

IN PROGRESS: WEST SIDE BUSINESS CENTER

In response to our local businesses lack of office space and resources, OED will be partnering with local organizations to establish a business hub in West Maui.

Led by:

County of Maui

Office of Economic Development & Department of Liquor Control











The purpose of this business hub will be to empower and support local businesses in West Maui by providing them with comprehensive support services that include:

- Providing one-on-one consulting services (both in-person and virtually)
- Scheduling business workshops
- Leveraging partnerships with government entities, business organizations, nonprofits, and local experts
- Offer virtual resources and business supportive events that foster collaboration and networking





Focused on supporting the community

Target Audiences & Priorities

FOR THE COMMUNITY

- Support local businesses
- Community gathering space
- Place to celebrate culture and the arts
- Family-friendly activities
- Fundraising opportunities
- Venue to learn about Lahaina

FOR MAUI BUSINESSES

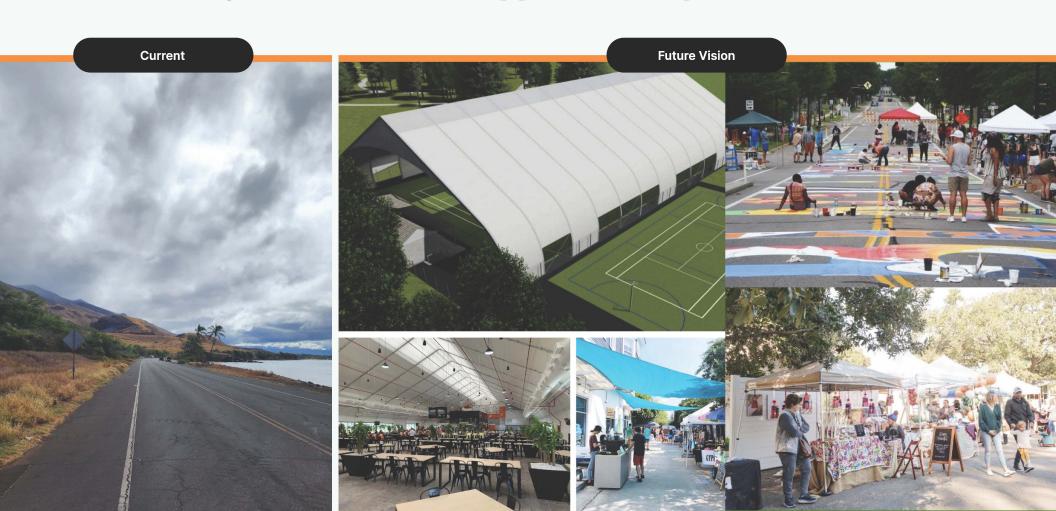
- Reopen businesses
- Temporary space for Lahaina businesses
- Venue for local entertainers

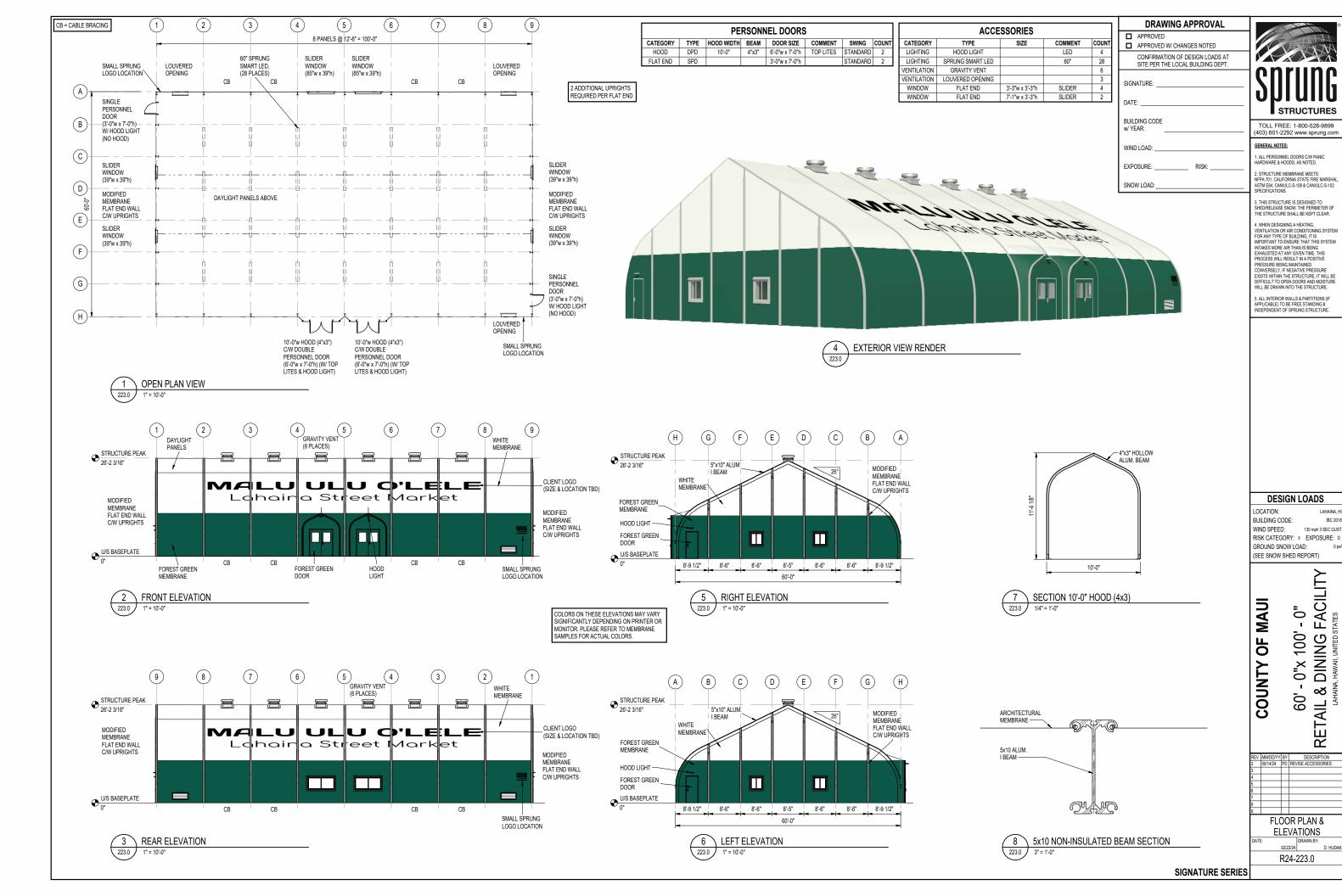
FOR VISITORS

- New shopping hub
- Food and beverage destination
- Support local businesses



The proposed "Malu Ulu O Lele" project aims to be a temporary commercial oasis, born in response to the August wildfires. The goal is to provide a vibrant destination for both the local community and visitors to support and explore local vendors.









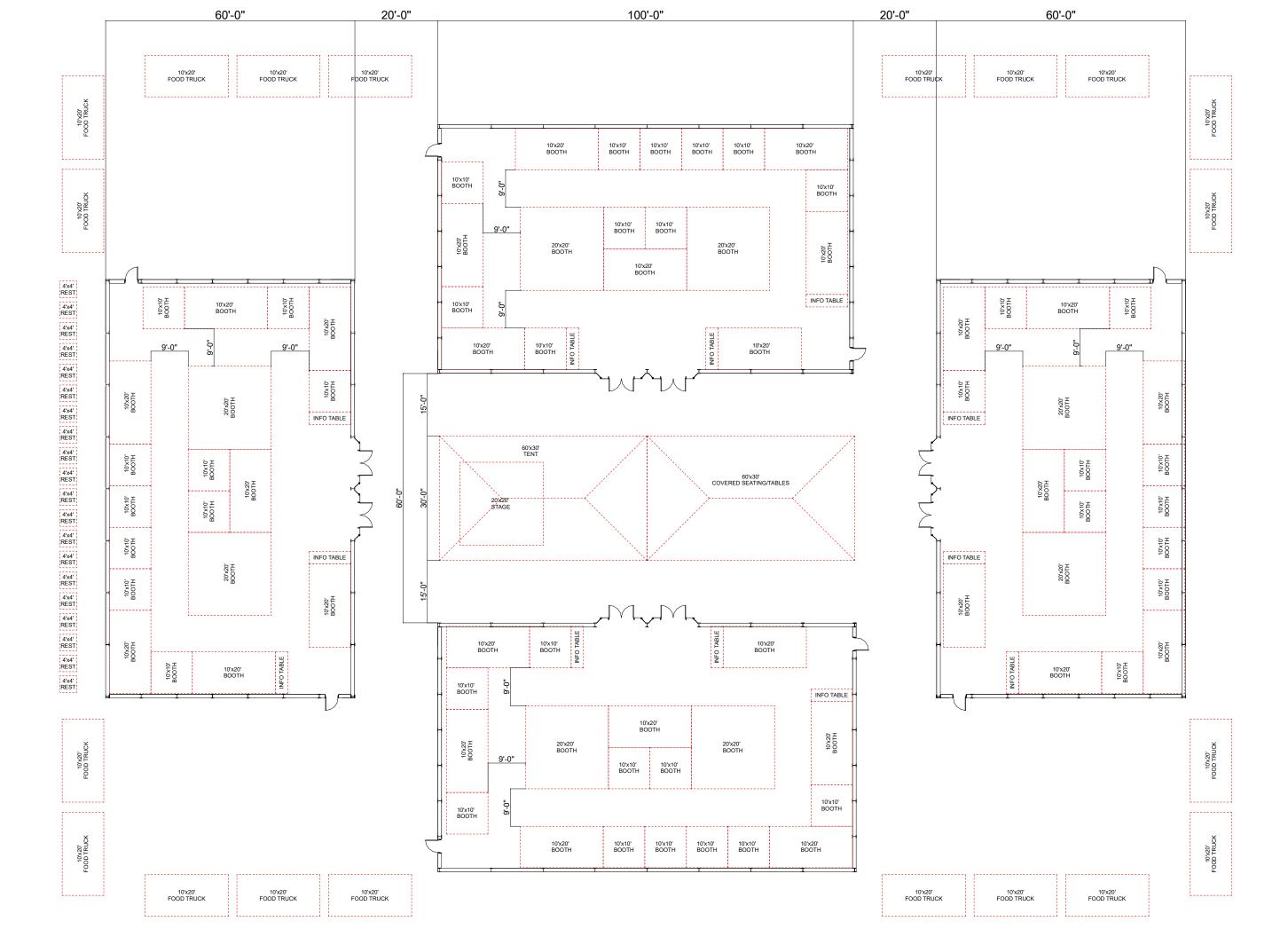


Focused on expanding opportunities for local businesses

Vendors & Activities

Tiny shops & mini galleries
Food trucks & food vendors
Entertainment / performances
Beer garden
Farmers market
Cultural activities & education
Ocean rentals

'Ohana game area





Sprung Structures Examples











Community Gathering spaces for adults

Beer Garden

A great place to hang out, enjoy great beer, entertainment and conversation with family and friends.









Bringing cultural activities into the space

Cultural activities & education

Convey our island's rich cultural heritage and Lahaina's beloved plantation history through various educational activities and talk stories.















ADEPT Committee

From: Luana Mahi <Luana.l.Mahi@co.maui.hi.us>

Sent: Thursday, June 6, 2024 7:59 AM

To: ADEPT Committee

Subject: Re: Automatic reply: PRESENTATION REQUEST: ADEPT-1(19) Economic Diversification

for Disaster Resilience (June 6, 2024, Committee meeting)

Attachments: Adept Presentation 06 06 2024.pdf

I was able to add another slide that I was waiting for, can this presentation be used instead?

Mahalo...Luana

>>> Luana Mahi <luana.i.mahi@co.maui.hi.us> 6/5/2024 7:54 PM >>> Please find my presentation attached. See you tomorrow.

Mahalo...Luana

On Jun 5, 2024, at 2:41 PM, ADEPT Committee <ADEPT.Committee@mauicounty.us> wrote:

Subject: Submittal of testimony for the ADEPT Committee meeting on **06/06/2024 1:30 p.m.**

If you are submitting testimony for an Agriculture, Diversification, Environment, and Public Transportation Committee (ADEPT) meeting, please do not submit written testimony here. Instead, please submit testimony at https://mauicounty.legistar.com/Calendar.aspx, select the ADEPT meeting, and click on the link entitled eComment (which will open another page), then click on a specific committee item, scroll down until you see the eComment box. When you're done, click on box entitled Submit Comment.

For general instructions on how to use eComment, please click on http://mauicounty.us/ecomment

If you have any questions, please contact ADEPT Committee staff at this email address.

Mahalo, ADEPT Committee Staff