

## HHT Committee

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**From:** Amber Coutsos <execasst@mauichamber.com>  
**Sent:** Wednesday, March 22, 2017 3:57 PM  
**To:** HHT Committee  
**Subject:** Testimony for 3/23/17  
**Attachments:** HHT-10 Signage Testimony 03232017.pdf

**Importance:** High

Aloha,

I have attached out testimony for HHT-10- Updates to Chapter 16.13, Maui County Code, Relating to Commercial Signs for the meeting on Thursday, March 23, 2017.

Mahalo,



**Amber Coutsos**  
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**MAUI**  
CHAMBER OF COMMERCE  
VOICE OF BUSINESS

**Testimony on HHT-10**

Re: Updates to Chapter 16/13, Maui County Code, Relating to Commercial Signs  
Before the Housing, Human Services, and Transportation Committee  
Thursday, March 23, 2017

Dear Chair Crivello, Vice Chair Carroll &  
Members of the Committee

Aloha and Mahalo for the opportunity to provide testimony on this matter.

We support this proposed bill that seeks to clarify an ordinance that has been difficult for businesses to understand in the past. The proposed bill will support broader signage uses, will address the issue of drive-through signs, and will update the ordinance to be current with new laws and rulings.

We appreciate the Planning Department being proactive on this and wholeheartedly support this bill. We would like to see this bill passed out of this committee as quickly as possible so that it may go before the full County Council.

Sincerely,

Pamela Tumpap  
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.