RICHARD T. BISSEN, JR.

Mayor

JOSIAH NISHITA

Managing Director

ERIN WADE

Deputy Managing Director



OFFICE OF THE MAYOR

COUNTY OF MAUI 200 SOUTH HIGH STREET WAILUKU, MAUI, HAWAI'I 96793

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> > March 21, 2025

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NECEIVED

Honorable Richard T.Bissen, Jr. Mayor, County of Maui 200 South High Street Wailuku, HI 96793

For Transmittal to:

Honorable Alice L. Lee, Chair and Members of the Maui County Council 200 South High Street Wailuku, HI 96793

Dear Chair Lee and Members:

SUBJECT:

A BILL FOR AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN INTERGOVERNMENTAL AGREEMENT WITH THE STATE OF HAWAI'I, DEPARTMENT OF BUSINESS ECONOMIC DEVELOPMENT AND TOURISM, AND THE COUNTIES OF HAWAI'I, FOR THE HAWAI'I CREATIVE ECONOMY COLLABORATIVE.

APPROVED FOR TRANSMITTAL

Transmitted herewith is a proposed bill entitled, "A BILL FOR AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN INTERGOVERNMENTAL AGREEMENT WITH THE STATE OF HAWAI'I, DEPARTMENT OF BUSINESS ECONOMIC DEVELOPMENT AND TOURISM, AND THE COUNTIES OF HAWAI'I, FOR THE HAWAI'I CREATIVE ECONOMY COLLABORATIVE."

The State/DBEDT and County of Maui Memoranda of Agreement (MOA) is a critical framework for fostering economic development and creative industry initiatives across jurisdictions, securing the necessary approvals and signatures will progress essential marketing and business development projects that require intercounty collaboration. Given the MOA's role in driving shared economic growth, we respectfully request your support in prioritizing this matter and facilitating the necessary steps to secure final approval. Your leadership will ensure that vital projects benefiting our creative industries can move forward.

Sincerely,

Cynthia Lallo Chief of Staff