

Good afternoon members, for the record I am representing the Mayor who is off-island due to a prior commitment and the Chief of Staff who is in a conference. The administration would like your support of the second amendment to the license agreement to the Maui Invitational Basketball Tournament which incorporates updated Maui County Code references and non-substantive revisions.

The administration feels this tournament which has been held here since 1984, continues to benefit our local economy, our youth and local non-profits. The event showcases the NCAA basketball skills of some of the most talented individuals in the world. Current professional NBA superstars who have played in this globally watched tournament include James Harden of the Houston Rockets, Russell Westbrook of the Oklahoma City Thunder and Draymond Green of the world champion Golden State Warriors. I must confess I am a big NCAA basketball fan and many times as I have watched the NCAA tournament on occasion you will hear the announcers mention the Maui Invitational tournament on national television if the game involves teams who have played here. This tournament is recognized by many as the top preseason college basketball tournament in the nation. What also makes this a special tournament is the intimacy of the Lahaina Civic Center where fans are really up close to the game and outstanding players and legendary Hall of Fame coaches like Mike Sheshefsky of Duke who will be here.

From an economic perspective, our hotels, businesses both large and small benefit from the nearly 5,000 visitors who come to Maui to watch this three day tournament during the Thanksgiving weekend which includes many locals as well. Many of these visitors come here before the start of the tournament and stay for additional days after the tournament's conclusion to experience Maui County and patronize our local businesses. An Economic Impact Report has been provided for your review by Mr. David Gough of KemperLesnik for your consideration.

Regarding the social benefits, coaches and players from these teams in their limited free time, voluntarily participate in a basketball clinic for both our youth and local coaches. Youth groups from various non-profits who assist with concessions and other related tournament logistics benefit as well.

Certainly where there are benefits there are costs to consider as it relates to our Parks Department which is your charge as a Council to review at a later point today. In conclusion, it is the administration's opinion that the benefits from this tournament far outweigh the costs and therefore we would like to respectfully ask for your support of this resolution.

RECEIVED AT PRL MEETING ON 10/30/18

*Mike Molina, Mayor's Office*