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OFFICE OF THE  
COUNTY COUNCIL

January 30, 2024

MEMO TO: BFED-21(15) File

F R O M: Yuki Lei K. Sugimura, Chair *Yuki Lei K. Sugimura*  
Budget, Finance, and Economic Development Committee

SUBJECT: **TRANSMITTAL OF INFORMATIONAL DOCUMENT RELATING TO  
DISCUSSION OF BILL 11 (2024), AMENDING FISCAL YEAR 2024  
BUDGET: OFFICE OF THE MAYOR, ECONOMIC DEVELOPMENT  
PROGRAM (SPORTS AND EVENTS PROMOTION; TECHNOLOGY  
AND BUSINESS PROMOTION GRANT TO HONE HEKE  
CORPORATION)** (BFED-21(15))

The attached informational document pertains to Item 21(15) on the Committee's agenda.

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Attachment

ORDINANCE NO. \_\_\_\_\_

BILL NO. 11 (2024)

A BILL FOR AN ORDINANCE AMENDING  
THE FISCAL YEAR 2024 BUDGET FOR THE COUNTY OF MAUI,  
OFFICE OF THE MAYOR, ECONOMIC DEVELOPMENT PROGRAM,  
GRANTS AND DISBURSEMENTS FOR BUSINESS DEVELOPMENT  
AND TECHNOLOGY, SPORTS AND EVENTS PROMOTION,  
TECHNOLOGY IN BUSINESS PROMOTION, AND HONE HEKE CORPORATION

BE IT ORDAINED BY THE PEOPLE OF THE COUNTY OF MAUI:

SECTION 1. Ordinance No. 5528, Bill No. 22, CD1, FD2 (2023), as amended, "Fiscal Year 2024 Budget", Section 3.B.10.c.(2), Office of the Mayor, Economic Development Program, Grants and disbursements for business development and technology, is amended to: 1) reduce Sports and Events Promotion, Category B – Operations & Equipment and the Total by \$111,032 and to delete "for sporting events" after "student travel"; 2) reduce Technology in Business Promotion, Category B – Operations & Equipment and the Total by \$388,968; and 3) add a new appropriation for "Hone Heke Corporation" in the amount of \$500,000, to read as follows:

<u>"FUNCTION AND PROGRAMS</u>	<u>A – Salaries</u>	<u>B – Operations &amp; Equipment</u>	<u>Total</u>
(10) Office of the Mayor			
c. Economic Development Program			
(2) Grants and disbursements for business development and technology			
(i) Business Research Library	0	70,000	70,000
(ii) Council for Native Hawaiian Advancement	0	175,000	175,000
(iii) Economic Diversification for the creation of an implementation plan for economic diversification	0	320,000	320,000
(iv) Wailuku Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a) Up to \$40,000 for Ke Kula 'O Pi'ilani.			
b) Up to \$15,000 to Nā Koa Manu Conservation, Inc. for Retree Hawai'i			
c) Up to \$25,000 for the Maui Food Bank, Inc.			
d) Up to \$20,000 to Maui Economic Opportunity, Inc. for a Federal Communications Commission outreach			

partner to connect low-income households with subsidized or free internet and tablets.			
e) Up to \$35,000 for the Maui Academy of Performing Arts for Phase I renovations or the Phase II housing study.			
f) Up to \$5,000 for the Imi Pono Challenge.			
(v) Kahului Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a) Notice must be provided to Council if funds are to be expended without prior Council notification.			
b) Up to \$25,000 for Maui Matsuri.			
c) Up to \$10,000 for Paukukalo Hawaiian Homestead Community Association for the Prince Jonah Kuhio Kalaniana'ole Celebration.			
d) Up to \$10,000 for Na Leo Pulama O Maui, Inc. for Punana Leo or La 'Ohana.			
e) Up to \$10,000 for the Royal Order of Kamehameha.			
f) Up to \$10,000 for Binhi At Ani.			
g) Up to \$10,000 for the Voices of Micronesians of Maui.			
(vi) East Maui Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a) Notice must be provided to Council if funds are to be expended without prior Council notification.			
b) Up to \$30,000 for Hāna Arts.			
c) Up to \$15,000 for Festivals of Aloha.			
d) Up to \$10,000 for the Hāna Business Council, Inc.			
e) Up to \$5,000 for Hāna Canoe Club.			
f) Up to \$10,000 for Na Mamo O Mu'olea for the Ka'ahumanu statue blessing.			
g) Up to \$10,000 for the National Tropical Botanical			

Gardens for Kahanu Gardens.				
h)	Up to \$5,000 for Kipahulu 'Ohana.			
i)	Up to \$20,000 for Ma Ka Hāna Ka 'Ike for Mahele Farms.			
j)	Up to \$6,000 for Na Mamo O Mu'olea for the Limu Festival.			
k)	Up to \$10,000 for Na Moku Aupuni O Ko'olau Hui.			
l)	Up to\$5,000 to Maui Economic Opportunity, Inc. for defibrillator units for buses in Hāna.			
(vii)	Friends of Old Maui High School	0	60,000	60,000
(viii)	Makawao-Pā'ia-Ha'ikū Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a)	Up to \$80,000 for Makawao-Ha'iku-Pā'ia residency area clean-up efforts, security, beautification, maintenance, community outreach, and educational events.			
b)	Up to \$15,000 for the Makawao Rodeo Parade.			
c)	Up to \$15,000 for Kekaulike High School Foundation, Inc. for fundraising events.			
d)	Up to \$20,000 for Upcountry Strong, Inc. for food distribution events.			
e)	Up to \$10,000 for Kula Kaiapuni o Maui ma Pā'ia.			
(ix)	Pukalani-Kula-'Ulupalakua Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a)	Notice must be provided to Council if funds are to be expended without prior Council notification.			
b)	Up to \$10,000 for Kekaulike High School Foundation, Inc. for fundraising events.			
c)	Up to \$8,000 for the Pukalani			

Community Association for the Golf Cart Christmas Fair.			
d) Up to \$40,000 for Uhiwai O Haleakalā.			
e) Up to \$20,000 for Keokea Hawaiian Homestead Farm Lots.			
(x) Ka Ipu Kukui, Inc. Fellows Leadership	0	50,000	50,000
(a) Participation from Molokai and Lāna'i must be funded for qualified participants.			
(xi) Lāhainā Town Action Committee	0	75,000	75,000
(xii) Lāna'i Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a) Up to \$40,000 for Lāna'i Community Association for the Pineapple Festival.			
b) Up to \$35,000 for HFUU Lāna'i Chapter.			
c) Up to \$30,000 for Lāna'i Cat Sanctuary, Inc..			
d) Up to \$10,000 for Lāna'i Academy of Performing Arts, Inc.			
e) Up to \$10,000 for the Lāna'i Art Center.			
f) Up to \$10,000 for the Lāna'i Culture and Heritage Center.			
g) Up to \$5,000 for Lāna'i Community Based Subsistence Fishing Area.			
(xiii) Made in Maui County Festival	0	110,000	110,000
(xiv) Ma Ka Hāna Ka Ike, Inc.	0	350,000	350,000
(xv) Maui Economic Development Board, Inc.	0	975,000	975,000
(a) At least \$100,000 must be for science and technology programs for Molokai schools.			
(xvi) Maui Economic Development Board, Inc. for Maui County Public High Schools Auto Program Model	0	60,000	60,000

(xvii) Maui Economic Development Board, Inc. for STEMworks AFTER School Program	0	225,000	225,000
(xviii) Maui Economic Development Board, Inc. for Healthcare Partnership Program	0	60,000	60,000
(xix) Maui Economic Opportunity, Inc., for Microenterprise Program (a) Funds must be made available to provide a full-time position for a loan manager on Molokai.	0	375,000	375,000
(xx) Molokai Economic Development, Environmental, and Cultural Programs a) Up to \$50,000 for Kohala Coast Urgent Care LLC. b) Up to \$30,000 for Ka Molokai Makahiki, Inc. c) Up to \$30,000 for Ho'aka Mana. d) Up to \$30,000 for Sust'ainable Molokai for a fiscal sponsorship of Ahupua'a signage, Board & Stone in Every Home, and 'Āina Back initiatives.	0	140,000	140,000
(xxi) Molokai Rural Health Community Association, Inc.	0	600,000	600,000
(xxii) Small Business Promotion	0	600,000	600,000
(xxiii) South Maui Economic Development, Environmental, and Cultural Programs a) Notice must be provided to Council if funds are to be expended without prior Council notification. b) Up to \$40,000 for Fourth Friday. c) Up to \$50,000 for youth sports and youth educational programs.	0	140,000	140,000
(xxiv) Sports and Events Promotion	0	[750,000]	[750,000]

a.	Up to \$250,000 must be for Maui County residents for participation and hosting of events.		<u>638,968</u>	<u>638,968</u>
	b.	Up to \$180,000 must be for Molokai and Lānaʻi youth and student travel [for sporting events].		
	c.	Up to \$20,000 must be for Hāna student travel [for sporting events].		
(xxv)	Technology in Business Promotion	0	[550,000]	[550,000]
			<u>161,032</u>	<u>161,032</u>
(xxvi)	UH Maui College Cooperative Education Program	0	75,000	75,000
(xxvii)	Workforce Development Programs	0	550,000	550,000
a)	Up to \$20,000 must be for the Ka Ipu Kukui, Inc. Youth Program. Participation from Molokai and Lānaʻi must be funded for qualified participants.			
(xxviii)	Maui County Engineer and Surveyor Career Day	0	30,000	30,000
(xxix)	West Maui Economic Development, Environmental, and Cultural Programs	0	140,000	140,000
a)	Up to \$25,000 for Lāhainā Restoration Foundation for a perimeter wall structural assessment for Old Lāhainā Prison.			
b)	Up to \$30,000 for West Maui Community Clean-up events and projects.			
c)	Up to \$5,000 for the International Indigenous Initiative for Transformative Collaboration (INITC).			
d)	Up to \$7,500 to Nā Koa Manu Conservation, Inc. for Retree Hawaiʻi.			
e)	Up to \$20,000 to Nā Leo Kālele Inc. for Hawaiian cultural activities.			
(xxx)	UH Maui College for Clean	0	300,000	300,000

Energy Workforce Development

(xxxi) Epic Swim Maui, LLC	0	300,000	300,000
<u>(xxxii) Hone Heke Corporation</u>	<u>0</u>	<u>500,000</u>	<u>500,000"</u>

SECTION 2. Material to be repealed is bracketed. New material is underscored.

SECTION 3. This Ordinance takes effect upon approval.

APPROVED AS TO FORM AND LEGALITY:

/s/ Kristina C. Toshikiyo

KRISTINA C. TOSHIKIYO  
Deputy Corporation Counsel



INTRODUCED BY:

A handwritten signature in cursive script, appearing to read "Charles R. Lee", is written above a horizontal line.

Upon the request of the Mayor.