

Budget, Finance, and Economic Development Committee on 2022-02-02 1:30 PM

Meeting Time: 02-02-22 13:30

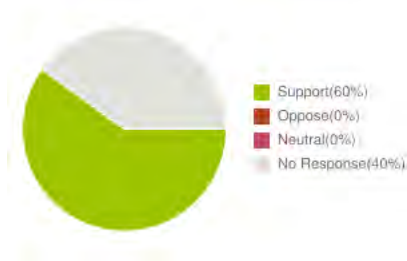
eComments Report

Meetings	Meeting Time	Agenda Items	Comments	Support	Oppose	Neutral
Budget, Finance, and Economic Development Committee on 2022-02-02 1:30 PM	02-02-22 13:30	4	5	3	0	0

Sentiments for All Meetings

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment



Budget, Finance, and Economic Development Committee on 2022-02-02 1:30 PM

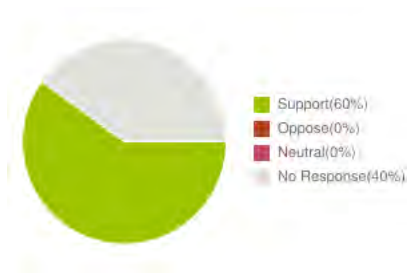
02-02-22 13:30

Agenda Name	Comments	Support	Oppose	Neutral
A G E N D A	1	0	0	0
BFED-83 BILL 18 (2022) OFFICE OF COUNCIL SERVICES OFFICE RENOVATIONS (BFED-83)	1	0	0	0
BFED-81 Bill 2 (2022) CLASSIFICATION OF REAL PROPERTY (BFED-81)	1	1	0	0
BFED-45 CC 21-282 ECONOMIC DEVELOPMENT AND TOURISM MANAGEMENT (BFED-45)	2	2	0	0

Sentiments for All Agenda Items

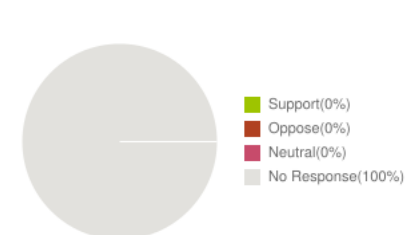
The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment



Agenda Item: eComments for A G E N D A

Overall Sentiment



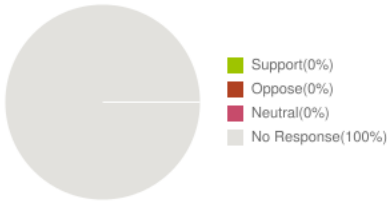
Guest User

Location:

Submitted At: 1:59pm 02-02-22

If you could please speak to whether there is a Certification of Availability of Funds for the \$519,000. I did not see a Certification for the \$519,000. As currently written, Bill 18 just appears to state that the County might use \$519,000 in bond funding to fund this project. It does not appear to require it. Mahalo

Overall Sentiment



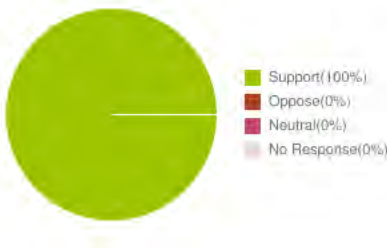
Guest User

Location:

Submitted At: 2:15pm 02-02-22

Section 1 of Bill 20 (2022) appears to simply increase the maximum by \$519,000 that the County is authorized to issue and sell under the bond fund, it does not require it. Without the notarized Certification of Availability of Funds from the Mayor required under Charter Section 9.9-1b., it is not at all clear that the bond funds will ultimately be used to fund this project. If you could please speak to this when the item is next scheduled for a full Council meeting. Mahalo.

Overall Sentiment



Thomas Croly

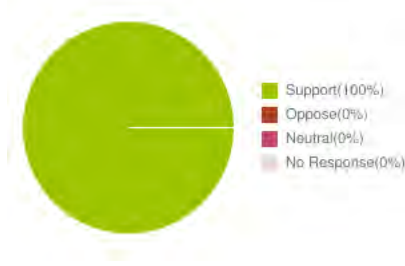
Location:

Submitted At: 2:02pm 02-02-22

I am in support of this measure to clean up the classification of properties that would apply to the Commercialized Residential class. This class was intended to include only resident occupied properties where permitted B&B use was allowed. There was also thought to this class including other home based businesses, but that has never happened.

In 2014, the Council was lobbied by a Short Term Rental property owner in Makena who asked to be included in this classification, rather than the Commercial tax classification that applied to all other permitted short term rentals. As a result the Council created the language that is proposed for deletion today. This language when it was adopted had the unintended consequence of included a number of other properties that were non owner occupied properties. And this measure will address that oversight.

Overall Sentiment



Guest User

Location:

Submitted At: 2:21pm 02-02-22

<http://www.hanahighwayregulation.com>

Guest User

Location:

Submitted At: 2:20pm 02-02-22

Aloha BFED Chair Keani Rawlins-Fernandez,

I apologize for not making the meeting in time to provide oral testimony. This item is of great concern for me and my family. We have personally done the data collection for the Hana Highway for six years. The first round of grant funding was held hostage with the premise that an out of state fiscal sponsor could not be used which ultimately is not true. Then the grant was hijacked and then the second year it circled back to Maui Visitors Bureau. There has been some inquiry to how best to address visitor education but nothing substantial started. I am up in arms with the grant process, the pass the buck attitude and the dismissive tenor exhibited to the grass roots work of Hana Highway Regulation. During the seasonal monitoring of the area lives have been save and flow of traffic improved. OED and MVB are sitting on pathways of solutions and taking no action. It would behoove all departments, agencies and certainly the Infrastructure and Transportation Committee to dig in and help this proactive and solutionary proposal move forward.

I strongly recommend that Hana Highway Regulation founder and operator Napua Huevo must be a resource to this Temporary Investigative Group. All the resources have been clearly outlined in her proposal which include building out industries that improve the economics for Maui. The solution includes job creation and any further disregard to a most thorough piece of research and development is an insult to civic development and earnest progress.

Frustrated, Faith

HANA HIGHWAY REGULATION

CODE OF CONDUCT ABOUT NEWS VOLUNTEER REPORT

Hana Highway Regulation works with and on behalf of the Community of East Maui to advocate for responsible tourism management, responsive government intervention and to promote pertinent visitor safety information.



CIVIL OBJECTIVES

- I. Publish a "Road to Hana Code of Conduct" and promote awareness through education and creative outreach.
- II. Gather traffic data and compose reports that articulate the impact of the visitor industry on East Maui.
- III. Work towards a Community-vetted, comprehensive visitor management plan for the Hana Highway.

HANA HWY SOLUTIONS

HISTORY

Hana Highway along the Eastern edge of Maui has become internationally renowned for the access it provides to this scenic and wondrous place. In recognition of this, President Bill Clinton designated Hana Highway as Hana Millennium Legacy Trail in 2000 and in 2001 listed on the National Register of Historical Places. Not coincidentally, the drama evidenced by the landscape also creates the greatest challenges for maintaining a reliable roadway. This coast is best characterized by the Ko'olau Mountains and Haleakala Volcano, Hana Highway clings to the side of steep slopes, traverses broad coastal terraces and spans deep valleys leading to the sea. Prone to landsliding, Hana Highway undergoes continual repairs. With virtually no detours available, the highway is also a lifeline to communities and businesses. Increased pressures to maintain reliable access has prompted this initiative. The Hana Highway Regulation has published a Road to Hana Code of Conduct and committed to visitor and resident awareness efforts. Resident volunteers actively survey the highway to support development of a visitor safety system. The Hana Highway Regulation focuses on the North to South route and areas of Kahului to Kanaio.

TIMELINE

Hana Highway Regulation Timeline an initiative of the Hana Community Association *Please note these are a few highlights from the organization's two year mark. We have not included the smaller educational outreach efforts which include presentations made to individual tour companies and their staff, resorts and hospitality industry related groups, schools and Road to Hana pertaining community associations across the island from Paia to Kahikinui. We have been provided invitation to share perspective at a range of settings that are not all included here for the purpose of summarizing.*

June 2016

Out of concern that unlicensed motor carrier for hire services were not being properly regulated, a group establishes as Hana Highway Regulation and volunteer begins collecting roadside data along the Hana highway. Points collected include car counts at various locations along the highway and intricacies include type of car [local, commercial, rental, government, etc], approximate passengers per vehicle, in addition to a log of illegal tour

May 29, 2018

Hana Highway Regulation begins visitor management exercises, collecting intricate data at the 15 locations identified as impacted by tourism along the Road to Hana. Specifics relating to the various infractions of the four culprit activities creating chaos along the Road to Hana are elaborated through this data collection effort; illegal parking, trespassing on private property, conducting unlicensed commercial activity and commercial activity within a sacred site. Through this process the volunteers also record and compile cultural, environmental and social impact statements from residents in each area, with regard to how tourism has affected their lifestyle.

July 26th 2018

Hana Community Association annual Public Meeting Hana East Maui Candidate Forum and Hana Highway Regulation Presentation Summary report on data collected thus far including car and people counts. Question and Answer portion for the candidates and Hana Highway Regulation Committee Chair Napua Hueu. Potential solutions to the issue of over tourism are discussed including presentation of a preliminary draft of the Road to Hana Visitor Safety System which has been curated by the Hana Highway Regulation Committee.

August 14, 2018

Summer 2018 Report Summary perspective on the Road to Hana industry and the fragile Hana highway. Considered to be four times over capacity, the report identifies the four culprit activities creating chaos along the Road to Hana; illegal parking, trespassing on private property, conducting unlicensed commercial activity and commercial activity within a sacred site. The report also summarizes roadside data to provide an update count on illegal tour operators and other highway activity specifics. The report details the role that social media influencers and the internet plays in exploitation of sacred sites and private properties.

September 9, 2018

Star Advertiser article: Visitors overwhelm Highway and Residents https://www.staradvertiser.com/user-access/?redirect_to=http%3A%2F%2Fwww.staradvertiser.com%2F2018%2F09%2F09%2Fhawaii-news%2Fvisitors-are-overwhelming-maui-hana-highway-and-the-residents-who-live-along-the-remote-route%2F

January 19, 2019

Hana Highway Regulation initiative by the Hana Community Association presents the first seven Registered Commercial Partners, part of a voluntary oversight program managed by the Hana Community Association board. This Registered Commercial Partners Program is aimed to educate commercial operators on community perspective and encourage better business operating behaviors. The current seven RCPs are; Valley Isle Excursions, Polynesian Adventure Tours, Open Eye Tours, Holoholo Tours, Mako Quest, Platinum Tours and Aloha Eco Adventures. These companies have made the commitment to respect community policy through in-person meetings with Hana Community Association and by signed agreement and exchange of certificate of insurance. The Hana Highway Regulation has provided these companies with individual training opportunities to enhance their staff's comprehension of Road to Hana protocols in the commercial capacity.

January 22, 2019

Hana Community Association Annual Public Meeting Old Hana School Cafeteria 5pm-8pm General community updates and a data report by the Hana Highway Regulation Committee, led by Napua Hueu reporting that the summary of Summer exercises concluded that field-advisors providing visitor education on location was most effective and provided an enriched visitor experience. The Committee of Hana Highway Regulation provides a presentation of their visitor safety system in draft.

January 27, 2019

News Highlight; Hana Highway group looks to make road safer while raising cultural awareness. KHON2 News; Community piece by Nikiki Schenfeld <http://www.hanahighwayregulation.com/news?offset=1475219675251&reversePaginate=true>

February 10, 2019

The volunteer committee of Hana Highway Regulation provides emergency visitor safety services at Hookipa Beach Park amidst a County Park shutdown due to expected large surf. <http://mauiNOW.com/2019/02/10/multiple-parking-violations-at-hookipa-amid-mega-surf/>

February 20, 2019

Five rescued in the course of two days at Kaihalulu Beach in Hana. <https://mauiNOW.com/2019/02/20/five-rescued-in-two-days-at-kaihalulu-in-hana-maui/> Beachgoers swept out to Sea, rescued. <http://www.mauiNEWS.com/news/local-news/2019/02/beachgoers-swept-out-to-sea-rescued/>

In observance of your intention to voluntarily participate in the activity of the Road to Hana in any capacity, use of the highway, properties, services and facilities mentioned are thereby released of all liability. You agree for yourself and the members of your family, to best prepare yourself and your family for the scenic Hana Highway by conducting thorough research. You recognize the risks associated with the above described activity and assume full responsibility for personal injury to yourself and if applicable, your family members and further release and discharge Hana Highway Regulation and Hana Community Association for injury, loss or damage arising out of you or your family's use of or presence upon the properties and facilities of the Hana Highway whether caused by the fault of yourself, your family, or any third parties. You agree to indemnify and defend Hana Highway Regulation against all claims, causes of action, damages, judgements, cost or expenses, including attorney fees and other litigation costs, which may in any way arise from you or your family's use or presence upon the properties and facilities of the Hana Highway. You agree to pay for all damages to the properties or facilities of the Hana Highway caused by you or your family's negligent, reckless or willful actions. Any legal or equitable claim that may arise from participation in the above shall be resolved under Hawaii law.