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COUNTY COUNCIL
COUNTY OF MAUI
200 S. HIGH STREET
WAILUKU, MAUI, HAWAII 96793
www.MauiCounty.us

September 26, 2018

Mr. Kaala Buenconsejo, Director
Department of Parks and Recreation
County of Maui
Wailuku, Hawaii 96793

Dear Mr. Buenconsejo:

SUBJECT: AUTHORIZING SECOND AMENDMENT TO MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT (PRL-42)

The Parks, Recreation, Energy, and Legal Affairs Committee is in receipt of County Communication 18-318, from you, transmitting a proposed resolution entitled "AUTHORIZING THE SECOND AMENDMENT TO THE MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT, PURSUANT TO SECTION 3.36.090, MAUI COUNTY CODE."

The purpose of the proposed resolution is to authorize an amendment to the existing license agreement with KemperSports Marketing, Inc., now known as KemperLesnik Communications, Inc., for use of the Lahaina Civic Center, Lahaina, Maui, Hawaii, for the Maui Invitational Basketball Tournament, to allow the facility to be used for the annual tournament in November for the years 2021 through 2028, for an annual rental fee of \$6,000, plus the cost of janitorial supplies, custodial and key deposit fees, and prorated electrical costs.

May I please request the following information:

1. When the first amendment to the License Agreement was considered by the Council's Economic Development, Agriculture, and Recreation ("EDR") Committee in 2012, it was estimated that the event had generated \$153 million for the local economy since its debut in 1984. (See EDR Committee Report 12-62.) Could you please provide the estimated revenue impact of the event for the years since?

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2. When the first amendment was considered, the EDR Committee expressed concern with costs associated with the event, citing utility costs in particular, and it was determined electrical costs for the 2011 event were approximately \$5,640. The Administration revised the proposed resolution to require the Licensee to pay prorated electricity costs, and that provision remains in the proposed Second Amendment.

Please advise of the estimated electrical costs associated with the event in 2017. Please also advise of any other costs incurred by your Department or other departments involved with hosting the event. Do you recommend any of those costs be negotiated into the terms of the Second Amendment?

I would appreciate receiving a response by **Friday, October 5, 2018**. To ensure efficient processing, please include the relevant Committee item number in the subject line of your response.

Should you have any questions, please contact me or the Committee staff (Carla Nakata at ext. 7659, or Pauline Martins at ext. 8039).

Sincerely,



DON S. GUZMAN, Chair
Parks, Recreation, Energy, and Legal
Affairs Committee

pri:ltr:042apr01:cmn

cc: Mayor Alan M. Arakawa