for Short Term Vacation Rentals

Members of the Economic Development & Budget Committee, County of Maui

I have just learned that at your April 3, 2019 meeting, the Chair presented a proposal for setting the various RPT rates for fiscal 2020 that differs significantly from the Mayor's proposal. The newly proposed rate for the Short Term Rental category is 60%+ higher than both the existing rate and the Mayor's 2020 rate. **As a condo property owner, I strenuously object to the Chair's proposed rate and the timing thereof. I request that the EDB Committee endorse the Mayor's proposed rates for 2020.**

Maui has a graduated RPT rate scale that recognizes the needs of the resident population – I endorse the current graduated rate scale. The existing Short Term Rental category rate of \$9.28 is 325% higher than the Homeowner rate of \$2.55. This is a significant benefit to the resident population and in my view reasonable in the circumstances. **The Chair's proposed rates of \$15.41 and \$2.66 respectively raise this ratio to 579% which is NOT REASONABLE.** The ratio for the Mayor's proposed rates is 337% and is a reasonable expansion from the existing ratio.

Tourism is Maui's biggest industry and by far the largest employer of the residents. Earlier this year, there was a Maui News article reporting on the 2018 visitor arrivals of a record 2.9 million. It is logical to assume that the vast majority of these arrivals stay for relatively short durations and depend almost entirely on the hotels and short-term rental properties for accommodations. **The owners of these short term rental properties contribute very significantly to Maui's economy and employ a myriad of Maui residents from landscapers to housekeepers to accountants to plumbers to painters to carpet cleaners to property managers to electricians to activity sales persons to security personnel amongst just a few of the many residents deriving their incomes from the spin off effects of providing short term rental accommodation to tourists. Short Term Rental properties are vital to the ongoing success of Maui's tourism industry.**

The introduction of the Chair's proposal at this time of year virtually ensures that this vital owner category is **UNREPRESENTED** in participating in the public debate about RPT rates. This is not democracy in action – a 60%+ increase in the RPT rate for Short Term Rental property owners deserves more scrutiny and detailed economic analysis from the entire community. The current time line is woefully inadequate for such a major policy change.

I urge the EDB Committee to reject the Chair's proposed RPT rates and adopt the Mayor's proposed rates for fiscal 2020.

Mahalo

Tracy and Nelson Whitmore

Tracy L Whitmore, CPA
Vice President of Tax and Corporate Affairs

Canacol Energy Ltd.
Eighth Avenue Place
2650, 585 - 8th Ave SW
Calgary, Alberta T2P 1G1
Canada
D: +1.403.237.9925
M: +1.403.921.1982
F: +1.403.228.6419
E: twhitmore@canacolenergy.com



EDB Committee

From: Victoria Blackford <mblackf@columbus.rr.com>
Sent: Tuesday, April 23, 2019 5:19 AM
To: EDB Committee; Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Cc: Victoria Blackford; blackford.1@osu.edu
Subject: Proposed tax rate increase for short term rental properties

Dear City Councilors:

We strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas:

- Reservations staff
- Housekeepers
- Property managers
- Concierge and Activity Salespersons
- Accountants
- Online Marketers
- Offline Marketers
- Plumbers
- Carpet Cleaning Workers
- Glass Repair and Installation Companies Professionals
- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Window Washers
- Dry Cleaning and Professional Washing Workers
- Security Professional Workers
- Landscapers
- Gardeners
- Pool Care Workers
- Electricians

A property tax increase of approximately 60% would have a significant impact to an owner. As owners of the Short Term Rental, we would have to pass along the significant increase to our guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase, visitors that choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places than Maui. This would have a significantly negative impact on the visitor revenue that contributes to the thriving Maui economy.

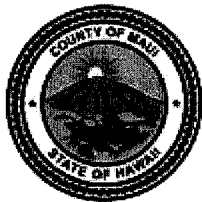
We encourage you to abandon this proposal. It will ultimately have a very negative effect on everyone who enjoys Maui.

Sincerely,
Mansel G. Blackford
Victoria F. Blackford
Concerned short term rental owners

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 7:56 AM
To: EDB Committee
Subject: Fw: Proposed property tax raise

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: s fereira <fereira52@hotmail.com>
Sent: Tuesday, April 23, 2019 7:12 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Proposed property tax raise

We are William & Susan Fereira and we own a condominium at the Lau loa Resort in Maalaea. We are writing to express our strong objection to the proposed 60% increase in the property tax rate for Vacation Rental properties since this will greatly harm tourism and real estate on Maui. Many of us will be forced to sell our second homes on Maui because of the burden of paying this increase in our property taxes and many tourists will no longer be able to afford to vacation on Maui if we are forced to raise our rental rates. If owners are forced to sell, this flooding of the market will lower **all** property values. We urge you to support the Mayor's proposal to keep property tax rate increases reasonable.

Mahalo.

William & Susan Fereira
Owners Lau loa 408

EDB Committee

From: , <williamameyer@aol.com>
Sent: Tuesday, April 23, 2019 3:13 AM
To: EDB Committee
Cc: sbrph8@gmail.com
Subject: opposed to tax hike.

Aloha

The proposed tax hikes on Condo/Hotels property tax & TAT will have a negative impact on Maui County service providers, owners and our community.

It will further drive tourist to alternative vacation destination within the USA and abroad.

PLEASE consider, Amending current tax rules to accomplish Maui County's fiscal objectives by leveling property rates by eliminating residents' of Maui County lower rate advantage. This will encourage more investment in Maui real estate rather than burdening off island owners to support unfair tax discrimination and practices.

Suggest Maui County Simplify the GET and TAT tax reporting forms to lower administration costs and insure compliance by ALL on island owners generating rental income.

Maui County must find the will to practice PONO by Operating more efficiently and fairly, so all owners, on or off island, can continue to enjoy the benefits of property ownership by eliminating disparate taxation without representation.

Sincerely,

William Meyer

Condo Hotel Property Owner

EDB Committee

From: , <williamameyer@aol.com>
Sent: Tuesday, April 23, 2019 3:14 AM
To: EDB Committee
Cc: sbrph8@gmail.com
Subject: opposed to tax hike

Aloha

The proposed tax hikes on Condo/Hotels property tax & TAT will have a negative impact on Maui County service providers, owners and our community.

It will further drive tourist to alternative vacation destination within the USA and abroad.

PLEASE consider, Amending current tax rules to accomplish Maui County's fiscal objectives by leveling property rates by eliminating residents' of Maui County lower rate advantage. This will encourage more investment in Maui real estate rather than burdening off island owners to support unfair tax discrimination and practices.

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Maui County must find the will to practice PONO by Operating more efficiently and fairly, so all owners, on or off island, can continue to enjoy the benefits of property ownership by eliminating disparate taxation without representation.

Sincerely,

William Meyer

Condo Hotel Property Owner

EDB Committee

From: Young Hargrove <mauistudio48d@gmail.com>
Sent: Tuesday, April 23, 2019 4:46 AM
To: EDB Committee
Subject: Ekahi Village Property Tax

Dear City Councillors,

We/I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false.

Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
- *Offline Marketers*
- *Plumbers*
- *Carpet Cleaning Workers*
- *Flood Control Workers*
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- *Dry Cleaning and Professional Washing Workers*
- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

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Please abandon this proposal that will ultimately have a very negative effect on everyone that enjoys Maui.

Sincerely,

Concerned Short Term Rental Owner

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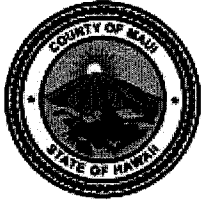
Mahalo,

Young and Dana Hargrove
mauistudio48d@gmail.com
925.640.8581

EDB Committee

From: Kelly King
Sent: Tuesday, April 23, 2019 8:02 AM
To: EDB Committee
Subject: Fw: Ekahi Property Tax

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Young Hargrove <mauistudio48d@gmail.com>
Sent: Tuesday, April 23, 2019 4:46 AM
To: Kelly King
Subject: Ekahi Property Tax

Dear City Councillors,

We/I strongly reject the proposal of the City Council Chair to increase the tax rate for Short Term Rental properties to more than Hotels. To rationalize the increase by stating that Short Term Rentals don't create jobs is completely false. Short Term rental properties create work and jobs for many local residents in the following areas.

- *Reservations staff*
- *Housekeepers and Housemen*
- *Property managers*
- *Concierge and Activity Salespersons*
- *Accountants*
- *Online Marketers*
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- *Painters*
- *Home Entertainment Professionals*
- *Dry Cleaning and Professional Washing Workers*

- *General Handymen*
- *General Contractors*
- *Tile Installers*
- *Woodworkers*
- *Security Professional Workers*
- *Landscapers*
- *Pool Care Workers*
- *Electricians*
- *Remediation Pros*

A property tax increase of approximately 60% would have a significant impact on an owner. As an owner of the Short Term Rental, I would have passed along that significant increase to my guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choose to stay in short term rentals will be priced out of the market. They will choose to stay on other islands and or visit other places then Maui. Therefore having a significantly negative impact on the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative effect on everyone that enjoys Maui.

Sincerely,

Concerned Short Term Rental Owner

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Mahalo,

Young and Dana Hargrove
mauistudio48d@gmail.com
925.640.8581

EDB Committee

From: Kate Maiuri <kate@crhmaui.com>
Sent: Tuesday, April 23, 2019 9:49 AM
To: EDB Committee
Subject: RPT Rate Increases

Aloha,

My name is Kate Maiuri and I work in owner relations for Condominium Rentals Hawaii. We are opposed to the drastic increase because of the hardships it could cause for our owners but also local people. Tourism is the leading industry on Maui. Many locals are employed in some facet of the tourist industry. While the increase does not directly affect those visiting Maui, I could impact pricing and what we are selling the condos for per night (to compensate for the increase), which could become too expensive for some, therefore increase the decline of travelers. If tourism declines it could force people to lay off their employees, leaving many without job, which is bad for the economy and community.

Please consider the impact on the local community.

Mahalo,

Kate Maiuri | Assistant to the Director of Business Development/Owner Relations

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Interested in learning more about the History of CRH and who we are?

Watch the video by clicking [Here](#)

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