

HFC-66

HFC Committee

From: Lesley J. Milner
Sent: Thursday, September 10, 2020 10:10 AM
To: Raynette Yap; HFC Committee
Subject: FW: Presentation from today's meeting
Attachments: Rental Assitance Maui County 9.10.2020.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

RECEIVED AT HFC MEETING ON 9/10/2020
Nicholas Winfrey
Maui United Way

Hi Rayna,
Please see attached. Thank you!
-Lesley

From: Nicholas Winfrey <nicholas@mauiunitedway.org>
Sent: Thursday, September 10, 2020 10:08 AM
To: Lesley J. Milner <Lesley.Milner@mauicounty.us>
Subject: Re: Presentation from today's meeting

Aloha Lesley,
Here you go!
all the best
Nick

Nicholas R. Winfrey

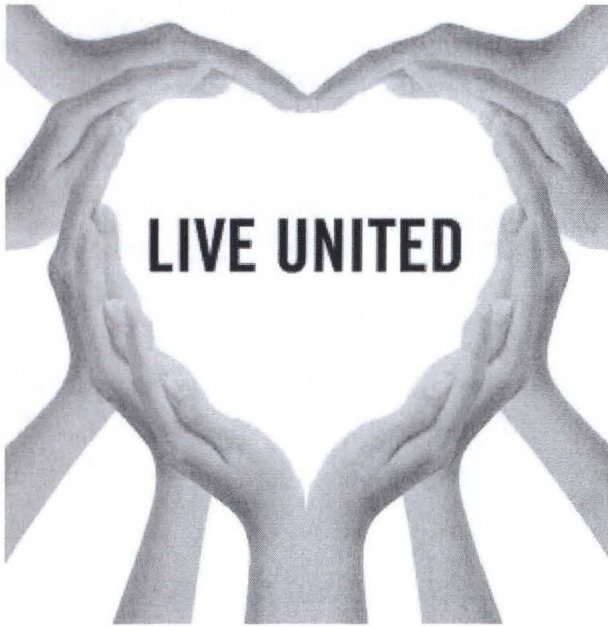
President and Chief Professional Officer

Maui United Way | 95 Mahalani Street, Suite 24 | Wailuku, HI 96793

Phone: [808-244-8787](tel:808-244-8787) | Fax: [808-244-8958](tel:808-244-8958) | Nicholas@mauiunitedway.org | www.mauiunitedway.org

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED

SUPPORT OUR COVID-19 SAFETY NET FUND TODAY!

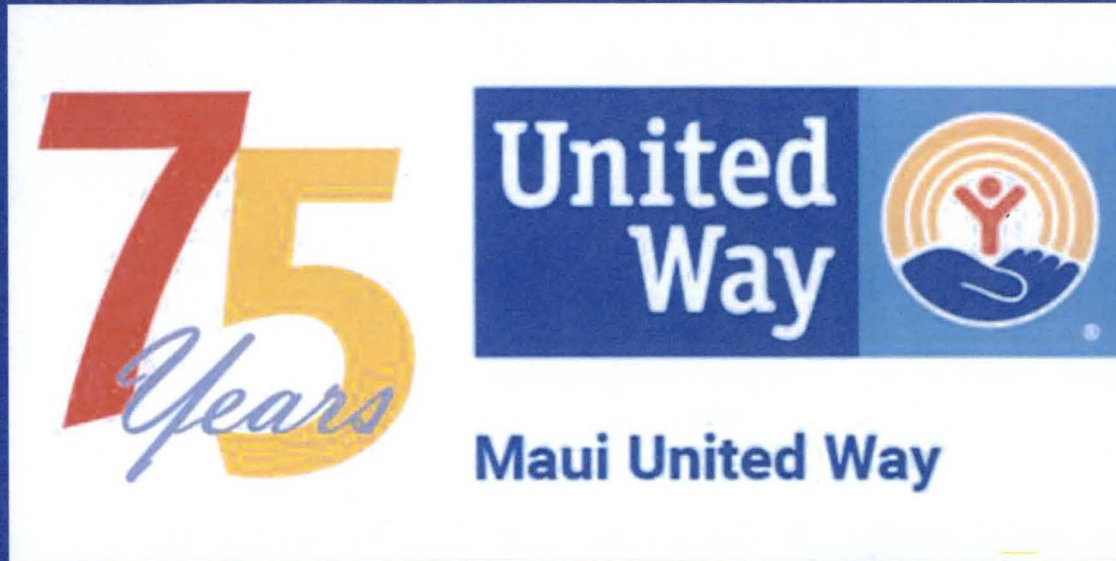


On Thu, Sep 10, 2020 at 10:02 AM Lesley J. Milner <Lesley.Milner@mauicounty.us> wrote:

Hi Nicholas,

Thank you so much for your time this morning. Could you please send a copy of your presentation to hfc.committee@mauicounty.us so that we can upload it to the server for the members to reference? Mahalo!

-Lesley



*Maui United Way assistance during
COVID-19 Crisis*

Who is Maui United Way?

- Health and human service 501(c)(3) non-profit organization operating since 1945
- Mobilizes hundreds of volunteers annually to assist in raising funds and supporting our community needs
- Support 39 Partner Agency programs, targeting Education, Income and Health impact areas with an additional 38 COVID related programs
- Allocate programmatic funding to Maui County's most vital needs through the work of a volunteer committee – and now COVID Assistance through our Safety Net Fund
- Monitor funding to ensure efficiency and effectiveness toward the accountability of each specific program with qualitative and quantitative reporting



CRUA Fund Partnership

COVID Rental Utility Assistance Fund

- The purpose of the COVID-19 Rent & Utility Assistance program (CRUA) is to provide rent and utility payments for people whose income has been impacted by the pandemic. The assistance will be provided by direct payment made by the four United Ways in the Islands to landlords and/or utility companies.

Launched in partnership with Aloha, Hawaiian, Kauai and Maui United Way

- Over \$1.2 million initial funding
- 11.9% Allocated to Maui
- There are still funds available to Maui County

Maui United Way partnering with Catholic Charities – Potential for more partners, specifically to support the Native Hawaiian Community

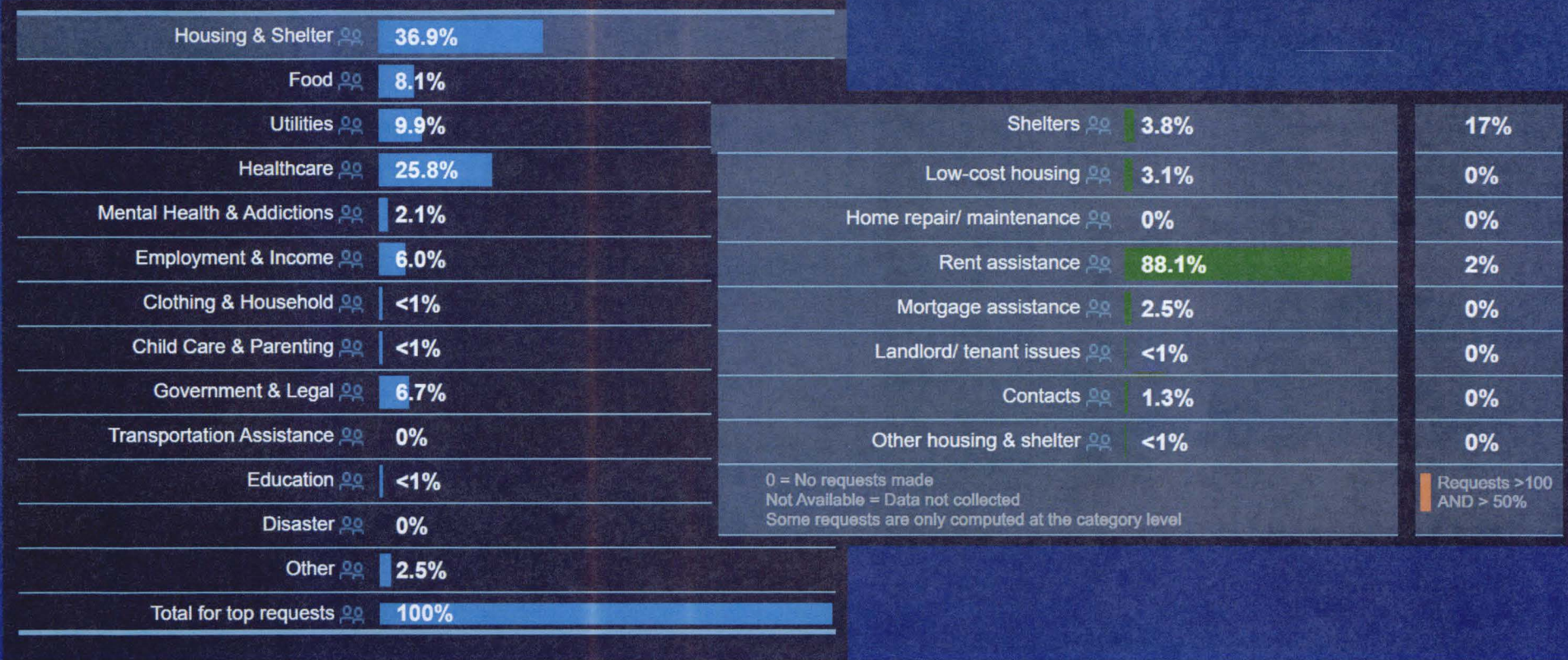
- Criteria and documentation collected from clients prior to payment allocations
- Up to \$1,000 in assistance per month, up to three months available –
- Remaining funds roughly \$60,000 available from MUW.

Statewide Program - <https://www.hihousinghelp.com/> Facilitated by Catholic Charities out of Oahu

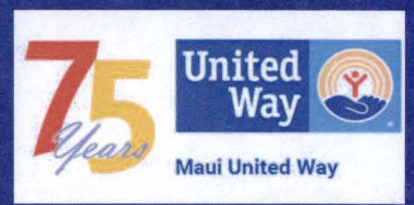
Clients being directed to resources via 211



211 Call Data for Maui County



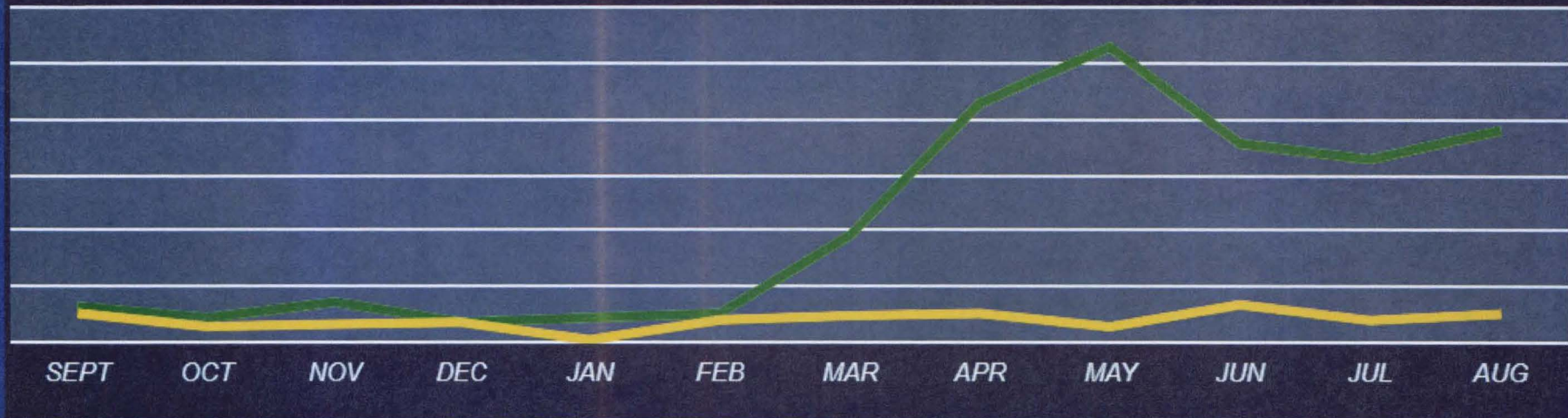
April 9th through September 9th 2020 – 31,245 calls
 Same date range for 2019 – 5,792 calls
 522% increase
 Data available here - <https://hi.211counts.org/>



211 Data Continued

Request by time

Housing & Shelter requests in the **last year** and **prior year**




We've seen an increase in the last month after a small dip in calls for support. In the last 30 days we've seen a shift from majority healthcare related calls to housing and rental assistance needs.



75 Years of Service to Maui County

DID YOU REMEMBER ?



MAUI COMMUNITY CHEST 1959

**IT'S YOUR COMMUNITY
HAVE YOU DONE
YOUR PART?**

--- --

SEND YOUR DONATION
OR
PHONE 327-285
AND A REPRESENTATIVE WILL CALL

--- --

This Public Service Announcement
Sponsored by the

MAUI PLANTERS ASSOCIATION

HAWAIIAN COMMERCIAL & SUGAR COMPANY, LTD.
WAILUKU SUGAR CO.
PIONEER MILL CO., LTD.
KAHULUI RAILROAD CO.
BALDWIN PACKERS, LTD.
MAUI PINEAPPLE CO.

"REMEMBER IT'S YOUR COMMUNITY"

INVEST NOW IN MAUI'S GREATEST FUTURE POTENTIALS
...OUR CHILDREN

INVEST IN THE
MAUI COMMUNITY CHEST DRIVE STARTS TODAY


\$106,700.00
NEEDED FOR THE 1960 PROGRAM



DELINQUENCY CAN BE DEFEATED

A Message from Mayor Linda Crockett Lingle

"Say Yes to Maui"




As Honorary Chair of Maui United Way's 1995 Campaign, I am asking for your support. Maui United Way represents 34 health and human service agencies. These agencies in turn provide programs for our youth, assist the disabled and elderly, and help those in need.

Our island would not be the great place it is without Maui United Way and its agencies. With State and Federal cutbacks, our county would be hard-pressed to meet our community's needs. Fortunately, we have Maui United Way.

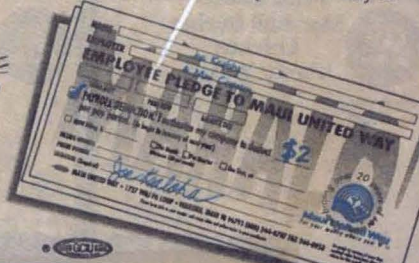
In order for our county to remain healthy, Maui United Way and its agencies must remain financially healthy. That is why your assistance is needed. Many of you will be given contribution pledge cards. Your company can automatically deduct a couple of dollars from your paycheck each pay period. A few dollars a week adds up and does make a difference. *Please 'say yes' to Maui and sign up today.*

Mahalo for supporting Maui United Way. Together, we can keep Maui County no ka oi.

Aloha,
Linda Crockett Lingle
Mayor Linda Crockett Lingle
Honorary Chair,
Maui United Way 1995 Campaign



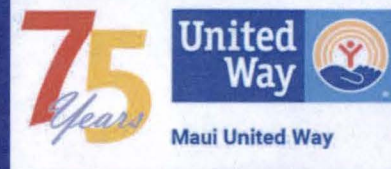
Maui United Way




First aid training, via Red Cross and Maui United Way



MUW Annual meeting update – team is working on auxiliary plans to accommodate safe measures





MAHALO

*for caring
enough to
make a
difference.*

