

# HOUSE MAUI INITIATIVE

**Presentation to the Affordable Housing & Land Use Committee**  
**February 28, 2023**

# HMI Mission

**Get local residents into housing they can afford.**

**The House Maui Initiative engages a diverse group of community-minded organizations, businesses, and individuals dedicated to actualizing a sustainable housing market for Maui County residents.**



# The Three Pillars

## Align Resources

- Align federal, state, and county resources to create infrastructure for affordable housing.
- Support coordination among actors within the affordable housing ecosystem.

## Educate & Empower

- Support residents with knowledge and financial resources to realize their housing goals.
- Increase the capacity of HUD-certified housing counseling agencies that can create a wellspring of financially qualified residents to buy or rent affordable housing in Maui County.

## Organize & Advocate

- Partner with residents, nonprofits, government, and the private sector to advocate for regulatory and public policy changes needed to create affordable housing in Maui County.
- Encourage residents impacted by the housing crises to participate in solution building.

## Align Resources

## Regional Plans

- **Central Maui**
- **South Maui**
- **West Maui**

## Focus Areas

- **Proposed affordable housing projects**
- **Infrastructure needs**
- **County lands**



# Educate & Empower

## Financial Opportunity Center

- HUD certified homebuyer education
- Financial knowledge and skill-building
- Access tools and resources
- Counselor support
- Builder MOAs
- HCA-HCL





# Organize & Advocate



## Process

- Engage decisions-makers
- Engage knowledge-holders
- Engage communities

Credit: Marina Riker/Civil Beat/2022

# Mahalo



## HLU Committee

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**Subject:** FW: UPDATE- Feb 28 Meeting- Housing Presentation  
**Attachments:** 20230228\_H MI Overview\_AH Committee.ppb<

**From:** Keoni Kuoha <KKuoha@hcf-hawaii.org>  
**Sent:** Monday, February 27, 2023 12:11 PM  
**To:** Ana L. Lillis <Ana.Lillis@mauicounty.us>; Jeff Gilbreath <jeff@hawaiiancommunity.net>  
**Cc:** Paige Greco <paige.greco@mauicounty.us>; Stacey L. Vinoray <Stacey.Vinoray@mauicounty.us>; Evan P. Dust <Evan.Dust@mauicounty.us>; Davideane L. Kama-Sickels <Davideane.Kama-Sickels@mauicounty.us>; Lois L. Whitney <Lois.Whitney@mauicounty.us>  
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**Aloha kakou,**

**Attached is my presentation.**

**Me ka 'oia'i'o,  
keoni**