

BF Committee

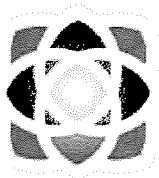
From: Amber Coutsos <execasst@mauichamber.com>
Sent: Monday, March 06, 2017 4:30 PM
To: BF Committee
Subject: Testimony for Tuesday, March 7, 2017
Attachments: BF-129 Concession Operations 030717.pdf

Aloha,

I have attached our testimony for the Budget and Finance Committee meeting on Tuesday, March 7, 2017.

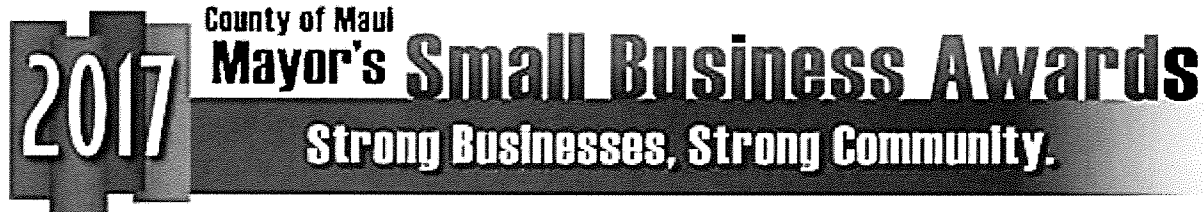
The testimony is on BF-129.

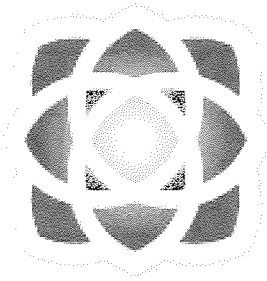
Mahalo,



MAUI
CHAMBER OF COMMERCE
VOICE OF BUSINESS

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MAUI

CHAMBER OF COMMERCE
VOICE OF BUSINESS

Testimony on BF-129

Re: Concessions and Sponsorships in County Parks and Recreational Facilities
before the Budget & Finance Committee
Tuesday, March 7, 2017

Dear Chair Hokama, Vice Chair White &
Members of the Committee

Aloha and Mahalo for the opportunity to provide testimony on this matter. As an organization that supports businesses, we always appreciate appropriate and fair opportunities for businesses to market, promote and expand their businesses that help support our economy and sustain our island and quality of life.

Further, we appreciate that the County is looking at its assets and exploring ways in which it can raise additional funds that may help to offset tax burdens for residences or expand services.

We also recognize that this is an initial step in considering concessions and sponsorships in County parks and recreational facilities and therefore offer the following comments at this point.

Under section 13.04A.430 Sponsorship Agreements, it appears that there is no system in place for sponsorship determination and that this is left to the discretion of the Director. If that is the case, we feel this discretionary power is too broad. Sponsorships should be equitable and fair. We suggest sponsorships be a bid system or awarded on a first come first serve basis, if sponsorship levels are created, for those who meet the sponsorship criteria. Given how long this has been considered, we hope there are sponsorship models in line and look forward to hearing more about them.

Lastly, there has been talk about creating concessions for Commercial Ocean Recreational Activity (CORA) operators. We understand that this current bill is about refreshment concessions, but if at any point the County is considering broadening it to include CORA operators, then we ask that the Parks Department work with CORA operators on a plan and winning compromise to ensure these long standing businesses are not put out of business.

Sincerely,

Pamela Tumpap
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.