HOUSE MAUI INITIATIVE

Presentation to the A February 28, 2023

Presentation to the A ordable Housing & Land Use Committee



HMI Mission

Get local residents into housing they can afford.

The House Maui Initiative engages a diverse group of community-minded organizations, businesses, and individuals dedicated to actualizing a sustainable housing market for Maui County residents.





The Three Pillars

Align Resources

- Align federal, state, and county resources to create infrastructure for affordable housing.
- Support coordination among actors within the affordable housing ecosystem.

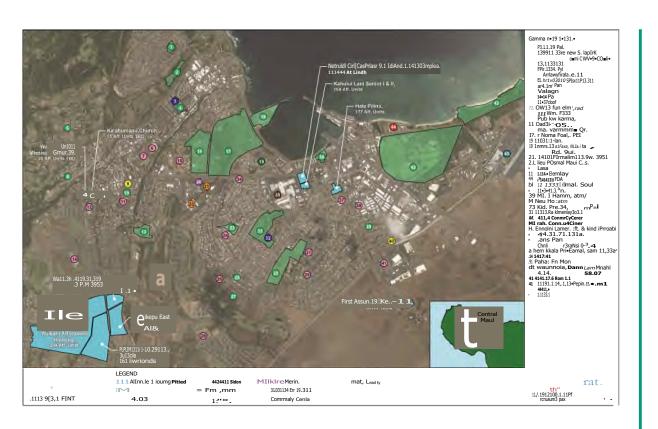
Educate & Empower

- Support residents with knowledge and financial resources to realize their housing goals.
- Increase the capacity of HUD-certified housing counseling agencies that can create a wellspring of financially qualified residents to buy or rent affordable housing in Maui County.

Organize & Advocate

- Partner with residents, nonprofits, government, and the private sector to advocate for regulatory and public policy changes needed to create affordable housing in Maui County.
- Encourage residents impacted by the housing crises to participate in solution building.

Align Resources



Regional Plans

- Central Maui
- South Maui
- West Maui

Focus Areas

- Proposed affordable housing projects
- Infrastructure needs
- County lands

Educate & Empower

Financial Opportunity Center

- HUD certified homebuyer education
- Financial knowledge and skill-building
- Access tools and resources
- Counselor support
- Builder MOAs
- HCA-HCL





Organize & Advocate



Process

- Engage decisionsmakers
- Engage knowledgeholders
- Engage communities

Credit: Marina Riker/Civil Beat/2022





Mahalo



HLU Committee

Subject: FW: UPDATE- Feb 28 Meeting- Housing Presentation

Attachments: 20230228_H MI Overview_AH Committee.ppb<

From: Keoni Kuoha < KKuoha@hcf-hawaii.org> **Sent:** Monday, February 27, 2023 12:11 PM

To: Ana L. Lillis <Ana.Lillis@mauicounty.us>; Jeff Gilbreath <jeff@hawaiiancommunity.net>

Cc: Paige Greco <paige.greco@mauicounty.us>; Stacey L. Vinoray <Stacey.Vinoray@mauicounty.us>; Evan P. Dust <Evan.Dust@mauicounty.us>; Davideane L. Kama-Sickels <Davideane.Kama-Sickels@mauicounty.us>; Lois L. Whitney

<Lois.Whitney@mauicounty.us>

Subject: Re: UPDATE- Feb 28 Meeting- Housing Presentation

Some people who received this message don't often get email from kkuohaPhcf-hawailorg. Learn why this is important

Aloha kakou,

Attached is my presentation.

Me ka 'oia'i'o, keoni