

Office of the Mayor

February 20, 2020

RECEIVED AT EDB MEETING ON 2-20-2020

Submitted by Chief of Staff (EDB-7568)

Office of the Mayor

- ▶ PROVIDE excellent service to all residents and visitors.
- ▶ ACHIEVE outstanding transparency by providing timely, accurate and complete information internally and externally.
- ▶ KEEP the benefit of the entire community our top priority in decision-making.
- ▶ FOSTER relationships with county, state, federal, and international government agencies.





► Strategic Goals

- Respond to all texts, emails, phone calls, and letters in a timely manner.
 - Work closely and communicate regularly with our departments to know their needs and find solutions to any type of issues.
 - Set high standards for our staff to attain their full potential.
 - Work closely with our communication staff to provide timely, complete, and accurate press releases and social media posts to the public.
 - Use email, texts, phone calls, letters to inform the community and all county personnel of our activities and events.
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Objectives

- ▶ Attend community meetings to gather input on matters.
- ▶ Keep an open door policy to provide public access.
- ▶ Require accountability and responsibility for every program and project we undertake.
- ▶ Enhance working relationships with all government officials including state and federal entities.



COUNTY OF MAUI STRATEGIC PLAN

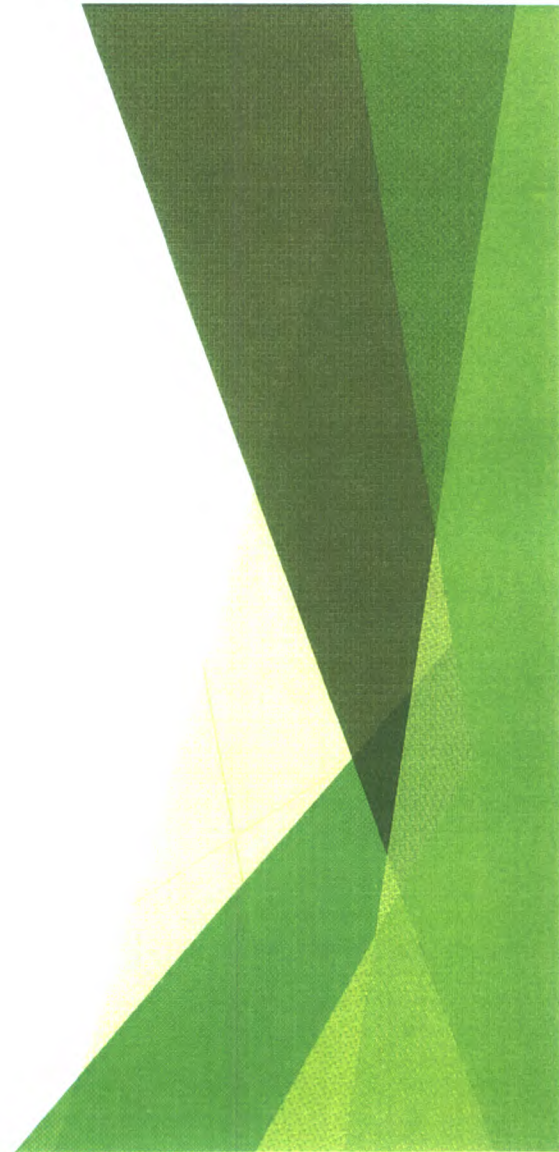
2019-2023



AFFORDABLE / ATTAINABLE HOUSING	ECONOMIC DIVERSITY	CLIMATE CHANGE RESPONSE & MITIGATION	INFRASTRUCTURE IMPROVEMENT	DISASTER MANAGEMENT & MITIGATION
<p>Array of rent & own housing options based on % of AMI</p> <p>Affordable housing projects prioritized for planning & permitting</p> <p>1,000 new units occupied</p> <p>1,000 additional units being built</p> <p>5,000 new units occupied by 2026</p>	<p>21st Century Farming: Sustainable agriculture plan implemented, Farm tech growth</p> <p>Workforce Development</p> <p>Enhanced tourism sustainability & management: Balancing residential well-being, resource use & tourism needs</p> <p>Small manufacturing support & development</p>	<p>Resiliency plan completed & being implemented</p> <p>County code changes in place to support safety and mitigation</p> <p>Managed retreat shoreline requirements in place</p> <p>Renewable energy commitment on track</p> <p>Climate Resiliency Office established</p>	<p>New Transit Center</p> <p>Waikapu modular wastewater plant</p> <p>Transit system expansion: Increased routes, stops, frequency, ridership; New buses are electric</p> <p>Water source identification & development</p> <p>Moving toward 100% re-use of recycled water (injection wells for use emergency only)</p>	<p>Emergency Operations Plan updated</p> <p>County code updated to enhance renovation & "new build" hurricane resistance</p> <p>Increased public temporary disaster sheltering facilities</p> <p>New Emergency Operations Center completed</p> <p>Major port disaster mitigation plan</p>
<p>VISION</p>				
<p>MISSION</p>				
<p>A safe, vibrant, and inclusive community of shared prosperity</p>				
<p>To serve Maui County with balanced, responsive, thoughtful action and a focus on customer service</p>				

Community Liaisons

- ▶ Listen, Research, Resolve
- ▶ Districts, Departments, Subject Matter
- ▶ Handle Issues, Complaints, Inquiries, Phone Calls, Emails, Letters
- ▶ Legislative Tracking
 - ▶ Submit testimonies and provide oral testimonies
 - ▶ Monitor hearing notices
 - ▶ Track status of bills
- ▶ Accountability
 - ▶ Weekly Reports
 - ▶ Staff Meetings
 - ▶ Team Environment

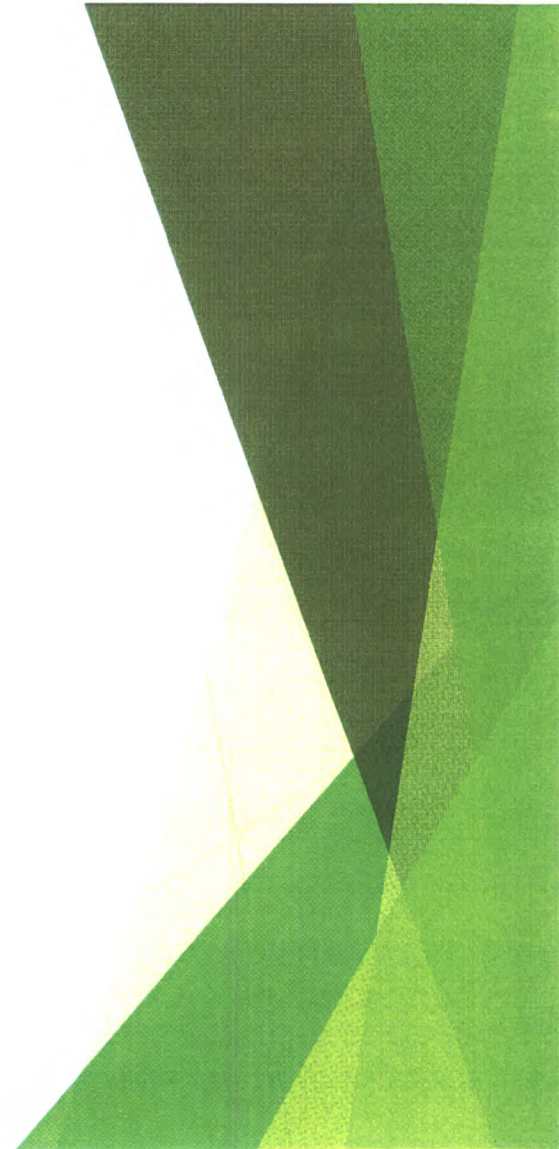


Communications Team

- ▶ Drafts and distributes press releases.
- ▶ Updates web page content for county departments, agencies, and the Office of the Mayor.
- ▶ Assists the Mayor with speeches, newspaper columns (Ask the Mayor and Our County Column), proclamations and certificates, and statements.
- ▶ Manages social media for county administration (Facebook, Instagram, Twitter, etc.)
- ▶ Produces visual media (photos, videos, flyers, etc.)
- ▶ Prepares memorandums for the Mayor for his public appearances.
- ▶ Facilitates communication and messaging between Mayor and county departments, agencies, and news media.
- ▶ Staffs and assists with Mayor's radio program and television show and appearances.
- ▶ Staffs EOC during emergencies and produces updated press releases.

Budget Team

- ▶ Produce Fiscal Year Budget.
- ▶ Reviews all travel requests and unbudgeted equipment requests.
- ▶ Monitors all Grants.
- ▶ Reviews all Requisitions relating to Equivalent Personnel (EP) on Workday.
- ▶ Quarterly Reports on performance measures and vacant positions.



Budget Software

- ▶ Research relating to budget software implementation.
 - ▶ CIC
 - ▶ OpenGov
 - ▶ Zobrio
 - ▶ Central Square

