

EDB Committee

From: Maui Music Mission <mauimusicmission@gmail.com>
Sent: Thursday, September 10, 2020 4:44 PM
To: EDB Committee
Subject: Questions for Maui Budget Committee

1. Many people in our communities are suffering the effects of long-term isolation from community. The uncertain and indefinite duration of economic recovery is causing an unprecedented amount of stress, fear, and anxiety among people, and has a definite negative affect on our ability to make thoughtful and inspired decisions for our businesses.

Do you support the initiative of planning a community event with the purpose of Raising Morale Amongst Citizens, and providing a chance to Practice Safe Community Interaction?

2. While 'Cares Act' resources are coming available for our economic recovery, many business owners still need Assistance In Accessing and Understanding How To Qualify For Essential and Covid Related Resources. Further, many business owners are 'frozen in fear' over the thought of having to 'pivot' to the online market space. They are not able to visualize nor verbalize a plan for which they might qualify for help and funding.

Will you seek an initiative to reach out individually to registered business owners, and gather information about the specific challenges they are facing by asking pointed questions, and then using the information to develop new programs which address the actual needs of small businesses?

3. The Reimbursement Grants for Funding Small Businesses do not really address the massive default on rents and leases : A business with no cash-flow in over 5 months would not have been able to pay their expenses in order to qualify for a reimbursement.

Are you working to develop any new programs which will provide Major Overhead Relief to small businesses who are currently being threatened with eviction due to non-payment of rent, lease, and utilities?

4. Many small business owners are in need of consulting and training in order to move their business into the online space with new sales and marketing strategies. The current programs being offered through MauiCountyVirtualJobFair.com still require owners to go through a selection process in order to qualify for help.

Are you willing to develop and fund Community Classes On Restructuring Businesses For Covid compliancy and online marketing on Zoom - How To Pivot Your Business Using Cares Act Funds, and will you also notify registered businesses directly of how to enroll in the classes?

Mahalo for your consideration!

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