

## **EDB Committee**

---

**From:** Angela R. Lucero  
**Sent:** Wednesday, June 03, 2020 3:41 PM  
**To:** EDB Committee  
**Cc:** Tamara A. Paltin  
**Subject:** EDB-85 CARES Act  
**Attachments:** CARESLTACProposalsigned.pdf

Hello EDB Committee,

I hope this email finds you well. Per CM Paltin's request, I would like to submit her second list of recommendations for the expenditure of CARES Act funds. These recommendations, which are specific to West Maui, were previously submitted to the Mayor's Office.

Please include the attached document to the above referenced EDB Committee item.

Thank you!

***Angela Lucero***

Executive Assistant

**Office of Councilmember Tamara Paltin**

West Maui Residency

Office: (808)270-5504

Council Chair  
Alice L. Lee

Vice-Chair  
Keani N.W. Rawlins-Fernandez

Presiding Officer Pro Tempore  
Tasha Kama

Councilmembers  
Riki Hokama  
Kelly Takaya King  
Michael J. Molina  
Tamara Paltin  
Shane M. Sinenci  
Yuki Lei K. Sugimura



Director of Council Services  
Traci N. T. Fujita, Esq.

## COUNTY COUNCIL

COUNTY OF MAUI  
200 S. HIGH STREET  
WAILUKU, MAUI, HAWAII 96793  
[www.MauiCounty.us](http://www.MauiCounty.us)

May 29, 2020

Honorable Michael P. Victorino  
Mayor, County of Maui  
200 South High Street  
Wailuku, Hawaii 96793

Dear Mayor Victorino,

### **SUBJECT: IDEAS FOR CARES ACT APPROPRIATIONS SPECIFIC TO WEST MAUI AND LAHAINA TOWN**

Thank you for the opportunity to share ideas for CARES ACT appropriations. In addition to my previously submitted ideas, I am bringing forth more ideas specific to potential CARES Act appropriations for West Maui and Lahaina Town. These proposals were shared with me by Lahaina Town Action Committee.

#### **Community Services:**

- *Grants for Small Businesses: Front Street Promenade Pilot Project*
  - Purpose: For the promotion and support of small businesses and eateries along Front Street as well as promotion of health and fitness for Maui residents
  - Community-led Government-supported
  - Close Front Street to vehicular traffic from 12:00 p.m. to 10:00 p.m. from Papalaua Street to Prison Street
    - Allow eateries to extend seating and services into sidewalks and street itself
    - Pedestrian friendly atmosphere, food and beverages, and even music would draw potential customers
  - Concerns:
    - Houseless residents on Front Street
    - Unavailability of public restrooms
    - Similar programs being tested in other areas of the county, such as Berkeley, California
  - Parking: Lahaina Town Action Committee committed to potentially arranging some sort of agreement with Outlets of Maui to provide additional parking

- Assistance from The Mayor's Office and or Department of Management required to coordinate necessary partnerships with the following departments:
  - Planning Department
  - Department of Public Works
  - Police Department
  - Department of Liquor Control
- Urgency: If tourism will continue to be an important component of our economy post-pandemic, the County may be required to intervene in creative ways to keep small businesses afloat. As it stands, many small businesses on Front Street may be forced to close permanently due to lack of business. In the future, tourists will want to experience a vibrant Front Street environment, rather than a ghost town of empty storefronts.
- Slogan: Experience Front Street like Never Before!
- *Grants for Small Businesses: Other Ideas*
  - Rental Assistance for locally-owned small businesses on Front Street
    - Businesses on Front Street have received no rental forgiveness to date
    - Outside of CARES Act funding, County may want to consider negotiating rents on behalf of merchants
  - Repurpose grants related to Front Street Fourth of July and Halloween celebrations to create online store for merchants

Sincerely,



TAMARA PALTIN  
Councilmember