



Paia Town Association

P.O. Box 791333 Paia, HI 96779

www.paiaamaui.com

Date: May 15, 2016

The Honorable Don Guzman, Chair
Economic Development, Energy, Agriculture, and Recreation Committee
2200 South High Street, 8th Floor
Wailuku, HI 96793

RE: Support for Special Improvement Districts for Maui County

Chairperson Guzman and Committee Members:

My name is Noelani Sugata, and I am the Executive Director for the Paia Town Association. I would like to thank you for the opportunity to submit this testimony regarding Special Improvement Districts for Maui County.

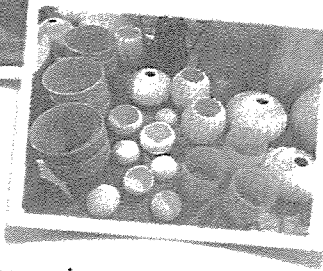
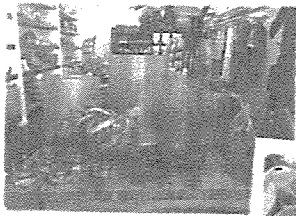
I was hired in October 2015 and I have gotten to know Paia residents, merchants, and landowners during my short tenure. I am truly thankful for all the support and guidance that has been shown to me by the community. The general consensus is Paia is a special place, and it is in need for additional services such as increased security, additional parking, and daily cleaning in public places. I have attached a list of residents, merchants, and landowners that are in support of Special Improvement Districts for Maui County. I have contacted many Paia merchants and they all have voiced making improvements to the town. Also, during those conversations and/or emails, I haven't had anyone tell me they weren't in favor of Paia petitioning to become a SID. They seemed to understand that additional services require additional funding. The opportunity for Paia to become a Special Improvement District would allow our community to be self-funding and pay for services our community needs.

I humbly ask the EAR committee to support Special Improvement Districts for Maui County.

Mahalo,

Noelani Sugata,
Executive Director

RECEIVED AT EAR MEETING ON 5/17/16



Your membership dues are important to us,
whatever the amount. Fill out this section and mail
it to the address on the back.

Mahalo for your support!

Name: DON & JOY NELSON

Address: PO BOX 792016

City: PAIA State: HI Zip: 96779

Phone: (808) 886-1111

Email: [REDACTED]

Please add me to your email list Y/N

Membership Categories:

Less than 10 employees: \$350

More than 10 employees: \$1,000

Other: _____



I am in support of a Special Improvement
District for Paia.



PAIA Town <paiatownassociation@gmail.com>

Paia Town Association Happenings

2 messages

PAIA Town <paiatownassociation@gmail.com>

Tue, Apr 5, 2016 at 5:18 PM

To: terry mcbarnet [REDACTED]

Aloha Terry:

I hope this email finds you well. I see the building is going up. I'm sure you're looking forward to the completion of the project.

I've provided a link to our website that has projects the PTA has accomplished in the last six months and a membership form. There is also a section asking for your support for Paia to be a SID.

The bill to amend Maui County Code to allow for Special Improvement Districts has been put on hold. We are hoping to mail a letter to Councilmember Guzman to expedite the process. Do we still have your support? I'm collecting signatures to submit to Guzman's office from residents, merchants, and landowners.

I know you are a very busy man, and I am very appreciative of your time. Please don't hesitate to contact me if you have any questions. Here is the link to our website or if you prefer I can mail you the documents.

Mahalo,

—
Noelani Sugata, Executive Director
Paia Town Association
P.O. Box 791333
Paia, HI 96779
www.paia.maui.com

Terry McBarnet [REDACTED]
To: PAIA Town <paiatownassociation@gmail.com>

Wed, Apr 6, 2016 at 7:40 AM

Hello Noelani, yes you do have my support. Thank you for all your hard work. Aloha, Terry

Terry McBarnet

Maui Oil Company

16 Hobron Avenue

Kahului, Maui

Ph: 281-0168



Thieves

Kim Ball [REDACTED]

Fri, May 6, 2016 at 5:21 PM

To: PAIA Town <paiatownassociation@gmail.com>

Attached is another thief you can add to the picture board. This happened this week.

Yes, we are supportive of the Special Improvement District bill.

-Kim Ball
Hi-Tech Surf Sports

----- Forwarded Message -----

Subject: Thief

Date: Mon, 2 May 2016 12:10:20 -1000

From: Chihagi Chiu [REDACTED]

To: Desiree [REDACTED]

Yesterday this guy came in store, went straight to go pro accessories rack, grabbed surf mount and run out with full speed.

He was in and out 10 seconds.

He knew that sensor didn't beep if you stayed low enough.

8 attachments



IMG_3852.JPG
37K



Your membership dues are important to us, whatever the amount. Fill out this section and mail it to the address on the back.

Mahalo for your support!

Name: Rick Marich'am

Address: 115 Hana Hwy

City: Paia State: HI Zip: 96779

Phone: _____

Email: _____

Please add me to your email list: Y/N

Membership Categories:

Less than 10 employees: \$350

More than 10 employees: \$1,000

Other: _____

☒ I am in support of a Special Improvement District for Paia. 5/12/14

YOUR RESIDENT MEMBERSHIP IS IMPORTANT

Our mission is to "preserve the vitality and historic integrity of the Paia Town and provide a unified voice that leads and manages the town center for the benefit of the entire community." If you share the same testament of what we can represent, please consider becoming a member.

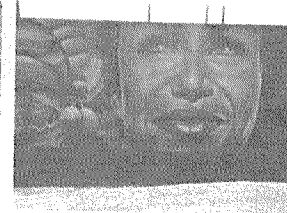
Below are examples of what your dues help fund.

BEAUTIFICATION & MAINTENANCE

Redwood trash receptacles have been installed in heavily **public** areas such as the **post office** and both **county** parking lots. Rory Pico, a long time resident of Paia, empties them **daily**. Future beautification projects include community clean ups, financially maintaining the current rubbish removal program, and landscaping in public areas to provide a cleaner and greener Paia.



Trash receptacles in heavily used locations in Paia



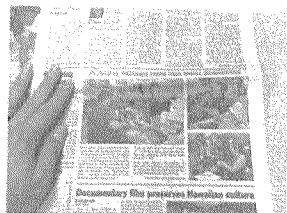
Assist in beautification projects such as the Paia community mural

SPECIAL EVENTS

Small Business Saturday and **Paia Gives** are two events the association sponsors. Community events increase sales for merchants **AND** boosts morale for its residents. In 2015, Paia merchants were featured on the front page of the Maui News Sunday Edition. Merchant memberships could help fund additional events not in the current budget.



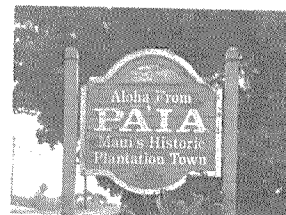
Paia Elementary School carolers at Paia Gives 2015



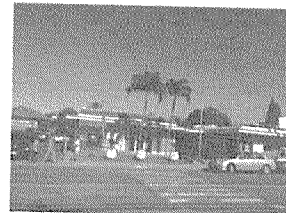
Small Business Saturday Paia 2015 on the front page

ADVOCACY

The Paia Town Association is in strong support for amending the Maui County code to allow for **Special Improvement Districts, SIDs**. Two SIDS exist in Hawaii: Waikiki and Kona. We need everyone's help to demonstrate to Maui County Council that small towns like Paia would benefit by having a SID. Your support in our efforts is greatly appreciated. Funds collected from the SID would go back into Paia.



Proper town signage in appropriate places



A Special Improvement District is good for Paia



Your membership dues are important to us,
whatever the amount. Fill out this section and mail
it to the address on the back.

Mahalo for your support!

Name: Laurene Fowler

Address: PO Box 790917

City: PAIA State: HI Zip: 96779

Phone: ~~808-517-1132~~

Email: ~~laurene.fowler@paia.com~~
~~laurene.fowler@paia.com~~

Please add me to your email list: Y/N

Membership Categories:

Less than 10 employees: ~~\$350~~ 25.00

More than 10 employees: \$1,000

Other: _____



I am in support of a Special Improvement



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Below are examples of what your dues help fund:

Your membership dues are important to us, whatever the amount. Fill out this section and mail it to the address on the back.

Mahalo for your support!

Name: Paia Surf Vacation Home

Address: 15 Nalu Pl.

City: Paia State: HI Zip: 96779

Phone: [REDACTED]

Email: [REDACTED]

McNeils

Please add me to your email list: Y/N

Membership Categories:

Less than 10 employees: **\$350**

More than 10 employees: **\$1,000**

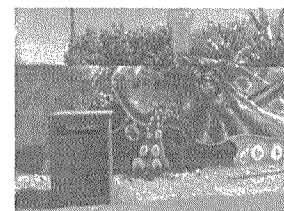
Other: _____



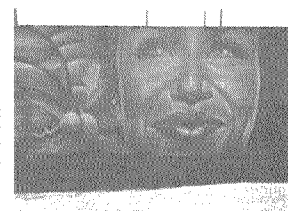
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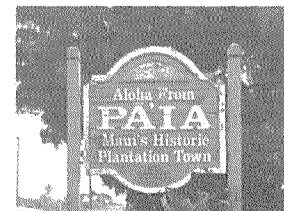
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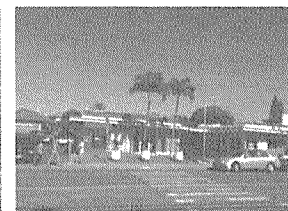
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Proper town signage in appropriate places



A Special Improvement District is good for Paia



Your membership dues are important to us, whatever the amount. Fill out this section and mail it to the address on the back.

Mahalo for your support!

Name: Luna Tide
 Address: 62 Baldwin Ave
 City: Paia State: HI Zip: 96779

Phone: _____

Email: Chris & Tim Thevenard
 Please add me to your email list: Y/N

Membership Categories:

Less than 10 employees: \$350

More than 10 employees: \$1,000

Other: _____

☒ I am in support of a Special Improvement District for Paia.

March 14

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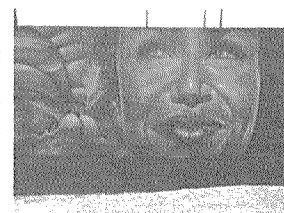
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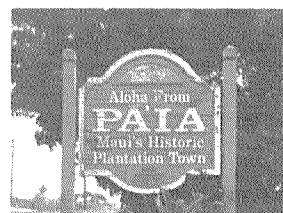
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Small Business Saturday Paia 2015 on the front page

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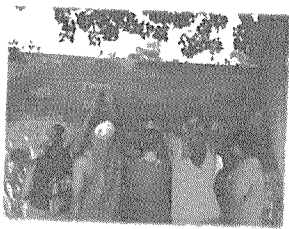
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Mahalo for your support!

Name: Starson Bando

Address: 987 Kapuhau

City: Kihei State: HI Zip: 96753

Phone: (808) [REDACTED]

Email: [REDACTED]

Please add me to your email list: Y/N (N)

Membership Categories:

Less than 10 employees: **\$350**

More than 10 employees: **\$1,000**

Other: ✓ \$25.00



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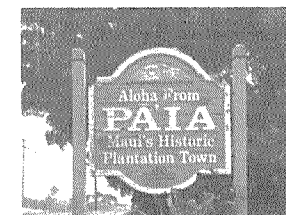
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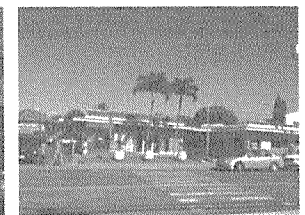
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Signatures in Support of the SID from Online Petetion

Name	Info	City	State	Postal Code	Signed On
Noelani Sugata	ED for PTA	Paia	Hawaii	96779	5/13/16
Martin Brass	Flatbread Paia	Paia	Hawaii	96779	5/14/16
Nigel Timms	Kiwi Johns	Paia	Hawaii	96779	5/14/16
Joe Wilmot	Mahina Paia	Paia	Hawaii	96779	5/14/16
Stella Rivers	Maui Film Festival	Paia	Hawaii	96779	5/14/16
Billy Jalbert	Maui Real Estate Team	Paia	Hawaii	96779	5/14/16
Al Janneck	Milagros	Haiku	Hawaii	96708	5/14/16
Teri Larronde	Nuage Bleu	Paia	Hawaii	96779	5/14/16
Katharina Kurth	Oceania Maui	Haiku	Hawaii	96708	5/14/16
Michelle Earl	Paia Mercantile/Paia Mermaid	Paia	Hawaii	96779	5/16/16
Malia Vandervoort	Paia Pearl	Paia	Hawaii	96779	5/14/16
Cindy Walker	Tamara Katz	Paia	Hawaii	96779	5/14/16
Melody Torres	Wings Hawaii	Haiku	Hawaii	96708	5/14/16
Joe Young	Supporter	Makawao	Hawaii	96768	5/14/16
Kimberly Bridson	Supporter	Haiku	Hawaii	96708	5/14/16
Kristine Hoffman	Supporter	Haiku	Hawaii	96708	5/15/16

11 Merchants

1 Landowner/Merchant

4 Supporters

