

COUNTY OF MAUI  
STATE OF HAWAII

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WEST MAUI | COUNTY OF MAUI  
PLANNING FOR THE FUTURE | DEPARTMENT OF PLANNING

# Community Engagement

LONG RANGE DIVISION  
DEPARTMENT OF PLANNING

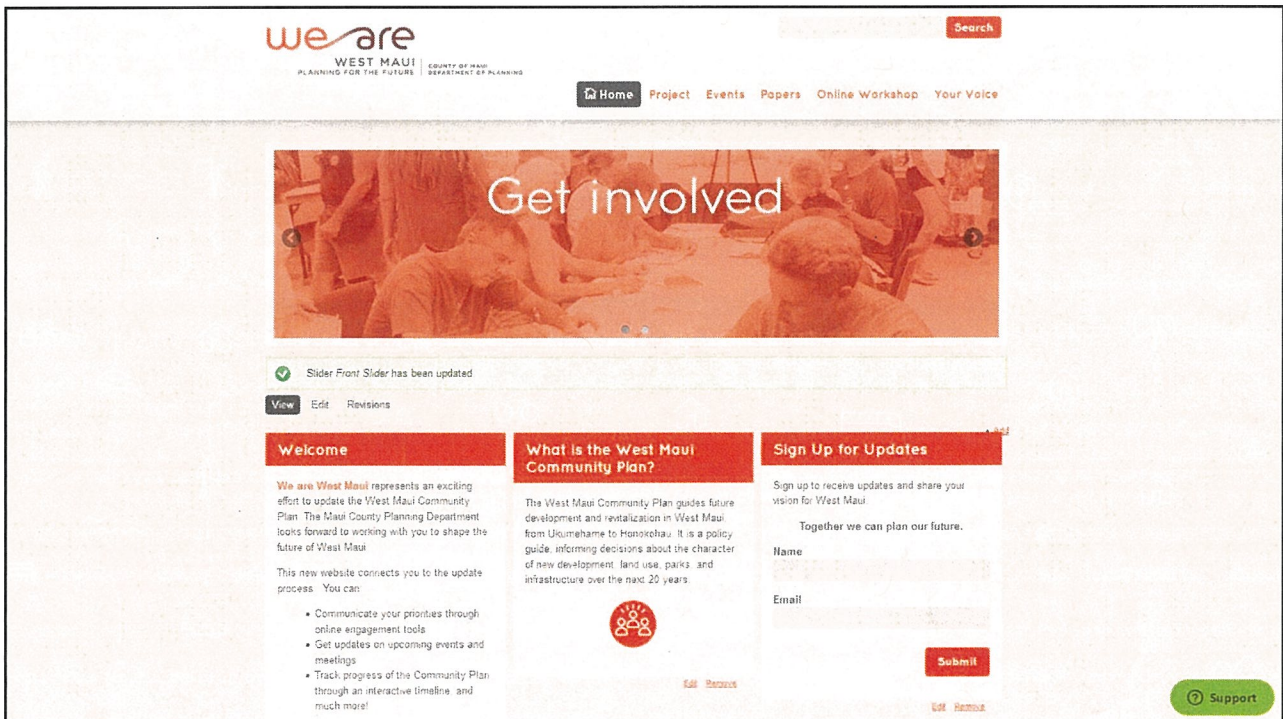
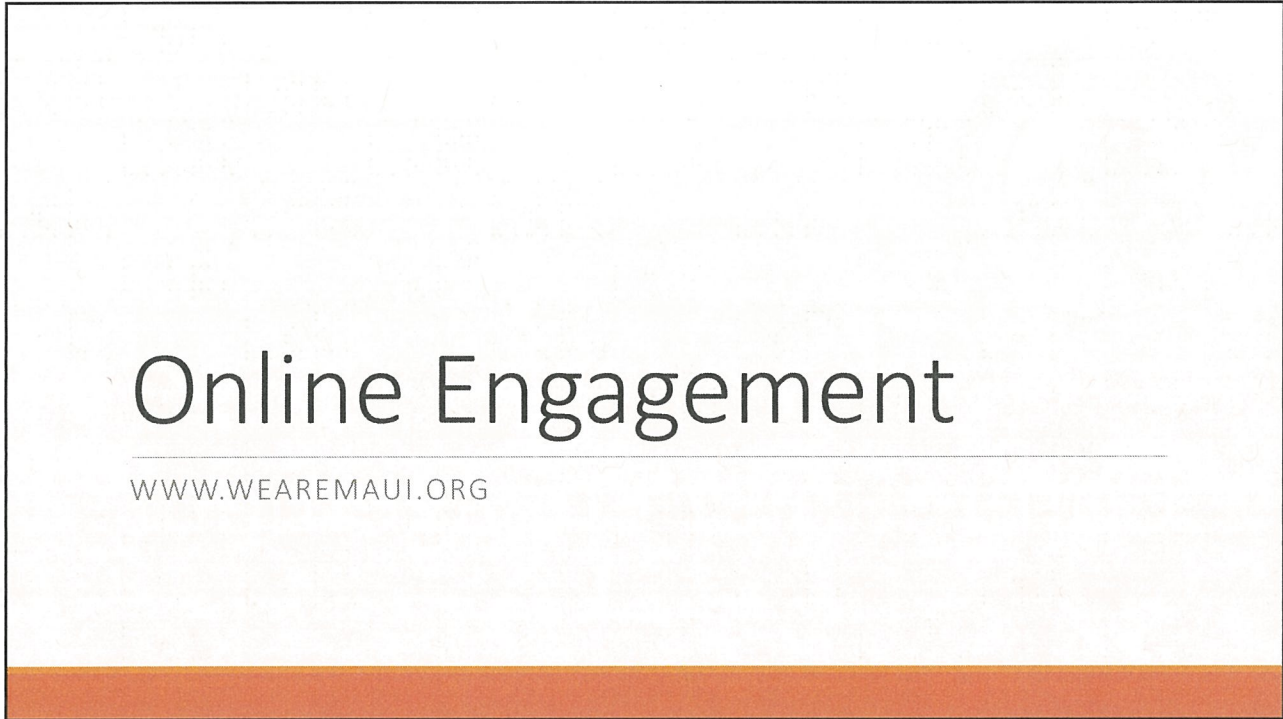
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*“There is no power for change greater than  
a community discovering what it cares about.”*  
- Margaret J. Wheatley

RECEIVED AT PSLU MEETING ON 2/13/19  
(Pamela Eaton, Planning)





## WE ARE WEST MAUI COMMUNITY QUESTIONNAIRE HIGHLIGHTS

WHEN ASKED WHAT YOU LOVE MOST ABOUT YOUR WEST MAUI NEIGHBORHOOD, YOUR TOP RESPONSES WERE:



**Neighborhood  
Character**

&



**Community**

WHEN ASKED WHAT YOU'D LIKE TO CHANGE ABOUT YOUR WEST MAUI NEIGHBORHOOD, YOUR TOP RESPONSES WERE:



**Traffic**



**High Housing/  
Rent Costs**

## WE ARE WEST MAUI COMMUNITY QUESTIONNAIRE HIGHLIGHTS



Most of you are **Very Concerned** about coastal hazards, sea level rise, & climate change impacts on West Maui.



Most of you travel out of West Maui for **Shopping/Services & Medical Appointments**.


WHEN ASKED WHAT WOULD REDUCE THE NUMBER OF TRIPS YOU TAKE OUT OF WEST MAUI, YOUR TOP RESPONSES WERE:



**New West Maui Retail Stores  
(Costco etc.)**



**West Maui  
Medical Services**



[Home](#) [Project](#) [Events](#) [Papers](#) [Online Workshop](#) [Your Voice](#)

In a word or phrase, what do you love most about West Maui?

160  
responses as  
of 2/11/19

Thank you for sharing with us!

Sort by date Sort by vote

I love the Lahaina District because of its people, the families who have remained there 200-plus years and counting.

Submitted by Tammy Hiep (not verified) on Tue, 02/11/2019 - 4:35pm

West Maui is Paradise on Earth! The people who work, live, and share in this community have Aloha in their hearts and souls! This makes West Maui magical!

Submitted by Liliwa (not verified) on Tue, 02/11/2019 - 9:55pm

I love our sense of community

Submitted by Jeff Mather (not verified) on Wed, 02/11/2019 - 8:46pm

West Maui is a quintessential example of small town Hawaii, bringing people close to nature, culture, and each other. West Maui is removed from the hustle and bustle of the rest of the world.

The beauty of living on or just a few blocks from the beautiful beaches and the mountains. The quaint feel of the west side. It would be nice to have more community shop/housing walking living space.

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[Support](#)



**we are WEST MAUI** Home Project Events Papers Online Workshop Your Voice

### Online Community Design Workshop - Places

Thank you for participating in our workshop, and for sharing with us the places you want to preserve and the places you would like to change over the next 20 years. On the map below, we invite you to view places that others have added. You can also add comments and "Like" postings. If you have other places you'd like to add, just click "Add Places".

**Over 90 responses as of 2/11/19**

Add Places Places Nearby -Filter- All Highest Rated Most Recent

**Napili Beach - History**  
 Napili Beach  
 Beach 1911 or earlier and built later. Beach lost 2017. 1940s and 1950s.  
 177  
 view

**Kaanapali**  
 Kaanapali should remain unchanged in the near future with no further hotels or shopping and no...  
 111  
 view

**Lahaina Front Street**  
 No more Rural growth development until these developments can show how their projects will have the...

**road into lahaina**  
 moving the road away from the shore form down to the pali should be priority #1 for the westside...

**Shoreline development**  
 No new shoreline development in sea level rise exposure area

Support

## Website Engagement

**1572 responses as of 2/11/19**

### RESPONSES

TECHNICAL RESOURCE PAPERS	12
ONLINE WORKSHOPS	197
QUESTIONNAIRES	801
IDEA WALLS	293
COMMUNITY SURVEY INTRODUCTION	269




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Home Project Events Papers Online Workshop Your Voice

## Photo Contest

57 submissions  
as of 2/11/19



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### Photo Contest

on Facebook and Instagram

**Share what you care about!**

We invite you to participate in the We are West Maui Photo Contest for the West Maui Community Plan!

We're looking for photos that capture:

- ✓ people and lifestyle of West Maui,
- ✓ places you love, and
- ✓ issues you're concerned about.

This is a fun way for you to share and help us understand what you care about as we work together to update the West Maui Community Plan.

Thirty (30) top photos as well as honorable mention will be chosen from the photos we receive. Selected photos will be featured in the West Maui Community Plan and on our website and social media pages.

The contest is open to anyone who lives, works, or plays in West Maui.

Submissions can be made through [Facebook](#) and [Instagram](#) @wearemaui, or by email at [wearemaui@mauicounty.gov](mailto:wearemaui@mauicounty.gov).

The contest ends 4:30 p.m., Friday, November 30, 2018.

See [Photo Contest Official Rules and Guidelines](#) for more information and how to submit a photo.





# Community Engagement

IN-PERSON WORKSHOPS, MEETINGS & INTERVIEWS







2017 Transportation Discussion



2017 Infrastructure Discussion



2017 Coastal Resilience Discussion



2017 Community Design Workshop



2017 Housing Discussion



2017 Cultural Resources Discussion



# Community Engagement

**54** Public Meetings, Workshops, Stakeholder Meetings/Interviews

**1360** Total participants











2019 Community Design Workshops - Lahaina



2019 Community Design Workshops – Kā'anapali







2019 Community Design Workshops - Ukumehame













# Engagement Process

FROM RESEARCH TO REALITY



				
<p><b>PHASE I: RESEARCH</b></p>	<p><b>PHASE II: COMMUNITY WORKSHOPS</b></p>	<p><b>PHASE III: COMMUNITY PLAN ADVISORY COMMITTEE MEETINGS</b></p>	<p><b>PHASE IV: MAUI PLANNING COMMISSION REVIEW</b></p>	<p><b>PHASE V: MAUI COUNTY COUNCIL APPROVAL</b></p>
<p>Identify current conditions, issues, and opportunities to begin to define the major topics of the plan.</p>	<p>Confirm and refine key themes of the plan and craft future land use ideas and priorities.</p>	<p>Seek local insight and recommendations from the Community Plan Advisory Committee on plan priorities and future land use possibilities.</p>	<p>Maui Planning Commission review and comment on the draft community plan.</p>	<p>Maui County Council review and final approval of the plan.</p>



Supporting forums such as this one so we can get input from the west side. Keep an open mind about what we can and should reasonably achieve.

Respect for ALL, including native culture AND newcomers and visitors alike.


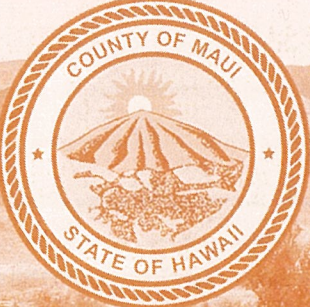
Aloha. Giving everyone a say. Accepting of differences. Respect for elders and tradition. Embracing better, new ideas. Nurturing young people - giving them hope. Education and healthy lifestyle.

Education. Education. Education.

A community that watches out for each other and our land, beach and ocean resources, values our way of life not becoming like Oahu/mainland.


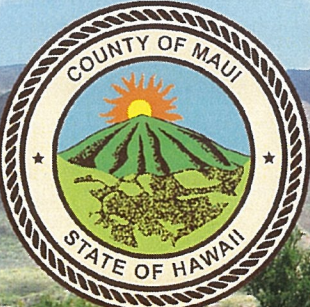
Giving back and taking care of our neighbors. Carefully controlled growth when it benefits the community, such as a West Maui Hospital.





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*"If you want to go quickly, go alone.  
If you want to go farther, go together."*  
- African Proverb



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**MAHALO!**