

## Tourism Group Recommendations

- Create a standing Tourism Advisory Committee for the Mayor with representatives from community groups, the visitor industry, environmental groups, government and business, among other stakeholders.
- Enhance visitor education with more information available, including on social media, on topics such as cultural awareness, environmental stewardship, traffic advisories, legal vacation rentals and alerts for areas to avoid because of dangerous conditions.
- Improve ground transportation with more busing options, including additional times for commuter busing; providing buses or shuttles from Kahului Airport to resorts; and staggering workforce hours.
- Address environmental stewardship with watershed management and measures to control sediment runoff into the ocean.
- Partner with hotels and resorts in finding ways to communicate ocean and hiking safety for visitors, environmental protection, respect for local culture and traditions and honor for our islands' sense of place.
- Improve ocean safety with more lifeguards, swimmer safety tubes and better enforcement of boater regulations.
- Address overcrowding issues at beaches, East Maui, Maalaea and Lahaina harbors, and other locations by, among other things, prohibiting commercial beach activities on Sundays and holidays.
- Manage visitor traffic and parking along the Hana Highway with better signage and better illegal parking enforcement.

RECEIVED AT MT MEETING ON 9/30/19  
*Committee Chair*