

EDB Committee

From: Lanai
Sent: Tuesday, April 02, 2019 4:30 PM
To: EDB Committee
Subject: FW: Chelsea Trevino testimony
Attachments: Scanned Documents.pdf

Aloha,

Forwarding a written testimony for Chelsea Trevino which I received from constituent Joelle Aoki, CDFL on April 1, 2019.

Please confirm receipt of this email and attachment.

Mahalo,

Lanai District Office

From: Denise Fernandez
Sent: Tuesday, April 02, 2019 4:24 PM
To: Lanai <Council.Lanai@mauicounty.us>
Subject: FW: Chelsea Trevino testimony

From: CDFL <cdfl96763@gmail.com>
Sent: Monday, April 01, 2019 6:33 PM
To: Denise Fernandez <Denise.Fernandez@mauicounty.us>
Subject: Chelsea Trevino testimony

Sent from my handy iPhone

April 1, 2019

To: The Maui County Budget Committee

From: Chelsea Trevino

Aloha committee members,

My name is Chelsea Trevino I am the president of the Coalition for a Drug Free Lanai, Kumpang Lanai.

Please excuse my absence, I have a service project that was planned for this afternoon before the meeting information was shared with me.

I am asking you to please continue to support the alcohol/drug prevention education programs on Lanai through the CDFL's collaboration with local agencies and institutes on the island. We greatly appreciate the County's awareness and commitment to addressing drug and alcohol education for the island of Lanai. Through these funds we have been able to sustain the annual Drug and Alcohol free graduation celebration in collaboration with Lanai graduate families, administering the Botvin a science based drug and alcohol prevention education, as well as support for many community activities through our partnerships and relationships with those serving our community.

We ask that you please consider our request for \$50,000 for the next fiscal year's budget.

Thank You



Chelsea Trevino
PO Box 631274
Lanai City, HI 96763

EDB Committee

From: Cymbree Kailiehu <cymzsweetkre8tionz@gmail.com>
Sent: Tuesday, April 02, 2019 3:01 PM
To: EDB Committee
Subject: EDB-1 Support for Maui Economic Development Board

My name is Cymbree Fevella Founder / Owner of Cymz_Sweet_ Kre8tionz and I started my own small baking business a few years ago back in 2014. I would like to voice my continued support for funding the Maui Economic Development Board, I feel that they perform a very valuable benefit to our community and also to my company growth.

I began working with MEDB over two years ago, a friend referred me to them and said that they had helped her out a lot. I called them, and worked with them over a year before I enrolled in the Maui Food Innovation Center's Food Accelerator program. MEDB really helped me understand my costs, we went through all of my products and figured out how much each one cost me to produce. This really helped me price my product, because I knew how much it cost me to make, putting me in a much stronger negotiation position when I started selling wholesale to the local markets.

While I was enrolled in the MFIX program, MEDB came in and spoke to the class, and taught everybody in the class how to manage their costs. They gave out free spreadsheet templates they made to everybody that really helped me understand things. MEDB helped the class with their pitches, and I spent many hours with MEDB refining my pitch. I won the pitch competition, and with it I won \$3,500. I was able to use that \$3,500 to help start my business, and now I am proud to say that I have just opened my very own brick and mortar bake shop. Gerry Smith has prepared me for the next chapter in my business venture, that has given me great confidence, knowledge and encouragement. Without his guidance, attention to detail, his assistance I would honestly not have taken the leap of faith to open up a shop.

I don't know where I would be if the Maui Economic Development Board had not been there to help me. I'm not sure I would have had the confidence to open my own shop if I had not been armed with knowledge about business that MEDB gave me. But I am confident that I know my costs, I am confident that I can project my revenue. This confidence comes from knowledge, and I feel like I have a better business sense after spending so much time with MEDB. Sometimes I pick up the phone or send a text, and MEDB is always there, I feel like MEDB is another member on my team that has my back. MEDB has helped numerous small business that I know of, which is over a handful. Those we are just starting out, to those who had already an established business, but did not know their cost and how to accurately pay themselves after all these years.

Please continue funding MEDB so that other people like me can have the same advantage that I did when I started my business. They perform an extremely valuable service to the community. They help small businesses like mine get started but more importantly they help give businesses the confidence that they need to take their business to the next level, by looking deep into the other important business aspects, that sometimes we forget or bypass. MEDB & GERRY SMITH is the best!! WHAT WOULD WE DO WITHOUT YOU!

EDB Committee

From: Dawn Hegger-Nordblom <kekaiplanning@icloud.com>
Sent: Tuesday, April 02, 2019 11:45 AM
To: EDB Committee
Cc: Gerry Smith
Subject: EDB-1 SUPPORT FOR MAUI ECONOMIC DEVELOPMENT BOARD TESTIMONY
Attachments: MEDB-KKP-4-2-19.pdf

~ Mahalo Dawn

Dawn Hegger-Nordblom
Ke Kai Planning LLC
kekaiplanning@icloud.com
808-282-2141
<https://kekaiplanning.com>

"There are no more committed people on the planet than surfers. We all fall down a lot. We turn around, paddle back out, and do it over and over again. Unlike anything else in life, the stoke of surfing is so high that failure quickly fades from memory," from the stand up paddle shop.

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March 2, 2019

Re: Bill EDB-1 Support for Maui Economic Development Board

Aloha Honorable Mayor Victorino and Maui County Councilmembers,

Please accept my letter of support for Bill **EDB-1 Support for Maui Economic Development Board**. The Maui Economic Development Board's programs and services have provided support to Ke Kai Planning LLC, which is a recognized Women Owned Small Business (WOSM) under the U.S. Small Business Administration.

In particular, the Business Development Program offered valuable advice, provided help in analyzing past performance(s), cost selection(s) and pricing(s) for past and/or future Federal bids. I hope to continue working with the Maui Economic Development Board in the future regarding County and Federal projects.

Thank you for giving me the opportunity to provide testimony in support for the Maui Economic Development Board.

Dawn Hegger-Nordblom

Owner, Ke Kai Planning LLC

kekaiplanning@icloud.com

cc: Gerry Smith - Director of Business Development

EDB Committee

From: Gabrielle Schuerger <gabrielle@malamamauinui.org>
Sent: Tuesday, April 02, 2019 5:00 PM
To: EDB Committee
Cc: gerry@medb.org
Subject: EDB-1 Support for Maui Economic Development Board
Attachments: Testimony - letter of support for MEDB.docx

Aloha,

Please see our attached testimony in support of MEDB's continued funding. Thank you kindly!

with gratitude,
Gabrielle

Gabrielle Schuerger
Executive Director
Malama Maui Nui
(808) 877-2524
Gabrielle@MalamaMauiNui.org

County of Maui
200 South High St.
Wailuku, HI 96793



MĀLAMA MAUI NUI
KEEP AMERICA BEAUTIFUL AFFILIATE

April 2, 2019

EDB-1 Support for Maui Economic Development Board

Aloha Maui County Council members,

Thank you kindly for your service to our community. We're writing in support of Maui Economic Development Board's (MEDB) funding. Maui Economic Development Board strives to create pathways that foster innovation and develop a more diversified local economy. Economic diversification is key to creating an adaptable and resilient community in the face of dynamic environmental, economic, political conditions.

Malama Maui Nui (MMN) is keenly aware of how important such a diversified economy is and how detrimental the lack thereof can be. For example, the lack of local recycling/upcycling/materials recovery solutions and China's recent decision to no longer accept plastic materials for recycling processing has significantly impacted our local waste streams and, by extension, the environment. Up to this point, our local recycling systems have largely been based around a single global system that nearly collapsed in the last year. In the wake of this situation, MEDB has been working in partnership with MMN to develop waste to resource projects, including alternative uses for plastics that might serve our island environment and community rather than hinder it. These types of projects have the potential to create value for waste materials that currently have little to no value, create local manufacturing jobs and keep harmful materials out of the environment. MEDB was critical in the early developmental stages of the aforementioned projects and remains a committed partner. MMN is grateful for MEDB's contributions and continues to rely on them for developmental support, design feedback, marketing, networking and more.

MEDB's partnership with MMN is only one of many ways that they positively impact our community. They also prepare youth for employment and education in new industries, train community leaders on economic issues and facilitate general outreach providing information that supports a strong economy on Maui.

We appreciate your time and consideration of this testimony and your continued support of MEDB's mission and organization.

Kind regards,

Gabrielle Schuerger
Executive Director

EDB Committee

From: Joe Baranowski <joe@impactmaui.com>
Sent: Tuesday, April 02, 2019 7:43 AM
To: EDB Committee
Subject: EDB-1 Support for Maui Economic Development Board

Aloha!

MEDB is an amazing resource for anyone who is running a small business or thinking about starting one. I am a self-employed graphic designer and find that being able to run ideas by Frank or Gerry is extremely helpful. They have helped me think through feasibility as well as implementation of a few different business ideas which has been amazing!

MEDB helps educate and bring people together by running Startup Weekend and supporting the only tech group on island - Maui Techies. MEDB is essential for Maui business owners to thrive in an ever changing world.



Joe Baranowski
Creative Doer

impactmaui.com

[808-391-8065](tel:808-391-8065)

EDB Committee

From: John Liti <sione_liti20@yahoo.com>
Sent: Tuesday, April 02, 2019 10:38 AM
To: EDB Committee
Subject: Testimony

County of Maui,

I want to express my appreciation for this amazing grant that was provided for my little family. My wife and I work many jobs to try and save a provide for our family, but it has been a struggle especially with our three young children. We have been moving from house to house and it has been tough trying to keep a stable place to make memories with our children. Since we got chosen in the lottery, Jessica Krouse has been amazing. She's helped motivate us and gave us hope throughout the process of looking for houses. Without this grant, we would've lost so much time to make memories with our children and our marriage. Again we would like to thank the housing division and the county of Maui and everyone who has made this grant possible for our families to be able to obtain a home.

Sincerely,

The Liti Family

Sent from Yahoo Mail for iPhone

EDB Committee

From: Sammy Nooney <tarasammy@gmail.com>
Sent: Tuesday, April 02, 2019 7:46 AM
To: EDB Committee
Subject: EDB-1: in support of Maui Nui Botanical Gardens.

I have so enjoyed volunteering at the Botanical Gardens. I have learned so much about Maui and Hawaii through learning about the plants and meeting local people. The staff have been so gracious and accommodating. Please fund them generously, Ibu Nooney

EDB Committee

From: vkong001@hawaii.rr.com
Sent: Tuesday, April 02, 2019 3:28 PM
To: EDB Committee
Cc: 'info@mnbg.org'
Subject: Strong Support for Funding for Maui Nui Botanical Gardens
Attachments: let to Council and MNBG.doc

Mahalo for your consideration of my attached request.

Sincerely,

M. Verdine Kong

M. Verdine Kong
872 Haunani Place
Wailuku, Hawai'i 96793
(808)268-1414

April 1, 2019

Budget and Finance Committee, Maui County Council
Budget Chairwoman, Keani N.W. Rawlins-Fernandez
200 South High St., 8th Floor
Wailuku, HI 96793

Honorable Members of the Council:

I am writing to urge you to support Mayor Victorino's FY2020 budget request for Maui Nui Botanical Gardens (MNBG).

I go to MNBG at least once a year and I walk a portion of the perimeter of the garden daily. I love the quiet atmosphere of the garden and I appreciate that the plants are identified as Indigenous, Endemic, or Non-Native(including the origins), along with the plant's scientific name.

Learning about our Native plants gives me a better understanding of the history of our land and people. It helps me remember and appreciate the rare plants we have in Hawai'i - some that do not exist anywhere else in the world! It also inspires me to learn more about those who came before us and their use of our plants - including preventing illness, as necessary adornments in our cultural practices, and providing shelter and clothing for our people. Over the years, I have participated in a Kapa-making workshop, a kapa-dyeing workshop, and I have attended a lei-making workshop where we made lei for Memorial Day with the staff of Kaunoa Senior Center at MNBG. I have interacted with the staff of MNBG. They are knowledgeable and energetic in perpetuating our culture by sharing with residents and visitors the value of protecting and encouraging the proliferation of Native plants in our fragile environment. Maui Nui Botanical Gardens is a benefit to me as a person born and raised in Hawai'i, as a hula dancer, as a person who likes to create images of our Native plants, and as someone who cares deeply about our environment.

MNBG provides a place for students of botany and Hawaiian culture to learn plant identification and experiment with traditional uses. They host more than 1,500 Maui students each year in educational activities that teach native Hawaiian plants and their uses.

Additionally, through its own efforts, MNBG consistently more than doubles the funding provided by the County.

For these many reasons, I strongly urge Council to approve the Mayor's budget request for MNBG.

With aloha,

M. Verdine Kong