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South Maui Budget District Meeting, 4/9/2019

OFFICE OF THE
COUNTY COUNCIL

Present: Committee Chair Keani Rawlins-Fernandez, Committee Vice-Chair Kelly T. King, Councilmembers Tasha Kama, Alice Lee, Michael J. Molina, Tamara Paltin, Shane Sinenci, and Yuki Lei K. Sugimura.

Excused: Councilmember Riki Hokama

Meeting was called to order at 6:03 p.m. by Chair Rawlins-Fernandez.

The Committee received oral testimony from 36 individuals as well as written testimony (attached).

Unless otherwise indicated, testimony below was received in support of funding for the organization, program, or project noted:

1. Robin Newbold, Chair, Maui Nui Marine Resource Council – Maui Nui Marine Resource Council.
2. Amy Bond – Supports Mayor’s proposed property tax rates for Short-Term Rental Homes. Against Chair’s proposal of \$15.41 per thousand.
3. Karen Wright, Site Coordinator at Kalama Intermediate for STEMWorks after school program – Maui Economic Development Board (MEDB).
4. Kapono Nae’ole, Project Director, Boys & Girls Club of Maui – Boys & Girls Clubs of Maui.
5. Harry Johnson, Director of Transportation, Maui Economic Opportunity – Maui Economic Opportunity (MEO).
6. Amber Coutsos, Office Manager, Maui Chamber of Commerce – Made in Maui County Festival.
7. Phyllis Robinson, Program Director, Hawaii Farmers Union United Farm Apprentice Mentoring Program, - Farm Apprentice Mentoring Program; “3 Can Plan” curbside recycling. Additional \$45,000 is required to expand the FAM program to Molokai and Lanai.
8. Lehuanani Huddleston-Hafoka, Executive Director, Kihei Youth Center – Kihei Youth Center; other youth centers in Maui County.
9. Julie Williams – Sidewalk on Keonekai Road.
10. Patricia Rouse – Safety and security upgrades for Kalama Park; water safety for parks and pools; more lifeguards; ADA upgrades to public spaces in Hana; safety upgrades to roads and road repairs.
11. Tim Botkin, Assistant Professor, University of Hawaii Maui College, Sustainable Science Management – Maui ESG Initiatives Conference.
12. Mark Guaglione, Technology and STEMWorks Teacher – MEDB.

13. Debbie Probst, Kihei 4th Friday Entertainment & Accounting Director – Maui Visitor Bureau funds for Kihei 4th Friday.
14. Michael Jokovich, Area Vice President, Hyatt Hotels – Opposes Chair’s proposed real property tax rate for Hotel.
15. Coleen Rishovd, Director, Calvary Chapel Food Pantry – Maui Food Bank.
16. Jean Keating – Sidewalk on Keonekai Road; lighting at Keonekai Road and South Kihei Road intersection.
17. Kathy Becklin, Executive Director, Grow Some Good – Grow Some Good. Requested additional \$5,000 to Mayor’s proposed \$25,000.
18. Mike Moran, President, Kihei Community Association – North-South Collector Road; pre-fab bridge to cross over the Kulanihakoi Gulch; greenways; sidewalks for South Kihei Road and Ohukai Road.
19. Andrew Beerer, Kihei Community Association – Security cameras for Kalama Park; additional personnel for upcoming South Maui parks and recreational facilities; South Maui Community Park Master Plan; North-South Collector Road; South Maui Baseyard.
20. Rich Brunner – Sidewalk on Keonekai Road.
21. Charley Lorber – Garbage cans along South Kihei Road.
22. Scott Shapiro – Affordable housing; addressing sea-level rise. Supports increasing Hotel real property tax rate to at least \$13.
23. Jim Lynch, Co-Race Director, Maui Marathon – Maui Marathon. Requested \$5500 in addition to proposed \$4,500 to help with expenses.
24. Steve Slater – Sidewalk on Keonekai Road.
25. Katherine Trotsuk – Worried about Short-Term Rental Home real property tax rate.
26. Tom Blackburn-Rodriguez – Kihei Youth Center; pools; lifeguards for pools; MEO; affordable housing. Suggested using Community Development Block Grant funding to help pay for sidewalks, issuing bonds to build housing.
27. Jeff Heisel – Maui Humane Society.
28. Nat Boyum, MEO Head Start – MEO Head Start.
29. Dr. Mary Trotto – Public transportation; express buses from the airport to Kihei and Lahaina; nonprofits; Kihei sidewalks.
30. Colin McCormick, Science and Agriculture Teacher – MEDB STEMWorks program.
31. Kelli Medeiros, Maui Humane Society – Maui Humane Society.
32. Daniel Kanahale – “3 Can Plan” curbside recycling”; paving roads with slurry seal.
33. Michael Ramos – Frustrated with rising real property tax rate for Short-Term Rental Homes.

34. Kimokeo Kapahulehua – Police; fire; ocean safety; ambulance; Medevac helicopter; Kihei Youth Center; Boys and Girls Clubs of Maui; YMCA; MEO.
35. Adele Rugg – MEO; South Maui parks; North-South Collector Road; Maui County Sister Cities Foundation; first responders. Concerned with increase in real property taxes, suggested considering adjustments to Time Share rate instead of Short-Term Rental Home rate. Supports decreasing funding for Maui Visitors Bureau.
36. George Burnette – Affordable housing.

Meeting adjourned at 9:28 p.m.

edb:2020bgt:District Meetings:190409 South Maui District Meeting:jgk



Maui Nui Marine Resource Council
PO Box 331204
Kahului, HI 96733

April 8, 2019

Maui County Council's Economic Development and Budget Committee
Email: edb.committee@mauicounty.us,
RE: EDB-1

RE: Request for Support of 2020 Budget Line for Maui Nui Marine Resource Council's Ocean Water Quality Monitoring, Ma'alaea Bay Pollution Mitigation and Coral Reef Protection Programs

Aloha Chairperson Rawlins-Fernandez and Budget Committee Members,

I'm Robin Newbold, co-founder and Chair of the Maui Nui Marine Resource Council, a Maui-based nonprofit celebrating 11 years of working for clean ocean water, healthy coral reefs and abundant native fish for the islands of Maui County.

Thank you very much for your 2019 support— through OED's Environmental Protection Funds -- of our community-based, ocean water quality monitoring program called Hui O Ka Wai Ola. This innovative program provides quality-assured data useful to Department of Health for 39 locations along the South and West Maui coasts, gathered every three weeks, year-round by a team of more than 40 dedicated volunteers. During 2019, we were able to expand our program to include testing for enterococcus bacteria at all of our South Maui locations.

I also thank you for supporting our pilot project to improve ocean water quality in Ma'alaea Bay (including Ma'alaea Harbor) through our efforts to prevent runoff of sediment-laden stormwater from the Pohakea watershed.

We are also working to improve water quality in Ma'alaea Harbor and surrounding waters through a pilot project to install oysters in cages. As filter feeders, oysters remove pollutants, including oil, pesticides, chemicals and the bacteria that cause Staph and MRSA, from the ocean water. Based on the success of similar projects elsewhere in the US, we believe these programs will benefit our nearshore ocean water quality and our local coral reefs.

Today I'm asking for your continued support for the next phases of these programs by funding our proposed 2020 grant request of \$224,000, which would be included in OED's Environmental Protection Funds 2020 budget. Our goals for 2020 are to continue current efforts and expand our water quality testing program again, to include five new sites in Ma'alaea Bay, and to continue our enterococcus testing in South Maui.

The funding provided to Maui Nui Marine Resource Council by OED last year was leveraged through matching funds that from Federal and State agencies, as well as from local and national foundations and corporations. The County funding was spent here in Maui County, as was the majority of the matching funds, adding to the economic development of Maui County.

As you know, the vitality of our local tourism-based economy and the satisfaction levels of our full- and part-time residents is based in large part on the health of our coral reefs and the safety and cleanliness of our coastal waters. Coral reefs play an essential role in protecting our shorelines and shoreline infrastructure from large waves and storm surges. Our reefs also provide habitat for fish and food for many of our residents.

Thank you for your continued support of the important programs managed by Maui Nui Marine Resource Council for the benefit of our nearshore coastal areas and our community's overall benefit.

Sincerely,
Robin Newbold

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(SOUTH MAUI)



MAUI NUI
MARINE RESOURCE COUNCIL

**Hui O Ka Wai Ola
Ocean Water Quality Monitoring Program**

Clean ocean water is essential for healthy coral reefs and valued for ocean recreation. To help restore clean ocean water in Maui County, Maui Nui Marine Resource Council is proud to co-manage the Hui O Ka Wai Ola ("Association of Living Waters") ocean water quality monitoring program, made possible through the support of the County of Maui Office of Economic Development.



This innovative, community-based ocean water quality monitoring program works with more than 40 trained volunteers from the community, local nonprofits (The Nature Conservancy and West Maui Ridge 2 Reef) and the State of Hawaii Department of Health (DOH).

Our goal is to locate where land-based sources of nearshore water pollution are occurring and to provide quality-assured data for the DOH to share with County, State and Federal agencies to use in identifying and addressing these pollution sources.

The Hui O Ka Wai Ola program was launched in June of 2016 with the testing of 15 ocean sites in West Maui. The program has increased steadily, expanding to encompass 24 sites in West Maui in June of 2017. We began testing in South Maui in November of 2017, adding 12 locations. In February of 2018, our program expanded again in both South and West Maui. In all, we currently test 39 locations in South and West Maui.

In 2019, we are expanding the program again to include enterococcus testing in South Maui.

The data contained here is based on our testing in West Maui and South Maui through 2018.

Maui Nui Marine Resource Council thanks the County of Maui Office of Economic Development for your continued support of this ocean water quality testing program.

WHAT WE MEASURE FOR:

TURBIDITY

How it is measured: We gather samples at knee depth, then use a turbidity meter onsite to measure the amount of sediment (turbidity) in the water.

How changes are caused: Sediment carried from the land to the ocean (by streams, flooding, storm runoff) can cause ocean water to become brown or murky.

Why it is a concern: Sediment blocks sunlight from reaching reefs and can smother corals.

What we can do: When we find areas with high levels of turbidity, we can address up-slope issues such as grading or clearing of land that caused sediment to flow into the ocean.

BACTERIA (SOUTH MAUI)

How it is measured: Water samples are gathered in sterile bags, which are then sealed and refrigerated. Samples are shipped on ice to regional labs, where they are analyzed for Enterococcus bacteria.

How it is caused: Bacteria may result from wastewater pollution. Enterococcus bacteria also live in soil and can be carried into the ocean via runoff.

Why it's a concern: Enterococcus bacteria are generally not harmful by themselves but do indicate the possible presence of pathogenic (disease-causing) bacteria, viruses, and protozoans that also live in human and animal digestive systems.

NUTRIENTS (NITROGEN AND PHOSPHOROUS)

How they are measured: Water samples are gathered, refrigerated and shipped on ice to the SOEST Analytical Laboratory on Oahu for analysis of nitrogen and phosphorous.

How changes are caused: High levels of nitrogen and phosphorous can indicate pollution from wastewater, run-off from agriculture, landscaping and/or golf courses.

Why it's a concern: Too much nitrogen can cause an increase in invasive algae (limu), which is damaging to coral reefs.

What we can do: When we identify ocean areas with high levels of nutrients, we can pinpoint and address up-slope areas that are sources.



OCEAN CHEMISTRY

How it is measured: We measure pH, salinity and water temperature onsite using portable, handheld equipment.

How changes are caused: Changes in ocean chemistry can be caused by climate change and other local factors. Salinity can be changed by freshwater flowing into the ocean. Water temperature can fluctuate by season and can also be caused by climate change. Ocean acidity can be increased warming ocean temperatures. Warmer water also holds less dissolved oxygen (needed for aquatic plants and animals to survive).

Why it is a concern: Corals are very sensitive to changes in ocean chemistry, including increased ocean water acidity. Corals bleach when water temperature increases; collecting water temperature can help track localized variations between sites.

What we can do: We can monitor changes in reef health against changes in ocean water quality and continue to advocate for ways to reduce greenhouse gases and reverse climate change.



RESULTS

The data shown in the following charts was gathered in West Maui during 2018.

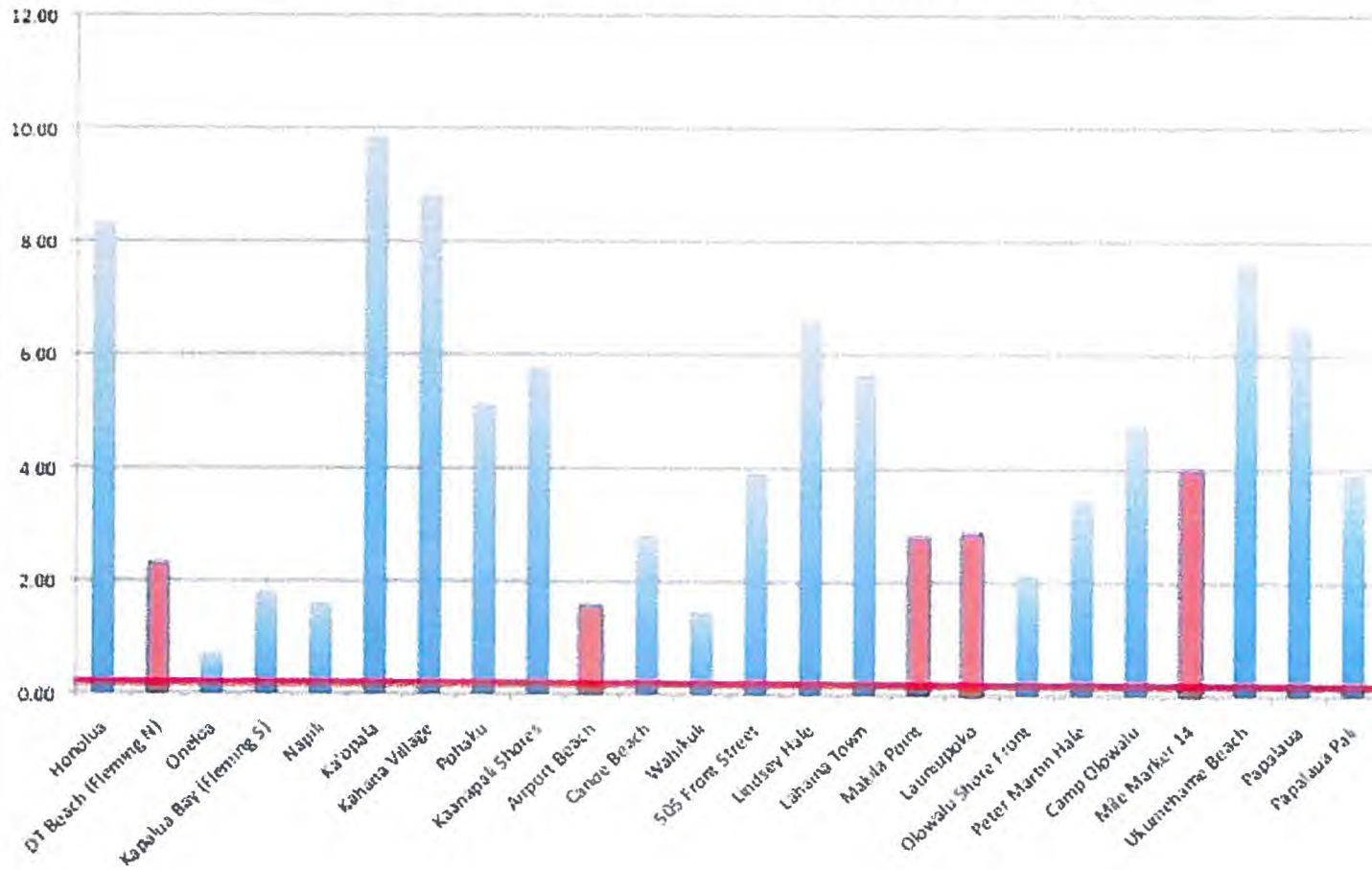
The bottom of each chart shows our water quality testing locations.

Please note the “red line” on the charts which shows the State standard. As you’ll see, at many locations, the turbidity and nutrients that we measure exceed State of Hawaii standards.

Additional data can be found at HuiOKaWaiOla.com.

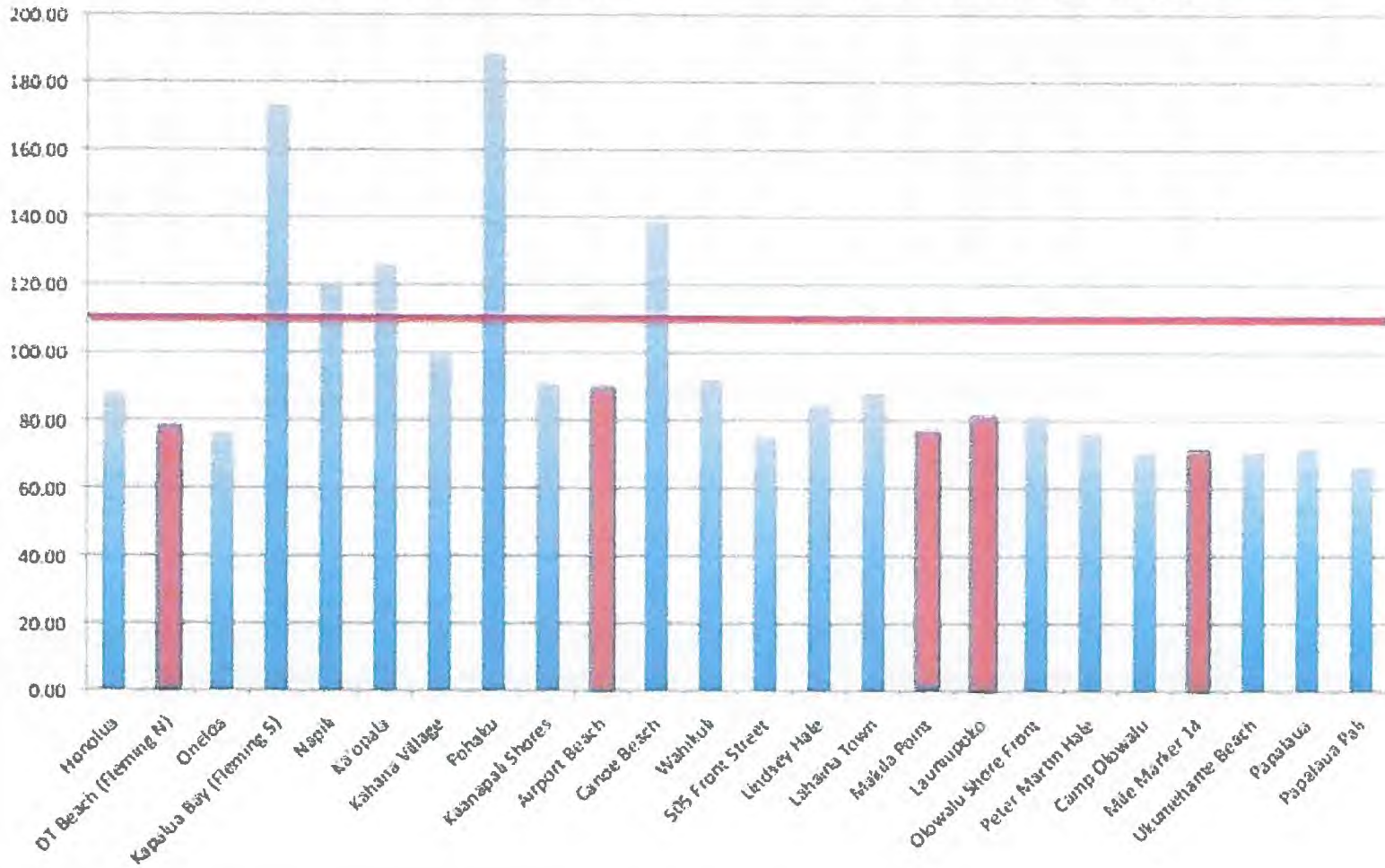
Geometric Mean Turbidity

State Standard 0.2 NTU



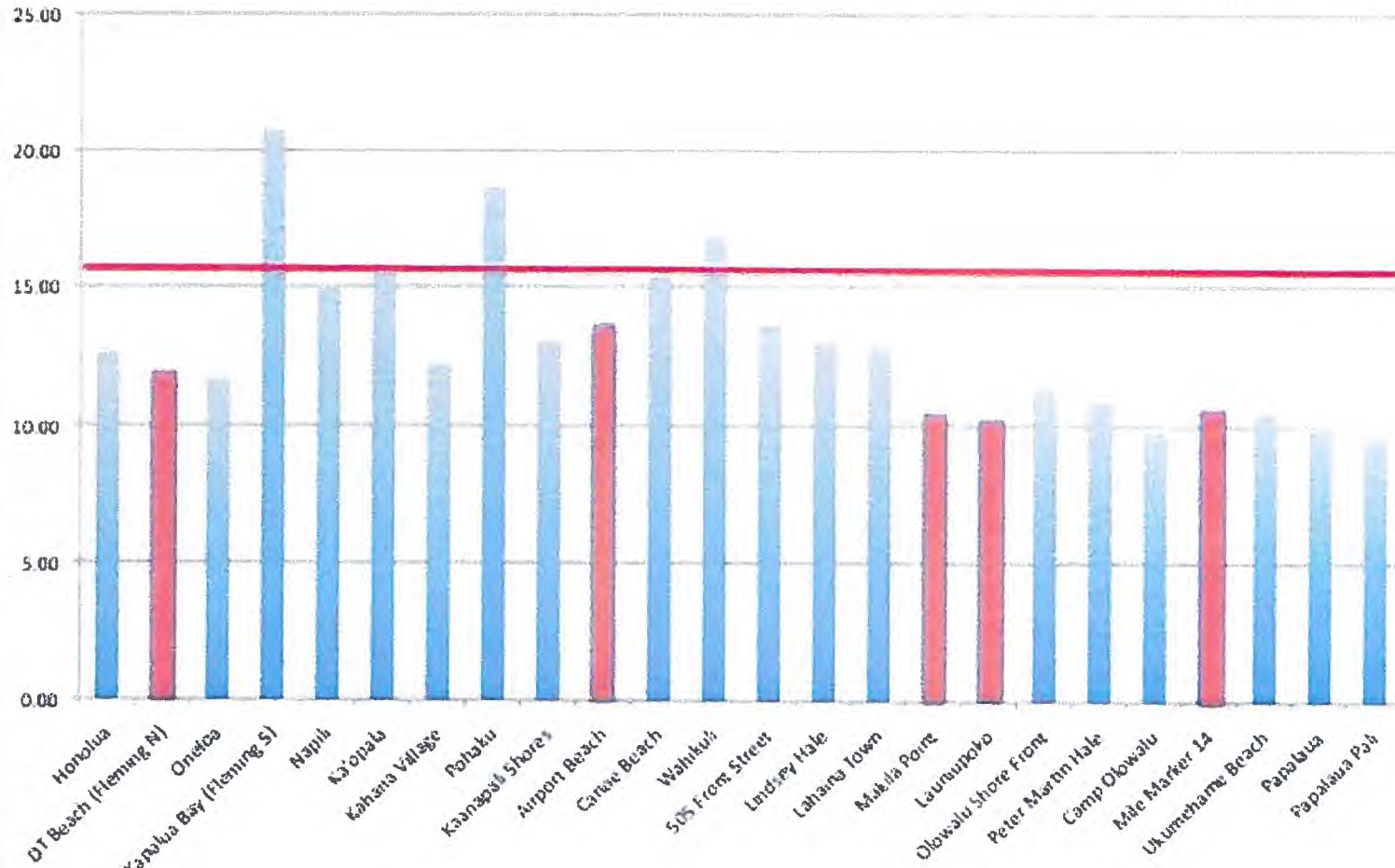
Geometric Mean Total Nitrogen

State Standard 110 ug/L —



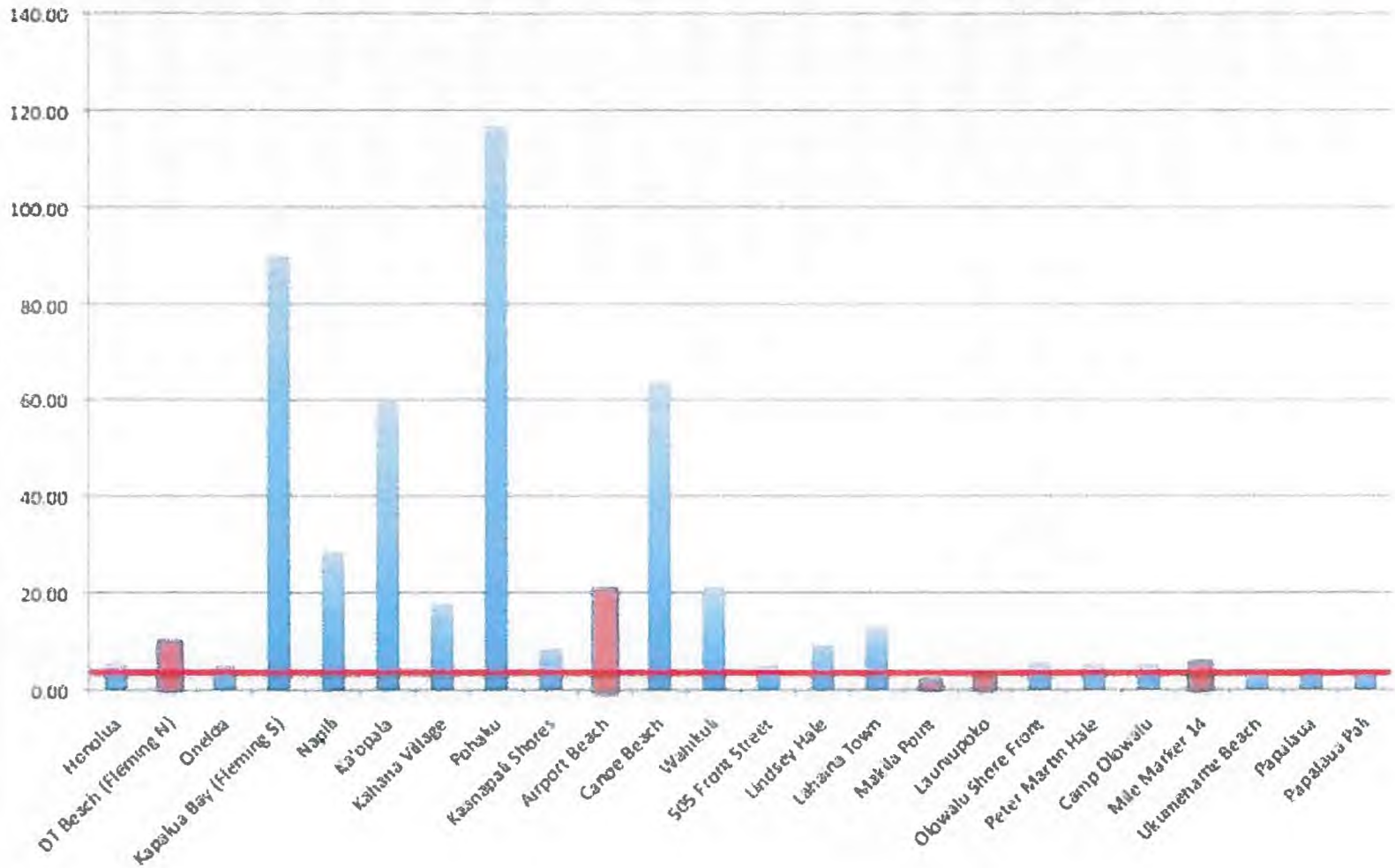
Geometric Mean Total Phosphorous

State Standard 16 ug/L —

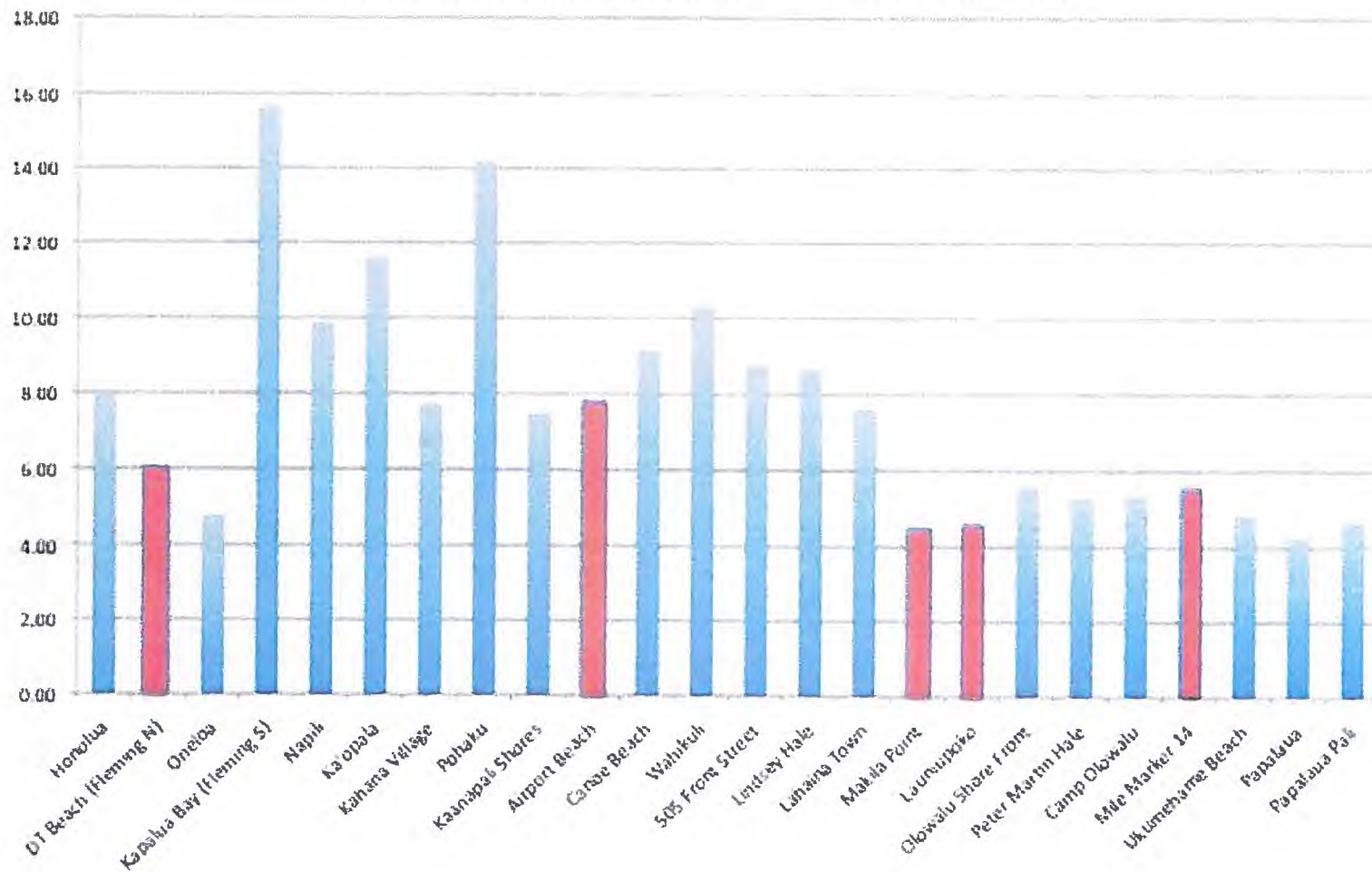


Geometric Mean Nitrates and Nitrites

State Standard 3.5 ug/L —

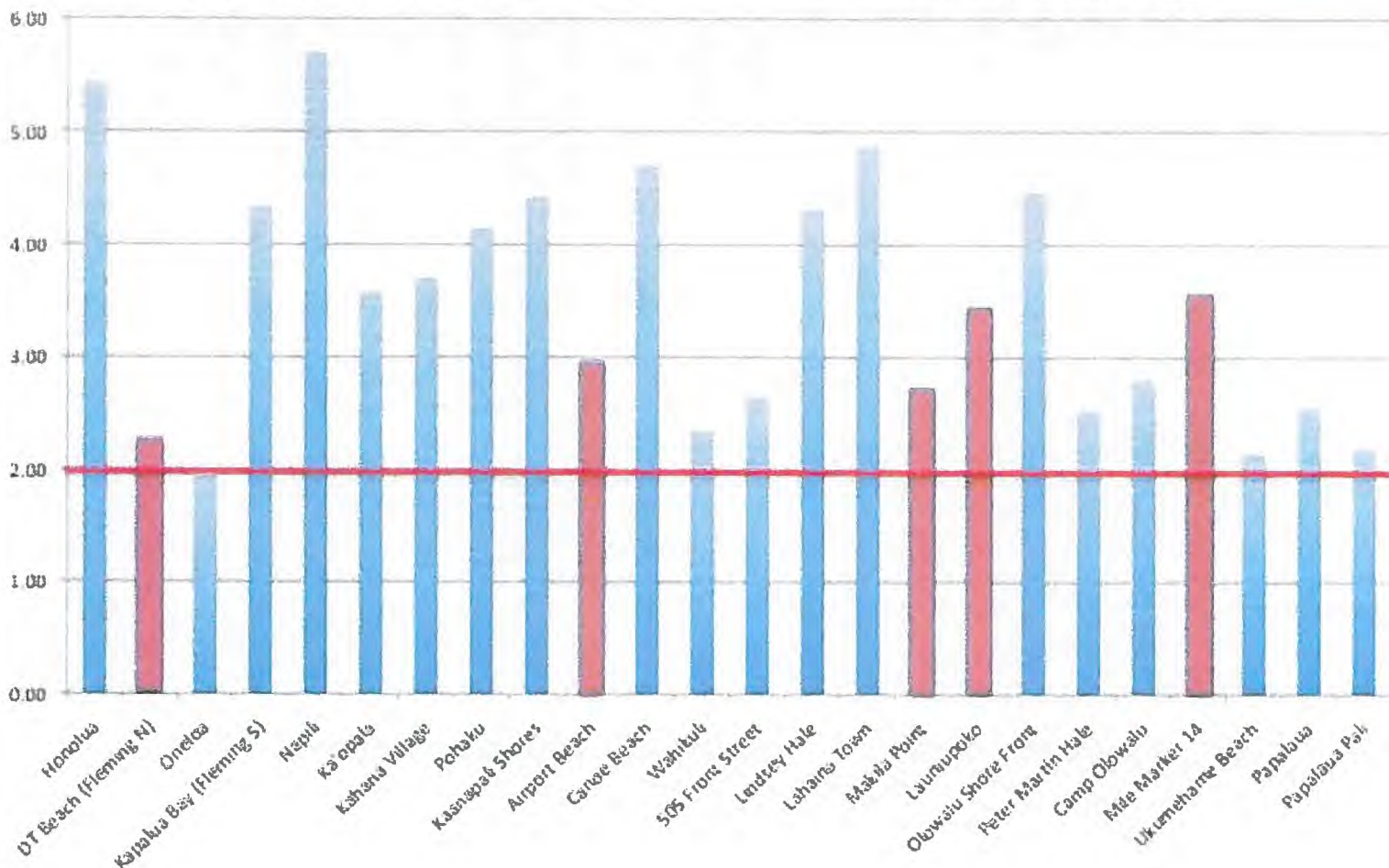


Geometric Mean Phosphates - no state standard

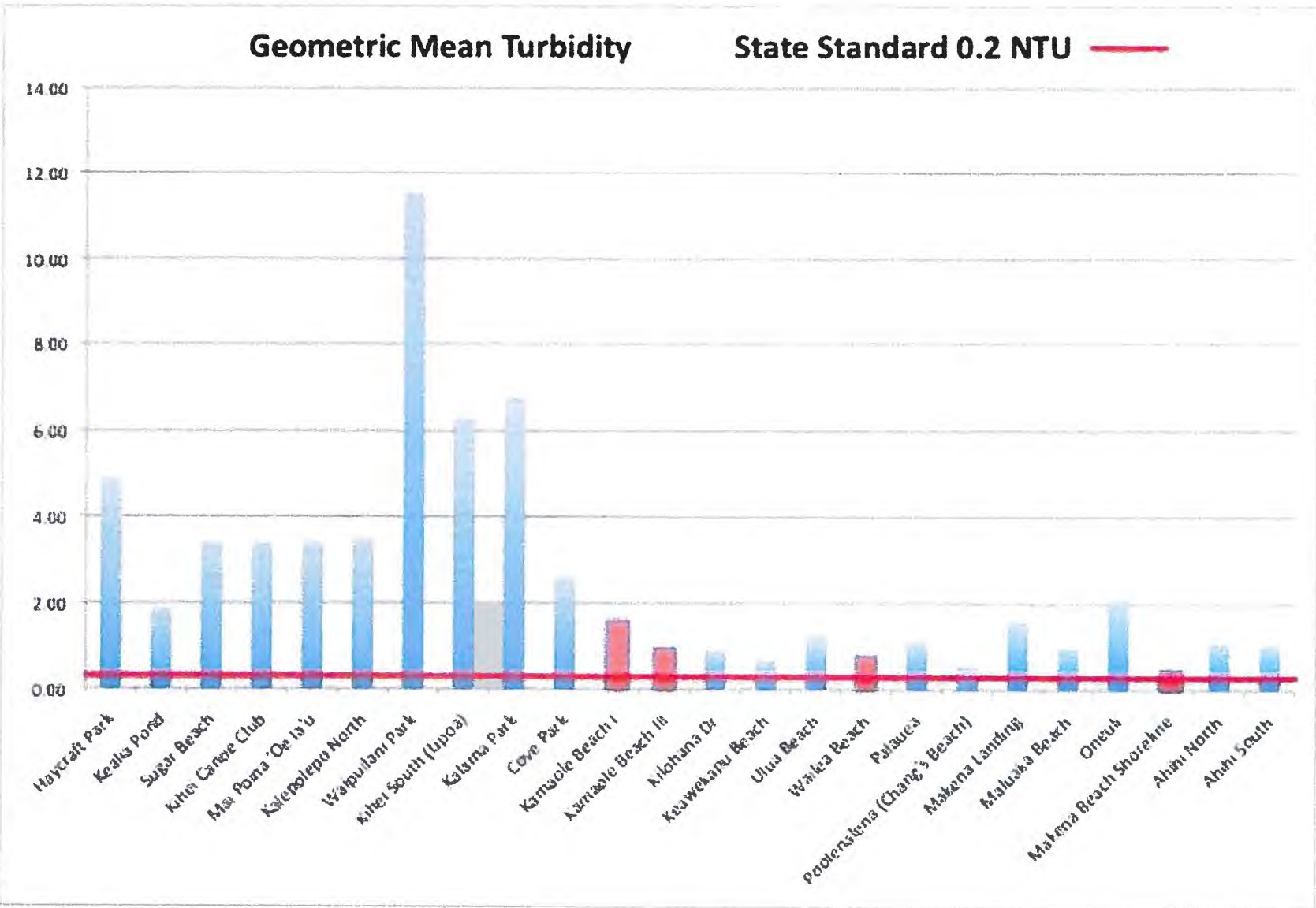


Geometric Mean Ammonium

State Standard 2 ug/L

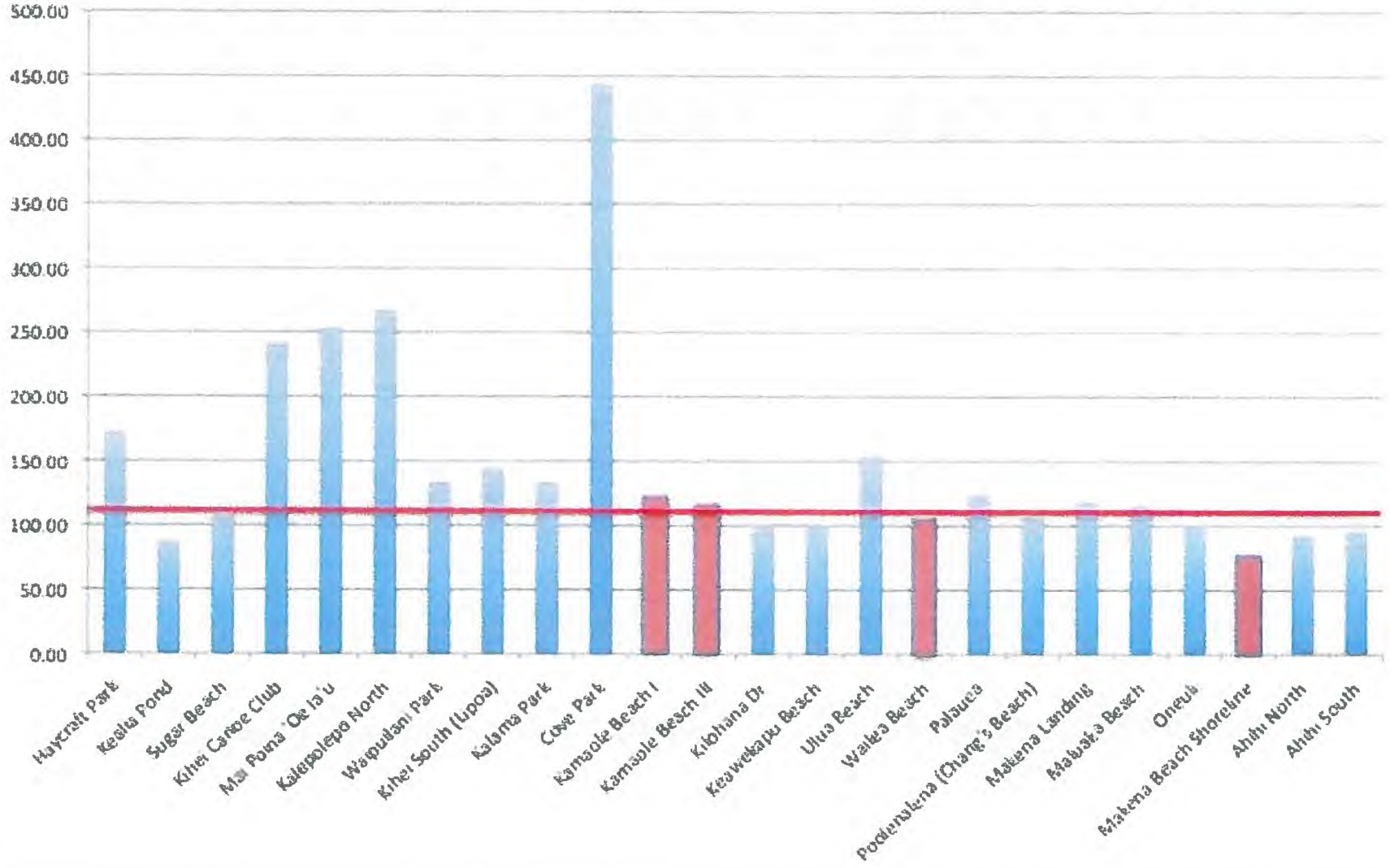


SOUTH MAUI:



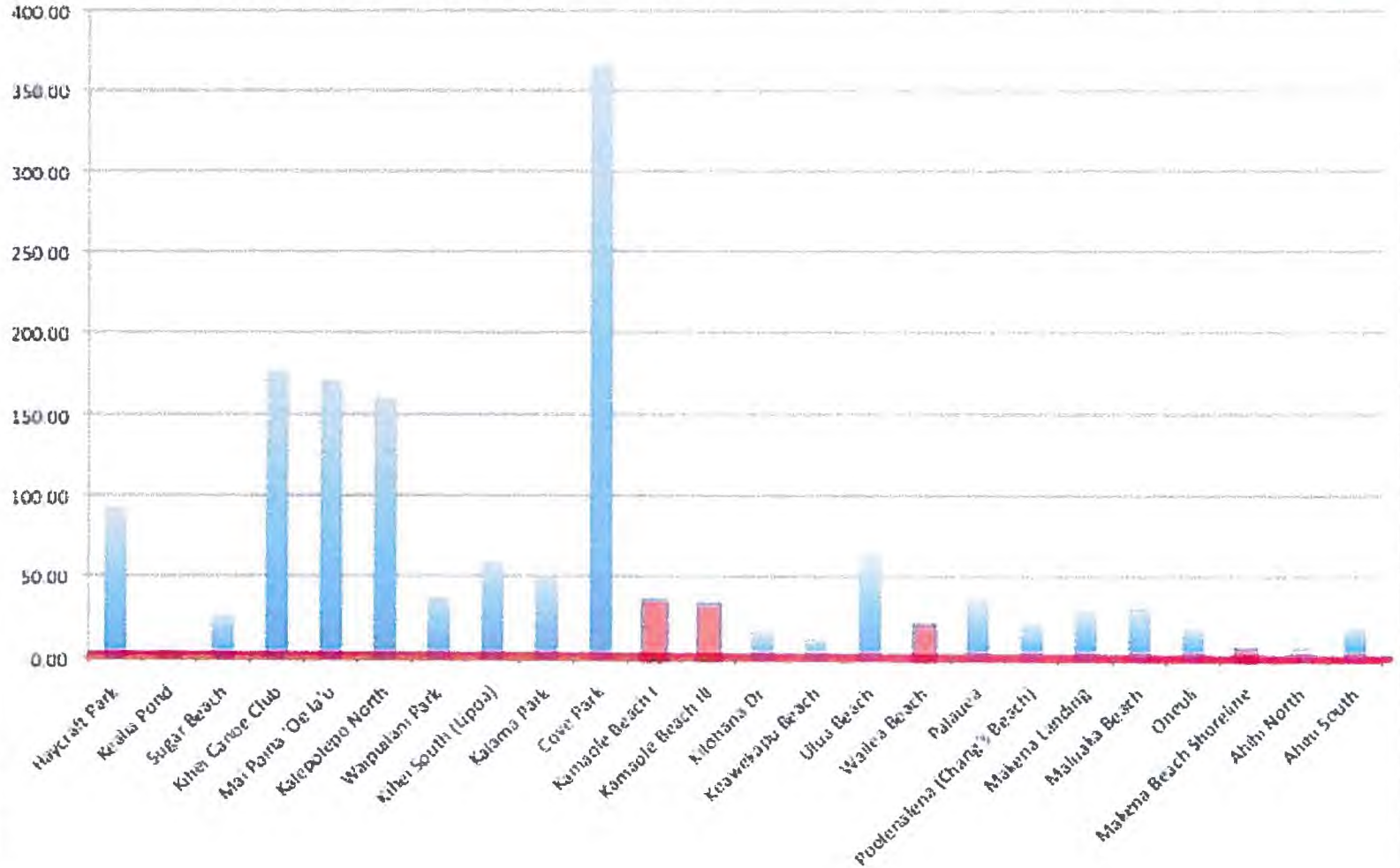
Geometric Mean Total Nitrogen

State Standard 110 ug/L



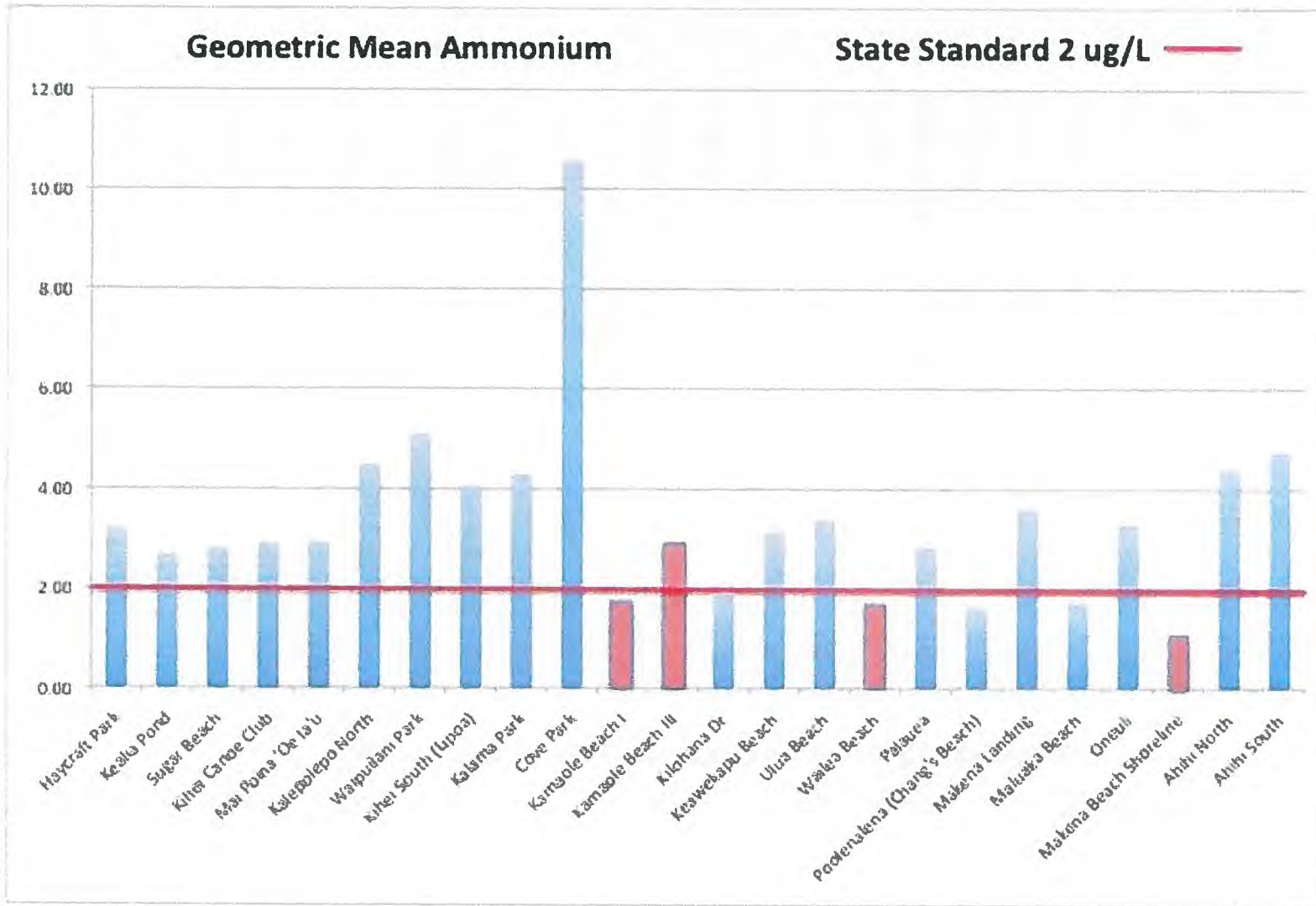
Geometric Mean Nitrates and Nitrites

State Standard 3.5 ug/L —

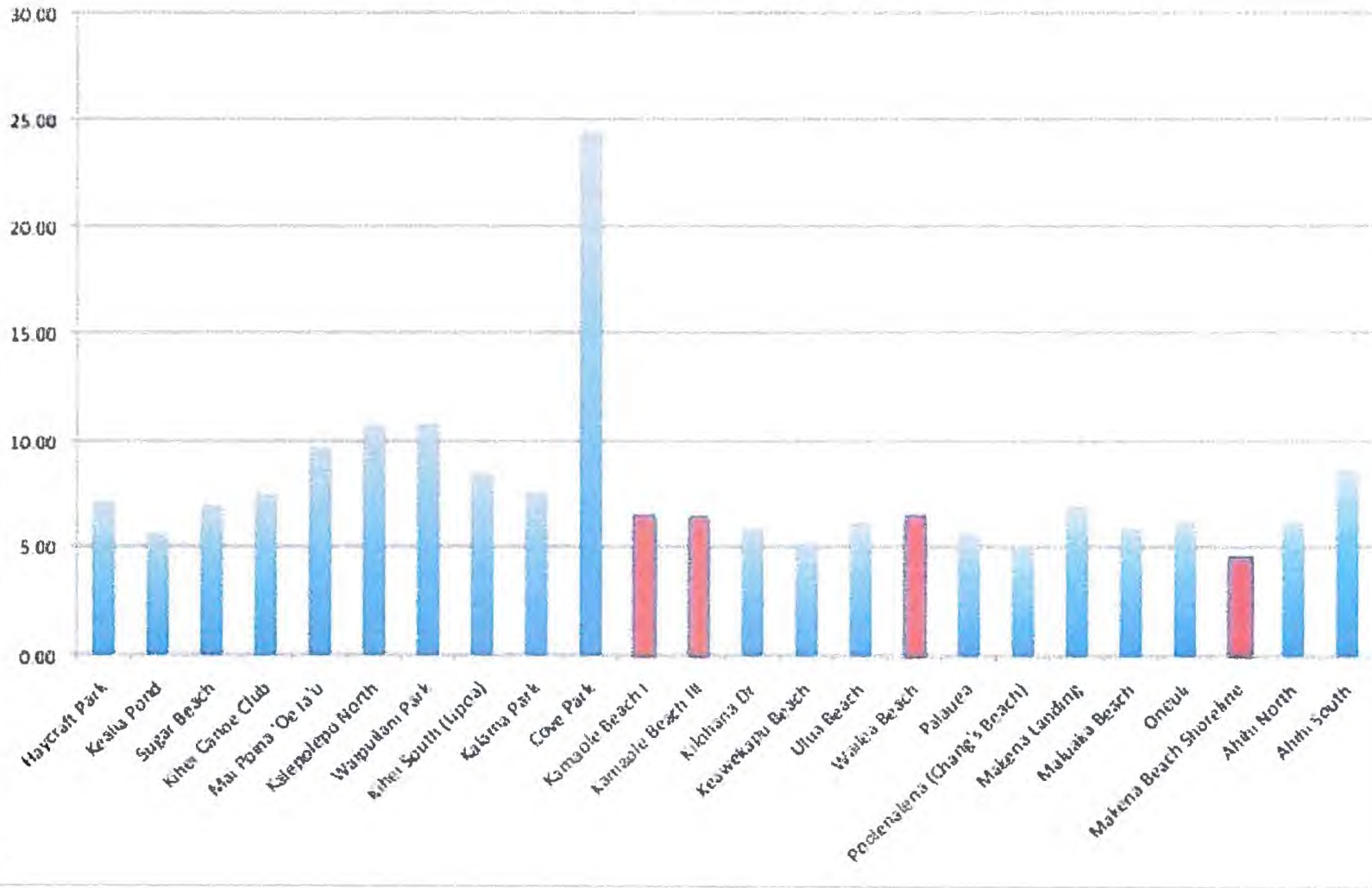


SOUTH MAUI:

SOUTH MAUI:



Geometric Mean Phosphates - no state standard



SOUTH MAUI:


MAUI NUI
MARINE RESOURCE COUNCIL

A Summary Of:
Pollution Sources and Mitigation Strategies for Pohakea Watershed, Maui, Hawaii
 Prepared by Maui Environmental Consulting, LLC
 Funded by Maui Nui Marine Resource Council
 with support from
 Maui County's Office of Economic Development.

Overview:



The 5,268 acre Pohakea Watershed begins at an altitude of 4,600 feet at the summit of Hanaula on Mauna Kealahawai and stretches from Kealia Pond west to the eastern ridge of Manawainui Gulch. Upper slopes are steep, leveling off at 400 feet and then gradually dropping to the ocean. Very little rain falls in the watershed but large outflows are possible in several gulches that direct water south and east into Ma'alaea Bay and Harbor during storm events. The majority of the land is rangeland or fallow cropland with 3873 acres dedicated to conservation. Ma'alaea Harbor comprises the only urban district in the watershed. Erosion, which leads to pollution and sedimentation on the adjacent reefs, is a primary conservation challenge along with wildfires exacerbated by regular strong winds in the area.

Sources of Pollution by Area:

Agricultural Lands

Source	Description
Head cuts*	Undersized culverts along Honoapi'ilani Hwy create head cuts and loss of connectivity with floodplain
Farm roads	Dirt roads are a source of sediment especially at stream crossings
Fire breaks	Reduced vegetation and bare dirt is a source of sediment
Powerline corridors	Maintenance (heavy equipment use, tree removal, and earthmoving) is a source of sediment
Maalaea power plant	Effluent associated with industrial activity released into eroded ditch
Cultivated lands	Runoff contains fertilizers, degraded plastics and animal waste
Fallow pastures	Lack of vegetation makes the area a significant contributor to sediment flow
Homeless camps	Human waste

*Head cuts occur when stream force is directed downward due to a constriction of flow and creates a sheer bluff or cliff known as the kickpoint. Loss of sediment occurs as kickpoints migrate upstream each time a stream flows.

Conservation Lands

Powerline corridors	Downed lines and aging poles. Recently burned areas below lines indicate source of fire. Bare patches from the clearing of vegetation and poorly maintained access roads are a source of sediment.
Unimproved roads	Evidence of long term erosion. Failure of berms and waterbars contribute to area as a source of sediment.
Landslides	Steep slopes combined with non-native vegetation increases the number of landslides which leads to loss of topsoil and further loss of vegetation.

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(SOUTH MAUI)
(Robin Newbold)

Urban Lands

Dirt lots and parking lots	Located very close to ocean. Source of sediment.
Maalaea commercial parking lot	Stormwater carries untreated sediment, petrochemicals, heavy metals, trash, etc.
Detention basin	Extensive head cutting and channel incision are present above the failed basin. Failure of basin allows stormwater to enter ocean directly.
Car washes	Source of sediment, petrochemicals, heavy metals, trash, etc.
Condo impervious surfaces	Source of sediment, petrochemicals, heavy metals, trash, etc.
Kealia Pond	Helpful buffer for stormwater runoff but sediment is filling up the area preventing natural filtering and other important wetland ecosystem services.

Recommended Mitigation Strategies:

Pollution Source	Mitigation Strategies
Unimproved roads and powerline corridors	<ul style="list-style-type: none"> • Inventory and assess each as a candidate for decommissioning or mitigation. <ul style="list-style-type: none"> ○ On closed roads, barriers such as rocks, logs or vetiver plantings can reduce runoff. Water bars, sediment traps and other Best Management Practices (BMPs) can reduce transport of eroded sediments. ○ Close roads that are severely rutted/eroded or that have not been used for two years. • Plant contoured vetiver lines to interrupt/spread flows, capture sediment and increase infiltration. • Bury or relocate (away from streams) transmission lines in areas of high fire risk and following BMPs for grading, grubbing, pole maintenance, etc.
Wind farm road	<ul style="list-style-type: none"> • Improve use of road management BMPs, such as planting vetiver and native plants at kickouts and aggressively cut water bars. This would help retain gravel aggregate on the road. • Add a detention structure at the bottom of the road. • Add a standpipe to the highway culverts to increase retention times.
Head cuts	<ul style="list-style-type: none"> • Monitor erosion progress at each site. • Reduce the slope and stream velocity by excavating above the knickpoint. • Add boulders to create riffle pools. • Plant native plants. • Increase size of box drains and culverts under the highway to stop water pooling, which accelerates erosion.
Landslides	<ul style="list-style-type: none"> • Pilot hillslope stabilization projects such as planting vegetation on contour lines six feet apart. • As sediment accumulates, reintroduce native Hawaiian plants.
Parking lots	<ul style="list-style-type: none"> • Cover dirt parking lots with gravel, pervious pavers, or another suitable substrate. • Use curbs to direct runoff into low impact design elements such as bioretention/rain gardens.

	<ul style="list-style-type: none"> • Eliminate the dirt lot near Buzz's Wharf and restore/revegetate the soil. • Incorporate low impact design (LID) systems at 38 sites in the main lot. • Dig out and haul away the existing soil (ideally to a maximum depth of four feet), backfilling with a suitable compost topsoil mix below grade. • Plant native species.
Detention basin (Hau'oli)	<ul style="list-style-type: none"> • Redesign and enlarge structure (in combination with upstream measures) to handle 100 year floods. • Consider a multi-use design such as embedding a sports field or other public space in the basin.
Fire	<ul style="list-style-type: none"> • Plant appropriate cover crops in firebreak alleys to prevent them from becoming sediment sources during rain events. • Install 100,000-gallon dip tank (possibly on former ag land) to aid in firefighting.
Kanaio stream diversion	<ul style="list-style-type: none"> • Restore this stream channel to its natural outfall between Haycraft Beach and Kealia pond. • Consider extending the watercourse to the pond. • Add detention and infiltration BMPs. This would also lessen the demands on the failed Hau'oli street detention basin.
Agricultural land (formerly Spencer-owned)	<ul style="list-style-type: none"> • Acquire this property and convert into a stormwater management system. • Develop R1 regional wastewater treatment plant to serve condos, commercial area and possibly Waikapu Town. • Use the R1 effluent to irrigate erosion control plantings.
Kahili golf course	<ul style="list-style-type: none"> • Construct a nutrient curtain by filling a 3x4 foot trench below the course with a mix of hardwood chips, sand, sawdust and biochar to filter pollutants. • Install a floating treatment wetland in the detention pond. This is a raft of buoyant material on which aquatic plants grow hydroponically. The plants absorb nutrients and host denitrifying bacteria.
Other	<ul style="list-style-type: none"> • Quarry - Consider repurposing the quarry as a detention basin/park when it reaches end of life. • Landfill – Assess the state of the landfill cap and BMPs. • Cesspools in harbor and along Ma'alaea Bay Place – Replace these with a pumped sewer connection to the existing package plant, and later to the regional wastewater plant. • Oysters – Cultivate oysters in the harbor. • Boat yard – Employ BMPs to minimize runoff of heavy metals and other pollutants.

April 4, 2019

Amy Bond
2837 Liholani St.
Makawao, HI 96768
808-870-4715

RE: Maui County Budget Hearings - I support FAIR tax rates

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

I am in favor of fair and reasonable tax rates for the vacation rental industry. I'm an almost 20 year resident of Maui, Small business owner of a short term vacation rental, a mother to three boys born and being raised here on Maui. I own a permitted Short-term rental home, which was permitted in 2013, and has been running since the permit was approved. I worked very hard to complete the permitting application myself. I'm grateful to have the home as a vacation rental, as it allowed me to keep the property after a divorce shortly after the economy tanked in 2008. I struggled to make my mortgage payments, and when the County came up with the new legislature to allow short-term rental homes, I decided to try for it, and succeeded with permit number 14 in 2013. I'm not a millionaire, just a hard working Maui County resident trying to make a life for my family. The families that choose to stay at my home are a group of 5 or 6, generally always with children, who would have to book two rooms at a hotel in Wailea or 2 condo units to accommodate their family comfortably. Folks don't want to eat three meals out a day because of the expense, and the difficulty of eating out with children.

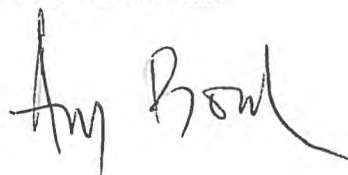
I feel it is completely unfair to propose a rate of \$15.41/\$1000.00 for permitted Short-term rentals, the current tax rate of Time-share, which would be a 66% increase.

Short-term rentals are a lodging unit, BUT we don't have spas, restaurants, gift shops, and other means to draw revenue from to offset a Hotel level property tax increase. We have a permit that is non-transferable to a buyer if we had to sell the house if an untimely event were to occur. Bed and breakfast are exactly the same type or rental, with the exception of a manager, whom may be the owner OR/ a manager living on property, yet their rates have been set much lower at \$4.55/\$1000.00. I feel the current rate of \$9.28/\$1000.00 is a fair rate and should be left as is or with only a raise of 10% or less.

Thank you for considering my testimony and I hope you will think consider my input as you continue to craft this bill.

Mahalo,

Amy Bond



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(SOUTH MAUI)



**HAWAII
UNION**



**FARMERS
UNITED**

FARM APPRENTICE MENTORING PROGRAM FAM

PHASE ONE: GROUNDING IN HAWAIIAN FARMING PRACTICES WHOLE SYSTEM BASICS-10 MODULES DECEMBER - JUNE	PHASE TWO: FARM BUSINESS JULY-OCTOBER
<ol style="list-style-type: none"> 1) THE FARMER 2) THE LAND ('AINA') 3) SOIL AND FERTILITY MANAGEMENT 4) THE WATER 5) PROPAGATION 6) WEEDS - AND WHAT TO DO ABOUT THEM WITHOUT HERBICIDES 7) INTEGRATED PEST MANAGEMENT (IPM) 8) HARVEST/POST HARVEST - PROCEDURES AND CERTIFICATIONS 9) INTRODUCTION TO THE BUSINESS OF FARMING AND MARKETING 10) AGRICULTURE SPECIALTIES: A VARIETY OF ELECTIVES <p>99 HOURS OF EXPERIENTIAL CLASSES/LIVE IN CLASS ROOM AND WEBINAR 90 HOURS OF APPLIED METHODS THROUGH MENTOR-DRIVEN ON-THE-FARM ACTIVITIES APPRENTICE IMMERSION: 175 PAID HOURS ON MENTOR FARMS 2 HOURS/BI-WEEKLY OF FORMATIVE EVALUATION REFLECTION A CERTIFICATE OF PROFESSIONAL DEVELOPMENT FROM UH-MAUI COLLEGE - OFFICE OF CONTINUING EDUCATION AND TRAINING</p>	<p style="text-align: center;">AGRIBUSINESS PLANNING ON MAUI</p> <ul style="list-style-type: none"> ○ COUNTY LAWS ○ CROP PLANNING ○ COSTS OF PRODUCTION ○ MARKETS ○ FINANCING ○ LAND LEASING ○ BUSINESS STRUCTURES/FARMING COOPERATIVES <p style="text-align: center;">IMMERSION CONTINUES ON FAM MENTOR FARMS</p>

FAM CURRENT COMMUNITY COLLABORATIONS AND FUNDING:

- ❖ THE COUNTY OF MAUI MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT (OED)
- ❖ UH-MAUI COLLEGE, OCET - SUSTAINABLE LIVING INSTITUTE OF MAUI (SLIM)
- ❖ THE UH-MC FOOD INNOVATION CENTER
- ❖ KOHALA CENTER FOR COOPERATIVE BUSINESS DEVELOPMENT
- ❖ THE ATHERTON FAMILY FOUNDATION
- ❖ THE SAVITT FAMILY FOUNDATION
- ❖ KAMEHAMEHA SCHOOLS ĀINA ULU AND COMMUNITY ENGAGEMENT PROGRAM,
- ❖ THE ROTARY CLUBS OF MAUI
- ❖ THE GOFARM PROGRAM

TO BECOME A FAM APPRENTICE, LEND SUPPORT OR BECOME A COMMUNITY COLLABORATOR:

CONTACT: **FAM PROGRAM DIRECTOR, PHYLLIS ROBINSON** PFERROROB@AOL.COM (808) 647-4066

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Phyllis Robinson (South Maui)



FY20 REQUEST TO COUNTY OF MAUI



Farm Apprentice Mentoring Program (FAM) Administered by the Hawaii Farmers Union Foundation (HFUF)

TOTAL FY20 REQUEST TO COUNTY OF MAUI FOR FAM PROGRAM: \$221,318

TOTAL FAM PROGRAM COST = \$440,818

TOTAL FAM MATCHING FUNDS = \$219,500

FAM BUDGET NARRATIVE

- Course Tuition for 40 Apprentices- Includes Hana (Certificate of Professional Development, UH-Maui College) **\$40,000**
- Introduction to the Business Side of Farming = **\$28,000**
- Phase 2: Farm Business and Marketing Training for Apprentices = **\$25,000**
- 15 On-Farm Mentors for 10 Module Hands-on Integration experiences = **\$15,000**
- Part-time Program Director: **\$50,760**
- Part-Time Assistant Program Director: **\$25,000**
- Communications Director: **\$5,000**
- 40 Apprentice Start-up Stipends: \$1000@ at completion of program = **\$40,000**
- Bookkeeping and program evaluation = **\$8000**
- Supplies and Materials = **\$5200**
- **FAM Immersion component: \$158,875 (see explanation below)**
- **Sub-total: \$400,835**
- In-direct costs: **\$40,083**

TOTAL FAM PROGRAM COST = \$440,818

FAM Immersion Component Breakdown

Currently 32 FAM apprentices do 40 paid hours@ on a mentor(s) farm. **It is not enough.** Mentors feel 175-200 hours is required for apprentices to build confidence to start farms of their own. Farmer Mentors also must be adequately compensated for their time away from their farm duties to teach the next generation. Some of this compensation is covered each year by the Atherton Family Foundation.

In FY20, the Mentor-Apprentice Immersion Internship will be available to 35 FAM apprentices: during the 50 weeks of Phases 1 & 2. Each internship pays \$15/hr. for a 175-hour internship. Total Apprentice Immersion Internships = **\$91,875**

Twelve mentors have agreed to participate in the Mentor-Apprentice Immersion part of FAM. Only 6 require compensation. Six would receive \$30/hr. up to 175 hours whether with 1 apprentice or 12. Total for the Mentors' time = **\$31,500.**

The request will contribute to the Program Director (PD), Phyllis Robinson's Ed.D and Assistant Program Director (APD), Georgia Pinsky's (BS) time to develop and monitor the Immersion Component

PD: Additional 10 hrs./wk. X 50 weeks X \$45 = **\$22,500**

APD: Additional 10 hrs./wk. X 50 weeks X \$25 = **\$13,000**

Total Amount for the Immersion Component: \$158,875

FAM PENDING MATCHING FUNDS FOR FAM

\$13,500 MEO Ameri-corps Environmental Program towards Immersion Component

\$20,000 Atherton Grant for additional funds for mentoring component

\$53,000 Private Donations for Immersion Component

\$5000 Rotary Club for 2 apprentices' full tuition for immersion, UH-MC + Phase 2

\$19,000 In-kind: Technical Assistance in HFU Cooperative Development and Grant Writing, Kohala Center, Buddy Nichols FSA-USDA, Wayne Wong HSBDC, Hugh Starr – Farm Land Leasing Agreements, HFUU Board members, and MFIC customized training discounts

\$9000 GoFarm Farm Business Planning and Marketing Training – with barter to offer FAM mentoring experience for UH-MC credit students in GoFarm program

\$100,000 Healy Foundation, Hawaii Community Foundation grants, Hawaii Tourism Authority and BFRDP and other USDA grants

TOTAL FAM MATCHING FUNDS = \$219,500



April 17, 2019

Council Member Keani Rawlins-Fernandez
Chairman, Budget & Finance Committee
Maui County Council
200 South High Street, 8th Floor
Wailuku, Hawaii 96793

Dear Chair Rawlins-Fernandez and Members of the Committee:

My name is Michael Jokovich, Area Vice President of Hyatt Hotels and Resorts Hawaii and the Pacific Northwest. I am a member of the Board of Directors for the Maui Hotel & Lodging Association (MHLA) and the Hawaii Lodging and Tourism Association (HLTA). Hyatt is responsible for managing over 1,300 rooms and over 1,500 employees on Maui alone. I represent Hyatt Hotels and Resorts in opposing the proposal to raise, by 64.5%, the current hotel and resort real property tax rate from the current \$9.37 per \$1,000 of assessed value to \$15.41 per \$1,000. Additionally, we oppose the drastic short-term rental rate increase from the current \$9.55 per \$1,000 of assessed value to \$15.41 per \$1,000. Many of our condo hotels have been reclassified into this new tax category as of last year. As in previous year's testimonies we are requesting a more equitable tax structure be considered. The hotel/resort, short-term rental and timeshare classifications are the highest tax rates for Maui County. We also respectfully request to look into creating a more equitable share in tax rates.

The reasons for our opposition are as follows:

High Property Values: Maui County's economy is powered in large part by a strong visitor industry, and year after year we see double digit increases to our industry's real property values, resulting in more tax revenues being collected. Based on the increase in property assessed values alone an additional \$13.6 million will be generated at the current RPT rates for Hotel/Resort, Short Term rentals and Timeshare. The additional tax revenue already produced by higher property values should be enough.

Economic Slowdown: Many signs have pointed to an economic slowdown over the past year, and concerns have been shared by state economists, government leaders, and visitor industry experts. This point was amplified by a recent report by the Hawai'i Tourism Authority that reflected our industry having the worst February performance over the last decade. This is of concern as the month of February is typically the strongest for hotels and sets a benchmark for the remainder of the year.

Industry Competitiveness: The hospitality industry, which competes nationally and internationally against lower-priced destinations cannot continue to pass on tax increases to our visitors while concurrently dealing with the state's high cost of living. While national comparisons on taxes are numerous, there is no denying that Hawai'i consistently ranks among the jurisdictions with the highest tax rates for lodging accommodations. We are keenly aware of our position in the visitor market and the cost of a Hawai'i vacation. Any forces that adversely affect our ability to compete, such as having to pass along higher taxes, also impact our appeal as a visitor destination, the availability of money to invest in new hotel properties or renovate existing ones, and employment within the hospitality industry and related travel businesses, all of which has a ripple effect across our entire economy. Small retail and restaurants attached to a hotel or resort will also be negatively impacted by this additional tax increase.

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(SOUTH MAUI)



Impact on Hawai'i's Workforce: The cost of doing business in Hawai'i is already at a point where companies are having a difficult time turning equitable profits. The addition of increased taxes would produce an extra burden on our hotels and resorts forcing them to possibly look at cutting operational costs and ultimately workforce. We are aware that the hospitality industry is the number one private sector employer in Maui County as well as one of the highest taxed economic sectors. Further levies could result in fewer jobs, employment cut backs, and incentive curtailment.

Hyatt Giving Back in Maui: There is a misconception that the visitor industry exists to benefit offshore investment companies. However, not only is the industry the number one private sector employer in Maui County, but it is a generous supporter of local community charities. Host Hotels and Resorts, Inc. (our Hawaii Ownership group including: Andaz Maui, Hyatt Regency Maui, and Fairmont Kea Lani) is a part of The Reit Way Hawaii Community Giving campaign that just committed to giving a combined \$455,000 in the first year of its three year campaign to support affordable housing. At Hyatt, we believe in "caring for people so they can be their best," which to us means investing in both our employees and our community.

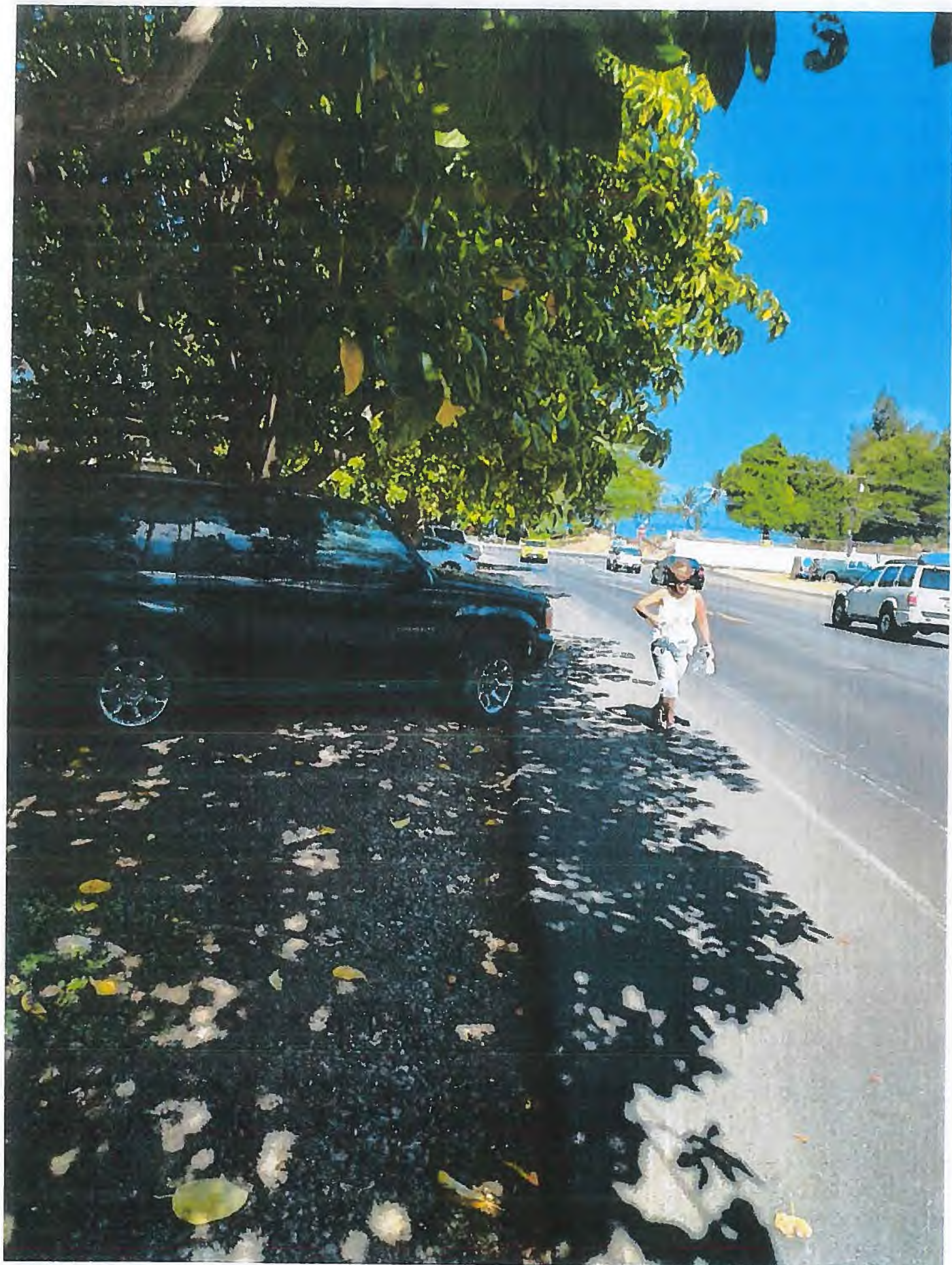
Conclusion: Even though our hospitality industry has enjoyed 7 consecutive years of record increases, we must be mindful that the hotel sector has not benefitted entirely from this growth as more and more travelers are opting to stay at alternative accommodations. With what we experienced last year in manmade and natural disasters, a hotel strike, and the government shutdown we must be cognizant of the fact that nothing can be taken for granted. In this regard, remaining cost-competitive and not viewing the visitor industry as a source of endless wealth for government must be foremost if we are to maintain our status as a prime destination for many years to come. Furthermore, there are thousands of individuals from every County District who are your constituents, who are employed by lodging and hospitality businesses and are very dependent on their living from the visitor industry to support their families. We ask that you oppose measures that could threaten their livelihoods and place the number one provider of jobs in the state in jeopardy.

Mahalo for the opportunity to testify,

Michael Jokovich
Area Vice President - Hyatt Hotels and Resorts Hawaii and Pacific Northwest

ANDAZ MAUI at WAILEA RESORT

MICHAEL JOKOVICH
*Area Vice President-Hawaii & Pacific Northwest
General Manager*
3550 WAILEA ALANUI DRIVE
WAILEA // HAWAII // 96753
T +1 808 573 1234
E michael.jokovich@hyatt.com
andazmaui.com
@andazmaui // instagram



Jean Keating

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PROVIDE SAFE PEDESTRIAN ACCESS AT THE BASE OF KEONEKAI ROAD

MAUI COUNTY LEADERS: We, the residents around Keonekai Rd., request that the County allocate adequate resources AS A PRIORITY to provide safe pedestrian access along the full length of Keonekai Rd (south side). This entails installing a sidewalk with lighting connecting the existing sidewalk at Kamaole Sands to the corner of S. Kihei Rd. (fronting Haleakala Shores).

Name	Address	Signature
George Emmond	2684 Ohina St	
WILLIAM HAYLOR	270 Keonekai Rd	
LINDA NAYLOR	" "	
DAN OLSON	267 Keonekai Rd	
DAVID LILLA	245 Keonekai Rd.	
Suanne Lilla	245 Keonekai Rd.	
PAM WEAVER	239 Keonekai Rd	
Keika Naylor	235A KEONEKAI	
ROBERT KAAZ	235 KEONEKAI RD	
Joy KAAZ	235 KEONEKAI RD	
Akira Inoue	235A Keonekai Rd	
Math Langstraat	231 Keonekai Rd	
Roxanne Whitelight	231 Keonekai Rd	
Steve Ross	223 Keonekai Rd	
Gloria Saboa	2744 Ohina St	
Nancy Hyer	2758 Ohina St.	
Sue Bell	2772 Ohina St.	
Doug Bell	2772 Ohina St	
Steven Sawyer	2779 Ohina St	
Stee Froyer	2806 Kauhale St	
Tom Benda	2780 Puuhoolai St	
Caroline Busch	2780 Puuhoolai St.	
Mike Seadler	2805 Kauhale st	
Rebecca Thomas	2779 Ohina st	
Diane Laney	283 Aukahi St	
Lynne Masters	160 Keonekai Rd 3201	

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Name	Address	Signature
Deborah	4-302 2695 S Kihei Rd	[Signature]
Judy McPhee	7-201 2695 S. KIHAI RD.	J. McPhee
Dennis Gabelhouse	5-111 2695 S. KIHAI RD.	[Signature]
George Baker	5214 2695 S Kihei Rd	George Baker
Marilyn Baker	5214 2695 S. Kihei	Marilyn A Baker
Nick Moores	2597 Liolele Road	Nick Moores
FRANK DEWINE	7-50 AKAU RD	[Signature]
RINGSTAD	80 WAIKAI ST.	[Signature]
G. KEPENSA	2575 S. KIHAI RD 7-205	[Signature]
Jane Choi	2695 S. Kihei Rd.	[Signature]
Sally	Sure	[Signature]
Ursula Hill	4-101 K S sands	[Signature]
Ellen	3-402 K S	[Signature]
Jim Van Blarigan	3530 Keahi Pl.	Jim Van Blarigan
Rich Kepler	153 Aligala	[Signature]
William Velina	1700 Onukani Rd.	[Signature]
Tiffany Mancao	1000 Loi Pohakale Place.	Tiffany Mancao
Melva Tam	280 S. Annan Ave - Kahului	[Signature]
Bela Malatu	84 Eia PC Kihei	Bela Malatu
Arnahn Barroan	167 OPUKA ST	[Signature]
Sophie Jo Barroan	37 E. Waipuilani St.	Sophie Jo Barroan
Jim Van Blarigan	3530 Keahi Place, Kihei	Jim Van Blarigan
LORÉTO PASQUINI	2695 S KIHAI RD	Loretto Pasquini
ALBERT RAMOS	2695 S. KIHAI RD # 5209	Albert Ramos
MICHAEL BOSTWICK	2695 S KIHAI RD 3-105	Michael Bostwick
Kasper Kagussan	215 S. Kihei Rd C415	[Signature]
KEVIN OBEI	2695-S KIHAI RD	Kevin Obei

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Name	Address	Signature
Janet Lewis	2531 S. Kihei Rd 202	Janet Lewis
Susan Wrigley	2531 S. Kihei Rd D-901	Susan Wrigley
SHIRLEY MAIN	✓ - ✓ 2-517	S Main
Irene Edwards	*C104-2531 South Kihei Rd	Irene Edwards
David Kochel	2531 S. Kihei Rd C105	David Kochel
Pony Edwards	C104-2531 S Kihei	Pony Edwards
John Biffany	2531 S. Kihei Rd 0510	John Biffany
Janet Olson	2531 S. Kihei Rd 0510	Janet Olson
Lynn HARTZ	2965 S. Kihei Rd 5-216	Lynn Hartz
John HARTZ	2965 S. Kihei Rd 5-216	John Hartz
Jim Barsness	2965 S. Kihei Rd 6-205	Jim Barsness
Sandi Reshaske	2695 S. Kihei Rd 10-314	Sandi Reshaske
Ronald Young	2695 S. Kihei Rd 2-405	Ronald Young
George Kent	Kama Sands 4-311	George Kent
Joyce Reid	2695 S. Kihei unit 7-406	Joyce Reid
Pat Graybeal-Miller	2695 KS 10-114	Pat Graybeal-Miller
ENNIO AVALON	2695 S. KIHEI 6-102	Ennio Avalon
Judge BARSNESS	2695 S. Kihei 6-205	Judge Barsness
DAVID JAMES YOUNG	2695 - 10-104	David James Young
CLARA SHERWOOD	2695 S KIHEI 5104	Clara Sherwood
RAY FAUCHER	2695 S. KIHEI RD 2-102	Ray Faucher
Bonnie Dolan	2695 S. Kihei Road 10-203	Bonnie Dolan
Bonnie Slighter	2695 S Kihei Rd 4-111	Bonnie Slighter
ALBERT RAMOS	2695 S. KIHEI RD 5-209	Albert Ramos
STEVE TRULSON	2695 S Kihei Rd 1-201	Steve Trulson
Joe Llewellyn	2695 S Kihei Rd 3-103	Joe Llewellyn
SUSAN TOMLEY	2695 S. Kihei Rd. 6-107	Susan Tomley

10-11-18

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Name	Address	Signature
Ronald Schmidt	74 Laukahi St. Kihei 96758	[Signature]
Annette Schmidt	74 Laukahi St. Kihei 96753	[Signature]
VINAYAK	143 PAYTON PL 96753	[Signature]
Terry Rosenstock	3150 ^{WANAHA} Alanui 2707 96753	[Signature]
Jean Keating	264 Palima PL	[Signature]
Richard Burrows	2721 Ohina St.	[Signature]
Steve Slater	264 Palima Pl	[Signature]
Liza Pierce	277 Palima Pl.	[Signature]
Cassandra Birk Johnson	280 Palima Pl	[Signature]
Douglas Landon Johnson	280A Palima Pl	[Signature]
Greg Pasck	271 Palima Pl	[Signature]
Felix Osorno	2710 Ohina St	[Signature]
Katharine Hawley	2688 Ohina St.	[Signature]
John McKeown	2688 Ohina St	[Signature]
GLENN ARMSTRONG	2694 OHINA ST	[Signature]
Barbara Armstrong	2694 OHINA ST, KIHAI	[Signature]
ERIC TAKUSHI	263 PALIMA PL KIHAI	[Signature]
Craig Hameisen	3288 Kehadr. Kihei	[Signature]
DELLE SLATER	264 Palima Pl, Kihei	[Signature]
KAREN Wright	2730 Ohina St	[Signature]
Dave Roberts	2730 Ohina St	[Signature]
Mikhail Tassi	263 Aove St-	[Signature]
ARNOLDO GARZINO	2749 Ohina St	[Signature]
Doreen Choy	271 Hapakolu Pl	[Signature]
LATY SMITH	277 HAPAKOLU	[Signature]
Julie Williams	2721 Ohina St	[Signature]
JAMES WILLIAMS	2721 Ohina St	[Signature]

Jan K

PROVIDE SAFE PEDESTRIAN ACCESS AT THE BASE OF KEONEKAI ROAD

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201

Name	Address	Signature
Francis Dunberstein	160 Keonekai, 10-201	[Signature]
Kristen Thompson	2741 Pampoo Khei	[Signature]
Simone, Cahard	3172 Mays pl. Khei	[Signature]
Lexi Munsley	100 Keonekai 9-201	[Signature]
JASON Macneil	219 Keonekai Rd	[Signature]
Patti Thibodeau	24 Hooli St Khei	[Signature]
MICHAEL FOLEY	160 KEONEKAI 16-104 KHEI	[Signature]
THOMAS BRENNAN	160 KEONEKAI RD 1-201	[Signature]
Terri Brennan	160 Keonekai Rd 1-201	[Signature]
Kyle Reinartson	154 Ahonua	[Signature]
Cynthia Young	3248 Akala Drive	[Signature]
Robert Trevino	160 Keonekai Rd 17-104	[Signature]
Susan Foley	160 Keonekai Rd #16-104	[Signature]
Lain Vaughn	160 Keonekai R 18-104	[Signature]
Danielle Perry	160 Keonekai Rd 17-101	[Signature]
Tim Hildebrand	172 Halona St	[Signature]
Ashley Breeze	172 Halona St	[Signature]
Laura Mackay	690 Milalani pl	[Signature]
Wynne [unclear]	160 Keonekai Rd	[Signature]
William Morris Sr.	76 Walaka St.	[Signature]
Kristina Pace	619 Kupuku Dr	[Signature]
Nicole Dupont	2704 Kauhale St	[Signature]
Regina Clapp	2637 Maoli Pl	[Signature]
Meryl Rodgers	2637 Maoli Pl	[Signature]
KETT CONRAD	3950 KEAHE UHA	[Signature]
Ryan [unclear]	143 Keala Pl	[Signature]
Terry Smetz	74 PAVANA KHEI	[Signature]

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Name	Address	Signature
Jacquie Romero	2695 S. Kihei 10-415	[Signature]
Chris Kregger	2695 S. Kihei 2-407	Chris Kregger
Loralee Kregger	2695 S. Kihei 2-407	Loralee Kregger
Linda Andrews	2695 S. Kihei 7-210	[Signature]
Len Andrews	2695 S. Kihei 7-210	[Signature]
LYNN DAVIES	2695 S. KIHEI 3-104	L. Davies
NORM DAVIES	2695 S KIHEI 3-104	[Signature]
[Signature]	" " 3-107	[Signature]
[Signature]	" " 3-107	[Signature]
Kurt Remy	3150 Waiola Alanui #2707	Kurt Remy
[Signature]	373 [Signature] 5/7/05	[Signature]

Name	Address	Signature
Tim Mead	147 Panana, Kihei	[Signature]
Dick Dicciens	2597 Liholei PE	[Signature]
Alvin Kaleo	19 Kuu one hanauway	[Signature]
Ralph Longland	2695 South Kihei Rd	[Signature]
LORETO PANTOENIS	2109 S. SOUTH KIHEI RD	[Signature]
JACKIE FAUCHE	2695 S. KIHEI RD	[Signature]
Charles Allen	2695 S. Kihei Rd 1-401	[Signature]
Michael Arnone	2695 S. Kihei Rd 8-103	[Signature]
Steve Whipple	2695 S. Kihei Rd 1-103	[Signature]
Arlene Stassinos	2695 S. Kihei Rd # 10-307	[Signature]
Valerie Mobil	P. O. Box 396 Kihei	[Signature]
Barbara Bowling	2695 S Kihei Rd Kihei	[Signature]



I am Kathy Becklin, co-founder and Executive Director of Grow Some Good which supports school gardens on Maui. I am here tonight to ask for your continued and additional support of our school garden programs as we merge with Maui School Garden Network.

I personally feel that we are at turning point on Maui for agriculture and the role school gardens play. Our comprehensive program being run in many of our DOE schools is not a "special activity". We are an integrated part of K-8 education with students attending up to 16 outdoor classes at each grade level. We use our outdoor classrooms to engage students in growing, respecting our 'aina, understanding the importance of nutrition and locally produced food, learning science and engineering skills that can be applied in problem solving... and learning grow, prepare and love great food. We started 10 years ago with 2nd graders... those students are just getting out of high school now.

With Mahi Pono expanding what agriculture on Maui looks like, these young people are our future. As Larry Nixon of Mahi Pono stated in Maui Time interview:

LN: Hand those kids something they'll eat; get them excited about clean, healthy food. Right now, the kid who one day will take my job is in the fifth grade on the island. We need to engage him or her about farming now or we'll never keep them on Maui. It's not the easiest way to make a living, but it's an honorable way.

Across the country, the face of the young farmer is changing. According to the USDA, 69% of the farmers under the age of 35 have college degrees. When I first heard that I thought it was for jobs in bio-tech ag but that isn't so...they are variety of degrees in business, science and environmental studies. Many young farmers choose to be farmers because it is important to respect the land and provide good nutrition for our bodies.

We are also at crossroad as it is time to build new leaders. For 10 years, Ms Lehn Huff has committed her time and energy to this program as the MSGN director - 100% pro bono. We need to define and clarify the great work Lehn has done both in Maui and at the state level. She has worked w/ the statewide Farm to School hui - a coalition of government agencies, non-profit organizations and island coordinators to move the Farm to School movement forward in Hawaii.

Maui is recognized as a leader of what an island coordinator should be — Your support can continue to enhance and grow our schools and our farmers.

Mahalo

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(South Maui)



Kihei Community Association

"Working together to shape our Community's future"

Comparing South Maui (Kihei Makena) Share of CIP funding with other island districts in past county Administration annual budgets this century

<u>FY</u>	<u>Kihei-Makena</u>	<u>W Maui</u>	<u>Central Maui</u>
2020	4%	22%	28%
2019	6.9%	7.5%	47.7%
2018	7.7%	25%	30%
2017	13.6	25.9	17.6
2016	8.8	18	26.7
2015	14.5	13.5	11.1
2014	7.7	21.0	20.0
2013	13.4	18.5	29.5
2012	24.9	14.5	9.1
2011	25	21	16
2010	17	8	46
2009	12	15	23
2008	10	18	28
2007	6	21	13



- LEGEND**
- MULTI-USE TRAIL
 - INTERPRETIVE SIGN
 - REST AREA
 - PARKING AREA
 - 01** PHOTO KEY (SEE PHOTO EXHIBIT)

PROPOSED TRAIL MAP

KULANI HAKOI GREENWAY PARK

KIHEI, MAUI, HAWAII



2020 Maui County Budget Testimony, respectfully submitted 4-9-19
Andrew Beerer
Kihei Comm. Assoc.
Parks and Rec. Committee Chair
andrew@alohabydesign.com

1. 2020 - Parks Dept. **CIP Priority** for Budget
SECURITY CAMERAS at Kalama Park, baseyards, pool, etc.

Comments: No brainer. Easy, low cost crime deterrent. Proven to drastically lower crime rates. Can also be used to review serious crimes, we have murders and assaults in Kalama Park. Every business and many private homes has security cameras. Our parks dept. and taxpayers lose \$1,000s monthly to theft/vandalism of our facilities and storage areas.

1. 2020 - Parks Dept. **Personnel Priority** for Budget
Parks Personnel:

1-2 additional "Parks Caretaker" personnel positions (maintenance) for S. Maui Comm. Park (SMCP). 1 additional "Recreation Assistant" personnel position (handles the programming, etc).

Comments: We need to maintain the new parks and gym. The gym is going to need lots more programming.

Ideally when the whole South Maui Comm. Park is complete it will need 3-4 total add'l caretakers. Also note * with personnel should come add'l truck with lift, for maintenance.

2. 2020 - Parks Dept. **CIP Priority** for Budget
Get SMCP master plan back on the budget! Continue funding for completing master plan, preparing and starting next phase.

Comments: We need to keep this project moving forward and at forefront of County planning, don't want it to go dormant for a year. All phases should be on the long-term budget until completed. Needs to be lockstep with development of adjacent NS Collector road (Liloa St.)

3. 2021 - Parks Dept. **CIP Priority** for Budget
Get S. Maui Baseyard back on the budget radar!

Comments: Should remain on the long-term budget until it gets done.

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(SOUTH MAUI)



Aloha Maui County Council,

Thank you for the opportunity to have a few minutes of your time. My name is Jim Lynch and I am the Co-Race Director of the Maui Marathon and Vice President of Valley Isle Road Runners, which owns the marathon and both are non-profit organizations.

This year on Sunday October 13th will be the 49th year of the Maui Marathon the oldest established marathon west of the Mississippi and the largest annual sporting event on Maui. The Maui Marathon attracts over 2,500 runners from 19 different countries, along with the mainland USA and the Hawaiian Islands. Our event consists of a full 26.2 marathon, a 4-person marathon relay, a 13.1-mile half marathon and a 10K and 5K event.

Over the past three years, since Jon Emerson the Race Director and myself took over the event from former Race Director Rudy Huber, the Office of Economic Development has been a very important and appreciated partner. The past few years, OED has provided, each year, a grant of \$4,500 that covers the cost and printing of goodie bags that each registered runner receives. I have provided a bag for each of you that also include a beautiful 2018 race medal, and Maui Marathon towel. You will notice the logos on the bag.

We do not have a title sponsor for the Maui Marathon. JTB, two years ago, decided it was not meeting their return on investment and to date, though we have been trying, have been unable to attract a new title sponsor. The costs of putting on this marathon has increased each year. Our expenses range from Police to GP Roadway Solutions, transportation, signage, the race timing company, water, aid stations, food at the finish line, portable rest rooms along the course, medical and it goes on and on. Our registration fees are very reasonable for what runners receive and increasing those fees will reduce participation. So we continue to look for ways to keep costs down without jeopardizing the quality of this long established event.

It is equally a monumental effort to find the over 600 volunteers needed to adequately, professionally and safely put on this event. And we do contribute financially to non-profits and schools for their help. Last year, Kihei Charter School, Boy Scout Troup 22, Rotary Club, Farmers Union, Maui Contractors Women Auxiliary, Kihei Canoe Club and the Maui Parks and Recreation were paid a donation of \$500 each by the Marathon for their help. The Mayor's Office generously staffs the aid station at Waiko and 380 at no cost. And there are many, many more volunteers that graciously just give of their valuable time. We could not put this event on without them.

The marathon's main sponsors are the Hawaii Tourism Bureau (HTA) and most of that funding goes to promote the event outside the Island chain. Kaanapali Beach Resort Association, Maui Tacos and the Office of Economic Development are our other valuable financial sponsors. And again this event would not happen without this support.

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(South Maui)



mauimarathon.com



mauimarathonhi



mauimarathonhi



mauimarathonhawaii

On behalf of Jon Emerson, the Race Director and the Maui Marathon Committee, we would again appreciate your consideration for Grant money for this year's event. As in the past, we would like to again ask for the \$4,500 to cover the cost of goodie bags and printing. However, we would appreciate your consideration for an additional \$5,500, which will be very helpful towards the costs associated with the 17 Aid Stations along the course. Costs associated such as the 40,000 cups needed for water and Gatorade, volunteer shirts, sponges, oranges, portable rest rooms and even some of finish line food for runners. We would ask for bit more but are unsure what you would consider reasonable. Whatever you approve will be greatly appreciated.

The Maui Marathon will celebrate its 50th year in 2020 and our continual goal is to provide a professional, quality and safe event that leaves runners with a wonderful lasting impression of Maui and the Maui Marathon. Your consideration of our Grant request will help us to maintain this goal.

Mahalo,

Jim Lynch
Co-Race Director – Maui Marathon
CoRacedirector@mauimarathon.com
808-446-9111

