

Resolution

No. _____

CONGRATULATING THE OFFICE OF
ECONOMIC DEVELOPMENT FOR RECEIVING
THE EXCELLENCE IN ECONOMIC
DEVELOPMENT AWARD FROM THE
INTERNATIONAL ECONOMIC DEVELOPMENT
COUNCIL

WHEREAS, the Office of Economic Development won a Gold Excellence in Economic Development Award for its 2017 Made In Maui County Festival, a project in the Special Event category of the International Economic Development Council (IEDC); and

WHEREAS, the internationally recognized award was presented during the IEDC Annual Conference held in Toronto, Canada from September 17-20, 2017; and

WHEREAS, the IEDC's Excellence in Economic Development Awards program distinguishes the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders; and

WHEREAS, the Made In Maui County Festival was established in 2014 by the Office of Economic Development and the Maui Chamber of Commerce to help grow Maui county based value-added and small manufacturing businesses; and

WHEREAS, prior to the festival, the official Made In Maui brand program had only 60 participating companies and in just 4 years, the festival helped grow that number to over 260; and

WHEREAS, the Made In Maui County Festival is the most sought-after products show on Maui, with the promise of unveiling new products and connecting potential customers with wholesalers and distributors; and

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WHEREAS, the success of the Made In Maui County Festival is due to the dedication and tireless efforts of the Office of Economic Development and the Maui Chamber of Commerce; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it hereby congratulates the Office of Economic Development for receiving the Excellence in Economic Development Award from the International Economic Development Council; and
2. That certified copies of this resolution be transmitted to the Office of Economic Development; the Maui Chamber of Commerce; and the Honorable Alan M. Arakawa, Mayor, County of Maui.