

KA'ALA BUENCONSEJO Director

> BRIANNE L. SAVAGE Deputy Director

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DEPARTMENT OF PARKS AND RECREATION

700 Hali'a Nakoa Street Unit 2, Wailuku, Hawaii 96793

August 3, 2018

Honorable Alan M. Arakawa Mayor, County of Maui 200 South High Street Wailuku, Hawaii 96793

For Transmittal to:

Honorable Mike White, Chair and Members of the Maui County Council 200 South High Street Wailuku, Hawaii 96793 APPROVED FOR TRANSMITTAL

8/2//18

Mayor Date

Dear Chair White and Members:

SUBJECT: PROPOSED RESOLUTION AUTHORIZING THE SECOND AMENDMENT TO THE MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT, PURSUANT TO SECTION 3.36.090, MAUI COUNTY CODE

I am transmitting a proposed resolution entitled, "AUTHORIZING THE SECOND AMENDMENT TO THE MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT, PURSUANT TO SECTION 3.36.090, MAUI COUNTY CODE."

The purpose of the proposed resolution is to authorize the second amendment to the Maui Invitational Basketball Tournament Agreement thereby extending the term of the agreement to December 31, 2028.

Thank you for your attention to this matter. Should you have any questions or require additional information, please contact me at Ext. 7230.

Sincerely

KA'ALA BUENCONSEJO

Director of Parks and Recreation

Attachment

Brianne Savage, Deputy Director
 Lisa Almeida, Parks Permits Officer
 Kaeo Ah Sau, Chief of Recreation

KB:BS:la

Resolution

AUTHORIZING THE SECOND AMENDMENT TO THE MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT, PURSUANT TO SECTION 3.36.090, MAUI COUNTY CODE

WHEREAS, the County of Maui and KemperLesnik Communications, Inc. (formerly known as KemperSports Marketing, Inc.) desire to extend the term of the current Maui Invitational Basketball Tournament License Agreement, attached hereto and by reference incorporated herein as Exhibit "1" as amended by a First Amendment attached hereto and by reference incorporated herein as Exhibit "2", which extended the term of the agreement to December 31, 2020; and

WHEREAS, the Second Amendment to Maui Invitational Basketball Tournament License Agreement, attached hereto and by reference incorporated herein as Exhibit "3", further extends the term of the agreement to December 31, 2028; and

WHEREAS, in accordance with Section 3.36.090, Maui County Code, a grant of real property including concessions at less than fair market value may be authorized by the Council of the County of Maui by resolution; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it does hereby authorize the Mayor, or the Mayor's duly authorized representative, to execute the Second Amendment to Maui Invitational Basketball Tournament License Agreement in the form attached

Resolution	No.	
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hereto as Exhibit "3"; and

That certified copies of this Resolution be transmitted to the Mayor; the Director of Parks and Recreation; and KemperLesnik Communications, Inc.

APPROVED AS TO FORM AND LEGALITY:

MIMI DESJARDINS

Deputy Corporation Counsel LF 2012-1704

2018-07-13 Resolution

MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT

WITNESSETH:

1. Description of Licensed Premises. Licensor, for and in consideration of the fact that the Activities (as hereinafter defined) may bring considerable publicity, tourism and ancillary revenues to Licensor, and other good and valuable consideration, does hereby authorize the use of the Lahaina Civic Center in Lahaina, which is owned by Licensor and consists of an indoor arena, amphitheater, social hall, bathroom facilities, parking lots, secure storage facilities (suitable to store seating platforms, rotating signage and other equipment associated with the Activities (as defined below)) and ancillary facilities, identified by TMK Nos. (2) 4-5-21:10 por. and (2) 4-5-21:16, and depicted on Exhibit A attached hereto and incorporated by this reference (collectively, the "Premises"), during the time periods hereinafter set forth, and the right of ingress and egress thereto as herein provided for.

2. Term.

- a. This Agreement shall become effective upon execution and expire on December 31, 2012, unless terminated earlier by the Parties pursuant to the terms hereof, or extended by mutual written agreement of the Parties (the "Term").
- b. Should both Parties wish to extend the Term, the Parties shall begin negotiating an amendment to this Agreement no later than sixty (60) calendar days after the 2010 Activities and shall submit a proposed amendment to this Agreement to the Maui County Council no later than sixty (60) calendar days after the 2011 Activities.

3. <u>Use of the Premises</u>. Licensee warrants, covenants, and agrees that:

- a. Licensee shall only use the Premises for the purpose of setting up, conducting and dismantling the Maui Invitational Basketball Tournament, including related Maui Invitational activities and ancillary events (collectively, the "Activities") in partnership with Chaminade University, and for no other purpose.
- b. Licensee shall comply with §13.04.040, Maui County Code, and shall use best efforts to ensure compliance of attendees of the Activities with such ordinance.
- c. Licensee's use of the Premises as contemplated by this Agreement is hereby authorized and approved by the County of Maui, Director of Parks and Recreation (the "Director"). Any changes in use of the Premises beyond those contemplated by this Agreement shall be at all times subject to the Director's or a designated representative's

prior approval, which shall not be unreasonably withheld or frustrate the purpose of this Agreement.

- d. Licensee is hereby authorized to use the Premises for the Activities between 8:00 a.m. and 10:00 p.m. (Hawaii Standard Time) beginning on the date which is seven (7) days before the Maui Invitational Tournament and ending on the date that is two (2) days after the end of the Maui Invitational Tournament. The Maui Invitational Tournament shall take place on the following dates (unless the parties agree to other dates in writing): November 22, 23, and 24, 2004; November 21, 22, and 23, 2005; November 20, 21, and 22, 2006; November 19, 20, and 21, 2007; November 24, 25, and 26, 2008; November 23, 24, and 25, 2009; November 22, 23, and 24, 2010; November 21, 22, and 23, 2011; and November 19, 20, and 21, 2012. Any additional access to the Premises is subject to the reasonable approval and discretion of the Director. The Director has reasonable discretion to designate the locations where equipment and/or materials may be stored by Licensee prior to and after the Activities.
- e. Licensee shall use its best efforts to accommodate previously scheduled meetings of groups in the social hall of the Premises during the seven (7) day period before the Maui Invitational Tournament. Licensee shall be permitted to remove personnel, equipment and/or materials up to two (2) calendar days after the date the Activities are concluded. Licensee shall remove all of its personnel, equipment, and materials from the Premises before such date, unless otherwise extended by the Director. In the event Licensee fails to remove its equipment and/or materials before such time, Licensor shall have the right to remove and transport the same to storage at Licensee's expense, and Licensee waives and releases Licensor from all claims for damages or loss incurred in connection with said removal or storage.
- f. No risk, liability, or responsibility for any loss or damage to Licensee's property is assumed by Licensor, and Licensee shall not make any claim, either in law or in equity, for any loss or damage incurred, unless caused by the negligence or willful misconduct of Licensor or its employees or agents.
- g. Licensee shall not use, generate, manufacture, treat, handle, refine, produce, store, discharge, release, dispose of or allow to exist on or about the Premises, any hazardous material, except in full compliance with all applicable federal, state, and county environmental laws and with prior written consent of Licensor. Licensee shall have no responsibility for hazardous materials brought to the Premises by anyone other than Licensee or its employees or agents or hazardous materials existing at the Premises prior to the time Licensee accessed the Premises.
- 4. <u>Nature of this License</u>. Licensee and Licensor agree that the nature of this license is as follows:
 - a. By this Agreement, Licensor grants a license to Licensee allowing Licensee to enter and use the Premises for the specific and limited purpose and during the time periods stated herein.

- b. This license grants Licensee a personal privilege to use the Premises for the particular purpose set forth herein. This license cannot be extended to purposes other than the specific and limited purpose stated herein without amendment of this Agreement. If Licensee exceeds the scope of the license, Licensor may treat Licensee as a trespasser.
- c. This license does not convey to Licensee any interest in the land of Licensor and shall not be construed as an easement or a lease. Licensee holds no estate in the Premises. At all times hereunder, Licensor retains legal possession of the Premises, and Licensee has only a personal privilege to enter for the particular purpose stated herein. Except as otherwise provided for herein, Licensor shall retain ownership of all improvements of whatever kind or nature located on or about the Premises, including all improvements that may be made during the Term of, or pursuant to, this Agreement, unless otherwise agreed by the Parties prior to making any such improvements.
- d. This license does not convey exclusive possession of the Premises to Licensee except to the extent necessary to carry out the Activities. Licensor reserves unto itself, its successor and assigns the full use and enjoyment of the Premises and the right to grant to others rights and privileges for any and all purposes affecting the Premises, except to the extent that there is a conflict with or frustration of the purpose of this license. Notwithstanding the foregoing, Licensor agrees that it will not permit other parties to use the Premises while the Activities are taking place.
- e. This license is personal in nature and is limited to the undersigned Parties and is not assignable without the prior written consent of both Parties.

5. Acceptance of Premises, Repairs, Alterations, Improvements Thereon, and Ownership of Improvements.

- a. Licensee accepts the Premises in the conditions they are in at the commencement of the license and agrees to make no alterations, additions, excavations, or improvements to the Premises without Licensor's prior written consent.
- b. Licensor shall at all times during the Term maintain the Premises and any improvements thereof in good condition and repair and ensure that the Premises and any improvements thereof are suitable for the conduct of the Activities.
- c. Licensor shall at all times maintain the Premises, including the playing floor, in accordance with the latest National Collegiate Athletic Association ("NCAA") regulations and standards in effect.
- d. Licensor shall allow Licensee to use all ancillary equipment and materials made available to Licensee by Licensor in connection with Activities taking place prior to the date of this Agreement.
- e. Licensee understands that an air conditioning system has been installed on the Premises, and Licensor agrees that it shall maintain such air conditioning system in good working order throughout the Term.

- f. Licensee and Licensor shall conduct a "walk-through" inspection of the Premises 30 days prior to each year's Activities and Licensee may request and Licensor may make reasonably necessary repairs prior to the Activities.
- g. Except as otherwise provided herein, Licensor has made no representations or warranties concerning the conditions of the Premises or their suitability for the use intended to be made thereof.
- h. Licensee agrees to accept and assume all reasonable risks with respect to entry upon the Premises and the conditions thereof, including without limitation any latent or patent conditions. Licensor represents and warrants that, as of the effective date of this Agreement, it is not aware of any latent or patent conditions at the Premises which would interfere with the Activities or other terms and provisions of this Agreement. To the extent that, after the effective date of this Agreement, Licensor becomes aware of any latent or patent conditions at the Premises which would interfere with the Activities or other terms and provisions of this Agreement, Licensor shall promptly notify Licensee of such conditions.
- i. Licensee shall maintain the Premises and any improvements thereof in the condition in which they existed prior to Licensee's occupancy of the Premises, normal wear and tear excepted. Licensee shall pay to Licensor the actual reasonable cost of repairs or replacements for any and all damages caused by the Activities within thirty (30) calendar days after notification of the cost of such repairs or replacements.
- 6. <u>Fees</u>. In lieu of the requirements of § 13.040.090 of the Maui County Code, Licensee shall pay the following fees annually with respect to the use of the Premises for the Activities:
 - a. For the year 2004 the rental fee for use of the Premises for the Activities shall be \$2,400.
 - b. Beginning in 2005 and continuing through 2012, the annual rental fee for use of the Premises for the Activities shall be \$4,800.
 - c. The custodial deposit fee shall be \$1,000 per year.
 - d. The key deposit fee shall be \$25 per year.

Licensee shall give written notice of cancellation and return any unused permits and keys to the Director not less than sixty (60) days before each year's Activities. If Licensee fails to give written notice of cancellation or return any issued permits or key within such time period, Licensee shall pay a cancellation fee equal to the full amount of the fees described in this Section 6 applicable to such year.

Licensor acknowledges and agrees that it will not receive, and it has no right to receive, any portion of ticket charges, sponsorship fees, concession revenues, broadcast fees or other fees

or revenues received by Licensee in connection with the Activities. Any such fees and revenues will be the sole property of Licensee.

- 7. <u>Default</u>. The occurrence of any one or more of the following events which is not cured in any applicable grace period shall constitute a default under this Agreement (an "Event of Default"):
 - a. Either Party's failure to pay any sums payable under this Agreement when and as the same shall become due and payable and such failure shall continue for a period of thirty (30) days after written notice thereof (specifying the item not paid) from the other Party.
 - b. Either Party's failure to comply with any of the covenants, agreements, terms, or conditions contained in this Agreement and such failure shall continue for a period of thirty (30) days after written notice thereof from the other Party specifying in detail the nature of such failure. Notwithstanding the foregoing, in the event any failure cannot with due diligence be cured within such 30-day period, if the defaulting Party proceeds promptly and diligently to cure the same and thereafter diligently prosecutes the curing of such failure, the time within which the failure may be cured shall be extended for such period as may be reasonably necessary for the defaulting Party to cure the failure.
 - c. Licensor's failure, at any time, to make available the Premises for the Activities for reasons within the reasonable control of Licensor, in which case, notwithstanding anything to the contrary in this Agreement, Licensor shall use its best efforts to make available a comparable facility for Licensee to use for the Activities, which facility Licensee shall have the option of using in Licensee's sole discretion. For the purposes of this Agreement, the Lahaina Civic Center in Lahaina, Hawaii and the War Memorial Complex in Wailuku, Hawaii shall each constitute a comparable facility. Licensee understands that the War Memorial Complex is not air conditioned, and Licensee accepts said facility as a comparable facility, as is. The provision of a comparable facility by Licensor, whether accepted or rejected by Licensee, shall not limit or preclude any other remedies to which Licensee is entitled pursuant to Section 8.b. of this Agreement. Furthermore, acceptance or rejection of a comparable facility by Licensee shall not constitute a waiver of any other remedies to which Licensee is entitled pursuant to Section 8.b. of this Agreement.

8. Parties' Remedies.

- a. Upon the occurrence of an Event of Default by Licensee (and after expiration of any applicable grace period), Licensor may:
 - (i) Seek specific performance of Licensee's obligations or injunctive relief, as applicable;
 - (ii) Demand payment of any amounts due Licensor under the terms of this Agreement and demand the payment of all costs, damages, expenses, and reasonable attorneys' fees of Licensor arising due to Licensee's Event of Default;

- (iii) Proceed to remedy the Event of Default, and in connection with such remedy, Licensor may pay all expenses and employ counsel. All sums so expended or obligations incurred by Licensor in connection therewith shall be paid by Licensee to Licensor, upon demand by Licensor, and on failure of such reimbursement, Licensor shall seek said reimbursement from Licensee, and Licensee agrees to be responsible for all costs, damages, expenses, and reasonable attorneys' fees incurred as the result of Licensor's actions to obtain reimbursement; and
- (iv) Terminate this Agreement by written notice of termination to Licensee. Upon proper termination of this Agreement Licensee shall surrender possession of the Premises to Licensor.

No remedy granted to Licensor is intended to be exclusive of any other remedy herein or by law provided, but each shall be cumulative and shall be in addition to every other remedy given hereunder or now or hereafter existing at law, in equity, or by statute. No delay or omission by Licensor to exercise any right accruing upon an Event of Default shall impair Licensor's exercise of any right or shall be construed to be a waiver of any Event of Default or acquiescence thereto.

- b. Upon the occurrence of an Event of Default by Licensor (and after expiration of any applicable grace period), Licensee may:
 - (i) Seek specific performance of Licensor's obligations or injunctive relief, as applicable;
 - (ii) Demand payment of all amounts due Licensee under the terms of this Agreement and demand the payment of all costs, damages, expenses, and reasonable attorneys' fees of Licensee due to Licensor's Event of Default;
 - (iii) Proceed to remedy the Event of Default, and in connection with such remedy, Licensee may pay all expenses and employ counsel. All sums so expended or obligations incurred by Licensee in connection therewith shall be paid by Licensor to Licensee, upon demand by Licensee, and on failure of such reimbursement, Licensee may, at Licensee's option, deduct all costs and expenses incurred in connection with remedying the Event of Default from any sums due to Licensor from Licensee under the terms of this Agreement and/or seek said reimbursement from Licensor, and Licensor agrees to be responsible for all costs, damages, expenses, and reasonable attorneys' fees incurred as the result of Licensee's actions to obtain reimbursement; and
 - (iv) Terminate this Agreement by Licensee's written notice of termination to Licensor.

No remedy granted to Licensee is intended to be exclusive of any other remedy herein or by law provided, but each shall be cumulative and shall be in addition to every other remedy given hereunder or now or hereafter existing at law, in equity, or by statute. No delay or omission by Licensee to exercise any right accruing upon an Event of Default shall impair Licensee's

exercise of any right or shall be construed to be a waiver of any Event of Default or acquiescence thereto.

- c. <u>Litigation</u>. In the event of any litigation under or respecting this Agreement, the prevailing Party shall be entitled to reasonable attorneys' fees and court costs through all pretrial, trial, appellate, administrative, and post-judgment proceedings.
- 9. Waiver or Modification of the Agreement. No waiver or modification of this Agreement or any covenant, condition, or limitation contained in the Agreement shall be valid unless in writing and duly executed by the Party to be charged. No evidence of any waiver or modification shall be offered or received in evidence in any proceeding, arbitration or litigation between the Parties arising out of, or affecting the rights or obligations of, the Parties to this Agreement, unless such waiver or modification is in writing and duly executed by the Party to be charged. The Parties further agree that the provisions of this Section may not be waived except as set forth above.
- 10. Sponsorship: Publicity. Licensor acknowledges and agrees that the Maui Invitational Tournament and the Activities may have sponsors selected by Licensee and the name or names of one or more of the sponsors may be used in the name of the Maui Invitational Tournament and in connection with the advertising and promotion of the Activities. In addition, Licensee shall give Licensor appropriate recognition in all printed materials relating to the Activities. The wording of such recognition shall be approved by Licensor prior to printing and/or use. Licensor agrees not to undertake any publicity or promotional activities relating to the Activities or use the name of Licensee in any printed materials without the prior consent of Licensee.
- 11. <u>Staffing</u>. Licensee shall provide adequate staffing necessary to operate the Premises, including but not limited to ticket takers, emergency medical services personnel, security personnel, traffic control personnel, cleaning personnel, and public address announcers.

12. <u>Concessions and Parking</u>.

a. Licensor shall review and approve within ten (10) days after notification from Licensee the number, scope and location of all food, beverage and merchandise concessions to be used at the Premises in connection with the Activities. Licensee shall administer all concessions, which may include professional restaurants selected by Licensee, provided Licensee also utilizes non-profit organizations from Maui, Molokai, or Lanai. The Director or his designated representative retains the reasonable discretion to approve or disapprove of concessionaires based on reasonable health, safety, and welfare considerations and shall do so within ten (10) days after notification from Licensee. Licensee agrees to obtain all necessary permits to operate any concessions and agrees to install any and all temporary concession booths at Licensee's or other private entities' expense. Licensor shall cooperate with Licensee as reasonably necessary to obtain such any such permits.

b. Licensee shall manage, supervise and control parking during the Activities in the parking areas identified on Exhibit A attached hereto.

13. <u>Insurance and Indemnification</u>.

a. Licensee shall:

- (i) Ensure that adequate medical and personal injury insurance covering all participants in the Activities is obtained, including but not limited to participants practicing, playing, performing, or entertaining on the Premises.
- (ii) Obtain and maintain at Licensee's expense during the Term and any executed extension thereof, Comprehensive General Liability insurance written by a United States insurance company in the amount of FIVE MILLION DOLLARS (\$5,000,000), which insurance shall: (1) provide personal injury and standard product liability protection; (2) list Licensor as additional insured; and (3) cover the entire Premises, including all buildings, improvements, parking lots, or parking areas and grounds, all roadways or sidewalks on or adjacent to the Premises in the control or use of Licensor or Licensee, and any and all facilities, premises, and vehicles used in conjunction with said Activities.
- (iii) Provide Licensor with evidence of insurance coverage as required herein within thirty (30) days following the execution of this Agreement.
- (iv) Furnish Licensor with certificates showing the insurance policies required herein to be in force and shall furnish like certificates upon each renewal of the policies, each certificate to contain or be accompanied by a statement that the insurer will endeavor to notify Licensor of any intention to cancel the policy sixty (60) days before actual cancellation and name the County of Maui as an additional insured. The procuring of the insurance policies required herein shall not release or relieve Licensee of responsibilities or limit the amount of its liability under this Agreement. Licensee shall require all insurers to give Licensor at least sixty (60) days prior written notice of any modification or cancellation.
- b. Licensee acknowledges that Licensor has provided to Licensee written documentation that Licensor is adequately self-insured as of the date of this Agreement. Licensor agrees that it shall maintain its assets with sufficient liquidity as is necessary to continue to be adequately self-insured during the term of this Agreement.

14. Proprietary Information and Intellectual Property Rights.

a. All information developed by Licensee in relation to the Activities, including, without limitation, all promotional, marketing, sales and operating strategies, programs, software, technology, and other confidential or proprietary information, shall be the exclusive property of Licensee and Licensor may not use or disclose such proprietary information without the advance written consent of Licensee.

b. Licensor acknowledges and agrees that the Activities will be recorded and broadcast by Licensee (itself or through third parties) on media including television. Licensee shall own all rights, including intellectual property rights, related to any such recordings or broadcasts and Licensor hereby waives any and all rights in connection with the ownership of any such recordings or broadcasts.

c. In connection with the Activities, Licensee agrees:

- (i) To be responsible for any and all costs arising from the use of patented and/or copyrighted materials, equipment, devices, processes, or dramatic rights used on or incorporated in the conduct of the Activities permitted by this Agreement.
- (ii) To secure licenses to use copyrights and similar permissions as necessary in connection with the Activities permitted by this Agreement.

15. <u>Disclaimers and Reservations of Rights.</u>

- a. Licensor makes no guarantees, representations or warranties regarding revenue or net income to be derived by Licensee from the Activities, from any concessions, or from any sponsorship or media, television, radio, or broadcast rights or privileges. Similarly, Licensee makes no guarantees, representations or warranties regarding revenue or net income to be derived by Licensor from tourism or other ancillary revenues associated in any way with the Activities.
 - b. Licensor reserves the right to schedule and proceed with Premises maintenance during the Term; provided, however, that Licensor will perform maintenance during the Activities only with the prior approval of Licensee.
- c. Licensor shall not be liable for any loss to any personal property, goods, or services associated with the Activities, except to the extent any such loss is due to the negligence or willful misconduct of Licensor, its employees, agents or others for whom it is responsible.
- d. In the case of destruction of the Premises, Licensee shall not be entitled to any compensation or damages from Licensor for Licensee's use of the whole or any part of the Premises, or any third party, or any inconvenience or annoyance occasioned by any damage, repair, or restoration, except to the extent any such loss is due to the negligence or willful misconduct of Licensor, its employees, agents or others for whom it is responsible.

16. Compliance with Laws.

a. Licensee and Licensor each agree to:

(i) Observe, perform and comply or require compliance with all present and future laws, ordinances, rules and regulations of the United States, the State of Hawaii, the County of Maui, or any department or agency thereof.

- (ii) Not discriminate against anyone on the basis of sex, sexual orientation, national origin, age, race, color, religion, or disability.
- (iii) Secure and keep current all licenses or permits required by law to perform its obligations under this Agreement.
- b. Notwithstanding anything to the contrary within this Agreement, Licensor will support Licensee's applications to erect tents on the Premises in connection with the Activities, including but not limited to processing each such application within forty-five (45) calendar days of submittal by Licensee.
- 17. <u>Assignment</u>. Neither party shall assign this Agreement or any of its rights or obligations hereunder without the prior written consent of the other, which consent shall not be unreasonably withheld; provided, however, that Licensee may assign this Agreement without such consent to a company controlling, controlled by, or under common control with it.
- 18. Excuse of Performance. The Parties shall be excused from performance of this Agreement, in whole or in part, only for the following causes to the extent such cause was not (i) reasonably foreseeable and (ii) within the reasonable control of the Party claiming excused performance:
 - a. When performance is prevented by operation of law;
 - b. When performance is prevented by an act of the public enemies, or by strike, lockout, Acts of God, acts of government in either its sovereign or contractual capacity (excluding Licensor), condemnation or eminent domain proceedings affecting the Premises (not initiated by Licensor), terrorism, floods, epidemics, quarantine restrictions, fire, delay in transportation, extreme storms, or unavoidable casualty; or
 - c. With respect to Licensee, if the NCAA does not for any reason certify the Activities (in the form they have been conducted prior to the date of this Agreement) as an NCAA-certified tournament.

If performance is excused and any Activities cannot be held in the Premises, Licensor shall use its best efforts to make available a comparable facility for Licensee to use for the Activities. For the purposes of this Agreement, the Lahaina Civic Center in Lahaina, Hawaii and the War Memorial Complex in Wailuku, Hawaii shall each constitute a comparable facility. Licensee understands that the War Memorial Complex is not air conditioned, and Licensee accepts said facility as a comparable facility, as is. In the event of an occurrence as described in Section (c) above, Licensee may terminate this Agreement and shall be released from all liability hereunder.

19. <u>Cancellation Interruption, or Preemption of Activities</u>. Licensor reserves the right in its sole discretion reasonably exercised to interrupt or cancel any Activities, before or during the performance thereof, and to interrupt the Activities in the interest of public safety. If Licensor exercises his rights in accordance with this Section, Licensee shall

bear all expenses or losses in full and shall not take or allow to be taken any action for damages against Licensor, provided that Licensor shall exercise best efforts to allow resumption and continuation of the Activities as soon as reasonably possible in consideration of the live television broadcast and the costs and expenses to Licensee associated with the Activities.

- 20. Invalidity and Severability of Unlawful Portions.
 - A determination that any provision of this Agreement is invalid or unenforceable shall not invalidate this Agreement, all of said provisions being inserted conditionally on their considered legally valid, and this Agreement shall be construed and performed in all respects as if such invalid or unenforceable provisions were omitted.
 - Should any provision of this Agreement be declared or be determined by any court to be illegal or invalid, the validity of the remaining parts, terms or provisions shall not be affected thereby and said illegal or invalid part, term, or provision shall not be deemed a part of this Agreement.
- Notices. Except as otherwise provided, all notices required or permitted to be 21. made under this Agreement shall be in writing and shall be deemed to have been duly given when delivered or sent by prepaid certified or registered mail or telex:
 - a. If Licensor, to:

Mayor County of Maui 200 S. High Street Wailuku, HI 96793

b. If Licensee, to:

Mr. Stoven H. Lesnik Mr. M. chael Myers

Maui Invitational 500 Skokie Boulevard, Suite 444

Northbrook, IL 60062

with a copy to: Ms. Briana Wells

With a copy to:

Mayer, Brown, Rowe & Maw LLP 190 South LaSalle Street Chicago, Illinois 60603 Attention: Mr. John A. Janicik Facsimile (312) 701-7711

- 22. <u>Complete Agreement</u>. This Agreement represents the entire agreement between the Parties and supercedes all prior or contemporaneous agreements. The Parties mutually agree that neither has made any representation with respect to the subject matter of this Agreement, except such representations as are specifically set forth herein, and each Party acknowledges that the Party has relied on the Party's own judgment in entering into this Agreement. The Parties further acknowledge that any payments or representations that may have heretofore have made by either of them to the other are of no effect and that neither has relied thereon in connection with dealings with each other.
- 23. Assistance of Legal Counsel. The Parties represent and certify to each other that they have been advised to seek the advice of legal counsel and have done so. The Parties have carefully read and fully understand all of the provisions and effects of this Agreement, and have thoroughly discussed all aspects of this Agreement with their respective counsel; that they are voluntarily entering into this Agreement; and that no Party or its agents, representatives or attorneys have made any representations concerning the terms or effects of this Agreement other than those contained herein.
- 24. <u>Interpretation Under Hawaii Law</u>. This Agreement is made and entered into in the State of Hawaii, and shall in all respects be interpreted, enforced and governed under the laws of the State of Hawaii.
- 25. <u>Provisions are Covenants and Conditions</u>. All provisions, whether covenants or conditions, on the part of Licensee and Licensor are deemed to be both covenants and conditions.

26. No Party Deemed Drafter.

- a. All provisions of this Agreement have been negotiated by the Parties at "arm's length" and with full representation of effective legal counsel and the parties agree that neither Party shall be deemed the drafter of this Agreement and further that in the event that this Agreement shall ever be construed by a court of law, such court shall not construe this Agreement or any provision of this Agreement against either Party as the drafter of this Agreement
- b. The Parties intend that this Agreement shall be construed according to the rules of construction generally applicable to contracts negotiated by sophisticated parties who are represented by legal counsel.
- 27. <u>Captions</u>. The captions of the paragraphs of this Agreement are solely for convenience and shall not be deemed a part of this Agreement for the purpose of construing the meaning thereof nor as a limitation on the scope of the particular paragraphs to which they refer.
- 28. <u>Construction of Language</u>. In construing the meaning and intent of this Agreement:

- a. Words and phrases, including defined terms, using the singular number shall include the plural and using the plural number shall include the singular, unless the context clearly indicates the contrary.
- b. Words used in any particular gender shall be deemed to include any other gender and words used in the present tense shall include the future tense unless the context clearly indicates to the contrary.
- c. Words "hereunder," "hereby," "herein," "hereof," and the like shall mean and refer to this Agreement as a whole and not merely to the specific paragraph or clause in which the respective word appears.
- d. The enumeration of specific matters in a general statement shall not be construed to limit the generality of the statement to matters similar to those specific in the words "includes," "including," and "such as" shall be construed as followed by the phrase "without being limited to."
- e. A provision that a Party "shall" or "shall not" do, cause or permit something shall be deemed to mean that such Party so covenants.
- f. This Agreement shall be deemed to include all of the exhibits, schedules, riders and addenda annexed hereto, or referred to herein.
- g. The term Licensor wherever used herein shall mean and include the undersigned Licensor and its officers, employees, agents, representatives, successors, permitted assigns, affiliated entities and devisees.
- h. The term Licensee wherever used herein shall mean and include the undersigned Licensee and its officers, employees, agents, representatives, successors, permitted assigns, affiliated entities, partnerships, devisees and heirs.
- 29. <u>Counterparts</u>. This Agreement may be executed in counterparts, and this Agreement becomes effective upon execution by both Parties.
- 30. Authority. Each of the signatories hereto warrants, covenants, and represents that (i) he or she is authorized to enter into this Agreement on behalf of the Party for whom he or she purports to sign, (ii) the making, execution, delivery, and performance of this Agreement by such Party has been duly authorized and approved by requisite municipal or corporate action, and (iii) this Agreement has been duly executed and delivered and constitutes a valid and binding obligation of such Party, enforceable in accordance with its terms.
- 31. <u>Binding Agreement</u>. This Agreement shall be binding upon the Parties, their successors and permitted assigns.
- 32. <u>Time</u>. Time is of the essence for this Agreement.

33. <u>County Resolution</u>. Final approval of this Agreement shall be subject to authorization by council resolution, pursuant to Maui County Code Section 13.04.130(B).

[The remainder of this page intentionally left blank.]

IN WITNESS WHEREOF. the parties hereto have caused these presents to be executed by their duly authorized officers as of the day and year first herein above written.

LICENSOR:

COUNTY OF MAUI

Alan M. Arakawa

Its Mayor

Approval Recommended:

Lynn A.S. Araki-Regan, Coordinator Office of Economic Development

Approval Recommended:

Glenn Correa, Director

Department of Parks and Recreation

Approved as to Form and Legality:

James A. Giroux

Deputy Corporation Counsel

LICENSEE:

KEMPERSPORTS MARKETING, INC.

Steven Losnik Michael Myers

CEO and Chairman Series Vice fres cleat.

STATE OF HAWAII)	
COUNTY OF MAUI)). ,
M. ARAKAWA, to me personally Mayor of the County of Maui, a poshown, having been duly authorized seal affixed to the foregoing instruction the said instrument was signed and	y known, who being by me duly sworn did say that he is the olitical subdivision of the State of Hawaii, in the capacity ed to execute such instrument in such capacity, and that the ament is the lawful seal of the said County of Maui, and that d sealed in behalf of said County of Maui by authority of its RAKAWA acknowledged the said instrument to be the free aui.
IN WITNESS WHEREOF	, I have hereunto set my hand and official seal.
IJ	Notary Public, State of Hawaii Print Name
STATE OF) SS COUNTY OF)	•
say that such person(s) executed the	אביבים, 20 <u>o</u> s, before me personally appeared nally known, who, being by me duly sworn or affirmed, did ne foregoing instrument as the free act and deed of such capacities shown, having been duly authorized to execute such
IN WITNESS WHI	EREOF, I have hereunto set my hand and official seal.
OFFICIAL SEAL CONNIE GOLDBERG NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:09/10/08	NOTARY PUBLIC, State of O.S. Print Name CONNIE GOLDBER G- My commission expires: 9/10/08

FIRST AMENDMENT to MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT

This First Amendment to Maui Invitational Basketball Tournament License Agreement ("Amendment") is entered into as of <u>Portugues</u>, 2012 (the "Effective Date"), by and between the COUNTY OF MAUI, a political subdivision of the State of Hawaii, whose principal place of business and mailing address is 200 South High Street, Wailuku, Hawaii 96793 (the "Licensor") and KEMPERLESNIK COMMUNICATIONS, INC., (f/k/a KemperSports Marketing, Inc.), an Illinois corporation ("Licensee"), whose principal place of business and mailing address is 500 Skokie Boulevard, Ste. 444, Northbrook, Illinois 60062.

WHEREAS, Licensor and Licensee entered into a certain Maui Invitational Basketball Tournament License Agreement (the "Agreement") dated December 15, 2004, in which Licensor agreed to authorize the use by Licensee of the Lahaina Civic Center in Lahaina, Hawaii (the "Premises") for the purpose of setting up, conducting and dismantling the Maui Invitational® Basketball Tournament in partnership with Chaminade University (the "Activities"), in accordance with the terms and conditions of the Agreement; and

WHEREAS, the Agreement is set to expire by its terms on or about December 31, 2012, and the Licensor and Licensee desire and agree: (a) to extend the term of the Agreement for a period of eight (8) additional years as set forth herein, and (b) that the parties otherwise shall continue to operate for this extended term under the original terms and conditions of the Agreement unless amended and modified in writing;

NOW, THEREFORE, in consideration of the above recitals, the mutual covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Recitals. The foregoing recitals are true and correct and incorporated herein by this reference.
- 2. Term. The term of the Agreement shall be extended from December 31, 2012 to December 31, 2020.
 - a. Should both Parties wish to extend the Term, the Parties shall begin negotiating an amendment to this Agreement no later than sixty (60) calendar days after the 2018 Activities and shall submit a proposed amendment to this Agreement to the Maui County Council no later than sixty (60) calendar days after the 2019 Activities.
- 3. <u>Use of Premises</u>. Licensee is hereby authorized to use the Premises for the Activities between 8:00 a.m. and 10:00 p.m. (Hawaii Standard Time) beginning on the date that is seven (7) days prior to the Activities and ending on the date that is two (2) days after the end of the Activities. The Activities shall take place on the following dates (unless the parties agree to other dates in writing):
 - November 25, 26 and 27, 2013;
 - November 24, 25 and 26, 2014;
 - November 23, 24 and 25, 2015;
 - November 21, 22 and 23, 2016;

- November 20, 21 and 22, 2017;
- November 19, 20 and 21, 2018;
- November 25, 26 and 27, 2019; and
- November 23, 24 and 25, 2020.
- 4. <u>Fees</u>: Licensee shall pay the following fees annually with respect to the use of the Premises for the Activities:
 - a. For the Term of this Agreement, the annual rental fee for use of the Premises for the Activities shall be \$5,000.
- b. For the Term of this Agreement, Licensee shall pay to Licensor the prorated electrical costs for the Lahaina Civic Center gymnasium and air conditioning system for the period of time that Licensee utilizes the Lahaina Civic Center for the Activities."
 - c. The custodial deposit fee shall be \$1,000 per year.
 - d. The key deposit fee shall be \$25 per year.

Licensee shall give written notice of cancellation and return any unused permits and keys to the Director not less than sixty (60) days before each year's Activities. If Licensee fails to give written notice of cancellation or return any issued permits or key within such time period, Licensee shall pay a cancellation fee equal to the full amount of the fees described in this Section 6 applicable to such year.

Licensor acknowledges and agrees that it will not receive, and it has no right to receive, any portion of ticket charges, sponsorship fees, concession revenues, broadcast fees or other fees or revenues received by Licensee in connection with the Activities. Any such fees and revenues will be the sole property of Licensee.

- 5. Notices. This shall replace and supersede Section 21 of the Agreement:
- 21. Notices. Any notices or other communications required or permitted hereunder shall be sufficiently given if in writing and (i) delivered personally, (ii) sent by certified mail, return receipt requested, postage prepaid ("Mail"), or sent by nationally-recognized overnight mail or courier service ("Overnight Courier"), addressed as shown below, or to such other address as the party concerned may substitute by written notice to the other. Any notice will be deemed received (A) upon the date personal delivery is made, (B) three (3) business days after the date it is deposited in the Mail, (C) one (1) business day after it is deposited with an Overnight Courier, or (D) the date upon which attempted delivery of such notice, whether by Mail, Overnight Courier or personal delivery, is refused or rejected.

If to Licensor:

Mayor County of Maui 200 S. High Street Wailuku, HI 96793 If to Licensee:

KemperLesnik Communications, Inc. 500 Skokie Boulevard, Suite 444 Northbrook, Illinois 60062

Attention: Maui Invitational; Steven K. Skinner,

Chief Executive Officer

with a copy to:

KemperLesnik Communications, Inc. 500 Skokie Boulevard, Suite 444 Northbrook, Illinois 60062 Attention: Ms. Briana Wells

The addresses and addressees may be changed by giving notice of such change in the manner provided herein for giving notice. Unless and until such written notice is received, the last address and addressee given shall be deemed to continue in effect for all purposes.

6. <u>Miscellaneous</u>.

- (a) Except as herein specifically amended and modified, the Agreement shall remain in full force and effect, and this Amendment shall be incorporated in and made a part thereof. The Agreement, as modified herein, is hereby ratified by Licensor and Licensee.
- (b) Capitalized terms not defined herein shall have the same meaning as set forth in the Maui Invitational Basketball Tournament License Agreement.
- (c) In the event of any conflict between any other part of the Agreement and this Amendment, the terms and conditions of this Amendment shall control.
- (d) This Amendment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same Amendment. A facsimile or scanned and e-mailed signature shall be as effective as an original signature.

The parties have executed this Amendment effective as of the date first above written.

LICENSOR:

LICENSEE:

COUNTY OF MAUI

KEMPERLESNIK COMMUNICATIONS, INC.

Name:

Alan M. Arakawa

Title:

Mayor

Approval Recommended:

Chief Executive Officer

Name:

Glenn Correa

Title:

Parks & Recreation Director

Approval Recommended:

Name: TERNA

Title: Duestor, Office of Economic Developmen

Approved as to Form and Legality:

Title: Deputy Corporation Counsel

SECOND AMENDMENT TO MAUI INVITATIONAL BASKETBALL TOURNAMENT LICENSE AGREEMENT

WHEREAS, Licensor and Licensee entered into a certain Maui Invitational Basketball Tournament License Agreement ("Agreement") dated December 15, 2004, in which Licensor agreed to authorize the use by Licensee of the Lahaina Civic Center in Lahaina, Hawaii ("Premises") for the purpose of setting up, conducting and dismantling the Maui Invitational Basketball Tournament in partnership with Chaminade University ("Activities"), in accordance with the terms and conditions of the Agreement; and

WHEREAS, Licensor and Licensee entered into a certain First Amendment to Maui Invitational Basketball Tournament License Agreement ("First Amendment") dated December 3, 2012, which extended the term of the License from December 31, 2012, for a period of eight (8) additional years with an expiration date of December 31, 2020, and with the requirement that further

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LF 2012-1704 (Amendment 2 to License Agreement)

extensions be negotiated in 2018 for approval by Maui County Council within sixty days after the 2019 Tournament; and

WHEREAS, the Licensor and Licensee desire (a) to further amend and extend the License for another eight-year period as set forth herein, and (b) that the Parties otherwise shall continue to operate for this extended term under the original terms and conditions of the Agreement unless amended and modified in writing;

NOW, THEREFORE, for and in consideration of the above recitals, the mutual covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Recitals</u>. The foregoing recitals are true and correct and incorporated herein by this reference.
- 2. <u>Term.</u> The Term of the Agreement shall be extended from December 31, 2020 to December 31, 2028.

Should both parties wish to extend the Term beyond December 31, 2028, the Parties shall begin negotiating an amendment to this Agreement no later than sixty (60) calendar days after the 2026 Activities and shall submit a proposed amendment to this Agreement to the Maui County Council no later than sixty (60) calendar days after the 2027 Activities.

3. <u>Use of Premises</u>. Licensee is hereby authorized to use the Premises for the Activities between 7:00 a.m. and 10:00 p.m. (Hawaii Standard Time) beginning on the date that is seven (7) days prior to the Activities and ending on the date that is two (2) days after the end of the Activities. The Activities shall

take place on the following dates (unless the parties agree to other dates in writing):

- November 22, 23, and 24, 2021
- November 21, 22, and 23, 2022
- November 20, 21, and 22, 2023
- November 25, 26, and 27, 2024
- November 24, 25, and 26, 2025
- November 23, 24, and 25, 2026
- November 22, 23, and 24, 2027
- November 20, 21, and 22, 2028
- 4. <u>Fees</u>. Licensee shall pay the following fees annually with respect to the use of the Premises for the Activities.
 - a. For the Term of this Agreement, the annual rental fee for use of the Premises for the Activities shall be \$6,000.00.
 - b. For the Term of this Agreement, Licensee shall pay to Licensor the prorated electrical costs for the Lahaina Civic Center gymnasium and air conditioning system as determined by the Director, Department of Parks and Recreation, for the period of time that Licensee utilizes the Lahaina Civic Center for the Activities.
 - c. For the Term of this Agreement, Licensee shall pay for janitorial supplies for the Lahaina Civic Center as determined by the Director, Department of Parks and Recreation, for the period of time that Licensee utilizes the Lahaina Civic Center for the activities.
 - d. The annual custodial deposit fee shall be \$1,000.00, which is refundable provided that Licensee fully complies with custodial deposit requirements as set forth in Maui County Code Section 13.04A.100.C.
 - e. The annual key deposit fee shall be \$750.00, which is refundable provided that Licensee fully complies with key

deposit requirements as set forth in Maui County Code Section 13.04A.100.C.

Licensee shall give written notice of cancellation and return any unused permits and all keys to the Director not less than one-hundred twenty (120) days before each year's Activities. If Licensee fails to give timely written notice of cancellation, or fails to return any issued permits or keys within such time period, Licensee shall pay a cancellation fee equal to the full amount of the fees described in this Section 4 applicable to such year.

Licensor acknowledges and agrees that it will not receive, and it has no right to receive, any portion of ticket charges, sponsorship fees, concession revenues, broadcast fees or other fees or revenues received by Licensee in connection with the Activities. Any such fees and revenues will be the sole property of Licensee.

- 5. <u>Notices</u>. This shall replace and supersede Section 21 of the Agreement.
- 21. Notices. Any notices or other communications required or permitted hereunder shall be sufficiently given if in writing and (i) delivered personally, (ii) sent by certified mail, return receipt requested, postage prepaid ("Mail"), or sent by nationally-recognized overnight mail or courier service ("Overnight Courier"), addressed as shown below, or to such other address as the party concerned may substitute by written notice to the other. Any notice will be deemed received (A) upon the date personal delivery is made, (B) three (3) business days after the date it is deposited in the Mail, (C) one (1) business day after it is deposited with an Overnight Courier, or (D) the date upon which attempted delivery of such notice, whether by Mail Overnight Courtier or personal delivery, is refused or rejected.

If to Licensor:

Mayor

County of Maui

200 South High Street Wailuku, HI 96793

with a copy to:

Director, Department of Parks and Recreation

200 South High Street Wailuku, HI 96793

If to Licensee:

KemperLesnik Communications, Inc.

10 S. Riverside Plaza, Suite 1844,

Chicago, Illinois 60606

Attention: Maui Invitational;

Steve Skinner

Chief Executive Officer

with a copy to:

KemperLesnik Communications, Inc.

10 S. Riverside Plaza, Suite 1844,

Chicago, Illinois 60606

Attention: Maui Invitational;

David Gough, Vice President Sports and Events

The addresses and addressees may be changed by giving notice of such change in the manner provided herein for giving notice. Unless and until such written notice is received, the last address and addressee given shall be deemed to continue in effect for all purposes.

6. Miscellaneous.

(a) Except as herein specifically amended and modified, the Agreement shall remain in full force and effect, and this Second Amendment shall be incorporated in and made a part thereof. The Agreement, as modified herein, is hereby ratified by Licensor and Licensee.

- (b) In the event of any conflict between any other part of the Agreement and this Second Amendment, the terms and conditions of this Second Amendment shall control.
- (c) This Amendment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same Second Amendment. A facsimile or scanned and e-mailed signature shall be as effective as an original signature.

IN WITNESS WHEREOF, the parties hereto have executed this Second Amendment on the date first above written.

LICENSEE:

KEMPERLESNIK COMMUNICATIONS, INC.

By

(Signature)

(Print Name)

Its

(Title)

as the free act and deed of such personal having been duly authorized to execute	SS. SS. SS. SS. SS. Serior me personally appeared personally known, who, being by me duly he person executed the foregoing instrument son, and if applicable, in the capacity shown cute such instrument in such capacity. We hereunto set my hand and official seal. Notary Public, State of Hawaii Thinol. Print Name: Toacy Tobia. My commission expires: 8518			
NOTARY PUBLIC CERTIFICATION				
Doc. Date:	# Pages:			
Notary Name:	Judicial Circuit:			
Doc. Description:				

Notary Signature:

Date:

LICENSOR:

COUNTY OF MAUI

ALAN M. ARAKAWA Its Mayor

APPROVAL RECOMMENDED:

BUTCH KAALA BUENCONSEJO Director, Department of Parks

and Recreation

APPROVED AS TO FORM AND LEGALITY:

Depaty Corporation Counsel County of Maui

2018-06-25 Second Amendment to License Agreement

STATE OF HAWAII COUNTY OF MAUI	SS.			
On this day of	ument is the lawful seal gned and sealed on be e said ALAN M. ARAI deed of said County of	of the said County of Maui, and half of said County of Maui by KAWA acknowledged the said Maui.		
IN WITNESS WHEREOF,	I have hereunto set my	hand and official seal.		
[Stamp or Scal]	Notary Public, State of Hawaii Print Name: My commission expires:			
NOTA	RY PUBLIC CERTIFICA	ATION		
	# Pag Judi Circ	Ciai		
Notary Signature:		(Stevinter (Sea)		
Date:		•		