

EDB Committee

From: Amy Stephens <rainbowcountrymaui@gmail.com>
Sent: Thursday, April 25, 2019 7:27 PM
To: EDB Committee
Subject: Lahaina 3rd Saturday Recycling Event

Aloha Council,

Please do not cut funding for the 3rd Saturday Recycling. Please increase and fully fund Malama Maui Nui to keep this a monthly event. Lahaina and West Maui are cut off by the Pali from easier access to alternative services. Illegal dumping is shameful, an eyesore and an environmental hazard. Cutting funding will have a huge negative impact on the island and our community as it will only encourage an increase in illegal dumping. Please do not cut funding! Please increase and fully fund this vital event!

Mahalo for doing the right thing,

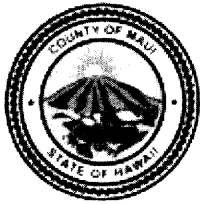
Amy Stephens

Napili

EDB Committee

From: Kelly King
Sent: Thursday, April 25, 2019 5:23 PM
To: EDB Committee
Subject: Fw: STVR Proposal
Attachments: Letter to Maui County Council 4-25-19.pdf

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Lunt Solar Systems <a.lunt@luntsolarsystems.com>
Sent: Thursday, April 25, 2019 4:48 PM
To: Work; Kelly King; Keani N. Rawlins; tasha.kama@mauicounty.us; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: STVR Proposal

I agree 100% with the the letter that is added to the bottom of this e-mail from Andrea.

My wife and I are also 6+ year mainland transplants to Maui. I lived in California (San Francisco area) for many years and lived in Arizona for several years before selling my properties and investing my future on Maui. We own millions of dollars in real estate on Maui. We pay our TAT and GET taxes, we pay our property taxes on our STVRs and on our homes. We hire local businesses to tend to our service needs and 100% support the local community. We are not one of the probable 100s (if not 1000s) of STVR that hide in the shadows and pay NO tax. Your proposal is a slap in the face to those residence that have invested in their own back yard, Maui. Your proposal will certainly have no positive effect in bringing illegal STVR to legal status, and, will in fact, have the net negative effect of forcing more owners to operate illegally. Therefore paying NOTHING! How is that fair? I know, it is definitely easier to chase the owners who operate legally than to try and recoup your lost revenue by enforcing the regulations you already have in place.

I am guessing that this proposal being put forth is a result of "island fever". I would suggest that whomever believes that this proposal is right for Maui should move to the mainland for a reality check. Your proposal seems more of a political propaganda ploy than a real business plan. Maybe this is a plan that says you will raise the tax 60% and everyone complains, then you say 10% and everyone says okay? You look like the heroes on both sides..
Raising property taxes is NOT the answer..... Ever.

Property prices, and hence property tax, increases in value by default when the economics are aligned. Your revenue is **already** increasing at the current rate of property+ value due to the increased values of STVR (condos) over the past years. A very significant increase. But apparently the piper wants more.
The economy is thriving and yet you claim to need more and more revenue?

Maybe you should build a wall to keep these **underpaying** tourists out? They're not paying "their fair share" ... who came up with that tag line?

You propose to raise the "property tax" on STVR in order to force tourists to pay more for the "services" they use? How does that come down on the home owner, and yes we are real people. You state a simple action and result. You raise taxes... You make more money. Short term mindset.

You raise taxes 60% and people sell their properties. Property prices will fall. Investors will leave. Money will pour OUT of Maui. I know mine will.

There are thousands of STVR "investors" (resident and offshore). Messing with their bottom line will simply motivate them to move their investments elsewhere.

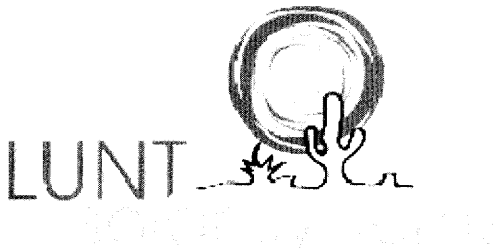
All you are proposing to do is make Maui a more expensive place to invest, and visit.

The TAT and GET are vehicles to your success and you should be helping us help you.
The more a STVR makes per night on a room, the more TAT and GET you collect.
There are only a finite number of STVR on the island of Maui. You figure that by punishing the owner they will simply move the costs through to the tourist? Risky.
You squeeze more blood from a finite resource, that resource quickly dries up.

It is a privilege to have tourists visit this small island. They already pay top dollar for cars, food, activities, etc. or are those not taxed?

Enough already..

--
Andrew Lunt
Member - Manager
Lunt Solar Systems LLC
2520 N. Coyote Drive. Suite 111
Tucson, AZ 85745



*ANDREA ABAD-PUIBARAUD
3911 MAALAEA BAY PLACE
WAILUKU, HI 96793*

andrea@mauibfv.com (818) 723-3042

April 24, 2019

To the council members of the Maui County Council:

Kelly T. King, Council Chair
Keani Rawlins-Fernandez, Council Vice-Chair
Tasha Kama, Presiding Officer Pro Tempore
Riki Hokama, Councilmember
Alice L. Lee, Councilmember
Mike Molina, Councilmember
Tamara Paltin, Councilmember
Shane Sinenci, Councilmember
Yuki Lei Sugimura, Councilmember

Sent via email to: Kelly.king@mauicounty.us, keani.rawlins@mauicounty.us,
tasha.kama@mauicounty.us, riki.hokama@mauicounty.us, alice.lee@mauicounty.us,
mike.molina@mauicounty.us, tamara.paltin@mauicounty.us, shane.sinenci@mauicounty.us,
yukilei.sugimura@mauicounty.us

Re: Proposed Tax Increase on Short Term Vacation Rentals (STVR)
April 24, 2019 Meeting, 8th Floor, 200 High Street, Wailuku Hawaii

Dear Sir/Madam:

I am writing this letter as a very concerned citizen and Hawaii Resident.

I watched the video of a young Berkley graduate who wants to justify massive property tax increases in Maui by simply comparing Maui to metropolitan cities like Los Angeles and New York. This comparison is misguided and absurd. Maui is nothing like these cities.

I moved to Maui from Los Angeles over the course of 6 years. I lived in California since 1981. I, along with many California residents have fled the state of California because of unjust taxation levied on its people not because there weren't enough tax dollars being collected but because the state was unable or unwilling to control its spending priorities. The same holds true in New York. With businesses leaving California, thousands of jobs have left, hundreds of thousands of people have left, many for tax friendly states like Texas and Florida. As of the end of 2019, 20%

of all homeless people in the entire United States reside in California. The quality of life in California and New York is deteriorating rapidly. California is bankrupt and yet they continue their destructive taxation policies which consequentially force hardworking people to leave and find residency elsewhere. When working people leave, where would the government collect revenue from?

I have worked hard all my life, 6-7 days a week for almost 40 years, before I chose to semi-retire in Maui. I sold everything I owned in California so I could move here. I moved all of my retirement assets to Maui by buying small condos, licensed and zoned for vacation rentals, which is now my only source of income. I purchased these very expensive properties, licensed and zoned for STVR because I did not want to take potential housing opportunities from local residents. I hire local people - cleaning people, electricians, plumbers, contractors, appliance repairmen, AC contractors, handymen, insurance agents, etc. I buy my supplies from local small businesses like Maui Condo and Supplies in Kihei to consciously support small business in our community. I refer guests to all the tour activity vendors such as car rentals, surf schools, local bars and restaurants, boat tours, to name a few. These are all people that will be hurt if you impose high taxation on this 'class of property owners'.

Why are STVR property owners who have purchased properties specifically zoned for STVR being punished alongside property owners who rent their homes or condos on a short basis illegally? This is the group that is hurting the rental opportunities for locals, not the STVR property owners whose properties were originally built, designed, and zoned for STVR.

STVR property owners support the tourist industry which feeds the heart and soul of this island. For the most part, these properties are not suitable for long term tenants because they are too small, they typically do not have garages, they don't have enough storage, they do not have enough parking, and are typically not large enough for families. STVR is essentially small business that bring in many tourists who spend their money in Maui and employ thousands of people on this island.

You have chosen to target STVR Owners and left out large hotels. The fact is, the majority of vacation renters stay at large hotels and therefore hotels negatively impact the environment much more than STVR. Additionally, the revenue of STVR is a fraction of the income that hotel operators take. While a hotel stay is \$400 per night on average, a condo stay averages \$100 per night. Hotels also generate income from their restaurants and bars, spa services, hefty parking fees, etc. Why should STVR tax rates be the same if not higher than hotels?

Another factor that you do not address here are the large state and county projects such as the Lahaina Bypass Road Project that unfortunately is necessary in any society but has caused sediments to run off into the ocean impacting the health of our reefs, ocean and ecosystem. It is just a fact of life that we need roads, we need construction for housing, for our residents. These can be done responsibly in a manner less harmful to the environment. At the end of the day, you cannot just target and blame STVR for harming the environment and usurping the island's resources because doing so is untrue, improper and misdirected.

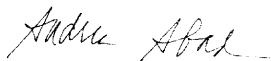
As you all know, the cost of living in Maui is very high even as compared to all the major cities in the United States. However, the people here are able to cope because our economy is driven by tourism. Money flows into this state from all around the world. Employment in Maui relies on tourism. Food establishments rely on tourism. The majority of good, hard-working people with families living on this island rely on tourism. The Short Term Vacation Rental business plays a huge role in this industry. Hurting them hurts the entire industry.

I would like to paint a picture of what would happen if you choose this destructive path:

- You raise taxes by 60% for all Short Term Rental Owners.
- Short Term Owners will sell their properties.
- Real Estate prices would come down significantly thus devaluing real estate as a whole on Maui.
- Valuations would decrease which means collectible Property Taxes will decrease.
- The overall revenue for Maui would decrease causing a shortfall in your budget.
- Short Term Owners that don't sell will increase their rates.
- As it stands, many tourists I have spoken with already complain about the high cost of vacationing on Maui. Short Term Rental properties make it affordable for them. If this option for tourists evaporate, then they will choose to vacation on more reasonably priced places such as Costa Rica, Puerto Rico, Bahamas, Florida, Mexico to name a few.
- Businesses that support the tourism industry will suffer.
- People will become unemployed.
- Homelessness will increase.
- Maui will lose its standing as 'the best place to visit in the United States'.

I implore you all as our elected officials to do the right thing and not pass this dreadful tax increase to punish small businesses in this state that rely on tourism to survive.

Sincerely,



Andrea Abad-Puibaraud

EDB Committee

From: Bruce Forrester <bruceforrester1@gmail.com>
Sent: Thursday, April 25, 2019 4:46 PM
To: EDB Committee
Cc: lahnews@maui.net
Subject: Please fund Lahaina recycling
Attachments: MalamaMauiNui-022.jpg; MalamaMauiNui-076.jpg; MalamaMauiNui-060.jpg; MalamaMauiNui-043.jpg; MalamaMauiNui-102.jpg

Aloha,

Please fund Lahaina recycling! I volunteer every 3rd Saturday of the month at the the Lahaina Cannery Mall to help recycle old appliances, scrap metal, and appliances. This recycling is an essential part of caring for the island. This past Saturday many people with old appliance needed to be turned away due to the containers being full. What would happen if the recycling is only every other month? Do we return to the days of abandoned old appliances on the roadside? Where would people properly dispose of old televisions? If anything Maui recycling should have more funding. Please don't be shortsighted. Fund Lahaina recycling!

With Aloha,

Bruce Forrester
Kahana
808 669-6946







TITAN
TRUCK EQUIPMENT
SPOKANE
1-800-445-4807

S24

DAM
3222





EDB Committee

From: Chyna Colorado <chyna@wisn.org>
Sent: Thursday, April 25, 2019 12:44 PM
To: EDB Committee
Subject: Lahaina Pedestrian Safety Concerns
Attachments: Pedestrian Safety at the Honoapi'ilani and Shaw street intersection in Lahaina.docx

Attached is my personal testimony regarding pedestrian safety concerns at the Honoapi'ilani and Shaw intersection. Mahalo,

--



Chyna L. Colorado

w: wisn.org
e: chyna@wisn.org



Pedestrian Safety at the Honoapi'ilani and Shaw street intersection in Lahaina

Aloha,

My name is Chyna Colorado and I was referred to submit testimony to this committee by West Maui council member Tamara Paltin. I have concerns regarding pedestrian safety at the Honoapi'ilani and Shaw intersection I have lived near most of my life.

Although there is a marked crosswalk and pedestrian signal light (basic steady "walking person") I have witnessed countless instances where drivers ignore these signals including:

- Drivers speeding through red lights
- Drivers blocking pedestrian crosswalk
- Drivers going through crosswalk as pedestrians are crossing
- Drivers honking their horns and revving their car engines at slower moving pedestrians
- Drivers attempting to make U-Turns and driving up and on to sidewalks
- *When cars are coming up Shaw to turn on to Honoapi'ilani the green arrow and pedestrian walking signal light up at the same time encouraging drivers to drive through the crosswalk even when there may be someone walking in it

I drive through this intersection several times a day and see at least one of these driving behaviors every day. It is especially worrisome because this crosswalk marks the corner of the Lahaina Aquatic Center and community parks where the Boys and Girls Club is located and where many of our keiki go to practice sports. This crosswalk is also used by some students from Kamehameha Elementary School to get home.

I feel that unless additional pedestrian safety measures are taken and signals with greater visibility are installed it is a matter of time until someone gets hurt.

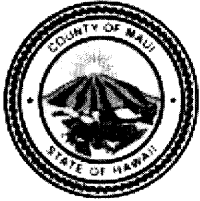
Thank you for your time and consideration,

Chyna Colorado

EDB Committee

From: Kelly King
Sent: Thursday, April 25, 2019 12:43 PM
To: EDB Committee
Subject: Fw: Proposed Property Tax Rate Increase
Attachments: Maui County Planning Commission_Opposition to increased property tax.doc

With Aloha,



Office of Council Chair Kelly T. King

South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: colleen medeiros <medeiroc@hotmail.com>
Sent: Thursday, April 25, 2019 11:09 AM
To: Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Proposed Property Tax Rate Increase

Aloha Commissioners,

Attached is a more comprehensive testimony regarding the subject tax increase.

Please remember that there are many average, working-class Maui residents like me who own permitted vacation rentals, we're not ultra wealthy, off-island owners. These types of tax increases hit us hard. I work very hard to make a living on Maui, I also work another job, between my husband and I, we do well, and we increasingly find ourselves falling short on income, paying \$50 for a small bag of groceries, the fuel bill, the car bill, the kid bills, all the BILLS! The middle-class dilemma is gettin' real!

Please understand, I do not oppose paying taxes nor do I oppose tax increases, they just need to make sense and be fair across the board. AND they need to be used efficiently and effectively.

Please feel free to contact me with any questions.

Mahalo,
Colleen P. Medeiros

Colleen Medeiros: Testimony

Maui County Planning Commission
One Main Plaza
2200 Main St.
Wailuku, HI 96793

April 24, 2019

Subject: Proposed increase in property tax rate for STRH permitted properties

Aloha Commissioners Kelly T. King, Riki Hokama, Tasha Kama, Alice L. Lee, Michael J. Molina, Tamara Paltin, Shane M. Sinenci, Yuki Lei K. Sugimura,

Please accept this letter as my testimony, regarding the subject proposed increase in property tax for STRH properties.

My name is Colleen Medeiros, I am a full-time resident here in Maui County and I am a permitted, STRH owner. I oppose the proposed property tax increase from the current \$9.28 to \$15.41. Property tax increases should be fair and across the board, not targeted on one or two classes. Residential Short-term rental homes, like mine, simply do produce enough income to warrant this type of exorbitant property tax increase.

1. I believe Residential STRH owners should NEVER have a property tax rate equal to or higher than Hotels or timeshares.
 - a. I do not have the ability to generate the amount of income hotels do.
 - b. I am not zoned as a hotel or timeshare, therefore I do not have the ability to develop amenities to generate additional income, such as cafés, storefronts, restaurants, beach rental services, etc.
 - c. I do not have the financial capitol or corporate backing that Hotels and timeshares have

For all the above stated reasons, it is unfair to group residential STRH permit holders with hotels and timeshare, as we are not on a level playing field with them.

If residential SRTH are to be taxes equal to hotel and timeshare, our zoning should automatically be changed to Hotel or Timeshare zoning, this way I could develop amenities like Cafes, Boutiques, Restaurants, coffee kiosks and rental storefronts, just like Hotels (although my preference is to have a lower tax rate because I do not have the capitol to actually develop those amenities).

How is it fair that a small-business owner like me, of would be charged a tax rate equal to or higher than the Grand Wailea? The Four Seasons? the Sheraton? How is this fair?

Colleen Medeiros: Testimony

Additionally, ocean front Hotels and Timeshares often have direct access to our public resource, the beaches and the ocean, and they use it as an extension of their property and amenities. They market these beaches and make sales, generate revenue, off of it. Yet STRH owners will pay more than Hotels? My rental is not ocean front, yet I will pay a higher tax rate than them?

2. Illegal STRH: It seems to me the issues of illegal rentals should be address first, before raising taxes on those of us who are permitted. Bring the illegal rentals to conforming could likely generate millions in taxes, where is the effort to enforce the illegal operations? Many of them don't pay ANY taxes. Or are likely paying the owner occupied tax rate. I'm getting frustrated feeling like I'm expected to carry the tax burden for the illegal folks, they're not paying their fare share, not to mention, driving my rates down because they are able to offer lower rates. The County is losing out on millions of tax dollars by not enforcing illegal rentals.
3. If tax rates are slated to be increased, they should be increased across the board, not only on the visitor industry.
4. If/when taxes are raised, I ask the Council to consider a "tax discount", similar to the owner occupied \$200,000.00 discount, but one specifically for full-time resident STRH owners. This is because all of our income stays in our community and our business directly supports our community.

My current property taxes cost me \$6,825.00/year. The proposed rate increase would take my property tax bill up by \$4516.00 to \$11341.00/yr. That difference breaks down to \$376.00/month. This is money that, if this tax increase is accepted, would take money away from our grocery bill, our utility bills, our fuel bills, it would be money taken away from my kids activities, clothing, school supplies, and our overall living expenses. Another \$376.00 for me every month on top of the already enormous GET and TAT bills, and overall cost of Maui living, just makes it harder to get ahead here. This income makes up a substantial part of my salary and taking it away directly affects my family.

I am a married, working mother of 4. In my household, we have LOTS of bills. I have a generations-old property I now run as a permitted residential vacation rental, this is my business strategy to afford keeping this family property. As a permitted short-term rental home owner, for 2018 I paid approximately \$25,000.00 in GET and TAT and another \$35,000 to my house keeper and maintenance person. After taxes and expenses (mortgage, utilities etc.), my take home is only 10-20% of my gross income. That means 80-90% of the revenue generated by this business goes to everything and everyone one else, it goes into the community. I do not mind paying taxes if I believe them to be fair.

I am a full-time resident on Maui, the vast majority of money generated by my rental business stays here on Maui. My business supports the local economy. I contribute to the local

Colleen Medeiros: Testimony

maintenance sector; house cleaners, plumbers, roofers, electricians, yard men, the power washing guy, gutter cleaners, handymen/women, tree trimmers (the expenses are never-ending). The degree to which permitted owners contribute to our county, state and federal taxes, is tremendous. In addition, all my profits are all spent here, on Maui. My family pays for schools (public and private), teachers, tutors, local sports clubs, groceries, clothing, local utilities, fuel, vehicles...everything. I try to donate to local non-profit organizations when I can. I've lent the house to relatives, local sports teams and offer it in silent auctions to help local groups make money for their organizations.

My business supports the local economy and helps my family afford to live on Maui, yet I feel very unsupported by the County in this particular business. As a matter a fact, as a permitted owner, I feel targeted, overtaxed and always in fear of making any number of minor mistakes and being shut down. If the county is going allowed STRH businesses to exist, then they should be supportive of it, and working to get bring the illegal rentals into compliance or shut them down. The system of limited permits allowed is great and needs to be enforced in order for our business to thrive and to ease the housing crisis. Higher taxes right not are not the answer.

Mahalo for your time,
Colleen P. Medeiros

EDB Committee

From: GW Wilson <gwwilsonconstruction@ccgmail.net>
Sent: Thursday, April 25, 2019 5:20 PM
To: EDB Committee
Subject: Tax rate hell

As a condo owner i have to take offense of this proposed property tax increase. As usual the government elite target those who cant fight back at the the ballot box. You are on track to bjte the hand that feeds you. You are short sighted. Tourist revenue will seek the the best deal. Soon hawaii will not be the best deal and their dollars will go somewhere else. Just like the restaurant business once you lose a customer you will never get them back.

Dont do it.

George Wilson

Maui kamaole

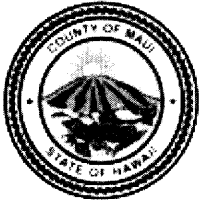
L208

Sent from my iPhone

EDB Committee

From: Kelly King
Sent: Thursday, April 25, 2019 12:46 PM
To: EDB Committee
Subject: Fw: Tax Rate Proposal

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Jsalva3070 <jsalva3070@aol.com>
Sent: Thursday, April 25, 2019 11:14 AM
To: Kelly King
Subject: Tax Rate Proposal

Hi my name is Joe Salvador I own a home at 43-1 Puamelia Pl, Lahaina, (Puamana), Maui. I recently learned of the proposed tax increase on properties like mine. **The Mayor submitted a budget with tax rates that are mostly the same as last year for all classifications except for Hotel-Resort and Short Term Rental, where he proposed an increase of approximately 3% in each.**

However, on Wednesday the Budget committee chair made a proposal to increase tax rates in the Hotel-Resort and Short Term Rental tax classifications to the current tax rate of Time Share at \$15.41/\$1000. This would represent an increase of 66% from the current rate.

I am not a hotel or time share. I live on island 5 months a year the other 7 months I rent my home short term to help cover expenses. The people who rent my home are repeat tenants, they come every year. They contribute to the local economy as I do when I am on island.

My property taxes were doubled when Puamana was reclassified as a short term rental. Our tenancy dropped when this happened as we had to pass on additional rental charges to our tenants. On the Condo Use Declaration Form I file with the county of Maui. My home is a short term rental. I do not check the box Hotel/Resort or Time Share. My home could not be taxed as a Hotel/Resort/Time Share. I bring value to the island of Maui by renting my property to guests when I am off island. I Do Not rent my home 24/7 365 a year as a Hotel-Resort or Time Share does. You would be raising my taxes as if I were renting my home 365 days a year as a hotel or time share does.

I appreciate your help on this subject.

Joe Salvador

EDB Committee

From: Jon Visitacion <JonV@napilikai.com>
Sent: Thursday, April 25, 2019 3:28 PM
To: EDB Committee
Subject: SUPPORT FOR OUR VISITOR INDUSTRY AND MVB
Attachments: Scanned from a Xerox Multifunction Printer (44).pdf

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Jon Visitacion. I am an employee at the Napili Kai Beach Resort and have been for the past 12 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors I see the importance it has on our community. It is the key to the financial wellbeing of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. My career in the visitor industry allows me to support myself and my family.

If Maui is not out in the forefront there are many other destinations that are more than happy to take our share of the visitors. Once we lose visitors, it takes a while to build up visitor arrivals back to a level we need to maintain our way of life here on Maui.

I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo

A handwritten signature in black ink, appearing to read 'Jon Visitacion', with a stylized, circular flourish at the beginning.

Jon Visitacion

EDB Committee

From: Joseph Kohn MD <weareoneent@msn.com>
Sent: Thursday, April 25, 2019 9:17 PM
To: EDB Committee
Subject: OPPOSE vehicle weight tax and fees for any delinquency on paying those taxes!

OPPOSE vehicle weight tax and fees for any delinquency on paying those taxes!

Joseph Kohn MD
Founder, We Are One, Inc. - WAO
493 Pio Dr Apt 209
Wailuku, HI 96793-2641
808-359-6605
Joseph@WeAreOne.cc
www.WeAreOne.cc

EDB Committee

From: Kat Pahulu <Kat.Pahulu@westinnanea.com>
Sent: Thursday, April 25, 2019 8:05 PM
To: EDB Committee
Subject: Support for Maui Visitors Bureau
Attachments: MVB Support.pdf

Aloha,

Please see my attached letter in support of the Maui Visitors Bureau's proposed 2020 budget.

Mahalo,

Kat Pahulu

Assistant Security Manager

THE WESTIN NANEA OCEAN VILLAS

45 Kai Malina Parkway
Lāhainā, HI 96761
USA

www.westinnanea.com

T 808.662.6489 F 808.662.6395 M 808.281.7876

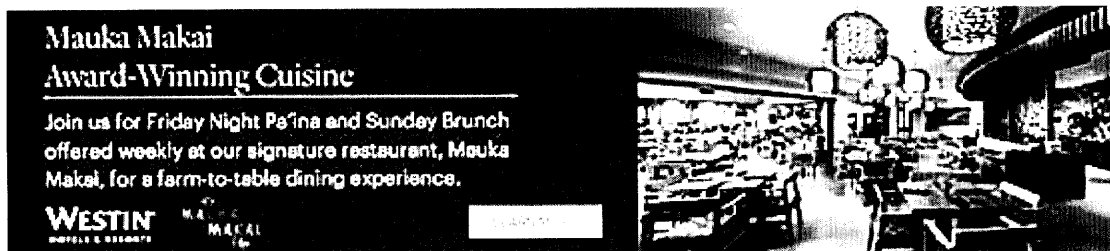
[FACEBOOK](#) | [TWITTER](#) | [INSTAGRAM](#)

Four Diamond Resort | AAA Award 2017, 2018

Gold | LEED Certification 2018

Best New Hotel in Hawai'i | *Hawai'i Magazine, Reader's Choice Awards 2018*

Mauka Makai – Gold, Best New Restaurant | *MNKO 'Aipono Award 2018*



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April 25, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Kat Pahulu. I am a Security Manager at the Westin Nanea Ocean Villas and have been for the past year. Prior to that, I worked for four (4) years in the Front Office. I am writing in support of MVB's proposed 2020 budget.

We rely heavily on tourism. It is always a constant battle to find balance between tourism and our island lifestyle. There are many who look to profit from our island home by advising tourists. The quality and make up of that advice is not regulated and more often than not, the advice they are being given is incorrect.

What resource do we have to combat the incorrect information that is being flooded out there? Where can we turn to assist us in maintaining our island lifestyles while providing a memorable time for the visitors of our island? Answer is simple, the Maui Visitors Bureau. They are our peace keepers. They acknowledge our need for balance and work tirelessly to make sure that we are able to provide our visitors with the proper information while still protecting our island. They are not a luxury. *We need* to have their knowledge, their support, and their decorum to assist in keeping our economy on the right path.

My husband and I both work in the visitor industry. We rely on our visitors to survive and to take care of our family. Any decrease to our visitor industry would be detrimental to our family. I don't know how we would survive. We need more liaisons like the Maui Visitors Bureau, not less. Please look at all they do to mend the bridge between our local community and our visitors and support MVB's proposed 2020 budget.

Mahalo Nui Loa for your work, efforts, and consideration,

A handwritten signature in black ink, appearing to read 'Kat Pahulu', written in a cursive style.

Kat Pahulu

EDB Committee

From: Kevin Chang <kevin@kuahawaii.org>
Sent: Thursday, April 25, 2019 12:09 PM
To: EDB Committee
Cc: Kevin Chang
Subject: KUA Letter of Support Budget Items J 5&6 (Mokae and Maka'alaе lands)
Attachments: KUA LOS Ke Ao Haliі Maui Cty FINAL 4-24-19.pdf

Aloha Chair Rawlins-Fernandez,

Please see attached Kua'aina Ulu 'Auamo's letter of support for the budget items J 5&6 regarding funds for Ke o Hali'i to acquire lands at Mokae and Maka'alaе, Hana Maui.

I hope you are well!!! Mahalo for this opportunity to express our support.

Aloha nui!

Kevin

--

Kevin Chang
Executive Director
Kua'aina Ulu 'Auamo (KUA)
Cell: (808) 672-2545
Email: kevin@kuahawaii.org

Kua'aina Ulu 'Auamo (KUA)
grassroots growing through shared responsibility
www.kuahawaii.org

c/o KEY Project
47-200 Waihe'e Road
Kāne'ohe, HI 96744



April 24, 2019

ATTN: Maui County
Keani Rawlins-Fernandez, Chair
Economic Development and Budget Committee
EDB.committee@mauicounty.us

SUBJECT: Kua'āina Ulu 'Auamo's (KUA) Testimony in Support of Ke Ao Hali'i , Save Hana Coast's Open Space, Natural Resources, Cultural Resources and Scenic Views Preservation Fund Grant Proposal to acquire lands in Hana, Maui (Mokae Lands), TMK: (2) 1-4-010:004 (\$750,000.00)and (Maka'ālae Lands) TMKs 2-1-012-002, 2-1-4-010-030 (\$1,500,00.00); Budget Items J-5 & 6.

Dear Chair Rawlins-Fernandez and Committee Members;

Kua'āina Ulu 'Auamo (KUA) submits this letter in strong support of the efforts of Ke Ao Hali'i (KAH) to acquire lands at Mokae and Maka'ālae to preserve and protect the many cultural and historic sites and allow the community to continue their customary and traditional Hawaiian cultural access and practices in that place.

KUA works to empower communities to improve their quality of life through caring for their environmental heritage together. We employ a community-driven approach that currently supports a network of more than 36 mālama 'āina community groups collectively referred to as E Alu Pū (moving forward together), over 40 fishpond projects and practitioners called the Hui Mālama Loko l'a, and a new and growing hui of Limu practitioners all from across our state.

Though KAH is not an organizational member of our networks, many of its community members are deeply involved in the networks we facilitate. Further KAH's mission resonates with the spirit and work of community-based natural resource management: *to protect and preserve the natural and cultural resources of the Hāna moku and the customary and traditional practices of Native Hawaiians of the region; to hold title to and own interests in real property or to hold easements; to preserve and manage the area's natural, cultural, scenic, historic and marine resources for the benefit, education and enjoyment of our community and future generations.*

A primary function of KUA includes development of the 'auwai, a stream or pathway of resources tools, policy and administrative processes and bridges and networks that help to cultivate and take community-based natural resource management to greater levels of collective impact on how we collectively mālama Hawai'i. This project and Maui County's Open Space, Natural Resources, Cultural Resources and Scenic Views Preservation Fund builds such a pathway and supports an increased capacity of community groups to acquire and manage natural resources.



The traditional Ahupua'a land and resource management system recognized the importance of managing the flow of water from "the first raindrop that falls on the top of the mountain all the way down to the shoreline and beyond" (Uncle Henry Chang Wo). If these mauka (toward the mountain) lands fall into the wrong hands there may be negative consequences. Development creates impermeable surfaces such as roofs, driveways, roads and concrete surfaces all of which have such consequences: 1) surface runoff carrying mud and silt along with accumulated and unfiltered opala (rubbish) polluting the shoreline and 2) does not allow rainwater to percolate down to replenish the aquifer. Further as we know, especially along our shoreline and lands buffeting the mountains, private development often results in limited access. Many generations of community members have accessed the shoreline to harvest i'a (fish), opihi (limpet), ha'uke'uke (sea urchin) and limu (seaweed) among other marine resources to supplement their daily diet.

Our network members -especially in the Limu Hui- understand that what we do on land impacts the nearshore environment and the limu and aquatic life within. It should be noted that the lands at Mokae and Maka'ala are right next to the richest limu beds in the Hāna region and is an important traditional subsistence gathering area for local families

Enabling Ke Ao Hali'i's acquisition of these lands will help build the foundation to ensure the continuation of traditional customary access, practices and the opportunity to perpetuate and transfer the indigenous and local knowledge of the Hana community for many generations to come.

Pūpūkahi i holomua e ho'okanaka
(Let's unite to better the human condition)

Kevin K.J. Chang
Executive Director

EDB Committee

From: Mark Mrantz <Mark.Mrantz@aqua-aston.com>
Sent: Thursday, April 25, 2019 4:19 PM
To: EDB Committee
Subject: 82 Testimonial Letters
Attachments: MVB Letter Batch 2.pdf; MVB Letter Batch 1.pdf

Aloha Councilmembers...

Please find 82 letters of testimony attached.

Mahalo for your consideration...

Mahalo,

Mark D. Mrantz, CHA
general manager

Aston Kaanapali Shores

3445 Lower Honoapiilani Road, Lahaina HI 96761

ph 808.667.2211 | cell 808.268-2000

email: mark.mrantz@aqua-aston.com | web: www.aqua-aston.com

Aston Hotels & Resorts is a division of Aqua-Aston Hospitality

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April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marjun . I am a Engineer Maintenance in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Marjun Navarro

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Emerson . I am a Engineer Maintenance in the visitor industry and have been for the past 5 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Emerson Pinera

A handwritten signature in black ink, appearing to read "Emerson Pinera", written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

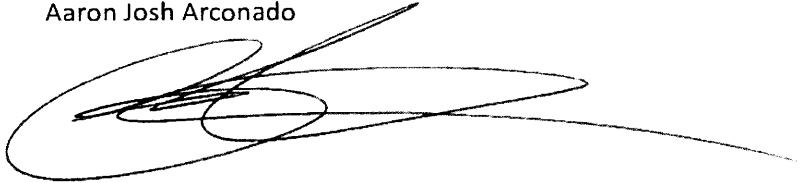
My name is Aaron Josh . I am a Engineer Maintenance in the visitor industry and have been for the past 3 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Aaron Josh Arconado

A handwritten signature in black ink, appearing to read 'Aaron Josh Arconado', with a long horizontal flourish extending to the right.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Mario . I am a Manager Maintenance in the visitor industry and have been for the past 19 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

A handwritten signature in black ink, appearing to read 'Mario Siatris', written over a printed name.

Mario Siatris

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

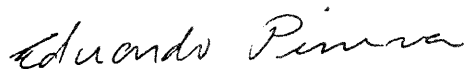
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Eduardo . I am a Groundskeeper in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Eduardo Pinera

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Roulie . I am a Groundskeeper in the visitor industry and have been for the past 19 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Roulie Andres

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Erwin . I am a Supervisor Maintenance in the visitor industry and have been for the past 29 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Erwin Alibin

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

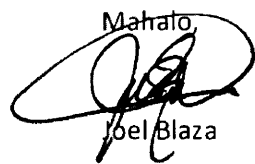
RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Joel . I am a Engineer Maintenance in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Joel Blaza

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Dominador . I am a Groundskeeper in the visitor industry and have been for the past 30 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Dominador Ceon

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Roy . I am a Groundskeeper in the visitor industry and have been for the past 21 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

A handwritten signature in black ink that reads "Roy Albano". The signature is written in a cursive, slightly slanted style.

Roy Albano

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Roel. I am a Utility Housekeeper in the visitor industry and have been for the past 31 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Roel Malijana

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Nino. I am a Utility Housekeeper in the visitor industry and have been for the past 6 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Nino Agcaoili

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

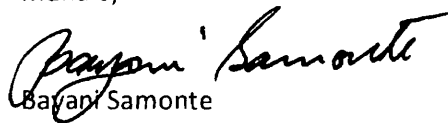
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Bayani. I am a Utility Housekeeper in the visitor industry and have been for the past 26 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Bayani Samonte

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Elpedio . I am a Groundskeeper in the visitor industry and have been for the past 12 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Elpedio Tomboc

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Loreto . I am a Groundskeeper in the visitor industry and have been for the past 23 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Loreto Dumayas

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau


Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Fely. I am a Coord Housekeeping in the visitor industry and have been for the past 37 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Fely Pagdilao

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

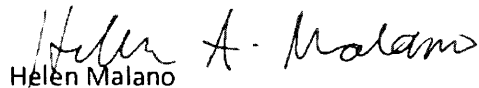
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Helen. I am a Housekeeper in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Helen Malano

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Luisa. I am a Housekeeper in the visitor industry and have been for the past 35 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Luisa Vicente

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Charyl Eduard. I am a Houseperson in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Charyl Eduard Antolin

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

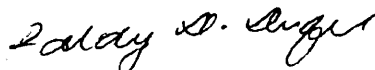
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Raldy. I am a Houseperson in the visitor industry and have been for the past 20 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Raldy Duque

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

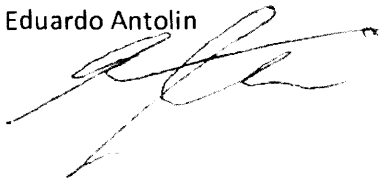
My name is Eduardo. I am a Houseperson in the visitor industry and have been for the past 5 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Eduardo Antolin

A handwritten signature in black ink, appearing to read 'Eduardo Antolin', written over a white background.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Luzviminda. I am a Inspector in the visitor industry and have been for the past 23 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Luzviminda Fernandez



April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Josefina. I am a Coord Housekeeping in the visitor industry and have been for the past 39 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Josefina Domogma

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Segundo. I am a Houseperson in the visitor industry and have been for the past 28 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Segundo Oasay

A handwritten signature in black ink, appearing to read "Segundo Oasay". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

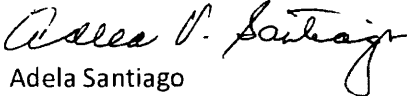
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Adela. I am a Inspector in the visitor industry and have been for the past 27 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Adela Santiago

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

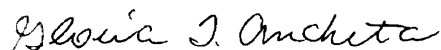
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Gloria. I am a Housekeeper in the visitor industry and have been for the past 27 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Gloria Ancheta

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Leonardo. I am a Houseperson in the visitor industry and have been for the past 28 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Leonardo Ancheta

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Potenciana. I am a Housekeeper in the visitor industry and have been for the past 26 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Potenciana Ancheta

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

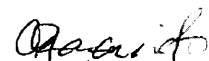
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Consuelo. I am a Housekeeper in the visitor industry and have been for the past 16 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Consuelo Jacinto

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marilyn. I am a Housekeeper in the visitor industry and have been for the past 20 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Marilyn Villanueva

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

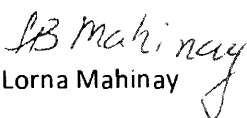
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Lorna. I am a Housekeeper in the visitor industry and have been for the past 15 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Lorna Mahinay

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Polgenia. I am a Housekeeper in the visitor industry and have been for the past 31 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Polgenia Arconado

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

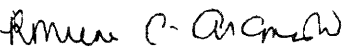
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Rowena. I am a Housekeeper in the visitor industry and have been for the past 21 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Rowena Arconado

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marilyn. I am a Housekeeper in the visitor industry and have been for the past 19 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Marilyn Paraton

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

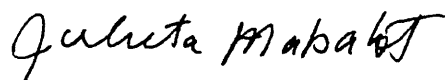
My name is Julieta. I am a Housekeeper in the visitor industry and have been for the past 28 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Julieta Mabalot

A handwritten signature in black ink that reads "Julieta Mabalot". The signature is written in a cursive style with a large initial "J".

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Linda. I am a Housekeeper in the visitor industry and have been for the past 32 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Linda Pascua

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

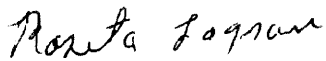
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Rosita. I am a Housekeeper in the visitor industry and have been for the past 20 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Rosita Lagran

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

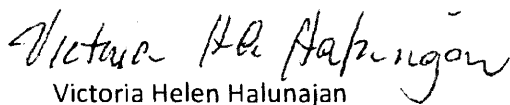
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Victoria Helen. I am a Housekeeper in the visitor industry and have been for the past 28 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Victoria Helen Halunajan

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

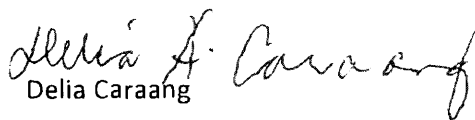
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Delia. I am a Housekeeper in the visitor industry and have been for the past 13 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Delia Caraang

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Rose. I am a Housekeeper in the visitor industry and have been for the past 14 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Rose Paculan

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

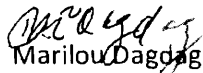
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marilou. I am a Housekeeper in the visitor industry and have been for the past 14 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Marilou Dagdag

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

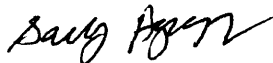
My name is Sally. I am a Housekeeper in the visitor industry and have been for the past 37 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Sally Agonoy



April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Lucita. I am a Housekeeper in the visitor industry and have been for the past 22 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Lucita Pangilinan

A handwritten signature in black ink, appearing to read "Lucita Pangilinan", written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau


Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Florida. I am a Housekeeper in the visitor industry and have been for the past 28 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Florida Dizon

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Amalia. I am a Executive Housekeeper in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Amalia Miranda

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Cristina. I am a Housekeeper in the visitor industry and have been for the past 20 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Cristina Agmata

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

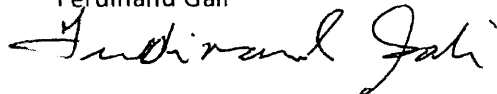
My name is Ferdinand. I am a Attendant Laundry in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Ferdinand Gali

A handwritten signature in black ink that reads "Ferdinand Gali". The signature is written in a cursive style with a large initial "F" and a long, sweeping underline.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, HI 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

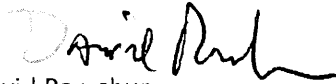
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is David . I am a Server in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


David Ramshur

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Gary . I am a Server in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Gary Larsen

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, HI 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Rhea . I am a Server in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Rhea Garcia

A handwritten signature in black ink, appearing to read 'Rhea Garcia', with a stylized flourish at the end.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

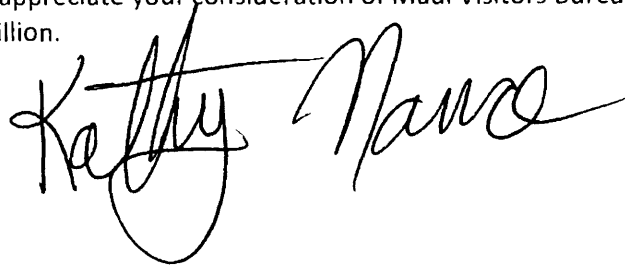
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Kathryn . I am a Host in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

A handwritten signature in black ink that reads "Kathryn Nance". The signature is written in a cursive style with a large, looping "K" and "N".

Kathryn Nance

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marino . I am a Utility Steward in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Marino Agtarap

A handwritten signature in black ink, appearing to read 'Marino Agtarap', written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Myeron . I am a Server in the visitor industry and have been for the past 29 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Myeron Pakaki

A handwritten signature in black ink that reads "Myeron Pakaki". The signature is written in a cursive, flowing style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

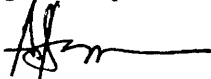
My name is Angela . I am a Server in the visitor industry and have been for the past 27 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Angela Asuñcion

A handwritten signature in black ink, appearing to be 'Angela Asuñcion', with a long horizontal stroke extending to the right.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

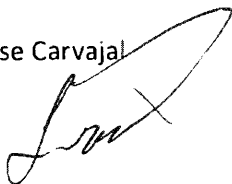
My name is Jose . I am a Cook I in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Jose Carvajal

A handwritten signature in black ink, appearing to read 'Jose Carvajal', written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

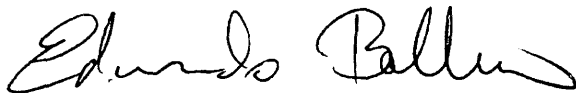
My name is Eduardo . I am a Lead Cook in the visitor industry and have been for the past 32 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Eduardo Ballano

A handwritten signature in black ink that reads "Eduardo Ballano". The signature is written in a cursive style with a large, stylized 'E' and 'B'.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

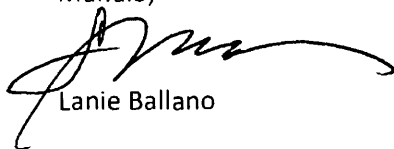
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Lanie . I am a Administrative Assistant in the visitor industry and have been for the past 23 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Lanie Ballano

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Nathan . I am a Manager Restaurant in the visitor industry and have been for the past 3 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Nathan Mau

A handwritten signature in black ink, appearing to read 'Nathan Mau', with a long horizontal flourish extending to the right.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Cathy Lee . I am a Host in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Cathy Lee Nava

A handwritten signature in black ink, appearing to read 'Cathy Lee Nava', with a long, sweeping underline.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Knorlee . I am a Busser in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Knorlee Valiente

A handwritten signature in black ink, appearing to read 'Knorlee Valiente', enclosed within a circular scribble.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

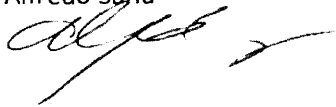
My name is Alfredo . I am a Cook I in the visitor industry and have been for the past 6 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Alfredo Sana

A handwritten signature in black ink, appearing to read 'Alfredo Sana', written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

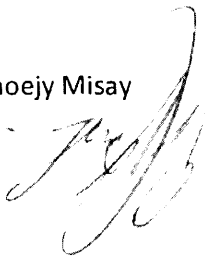
My name is Jhoejy . I am a Cook I in the visitor industry and have been for the past 3 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Jhoejy Misay

A handwritten signature in black ink, appearing to read 'Jhoejy Misay', written over a light blue horizontal line.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

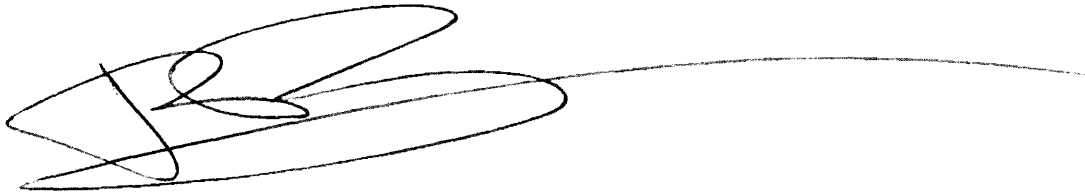
My name is Ruben . I am a Server in the visitor industry and have been for the past 12 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Ruben Brillantes

A handwritten signature in black ink, appearing to be 'Ruben Brillantes', with a long horizontal flourish extending to the right.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Pacita . I am a Utility Steward in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Pacita Agmata

Pacita Agmata

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Jordan . I am a Cook I in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Jordan Taylor



April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

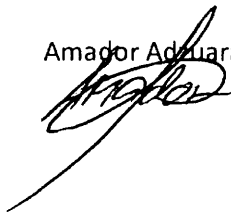
My name is Amador . I am a Busser in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Amador Adzuara

A handwritten signature in black ink, appearing to read 'Amador Adzuara', written over the printed name.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

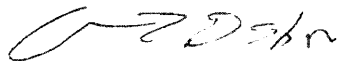
My name is Anna . I am a Bartender in the visitor industry and have been for the past 26 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Anna Osborne

A handwritten signature in black ink, appearing to read "Anna Osborne", written in a cursive style.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Hendrixter . I am a Cook I in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Hendrixter Daguro

Hendrixter Daguro
Pacifica Agmata

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Anna-Marie . I am a Area Manager Reservations in the visitor industry and have been for the past 7 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Anna-Marie Enomoto

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

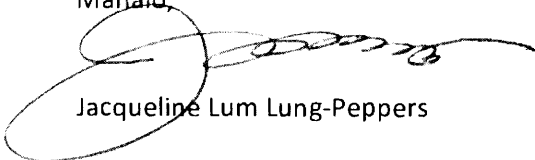
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Jacqueline . I am a Asst Manager Area Reservations in the visitor industry and have been for the past 5 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Jacqueline Lum Lung-Peppers

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Carleen . I am a Agent Reservations in the visitor industry and have been for the past 7 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Carleen Meyer

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

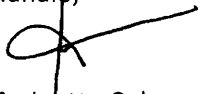
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marinette . I am a Agent Reservations in the visitor industry and have been for the past 4 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

A handwritten signature in black ink, appearing to be 'Marinette Coloma', with a long horizontal stroke extending to the right.

Marinette Coloma

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, HI 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Tasha . I am a Agent Reservations in the visitor industry and have been for the past 3 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Tasha Morita

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

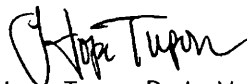
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Hope . I am a Agent Reservations in the visitor industry and have been for the past 1 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Hope Tupou De La Vara

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Michele . I am a Executive Assistant in the visitor industry and have been for the past 33 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Michele Oasay

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Jerrie. I am a Utility Housekeeper in the visitor industry and have been for the past 23 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Jerrie Gudoy

A handwritten signature in black ink, appearing to read 'Jerrie Gudoy', is written over the printed name. The signature is fluid and cursive, with a large loop at the end.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Richard . I am a OS Director Facilities in the visitor industry and have been for the past 23 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Richard Valencia

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau


Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Mary Ann . I am a Administrative Assistant in the visitor industry and have been for the past 6 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Mary Ann Arcilla

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Romel . I am a Engineer Maintenance in the visitor industry and have been for the past 6 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,

Romel Savella

A handwritten signature in black ink that reads "Romel Savella". The signature is written in a cursive style with a large, stylized initial 'R'.

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

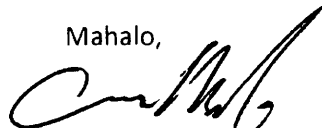
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Marlon. I am a Utility Housekeeper in the visitor industry and have been for the past 12 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,



Marlon Antonio

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

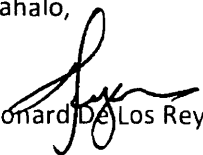
Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Leonard. I am a Utility Housekeeper in the visitor industry and have been for the past 31 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

Mahalo,


Leonard De Los Reyes

April 24, 2019

Economic Development and Budget Committee
200 S. High Street
Wailuku, Hi 96793

Attention: Budget Chair and Council Members

RE: Funding for Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez
Aloha Council Members

My name is Rex. I am a Utility Housekeeper in the visitor industry and have been for the past 2 years. I am writing in support of the Maui Visitors Bureau's proposed FY 2020 budget.

Being a part of the visitor industry, I hear a lot about the Transient Accommodations Tax (TAT). I would suggest that perhaps, instead of the TAT just being part of the general fund, that it be listed as a separate revenue item. The County receives approximately \$23 million from TAT, and I feel that because it is a tax generated by visitors, it should be used to fund your concerns about infrastructure and other areas. In doing so, you can continue to fund the Maui Visitors Bureau, which is doing an excellent job.

I would greatly appreciate your consideration of Maui Visitors Bureau's proposed FY 2020 budget of \$4 million.

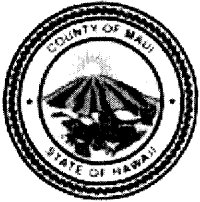
Mahalo,

Rex Salva 

EDB Committee

From: Kelly King
Sent: Thursday, April 25, 2019 1:34 PM
To: EDB Committee
Subject: Fw: Real Property Tax Rates

With Aloha,



Office of Council Chair Kelly T. King
South Maui Residency
Office: 808.270.7108
200 South High Street, 7th Fl
Wailuku HI 96793
mauicounty.us

From: Matthew Olson <matto@paramounthotels.com>
Sent: Thursday, April 25, 2019 1:26 PM
To: Keani N. Rawlins
Cc: Kelly King; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: Real Property Tax Rates

Dear Council Vice-Chair Rawlins-Fernandez and Councilmembers of the Committee,

My name is Matthew Olson, Managing Director of the Maui Coast Hotel. My family has owned and operated the Maui Coast Hotel in Kihei since 1993. We take great pride in the Maui community and investing in our employees.

Pursuant to the public hearing that is scheduled, April 24, The County Council is considering Real Property Tax Rates for Fiscal Year 2020 that may lead to a 75% increase in the tax rate for the Hotel and Resort Classification. An increase of this amount is unjustified and will have a significant impact on visitor industry accommodations.

The tourism industry is already heavily taxed with Transient Accommodation Taxes now exceeding 10% and current Real Property Tax Rate being the 2nd highest after the Timeshare classification. In addition to real property rate increases, assessed values of hotel properties have also been significantly increasing in recent years across the island. For example, the assessed value of the Maui Coast Hotel increased 26% for FY20 from FY19.

Higher taxes will hurt the tourism industry. It may seem like higher property taxes only effect the property owner, but it hinders the reinvestment into our properties with renovation projects and maintaining a quality product our tourists expect when they travel to the island of Maui.

In summary, we believe increasing the tax rate for the Hotel and Resort Classification is unjustified and unnecessary. The county should rely on the significant increase in taxes being paid by the hotels through increases in the assessed values and not also hit hotels with an increase in rate. Mahalo for your consideration.

Sincerely,

Matthew Olson | Managing Director
Paramount Hotels | 206.858.7758
10400 NE 4th St. #2225 | Bellevue, WA 98004
Paramount Hotel Seattle, Portland Paramount and Maui Coast

A handwritten signature in black ink, appearing to be the initials 'MO' in a cursive, stylized font.

EDB Committee

From: Mei Chan <mei@crhmaui.com>
Sent: Thursday, April 25, 2019 12:07 PM
To: EDB Committee
Subject: testimony
Attachments: MVB Testimony.pdf

Aloha,

Please see the attached MVB testimony letter.

Mahalo,

Mei | Accounting Department

Condominium Rentals Hawaii | 362 Huku Li'i Place, #204, Kihei, Maui, Hawaii 96753
Tel 808-879-2778 ext. 232 or 800-367-5242 ext. 232 | Fax 808-879-7825 | Email Mei@crhmaui.com

[Website](#) | [Facebook](#) | [Owners](#)

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April 25, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

As a long-time resident of Maui, I am writing in support of MVB's proposed 2020 budget. I have been in the hospitality business a good part of my life and know the importance of tourism. We live in one of the most beautiful islands in Hawaii, and a huge part of our livelihood is dependent upon the visitor industry to support our families.

If Maui is not out in the forefront there are many other destinations that more than happy to take our share of the visitors. Once we lose visitors, it takes a while to build up visitor arrivals back to a level we need to maintain our way of life here on Maui.

I urge you to support MVB's proposed 2020 budget.

Mahalo,



Digitally signed by Mei Chan
Date: 2019.04.25 12:06:10
-10'00'

Mei Chan

EDB Committee

From: admin@hanahighwayregulation.com
Sent: Thursday, April 25, 2019 11:54 PM
To: Mayors.Office@co.maui.hi.us
Subject: Re: Road to Hana Visitor Safety System Study - Summer 2019
Attachments: HANA SUMMER 2018.pdf

Aloha,

Attached find the Summer 2018 Report by Hana Highway Regulation for more background on the issue.

Mahalo,

Napua Hueu

Committee Chair

Hana Highway Regulation

an initiative of the Hana Community Association

On 2019-04-24 01:27, admin@hanahighwayregulation.com wrote:

Aloha,

Based upon data and expertise available, The Road to Hana is in danger of a disaster occurrence of economic adversities, eroding resident sentiment, increasing congestion and traffic hazards, trespassing offenses, stream and ocean contamination, continued stress on sacred sites and ever-incurring human fatalities. Hawaii tourism is at risk both for its ability to maintain an acceptable quality of life for residents, quality of experience for visitors and economic vitality for the State. Hawaii tourism has been negatively affected by rapid growth, diminishing economic contributions, and the lack of a comprehensive tourism management plan. Specific evidence of negative impacts can be found in the economic, environmental, social and cultural impact reports compiled by various organizations over the last two years.

The Economic Research Organization at the University of Hawaii reports that a focus on visitor arrivals and nominal spending has masked a range of concerning underlying problems which, without change, will continue to undermine tourism's value as a positive contributor to the health of Hawaii's economy and Hawaii's communities. Adjusted for inflation, visitor spending has been dropping on trend for three decades. Hawaii now has more visitors than ever but has not experienced the

commensurate growth in economic contribution that would be expected with that growth in arrivals.
More

visitors require more services from State and County agencies and create more “wear and tear” on visitor sites and attractions. Congestion and inadequate management threaten the quality of the experience at sites popular with both visitors and residents. Based on surveys, the Hana region’s resident satisfaction with tourism has fallen. If the visitor experience declines through continued lack of management and degradation of amenities, the County and State runs the risk that demand for Hawaii will erode.

The ultimate solution for visitor industry sustainability requires development of a new model. Hawaii Tourism Authority was expected to shift from marketing to adopt tourism management as a priority, this was a specific recommendation in the 2017 Resident Sentiment survey report. We request that the County of Maui, State of Hawaii, Hawaii Tourism Authority and all private property owners pertaining to this issue immediately allocate a portion of their budgets to adequately fund programs that enhance visitor safety along the Road to Hana.

The attached pages entail a breakdown of the study and suggested value contributions based on calculated interest of the entities accountable for remediation. We have structured this request for funding as the totals due for past damages done to our communities. Whereas, the continued mismanagement threatens to cause damages, fatalities, losses and suffering of such character and magnitude to affect the health, welfare and living conditions of a substantial number of persons, and to affect the economy of the State, the Hana Highway Regulation makes warrant for rehabilitative assistance in the form of emergency funds to support a community-curated visitor safety system study this Summer 2019.

Remedy is long overdue and our community is exhausted at the bureacurocy and lack of communication by all parties regarding this subject matter. Please contact us at your earliest convenience so we may collaborate on solutions. Our community will not endure another Summer under these horrific conditions that have plagued our home for years. Should we have to privately fund this effort ourselves, we will take the initiative to do so and implement visitor management measures as we see necessary.

Mahalo,

Napua Hueu

Commitee Chair | Hana Highway Regulation

Po Box 202 Hana, HI 96713 | admin@hanahighwayregulation.com

The Hana Highway Regulation has been conducting research on the Road to Hana industries since 2016 through various roadside surveys counting traffic and logging general activity patterns. In 2017, the Hana Community Association adopted the Hana Highway Regulation as an organization initiative to address the growing concerns from the community. We maintain a database of commercial operators based on web research, traffic surveys, hot spot surveillance, offense submissions by the community and field reports by survey volunteers. We have been keeping record of the tours and transportation industry for nearly two years and just began expanding our database to include food and beverage operators.

Based on our research, the Hana Highway has experienced an exponential increase in visitors from both independent travelers to commercial tours. The Road to Hana, its parking and comfort station infrastructure, was never designed or intended for this magnitude of use and its associated traffic and human impact. Based on our most recent traffic data, the Road to Hana is considered to be four times over capacity and is considered to be insufficient to service the current level of use which is creating issues such as but not limited to; overcrowding, illegal parking, unsafe driving conditions, private property trespassing, injuries, emergency rescues, unlicensed commercial activity, economic adversities, waste disposal concerns, public facility cleanliness, plumbing issues, stream and ocean contamination, health hazards and death.

The Road to Hana Code of Conduct is available as a page on our website, it has been published by various media outlets and visitor industry platforms. We continue to push these guidelines for safer embarkments by all Hana Highway travelers, both kama'aina and visitor. We are preparing an infographic brochure to serve as an educational piece that outlines the Code of Conduct which will include a map of the entire route and other helpful points. We are composing various scripts to create media pieces for promotion through our airports, rental car companies, resorts, activity agencies and other avenues of pre-arrival visitor communication.

We recently launched our Commercial Partners Program and Certification opportunity for both tours and transportation as well as food and beverage vendors along the highway. Our Registered Commercial Partners program is an independent verification system to distinguish operators in compliance and our certification opportunity identifies industry leaders in sustainable tourism. Some of the criteria for review include verification of business compliance with all federal, state, and local regulations for all products and services in addition to commitment of abiding by all necessary permit conditions. The company will demonstrate commitment to the Road to Hana Code of Conduct. The company will provide accurate information to guests that can be referenced and utilizes marketing that is accurate. The company demonstrates responsible travel practices in addition to contributing to conservation and community efforts annually. We intend for both the Commercial Partners Program and Certification opportunity to encourage better business practices along the Road to Hana.

We have identified illegal parking and private property trespassing as detriments to visitor safety and resident peace. These issues directly contribute to overcrowding and other intrusive effects on the day to day life of our community. Although increased signage has had some impact, field advisors report that continuing offenses to community policy are extensive. Sites experiencing difficulties have seen a 96% reduction in traffic hazards and resident frustrations when a field advisor is on the premises mediating and alleviating the offenses as they present themselves. Typically one or any combination of the following acts are the culprit of roadside chaos; illegal parking, private property trespassing, unlicensed commercial activity and /or commercial activity within sacred sites.

Over thousands of years, the indigenous people of Hawai'i have developed and harnessed knowledge that strengthens environment sustainability and fosters cultural well-being. We are drafting a visitor safety system program that draws upon this insight and connection to country to protect and manage land and shorelines along the Road to Hana. We would like to implement field advisors at the various areas seeing heaviest impact and complications. Resident volunteers will enter a voluntary agreement with the Hana Community Association and adhere to policies and procedures to protect the biodiversity; animals, plants and other species that call the Road to Hana home and to conserve the area's cultural resources such as sacred sites and water sources. We will manage district volunteers impressing the effectiveness and value of place-specific expertise for the role of field advisors in relation to the visitor safety system.

More residents are expressing an affinity to protect the culture and wildlife along the Road to Hana but government funding is severely lacking and doesn't meet the demand to protect the vast land and sea country of our home region. We will secure financial resources to implement phase one of our visitor safety system through a crowd-funding campaign and we look forward to your support in that capacity. An announcement will be sent to you when the campaign is live and you will be able to learn more about the system at that time and contribute feedback to the Hana Community Association to help in final considerations as the project moves forward.

EDB Committee

From: Richard Obley <Richard.Obley@aqua-aston.com>
Sent: Thursday, April 25, 2019 4:32 PM
To: EDB Committee
Subject: Maui Visitors Bureau

Aloha Chair Keani Rawlins-Fernandez and Council Budget Committee,

As a concerned citizen of Maui County who has been working in hospitality on Maui for three decades, I would like to express my support for your taking action to fully fund the Maui Visitors Bureau without any cuts to their current budget. I understand that we find ourselves at a critical time in the tourism industry, with no shortage of discussion about the growing number of tourists on our island and how those numbers are impacting those of us who live and work here. My concern is not so much with the visitors who are coming to our planned destination resort areas that are designed specifically to support the tourism industry, rather, my concern is with the growing number of visitors who are staying in alternative accommodations that are located in residential neighborhoods.

While we are seeing visitor numbers increase, visitor spending in our resort areas is not reflecting a similar increase and the same holds true for activity sales, with Haleakala sunrise being an exception. My concern is that these visitors who are staying in non-permitted TVR's are not the high value visitors Maui needs; the corporate groups and luxury-seeking leisure travelers who are the target audience for MVB's marketing efforts. Without MVB out there on the front lines keeping Maui top of mind with the destination resort target audience, I am sincerely worried about what that means for my many friends and colleagues in this industry who rely on MVB to keep our planned resort areas busy with groups, special events and high end leisure guests. These are the visitors who allow for fully scheduled work weeks and the full paychecks that so many of our fellow citizens rely on to keep their households solvent.

In addition to MVB's marketing efforts, they are also on the front lines of educating visitors. Whether it is safety issues, reef awareness, cultural sensitivity or other important matters, MVB is helping get the message out to our visiting guests whose dollars drive so much of our economy. Because we are at a critical place in the history of tourism on Maui, and throughout Hawai'i, I am certain the role of MVB is more important than ever in helping to set the course for managing tourism and helping focus on the types of visitors who can support the type of tourism our island needs; a sustainable tourism of educated visitors who value and respect the sanctity of these islands and our host culture.

Please continue to fund the Maui Visitors Bureau at current levels because their mission is more important than ever.

1000 Mahalos for your time and consideration and all you do for our community!
Scott Obley

Board Member, Maui Hui Malama 2008 -Present
Board Member, Maui Visitors Bureau – Just joined! ☺
Maui County Commission on Culture & The Arts – 2005-2010

Supporter, contributor, advocate:

Visitor Industry Charity Walk
Hui No'ēau Visual Arts Center
Maui Farm
Relay for Life
Camp Imua
Celebration of the Arts
Maui Film Festival
Maui Junior Lifeguard Program
East Maui Taro Festival
Maui Nui Botanical Gardens
W.S. Merwin Conservancy
Whale Trust

Scott Obley
general manager

Aston at The Whaler on Kaanapali Beach
2481 Kaanapali Parkway, Lahaina, Maui, Hawaii 96761
ph: 808.661.6001 | fax: 808.661.8315 | cell: 808.633.3175
e-mail: scott.obley@aqua-aston.com | www.aqua-aston.com
Aston Hotels & Resorts is a division of Aqua-Aston Hospitality

<https://www.youtube.com/watch?v=iVbAS9NVWM&t=9s>

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EDB Committee

From: Richard Obley <Richard.Obley@aqua-aston.com>
Sent: Thursday, April 25, 2019 8:33 AM
To: EDB Committee
Subject: Team Members Testimony
Attachments: Testimony8.pdf; Testimony7.pdf; Testimony6.pdf; Testimony5.pdf; Testimony4.pdf; Testimony3.pdf; Testimony2.pdf; Testimony1.pdf; Testimony.pdf

Aloha,

On behalf of several of our team members, please find their letters of support for continued funding of the Maui Visitors Bureau attached herewith.

Mahalo,
Scott

Scott Obley
general manager

Aston at The Whaler on Kaanapali Beach

2481 Kaanapali Parkway, Lahaina, Maui, Hawaii 96761
ph: 808.661.6001 | fax: 808.661.8315 | cell: 808.633.3175
e-mail: scott.obley@aqua-aston.com | www.aqua-aston.com
Aston Hotels & Resorts is a division of Aqua-Aston Hospitality

<https://www.youtube.com/watch?v=iIVbAS9NVWM&t=9s>

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April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Pat Magallanes. I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 2 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

If Maui is not out in the forefront marketing our resorts and special events, there are many other destinations that are more than happy to take our share of the visitors. Once we lose visitors, it takes time and money to build up visitor arrivals back to a level we need to maintain our way of life here on Maui. We want the type of visitors MVB targets because they are the visitors who stay in our resort areas, rather than the illegal vacation rentals taking over our neighborhoods.

I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo

A handwritten signature in black ink that reads "Patricia Magallanes". The signature is written in a cursive style with a large, looping initial "P".

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

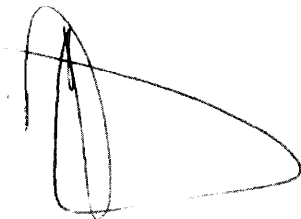
My name is Dexter Ganoot. I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 3 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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Mahalo

A handwritten signature in black ink, appearing to be 'Dexter Ganoot', written over a horizontal line.

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Anna Lefai. I am an Accounting Specialist with Aston at The Whaler on Ka'anapali Beach, and have been for the past 17 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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Mahalo

A handwritten signature in black ink, appearing to read "Anna Lefai". The signature is stylized and cursive, written over a white background.

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

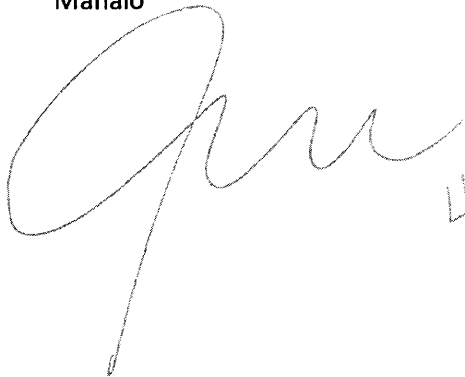
My name is Emy Tomogsoc. I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 19 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo



4.24.2019

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Miriam Ramos. I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 3 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo

A handwritten signature in black ink, appearing to read "Miriam Ramos", followed by a long horizontal flourish.

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Gina Malacas. I am a Guest Service Supervisor with Aston at The Whaler on Ka'anapali Beach, and have been for the past 34 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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Mahalo


Gina Malacas

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Fred Burgart. I am a Bell Captain with Aston at The Whaler on Ka'anapali Beach, and have been for the past 34 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo

A handwritten signature in black ink, appearing to read 'Fred Burgart', with a long horizontal flourish extending to the right.

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

My name is Marissa Maddela. I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 11 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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Mahalo

A handwritten signature in black ink, appearing to read 'Marissa Maddela', followed by a long horizontal line extending to the right.

April 24, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

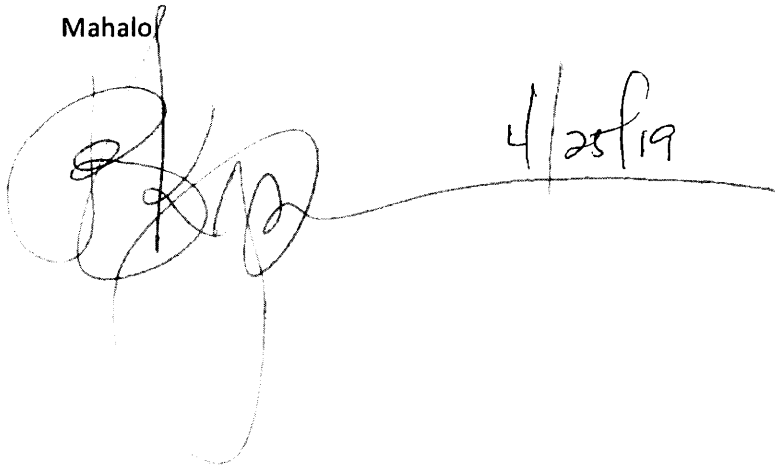
My name is Rebecca Kaneapua Alexander . I am a Guest Service Agent with Aston at The Whaler on Ka'anapali Beach, and have been for the past 35 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors, I see the importance it has on our community. It is the key to the financial well-being of Maui as it is currently the only economic driver for our county. There are many, not just my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. I have a large family that depends on me to feed and clothe them.

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I remember when 9/11 and the recession in 2008 occurred. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo

A handwritten signature in black ink, appearing to be 'R Kaneapua Alexander', is written over a horizontal line. To the right of the signature, the date '4/25/19' is written in a similar cursive style.

EDB Committee

From: Leilani Ventura <leilani.ventura@medb.org>
Sent: Thursday, April 25, 2019 11:13 AM
To: EDB Committee
Subject: EDB-1 Support for Maui Economic Development Board
Attachments: MADCC Letter of Support for MEDB.PDF



April 17, 2019

To Our Honorable Maui County Council Members,

Re: Maui County Healthcare Partnership Testimony-Suzanne Antounian
Maui Economic Development Board-

I was honored to be asked to serve as one of the panelists for Maui County Healthcare Partnership almost two years ago.

At the time, I didn't realize how invaluable their mission and services would be until my family became one of the recipients of needing healthcare services on our beautiful island.

As Director of Maui Adult Day Care Centers, we already had internship opportunities in place for our island students. Our talented program coordinator was already giving talks throughout the community and we recruited many of the students from UHMC to volunteer, provide community service and offered job shadowing opportunities at our centers.

I want you to know how imperative it is to have MEDB in the Maui County budget for their Maui County Health Care Partnership. First of all, we need this for all of our residents. We are all going to need healthcare at some point or another during our lifetime. We need to be competitive with what we can offer our graduating college students to make sure they are able to remain at home in Hawaii and not be swayed to leave our islands for better career opportunities. And, the last thing you will want to do is leave our island to pursue health care treatment away from home and your family.

Secondly, it's a more selfish reason that I request you include MEDB/Maui County Health Care Partnership in the County's budget. Over the last year and a half, my husband became very ill with aggressive Prostate Cancer. We were forced to go off island because Maui didn't have the available equipment, technology or treatments available. I had to take a leave of absence from my job. Thank goodness for Maui Adult Day Care Centers Board and my supportive staff members. I would have liked to remain right here on Maui for my husband to receive the care he needed. We will be going back to California again in June.

Maui Economic Development Board and Maui Healthcare Talent Committee is looking towards Maui's needs for the future and doing their best to keep our college students in Hawaii, primarily Maui, and make sure when our family members, friends or even our clients are needing health care they are able to remain on the island and the same quality of care as they would receive on the mainland..

Please support Maui Economic Development Board and the Maui Healthcare Partnership for their endeavors. Our life is depending on it.

Mahalo,
Suzanne Antounian
Executive Director
(808)871-5804

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Executive Director

Suzanne Antounian

Main Office: 11 Mahaolu Street, Suite B - Kahului, HI 96732
Phone (808) 871-5804 - Fax (808) 877-4082

South Maui - Kihei
(808) 874-8338

Ocean View- Nisei Veterans Memorial Site:
Phone: (808) 243-9312

Hale Hulu Mamo-Hana Senior Center
Phone: (808) 248-8833

www.madcc.org

West Maui - Lahaina
Phone: (808) 667-9252

To provide adult day care services to our clients in a family environment that is safe and filled with love, and provide support to their families and caregivers.



EDB Committee

From: Yvette Laborte <YvetteL@napilikai.com>
Sent: Thursday, April 25, 2019 1:35 PM
To: EDB Committee
Subject: Testimony in support of Maui Visitors Bureau proposed 2020 budget
Attachments: Scanned from a Xerox Multifunction Printer.pdf

Importance: High

Aloha,

Please see the attached testimony in support of Maui Visitors Bureau proposed 2020 budget.

Mahalo,

Yvette Laborte
Human Resources Generalist
Napili Kai Beach Resort
5900 L. Honoapiilani Road
Lahaina, HI 96761
Direct Line: 1-808-669-9552
Fax: 1-808-669-9554
napilikai.com

April 25, 2019

Budget & Finance Committee Chair
200 S. High Street
Wailuku, HI 96793

RE: Maui Visitors Bureau

Aloha Chair Keani Rawlins- Fernandez
Aloha Council Members

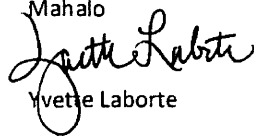
My name is Yvette Laborte. I am a Human Resources Generalist and have been at the Napili Kai Beach Resort for over 13 years. I am writing in support of MVB's proposed 2020 budget.

Having to depend on visitors I see the importance it has on our community. It is the key to the financial wellbeing of Maui as it is currently the only economic driver for our county. There are many, not just myself but my family, whose livelihoods directly or indirectly are impacted and dependent upon a successful visitor industry. My career in the visitor industry allowed me as a single parent to support myself and my daughter.

There are many other destinations that are more than happy to take our share of the visitors. That is why Maui should be the forefront of these destinations. Once we lose these visitors, it will take a while to build up visitor arrivals back to a level we need to maintain our way of life here on Maui.

I remember when 9/11 and the recession in 2008 occurred. I was very fortunate unlike some of my co-workers who lost their jobs. It was a struggle during 9/11 and as well as during the recession.... times were tough for many families including myself. Please don't let this happen again, please support MVB's proposed 2020 budget.

Mahalo



Yvette Laborte