

HOUSE MAUI INITIATIVE

Presentation to the Affordable Housing & Land Use Committee
February 28, 2023

HMI Mission

Get local residents into housing they can afford.

The House Maui Initiative engages a diverse group of community-minded organizations, businesses, and individuals dedicated to actualizing a sustainable housing market for Maui County residents.



The Three Pillars

Align Resources

- **Align federal, state, and county resources to create infrastructure for affordable housing.**
- **Support coordination among actors within the affordable housing ecosystem.**

Educate & Empower

- **Support residents with knowledge and financial resources to realize their housing goals.**
- **Increase the capacity of HUD-certified housing counseling agencies that can create a wellspring of financially qualified residents to buy or rent affordable housing in Maui County.**

Organize & Advocate

- **Partner with residents, nonprofits, government, and the private sector to advocate for regulatory and public policy changes needed to create affordable housing in Maui County.**
- **Encourage residents impacted by the housing crises to participate in solution building.**

Align Resources



Regional Plans

- Central Maui
- South Maui
- West Maui

Focus Areas

- Proposed affordable housing projects
- Infrastructure needs
- County lands

Educate & Empower

Financial Opportunity Center

- HUD certified homebuyer education
- Financial knowledge and skill-building
- Access tools and resources
- Counselor support
- Builder MOAs
- HCA-HCL



Organize & Advocate



Process

- Engage decision-makers
- Engage knowledge-holders
- Engage communities

Credit: Marina Riker/Civil Beat/2022

Mahalo



HLU Committee

Subject: FW: UPDATE- Feb 28 Meeting- Housing Presentation
Attachments: 20230228_H MI Overview_AH Committee.ppb<

From: Keoni Kuoha <KKuoha@hcf-hawaii.org>
Sent: Monday, February 27, 2023 12:11 PM
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Subject: Re: UPDATE- Feb 28 Meeting- Housing Presentation

Some people who received this message don't often get email from kkuohaPhcf-hawaii.org. [Learn why this is important](#)

Aloha kakou,

Attached is my presentation.

**Me ka 'oia'i'o,
keoni**