

Resolution

No. _____

CONGRATULATING KAONOULU RANCH ON ITS 100TH ANNIVERSARY

WHEREAS, the 12,000 acre Kaonoulu Ranch, founded in 1916, marks its 100th Anniversary this year as one of the few remaining, nearly intact ahupua`a stretching continuously from the top of Haleakala down into Kihei; and

WHEREAS, according to family history, this ahupua`a was purchased from the Cornwell family by Maui Senator Harold W. "Pop" Rice in 1916, marking the start of Kaonoulu Ranch's legacy; and

WHEREAS, Harold Frederick "Oskie" Rice became the manager of the Ranch after graduating and in 1955, with brother-in-law Garfield King, purchased the Ranch from Harold W. "Pop" Rice, which exists to this day as a general partnership of the Rice and King families; and

WHEREAS, as an innovative rancher, Oskie Rice introduced the Santa Gertrudis breed of cattle to Maui in 1954 and initiated the crossbreeding of cattle such as hereford, angus and charolais herds to better utilize the steep dry pastures on many of the island ranches; and

WHEREAS, in an effort to promote rodeo as a competitive sport, Oskie Rice, George Manoa, Sr., and other local cowboys founded the Maui Roping Club in 1955; and

WHEREAS, Oskie Rice and his family generously provided the land to build what is now known as "Oskie Rice Arena" for a 4th of July rodeo in 1956 and has turned it into Hawai'i's premier rodeo and an annual Upcountry tradition; and

WHEREAS, in 1987, Henry F. Rice, the son of Oskie and Betty Rice and the grandson of "Pop" Rice and Charolette Baldwin, was named managing general partner of the Kaonoulu Ranch, continuing his families strong ranching tradition; and

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WHEREAS, the ranch is continually planning for its future success and hired Ken Miranda as general manager in 2014, who will work closely with family members Charlie G. King, Wendy Rice Peterson, William "B.K." King and Henry F. Rice to continue Kaonoulu's ranching legacy; and

WHEREAS, the partners recognize the importance of agriculture and ranch life on Maui and in this spirit, they continue to employ many long-time paniolo families; and

WHEREAS, the greater community has come to recognize the contributions made by Kaonoulu Ranch and the Rice/King family to Maui and its residents, and named Henry and brother Freddy Rice as grand marshals of the 51st Annual Makawao Town Parade, an outgrowth of the Makawao 4th of July Rodeo which will mark its 61st anniversary; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it hereby congratulates Kaonoulu Ranch on its 100th Anniversary; and
2. That certified copies of this resolution be transmitted to Kaonoulu Ranch family members, Henry F. Rice, Harold Frederick "Freddy" Rice, Jr., Sandra G. Rice, Wendy Rice Peterson, Charlie G. King, William "B.K." King; Ken Miranda, General Manager of Kaonoulu Ranch and his wife Morag Rice Miranada; the Maui Roping Club; and the Honorable Alan M. Arakawa, Mayor, County of Maui.