

Resolution

No. _____

RECOGNIZING MARCH 5 - 11, 2017, AS
“HAWAII SAYS NO MORE” WEEK IN THE
COUNTY OF MAUI, WHICH SEEKS TO END
DOMESTIC VIOLENCE AND SEXUAL ASSAULT

WHEREAS, Hawaii Says NO MORE is the local version of the national NO MORE initiative, a public awareness and engagement campaign founded in March 2013, with a focus to end domestic violence and sexual assault, to engage people and communities, and to make awareness and prevention a year-round effort; and

WHEREAS, in January 2014, a Hawaii-specific campaign was developed in collaboration with key government offices, community leaders, and domestic violence and sexual assault organizations throughout the state, with a commitment to raise awareness and end domestic violence and sexual assault; and

WHEREAS, in March 2015, Hawaii Says NO MORE launched its brand and website, and participated in social media activities to engage the community by raising visibility, creating awareness, and encouraging conversations in hopes of breaking the social stigma surrounding domestic violence and sexual assault in Hawaii; and

WHEREAS, Hawaii Says NO MORE released televised public service announcements directed by Mariska Hargitay and produced by the Joyful Heart Foundation and Hawaii News Now, starring local actors, community leaders, and celebrities representing the diversity of Hawaii in November 2016; and

WHEREAS, Hawaii Says NO MORE is supported nonprofit organizations striving to end domestic violence through advocacy, education, and prevention; and to offer safety, support, and empowerment to victims of domestic violence; and

WHEREAS, Hawaii Says NO MORE is committed to reflecting Hawaii’s unique culture and community values of aloha (love, affection, kindness), pono (goodness, respect, equity), and ohana (family, connections); and

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WHEREAS, the powerful and positive blue vanishing point icon symbolizes the NO MORE initiative, originating from the concept of a zero, representing zero incidences of domestic violence and sexual assault; and

WHEREAS, the smaller, inner circle of the vanishing point symbolizes moving toward the end goal, seeing a light at the end of the tunnel, and providing a view into a future free of domestic violence and sexual assault; and

WHEREAS, Hawaii Says NO MORE will conduct a public awareness campaign during national NO MORE week from March 5 – 11, 2017, and hold statewide events, including many events throughout Maui County; and

WHEREAS, the exceptional teamwork, compassion, and commitment from countless individuals and organizations who support ending domestic violence and sexual assault in Maui County have brought pride and honor to the people of the County of Maui; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it hereby recognizes March 5 – 11, 2017, as Hawaii Says NO MORE week in the County of Maui; and
2. That certified copies of this resolution be transmitted to Stacey Moniz, Executive Director, Women Helping Women Maui; Child and Family Service – Maui; Parents and Children Together (PACT) – Maui Family Peace Center; Hawaii State Coalition Against Domestic Violence; Hawaii State Commission on the Status of Women; State of Hawaii Department of the Attorney General; State of Hawaii Department of Human Services; Carol Reimann, Director of Housing and Human Concerns, County of Maui; Chief Tivoli Faaumu, Department of Police, County of Maui; and the Honorable Alan M. Arakawa, Mayor, County of Maui.

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COUNTY CLERK