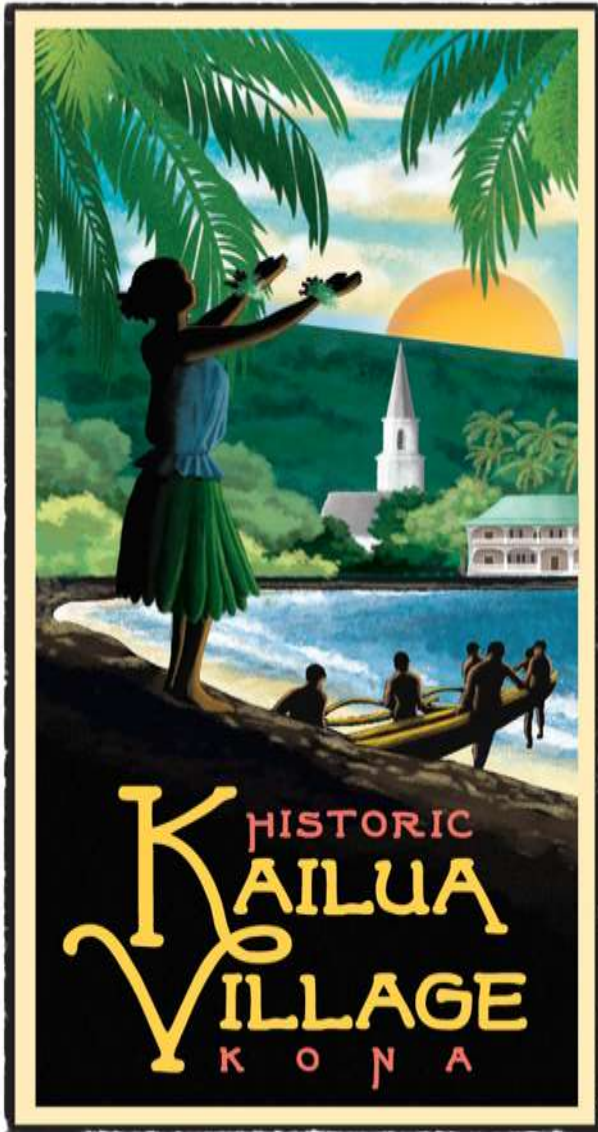


# Kailua Village Business Improvement District

*Mission:  
Make*

*Historic Kailua Village  
a model sustainable  
community that is a  
better place to invest,  
work, live and play.*



# KVBID Governance

## **Board Members Represent**

District Landowners,  
Commercial Tenants,  
Residents &  
Government officials

# KVBID Board

Riley Smith, **President**

Jane Clement, **Vice President**

Jim Moore, **Secretary**

Kehau Harrison, **Treasurer**

Michael Bell

Jay Rubenstein

Richard Chinen

Laura Waldo

Taylor Easley

Ray Kudo

Ex-officio:

Harry McDonald

Lisa Nahoopii Miura

Warren Lee

# Outgoing Board Members

## Mahalo for your Service

Harry McDonald

Jim Moore



# KVBID Governance

## Standing Committees

Finance – Kehau Harrison, Chair

Governance – Riley Smith, Chair

Marketing & Special Events – Mattson Davis, Chair

Placemaking – Nancy Sakamoto, Chair

Program Services – Jim Moore, Chair

Public Private Partnerships – Jane Clement, Chair

Strategic Planning – Richard Chinen, Chair

# Public Space

## *KVBID Maintains Community Vision & Vibrancy*

Improving and maintaining public spaces in order to create a clean, high-quality and inviting environment.





# Program Services



Block by Block awarded 2016-17 service contracts

# Program Services







**12,671 pounds of trash**  
**7,360 pounds of greenwaste**  
**40 hours of mowing**

# By the Numbers

**Dispersal of Sleeping Persons – 82**

**Open Container Warnings – 87**

**Panhandling – 13**

## **Hospitality Assists**

**Visitor Assistance – 557**

**Motorist Assistance - 67**





# Create Environment that Supports Local Businesses



Placemaking Committee  
Strategic Planning  
Committee

# Values We Cherish

## Connection to the Sea





# Values We Cherish Ocean Recreation



# Values We Cherish

## Historic Sites





# Historic Sites





# Iconic Events Showcase Kona Around the World





# World's Largest Canoe Race



# HIBT Fishing







**Historic  
Kailua  
Village  
Ranked  
TripAdvisor's  
#10  
Destination  
On the Rise  
2016**



# West Hawaii Economic Engine







**579 graffiti removed**  
**123 posters removed**  
**827 stickers removed**





# December



# January



# Improve Public Realm Quality & Unified Look



Public Private Partnerships,  
Placemaking and  
Strategic Planning Committees



# Kona Trolley - Transportation

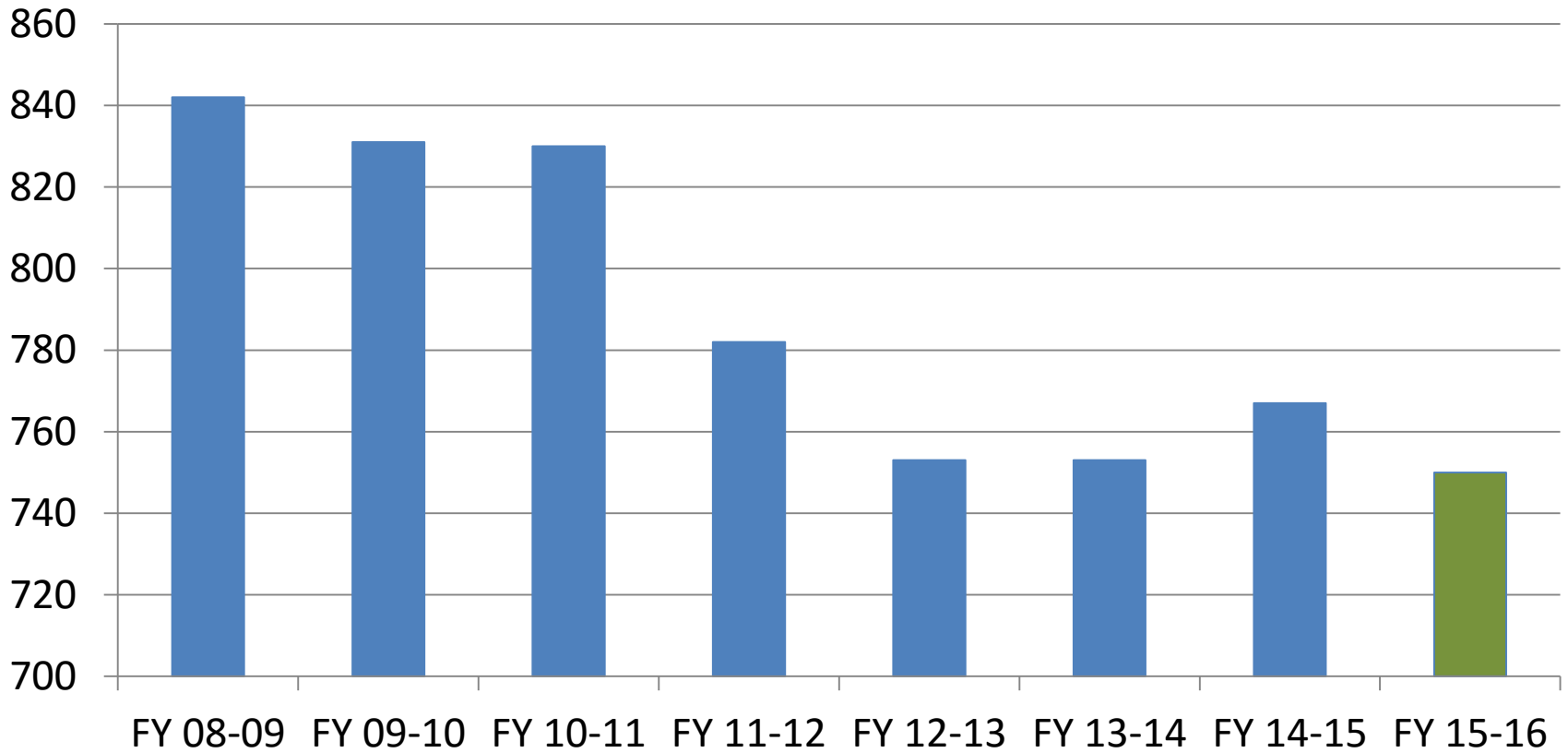


*Ridership has increased from  
50,299 to 81,255 people!*

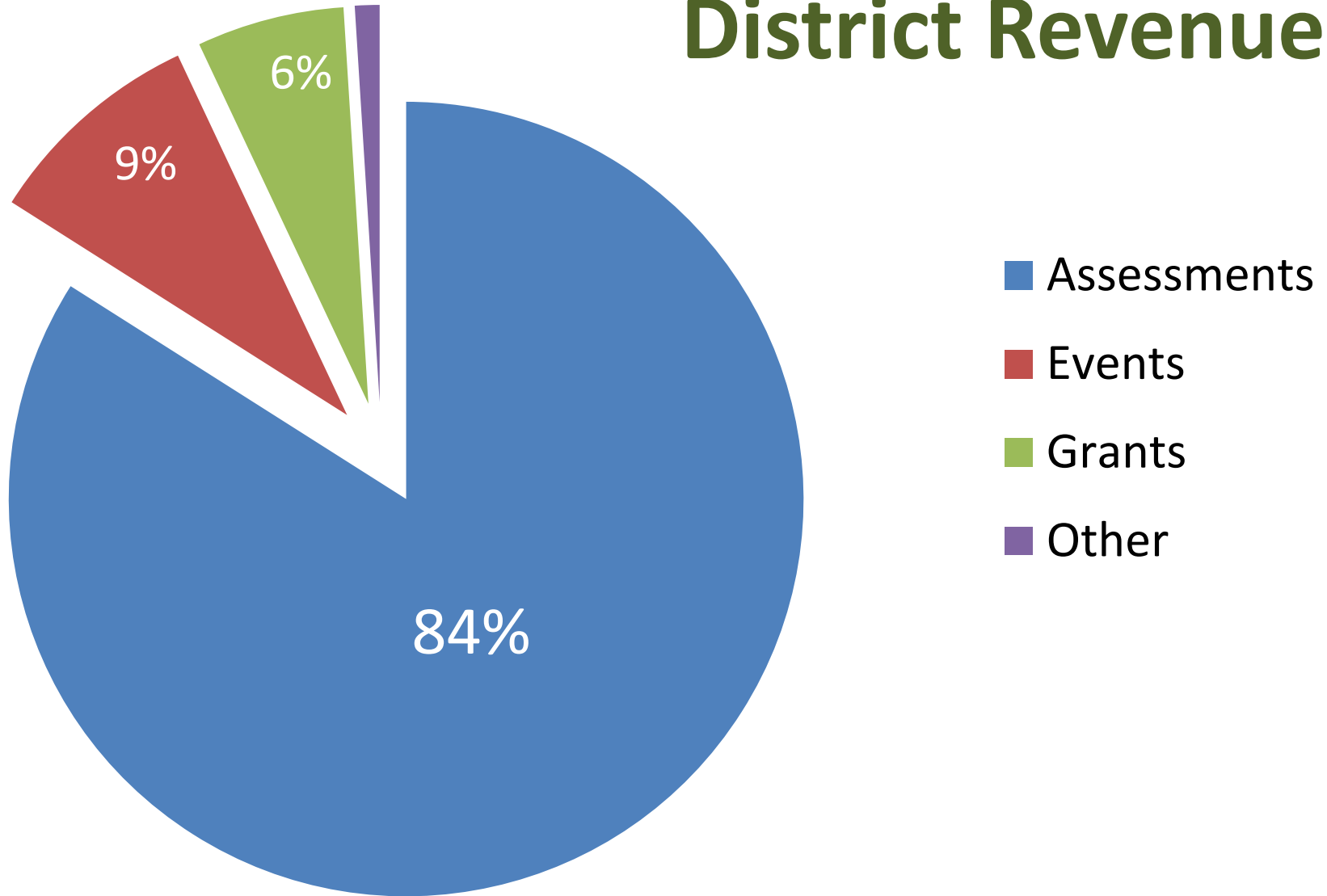


# KVBID Funding

## Assessments

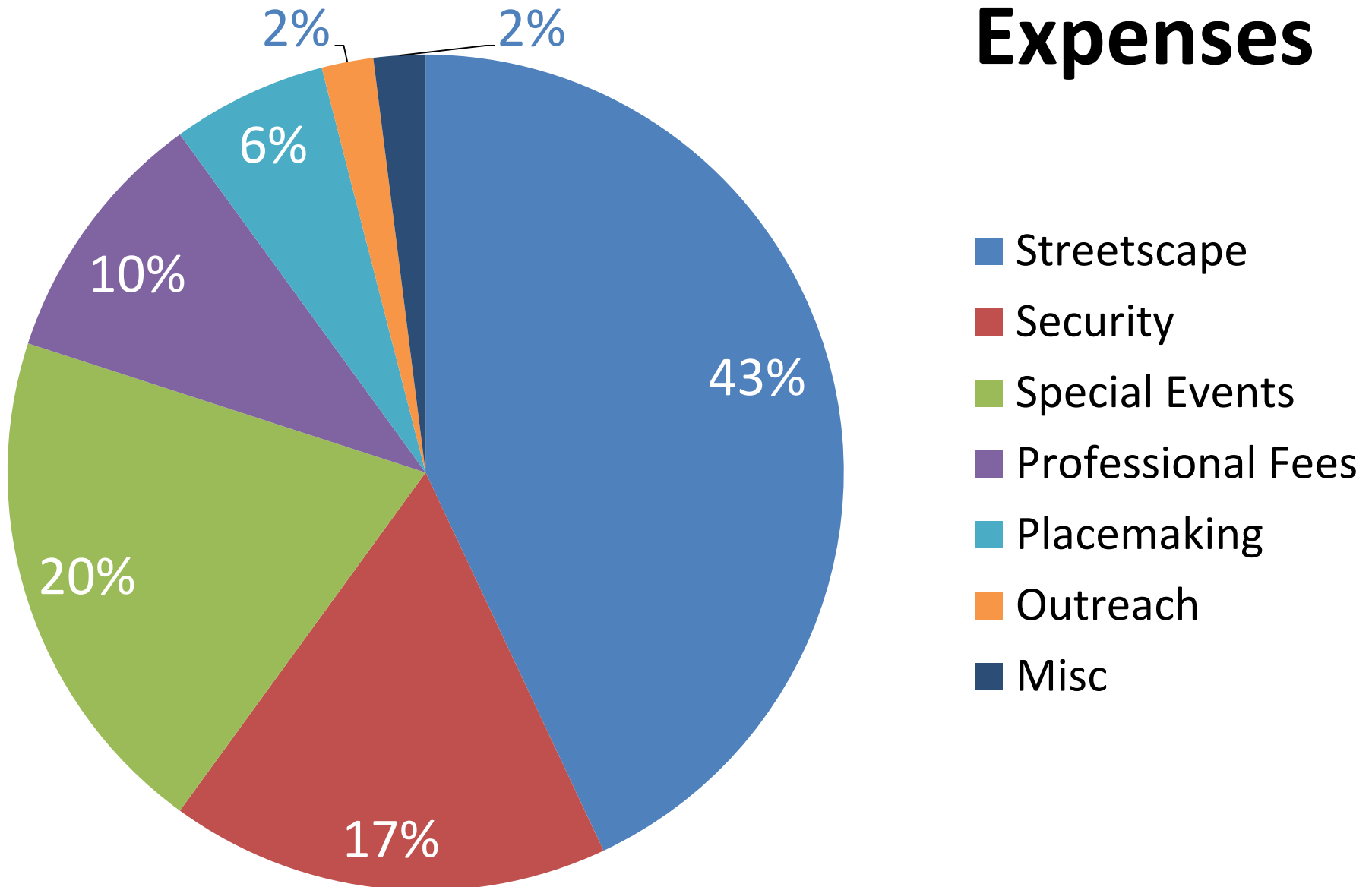


# District Revenues





# Expenses

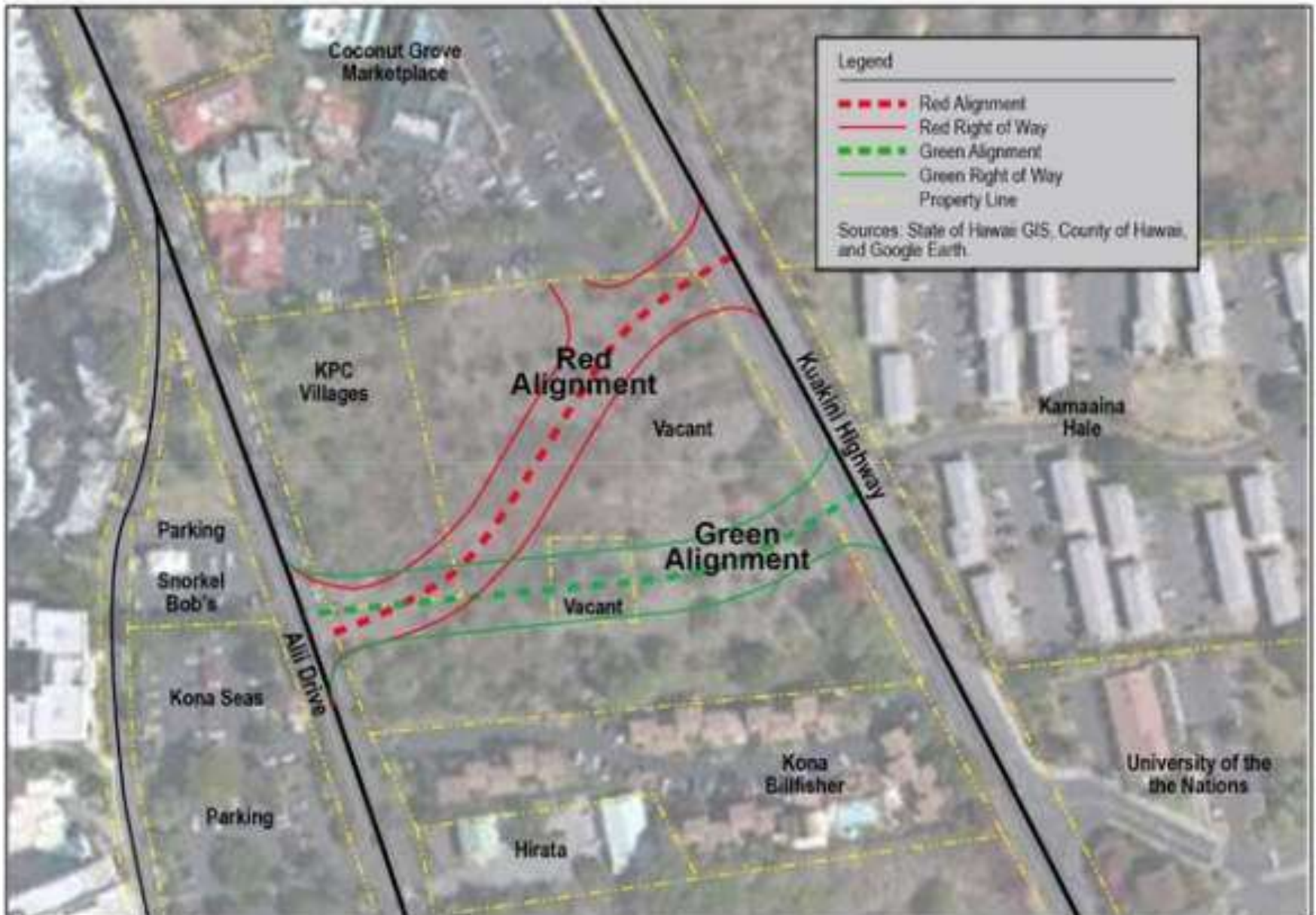


# Public Private Partnerships





# Oneo Lane



# Alahou Street Connection





# West Hawaii Economic Engine

Major Hotels

Boutique Hotels

Condos & Vacation Rentals

50+ Restaurants

Retail from Big Box to

Mom & Pop

Office Buildings

Residential



# Marketing, Branding & Promotion



Marketing & Special Events Committee



# Special Events



Marketing & Special Events Committee

# Celebrating Sense of Place





# Shifting Challenges to Opportunities

KVBID Strategic Planning  
identifies business  
development initiatives

- Increase commercial space occupancy
- Raise business/retail standards
- Review design guidelines
- Stimulate redevelopment
- Reduce homelessness



# On KVBID Horizon



# Economic Forecast

Positive growth  
expected for  
Hawaii's  
economy





- Get Involved
  - Join Board Committees
- Stay in touch
  - Opt in to enews database

[HistoricKailuaVillage.com](http://HistoricKailuaVillage.com)

