

2:40pm

BF-129 Concessions and Sponsorships

Amendment Summary

Description: Amends proposed bill to require standards and criteria as it relates to the provision of "Naming Rights" of the proposed bill relating to Concessions and Sponsorships in County Parks and Recreational Facilities; and requires adoption of "Naming Rights" sponsorship with a value in excess of \$5,000 by two-thirds Council approval by ordinance.

Motion: Move to amend Section 13.04A.430.A.1.b of proposed bill entitled "A BILL FOR AN ORDINANCE RELATING TO CONCESSIONS AND SPONSORSHIPS IN COUNTY PARKS AND RECREATIONAL FACILTIES" to read:

b. Naming rights under a sponsorship shall be exempt from the requirements of chapter 2.98 of this code., except for section 2.98.040.C establishing criteria and standards for naming parks and facilities.

Move to amend Section 13.04A.430.F of proposed bill entitled "A BILL FOR AN ORDINANCE RELATING TO CONCESSIONS AND SPONSORSHIPS IN COUNTY PARKS AND RECREATIONAL FACILTIES" to read:

F. Approval. All sponsorship agreements shall be subject to review by the corporation counsel and those with a value in excess of \$5,000 shall be subject to council approval by resolution. Notwithstanding the foregoing, all sponsorship agreements involving naming rights shall be subject to criteria and standards set forth in section 2.98.040.C, and shall be by two-thirds council approval by ordinance[resolution].

RECEIVED AT BF MEETING ON 3-29-17  
Submitted by Council member Guzman