MICHAEL VICTORINO MAYOR



2019 FEB - 6 PM 2: 48 FIRE CHIEF BRADFORD VENTURA OFFICE OF THE MADEPUTY FIRE CHIEF

DAVID THYNE

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RECEIVED

COUNTY OF MAUI DEPARTMENT OF FIRE & PUBLIC SAFETY

200 DAIRY ROAD KAHULUI, HI 96732 PHONE: (808) 270-7561 FAX: (808) 270-7919

February 5, 2019

Honorable Michael P. Victorino Mayor, County of Maui 200 South High Street Wailuku, HI 96793

APPROVED FOR TRANSMITTAL

For Transmittal to:

Honorable Kelly T. King, Chair And Members of the Maui County Council 200 South High Street Wailuku, HI 96793

Dear Chair King and Members:

In accordance with Section 3.56.040 of the Maui County Code, Olu Kai wishes to donate footwear to employees assigned to the Ocean Safety Bureau. The estimated value of the 185 pairs of footwear is approximately \$15,340.00.

Please find the enclosed proposed resolution to accept this donation.

Thank you for your attention in this matter. If you have any questions, please feel free to call my office at (808) 270-7561.

Sincerely,

DAVID C. THÝNE Fire Chief

Enclosed

COUNTY COMMUNICATION NO. 19.81

Resolution

No. _____

AUTHORIZING ACCEPTANCE OF THE DONATION OF 185 PAIRS OF FOOTWEAR TO THE OCEAN SAFETY BUREAU OF THE DEPARTMENT OF FIRE AND PUBLIC SAFETY, PURSUANT TO CHAPTER 3.56, MAUI COUNTY CODE

WHEREAS, OluKai wishes to donate 185 pairs of footwear to the Ocean Safety Bureau of the Department of Fire and Public Safety, as reflected in Exhibit "1", attached hereto; and

WHEREAS, the estimated value of the 185 pairs of footwear is approximately \$15,340.00; and

WHEREAS, the donated 185 pairs of footwear are donated to provide protective footwear for all ocean safety officers employed in the lifeguard division; and

WHEREAS, Chapter 3.56, Maui County Code, authorizes the Council to accept gifts and donations on behalf of the County; now, therefore,

BE IT RESOLVED by the Council of the County of Maui:

1. That it hereby expresses its appreciation and accepts the aforesaid donation on behalf of the County of Maui; and

2. That certified copies of this resolution be transmitted to the Mayor, the Director of Finance, the Chief of Fire, and OluKai.

APPROVED AS TO FORM AND LEGALITY:

JEFFREY DEOKA Deputy Corporation Counsel County of Maui 2019-0165 2019-01-30 Resolution



Chief David Thyne Department of Fire and Public Safety 200 Dairy Road Kahului, Hi 96732

Dear Chief Thyne

OluKai is honored to forward this formal proposal to donate footwear with the County of Maui's Ocean Safety Bureau.

Our goal is to donate product to the Maui County Ocean Safety Officers by providing them with high quality footwear to be worn while on duty. This is a relationship that we believe will be mutually beneficial.

It is our intent to donate three pairs of footwear per working ocean lifeguard, or approximately 185 pairs of footwear, with an estimated retail value of \$15,340.00 in the calendar year 2019.

There are several benefits we believe this donation will provide to the ocean safety lifeguards:

1) The use of our performance collection offers secure footing and durable protection in challenging ocean and island environments.

2) We also believe that County of Maui will benefit from this relationship thru the goodwill it will produce with the ocean safety team.

In return we request that Maui County accepts this donation and agrees to enter into a partnership with OluKai.

As such we request that OluKai be allowed to name Maui County Ocean Safety and Lifeguard Services Division as the official product team for OluKai products in marketing and product point of purchase materials.

We further request that OluKai be allowed to use photos and videos of Maui County Lifeguards using OluKai products while in their official capacity with the mutual agreement of Maui County.

Once again, thank you for the opportunity to enter into this sponsorship.

EXHIBIT " / "



Best Regards,

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Archie Kalepa Konohiki

OluKai 10 Faraday Irvine, CA 92618 office 949.334.0575 fax 949.334.0576 www.OluKai.com