Mayor Arakawa's "Key Activity Goals & Measures" contained in the county budget. (Pages 406-408)

General/Grant Revenue Funds

GOALS/OBJECTIVES	SUCCESS MEASUREMENTS	FY 2014 ACTUAL	FY 2015 ESTIMATE	FY 2016 ESTIMATE
Goal #1: Serve as liaison between community and government.				
1. Provide assistance and follow up to constituents, county personnel and governmental agencies	% of # of resolved issues via Mayor's Office Issue Tracking System	83%	70%	80%

General/Grant Revenue Funds

Administration Program

Key Activity Goals & Measures (Cont'd)

GOALS/OBJECTIVES	SUCCESS MEASUREMENTS	FY 2014 ACTUAL	FY 2015 ESTIMATE	FY 2016 ESTIMATE
Goal #1: Serve as liaison between community and government (Cont'd).				
2. Provide nominations and staff various Boards and Commissions entities	% of nominees submitted to the County Council within 30 days of boards and commissions vacancies	Yes	Yes	100%
Goal #2: Efficient gathering and delivery of information.				
1. Increase in # of subscribers to the Mayor's official website and County of Maui social network sites	# of subscribers	11,249	4,000	6,500
2. Provide accurate press releases and official statements for media within 24-hour turnaround period	% of information disseminated within 24-hour period	100%	100%	100%
Goal #3: Fostering new and existing relations in the local, state, federal and international arena.				
1. Provide full support for Hawaii Conference of Mayors (HCOM) through	Attendance at HCOM meetings and HCOM related events	Yes	Yes	Yes

assisting other counties' needs, improved relations with other mayors				
2. Maintain relations with the County Council by having official dialogue meetings	% of appointments or interactions with each of the nine Council Members for the fiscal year	100%	100%	100%
3. Maintain and develop new relations with concerned officials at the federal and state-level of government	Participation in events and appointments that concerns County of Maui initiatives and issues	Yes	Yes	Yes
4. Rekindle and develop relationships with International Sister Cities	# of Sister Cities with active communication on meaningful exchanges and programs	26	3	3
Goal #4: Streamline resources.				
1. Digitize documents and provide correspondences via e-mail such as Mayor's incoming mail, letters, invitations, among others	Maintain office operations within program budget	Yes	Yes	Yes

General/Grant Revenue Funds

Administration Program

Key Activity Goals & Measures (Cont'd)

GOALS/OBJECTIVES	SUCCESS MEASUREMENTS	FY 2014 ACTUAL	FY 2015 ESTIMATE	FY 2016 ESTIMATE
Goal #5: Promote health and wellness in the community.				
1. Conduct health and wellness-related events that promote a healthy lifestyle by implementing a Health and Wellness Policy within the County of Maui	At least one health and wellness-related event organized that involves participation from county employees and community	Yes	Yes	Yes