

## **EDB Committee**

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**From:** Anders Holvick-Thomas <aholvick@gmail.com>  
**Sent:** Monday, May 06, 2019 7:35 AM  
**To:** EDB Committee  
**Cc:** Keani N. Rawlins; Kelly King; Riki Hokama; Tasha A. Kama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura; Debra Holvick  
**Subject:** Maui County Budget Hearings - I support fair tax rates

Dear Committee Chair Keani N. W. Rawlins-Fernandez and the Economic Development and Budget Committee Members:

As you are aware, current Short Term Rental Tax Rates are \$9.28/\$1000, the third highest rate only exceeded by Hotel and Time Share rates. These already high rates are exacerbated by escalating property values that are in many cases in excess of what the property can bring on the open market. So, not only are the current tax rates very high, but they are being applied on an unreasonable value.

In the past several years tax valuations and bills have greatly increased. From 2017 – 2018, our property tax bill increased by 14%. 2017: \$5,643 & 2018: \$6,423. Adding another 66% increase for this segment is an unfair burden on us, and puts the entire short term rental industry in jeopardy. Such moves are very likely to reduce the value of these very properties which then reduces the tax revenues received.

Please understand, this is not property used as a hotel or timeshare, it is our second home. We have created many new friendships, and participate in fundraising and other community benefit activities. We love Maui and wish it to prosper for everyone, but this is placing an excessive burden on a select group of people. Short Term Rental property already comprises 25% of real property tax revenue.

We have a healthy vacation rental industry on Maui which allows for varied accommodations and experiences to visitors, which in turn increases return visits and benefits all of the small businesses on Maui as well as supporting thousands of jobs.

Please choose not to further burden the Short Term Rental industry with such an aggressive and unfair tax increase. We already pay more than our fair share of property taxes simply because we choose to share our home when we are not on island. Home sharing such as this is only makes sense and maximizes both the usefulness of the space and the positive economic impact on Maui. Please do not further discourage Short Term Vacation Rentals.

My grandpa spent WWII in Hawaii and fell in love with the Islands, especially Maui. He's actually still out here at the Maui Veteran's Cemetery in Makawao. Our condo has been in the family for over 50 years and is a very special place for us to come visit and honor him. In order to offset the costs in an already expensive area, we rent out our condo part-time. We already pay close to 15% GET & TAT taxes and the Maui economy relies heavily on tourism that we help house on the island. Maui has a high cost of living and is an expensive place to visit. Your tax proposal is unfair and directed at small time owners like us.

This is an unfair tax proposal on our second home. It's NOT a time share, and NOT a hotel (which have visitors 24/7).

Sincerely,  
Anders Holvick-Thomas

2661 Kekaa Drive  
Lahain, HI 96761

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:24 AM  
**To:** EDB Committee  
**Cc:** Kate Griffiths; Michelle Del Rosario  
**Subject:** FW: proposed short term rental increase

-----Original Message-----

From: dansterl@telus.net <dansterl@telus.net>  
Sent: Monday, May 06, 2019 8:45 AM  
To: Keani N. Rawlins <Keani.Rawlins@mauicounty.us>; mayors office <mayors.office@co.maui.hi.us>; Kelly King <Kelly.King@mauicounty.us>; Riki Hokama <Riki.Hokama@mauicounty.us>; Tasha A. Kama <Tasha.Kama@mauicounty.us>; Alice L. Lee <Alice.Lee@mauicounty.us>; Mike J. Molina <Mike.Molina@mauicounty.us>; Tamara A. Paltin <Tamara.Paltin@mauicounty.us>; sahane sinenci <sahane.sinenci@mauicounty.us>; Yukilei Sugimura <Yukilei.Sugimura@mauicounty.us>  
Cc: brendaeyford <brendaeyford@gmail.com>  
Subject: proposed short term rental increase

Dear Mayor and Council,

I am writing in the hopes you will reconsider the proposed increased tax rates for short term rentals to the same rate as the timeshare rate with a 66 % increase.

My sister and I own a studio unit in The Whaler which our parents bought when it was new in 1974. We and our children and grandchildren go to Maui several times a year . When we do not use it we have it in the Aston rental pool to offset the costs.

In May of 2018 I purchased a unit in the Alii with the hopes of spending 4 to 5 months a year in Maui . My children and grandchildren also use it for several weeks a year.

When we are not using it I have it in the rental pool with Destination Residences Hawaii . That is why we declare short term rental on the declaration.

If the increase as proposed is passed it would increase the taxes on the Whaler unit to \$ 13,152 per year or \$ 25.26 per square foot or \$ 1,096 per month.

On my unit at the Alii , which is the smallest unit in the Alii , it would raise the taxes to \$ 17,745 per year or \$ 14.90 per square foot or \$ 1,478 per month.

Myself and my sister simply cannot afford this.

We are not timeshare owners and the only reason we make the declaration as short term rental is because we rent it to offset the costs when we are not there.

Our preference would be to not rent it at all but that is simply not feasible.

We contribute to the economy every time we are there which is multiple times a year and have done since 1974.

I am sure we are not the only ones like this and if this tax hike goes through It will probably lead to many people having to sell their units at depressed prices which will ultimately lead to lower assessed values and subsequent lower taxes to the county.

I sincerely hope you will reconsider this and do not raise the tax rates on the short term rental classification as we are not the same as timeshare units or hotels.

Thank you,

Danny Boyd  
604-250-1522

## EDB Committee

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**From:** David Meyers <dsmeayers@comcast.net>  
**Sent:** Monday, May 06, 2019 5:31 PM  
**To:** EDB Committee  
**Subject:** Property tax proposal

My wife and I bought a Kaanapali alii condo 20 years ago and visit 2-3 times a year. The rental income allows us to pay the costs and pay the current taxes. If your proposed tax increase is approved we will sell the condo and stop visiting Maui.

David and Vicky Meyers  
Eugene, OR

Sent from my iPad

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:20 AM  
**To:** EDB Committee; Kate Griffiths  
**Cc:** Michelle Del Rosario  
**Subject:** FW: Proposed Real Property Tax Increase

**From:** Denny Bekemeyer <denny@bekemeyer.net>  
**Sent:** Sunday, May 05, 2019 2:48 PM  
**To:** ebd.committee@mauicounty.us; Keani N. Rawlins <Keani.Rawlins@mauicounty.us>; mayors.office@co.maui.hi.us  
**Cc:** Kelly King <Kelly.King@mauicounty.us>; Riki Hokama <Riki.Hokama@mauicounty.us>; Tasha A. Kama <Tasha.Kama@mauicounty.us>; Alice L. Lee <Alice.Lee@mauicounty.us>; Mike J. Molina <Mike.Molina@mauicounty.us>; Tamara A. Paltin <Tamara.Paltin@mauicounty.us>; Shane M. Sinenci <Shane.Sinenci@mauicounty.us>; yukilea.sugimura@mauicounty.us  
**Subject:** Proposed Real Property Tax Increase

Ladies and Gentlemen -- I am a homeowner at 3600 Alanui Drive in Wailea, subject to Maui County real property tax at rates applicable to "short term rentals". I am fully supportive of tax rates for short term rentals exceeding those applicable to other Maui homeowners. But the rates proposed by the Maui County Council for 2020 for short term rentals are clearly vindictive, ill considered, confiscatory and unconstitutional under state and federal constitutions. I urge the council to follow the proposed real property tax increases of the mayor's office, not those proposed by the council. If the council's proposed rates are adopted, the county will be subject to multiple lawsuits at great cost to the county, ultimately costing the county far more than the revenues the council seeks with its proposal. Thank you for your consideration. -- Dennis L. Bekemeyer

Dennis L. Bekemeyer  
Bekemeyer Aviation Law Offices  
Lakeside Capital Plaza, Suite 600  
1510 38<sup>th</sup> Avenue  
Seattle, Washington 98122

Tel: +206.235.7397  
Email: [denny@bekemeyer.net](mailto:denny@bekemeyer.net)

## **EDB Committee**

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**From:** Janice Lurtsema <jmlurtsema@gmail.com>  
**Sent:** Monday, May 06, 2019 8:56 AM  
**To:** EDB Committee  
**Subject:** Maui Short Term Rental Tax increase

Dear Sir and/or Madam,

Even if I weren't a property owner in Maui County, I would be strongly against any property tax hike, especially an increase of 66%! I understand the mind set associated with "tax the rich" but feel that this approach harms all involved. I envision a situation wherein people will no longer invest in real estate in Hawaii and in fact one of the reasons I purchased property in Maui rather than Southern California was that I felt the tax rates in Southern California were exorbitantly high. As more and more liberals come to power in Hawaii it is likely that fewer and fewer investors will be attracted to your state and will look for other places to invest, Additionally, ultimately any tax increase will result in higher rental rates, once again discouraging tourism which in many ways is the lifeblood of the state's economy. I have enjoyed spending time in Maui and utilize the condominium as a second home. For several reasons, some tax related, it benefits me and the local economy to have it in a rental pool even though there is significant expense associated therewith. Increasing taxes may precipitate a sequence of events culminating in folks like me investing elsewhere.

I urge you to consider the ramifications of such a property tax increase.

Cordially,

Eric Freeh, Owner at Lahaina Roads

## EDB Committee

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:25 AM  
**To:** EDB Committee  
**Cc:** Kate Griffiths; Michelle Del Rosario  
**Subject:** FW: Maui Tax increase

**From:** Janice Lurtsema <jmlurtsema@gmail.com>  
**Sent:** Monday, May 06, 2019 8:58 AM  
**To:** Kelly King <Kelly.King@mauicounty.us>  
**Subject:** Maui Tax increase

Dear Vice Chair King,

Even if I weren't a property owner in Maui County, I would be strongly against any property tax hike, especially an increase of 66%! I understand the mind set associated with "tax the rich" but feel that this approach harms all involved. I envision a situation wherein people will no longer invest in real estate in Hawaii and in fact one of the reasons I purchased property in Maui rather than Southern California was that I felt the tax rates in Southern California were exorbitantly high. As more and more liberals come to power in Hawaii it is likely that fewer and fewer investors will be attracted to your state and will look for other places to invest, Additionally, ultimately any tax increase will result in higher rental rates, once again discouraging tourism which in many ways is the lifeblood of the state's economy. I have enjoyed spending time in Maui and utilize the condominium as a second home. For several reasons, some tax related, it benefits me and the local economy to have it in a rental pool even though there is significant expense associated therewith. Increasing taxes may precipitate a sequence of events culminating in folks like me investing elsewhere.

I urge you to consider the ramifications of such a property tax increase.

Cordially,

Eric Freeh, Owner at Lahaina Roads

## **EDB Committee**

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**From:** jkosecoff@gmail.com  
**Sent:** Monday, May 06, 2019 6:34 AM  
**To:** EDB Committee  
**Cc:** 'jkosecoff'  
**Subject:** Proposed Maui property tax hike

I am writing to request Maui County Council not consider a proposed hike in the short-term rental property tax of over 50%.

Such a dramatic/draconian increase in taxes is unconscionable. Short-term rentals represent a market segment markedly different from the time share market. The time share market involves much greater turnover. Short-term rentals on Maui are predominately associated with owner units that are rented out part-time when owners are not on island. In my case, that amounts to rentals for about 50% of the year (180 days). Owner occupancy is much higher for the short-term rental market than for time shares (typically measured in months for owners of short-term rentals versus weeks for time shares).

The short-term rental market already contributes substantially to the Maui County coffers and any proposed increase of over 50% constitutes rate shock, is fundamentally unfair and will send a poor signal to the investment community.”

Sincerely

Jacqueline Kosecoff PhD and Robert Brook ScD MD  
Owners, P307 and 504 at Wailea Beach Villas

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:23 AM  
**To:** EDB Committee  
**Cc:** Kate Griffiths; Michelle Del Rosario  
**Subject:** FW: Proposed Maui property tax hike

**From:** jkosecoff@gmail.com <jkosecoff@gmail.com>  
**Sent:** Monday, May 06, 2019 6:37 AM  
**To:** Kelly King <Kelly.King@mauicounty.us>  
**Cc:** 'jkosecoff' <jkosecoff@gmail.com>  
**Subject:** Proposed Maui property tax hike

I am writing to request Maui County Council not consider a proposed hike in the short-term rental property tax of over 50%.

Such a dramatic/draconian increase in taxes is unconscionable. Short-term rentals represent a market segment markedly different from the time share market. The time share market involves much greater turnover. Short-term rentals on Maui are predominately associated with owner units that are rented out part-time when owners are not on island. In my case, that amounts to rentals for about 50% of the year (180 days). Owner occupancy is much higher for the short-term rental market than for time shares (typically measured in months for owners of short-term rentals versus weeks for time shares).

The short-term rental market already contributes substantially to the Maui County coffers and any proposed increase of over 50% constitutes rate shock, is fundamentally unfair and will send a poor signal to the investment community.”

Sincerely

Jacqueline Kosecoff PhD and Robert Brook ScD MD  
Owners, P307 and 504 at Wailea Beach Villas

## **EDB Committee**

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**From:** Jim Cash <jimcash@stanleyind.com>  
**Sent:** Monday, May 06, 2019 2:27 AM  
**To:** Jim Cash  
**Cc:** EDB Committee  
**Subject:** Opposed to RPT Rate proposal for Short Term Rentals

Dear Maui County Council,

I am an owner of a condominium in the Kaanapali Alii. I want to express my opposition to the extravagant 66% increase in the Short Term Rentals Property Tax Rates proposed in April, in the strongest possible terms. I love being an owner of a property on Maui, but it is an expensive proposition and we have to do vacation rentals to make it viable. I have been an owner in Maui for 35 years and this proposal will put an overbearing hardship on our ability to continue. If many owners are forced to sell their properties it will put downward pressure on the condominium values which will lower your tax base.

Please drop this proposal for the Real Property Tax Rate for Short-term Rental: From \$9.28 increase to \$15.41 (66% increase).

This is totally not necessary and cannot be justified.

Thank you very much for taking my concerns seriously.

Sincerely Yours,  
Jim Cash 586-850-5750  
Kaanapali Alii Owner, #4111

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:19 AM  
**To:** EDB Committee  
**Subject:** FW: Proposed Property Tax Increase

**From:** jhudy@prodigy.net <jhudy@prodigy.net>  
**Sent:** Sunday, May 05, 2019 12:06 PM  
**Subject:** Proposed Property Tax Increase

May 5, 2019

Dear Council Person, and Mr. Mayor,

My family are part-time residents of Maui. We have owned our condo at the Ka'anapali Alii for almost 30 years and love the island. Our condo which rents when we are not on island has generated considerable tax dollars for the County of Maui.

We have just learned of the proposed tax increase of 64% to hotel/resort and 66% to short-term rentals. This proposed tax increase would not only undermine the market value of our property but necessitate an increase in rental rates in order for owners to maintain their level of income. We all know that vacationers always look for the best "deal" they can find and there are many attractive opportunities in other places. Increasing our rates would make Maui unattractive to vacationers. Our only alternative would be to no longer rent our unit which collectively would result in a tremendous loss of income for the County of Maui.

Maui is the only Hawaiian Island that has imposed higher taxes on vacation rental owners and has set a precedent of taxation without representation. Continuing in this vein should cause affected parties to pursue legal recourse.

Judith Harms

50 Nohea Kai Drive

Lahaina HI 96761

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:22 AM  
**To:** EDB Committee  
**Cc:** Kate Griffiths; Michelle Del Rosario  
**Subject:** FW: Opposed to RPT Rate proposal for Short Term Rentals

**From:** Judy Cash <jcashes28@gmail.com>  
**Sent:** Monday, May 06, 2019 5:12 AM  
**To:** Kelly King <Kelly.King@mauicounty.us>  
**Subject:** Fwd: Opposed to RPT Rate proposal for Short Term Rentals

Dear Kelly King:  
Maui County Council, Vice-Chair

I am an owner of a condominium in the Kaanapali Alii. I want to express my opposition to the extravagant 66% increase in the Short Term Rentals Property Tax Rates proposed in April, in the strongest possible terms. I love being an owner of a property on Maui, but it is an expensive proposition and we have to do vacation rentals to make it viable. I have been an owner in Maui for 35 years and this proposal will put an overbearing hardship on our ability to continue. If many owners are forced to sell their properties it will put downward pressure on the condominium values which will lower your tax base.

Please drop this proposal for the Real Property Tax Rate for Short-term Rental: From \$9.28 increase to \$15.41 (66% increase).

This is totally not necessary and cannot be justified.

Thank you very much for taking my concerns seriously.

Sincerely Yours,  
Judy Cash 586-850-7876  
Kaanapali Alii Owner, #4111

## **EDB Committee**

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**From:** Karen McCormick <kmccormick@moriahpartners.com>  
**Sent:** Monday, May 06, 2019 7:23 AM  
**To:** EDB Committee  
**Cc:** Brook MD Robert  
**Subject:** Message from Robert Brook re Proposed Maui Property Tax Hike

I am writing to request Maui County Council not consider a proposed hike in the short-term rental property tax of over 50%.

Such a dramatic/draconian increase in taxes is unconscionable. Short-term rentals represent a market segment markedly different from the time share market. The time share market involves much greater turnover. Short-term rentals on Maui are predominately associated with owner units that are rented out part-time when owners are not on island. In my case, that amounts to rentals for about 50% of the year (180 days). Owner occupancy is much higher for the short-term rental market than for time shares (typically measured in months for owners of short-term rentals versus weeks for time shares).

The short-term rental market already contributes substantially to the Maui County coffers and any proposed increase of over 50% constitutes rate shock, is fundamentally unfair and will send a poor signal to the investment community.”

Sincerely

Jacqueline Kosecoff PhD and Robert Brook ScD MD  
Owners, P307 and 504 at Wailea Beach Villas

**Karen McCormick**  
Moriah Partners, LLC  
1737 Whitefield Road  
Pasadena, CA 91104  
Office: 626/765-9330  
Cell: 323/791-5598  
[kmccormick@moriahpartners.com](mailto:kmccormick@moriahpartners.com)

## **EDB Committee**

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**From:** Marilyn Sullivan <mingjon@comcast.net>  
**Sent:** Monday, May 06, 2019 2:55 PM  
**To:** EDB Committee  
**Subject:** Property Tax Rates

Dear Maui County Council,

I am writing to you regarding the proposed DRASTIC Increase in Real Property Tax rates of increases of 66% you are debating to impose on us condo vacation owners. We are struggling to maintain the costs our Maui condo which we purchased 20 years ago by renting it out on a Short-term basis. It has been extremely difficult financially to keep up with the rising costs of ownership, especially because of property taxes which are already very high.

I cannot be there in person to attend the hearings and therefore, am submitting my testimony to you via email.

**This is an incredible High Tax Hike that is being presented for final budget proposal for tax rates.** Please. I am against this proposed tax hike for Short-Term Rentals. If it's passed, many owners just as myself, will be forced to remove our condo from the rental market and most likely, we will have to sell it because we cannot keep up with the high costs to MAINTAIN it. OUR ENTIRE FAMILY WILL BE IMPACTED BY THIS DRASTIC PROPERTY RATE INCREASE.

**I AM PLEADING TO ALL THE COUNCIL MEMBERS TO PLEASE VOTE AGAINST THIS INCREASE for 2019-2020.**

THANK YOU,

Marilyn Sullivan

Condo Owner - Kihei

Grand Champions

RECEIVED

2019 MAY -7 PM 12: 02

6 MAY 2019

OFFICE OF THE  
COUNTY COUNCIL

TO: MAUI COUNTY BUDGET COMMITTEE

ALOHA,

IT HAS COME TO MY ATTENTION THAT THERE IS A DEFINITE FEELING THAT SHORT TERM RENTALS OWNED AND OPERATED BY MAUI COUNTY RESIDENTS IS INHERENTLY DIFFERENT FROM NON RESIDENT OWNED SHORT TERM RENTALS.

IN THE RESIDENT OWNED CATEGORY PEOPLE ARE USING THEIR HOMES AS "PLACE HOLDERS" FOR THEIR CHILDREN AND GRANDCHILDREN TO RETURN TO MAUI. ALSO, MONIES MADE HERE STAY HERE IN OUR ECONOMY.

ACCORDINGLY, I WOULD LIKE TO SUGEST THAT THE LATER CATEGORY OF "HOME OWNED" SHORT TERM RENTALS BE PLACED IN THE COMMERCIAL/RESIDENTIAL TAX CATEGORY WHICH IS A MUCH BETTER FIT SINCE BandB'S ARE IN THAT CATEGORY AS WELL.

THANK YOU,



PAUL LAUB

PH 442-2450

maulaub@aol.com

## **EDB Committee**

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 1:33 PM  
**To:** EDB Committee  
**Cc:** Kate Griffiths; Michelle Del Rosario  
**Subject:** FW: RPT increase

**From:** Allan Raikes <allan@crhmaui.com>  
**Sent:** Monday, May 06, 2019 12:16 PM  
**To:** Kelly King <Kelly.King@mauicounty.us>; Keani N. Rawlins <Keani.Rawlins@mauicounty.us>  
**Cc:** Tasha A. Kama <Tasha.Kama@mauicounty.us>; Riki Hokama <Riki.Hokama@mauicounty.us>; Tamara A. Paltin <Tamara.Paltin@mauicounty.us>; Yukilei Sugimura <Yukilei.Sugimura@mauicounty.us>; Alice L. Lee <Alice.Lee@mauicounty.us>; Mike J. Molina <Mike.Molina@mauicounty.us>; Shane M. Sinenci <Shane.Sinenci@mauicounty.us>; Allan Raikes <allan@crhmaui.com>  
**Subject:** RPT increase

Aloha Council members,

I am writing you to request you reconsider the very large increase that is being proposed for the Real Property Tax rates for short term rentals.

This increase will have a very detrimental impact on our business. Since 1982, Condominium Rentals Hawaii (CRH) has been managing over 380 vacation rental condominiums located primarily in Kihei.

With a few exceptions, most of these condo owners are operating at a loss. If they experience a substantial increase in their property taxes they will look to either increase their revenue or cut their expenses. With the vacation rental market showing signs of softening, the only viable option is to cut expenses. This is where the detriment to our business occurs. This morning I received notice from one of our condo owners that they will be leaving our rental program to go to self-managed. This is more work for them, but they will save on the fees for our services which will offset the increase in their property taxes. This is happening before the final amount of this tax increase is even set.

CRH has 38 full time and 2 part time staff. In addition we have close to 50 independent contract cleaners who devote a significant amount of their time to servicing the condos under our management along with a half dozen maintenance people.

I acknowledge that with units leaving our program, the housekeepers and maintenance people will likely continue to be employed. However, I cannot say the same for my staff, most of whom are born and raised on Maui.

In my opinion, the visitor industry carry far more than their share of the tax burden in this state. As a homeowner, I personally do not want to pay more taxes, however, the current tax rate structure is far too weighted in favor of residents and against the visitor industry. Whenever possible the industry will pass these costs onto the consumers making Maui even less affordable.

While I am aware of the challenges faced by the County for resident housing, taxing companies like ours out of business is not the answer if it results in residents losing their livelihood.

I hope you will reconsider this proposed increase.

Mahalo

**R. Allan Raikes** | President

**Condominium Rentals Hawaii** | 362 Huku Li'i Place, #204, Kihei, Maui, Hawaii 96753  
Tel 808-879-2778 ext. 236 or 800-367-5242 ext. 236 | Fax 808-879-7825 | Email [Allan@crhmaui.com](mailto:Allan@crhmaui.com)

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## EDB Committee

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**From:** Kelly King  
**Sent:** Monday, May 06, 2019 9:21 AM  
**To:** EDB Committee; Kate Griffiths  
**Cc:** Michelle Del Rosario  
**Subject:** FW: Opposed to RPT Rate proposal for Short Term Rentals

**From:** Jim Cash <jimcash@stanleyind.com>  
**Sent:** Monday, May 06, 2019 2:46 AM  
**To:** Kelly King <Kelly.King@mauicounty.us>  
**Subject:** Opposed to RPT Rate proposal for Short Term Rentals

Dear Kelly T. King Vice-Chair,

I am an owner of a condominium in the Kaanapali Alii. I want to express my opposition to the extravagant 66% increase in the Short Term Rentals Property Tax Rates proposed in April, in the strongest possible terms. I love being an owner of a property on Maui, but it is an expensive proposition and we have to do vacation rentals to make it viable. I have been an owner in Maui for 35 years and this proposal will put an overbearing hardship on our ability to continue. If many owners are forced to sell their properties it will put downward pressure on the condominium values which will lower your tax base.

Please drop this proposal for the Real Property Tax Rate for Short-term Rental: From \$9.28 increase to \$15.41 (66% increase).

This is totally not necessary and cannot be justified.

Thank you very much for taking my concerns seriously.

Sincerely Yours,  
Robert Stanley, 248-794-6147  
Kaanapali Alii Owner, #4111

## **EDB Committee**

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**From:** Ron Ho <rontho@comcast.net>  
**Sent:** Monday, May 06, 2019 6:12 PM  
**To:** Keani.Rawlins@mauicounty.us.; Mayors.Office@co.maui.hi.us; EDB Committee  
**Cc:** rontho@comcast.net  
**Subject:** Very concerned about unintended consequences of the proposal to increase short term property tax rate!!!

Dear City Councilors,

I recently learned of the proposal to increase the tax rate for short term rentals with the rationale being that short term rentals do not create jobs. I disagree vehemently with this proposal. Short term rentals do indeed provide many local jobs such as:

- Reservations staff
- Housekeepers and Housemen
- Property managers
- Concierge and Activity Salespersons
- Accountants
- Online Marketers
- Offline Marketers
- HVAC Repair Workers
- Plumbers
- Carpet Cleaning Workers
- Flood Control Workers
- Glass Repair and Installation Companies Professionals
- Blind Repair and Installation Companies
- Data and Technology Workers
- Painters
- Home Entertainment Professionals
- Dry Cleaning and Professional Washing Workers
- General Handymen
- General Contractors
- Tile Installers
- Woodworkers
- Security Professional Workers
- Landscapers
- Pool Care Workers
- Electricians
- Remediation Pros

As an owner of the Short Term Rental I would have pass along an approximately 60% increase in property tax to guests which in turn will have a negative impact on the many visitors that would otherwise stay in short term rentals. If short term rental rates increase visitors that choice to stay in short term rentals will be priced out of the market. The unintended consequence is that they will choose to stay on other islands and or visit other places then Maui. This will have a significantly negative impact to the visitor revenue that contributes to the thriving Maui economy.

Please abandon this proposal that will ultimately have a very negative affect on everyone that enjoys Maui.

Sincerely,

Ron Ho and Mary Kern

Concerned Short Term Rental Owner at Ekahi