

AH Committee

From: Tile Setters Hawaii LLC <install@tilesettershawaii.com>
Sent: Thursday, October 03, 2019 5:59 AM
To: AH Committee
Subject: Housing

“Please I do not want the West Maui Community Planning Action Committee (CPAC) to delay this or any other project that has any affordable housing in West Maui. We are in housing crisis mode.”

After yesterday’s fire and sitting in traffic for nearly 10 hours the need for housing in west Maui is very important to all of us, we need more options to live and work in Lahaina please approve projects like this, we need both workforce housing and Market value housing for everybody.

My name is Kenneth Ginsberg, a former resident of Lahaina. My grandparents and parents moved here in 1968 and opened two restaurants in Lahaina. I attended Lahainaluna High School in 70’s. after high school, I’ve worked as a tile setter in the Hawaii Mason Union and eventually started my own business on Maui working on many homes in Lahaina and around Maui. In the early 80’s myself, my extended family, and many more former Lahaina residents were forced to move to Kahului, and beyond, being priced out of Lahaina’s home market, to live and survive. Too many on this island take residence in towns far from where we work, and battle hours of daily traffic to and from central Maui where we can afford a home to live in. Makila Farms in Lahaina, would be a perfect workforce and market value priced development point, will relieve traffic congestion with working folks finally being able to afford a home in the same zip code that they work in.

I am fortunate to have been awarded a contract for the “Kaiaulu”, Workforce Housing project in Kaanapali. It brings me great joy to see these fortunate new homeowners take up residency here in Lahaina where they now live and work in homes they can finally afford. It’s evident, quality of life can dramatically improve with eliminating arduous daily hours of traffic. Talking to them they are HAPPY and LOVE living there and lucky to be amongst the fortunate few to call Lahaina (Kaanapali) home.

Kapalua’s Pailolo Workforce Housing development has been approved, ground work is started and construction is beginning next year, and I will be working there as well, albeit the arduous daily driving for myself and my crew, and a lesser quality of life with time lost in traffic away from our families and other commitments. Likely, many here testifying in favor of this Agricultural community also suffer the hardship of the average 10 - 12 hour weekly commutes to the West side due to where we have to live.

If there were more developers, like Greg Brown’s Makila Farms project for both workforce and market value housing approvals for Lahaina area, the math would deduce eliminating traffic burdens, the reason for the traffic is because folks cannot afford to live where they work and because of this, they suffer the hardships of 10 – 12 hours a week in traffic going to where they can afford housing.

Makila Farms has gone beyond adequately addressed and alleviated all concerns raised during the Makila Kai project before the County Council and community at large, and I admire their tenacity to continue to fight for the workforce community on the west side of Maui in their pursuit of affordable housing.

Please vote unanimously to pass Makila Farms for all the hard working, weary traveling citizens of Maui County. We need this and must approve of it.

Kenneth L. Ginsberg

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“It always seems impossible until it's done.”

— [Nelson Mandela](#)

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