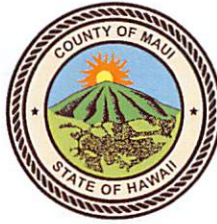


ALAN M. ARAKAWA
Mayor

TEENA M. RASMUSSEN
Economic Development Director



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OFFICE OF ECONOMIC DEVELOPMENT

COUNTY OF MAUI
2200 MAIN STREET, SUITE 305, WAILUKU, MAUI, HAWAII 96793, USA
Telephone: (808)270-7710 Facsimile: (808)270-7995 Email: economic.development@mauicounty.gov

October 17, 2017

Honorable Alan M. Arakawa
Mayor, County of Maui
200 South High Street
Wailuku, HI 96793

For Transmittal to:

Honorable Michael White, Chair
Maui County Council
200 South High Street
Wailuku, HI 96793

Dear Chair White,

SUBJECT: COUNTY CODE OF ORDINANCE 3.36.120
GRANT PERFORMANCE REPORT FY16

I have attached the report to the Mayor regarding all grants executed in FY 16 and whether they were carried out satisfactorily or not. If they were not, we attached an explanation on the last page of the report.

If you would like further information on any particular grant, we will be happy to provide the final report for you upon request if the grant has been completed.

Mahalo,

Teena M. Rasmussen, Director

Enclosure

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APPROVED FOR TRANSMITTAL


Acting Mayor
10/18/17
Date

COUNTY COMMUNICATION NO. 17-437

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Maui Visitors Bureau	Visitor marketing and branding for Maui County.	G4185	\$4,000,000	Closed	YES
West Maui Soil & Water Conservation	Clerical and technical support for conservation education, planning and reviewing the County's grading and grubbing permits plans.	G4186	\$135,000	Closed	YES
Maui Food Technology Center, Inc.	Offers Maui vendors an opportunity to show and sell their product in Japan at the Tokyo International Gift Show and the Food Expo.	G4189	\$63,000	Closed	YES
Festivals of Aloha	Celebrates native Hawaiian culture with pageantry; parades, street festival and family activities that span Maui Nui including special festivities in Hana.	G4192	\$42,436	Closed	YES
Huliau Independent Filmmakers	Assisted Maui youth ages 12-18 in producing three short films for 2015-2016 school year about the work of environmental non-profits.	G4193	\$9,600	Closed	YES
Hoaloha Aina/South Maui Volunteers	Coastal dune restoration and erosion control	G4194	\$13,000	Closed	YES
Molokai Island Foundation	Supports Christmas Light Parade and Hoolaulea for Molokai during the first Saturday in December.	G4195	\$13,000	Closed	YES
Tri-Isle RC&D	Makawao 3rd Friday Party Event.	G4196	\$35,000	Active	\$2,380.84 remaining balance
Ka Ipu Kukui Fellows Leadership	A year long program designed to train of future leaders for Maui County.	G4197	\$25,750	Closed	YES
Friends of Old Maui High School	Supports preservation, maintenance and repair of buildings and grounds.	G4198	\$68,000	Active	\$12,875.87 remaining balance
Kahana Canoe Club	Long distance canoe race that encompasses Maui, Molokai and Lanai over three days and 100+ miles.	G4199	\$10,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Makawao History Museum	Supports partial overhead expenses, while working toward self sustainability.	G4200	\$30,000	Closed	YES
African Americans on Maui Association	Supports educational display exhibits, black cultural presentations, arts and entertainment, peaceful legacy of marches and workshops.	G4208	\$5,000	Closed	YES
Maui Nui Marine Resource Council, Inc.	Implements water quality monitoring for the purpose of coral reef protection.	G4209	\$70,000	Closed	YES
Emma Farden Sharpe Hula Festival	Funds used for a hula festival in the name of Maui kumu hula Emma Farden Sharpe.	G4210	\$10,000	Closed	YES
Tri-Isle RC&D	Kihei 4th Friday Town Party.	G4211	\$25,000	Closed	YES
Lahaina Town Action Committee (Boat Days)	Greets Cruise ships with Hawaiian music and Hula Dancing.	G4212	\$25,750	Active	\$2,880.00 remaining balance
Lahaina Town Action Committee (Halloween)	Halloween celebration on Front Street in Lahaina October 31st 2015. Keiki Parade will start the festivities at 4:30pm.	G4213	\$15,000	Closed	YES
Paia Town Association	Supports personnel to work on the SID ordinance, safety and beautification of Paia Town.	G4214	\$40,000	Closed	YES
National Tropical Botanical Garden	Propagates historically valuable breadfruit varieties and make them available to farmers and residents. Also supports the Ulu Cook off held in Hana as a part of the Festival of Aloha.	G4215	\$5,000	Closed	YES
Maui Dance Council	Integrates dance into classroom curriculum, taught by trained teaching artists, to students in grades Pre K-6th on Maui, Molokai and Lanai.	G4216	\$22,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
MEO Microenterprise Program	Assists small business entrepreneurs with business plan training, credit assessment, technical assistance and microloans for business startup and expansion in Maui County.	G4217	\$245,000	Closed	YES
DT Fleming Arboretum	Supports Pahana Ho'ola work to preserve dry land native plants, forests, wildlife and valuable conservation resource.	G4218	\$30,000	Closed	YES
Pacific Whale Foundation	Supported World Whale Day.	G4222	\$15,000	Closed	YES
Maui Conservation Alliance	Funds will help build internal support and capacity to become a more defined and effective alliance.	G4223	\$11,000	Closed	YES
Maui County Sister Cities	Funds will promote activities and programs which will provide and facilitate communication, education, economic development and culture of Maui's Sister Cities.	G4224	\$30,000	Active	\$12,853.70 remaining balance
Maui Community Theater	Restoration and improvements to the Historic Iao Theater.	G4225	\$53,045	Closed	YES
CTAHR	To conduct programming and outreach on cassava, lobate lac scale, evaluate breadfruit, farm succession planning, probiotics in poi, 4-H livestock, disease control in protea.	G4242	\$100,000	Active	\$13,757.30 remaining balance
Maui Accelerator Program (MAP)	Funds two cohorts of young food manufacturing businesses with education, mentoring for formal training in food and business development.	G4243	\$30,000	Closed	YES
Mahele Farms	Supports a program that builds self sufficiency skills and cultural values to Hana's youth and families.	G4244	\$10,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Ma Ka Hana Ka Ike Building Program	A vocational education program for at risk youth in Hana, Maui, providing hands on construction skills training to improve economic sustainability.	G4245	\$90,000	Closed	YES
Theatre Theatre Maui	Provides performing arts training and experience to the youth of West Maui.	G4246	\$17,000	Closed	YES
East Maui Taro Festival, Inc.	Annual Hawaiian cultural event which focuses on Taro/Kalo as a staple food crop and as the symbolic ancestor of the people.	G4247	\$15,000	Closed	YES
Hawaii Business Research Library	The Maui County Databook and conduct requested by Maui businesses and government.	G4250	\$72,100	Active	\$901.43 remaining balance
Akaku Community Television, Inc.	Supports the cost of mentoring Akaku Youth Media Exchange Program.	G4251	\$15,000	Closed	YES
School Gardens Growing our Future	Teach K-12 students to grow food	G4252	\$15,000	Closed	YES
Hana Arts	Builds East Maui's economy through the Arts.	G4253	\$20,000	Closed	YES
Hana Canoe Club (Regatta)	Two day Regatta at Hana Bay that supports local vendors.	G4267	\$8,150	Closed	YES
Molokai-Lanai Soil and Water Conservation District	Provide admin service with part-time conservation specialist positions to the Molokai-Lanai soil and water conservation district.	G4268	\$22,000	Closed	YES
MEDB Economic Diversification	Providing strategic guidance to strengthen Maui County's economy and it's businesses.	G4269	\$520,000	Closed	YES
Maui Nui Botanical Gardens Inc.	To support the efforts to increase community awareness, appreciation, and use of native Hawaiian plants.	G4270	\$157,590	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Maui Invasive Species Committee	Eradication of coqui frogs	G4271	\$1,200,000	Active	\$468,915.40 remaining balance
MACC Economic Development & Community Building	Funds its operational activities that promote sustainable economic development.	G4272	\$318,270	Closed	YES
Maui UpCountry 4H Livestock and Ag Fair	Funds Upcountry 4H livestock and Ag Fair. The event celebrates the Paniolo Heritage.	G4273	\$35,000	Closed	YES
Maui County Farm Bureau	MCFB will help Maui's farmers and ranchers remain competitive in today's import driven market.	G4274	\$319,793	Active	\$24,587.91 remaining balance
Farm Apprentice Mentoring Program	Provides education, skills and a network of new farmers in Maui County .	G4275	\$25,000	Active	\$2,849.17 remaining balance
Maui High School Automotive Program	Maui High School automotive program educates students offering them technical skills for future careers.	G4276	\$45,000	Active	\$3,227.94 remaining balance
Hawaii Maoli Indigenous Crop Biodiversity Festival	Maui County's premier pre-event to the international union for conservation of nature (IUCN) World conservation Congress 2016.	G4286	\$100,000	Closed	*NO (see explanation attached)
Maui Film Festival	Annual Film Festival at Wailea to celebrate international film with culinary arts and hawaiian culture.	G4287	\$25,000	Closed	YES
Sustain Community Access to Kaho'olawe	To increase efficiency of operations and ensure safety to the public who access the reserve.	G4288	\$20,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Na Kamehameha Commemorative Pa'u Parade & Ho'olaule'a	Celebration to honor Kamehameha and his lineage.	G4289	\$10,000	Closed	YES
Maui Nui Seabirds Recovery Project	Broaden awareness of seabirds, their habitats, and the threats that endanger them	G4290	\$35,000	Closed	YES
Kipahulu Ohana, Inc.	Expand leach field capacity by upgrading wastewater capacity to install a flushing toilet.	G4291	\$8,300	Closed	YES
Maui Family Services Hana Infant / Toddler Playground	To build an outdoor play space for infants and toddlers.	G4292	\$10,000	Active	\$10,000 remaining balance
Maui Academy of Performing Arts	Project to create conceptual drawings of a 300 seat black box theatre.	G4293	\$5,000	Active	\$5,000 remaining balance
Lahaina Town Action Committee 2nd Fridays in Lahaina	Free community event that brings locals and tourists together to shop at local stores and restaurants.	G4294	\$10,000	Closed	YES
Maui Invasive Species Committee	To detect and control high priority invasive species.	G4295	\$895,000	Active	\$15,054.31 remaining balance
Lahaina Town Action Committee	The Annual 4th of July Fireworks in Lahaina celebration	G4298	\$10,000	Closed	YES
Kumpang Lanai 5th Friday	Free community event that brings locals and tourists together to shop at local stores and restaurants.	G4299	\$25,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Oahu Economic Development Board	County of Maui's contribution to the statewide, "Hawaii Green Growth Initiative."	G4300	\$15,000	Closed	YES
Lanai Community Association	Pineapple Festival in Lanai	G4301	\$20,000	Closed	YES
Aoao O Na Loko L`a O Maui Fishpond Cultural Canoe Tour	Outrigger Canoe paddling experience focused on Native Hawaiian Fishponds.	G4302	\$39,985	Active	\$4,803.13 remaining balance
Tri-Isle RC&D	Funds will be used to support a week of free business workshops during National Small Business Week.	G4303	\$10,000	Closed	YES
Ahupua'a o Molokai Ka Hula Piko	The Molokai Canoe Festival is designed to engage the community and visitors in a culturally based event based on Native Hawaiian's values and healthy lifestyle choices.	G4304	\$10,000	Active	\$10,000 remaining balance
Ka Molokai Makahiki, Inc.	Cultural annual makahiki event in Molokai.	G4305	\$20,000	Closed	YES
Hui O Wa`a Kaulua	To enhance Maui's involvement in the 2016 IUCN World Conservation Congress & Pacific Ocean Summit through the anticipated arrival of the Moana Pasifika voyaging canoes.	G4306	\$30,000	Closed	YES
Na Mao o Muolea Management and Hana Limu Festival	Support General Liability Insurance Costs and partically fund the 8th Annual Hana Limu Festival.	G4307	\$10,000	Active	\$3,876.70 remaining balance
Aha Kukui O Molokai Canoe Festivals	Engage the community and visitors in a culturally based event based on Native Hawaiian's values and healthy lifestyle choices.	G4309	\$20,000	Closed	YES

Organization	Description	Grant	Amount	Status	Satisfactory Performance
Tri-Isle RC&D	Community Parade on 4th of July in Makawao.	G4311	\$10,000	Closed	YES
Hawaii Farm Bureau Federation	To provide an opportunity for Molokai's youth to showcase 4H raised livestock.	G4313	\$15,000	Closed	YES
UHMC Aquaponics Greenhouse	Aquaponics project to diversify and expand business opportunity.	G4314	\$34,133	Active	\$28,548.75 remaining balance
Lokahi Pacific	Small Business Revitalization grants for businesses in Hana, Molokai and Lanai in the form of 60/40 split to assist with projects or equipment needs.	G4315	\$47,000	Active	\$11,200.00 remaining balance
Academy of Hospitality and Tourism	Funds will be used in an ongoing effort to provide the tools by which high school students are encouraged to work in the visitor industry.	G4316	\$10,000	Active	\$10,000 remaining balance
Hawaii Tropical Fruit Growers	Workshop(s) to encourage product creation and increased revenue for farm/ag community.	G4317	\$11,700	Active	\$7,359.80 remaining balance
Molokai Livestock Cooperative	Assist local ranchers in becoming sustainable by providing slaughter services.	G4318	\$10,300	Active	\$5,922.17 remaining balance
Haliimaile Pineapple Company, Limited	Resurface the floors and improve drainage for the processing of frozen pineapples to stay compliant for HAASP standards.	G4320	\$25,000	Active	\$25,000 remaining balance

***Indigenous Crop Biodiversity Festival**

This grant was given as a one-time grant to a group of environmentalists on Maui who wanted to plan a series of events before the International Union for the Conservation of Nature convened with its world congress in Honolulu. The goal was to showcase the best of Maui's conservation areas, plus produce a festival, and several evening events leading up to the IUCN. The group said they had permission from the IUCN organizers to put the Maui events on the overall website of the IUCN conference. While the vision may have been a good one, the group did not have the capacity to carry out the many events they planned.

1. The group did not work cohesively and some of the partners dropped out.
2. The organizers spent money in places that should not have been a priority for instance, a very expensive website that was hardly used.
3. Did not appropriate adequate funds for marketing
4. One of the hired consultants did not perform on their duties, and yet took the money for their fee and would not refund it.
5. Too many events were planned, and potential attendance was overestimated. This caused expensive venue and tent costs that were unnecessary.
6. THE IUCN did not cooperate with putting the Maui events on the conference website.
7. The main organizer had little experience in event planning, and regardless of several meetings with OED and others throughout the process, had little interest in listening to advice.
8. At the end of the grant, the organizer was left with bills they could not cover from the grant, and had to pay out of their own pocket. They tried to come back to OED to bail them out, but OED declined.

For all the reasons above, we deem this grant did not perform satisfactorily.

Teena M. Rasmussen, Director
County of Maui Office of Economic Development