

Hālau of 'Ōiwi Art



**PROPOSED HAWAIIAN CULTURAL CENTER
FOR OUR COMMUNITY AND THE WORLD**

PE'EPE'E IN WAILUKU, MAUI

Received at BFED meeting on 11/02/2022
Submitted by Erin Wade (BFED-32(11))





Our Vision

INTRODUCTION

Hālau of 'Ōiwi Art (HOA) will be dedicated to the study, practice, celebration and perpetuation of Hula and various 'Ōiwi arts connected to Hula.

GOAL

To create a center for the community through the mana'o of our islands' kumu and hālau Hula that will advance the cultural, social, and historical impact of Native Hawaiian 'Ōiwi Art and practices. Through these efforts, we can empower all people in Hawai'i and the world to keep these traditions alive for future generations.



Hālau of 'Ōiwi Art is a collaboration between diverse groups of Maui hālau Hula, representing the breadth of Maui's Hula Lineages, with the support of the County of Maui.

HOA will be in support of the **Huamakahikina Declaration**, ratified by an international coalition of Kumu Hula and adopted by resolution by the Maui County Council on November 5, 2021. It will be the first of its kind and the largest investment by any county or the state to establish a permanent place for Hula and associated 'Ōiwi arts.

Challenges with Access and Resourcing

There are challenges to engaging in the study and practice of Hula for a significant portion of the people of Hawai'i, most importantly Kānaka Maoli, due to a scarcity of resources and significant gaps and disparities in how Hula is recognized, treated, provisioned, housed, funded, and otherwise supported by local County and State governments. The result is that Hula is too often financially and/or geographically inaccessible.



SCARCITY OF RESOURCES



FINANCIALLY INACCESSIBLE



GEOGRAPHICALLY INACCESSIBLE

Why Wailuku?

**A 2017 Market Study for the Wailuku
Redevelopment Area to help inform the Civic Hub
programming and found arts and cultural
offerings to be Wailuku's competitive niche.**





Wailuku Redevelopment Plan

*The Economic Revitalization
of Maui County's Civic Center*

Prepared by

*Maui County
Planning
Department*

Prepared for

*Maui
Redevelopment
Agency*

February 2000



From the Wailuku Redevelopment Plan February 2000, page 20 – 21

VISION OF WAILUKU TOWN (excerpt):

Wailuku's commercial core will have an abundance of life, color and variety that reflect the Town's history and culture. The Town will be alive with local music, hula, arts and crafts.

Why Wailuku?

reWAILUKU

REMEMBER * REIMAGINE * RENEW

WORKSHOP SUMMARY REPORT

A partnership of the Department of Planning, Maui Redevelopment Agency and the Wailuku Community Association



Why Wailuku?



— Welcome to —

THE NEXT BIG THING

PARKING & EVENTS FACILITY

Why Wailuku?



PUBLIC MARKET: 72.9 %



PLAZA + GREEN SPACE: 68.2 %



FREE WI-FI: 54.2 %



PERFORMANCE STAGE: 52.6 %



**EDUCATIONAL ACTIVITIES
& CLASSES: 49.6%**



**MUSEUM + CULTURAL
EXHIBIT SPACE: 40.6%**



**RECEPTION SPACE &
COMMUNITY CENTER: 22.6%**

WAILUKU CIVIC COMPLEX

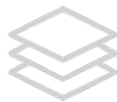
SO MUCH MORE THAN PARKING

Why Wailuku?





Project Highlights



2-levels

Two-level facility,
approx. 47,000 sq. ft.

Commercial spaces
available for lease
(specific uses to be
determined).



Education

Dance studios, learning
and event spaces
centered around
education and 'ōiwi arts,
celebration and
perpetuation of Hula and
Hawaiian culture.



Flexible

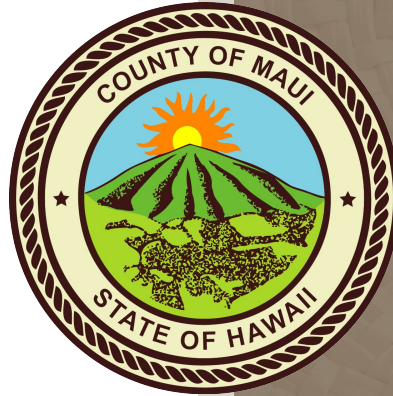
A number of spaces
within this facility also
available for the
community to utilize AND
not just for Hula.

Facility will be an event
and shelter space, as
well as a resiliency and
recovery center.

Budget

\$43M COUNTY + \$11M FEDERAL

The County Council approved \$43 Million in CIP bond funds for the project and Senator Schatz contributed an additional \$11 Million in federal funds, awaiting final authorization in the federal budget.



**CIP FUNDING
SHARED WITH
FEDERAL FUNDS**

[illegible]

HOA FROM CHURCH STREET

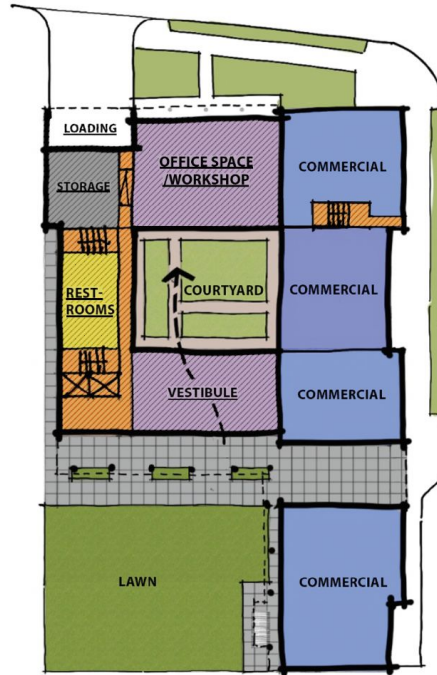


Preliminary Space Analysis

FACILITY SIZE BREAKDOWN

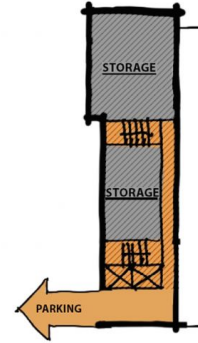
- Level 1 – 18,000 sq. ft.
- Level 1B – 3,000 sq. ft.
- Level 2 – 18,000 sq. ft.
- Level 2 Lanais – 5,000 sq. ft.

*Gross sq. ft. calculations shown above.
Subject to change.*

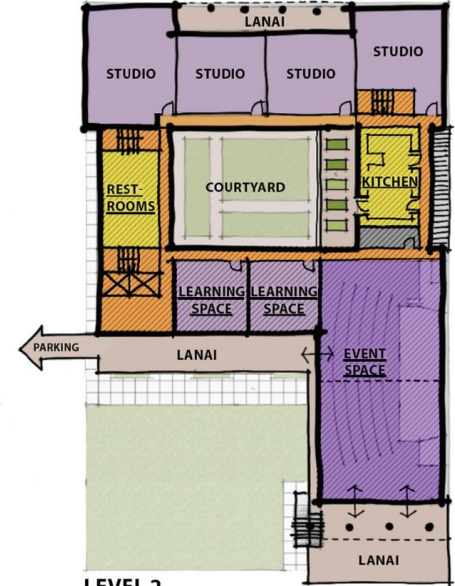


LEVEL 1A

COMMERCIAL SPACES = +/- 10,000 SF
OFFICE SPACE/WORKSHOP = 2,700 SF
LAWN AREA = +/- 6,000 SF



LEVEL 1B



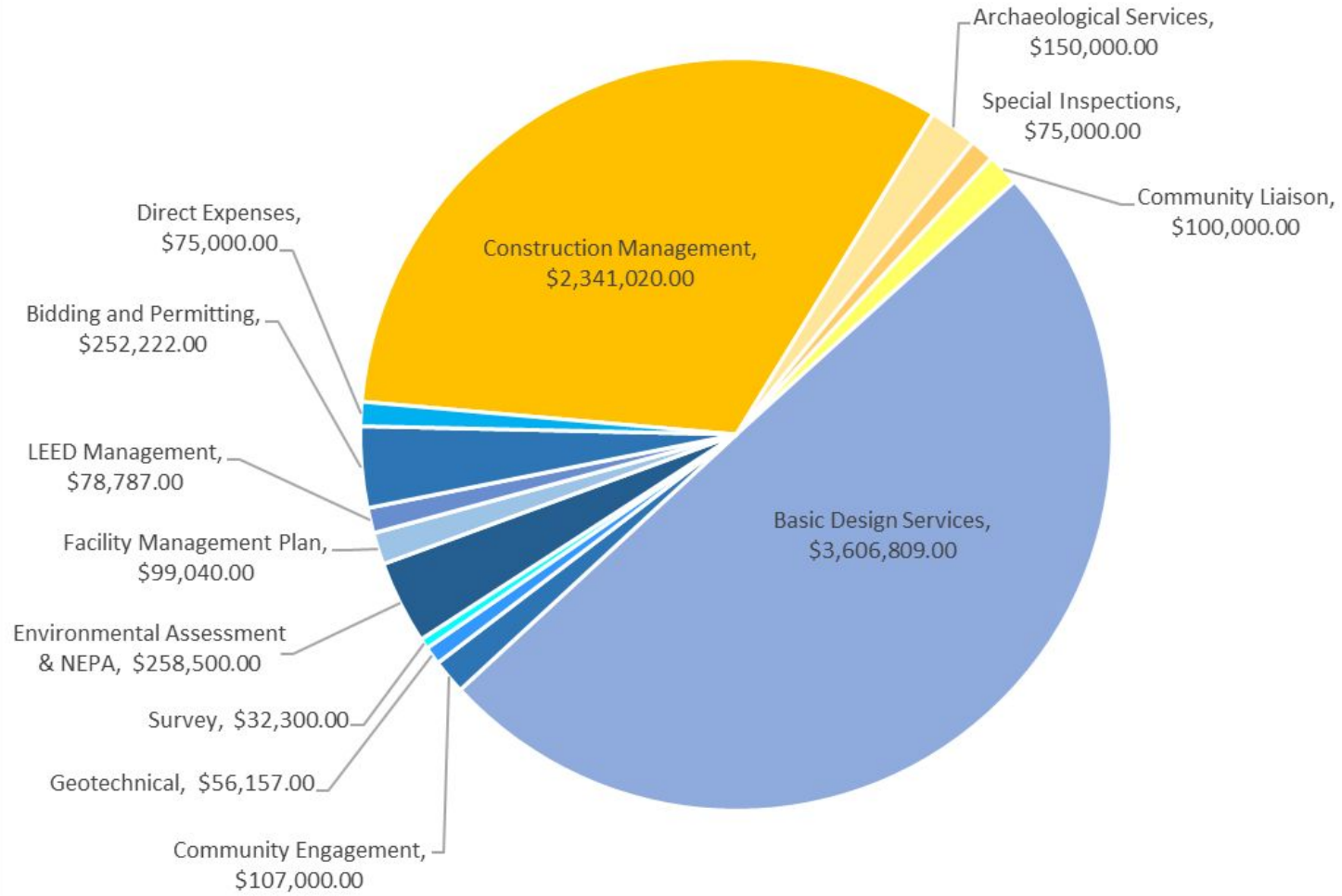
LEVEL 2

LEARNING SPACES = +/- 1,800 SF
STUDIO SPACES = +/- 5,800 SF
EVENT SPACE = +/- 5,000 SF
LANAI AREAS = +/- 5,000 SF

NOTE: HATCHED AREA REPRESENTS THE ENHANCED HURRICANE PROTECTION PORTION OF THE BUILDING.

Expenses to Date

HOA Encumbrances to Date (8/15/2022)



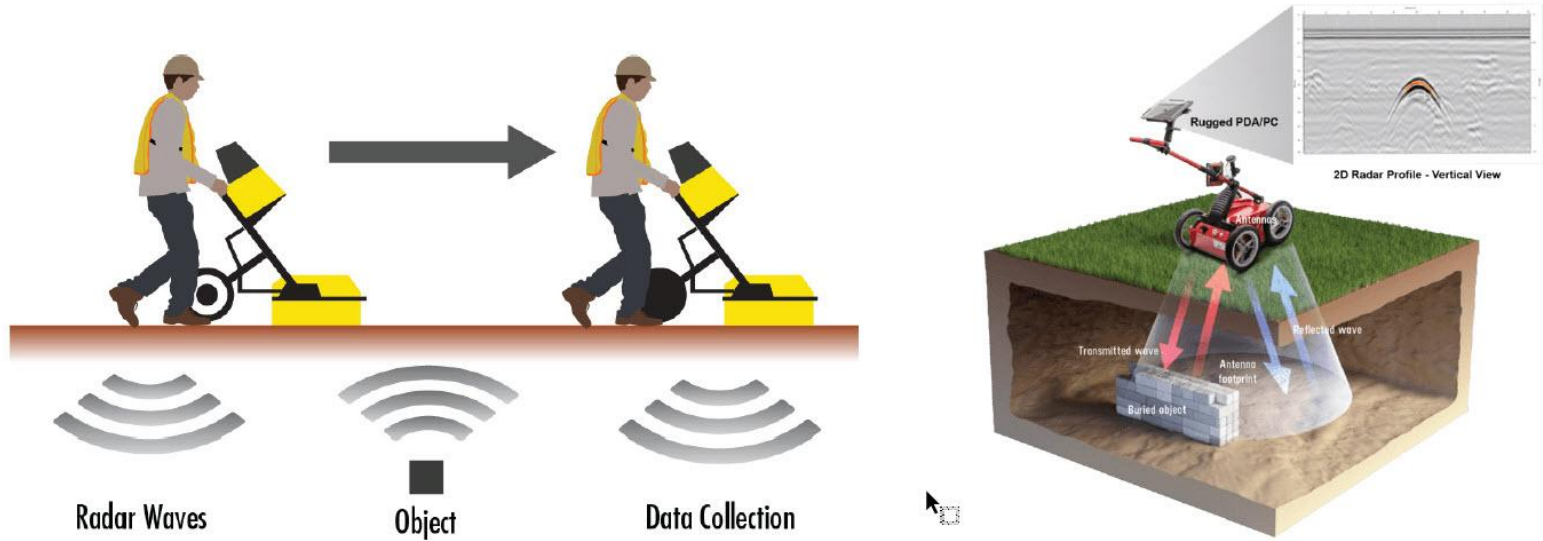


Community Engagement

A variety of community engagement methods have been used to better understand hopes and expectations for the space:

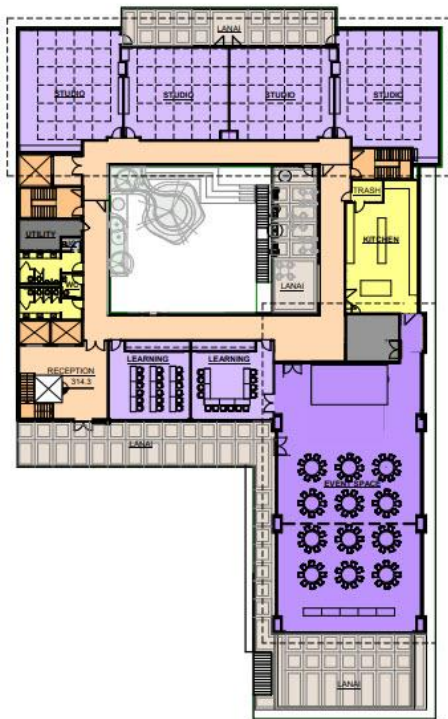
- | | | | |
|---|------------------------------------|---|----------------------------|
| ✓ | OPEN HOUSES | ✓ | FOCUS GROUPS |
| ✓ | COMMUNITY SURVEY | ✓ | CULTURAL INTERVIEWS |
| ✓ | SITE VISITS | ✓ | USER DISCUSSIONS |
| ✓ | STEERING COMMITTEE MEETINGS | ✓ | MRA MEETINGS |

METHODOLOGY



ELECTROMAGNETIC ENERGY IN RADAR FREQUENCY RANGE IS TRANSMITTED INTO GROUND VIA ANTENNA

RADAR ENERGY IS REFLECTED OFF SUBSURFACE MATRIX THEN RECEIVED BY ANOTHER PAIRED ANTENNA





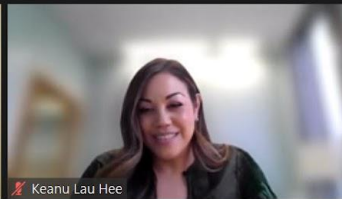
williambrooks



EWade



Karey Kapoi



Keanu Lau Hee



Shane Doig - Sazan



Francine Aarona



Cody Pueo Pata



Joel Davis, Sazan Group, Inc.



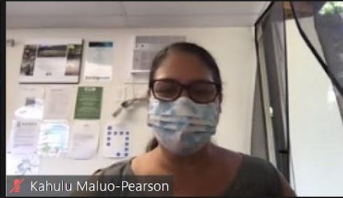
Emma



Matt Camilleri



Hokulani Holt



Kahulu Maluo-Pearson



MEMA



Kevin Luoma



Corey Matsuoka



sduncan



Kapono'ai Molitau



Kapua Pimentel (she/her)



Julie Byrnes



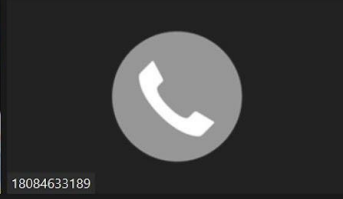
Tom Davis



Bryson Leong



Dan Shupack



18084633189



Josiah Nishita



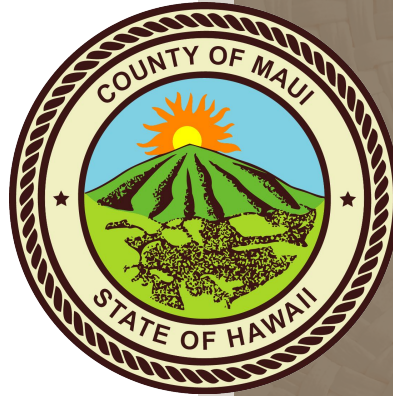
Ervin Pigao

The Design

NEARING THE END OF THE SCHEMATIC DESIGN PHASE

Since July the design team has been working with the Department and the Kumu Hula Steering Committee to refine the needs and expectations for the facility.

The design is focused on the support and best practices for Hula and 'Ōiwi Art, to be a LEED certified facility and to be a good neighbor in Wailuku Town.

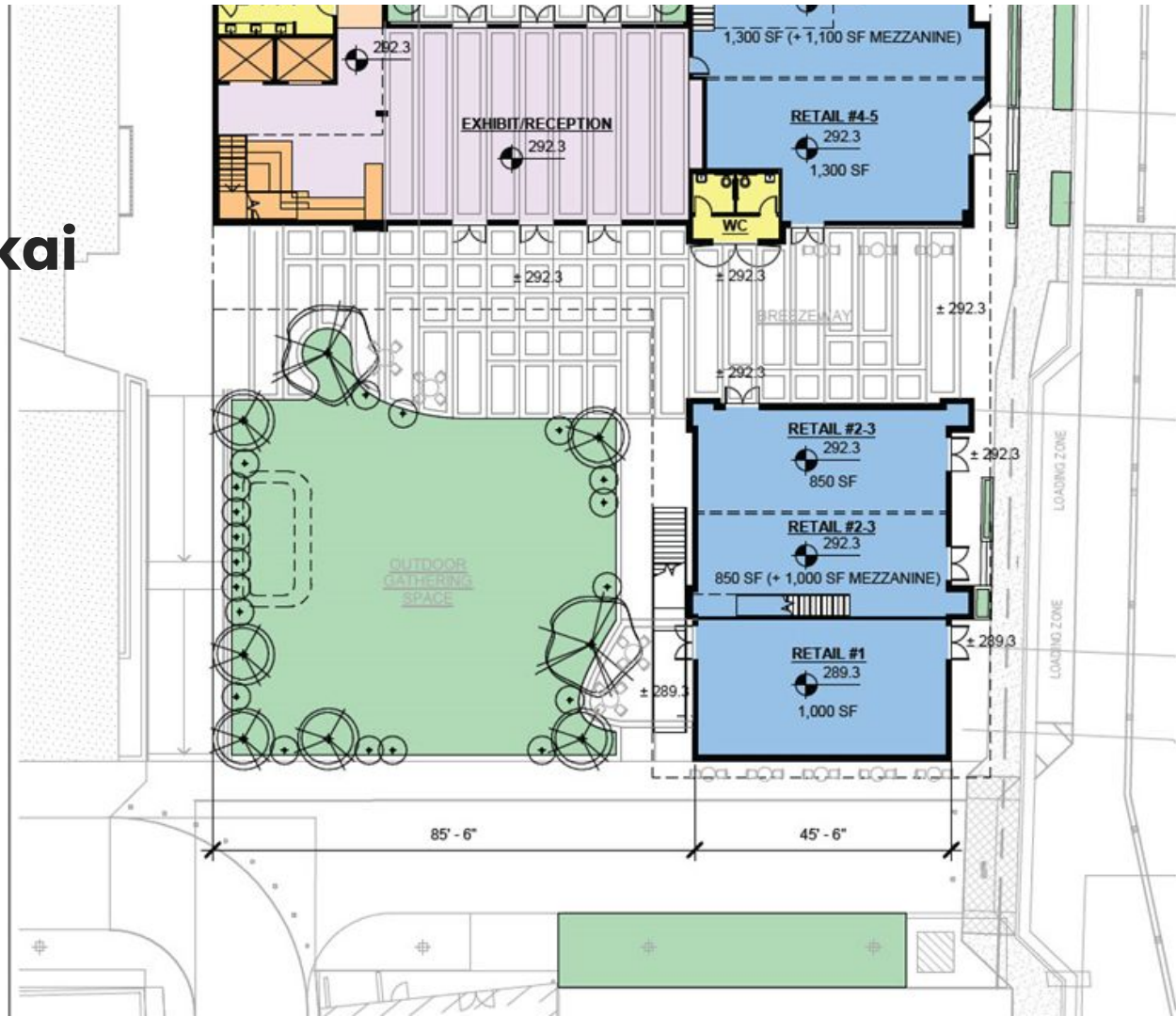


**Moving from
Conceptual
Design to
Schematic Design**

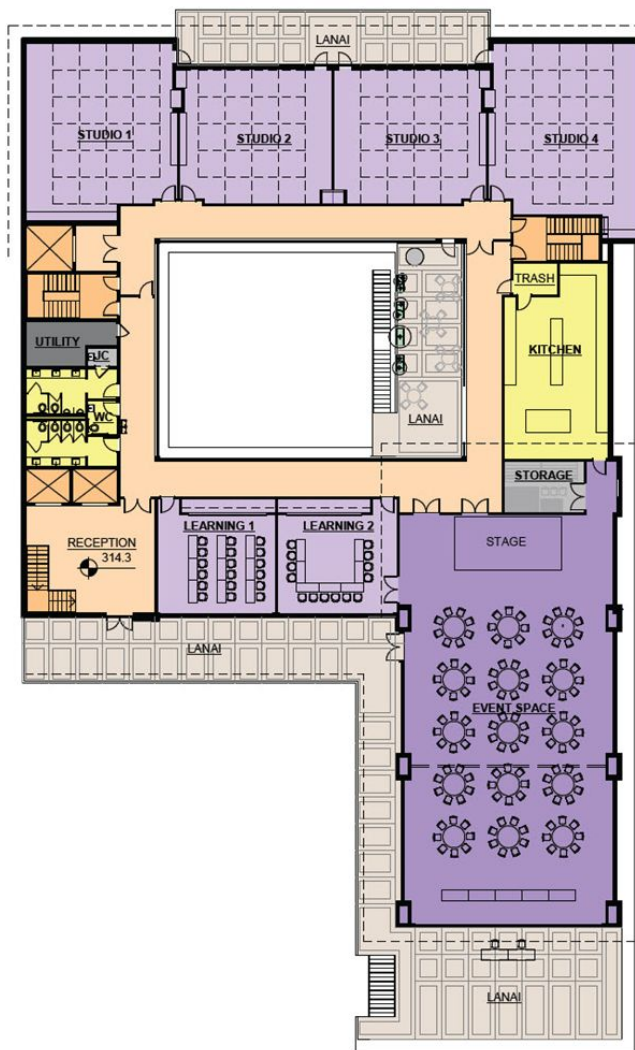
Level 1 - Mauka

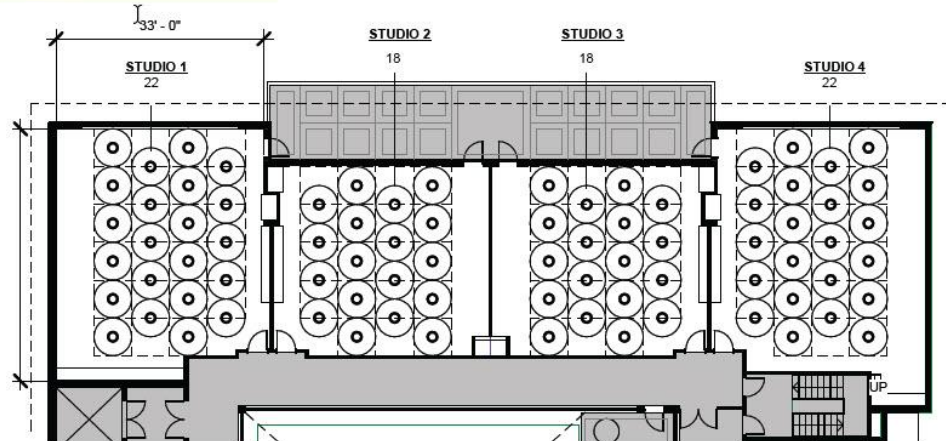


Level 1 - Makai

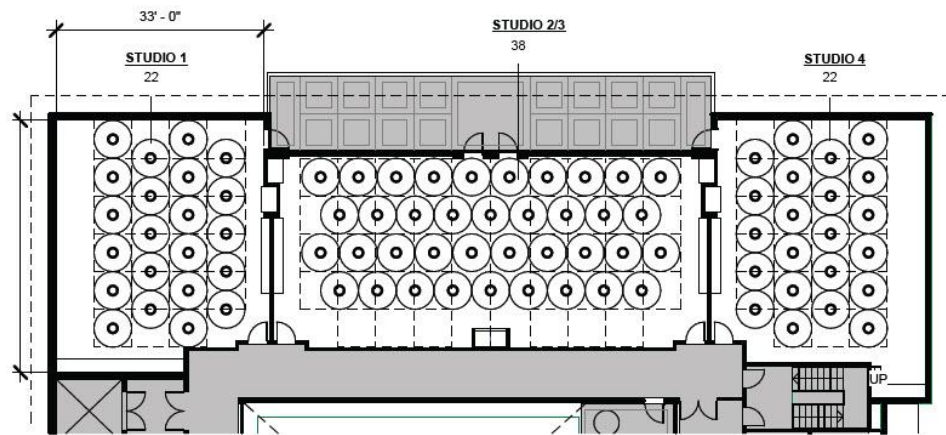


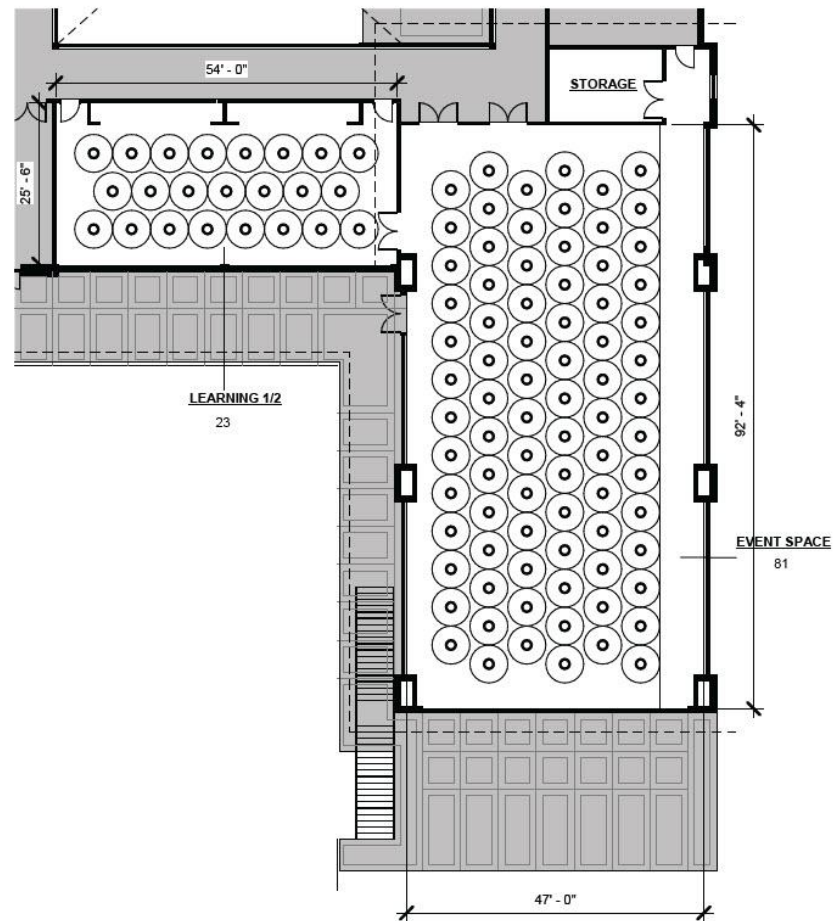
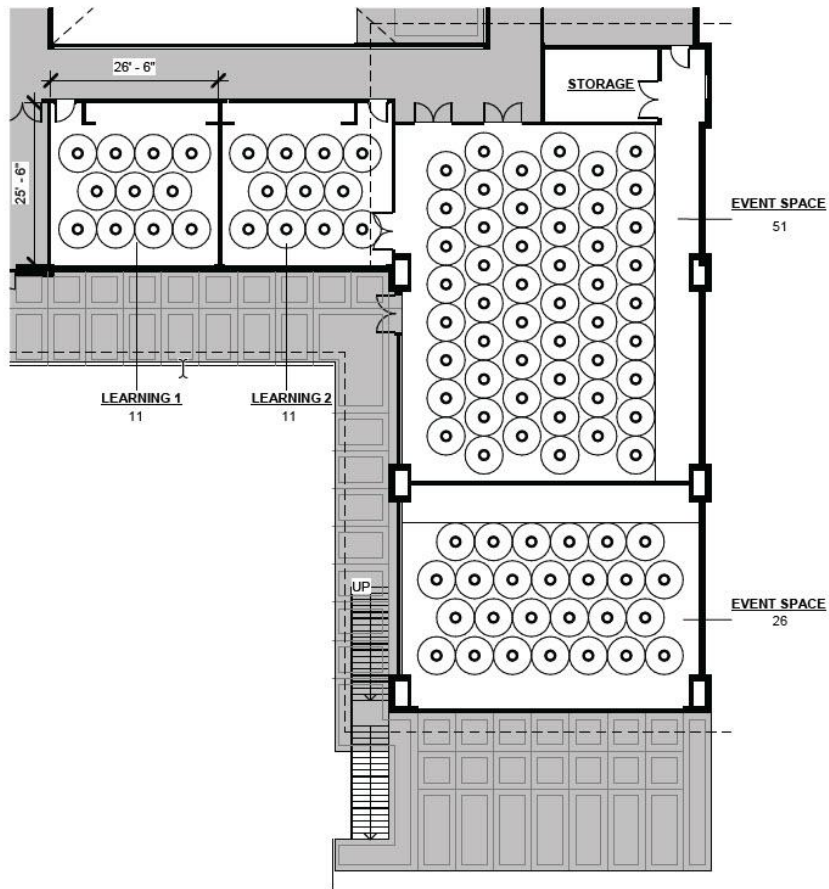
Level 2

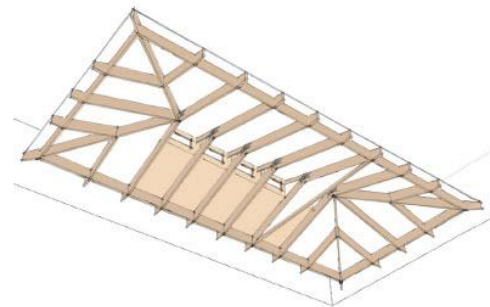
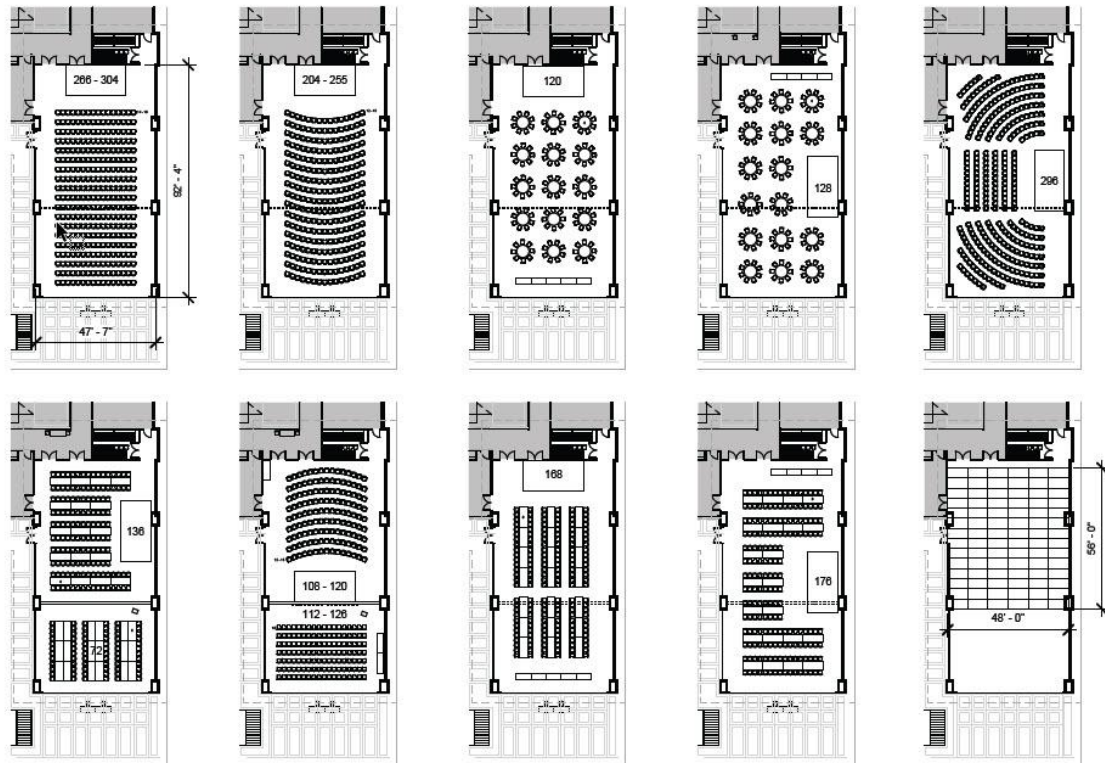




STUDIO 3





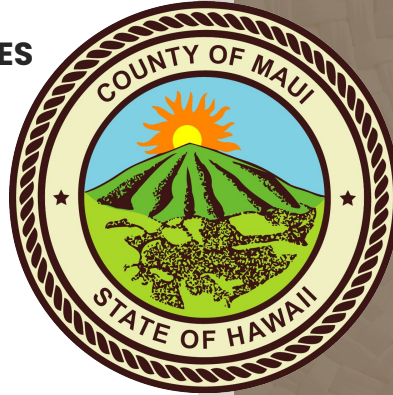


A Space for All

CLASSES + RENTALS + EVENTS + EMERGENCIES

Through the HOA facility, the County of Maui will be able to provide a space for the community to gather, learn and grow.

The building is being designed to withstand Category 3 Hurricane force winds and as a much needed site for pre-disaster planning, emergency sheltering, and post-disaster recovery.



**Broad Community
Benefits for
Wailuku and
beyond**



Opportunities to utilize HOA

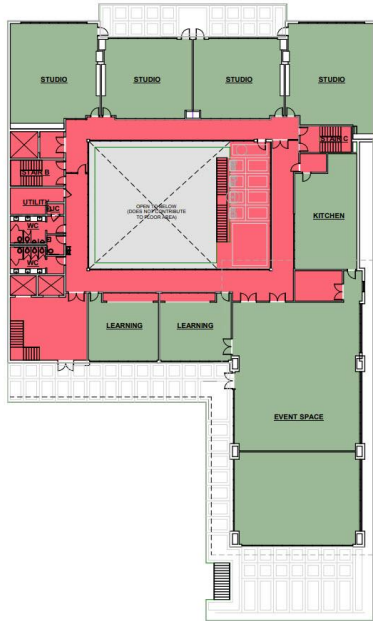
There are a number of areas that the community can utilize:

- | | |
|------------------------|-------------------|
| ✓ KITCHEN | ✓ EVENT SPACES |
| ✓ DANCE-FOCUSED SPACES | ✓ LEARNING SPACES |
| ✓ LIBRARY/EXHIBIT | ✓ LĀNAI |
| ✓ WET ARTS/WORKSHOP | ✓ LAWN |

LEGEND

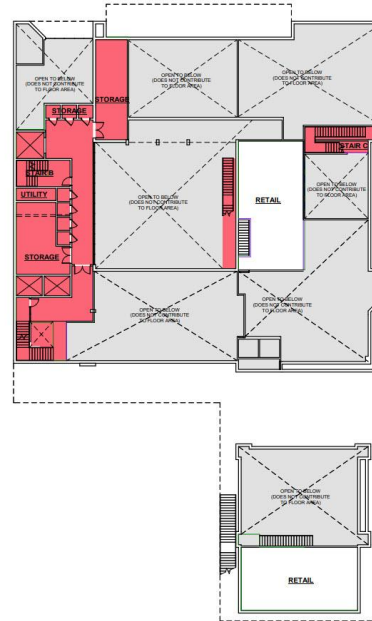
- EHPA HARDENED AREAS (NET FLOOR AREA COUNTED AS PART OF CODE MINIMUM 50% OF OVERALL NET FLOOR AREA)
- EHPA HARDENED SUPPORT AREAS (NET FLOOR AREA NOT COUNTED AS PART OF CODE MINIMUM 50% OF OVERALL NET FLOOR AREA)
- AREAS EXCLUDED FROM HARDENING

ROOM NAME	AREA
Level 2	
EVENT SPACE	4405 SF
KITCHEN	840 SF
LEARNING #1	608 SF
LEARNING #2	621 SF
STUDIO #1	1223 SF
STUDIO #2	995 SF
STUDIO #3	995 SF
STUDIO #4	1283 SF
	11071 SF



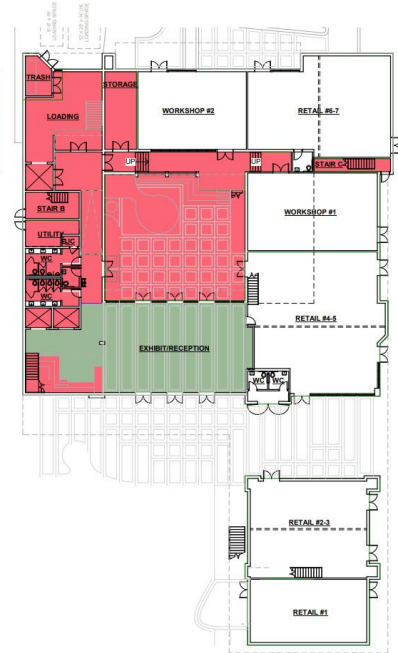
3
sk
09 Level 2
1" = 20'-0"

ROOM NAME	AREA
Level 1B	
RETAIL #1	1050 SF
RETAIL #4-5	1201 SF
	2257 SF



2
sk
09 Level 1B
1" = 20'-0"

ROOM NAME	AREA
Level 1A	
EXHIBIT/RECEPTION	2395 SF
FAMILY RESTROOM	187 SF
RETAIL #1	1050 SF
RETAIL #2-3	1954 SF
RETAIL #4-5	2449 SF
RETAIL #6-7	1934 SF
WORKSHOP #1	1446 SF
WORKSHOP #2	1210 SF
	12555 SF



1
sk
09 Level 1A
1" = 20'-0"

HOA Operations



Finance

- Fundraising
- Grant Compliance
- Contract Management
- Retail Lease
- Financial Forecasting and Budgeting
- Accounts Receivable
- Accounts Payable
- Purchasing



Maintenance

- Lifecycle Planning
- Janitorial Services
- Event Support
- Landscaping
- Facility Certification
- Environmental/Health Compliance
- Technical Support



Program

- Storage Allocation and Coordination
- Workshop Programming and Coordination
- Publicity/Marketing



Security

- Special Event Security
- Monitoring
- Coordination with Clean & Safe Program



Event

- Vendor Coordination
- Booking/Scheduling
- Event Coordination
- Logistics Support

Preliminary Project Timeline

In 2022

- **Planning /
Environmental Assessment**
- **Community Engagement**
- **Council Engagement**
- **Facility Design**

2023

- **Permitting**
- **Bidding / Contract**

2024 + Beyond

- **Construction**
- **Execution of a Grant/
Lease Agreement**
- **Completion**



MAHALO

To learn more, visit: HOAmaui.com and at WailukuLive.com

Also follow us on FB and IG