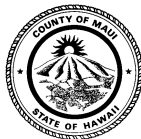


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**COUNTY COUNCIL**  
COUNTY OF MAUI  
200 S. HIGH STREET  
WAILUKU, MAUI, HAWAII 96793  
[www.MauiCounty.us](http://www.MauiCounty.us)

July 18, 2022

Mr. Michael Duberstein

*Via E-mail: [mjduberstein@gmail.com](mailto:mjduberstein@gmail.com)*

Dear Mr. Duberstein:

**SUBJECT: SOUTH MAUI COMMUNITY PLAN UPDATE** (PSLU-53)

At its meeting of July 14, 2022, the Council's Planning and Sustainable Land Use ("PSLU") Committee selected you as one of the 18 applicants for further consideration to the South Maui Community Plan Advisory Committee ("CPAC").

The PSLU Committee anticipates finalizing the selection of CPAC members in late August or early September 2022, with dates and times to be determined. Once all 13 members are chosen (nine selected by the Council, four selected by the Mayor), members will be expected to serve for a period of at least six months, which can be extended by the Council. The CPAC will remain in existence until enactment of an ordinance adopting the revisions to the South Maui Community Plan.

We anticipate CPAC meetings to be held in person; however, if COVID-19 restrictions are imposed, the Department of Planning may switch to meeting virtually.

In accordance with Section 2.80B.080(D), Maui County Code, any committee member who has three unexcused absences from scheduled meetings may be removed by recommendation of the committee.

May I please request your written response to the following:

1. Will you be able to attend all CPAC meetings in person?
2. Do you have the capability to meet virtually, if needed?

Mr. Michael Duberstein  
July 18, 2022  
Page 2

3. In the event you are not selected, would you be interested in being an unofficial alternate member by following the meetings and joining the CPAC in the event of unforeseen circumstances that results in a vacancy on the CPAC?
4. Can you please provide insight on what influences your decision-making processes?
5. Please cite an example of how you managed to work with others on controversial items with opposing viewpoints. Please explain how you pushed through those difficult situations for the overall good.

May I please request you transmit your response to [pslu.committee@mauicounty.us](mailto:pslu.committee@mauicounty.us), no later than **July 25, 2022**, and include the relevant Committee item number in the subject line of your response.

May I further request that you attend the PSLU Committee meeting on Wednesday, August 3, 2022, at 1:30 p.m., via the online BlueJeans platform <https://bluejeans.com/149341846> or in person at the Council Chamber.

Should you have any questions, please contact me or the Committee staff (Wilton Leauanae at 808-270-7761, or Clarita Balala at 808-270-7668).

Sincerely,



TAMARA PALTIN, Chair  
Planning and Sustainable Land Use  
Committee

July 21,2022

Aloha kakoa

Mahalo for the seven votes on my application.

Here are my answers to the follow-up questions:

1. Can I attend all meetings? Yes.
2. Can I attend virtually? Yes, I use Zoom & have downloaded BlueJeans, but have yet to use it.
3. If not chosen, still participate? Yes.
4. Influences. I am a trained and experienced Economist. My grad studies were at UCLA, one of the leading classical--Chicago-influenced--departments. Contemporary classical economics places great emphasis upon the cost of information. The higher information costs, the more difficult that decision becomes; bad decisions mean huge long-range dislocations. I also rely upon the maxim that "the future is uncertain", and hence, information costs are critical. Finally, after all my training, all my experience, I believe there is a Single Universal Answer to all Economic Problems:  
***IT ALL DEPENDS!***
5. Working with Others: (1) In all labor-management confrontations these days, probably no greater enmity exists than between professional sports unions and the owners. I spent nearly 25 years as Director of Research for the National Football League Players Association (AFL-CIO). I established the Research Department in 1981 when neither players or their contract advisors knew precisely what any player in the league earned. Our information costs were prohibitive and salaries were far below what market conditions would have produced; in contrast, the owners shared all the data among themselves. By the time I retired, NFL players had the most complete, timely and detailed salary data of any U.S. pro sport--available to them 100% of the time. Of course, the owners weren't wild about me. Early on, their head negotiator in labor matters called my boss and accused me of being a "sh\*t stirrer". Move ahead to 1994, when a federal judge urged the two sides to come to agreement on their own or he would impose a new Collective Bargaining Agreement neither side "would like". As part of those negotiations, I was assigned to work with one of the leading general managers, Bill Polian of the Indianapolis Colts; his initial view of me was that I was some "Radical hater" of the system. By the time we had accomplished a contract-incentives model that exists today in the CBA which has been extended to 2030, Bill and I became close friends; indeed, when I called to recommend that the club sign as a undrafted free agent, a former Research Department intern, a graduating Stanford Senior who had led the PacTen Conference in punt returns as a Junior, but was injured his final season, Bill signed Marlon that day, and, had he not re-injured himself and was placed on Injured Reserve, we both were sure Marlon would have made the final roster. Our friendship endures.  
(2) You all know Don Couch. So do I. We both served on the Akaku Board. Our political philosophies are as different as day and night, We knew that. Nevertheless, we worked well together on the Board until Don moved to California this year. And, we remain friends.

## PSLU Committee

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**From:** MJ Duberstein <mjdubenstein@gmail.com>  
**Sent:** Friday, July 22, 2022 4:41 PM  
**To:** PSLU Committee  
**Subject:** July 21,2022  
**Attachments:** July 21,2022.pdf

Here are my responses to your July 18 letter: