



**MĀLAMA MAUI NUI**

KEEP AMERICA BEAUTIFUL AFFILIATE

Aloha Council Members,

Thank you so much for your patience and grace with me. As you may or may not know, I am relatively new to this role and have a lot to learn. My sincere apologies for the tardiness in regard to this communication.

I know you all spoke with Tamara Farnsworth, our grant manager from the Department of Environmental Management and hopefully she was able to clarify some of your questions last night. I have attached a brief overview of MMN programs for clarification on how our funding is spent. As Tamara mentioned, there was a \$41,000 difference in our grant proposal and their budget. Should you see fit to support us with this funding, it would best fit under index code 919010B DEM Admin Budget from the General Fund.

In regard to the Monthly Recycling Event in Lahaina (Index code 919870B) we are currently budgeted for \$25,000 and are requesting an increase to \$57,000. Please see the budget breakdown attached. As I mentioned the other day in my testimony, the global commodities markets have taken a plunge over the last year and it has really hindered our ability to cover disposal costs and thus we are requesting an increase to be able to continue this event at its current capacity.

Please feel free to reach me directly at (808) 397-9636 with any questions. Thank you so much for your support. We very much appreciate you and your service!

Kind regards,

Gabrielle Schuerger  
Executive Director  
Malama Maui Nui  
gabrielle@cwdhawaii.org

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## Malama Maui Nui: Programs Descriptions



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### Hot Spot Program:

Malama Maui Nui's Hot Spot Cleanup program's mission is to support the community of Maui in reducing the current volume of illegally dumped materials in our environment. Illegal dumping and littering is the act of discarding waste in an unauthorized location. Illegally dumped waste often contains items that are not accepted at the local landfill and require a disposal fee for proper processing such as appliances, tires, auto mobile parts, medical waste, and propane and other household hazardous waste. Other commonly found materials include construction waste, green waste, furniture, and occasionally dead animals. The aforementioned illegally dumped or littered materials pose many threats to the health of humans and the environment alike. These threats include, but are not limited to, increased risk of exposure to chemicals or other harmful substances such as Freon from appliances, lead-acid from car batteries, automotive fluids, medical waste, asbestos, and such; increased exposure to preventable diseases such as dengue fever, encephalitis or zika from disease-carrying mosquitoes and illnesses transmitted by rodents and vermin attracted to waste materials; surface and groundwater contamination; environmental degradation; increased potential for fire which in turn can increase erosion and sediment issues; increased marine debris; wildlife entrapment, etc.

Activities associated with this service include "hot spot" cleanup services, regular reconnaissance missions, and response to requests for cleanups. The aforementioned cleanup activities are complimentary to our education and outreach efforts to create a sustainable community with a strong sense of social responsibility and accountability. Malama Maui Nui seeks to create positive behavior change that offers long-term, sustainable decreases in volume and incidents of illegal dumping and littering.

Total of 32 Hot Spots on Maui that we constantly monitor and cleanup.

### Top Hot Spots:

Pulehu Rd.



Kaae Rd. →



Holomau Rd. (Old Maui High Rd.)



East Waiko Rd.



## Malama Maui Nui: Programs Descriptions



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### Education and Outreach:

- Outreach:
  - o Press and Media
  - o Host annual Art of Trash event and Trashion Show
- Education
  - o K-12
    - In the past we presented Keep America Beautiful's Waste-in-Place and are now moving toward Zero-waste initiatives in the schools.

### Community Cleanups:

- Cleanup Campaigns:
  - o County Coordinator for the Ocean Conservancy's annual International Coastal Cleanup
  - o County Coordinator for Keep America Beautiful's annual Great American Cleanup
- Facilitate and support independent community cleanup efforts throughout the year



### Third Saturday Recycling Event in Lahaina:

- Provide a monthly collections for residents on the West side.

### Homeless Site Cleanups:

- Assist DHHC and MPD with cleaning up illegal littering from homeless activities that present an immediate environmental threat.



Site featured in photo to the left:  
Off Kahului Beach Road near Y Hata.

Site featured in photo to the right:  
Off Piilani Highway at Ukumehame



### Paint Exchange:

- MMN intends to submit proposal if/when the Department of Environmental Management to releases RFP for this service.

# FY18 Malama Aina Program Projected Cost



Description	Estimated Cost	Notes
1 Monthly Recycling Event - Lahaina		
2		
3 Total:	\$57,310.00	Current Budget \$25,000 - Request increase to \$57,310. Please see breakdown below.
4		
5 Administrative	5210	
6 <input checked="" type="checkbox"/> Hauling and Disposal	25700	
7 Appliances	5000	
8 Scrap Metal Hauling	5000	
9 Scrap Metal Disposal	1200	
10 Mixed Recycling	8000	
11 Tires	6500	
12 E-waste	0	Hauling service donated by 5A Rental
13 <input checked="" type="checkbox"/> Personnel	21000	
14 Salaries	16000	
15 Fringe benefits	4000	
16 Training	1000	
17 <input checked="" type="checkbox"/> Vehicles	2600	
18 Fuel	600	
19 Repair & Maintenance	1000	
20 Registration and Insurance	1000	
21 <input checked="" type="checkbox"/> Supplies	2800	
22 First Aid Kit	250	
23 Spill Kit	500	
24 Spill Pallet	300	
25 Vests	400	
26 Cones	200	
27 Gloves	400	
28 Eye Protection	50	
29 Flagging	100	
30 Banners	300	
31 Dollies	200	
32 Water	100	
33		