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2019 MAY -7 PM 3: 39

Makawao-Ha'iku-Pa'ia Budget District Meeting

OFFICE OF THE  
COUNTY COUNCIL

4/11/2019

Pa'ia Community Center

Present: Committee Chair Keani N.W. Rawlins-Fernandez, Committee Vice-Chair Kelly T. King, Tasha Kama, Alice L. Lee, Michael J. Molina, Tamara Paltin, Shane M. Sinenci, and Yuki Lei K. Sugimura.

Excused: Councilmember Riki Hokama

Meeting was called to order at 6:03 p.m. by Chair Rawlins-Fernandez.

The Committee received oral testimony from 60 individuals as well as written testimony (attached).

Unless otherwise indicated, testimony below was received in support of funding for the organization, program, or project noted:

1. Leila Kalani Larson – Boys and Girls Club of Maui
2. Uilani Riggs – Boys and Girls Club of Maui
3. Ashanti Moepono-Kealoha – Boys and Girls Club of Maui
4. Makana Brittain – Boys and Girls Club of Maui
5. Malik Bell – Boys and Girls Club of Maui
6. Janice Lambert – Boys and Girls Club of Maui
7. Nicole Bianchi Derose – Boys and Girls Club of Maui
8. Franco Melgar – Boys and Girls Club of Maui
9. Allaurah Bortoli – Farm Apprentice Mentoring Program, Hawaii Farmers Union United
10. Kayla McCarthy – Paia Youth and Cultural Center
11. Liliana Yamashita – MEO Underage Drinking Prevention Program
12. Tehya Dominguez – Paia Youth and Cultural Center
13. Charlie Aaron – Paia Youth and Cultural Center
14. Rohan Fahland – Malama Pono Project Venture, Paia Youth and Cultural Center
15. Miki Preciechowski – Paia Youth and Cultural Center
16. Marley – Paia Youth and Cultural Center
17. Sebastian Bianchi – Paia Youth and Cultural Center
18. Trey Lu – Ho'oulu Na Kamali'i Youth Program
19. Richelle Lu – Hooulu Na Kamali'i Youth Program
20. Leslie Lau Hee – Ho'oulu Na Kamali'i Youth Program
21. Francine Aarona – Paia Town Association
22. Noelani Sugata – Paia Town Association
23. Simon Russell – MEO Head Start
24. Susan White – Paia Youth and Cultural Center
25. David Daly – MEO Business Development Center

26. Sesa Beard – MEO Business Development Center
27. Barry Rivers – Maui Film Festival
28. Richard Lucas – Friends of Old Maui High
29. Kathy McDuff – Friends of Old Maui High
30. Craig Mojonnier – Paia Youth and Cultural Center, Boys and Girls Club of Maui
31. Phyllis Robinson – Hawaii Farmers Union United
32. Beth Savitt – Farm Apprentice Mentoring, HFUU
33. Billy Jalbert – Paia Youth and Cultural Center
34. Frances Duberstein - Maui Youth and Family Services
35. Lisa Swoveland - Malama Na Makua A Keiki
36. Lehn Huff – Maui School Garden Network, Grow Some Good
37. John Dobovan – Farm Apprentice Mentoring, HFUU
38. Mary Bailey – Makawao Merchants Association, Maui Visitors Bureau
39. Kelly Day – Farm Apprentice Mentoring Program
40. Om Aloha – Farm Apprentice Mentoring Program
41. Cynthia Conrad - Maui Invasive Species Committee
42. Adam Knox- Maui Invasive Species Committee
43. Abigail Llewellyn – Farm Apprentice Mentoring
44. Paul Pyzyna – Mental Health America of Hawaii
45. David Johnson – Mental Health America of Hawaii
46. Adam Hicks - Maui Invasive Species Committee
47. Georgia Pinsky – Farm Apprentice Mentoring, HFUU
48. Brooke Mahnken - Maui Invasive Species Committee
49. Emily Hoke – Farm Apprentice Mentoring, HFUU
50. Anastasia Malson – MEO Rental Assistance Program
51. Hugh Starr – Holomua Road improvements
52. Ian Chan Hodges- Maui ESG Ahupua'a Conference
53. Shay Chan Hodges - Maui ESG Ahupua'a Conference
54. Becky Erickson - Maui Invasive Species Committee
55. George Chyz – Increase taxes
56. Angelo Sanvidotto – MEO Head Start
57. Adam Radford - Maui Invasive Species Committee
58. Lynn Rasmussen - Maui Invasive Species Committee
59. Nikhilananda – Maui Bus; tennis courts
60. Lucienne de Naie – Haiku Community Center; Haiku Fire Station

Meeting adjourned at 9:40 p.m.

07/19



youth & cultural center  
maui

P.O. Box 790999  
Pā'ia, HI 96779  
28 Hana Highway (Baby Park)

Phone & Fax  
**(808) 579-8354**

Email us:  
admin@pyccmaui.org

[www.pyccmaui.org](http://www.pyccmaui.org)

Aloha, my name is Susun White and I have been the Executive Director of the Pa`ia Youth & Cultural Center (PYCC) for the past 25.5 years.

What an incredible journey it has been! A few of the faces on this council have been a part of this journey from the beginning. Without the support of Maui County it would not have been possible. It is extremely important that the Maui community acknowledges, that without the County's long-term support in supporting support youth centers, many of the youth centers would no longer be in existence. Maui County has determined year after year that youth centers and the services they offer fall within the scope of the essential needs of our community. In this incredible support, Maui County stands out from all other counties in the state of Hawaii.

The PYCC has grown from serving the 26 original members to serving a membership that averages annually a minimum of 425 youth from the ages of 9-18 years old. Many of these youth are children of alumni members. Daily 75-80 youth participate at the PYCC.

We do all of this on an operating budget of around \$700,000 annually (this budget fluctuates depending on capital and building maintenance expenses). We employ 7 FT college educated staff and 3 PT staff (averaging 30 hours) plus a number of contracted and youth intern workers.

The present PYCC membership reflects the present diverse population that lives on Maui's North Shore and Upcountry areas. We serve the poorest of the poor (a number of our members are homeless) and families who are financially fluid. This extreme economic diversity is actually a beautiful thing as our members form lifelong bonds based on common interests.

Our mission is, *Building Community Through Our Youth.*

The individual profiles of youth members are kept in confidence so when youth meet one another face to face it is on equal grounds. It would be interesting if someday a PYCC alumnus did a master's thesis on the lifelong bonds established through PYCC membership and how these bonds continued to impact the future general welfare of the community.

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Paia

It is due to this diverse membership base the PYCC has been able to make \$100,000 annually from community donations. This is quite the feat for a small town and bears testimony to the overall success of the PYCC.

It is important that the Maui County Council recognizes that the PYCC functions as more than a youth center. Our certified evidenced based, best practice Life Skills Program is acknowledged statewide and includes a daily cooking class, multimedia education, including music, video and graphic arts productions, radio broadcasting (I mean REALLY- who else has their own radio station?!), weekly fitness skill challenges, basic recreation, art instruction, ocean and Mauka ventures, youth leadership training, Teen Cert certification, and the only skate park on Maui that has an adult monitor at all times.

What many people don't realize is that the PYCC works with the Maui County Community police to address the continual challenges from the transient population that frequents and lives in the area. Our main concern is to keep the area safe for our Opio. We are the lead agency in the dune restoration from Pa`ia Bay to Baldwin Beach.

I invite you to come and take a guided walk with a youth mentor to witness the success of these dune restoration projects. We also serve as the office space for the Executive Director for the Pa`ia Town Association. We work closely with that organization to realize the common goals for our town.

And last but the greatest. This coming year, with the support of the Mayors' Administration, the Planning Department and, the Department of Parks and Recreation and many others we will be embarking on a capital campaign to build a new youth center facility fronting our existing building.

Thank you for your continued support.

Susun White  
Executive Director  
admin@pyccmaui.org





Paia Town Association P.O. Box 719333 Paia, HI 96779 www.paia.com

Date: April 11, 2019

Aloha Chair Rawlins-Fernandez and Council Members,

My name is Noelani Sugata, and I'm the contracted Executive Director for the Paia Town Association. Thank you for giving me the opportunity to provide testimony.

I am here in support of the Office of Economic Development grants for small towns like Paia. Mahalo to Director Kay Fukumoto and her staff for their hard work during this new administration. Today I'm going to share briefly how we spend our grant.

We use OED funds for beautification projects. We pay to have our trash receptacles emptied daily by Paia born Rory Pico, purchase supplies when needed, and to pay the dumpster rental. Any additional funds left over goes towards graffiti removal, bulk trash runs, and other maintenance as needed. Having a clean community creates a good first impression for our visitors, therefore increasing sales, and having curb appeal decreases the chances of attracting crime.

We do partner with various groups who have events in the district. For example, we partnered with Tatiana Howard for the first annual Maui Kite Fest, which included the Butterfly Effect, an all women's non-competitive paddle out. The registration took place at Rock and Brews Paia and the launch site was Paia Bay. We sponsored the photographer and videographer fees and in return got the content that we use for our social media marketing.

Also last summer we partnered with Nahokuhanohano award winner Anuhea Jenkins for her Aloha Always Foundation kick off at Charley's Paia. We sponsored a Facebook ad to advertise the event and attended her daytime concert. Anuhea was able to raise over \$4,000 and give away four scholarships for higher education.

Finally, I want to share two examples of how I use digital marketing to promote economic development for Paia. After last budgets session, several Paia merchants and myself were featured in the travel section of the Seattle Times. It was a colored insert and one of their highlighted stories on their website. I had spent zero dollars targeting anyone in Seattle, let alone the travel editor of the newspaper. If we had paid for space the starting price is around \$1,300.00 and up. We were the writer's last story before he retired, and he found me by doing a simple search on Google. Clearly, I take our website and search optimization (SEO) very seriously.

In general, I value social media, and I do go all in on digital marketing. I didn't print one thing in 2018 and yet Paia merchants landed in traditional media twice. This past November, the merchants were on the front page of the Maui News for Small Business Saturday. Shop Small Maui is spearheaded by OED's Tokie Ogawa, and any small business can sign up for it. I created a lot of content for Small Business Saturday. My ad spend was \$100 for Facebook and \$150 for an ad in the Maui News which has approximately 13-15,000 in circulation.

I've attached the outcomes of our marketing efforts, and I do this for a living, so please feel free to use me as a resource in the future.

Respectfully,  
Noelani Sugata, Executive Director

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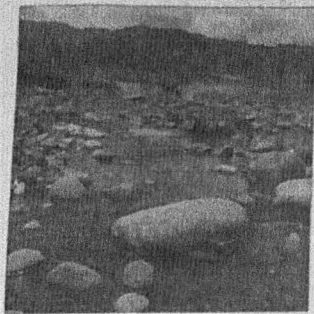
# The Maui News

Winner of 16 SPI-Hawaii 2017  
Excellence in Journalism Awards

Maui's Newspaper Since 1900

MONDAY, November 28, 2018

75 CENTS



The Maui News file photo

Water trickles down what was then the Waihee Stream in this 2010 photo. Meetings have been set to update Maui's 20-year plan for water use at a pivotal time when water is being restored to streams after the end of sugar cane cultivation.

## Hearings begin to update Maui island water plan

Twenty-year blueprint helps guide the management of water resources

By COLLEEN UECHI, Staff Writer

Maui is working to update its 20-year plan for island-wide water uses at a time when major decisions by the state's water panel are slowly restoring streams in the wake of big sugar.

Public hearings on the draft Maui Island Water Use and Development Plan start this week, with a hearing on the Kahikini, Hana and Koolau aquifer sectors set for 5 to 8 p.m. Thursday at the Hana Community Center.

The plan provides a 20-year blueprint for all water uses on Maui and helps guide the management and use of the island's water resources. A Maui County plan was adopted in 1990; now each island's plan is being updated. Lanai's plan has already gone through the process, with Molokai's update to follow Maui's.

Maui reportedly has enough water to supply current and future uses over the next 20 years, but water resources "are not always located in the area where they are needed," according to the draft plan FAQ sheet. The island has an estimated 833 million gallons per day of surface water, groundwater and untapped groundwater. About 500 mgd is used on average — the vast majority by agriculture.

Water for most uses on Maui comes from groundwater wells, with a smaller portion coming from streams, or surface water. Most water for agriculture comes from streams. Islandwide, there are six aquifer sectors with a total sustainable yield of 427 million gallons per day of groundwater. (Sustainable yield is the amount of water that can be taken without depleting the aquifer.)

The Koolau and Hana aquifers have the highest sustainable yields — 175 and 122 mgd, respectively. They also happen to be a hotbed of legal disputes over stream diversions. In June, the state Commission on Water Resource Management ordered the full restoration of flows to 10 East Maui streams for taro growing, and limited or no diversions for another seven streams to restore habitats.

The decision brought an end to a 17-year battle between Alexander & Baldwin, which had long diverted East Maui streams for sugar cane cultivation, and Na Moku Aupuni O Ko'olau Hui, a community of taro farmers, fishermen, hunters and traditional practitioners who advocated stream restoration.

Providing enough water for kalo farmers, protecting the local watershed and controlling invasive plants and animals continue to be significant issues for the East Maui regions, according to the draft plan. Kahikini, the other aquifer sector to be discussed Thursday, covers 113 square miles and has a sustainable yield of 34 mgd.

In March, the commission also voted to set new flow levels for four West Maui streams after decades of plan-

See WATER on Page A4

## SHOPPING SMALL IN PAIA



To the Moon and Back salesperson Johana Camoletto (left) helps Boulder, Colo.'s Emelyn Borden, 9, try on a wrap bracelet while she shops with mom Lonna Borden on Saturday afternoon in Paia. Camoletto said it was important to support Maui's hardworking artists, jewelry makers and crafters this holiday season.

Maui High School senior Giovanna Motta gets help looking for her "dream board" from Hi-Tech Surf Sports sales associate Cissy McDonald on Saturday afternoon in Paia.

Lonna Borden of Boulder, Colo., poses for a Snapchat photo with a Show Love, Shop Small sign after making a purchase Saturday afternoon at To the Moon and Back in Paia.

The Maui News  
MATTHEW THAYER  
photos



## Forty-foot waves in forecast for north shore

High surf also brings dangerous conditions

The Maui News

The National Weather Service has issued a high-surf warning for the north-facing shores of Maui and the north- and west-facing shores of Molokai through 6 p.m. Tuesday.

A high-surf warning means that dangerous, battering waves will pound the shoreline. This will result in highly dangerous swimming conditions and deadly rip currents.

Waves of 15 to 20 feet were expected for the north-facing shores of Molokai and Maui by Sunday afternoon, with surf of 30 to 40 feet Sunday night through today. The National Weather Service predicted that waves would lower to 20 to 30 feet by Tuesday. Along west-facing shores of Molokai, the surf was expected to hit 10 to 15 feet on Sunday afternoon, rise to 20 to 30 feet Sunday night through today, then lower to 15 to 20 feet by Tuesday.

During a high-surf warning, waves can sweep along the coast, potentially impacting properties and roadways. Powerful longshore and rip currents are expected at most beaches. Large breaking waves and strong currents may also impact harbor entrances and create challenging conditions for boats.

Only highly experienced people should enter the water; inexperienced people should remain off beaches and adjacent beachfront areas.

Maui County Emergency Management Agency will continue to monitor the situation. Tune in to local radio and TV stations or NOAA Weather Radio for updates. NOAA weather broadcasts are available by calling (866) 944-5025 or by visiting [weather.gov/hawaii](http://weather.gov/hawaii).

Pre-recorded advisories and notifications are available 24 hours a day on the Maui County automated information system at 986-1200 or by visiting [mauicounty.gov](http://mauicounty.gov).

## Border agents fire tear gas at migrants

Hundreds protesting in Tijuana attempt to run the fence, prompting officials to close port

By CHRISTOPHER SHERMAN  
The Associated Press

TIJUANA, Mexico — U.S. border agents fired tear gas on hundreds of migrants protesting near the border with Mexico on Sunday after some of them attempted to get through the fencing and wire separating the two countries, and American authorities shut down border crossings from the city where thousands are waiting to apply for asylum.

The situation devolved after the group began a peaceful march to appeal for the U.S. to speed processing of asylum claims for Central American migrants marooned in Tijuana.

Mexican police had kept them from walking over a bridge leading to the Mexican port of entry, but fire

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PAIA Town &lt;paiatownassociation@gmail.com&gt;

**Paia gives**

2 messages

**biasa rose** <biasarose@hotmail.com>

Sun, Nov 25, 2018 at 8:06 PM

To: "paiatownassociation@gmail.com" &lt;paiatownassociation@gmail.com&gt;

Aloha Noelani  
Small Business Saturday was a big success  
Thank you  
I'm curious when Paia gives is this year  
I'm planning the event  
Xo  
Patti  
Biasa Rose  
Sent from my iPhone

**PAIA Town** <paiatownassociation@gmail.com>

Mon, Nov 26, 2018 at 9:20 AM

To: biasa rose &lt;biasarose@hotmail.com&gt;

Hi Patti,

That's so awesome! We're planning on doing Paia Gives December 15th. We're supposed to get the tree up this week. I'm working with Paia Bay Cafe and we're trying to get Kaniala Masoe to sing that night. He lives in Paia. He won the KITV Idol.

It's a little crazy just cause it felt that thanksgiving fell early, so I had to start Small Business Saturday early.

You are doing so good on your social media!

Mahalo for your email. I really appreciate it.

Aloha, Noe

[Quoted text hidden]

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Noelani Sugata, Executive Director  
Paia Town Association  
P.O. Box 791333  
Paia, HI 96779  
www.paia.maui.com  
<https://www.facebook.com/PaiaTownAssociation/>





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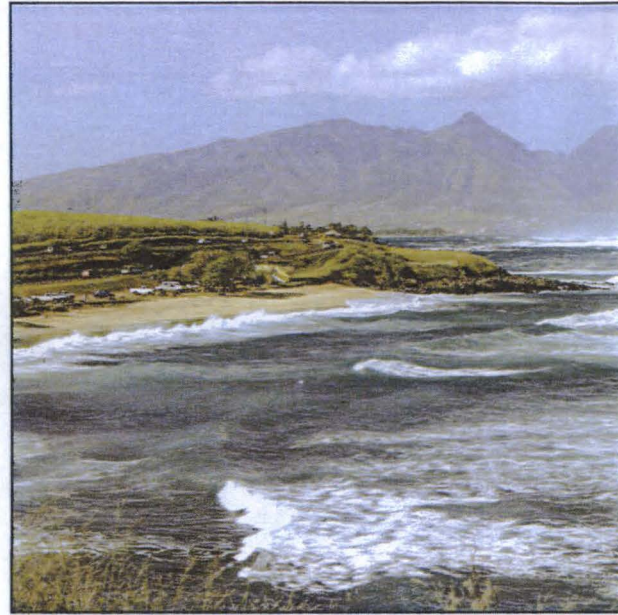


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Paia



### Our Mission

To engage, inform and empower Maui's North Shore community to meet the economic, social, political, environmental and cultural issues facing the region.

### Our Goal

To Revitalize the Old Maui High School Campus

The School's 23 acres are rich in Island history and culture. With careful tending the Site may be suitably repurposed as a learning center for Education, Culture & Agriculture which aspires to revitalize Our Community's unique aina-based values, reconnecting Us through activities that aspire to both enrich and serve the North Shore of Maui.

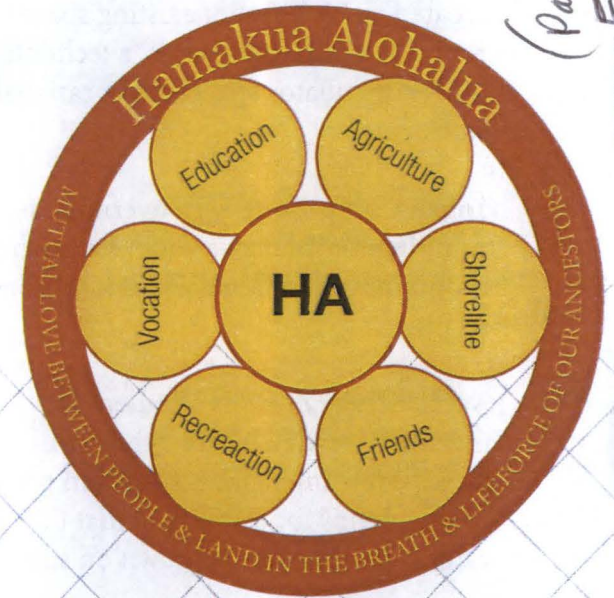
## Hamakua Aohalua

PO Box 791754  
Paia, HI, 96779

hamakua.alohalua@gmail.com  
HamakuaAohalua.org

# Hamakua Aohalua

A non-profit community development corporation



“By the Community, for the Community”

HamakuaAohalua.org

High Star  
4/11/2019  
MEETING ON  
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## Sustainable Revitalization

The project encompasses five zones of activity with a goal of economic sustainability. It incorporates key recommendations from a 2009 Master Plan created by Chris Hart & Partners for the Friends of Old Maui High School

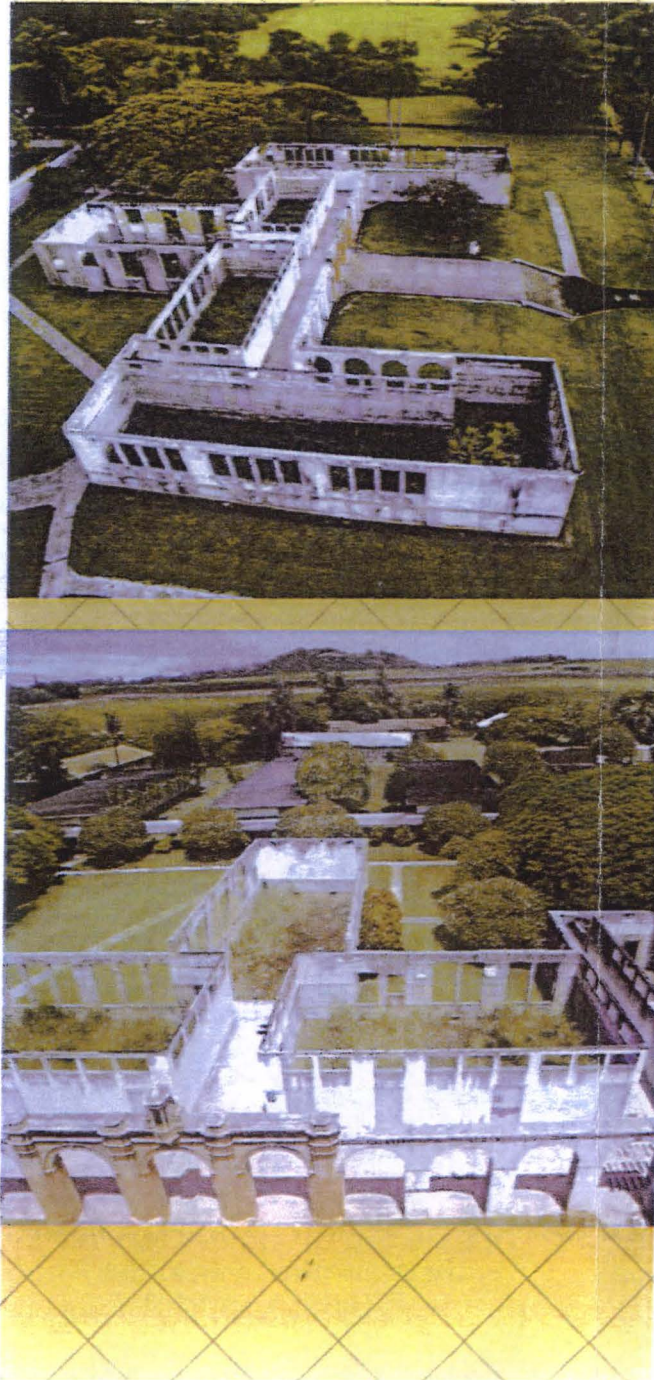
**Historic School Zone** plans include a Hawaiian-Based Public Charter School located in 18,000 sf of existing space to be renovated into classrooms, a technology center, incubator space and vocational workshops.

**Youth Camp Zone** with overnight tent camping for intensive youth leadership programs and retreats with recreation facilities.

**Agricultural Zone** as a center for regenerative agriculture; which will incorporate intensive methods in promoting “small chain” food sourcing that utilize value-added products grown on site.

**Renewable Energy Zone** supporting the Photovoltaic Micro-Grid system with storage capacity and location of water treatment facilities for potable and waste water.

**Conferece Zone** is a long range plan for the future build out of facilities to support conferences focused on education, agriculture, cultural awareness and the environment. The Interim use will be agriculture.



## Community Based Planning

Hamakua Alohalua is a diverse coalition of community members on the North Shore of Maui, who have united to create a sustainable development strategy for the Old Maui High School campus.

Community meetings held over a 6 month period identified the regional needs for an educational and cultural center focused on opportunities to strengthen the bonds to the *aina* through education, economic development, regenerative agriculture, cultural awareness and continued community building.

### Supporters

*Kamehameha Schools Bishop Estate*

*University of Hawaii, Maui Collage*

*Ian Walsh's Menehune Madness Foundation*



In its 5th year on Maui, FAM is a two-phase, year-long program that combining Hawaiian cultural practices of sustainability and land management with a whole systems approach to agriculture.

Through class work and on-farm immersion activities with experienced mentors, participants will acquire and hone the skills and techniques of organic and regenerative agriculture.

The second phase offers a farm business planning, land acquisition, food safety, and a marketing component to help farmers launch into a commercial and/or subsistence operation.

The GOAL of FAM is to empower the next generation of farmers with the knowledge, skills and abilities to be successful farmers here in Hawaii.

The Hawaii Farmers Union, and its Foundation provide the ongoing support system to make that happen.



## It Takes A Village To Grow A Farmer



*FAM Apprentice Allaurah Bortoli sifts rocks for rock dust to add trace minerals to her compost and "soil building" operations. Part of On-Farm activities at Kupa'a Farms with Farmer Mentor Gerry Ross.*

Funding for FAM is provided by:  
Maui County Office of Economic Development, Kamehameha Schools 'Aina Engagement Program, the Atherton Family Foundation, the Savitt Family Foundation, and Rotary Club of the Lahaina Sunrise.



HAWAII FARMERS UNION  
FOUNDATION  
PO Box 443 Makawao, HI 96768  
[www.hfuf.org](http://www.hfuf.org)

## Farm Apprentice Mentoring (FAM) Program



*FAM Mentor Evan Ryan of Pono Grown shares Hands-On Pruning Guidance, as part of a full day about Fruit Trees on farm at Pono Grown Farm Center.*

The purpose of FAM program is **growing new farmers**, regenerating our **islands' soil health**, and increasing **Maui's food production.**

The Farm Apprentice Mentoring (FAM) program is a network of support - a FAMily - for beginning farmers.

The FAM Program is administered by the Hawaii Farmers Union Foundation.

RECEIVED AT <sup>(Faia)</sup> EDB MEETING ON 4/11/19  
Submitted by Georgia Pinsky



# FARM APPRENTICE MENTORING

The GOAL of the FAM program is to empower people who want to farm with the skills and abilities to be successful farmers here in Hawaii.

## PHASE 1:

- 1) **The Farmer** – hard work, commitment, flexibility, passion. Getting to know the mentors and their farms.
- 2) **Land (‘āina)** – learning regenerative farming principles of land management. Guided by farming techniques from Hawaiian, permaculture, bio-dynamics, and Korean Natural Farming (KNF).
- 3) **Soil and Fertility** – understanding Hawaii’s soil composition, and methods to create soil health and fertility.
- 4) **Water** – source, use, irrigation systems, politics
- 5) **Propagation** – seeding, starts, air layering, grafting, cloning, greenhouses and nurseries
- 6) **Weeds** – and what to do about them without herbicides
- 7) **Integrated Pest Management (IPM)** – crop rotations, insectary hedges, proper identification of your pests and diseases
- 8) **Harvest / Post-Harvest** – procedures and certifications, facilities, best practices
- 9) **Introduction to the Business of Farming**
- 10) **Agriculture Specialties** – beekeeping, mushrooms, animal husbandry, aqua-ponics, wet & dryland kalo, small farm machinery maintenance



*FAM Apprentice Angel Mahaulu experiences hands-on assembly of “Low Tunnels” (Insect and Bird Exclusion Method) with Mentor Gerry Ross at Kupa’a Farms.*

## PHASE 2:

- 1) **Farm Business Planning** – keeping records, expenses, crop production planning, cash flow projections, income sources
- 2) **Land Acquisition** – leasing and purchasing guidance, loans and grants available, how to work with USDA / FSA / NRCS / and other potential funders and resources
- 3) **Food Marketing** – branding, value-added, packaging options, food safety, and expanding your markets

**Immersion Component:** Paid Hours on a Mentor Farm



## “Let’s Grow New Farmers!”

*Cohort 1 (2015-16):*

*7 Apprentices and 2 Mentors*

*Cohort 2 (2016-17):*

*13 Apprentices, and 10 Mentors*

*Cohort 3 (2017-18):*

*18 Apprentices, and 10 Mentors*

*Cohort 4 (2018-19)*

*37 Apprentices, and 30 Mentors*

## **Cohort 5 (2019-20)**

***pfiorrob@aol.com***

***Next Application Process Begins***

***October 2019***

## **ADMINISTRATION:**

*Program Director: Phyllis Robinson Ed. D.*

*pfiorrob@aol.com*

*Asst. Director: Georgia Pinsky*

*mauitimeisright@gmail.com*

*hfuuhi.org/education/farm-apprentice-mentoring-fam-program*

*Facebook: [www.facebook.com/mauifamprogram](http://www.facebook.com/mauifamprogram)*

*Learn more about Hawai'i Farmers Union United at [hfuuhi.org](http://hfuuhi.org)*