

BF Committee

From: Amber Coutsos <info@mauichamber.com>
Sent: Tuesday, March 28, 2017 5:01 PM
To: BF Committee
Subject: Testimony for 3-29-17
Attachments: BF-129 Concession Operations 032917.pdf

Importance: High

Aloha,

I have attached Pamela Tumpap's testimony for the Budget & Finance Committee meeting tomorrow 3/29/17 on BF-129 / CC 16-273.

Mahalo,



Amber Coutsos

Executive Assistant

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Maui Chamber of Commerce

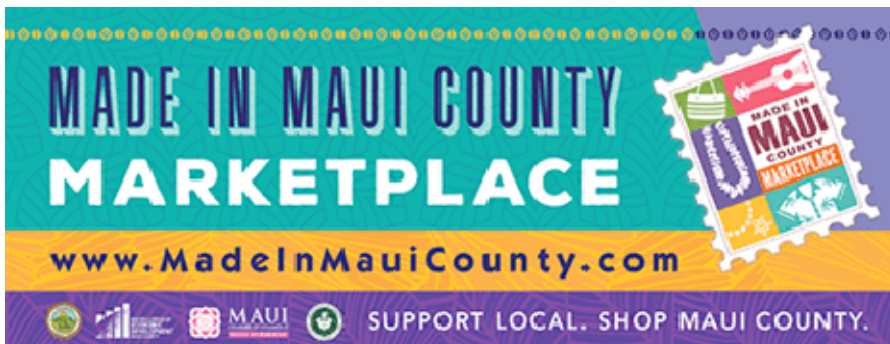
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MAUI

CHAMBER OF COMMERCE

VOICE OF BUSINESS

Testimony on BF-129 CC16-273

Re: Concessions and Sponsorships in County Parks and Recreational Facilities
before the Budget & Finance Committee
Wednesday, March 29, 2017

Dear Chair Hokama, Vice Chair White &
Members of the Committee

Aloha and Mahalo for the opportunity to provide testimony on this matter. As an organization that supports businesses, we always appreciate appropriate and fair opportunities for businesses to market, promote and expand their businesses that help support our economy and sustain our island and quality of life.

We appreciate that a more definitive process has been included to allow for a bid system on concessions, but feel there is still too much discretion on sponsorships. Sponsorships should be equitable and fair and we suggest sponsorships be awarded either on a bid system or on a first come first served basis if sponsorship levels are created. To have a more transparent and level playing field, we feel that including some framework for the process of sponsorships in the bill is important instead of leaving it up to the department. We also realize there may want to be provisions included for free events hosted by nonprofits or other organizations where there is no budget for signage or advertising.

Lastly, there has been talk about creating concessions for Commercial Ocean Recreational Activity (CORA) operators. We see that the current proposed bill includes language on free activities concessions and permitted concessions. If at some point this intersects with CORA operators, we would like to see the Parks Department work together with them on a plan and winning compromise to ensure these long standing businesses are not put out of business.

Sincerely,

Pamela Tumpap
President

To advance and promote a healthy economic environment for business, advocating for a responsive government and quality education, while preserving Maui's unique community characteristics.