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# PARK MAUI

**2022 County Council Committee on  
Infrastructure and Transportation**

**Bill 151 Parking Ambassador Program**

**County of Maui  
Dixon Resources Unlimited**



## Purpose of Title 10 Updates



To incorporate industry  
best practices



To future-proof language in  
preparation for paid parking  
technology



To make the Code more  
flexible and adaptable



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# Title 10 Updates Overview



- Establishes Parking Ambassador Program



- Creates Paid Parking Zones
- Allows for Permit Zones



- Includes new Definitions related to the parking ambassador program, paid parking zones and permit zones



- Updates loading zone regulations and time limits



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## 10.48.107 – Parking ambassador program



Establishes ambassador program in the Department of Transportation



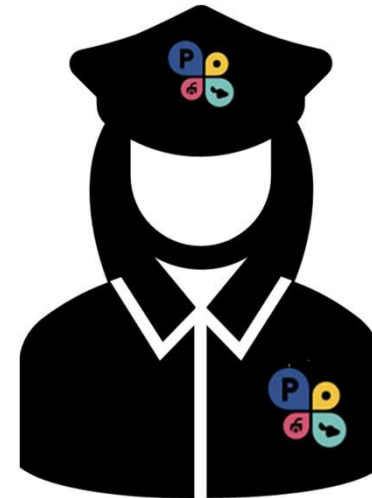
The director may designate employees or contractors as parking ambassadors to enforce parking regulations



Parking violation to be considered civil violations



**Goal of the program is compliance**



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## 10.77.010 Establishment of paid parking zones

- On-street and County owned off-street paid parking zones to be established by council or ordinance
- Allows for installation of paid parking devices
- Defines a range of acceptable hourly rates
- Enables flexibility for periodic updates
- Defines parameters for price increase increments and frequency
- Paid parking device rates based on occupancy data
- Target occupancy rate of 85% per industry standard
- Allows Director to adjust operating times as needed
- Allows for exceptions during special events
- Defines revenue collections and allocations




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## Chapter 10.78 Permit Parking Zones



Allows the Director of Transportation or designee to issue parking permits



Enables permit holders to park in defined areas

- Vehicles without permit must abide by parking regulations in that zone



Does not assign specific parking space to permit holder

*For more info on where we are, visit [www.parkmaui.com/roadmap](http://www.parkmaui.com/roadmap)*



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# Loading Zones & Time Limits



## Re-parking

Establishes a no re-parking rule to mitigate abuse of time-limited parking

Vehicles must move out of the block face, garage, or lot (or a specific distance) and may not return sooner than three hours after expiration of the initial time period.



## Time Limits

Time limits, loading zones and operating times based on posted signage

Using signage increases flexibility



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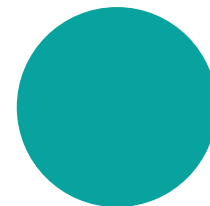
## **Open Discussion**



### **Questions? Comments?**

Check out the PARK MAUI website for future updates

***[www.parkmaui.com](http://www.parkmaui.com)***





## IT Committee

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**From:** Erin Wade <Erin.Wade@co.maui.hi.us>  
**Sent:** Friday, October 14, 2022 4:26 PM  
**To:** IT Committee; Laksmi M. Abraham  
**Subject:** 10/17/22 presentation on PARK MAUI Title 10  
**Attachments:** 2022 County Council Committee on Infrastructure and Transportation.pptx

Please see attached. Thank you! ekw