

RECEIVED AT <u>FOB</u> MEETING ON 8-8-19
Paul Felton; FOB-24612)

OpenGov & Maui County Economic Development & Budget Committee August 8th, 2019

- Introductions
- OpenGov Concept
- OpenGov Cloud Demo: Internal Use & Public Engagement
- •Q & A











































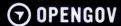








Trusted by over 2,000 public sector organizations



Built to drive value and ROI

BUDGETING AND PERFORMANCE FOR THE PUBLIC SECTOR



50% less time spent on budget development



80% less time spent on reporting



20% fewer information requests



1% of budget freed for re-allocation

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The OpenGov Cloud™

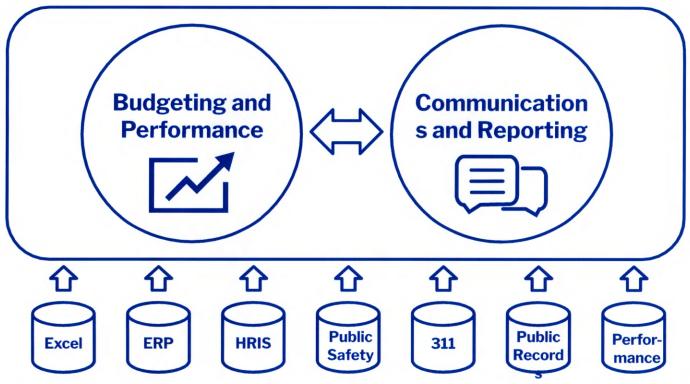
The OpenGov Cloud™ is the only solution that remediates the unique challenges governments face in budgeting, performance, communications, and reporting.

Aggregate and elevate your data from legacy ERP, public records, 311, permitting, Excel, public safety, HRIS, and other mission-critical tools into our cloud-based budgeting and performance platform to accelerate data-driven decisions.





The OpenGov Cloud™



OPENGOV

OpenGov | Government Expertise

OUR EMPLOYEES HAVE WORKED IN GOVERNMENT FOR A COMBINED 190 YEARS



TIM MELTON
Former Michigan State
Representative and
Oakland County, MI
Commissioner



MIKE MCCANN
Former Assistant Finance
Director at City of
Monterey, California



MAISHA LOPA
Former Senior Project
Manager at NYC
Economic Development
Corporation



KENT HUDSON Former Assistant City Manager at City of Vernon, Texas



SCOTT COBLE
Former Technology and
Process Manager, OMB,
at Montgomery County,
Maryland



JAMIE CASTELLANOS
Former Application
Analyst at City of
Berkeley, California



CAROLINE BRUISTER Former District Director at California State Legislature, 35th District



ERIC DROPKIN
Former Budget Analyst at
Cook County, Illinois



TED PIBILFormer CIO at Harford
County, Maryland



WHITNEY HOPKINS
Former Special Assistant
to the Director at DC
Department of
Employment Services



CHARLIE FRANCIS
Former Treasurer at City
of Sausalito, California



RACHEL TURETSKY
Former Supervising
Analyst at NYC Office of
Management and Budget



Top OpenGov Use Cases

Budgeting & Performance

- Budget Development
- **☐** Year Round Budget Mgt.
- What-If Scenario Analysis
- Multi-Year CIP Planning
- **☐** Performance Management
- Management Reporting
- **□** Workforce Planning
- Outcome-based Budgeting
- Document Publication

Communications & Reporting

- Participatory Budgeting
- Management Reporting
- Decision Scorecards
- Capital Project Forms
- Performance Management
- □ Financial Transparency
- Satisfaction Surveys
- Initiative Communication
- Citizen Ideas/Feedback Portal

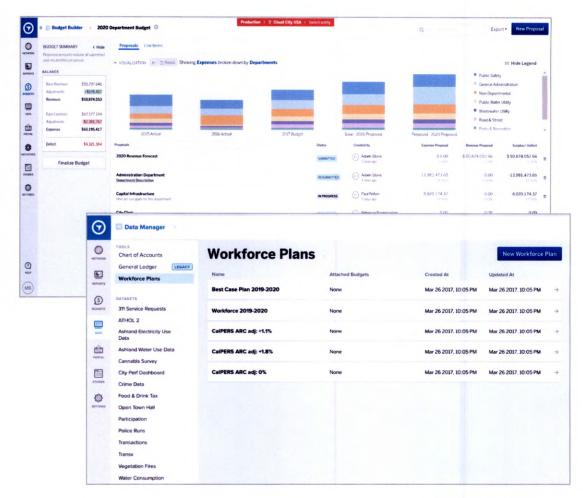
Budgeting and Performance

Budget Development

An intuitive, online workspace where everyone budgets together. Budget proposals support attachments, narratives, itemizations, and multi-year requests all in one place. Link to your chart of accounts for accurate reporting and simple integration with your accounting system or ERP.

Workforce Planning

Personnel costs command up to 80% of a government's budget. Generate fully-detailed personnel costs and workforce plans for streamlined, accurate budgeting. Centrally modify your personnel cost drivers, then distribute changes to all positions automatically.





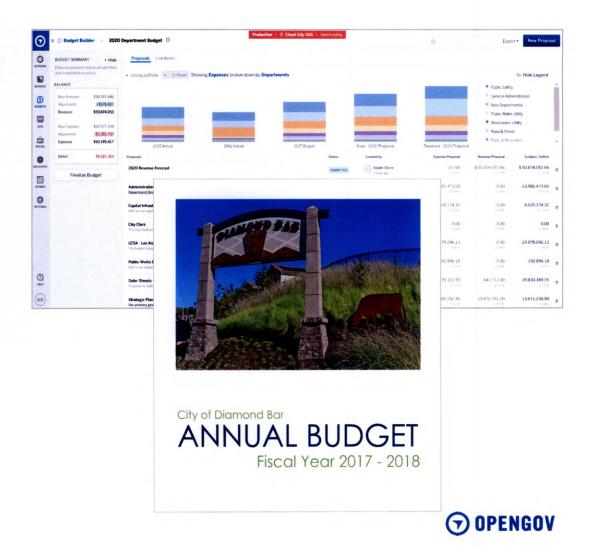
Budgeting and Performance

Collaboration Tools

Encourage participation from departmental experts with easy, built-in collaboration tools. Communicate within proposals with commenting and real-time notifications.

Budget Book Publication

Automate your budget book creation with best-in-class modern document publication. Linked to your budget, all changes automatically flow through to the final document to eliminate errors and save time.



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Budgeting and Performance

Performance measurement

Tie government spend to strategic objectives. Establish targets and KPIs to improve accountability and performance. Build alignment around goals and track progress to build accountability and encourage improvement.

Reporting and analysis

Transform complex financial and non-financial data into simple visualizations. Mirror and explore your organization's financial structure and chart of accounts. Add geographic context with integrated GIS reporting and maps.





Budgeting and Performance

Interactive dashboards

View key metrics easily and put information in context with customizable dashboards. Monitor spending and operations, track progress towards agency goals, and discover new insights.

Data consolidation

Reduce manual reporting with on-demand access to all your data. Improve understanding and awareness by aggregating information from across your organization.





Interactive stories

Add valuable context to your government's initiatives with interactive web pages that feature dynamic data tiles, images, videos, text, and more.

Open town hall

Supplement public hearings with surveys, forums, and online meetings. Encourage involvement by making participation easy and convenient.



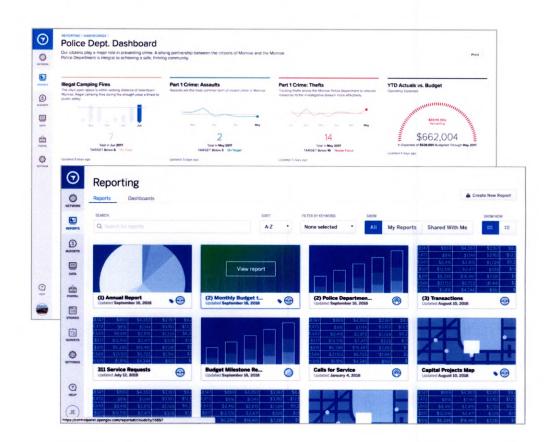


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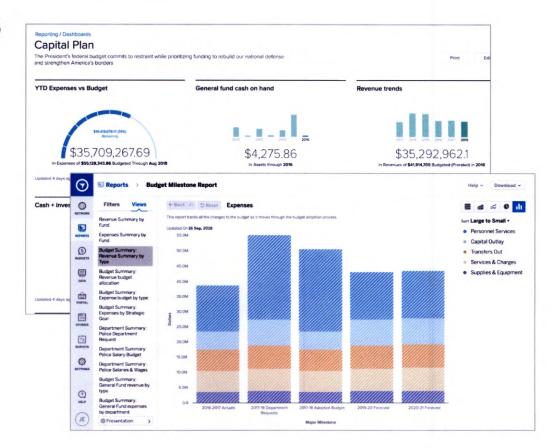


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Public transparency

Transform raw data into charts, graphs, maps, and more to make complex data easy to understand.

Next-generation open data

Powered by open-source CKAN, OpenGov open data makes your data useful, usable and used. Improve internal access to data and encourage collaboration with citizens, other agencies, and a growing network of developers.

