

# MEO BUSINESS DEVELOPMENT CENTER: AGRICULTURAL MICRO GRANT PROGRAM

## 90-DAY IMPACT SURVEY REPORT SUMMARY

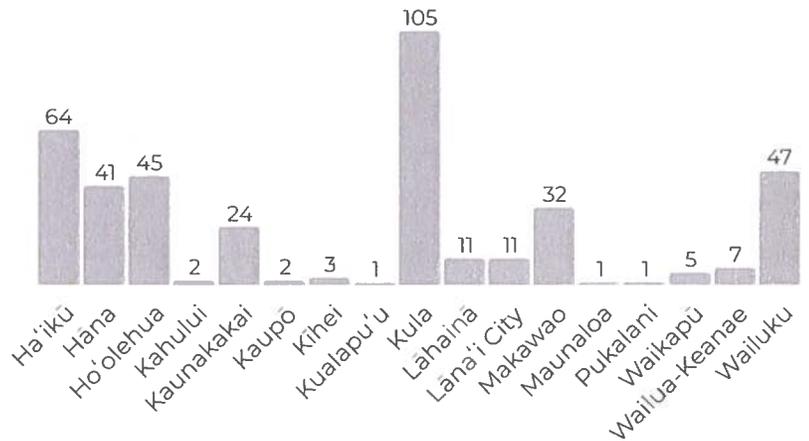


### GENERAL DATA

- 402 total awardees
- Acreage: 2053 total, 5.1 average
- \$9,584,711 in funding
- 247 (61%) women, 161 (40%) Native Hawaiian

Numbers in parentheses indicate total respondents per category.

### LOCATION DISTRIBUTION



### TYPES OF PRODUCTS

- Fruits and Vegetables (337)
- Livestock and Poultry (105)
- Value-added Products (80)
- Fish (7)

### HOW GRANT FUNDS WERE USED

- Equipment and Machinery (262)
- Infrastructure, Expansion, and Upgrades (220)
- Inventory and Supplies (116)
- Processing and Storage Equipment (92)
- Packing and Packing Materials (26)
- Technology Equipment (24)
- Other Services (24)
- Marketing Supplies and Websites (19)
- Safety and Health Upgrades (11)
- Professional Development and Education (7)

### PRIMARY FARM IMPACTS

- Increased Production (374)
- Increased Revenue (188)
- Increased Safety and Health (196)
- Increased Marketing and Visibility (57)
- Increased Business Acumen (50)
- Increased Other (68)

### GRANT INVESTMENTS AND ASSOCIATED FARM IMPACTS

The table below shows how frequently a particular investment type was associated with a specific outcome. Since many farmers used grant funds in more than one category and could report multiple outcomes, the totals in the table exceed the number of farms in the program.

| Grant Use                              | Production | Revenue | Safety and Health | Business Acumen | Marketing | Other |
|--|------------|---------|-------------------|-----------------|-----------|-------|
| Equipment and Machinery                | 241        | 96      | 103               | 13              | 8         | 26    |
| Infrastructure, Expansion, Upgrades    | 186        | 68      | 72                | 15              | 11        | 36    |
| Inventory and Supplies                 | 148        | 48      | 23                | 7               | 11        | 11    |
| Processing and Storage Equipment       | 79         | 39      | 42                | 4               | 6         | 6     |
| Packing and Packing Materials          | 6          | 7       | 4                 | 2               | 14        | 1     |
| Technology Equipment                   | 8          | 4       | 3                 | 6               | 8         | 6     |
| Other Services                         | 19         | 0       | 3                 | 3               | 2         | 3     |
| Marketing Supplies and Websites        | 0          | 8       | 0                 | 5               | 17        | 3     |
| Health and Safety Upgrades             | 1          | 1       | 10                | 0               | 0         | 1     |
| Professional Development and Education | 0          | 1       | 0                 | 7               | 1         | 0     |



FARMS FROM L TO R: OLAMANA ORGANICS, PUKALA FARMS, MAHANA GARDENS, KEALAHOU FARMS, YELLOW SEED FARMS, HANA GOLD

## Ag Grant Program 6.0 Applicant Data

| <b>Total Applications (Duplicates Removed)</b> | 269          |
|--|--------------|
| <b>First time applicants</b>                   | 162          |
| <b>Woman Owned</b>                             | 189          |
| <b>Native Hawaiian</b>                         | 108          |
| <b>Average Grant \$ Requested</b>              | \$ 23,696.24 |
| <b>Average Acreage</b>                         | 4.43         |
| <b>Food Producing Farms</b>                    | 255          |
| <b>Flower Producing Farms</b>                  | 9            |
| <b>Startup Farms</b>                           | 76           |

| Island       | Count      |
|--------------|------------|
| Maui         | 221        |
| Molokai      | 46         |
| Lanai        | 2          |
| <b>Total</b> | <b>269</b> |

| Location     | Count      |
|--------------|------------|
| Haiku        | 56         |
| Hana         | 24         |
| Hoolehua     | 27         |
| Kahului      | 5          |
| Kalae        | 1          |
| Kaunakakai   | 15         |
| Kaupo        | 2          |
| Keanae       | 1          |
| Kihei        | 3          |
| Kualapuu     | 3          |
| Kula         | 58         |
| Lahaina      | 11         |
| Lanai City   | 2          |
| Makawao      | 25         |
| Puunene      | 6          |
| Waikapu      | 2          |
| Wailuku      | 28         |
| <b>Total</b> | <b>269</b> |