

EDB Committee

From: Sabra Travers <sabra.travers@yahoo.com>
Sent: Sunday, April 19, 2020 4:20 AM
To: EDB Committee
Subject: PLEASE consider Pure DRINKING WATER for all cities on MAUI

I am an employee at Hawaiian Moons.

I depend on our drinking water from our R.O. and alkaline water dispensers.

So do many local folks here in Kihei.

Please consider alkaline dispensers to be available throughout our communities!!

Let's step up and help others to continue to make healthy choices.

Sincerely

Sabra Travers

Sent from Yahoo Mail on Android

EDB Committee

From: Char O'Brien <char@foodsecurityhawaii.org>
Sent: Sunday, April 19, 2020 8:33 AM
To: EDB Committee
Subject: Testimony for Food Security Hawaii (internet too slow to send out on Friday)
Attachments: COM Testimony for FSH.docx; The Maui `Ohana Gardens Campaign1 - to Share.pdf

I apologize for the tardiness of this testimony but living out in Huelo sometimes the internet will not work. Please accept this testimony.

Char O'Brien



*Letter to The Economic Development and Budget
Committee regarding:
Funding for Food Security Hawaii Ohana Gardens
From Char O'Brien, Exec. Dir of Food Security Hawaii
Website: FoodSecurityHawaii.org
Char@FoodSecurityHawaii.org*

April 17, 2020

Dear Maui County Council,

Many organizations are appealing to the County Council for funds to help their organization increase local food production. This is wonderful and desperately needed!

Food Security Hawaii stands out for its professionalism and ability to organize and network effectively. We have carefully laid the groundwork for this moment for some time. We have a strong organizational structure and have done things by the book.

Our initiative, ***Ohana Gardens***, is led by Director Jenny Pell, one of the most gifted and experienced agriculturalists on our island. Jenny is passionate and very knowledgeable about addressing climate change with regenerative agriculture. She brings with her wide-ranging experience in perma-culture, organizational planning and community organization.

Food Security Hawaii has been a 501C3 in good standing since May 2013 and has experience in handling large programs. All salaries go through Pro Services and can be reviewed. All of our paperwork is up to date and we have an organizational liability insurance policy in place with the County of Maui listed as a covered entity as is required by the county.

Please see the attached short bios of our BOD – longer CVs available.

Sincerely,

Charlotte O'Brien
Executive Director of *Food Security Hawaii*
Char@FoodSecurityHawaii.org



Food Security Hawaii's "'Ohana Gardens" project: Rebooting Victory Gardens in the time of COVID-19

Contact: Jenny Pell, jennypell@gmail.com, (206) 949-0496

Infused with a sense of urgent need in the corona virus moment, Food Security Hawai'i is launching a comprehensive Maui version of Victory Gardens, called 'Ohana Gardens. The goal is County-wide food security - resilience and abundance rather than shortages and fear - by asking our citizens to participate first in backyard food gardens, and to plan now for larger community gardens when restrictions are lifted and it is safe to congregate. Food Security Hawai'i will work with existing groups to provide the structure, leadership, and assistance to enact the project. The WWII Victory Garden campaign resulted in households yielding 40% of homegrown fruits and vegetables in just over a year.

The project's motto is *'It's your kuleana to grow food for your 'ohana'*. Hundreds of backyard gardens are a key strategy for food security in the short, medium, and long term, to weather the coming storm as the corona virus threat will potentially disrupt our food supply chain. Any disruption to key distribution ports creates a compelling concern for Hawai'i. Looking ahead with hope to a post-COVID-19 Maui County, we can already see that it will be many months before the world returns to anything normal in regards to tourism, shipping, or economic resiliency. While drafting this proposal the Tsunami Watch alert was a stark reminder that we are additionally vulnerable should any other event compound our problems here on Maui. Food security must be a top priority.

'Ohana Gardens have many cascading benefits: increasingly abundant food, saving money, eating healthy, learning important skills, knowing your neighbors, reducing our food miles and carbon footprint, better emergency preparedness, (re)creating a local food culture, radically reducing reliance on imported food, and having something meaningful to do under the stay-at-home order.

Aspirational and Inspirational Goals

New Backyard 'Ohana Gardens:

Phase one of the project focuses on providing all the information & resources needed for

- 1,000 new gardens across Maui County within the year
- 10,000 new fruit and nut trees planted in backyards and in neighborhoods.

Phase two will expand to building Community Gardens, after the required "stay-at-home" rules are lifted.

Job Creation:

'Ohana Gardens will immediately create six new full-time and part-time jobs from the initial funding, with expectations to grow that number as new funding comes available through grants and additional donors. Please see the attached budget outlining job creation goals. Additionally we will contract growers for seedlings and fruit trees.

'Ohana Gardens website will also direct people to a "for hire" section of local skilled people.

Outreach Goal: The Food Security Hawai'i website will serve as a clearinghouse for 'Ohana Gardens information:

- Pull together the long list of Maui's local food groups, projects, and their resources to showcase them in one place on the website, such as:
 - Farm Apprentice Mentoring
 - Seed Saving Groups
 - Ai Pono
 - United Way
 - SLIM - Sustainable Living Institute of Maui
- Local resources
 - Where to get seeds, seedlings, soil, supplies, fencing, beekeeping, etc.
- Local skilled people you can hire
 - Garden design, garden installation, orchardists, people who can help harvest
 - Carpenters, fence-builders, laborers
- Comprehensive library of How-to PDFs people can download
 - Everything from compost to seed saving, keeping chickens, putting up the harvest, preparing meals with what you grow
- Regular webinars / salons for disseminating information and building community
- Comprehensive workshops on all things to grow a successful 'Ohana Garden
- Robust social media outreach

Community Asset Mapping: Food Security Hawai'i has created a survey to inventory important assets by neighborhood: needs, skills, tools (gardening tools, chain saws, etc), available land, volunteer sign-up opportunities, heavy equipment (tractors, generators, pick-up truck, auger, etc), and more. This survey will be sent out across a variety of media and social media channels, and to every person who wants to sign up for 'Ohana Gardens. It will also be posted on our crowdfunding Go Fund Me site. This allows us to quickly connect them to a neighborhood lead and their local 'Ohana Garden network. Community Asset Mapping bolsters neighborhood resiliency.

Available Lands Inventory: We need to inventory all available land that can be repurposed for local community gardens, farming, growing crops for seed, and regenerative agriculture. Department of Transportation land, Maui Public Utilities land, vacated road ends, and larger County parcels that are vacant and currently not in use, especially land that has access to water.

Money raised will be used to:

- Infrastructure: Create the infrastructure to swiftly expand the project:
 - Hire key positions both FT and PT to manage and grow the project
 - Build management teams, create website information, get the word out, develop easy sign-up procedures
- Education: Build a clearinghouse of information on our website
 - A library of How-to papers and videos
 - A directory of local resources
 - People and services, both for-hire and volunteer (design, installation, skills)
 - Tools and materials (soil, seeds, pots, lumber, compost)
 - Links to other farms and services
- Team Building by District: Build teams in each district to provide support and expertise for their neighborhood 'Ohana Gardens
- Materials: Buy seeds and garden materials
- Contracting people (individuals and businesses) to grow large-scale seedlings to distribute through a sliding-scale subscription service

- Contracting fruit tree nurseries to grow 1,000s of trees (bananas, papayas, fruit and nut trees) to distribute
- Creating Posters and Graphics: We will commission three inspirational posters reminiscent of the WWII Victory Garden posters, with basic information so they can connect to the project. Our ideas include:
 - Feed Your Ohana
 - Grow Your Own!
 - Food, Local Style

Pilot Project:

A potential strategy is to target two or three neighborhoods to learn how the model best operates, demonstrate success, and have a template to build from. Donors may designate funds to a specific Pilot Project.

Growing Hope: `Ohana Gardens are a way to shift people from despair to purpose, while accomplishing goals many of us have wanted to bring about for years. Corona virus brings immediate clarity to how vulnerable we are. Maui and all of Hawai'i has the potential to grow a significant portion of its own food. `Ohana Gardens remind us how simple the solution is.

Fundraising Goals

\$100,000 to start: from individual donors, grants, crowd funding, & County funds

- **Funding so far:** Food Security Hawaii raised \$6,000 to get started. We hired a grant writer for three months, who is assisted by two experienced grant writing volunteers
 - Food Security Hawai'i purchased \$1,500 in seeds in March. Since then there has been a national run on seeds, and seed companies are sold out. Maui must grow it's own seed.
- **Funding pending:** An additional \$6,000 has been pledged
- **Go Fund Me Campaign:** We are launching a \$60,000 crowd funding campaign.

Potential Funding

County: This is a community emergency and we are asking for urgent financial assistance from Maui County alongside help to elevate food security in this corona virus crisis.

Funds Designated for Council Member Residency Districts:

A potential source of funding for `Ohana Gardens includes the discretionary funds each County Council member has available to support projects that directly benefit their constituents in their specific residency district. `Ohana Gardens will be a County-wide service, and will need team leaders to assist in each district, both paid and volunteer positions. The goal is to get buy-in from citizens to grow their own food gardens. Were each councilmember to commit \$5,000 to \$10,000 in funds earmarked for their district, it would show residents that we are offering assistance with their food security. We would be well on our way to significant funding to launch a model food security initiative.

Private individual donors:

We are connecting with specific donors and making personal requests for funding, and expect this to yield \$75,000.

Local Maui Associations and Organizations:

We are connecting with groups like Condo Associations, the Realtors Association of Maui, Maui Upcountry Sustainability Group, Family Foundations, making specific requests for funding. We expect this to yield \$10,000 - \$30,000 over six months.

Grants:

We have retained a professional grant writer on a 3-month stipend, assisted by two volunteers, to research and write grants from 15 targeted organizations with short turn-arounds such as United Way, USDA, Hawai'i Community Fund, The Castle Foundation and others, as well as larger longer-term grants.

Food Security Hawaii is a registered 501(c)3 Non-Profit

If you would like to make a donation before the Crowd Funding campaign launches, or have immediate emergency funds or grant opportunities available through your organization please email or call us at your earliest convenience. Please share this document with your networks and encourage them to support our `Ohana Gardens campaign.

Mahalo Nui for adding your support and expertise to this project. We look forward to growing and sharing food together.

Contact:

Jenny Pell, Project Manager

jennypell@gmail.com

(206) 949-0496

Web: www.foodsecurityhawaii.org

FaceBook: <https://www.facebook.com/foodhawaii/>

Instagram: [#foodsecurityhawaii](https://www.instagram.com/foodsecurityhawaii)

Food Security Hawai'i `Ohana Gardens Project Team

Board of Directors



Char O'Brien is the Executive Director of Food Security Hawaii, a 501(c)3 nonprofit on Maui. Char holds a Bachelor of Science in Agronomy with high honors from Michigan State University, with an additional 3 years of agricultural technical training in Denmark, Norway and Austria. She farmed organically for 23 years - specializing in feed crops and breeding high genetic dairy cattle and small scale poultry raising. Char was COO and VP of Innovation for Bamboo Technologies, Inc. a Maui company with a factory in Vietnam. She played a vital role in acquiring the ICC certification of bamboo as a building material and initiating the development of bamboo plywood in China. In 2008 Char founded *Carbon Drawdown Solutions* and committed to the Regenerative Agricultural Movement.

Char@FoodSecurityHawaii.org, (808) 344 5339



Jenny Pell is the `Ohana Gardens project manager.

Jenny Pell has an entrepreneurial business background, and is a regenerative agriculture expert with 30 years consulting in 'whole-systems' permaculture design, home-scale food gardens, urban foodscapes, community agroforestry design and installation, and policy work to "legalize sustainability". Her extensive design portfolio spans projects in the Pacific NW, Hawaii, Central America, and Europe. For the last 10 years she has steadily shifted her work to local food solutions and climate resilient design that get enduring behavior-changing results.

jennypell@gmail.com

(206) 949-0496



Mark Sheehan, Ph.D. has advanced degrees in English Literature and Education. He has been a licensed realtor in Hawaii for 40 years, has been active on school boards and community organizations for just as long. He is partners in the HAPI (Haiku Organic Permaculture Initiative) organic farm and training facility in Haiku, and has advocated for great food security in Hawaii for decades.

mark@marksheehan.com



Tara Grace has lived on Maui 40 years, and brings her extensive and diverse international network to the board of Food Security Hawaii and the `Ohana Gardens project. She also serves on the Board of Maui Tomorrow, and has been an effective environmental activist for more than 30 years. Tara has been instrumental in the development of the project, and has deep knowledge of Maui's environmental policies and vulnerabilities regarding food security. While Tara has worked for decades in food and farming-related advocacy, the current pandemic crisis has changed her focus to front-line local food solutions for all of Maui County.

Taragrace808@gmail.com

(808) 870-1006



Beth Savitt is the president of the Savitt Family Foundation, which consistently funds educational programs supporting the physical and mental health of our community. Sustainability is the key to a resilient future for Maui, and food security is the cornerstone for solutions. Beth sits on the boards of Maui Tomorrow, Sustainable Hawaiian Agriculture for the Keiki and the Aina, Sustainable Action Fund for the Environment, and the Maui Cannabis Guild. She is a supporter of the Farm Apprenticeship Mentoring Program, Hai'ku Elementary School, and the Maui Humane Society. Beth has a graduate degree in Community Clinical Psychology, with an emphasis in Evaluation Research and Process Evaluation. She is a former college professor in psychology at Cal State Northridge, and she also had a long career in pre-K-12th grade curricula and program development.



Niyaso Carter's very first job was as an apprentice on a bio-dynamic farm at age 17 in Germany in 1977. She went on to manage a farm in central Oregon in her twenties where she oversaw the growing of food for a community of 1000 people, all organic. The community had dairy cows, beef cattle, chickens and a large vegetable farm with all varieties of vegetables and herbs. For the last 20 years she has been growing fruit trees and other food trees and vegetables on her own 3 acres in Huelo on the North Shore of Maui, where she has gathered a lot of experience in growing and showing her young work-traders how to farm. Her current work as a life coach, relationship & trauma resolution counselor and spiritual mentor allows her to be supportive to people in many areas.

Advisory Team



Aram Armstrong serves as a designer and technologist for Food Security Hawaii's 'Ohana Gardens project. He is the founder of [Generative Ventures Hawaii](#) and is passionate about resilient communities and systems practice. Aram is visiting faculty for the [Copenhagen Institute of Interaction Design](#), he was design sprint facilitator at Starbucks, an innovation coach for the [Fung Group](#), and a senior interaction designer and project lead at [IDEO](#). Aram holds a Master's in Interaction Design from the Interaction Design Institute Ivrea (Italy) and a BFA in Interactive Media from the Minneapolis College of Art and Design. Aram grew up on Maui (MHS % '97) riding the sidewalks and shorebreaks of South Maui and is very happy to be home.

www.generativity.us
generativity.is@gmail.com
(808) 437-9751



Phyllis Robinson Dr. Robinson has a 43-year history as an organizational development consultant and an educational/curriculum specialist in her business Courageous Crossings. Her company has facilitated stakeholder and focus groups on Maui in a variety of community-wide initiatives related to sustainability. Robinson's doctorate is in International Adult Education and Training with a specialty in working with adults across cultures. In 2012, she founded an Axis Deer Harvesting Cooperative on Maui Island and served on the County's Axis Deer Working Group. As Co-creator of the Farm Apprentice Mentoring Program (FAM), Phyllis has worked closely with the County of Maui, the University of Hawaii Maui College and a wide network

of community organizations in bringing farmer education to the forefront of the agenda for the County and for the State of Hawaii.

PFierroRob@aol.com



Ferananda Ibarra has a background in collective intelligence, organizational development, and entrepreneurship focused on decentralized systems that solve our major global challenges. Specifically, her focus is on the development of new systems of economics and governance that intrinsically incentivize life-enhancing behaviors at all levels of agency, supporting distributed and conscious participation in our global evolution.

She is co-founder of [Holo](#) and [Holochain](#) where she contributed to an ICO raising \$25M. She currently serves as Director of [The Commons Engine](#), an incubator for currency design and decentralized tech for commons-oriented projects, and JustOne Organics where she is in charge of culture and technology. She is launching The Coventina Foundation to bring funds for the emergent Holochain Ecosystem.

<https://www.linkedin.com/in/ferananda/>
https://www.twitter.com/fer_ananda



Rene Ruch is a Swiss native who has lived on Maui for 30 years. He is an accountant and Enrolled Agent with the IRS, and has many years experience in business consulting, specializing in managing the financial and organization needs and details for local businesses and nonprofits.

Rene founded the Maui recycling service in 1992, and is joining the Food Security Hawaii advisory team to bring his expertise and network to local food solutions at this critical time for Maui.

Rene will be serving as Food Security Hawaii's chief financial advisor.
reneruchmaui@gmail.com, (808) 280-4968



Deb Marois, M.S., founded [Converge Consulting Research and Training](#) to help create healthier and more equitable communities. She specializes in facilitating cross-sector, collaborative projects to achieve collective impact and provides training, coaching, and technical support for community health improvement initiatives, the nonprofit sector and emerging leaders. While new to Maui, she brings more than 25 years' experience in participatory strategic planning, asset-based community development and action research. Her field research on the California Department of Public Health's *Youth Engagement Initiative* helped lead the USDA to approve this approach as a nationwide obesity prevention strategy. Deb also teaches [Open Floor](#), a mindfulness practice that uses movement, music, and inquiry to cultivate presence, emotional resilience and embodied leadership.

deb@convergecrt.com (808) 765-7254

EDB Committee

From: Vincent Mina <hfuu1@hawaii.rr.com>
Sent: Sunday, April 19, 2020 11:54 AM
To: EDB Committee
Subject: HFUU Request
Attachments: 2021 Mayor Proposal for HFUU April 19.pdf



FY21 REQUEST TO COUNTY OF MAUI

Hawaii Farmers Union United: *"Farm to Families"*

- ❖ HFUU Chapter Outreach and Local Food Hub Support Program \$150,000
- ❖ FY21 Farmer Apprentice Mentoring Program (FAM) \$222,720

Performance Period: July 1, 2020 – June 30, 2021

TOTAL REQUEST TO THE COUNTY OF MAUI: \$372,720

- ❖ FY21 Request to County of Maui for HAWAII FARMERS UNION UNITED CHAPTER OUTREACH AND LOCAL FOOD HUB SUPPORT PROGRAM = \$150,000

Request to County of Maui - Maui Chapters Farming Outreach & Education Series (\$10,000/Chapter) = \$40,000

MATCHING FUNDS

\$10,000 4 Maui Chapter Program Funds

\$16,000 In-kind Volunteer hours (\$4,000 per chapter x4)

\$26,000 TOTAL

Request to County of Maui - Hawaii Farmers Union United 10th Annual Convention on Maui = \$60,000

MATCHING FUNDS

\$50,000 Vendor Fees and Sponsorships (Est.)

\$50,000 TOTAL

Request to County of Maui – Local Food Hubs Support* = \$50,000

MATCHING FUNDS

\$25,000 In-kind volunteer hours and sponsorships (est.)

\$25,000 TOTAL



HFUU Chapter Outreach and Local Food Support Program

Request to County \$150,000 + **\$101k Matching Funds** = Total Program \$251,000

- ❖ FY21 Request to County of Maui for FAM PROGRAM: \$222,720

Farmer Apprentice Mentoring Program (FAM): *Growing the next generation of Hawai'i farmers*

Request to County of Maui – FAM Program = \$222,720

MATCHING FUNDS (Pending)

\$20,000 Atherton Grant for additional funds for mentoring component

\$35,000 Private Donations for Immersion Component

\$19,000 In-kind:

\$9000 GoFarm Farm Business Planning and Marketing Training

\$30,000 Private Foundations

\$113,000 Total

HFUU Farmer Apprentice Mentoring Program (FAM)

Request to County \$222,720 + **\$113k Matching Funds** = Total Program \$344,820

FAM BUDGET NARRATIVE

- Tuition for 25 Apprentices (Certificate of Professional Development, UH-Maui College) **\$25,000**
- Introduction to the Business Side of Farming = **\$25,000**
- Phase 2: Farm Business and Marketing Training for Apprentices = **\$21,000**
- 15 On-Farm Mentors for 10 Module Hands-on Integration experiences = **\$15,000**
- Part-time Program Director: **\$40,000**
- Part-Time Assistant Program Director: **\$25,000**
- Communications, including social media: **\$7,000**
- 25 Apprentice Start-up Stipends: \$1000@ at completion of program = **\$25,000**
- Program evaluation, lessons learned, and quality control = **\$19,000**
- Program Mentors, including Hana and Molokai Coordinators = **\$30,000**
- Supplies and Materials = **\$6,473**
- FAM Immersion stipend part 1 (80 hrs): **\$30,000**
- FAM Immersion education costs including Mentors: **\$40,000**
- Indirect costs: **\$20,247**

TOTAL FAM PROGRAM COST = \$344,820

PENDING MATCHING FUNDS FOR FAM

- \$20,000 Atherton Grant for additional funds for mentoring component
- \$35,000 Private Donations for Immersion Component
- \$19,000 In-kind:
- \$9000 GoFarm Farm Business Planning and Marketing Training
- \$30,000 Private Foundations

TOTAL FAM MATCHING FUNDS = \$113,000

Total FAM FY21 Program = Request to County \$222,720 + Matching \$113,000 = Total Program \$344,820

PHASE ONE: GROUNDING in FARMING WHOLE SYSTEM BASICS-10 MODULES - 7 months	PHASE TWO: FARM BUSINESS 5 months
<ul style="list-style-type: none"> ❖ Soil health and nutrient cycling ❖ Irrigation ❖ organic/sustainable farming ❖ disease/pest control/weed management/food safety ❖ introduction to Hawaiian agriculture ❖ Korean natural farming (KNF) ❖ Business, land and crop planning ❖ Permaculture and agroforestry <p>99 hours of experiential classes</p> <p>90 hours of applied methods through mentor-driven on-the-farm activities</p> <p>Apprentice Immersion: 80 paid hours on mentor farms</p> <p>2 hours/bi-weekly of formative evaluation reflection</p> <p><u>A CERTIFICATE of PROFESSIONAL DEVELOPMENT</u> From UH-Maui College - Office of Continuing education and training</p>	<ul style="list-style-type: none"> ❖ Agribusiness planning: crop Planning ❖ Agri-logic: crop insurance and costs of production. ❖ Financing ❖ Land leasing ❖ Business structure/Farming cooperatives ❖ Immersion in mentor farms

***Attachment: MAUI FOOD HUBS: A HAWAII FARMERS UNION UNITED (“HFUU”) Initiative**

HFUU seeks support for its *Maui Food Hubs* initiative, a community-based and potentially county-wide food system. Food hubs are an important service to local farmers and consumers that are *not now available on Maui*. A food hub will typically purchase produce from local farmers and ranchers, then aggregate, package, and distribute it. Maui Food Hubs is being started as a non-profit, HFUU pilot project to coordinate, supply, distribution, and administrative support to HFUU’s Haleakala, Hana and its other Maui Chapters as well as other community organizations that operate or want to operate a food hub.

Food hubs are being started in the midst of a pandemic, which has changed buying and selling of agricultural products statewide. Many farmers have been unable to sell much of their produce due to the closure of most restaurants and bars. At the same time, demand for Community Supported Agriculture (CSA) boxes and farmers market produce has skyrocketed as consumers demand fresh produce and try to avoid supermarkets during the pandemic. Demand for giveaway food also exploded, showing the prevalence of food insecurity.

The pandemic shock has provided an opportunity to build food hubs to both meet the immediate needs of this crisis, and to provide the foundation for an important, permanent food infrastructure for local farmers, ranchers, and consumers. The Mission of Maui Food Hubs is: (1) to provide more fresh local produce, meat, fish, and value-added products to local consumers; and (2) to help local farmers, ranchers, and growers to efficiently sell more produce and product. Two food hubs are now operating:

- **HFUU- Haleakala Chapter** is leading the food hub in Central Maui that has reached out to more than 30 farms; vendors of local meat, fish, and eggs; and more than a dozen vendors of locally sourced/made and added-value products. The hub’s website and software have been set up to provide farmers and ranchers access to the food hub to sell produce and allow consumers access to purchase CSA boxes and bulk sales. Maui Food Hubs has reached an agreement with Sun Fresh Hawaii, a produce wholesaler in Kahului, that has suffered a loss in its business supplying restaurants and bars. For a nominal charge to cover its expenses, Sun Fresh will provide Maui Food Hubs with a center for farmers to drop off produce, refrigeration space to store produce, workers to pick and package produce, and refrigerated trucks and drivers. The first week of operation started April 13, 2020. The first CSA box pick up occurred Saturday, April 18, in Kahului at the UH parking lot near the redemption center. As a “soft” rollout, it was a big success. The food hub plans to sell 100 CSA boxes this first week, with plans to increase each week. An estimated 60 growers and 300 orders are planned by months’ end.
- **HFUU-Hana** launched the Hana Farmers Market, sponsored and coordinated by the Hana Chapter of HFUU, on February 7, and was immediately successful—profitable with vendors and popular for local shoppers. After five great markets, the market was suspended on March 13 due to COVID-19. The farmers market is now online, with a weekly drive-through pickup location. HFUU- Hana is using the Travaasa Hana Hotel’s walk-in chillers and dry storage space while they are closed, with the pickup location at the front desk of the hotel. Pickups for produce take place on Friday afternoons. HFUU-Hana received \$3000 from the Hana Community Association to go towards store credits for families in Hana who have lost their work and income (with a ~60-70% unemployment rate in Hana). With support from grants and donations, HFUU’s Hana market does not add any markups at this time to making products as affordable as possible for our local families, while supporting our local growers. The Hana Farmers Market Online is located at <https://www.hanafarmersmarket.org/shop/> and supports 17 growers and vendors.



EDB Committee

From: Autumn Ness <autumnraeness@gmail.com>
Sent: Sunday, April 19, 2020 4:04 PM
To: EDB Committee
Cc: Tamara A. Paltin; Yukilei Sugimura; Riki Hokama; Shane M. Sinenci; Keani Rawlins; Mike J. Molina; Tasha A. Kama; Kelly King; Alice L. Lee
Subject: Funding Micro Grants for Farmers in FY 2021 Budget
Attachments: FY2021-Microgrant-proposal-language-1.pdf

Aloha Chair Rawlins-Fernandez and members of the EDB committee,

I am attaching below a proposal to add a line item to the FY2021 County budget to fund \$2.5 million in micro grants for farmers, as an investment in agriculture and increased food security in Maui County. I have long advocated for policies that support local farmers, such as farmworker housing rules, etc. This time, I am asking for direct financial support of their immediate needs. For many farmers, the financial support of a few thousand dollars could lead to a drastic increase in food production, and now is the time to set up a system to make that happen.

This request for funding is not in any way related to the Farmers Apprenticeship program funding, and is not meant to compete with that funding or program in any way.

Debbie Cabebe from Maui Economic Opportunity has reviewed the proposal and has confirmed that MEO is willing and able to handle the application process and disbursement of these micro grants, and is very supportive of the proposal. This proposal was put together in collaboration with farmers across Maui and is a response to a common need of many of our local growers.

Please find the proposal attached.

Now is the time for swift, tangible action and investment in an industry other than tourism, and in the name of food security.

I will be virtually "present" at Monday morning's EDB committee hearing and am able to answer questions any time by email or phone.

Thank you for your consideration.

Autumn Ness
808 250 4200

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Imagine what's possible...

FY 2021 Agriculture Micro Grant Proposed Line Item

Grants to support Agriculture

Maui Economic Opportunity

\$2,500,000

Microgrants to farmers to fund expenses such as:

- farm infrastructure upgrades
- purchase of packaging materials and other product needs
- purchase of refrigerators, processing, storage equipment and machinery
- farm equipment including tractors, tillers, lifts
- marketing needs such as label design and printing, website development
- professional development such as FSMA trainings, etc.

Preference shall be given to farmers of Native Hawaiian descent and kuleana land holders. Efforts shall be made to ensure that aid is distributed fairly among Maui County districts, including Moloka'i and Lana'i.

Justification:

- Cash to fund the immediate needs of our farmers. Tangible support in their work toward the necessary goal to increase food production.
- Small local farmers often don't qualify for federal agriculture aid programs, and many of those programs are loans. State programs generally come in the form of tax credits. It is ineffective to offer loans, as many farmers aren't in a position to handle debt, and any debt incurred will be passed on to the consumer, making local food cost prohibitive to the local consumer.
- This is part 2 of a currently implemented plan to create support for local farmers through the COVID crisis in the short term, while using those same systems to increase local food production in Maui County long term. An emergency task force just launched a new online food purchase and distribution system, Maui Food Hub, that went live on April 16, 2020.

The food hub operates like this:

- Farmers (and eventually ranchers and fishermen) bring their produce to a central purchasing site. They are paid on-site for the entirety of their harvest.

- Consumers order locally produced food online through a “virtual farmers market.” Orders are filled at the central purchasing site, and are shipped to regional pick up centers in Kihei, Lahaina, Central and Upcountry Maui for no-contact pick up. Home delivery will be offered for an additional cost.
 - All excess product that is not used to fill Maui orders will immediately be sold and shipped to Oahu, as they do not have enough produce to supply their market.
- This infusion of easy access capital into our agriculture industry, that can be used to suit the unique needs of farmers across Maui Nui is essential to increasing food production, while also leading to increased revenue and job creation in the fields of farming, food hub operations and delivery, value added product marketing and sales.
- A quick assessment of a wide range of farmers tells us that in many cases, if the hub handles the purchasing, aggregating, distribution and sales, the farmer will have another 1-3 days on the farm and in some cases with their current infrastructure can scale up production. In many cases, with a bit more infrastructure they can scale up even more. That means when our visitor industry comes back online, they’ll have enough to supply both local consumers and our hotels and restaurants.

EDB Committee

From: pah <2spiralbirth@gmail.com>
Sent: Sunday, April 19, 2020 7:56 PM
To: EDB Committee
Subject: I support small scale farmer grants

I am in absolute support for Maui County granting micro grants to small scale farmers. I think prioritizing native Hawaiian farmers both land and water, is critical in this grant process. The traditional farming practices have shown to feed and nourish all aspects of life. The need for small scale farming to be a priority is very clear at this time. I am so grateful for the council and community doing such awesome work. I think that utilizing schools to share the concepts of farming and loko i'a as part of curriculum would be amazing. 'Āina momona is an incredible non-profit as I know there are so many brilliant farmers out there that these grants can lift up. The bridge of survival, nourishment, science, history, balance can all be accessed within the scope of farming. In this time of the corona pandemic families are scared of many things. Globally the scariest part for most people is starvation and lack of food resources which is a daily pandemic for many communities. If children can learn farming methods how different could that fear look. Imagine if trees were planted for every child who starts school the children would not fear food as a commodity. The ability for farmers to work in an integrated way with the community is amazing. This is some of the gems that Hawaiian farmer focused initiatives can do. Small scale farmers foster bio diversity within the community to thrive providing large options of food and knowledge. I keep imagining what it could look like when a society normalizes farming/gathering and 'ohana as a foundation everyone gets their needs met. I appreciate the work you are doing to make this possible. These are grants that can change the future and we all know this is the time. I hope for the small scale farming grants to be granted. Hoping for Maui county to provide funding in its budget that works with enhancing these grants to the highest potential. May you all stay safe and bless you for all your love and commitment.

Aloha, Pahnelopi

--

Blessed be your day and all that you do!

EDB Committee

From: pah <2spiralbirth@gmail.com>
Sent: Sunday, April 19, 2020 8:00 PM
To: EDB Committee
Subject: Fwd: Ag budget . Small scale farmers a winning choice

Aloha, Hope you are doing well. So the below letter i sent in for the Budget meeting this last week. I did notice that the email i had was lowercase edb. yet i just notices in the email for the testimony it was capitalized EBD. I am not sure if that makes a difference when it sends. I am re sending this just in case it never came through. Sorry if it is duplicated. Blessings, Pahnelop

----- Forwarded message -----

From: pah pray <2spiralbirth@gmail.com>
Date: Thu, Apr 9, 2020 at 7:48 AM
Subject: Ag budget . Small scale farmers a winning choice
To: <edb.committee@mauicounty.us>

Aloha Maui County,

Thank you for all you do for this community and ensuring we all have a voice and vision for the lāhui. As the allocation of finances that we all contribute to we see one major thing in common in this time. The small community farmers are the ones providing food on an island wide basis. In this time we are being gifted such an opportunity to look at values and possibilities that we have. Tourism has been set up and given alot of resources and support to grow for far to long. Tourism has flourished because alot of energy and focus was given to that industry for the good and the bad that it gives. As this pandemic has flipped life upside down we are seeing how setting up our economy to be based on out side provisions is dangerous. With the talented brilliant and resourceful people of this land this economy could be set up to flourish and sustain.

The county of maui has a huge opportunity to put value into those that feed us. Local farmers should be invested in. Small farms that can grow variety of food sources in the right environments for the crop. Proper land management can be applied when support is given to the right folks. Small farmers work with the land not pillage the land amd water. Small family farmers can provide specialty items whether it be kalo, noni, green pepper, oyster mushrooms or fresh vanilla. I also think that investing money in local and kahiko fishponds should he given significant attention. This an brilliant Hawaiian methodology of fisheries should he reimplemented by cultural practitioners. The plans that 'āina momona in moloka'i have created and establish is a model that is ready to go. The plans are in, the action is real, the vision is clear, and the well being of all species is implemented.

If there can be a great financial budget created to actually support true horticulture and small scale farmers not industrial agricultures there is a whole new world for maui on the horizon. The way out of this economic downfall is not support the dead end plans of tourism and big business.if those people actually cared for this land and the people that are in it hawaii would no be faced with such economic deprivation on a regular. How much money that the tourism industry has been given was given to small scale farmers the amount of jobs that could he created is incredible. At the same time all those employee would have food security families along with a paycheck. We see the activation right now of essential needs for life the time is now.

I know with all farming water is main thing. With all life water is the main thing. Let us see the tourism industry and the gentleman estates are sucking so much water it is sickening. Setting up a system of farming in a nation that was 100% sustainable not so long ago is possible. The tourism and sugar mentality comes from the same pitfall. Money should ot

be continued to spill out into these concepts. We have great and talented people here. We can grow anything large scale potatoes, industrial systems, infestations of people who don't care about the wellbeing of Hawaii should not be invested in. Let the tourist not come to keep just taking from hawaii as it is now. Make available to them a Hawaii they can give to and participate in because they want to. People from all over the world love this place. It is selling the whole world short what this great nation is promoted for mai tai,'s at sunset and strips of hotel. Show them the true reason they feel Aloha and it doesn't have anything to do with mai tai. Perople would be so happy to visit a flourishing hawaii not bleached coral and cancer on turtles.I could go on and on and i apologize for taking up so much of your time.

I just find the steps of giving funds to small scale farmers here in Maui has a ripple effect that is the change we want to see in the world. Food and financial security can be met. Hawaii knows how to do this. This land knows how to do this. The ancestors and kupuna know how to guide this. Schools can implement farming programs, wai and kai stewardship for future jobs with global relations for land and sea. Lets stop making money have to be for destructive business practices. This is not the Hawaiian way. Huli this cycle and together we as a society can do this. Your work and knowledge i am in deep gratitude for. Thank you for all you do everyday for the wellbeing of us all. We will stand by you as you make these changes for a better world, a better Hawaii. Blessings to you and your families. Be safe and nourished. Thank you for your time and efforts, Pahnelopu McKenzie

Sent from my iPhone

--

Blessed be your day and all that you do!

EDB Committee

From: Susan Vickery <gifts9954@gmail.com>
Sent: Sunday, April 19, 2020 8:48 PM
To: EDB Committee
Subject: Micro Grants for Small Farmers

Please support these Micro Grants for small farmers. Maui County needs to produce more of its food supply now more than ever.

Mahalo,

Susan Vickery
Wailuku

EDB Committee

From: Marty Martins <mauimanokane@gmail.com>
Sent: Sunday, April 19, 2020 8:59 PM
To: EDB Committee
Subject: Just 3 quick points

1. Repeat **business** and word-of-mouth is all the advertising Maui needs to attract tourists. Instead of spending millions of Maui dollars on the US mainland, spend it here in the form of grants to small farmers.
2. Food sustainability should be an actual goal rather than just a biennial campaign slogan. A grant might be just what an established farmer needs for a Bobcat or Kubuto to clear more land, dig more lo'i, etc. It might be enough for the larger refrigerator an egg farmer needs for increase storage. It might be enough for the goat **or hog** rancher to increase her herd.
3. Maui **markets** and warehouses hold only 2 weeks of food. What if the next crisis prevents ships from crossing or barges from landing? Who's going to feed you then? We need to encourage, and financially help, small farmers with a goal for food independence.

I am a backyard farmer (kalo, bananas, 4 fruit trees, and two vegetables) who gives away all my produce minus the little I keep for personal consumption and will *NOT* be asking for a grant.

-Marty Martins
Kīhei

EDB Committee

From: ekamaonline <rae@ekamasupport.com>
Sent: Sunday, April 19, 2020 11:07 PM
To: EDB Committee
Subject: Submitted testimony for Maui County Council

Submitted by: Rachel Carter
Organization: Individual
Testifier Position: Comments Only
Present at Hearing: No

My name is Rachel Carter and I am a resident of Maui County and the business owner of eKama Support, aiding other local business owners' growth. I am in support of a budget increase for micro-grants for local farmers. As I continue to live and raise my son here in Maui, I have found it difficult to purchase from the local grocery stores when in search of quality organic produce, as I observe the selections to be typically infested, mold-covered, or rotting (or would turn to this state within 1-2 days of purchasing). The conditions of the food in Lahaina grocery stores has decreased the nutrition intake within my home, which had to be synthetically supplemented. I am grateful to convey that upon the discovery of farm-fresh produce availability, buying directly from Maui Farms yielded tremendously beneficial results towards our health, resources, and productivity. I believe that supporting an increase for local farms to produce more food for the residents of Maui, will bring our island even closer in community involvement, local economy and self-reliance. The food that I purchased directly from farms in Kula would last significantly longer. This may convey less purchasing frequency, however, we have found so much use from the local availability and variety that we are cooking far more frequently balanced because of the positive impact in our diet and making me far more capable to circulate the enhancement of my community. Thank you for the opportunity to submit testimony.

EDB Committee

From: Shih, Benjamin (KEA) <Benjamin.Shih@Fairmont.com>
Sent: Monday, April 20, 2020 5:29 AM
To: EDB Committee; County Clerk
Subject: RE: Testimony in FAVOR of FUNDING MVB

Aloha kākou,

Please allow me to expressly offer my sincere and earnest **support of the MVB and, more particularly, the funding necessary to maintain their essential and critical function in our community.** I have been a Hospitality Professional working domestically and internationally for over 30 years. During these past 9 years, it has been a blessing to plant strong roots and call Maui (and Fairmont Kea Lani) my home. I only mentioned this tenure as relative to my overall experience with regards to hospitality (and destination) marketing, as well as my personal ties to this particular island community.

A Visitors Bureau, in any community, is essential to promoting a healthy tourism economy. It's no wonder that Cvent, a leading SAAS service for meeting planners, lists over 400 bureaus in the United States alone. And as far as competition for business into Hawaii, as an example, there are another 84 bureaus listed in the Caribbean and nearly 1400 in Europe! Every bureau is tasked with similar mandates: Promote tourism through marketing strategies; Provide Convention and Conference Meeting planning and support; Provide visitors with information (including such things as Responsible Tourism). These are *essential and necessary activities* to keep our own economy (whose "primary source of income is the visitor sector", as noted by the DBEDT) both strong and vibrant.

As such, we must ensure that our island stays relevant and highly visible in the global marketplace. It is both shortsighted and arrogant to believe having done such a great job so far – as exemplified by outstanding hotel occupancies and strong visitor arrival stats – that we no longer need to continue with a proven-successful marketing momentum. That would be like telling a competitive racecar driver to strive to get to top speed and then just take their foot off the gas. If we were to let up now, *especially now*, we will lose our momentum and simply coast while getting passed by other destinations who most certainly are doing the opposite (by investing in their futures).

I can completely appreciate the desire to provide enhanced financial support to any number of various worthwhile industries, including Sustainable Agriculture. But doing so at the expense of an industry that provides over \$2B to the State in tax revenue (over \$20M generated from Maui Nui TAT), as well as tens of thousands of local jobs (16% of which are Native Hawaiian, as stated in an April 2017 DBEDT report) is irresponsible. Prior to COVID-19, Hawaii proudly boasted one of the lowest unemployment rates in the country (2.6%)—now, with Tourism shut-down, we are amongst the highest (projected to soar to 25%). You do the math. When safe and able, we need to get everyone back to work and that means ensuring a strong Tourism industry...supported by the vital efforts of our Visitor Bureau.

Please, do not take away the very thing that allows me to continue to be a productive member of this island 'ohana.

Me ke aloha pumehana,
Ben

BEN SHIH
REGIONAL DIRECTOR, LEISURE SALES

Fairmont Kea Lani | Fairmont Orchid | Fairmont Grand Del Mar

2605 Camino Tassajara #2966

Danville, CA 94526

T + 1-415-306-2077

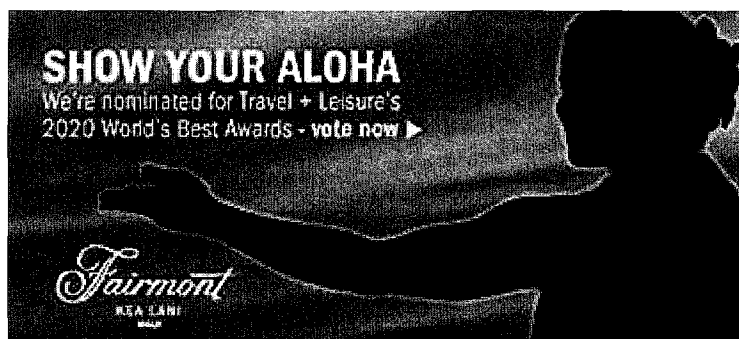
ben.shih@fairmont.com

Fairmont



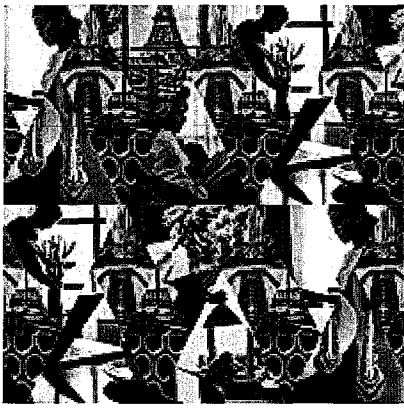
[Fairmont Orchid Virtual Tour](#)

[Fairmont Kea Lani Virtual Tour](#)



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EDB Committee

From: Kahala Chrupalyk <jc76@hawaii.edu>
Sent: Monday, April 20, 2020 7:52 AM
To: EDB Committee
Subject: Agricultural Grant Diversification Testimony

Please invest in the diversification of agriculture, agriculture education and the diversification of ag programs. Please do not invest in only one avenue. We all do not wish to be a part of the rising "Big 5" and the rising "Committee of 13"

Offer a more unique tourism experience through expansion of a small business environment with genuinely local and unique products. Make Hawai'i marketable because people cannot easily find our unique products in other places of the world.

--

Aloha Kekahi i Kekahi,

Jen "Kahala" Azuma Chrupalyk

EDB Committee

From: Kirstin Punu <kmalia@me.com>
Sent: Monday, April 20, 2020 9:07 AM
To: EDB Committee
Subject: Written Testimony in support of Maui ESG Project: Connecting Capital Deployment to Community Need
Attachments: Maui ESG Project Testimony - April 20.pdf

April 20, 2020

Kirstin M. Punu
Haiku, Maui 96708

In Support of Maui ESG Project: Connecting Capital Deployment to Community Need

I am writing in support of the Maui ESG (Environmental, Social, Good Governance) Project's blueprint for the deployment of capital into Hawai'i investment projects that diversify the local economy, create jobs and deliver sustainable regenerative growth.

As a resident of Hawai'i who was raised and educated on Maui, I am excited about the potential for ESG investment in Maui County and Hawai'i, and the opportunities for collaborating with fiduciaries, ESG practitioners, academics and others actively working in the ESG investment spheres.

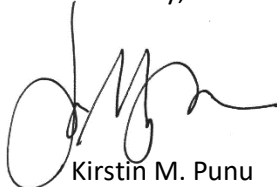
We are currently experiencing a health and economic crisis unprecedented in our lifetimes. The impacts of COVID-19 have exponentially increased the importance of moving to the implementation phase of the Maui ESG project, particularly in-light of estimates that place Hawai'i at the top for job losses nationally with 1-in-5 workers across the state filing for unemployment at the time of writing this letter.

I strongly support the Maui ESG project strategy of acting quickly to identify new economic opportunities that are responsive to the emerging economic challenges, and integrating ESG standards and Ahupua'a values as a part of a plan for structuring and facilitating community investments that address the social and economic needs of communities in Hawai'i. Initiating these steps immediately will not only help Hawai'i residents directly, but given our heavy 'import' economy, combined with our unique geographic attributes, these actions can also support global solutions that could provide our islands with long-term economic benefits and alternatives to tourism.

It is fortunate that the Ahupua'a Investment Summit not only provided a forum to begin these discussions, but also an opportunity for building the relationships necessary for starting the work of creating new opportunities for economic diversification in Hawai'i.

I look forward to the opportunity to participate in the next phase of the Maui ESG Project, including, but not limited to attending virtual panel discussions, providing vital perspectives to the Ahupua'a Beneficial audit, and the possibility of serving on the *Capital Deployment for Community Needs* Task Force.

Sincerely,

A handwritten signature in black ink, appearing to be 'KMP', with a long horizontal flourish extending to the right.

Kirstin M. Punu

EDB Committee

From: Justin Savella <savellaj@gmail.com>
Sent: Monday, April 20, 2020 12:14 PM
To: EDB Committee
Subject: Agricultural testimony

Aloha my name is Justin Savella and currently have about ten acres in lahaina of agricultural land. I have been farming this property by myself with some occasional help it's hard to maintain or get much done by hand. I work as a tattoo artist majority of the week but have afternoons and my two days off to get some planting done. The land there is covered in old weeds and rocks some machine help or just funding to get pipes weed mats etc would be a tremendous help in getting this lot more productive. Currently I have about a 1/2 acre of cassava that I replanted this year and maybe a 1/4 acre of kalo currently in ground. Few smaller sections of smaller crops that are only on a personal consumption level. I barley use any of the 10 acres and any help would be awesome to help boost the productivity. I know this land can produce a lot of food for the community with the right equipment and supplies. Mahalo for you time any questions or feed back feel free to e mail or call my personal phone 808 298-4145 aloha

EDB Committee

From: Dawn Lono
Sent: Monday, April 20, 2020 1:49 PM
To: EDB Committee
Subject: Testimony - Hana Emergency Preparedness Team
Attachments: Scan.pdf

Councilmember Shane Sinenci
Shane.sinenci@mauicounty.us

Re: Funding for the Hana Emergency Preparedness Team (HEPT)

Aloha Councilmember Sinenci,

We appreciate your consideration of \$50,000 funding for emergency preparedness in East Maui. Our East Maui Community's team has been in place since 2000, however, recently we renamed the organization Hana Emergency Preparedness Team (HEPT). We have been meeting regularly and thankfully have been available on the front line assisting with the COVID 19 testing coordination.

We are requesting funding to support our mission/goals in the upcoming year.

1. Handout regarding disaster preparedness (similar to MECO/MEMA) targeted toward our East Maui community.
2. Repair, paint & build roof over 3 containers located at Hana School (Former FEMA containers turned over to the County). See attached photos. These containers are a precious resource and we need to maintain and preserve them.
3. Paint emergency supply container at Hana Civic Center (Already has a roof)
4. Purchase preparedness supplies for the containers including medical PPE, small generator, And other necessary supplies to be determined

HEPT's goal is to prepare our remote communities (Keanae to Kaupo) in the event of hurricane, earthquake or flooding which could potential isolate our community.

We have a solid foundation of motivated volunteers which include Hana Health, Fire, Police, and a host of other medical professionals and skilled individuals. Community volunteers for each ahū'pua'a are in place.

We appreciate your consideration of this request. Please let us know if you have any questions or need further information.

Mahalo,



Gale Notestone, Chair
Hana Emergency Preparedness Team
MEMA Representative
Hana Fire Captain
Hana Advisory Committee Chair
Acting Hana Bay Harbor Master
18 year Hana resident



EDB Committee

From: Mike And Judi <mikeandjudi@prodigy.net>
Sent: Monday, April 20, 2020 2:22 PM
To: EDB Committee
Subject: Funding for maui nui resource council

Aloha:

As a Maui resident & member of Maui Nui Resource council, I request that the Economic Council restore funding to MNRC Funding is an investment in Maui's future...coral reefs, ocean water health & preservation of native fish MNRC regularly brings the community together at monthly meeting which fill the Maui Ocean Center Sphere to educate, raise awareness & build community...engaging island residents to volunteer for projects to improve the environmental health of our waters, island and residents.

Please restore funding to this committed, essential and hard working non profit Sincerely,

Judi Nicholson

231 Nalani St

Makawao, Hi

916-207-2645

Sent from my iPhone

EDB Committee

From: faith@planetserver.com
Sent: Monday, April 20, 2020 3:13 PM
To: EDB Committee
Subject: EDB Testimony RE: Funding a Neutral Position to Help with Unsheltered Maui Residents
Attachments: Testimony To EDB 4.20.20.pdf

The attached document is a duplicate of this email message:

Faith Chase
faith@planetserver.com

April 20, 2020

Aloha Maui County Economic Development and Budget Committee:

RE: Neutral Position to serve the Unsheltered residents of Maui

I am uncertain how to best present this. As you know, my advocacy work has generally included water and trash issues. Due to the COVID alarm I have been alerted to the emergence of the situation with inaccessible bathrooms and water for our Maui County unsheltered residents and those living in their cars.

I provided testimony during early budgetary considerations regarding the Department of Housing and Human Concerns and the need for a clearing house of sorts to deal with outreach management of the houseless, homeless and unsheltered population.

In the last few weeks I have developed a renewed opinion on the needs and approach of the departments ability to operate well during an emergency.

Forgive me Councilmember Kama, I mean not to insult anyone's spiritual beliefs or paths. This is a difficult share, but I know you know that I'm spiritually grounded and while my name is Faith, I must impress that Maui County must move away from faith-based organizations conducting the important and sensitive inception work with the less advantaged.

I understand the history of Human Concerns department approach has been riddled with political timelines and changes. I recall when Salvation Army was skirted and Family Life Center was positioned to receive the stream of funding that once served The Salvation Army. I didn't agree with it then and do not agree with it now. In addition, while VOAD or, Volunteer Organization Active in Disaster, has national representation, it is not the achieving the outreach support needed here. Now more than ever, we need to exercise the separation of church and state.

While I am uncertain how or where a position ought to be created, **Maui County needs neutral translator and liaison between the departments and field work needs.** In quick view, I see one position, benefits and a vehicle approximately a 60 thousand dollar position directive to help the multitude of agencies that need great assistance in this subject area. Naturally, if there was a greater interest to

strengthen this area of need and the budget there within, expeditious outcomes would have a better chance.

In the last few weeks I have contacted, Department of Housing and Human Concerns Director Lori Tshako, one of her administrators David, the Maui County Mayors Office, leaving message with Zeek, the Maui County Mayors Communications office Brian Perry who assured me he was going to reach out to relevant departments. I also reached out to Parks & Recreation Department and spoke to three different heads, ultimately having Deputy Director John Buck returning my call and inquiry made to a District Supervisor Mary Kielty. I spoke to Civil Defense and the Department of Health Public Health Nursing Department because all other DOH phone lines have been on the blink.

No one can tell me a plan or a meeting towards making a plan.

I don't want to suggest a Department for the Homeless, that would be an ill and unfortunate approach. **This county does need a liaison position to harness and exercise solutions for this area of provisions for the disadvantaged.** I will continue to see how best this may look like and look to suggestions by all who are emotionally touched by the provisions needed by the unsheltered residents of Maui County.

IN OTHER BUDGET CONSIDERATIONS:

Maui Nui Marine Resource

In closing, I would like to lend my support to the Maui Nui Marine Resource budget needs, they are leaders in watershed management and I prefer seeing their budget sustain and increase when needed or able. I do not approve of all the approaches of the other Watershed Partnerships and I think Maui Nui Marine Resource is the best leader and go to for data and action.

Maui Economic Opportunity

I would like to also mention that the federal Farm and Ranch Worker program with the scope of Maui Economic Opportunity's work is an under-utilized program area. As everyone advocates for more agriculture measures, please be reminded that a person only needs 25 hours of formal working and paid hours on a ranch or farm for a significant amount of additional federal funding support.

Thank you for providing me with an update on this immediate health concern.

Sincerely, Faith Chase

Faith Chase
faith@planetserver.com

April 20, 2020

Aloha Maui County Economic Development and Budget Committee:

RE: Neutral Position to serve the Unsheltered residents of Maui

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Thank you for this opportunity to testify on items that truly concern me today.

Sincerely,

Faith Chase

EDB Committee

From: Kelly King
Sent: Monday, April 20, 2020 5:48 PM
To: EDB Committee
Subject: FW: Property Taxes

With Aloha,



Office of Councilmember Kelly Takaya King

South Maui Residency
Office: 808.270.7108
200 South High Street, 8th Fl
Wailuku HI 96793
mauicounty.us

From: lchapmansd@gmail.com <lchapmansd@gmail.com>
Sent: Saturday, April 18, 2020 10:33 AM
To: Kelly King <Kelly.King@mauicounty.us>
Subject: Property Taxes

Dear Council Member,

I write to you as an owner of property on the beautiful island of Maui. We have been visiting Maui for over a decade and purchased a condominium here to allow as to have a place of our own here when we visit. We spend as much time as we can here, but to help manage the costs, we also rent out to the visitors who bring so much to the economy of Maui.

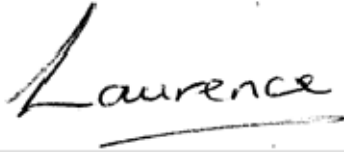
I recognize that tourists bring expense to the island as well as revenue. Tourism also requires the County to invest in facilities and provide services so I understand the rationale for a higher property tax on properties that host tourists.

The current property tax structure forces us to pay a Short-Term Rental rate for twelve months of the year, even as we rent for less than that. We also pay TAT and GET on those rentals. It does seem to me that Hotels which are 100% tourist should pay a higher rate than Short Term Rentals which are often owner occupied for part of the year.

What I cannot understand is why property tax rates should increase with property value. If my property is valued at twice my neighbors it probably has twice the square footage and already pays twice the property tax. My property does not require twice the services from the County but is already paying twice the tax. The idea that the rate should increase with value seem outrageous.

Finally, we are all being hurt tremendously by the COVID 19 pandemic and its impact on Short Term rentals. I saw that the Governor of Hawaii has stated that visitors cannot quarantine in Short Term rentals so again Short-Term rentals are penalized as compared to Hotels.

This seems like the absolute worst time to be adding to the burden of Short-Term rental owners and I urge you to leave rates unchanged or even decreased to 2018 levels.

A handwritten signature in black ink that reads "Laurence". The signature is written in a cursive style with a long, sweeping underline.

Laurence Chapman
Lchapmansd@gmail.com
858 674 4832 (home)
858 254 1466 (mobile)

EDB Committee

From: David Fisher <df@mauiventure.net>
Sent: Monday, April 20, 2020 6:42 PM
To: EDB Committee
Subject: Support of Microloan Program for Small Farmers
Attachments: Support of MicroLoan Program for Farmers.pdf

Thank you for your work and the opportunity to provide input.

--

David B. Fisher
Maui Venture Consulting LLC
PO Box 81515
Haiku, HI 96708

808-2691031

<http://MauiVenture.Net>
<http://Linkedin.com/in/dbfisher>



PO Box 81515 Haiku, HI 96708
808-269-1031
df@mauiventure.net
<http://mauiventure.net>

4/20/20

Dear EDB Chair Keani Rawlins-Fernandez and Committe Members

Re: Support of Micro Grants for Farmers

I am writing to support the idea of creating a micro grants program for farmers. I believe the County OED Office has done this before for other small businesses.

My experience working 19 years with the Small Business Development Center on Maui and more recently with small farms and value added producers, as well as teaching a business development class for the Hawaii Farmers Union in 2017, leads me to observe that the existing emergency relief programs are not likely to help small farmers outside of purchasing what they produce which is a good emergency response, but it does not help farmers expand production.

I believe helping small farmers is critical now that we are aware of the fragility of our food supply system.

Ultimately small farmers should go through some training along the lines of what MEO provides, but there is not time for that now.

I am not sure how you would select which farmers to be be able to follow through and make good use of the funds. I think there are many people who could help do this. I am one.

Thank you for all your good work.

Aloha

David B. Fisher

EDB Committee

From: Anne Rillero <anne@mauireefs.org>
Sent: Monday, April 20, 2020 6:59 PM
To: EDB Committee
Cc: Amy Hodges
Subject: Follow up response from Maui Nui Marine Resource Council
Attachments: 200420_Follow up letter to Budget Committee_submitted.pdf

Aloha Committee Members,

The enclosed letter is in response to some questions that you had when I testified last week at the Economic Development and Budget Committee meeting.

Thanks for giving me the opportunity to share this additional information with you.

Best wishes to you all,

Anne



Anne Rillero
Communications, Community Outreach and Development Manager
Maui Nui Marine Resource Council
www.mauireefs.org
anne@mauireefs.org
(808) 707-1078



Maui Nui Marine Resource Council
PO Box 331204
Kahului, HI 96733
April 20, 2020

Economic Development and Budget Committee
County of Maui County Council
edb.committee@mauicounty.us

Dear Committee Chair Rawlins-Fernandez, Vice Chair King and Economic Development and Budget Committee Members,

Thank you for providing me the opportunity to testify before your committee last week about funding for Maui Nui Marine Resource Council.

Councilmember Paltin asked for a breakout of the projects that would be funded with the \$225,000 that Maui Nui Marine Resource Council is requesting for 2021.

Before I share that breakout, please note that to help cover our \$225,000 request, we ask that you move the \$100,000 currently allocated for Maui Nui Marine Resource Council under the "Grants and Disbursements for Visitor Industry" section of the Mayor's proposed budget to the "Climate Change, Sustainability and Resiliency (CCSR)" subprogram.

Here is the summary of what would be accomplished with the \$225,000 that we are requesting:

Work in Pohakea Watershed – providing matching funds for National Fish and Wildlife Foundation grant to mitigate sediment run-off into Ma‘alaia Bay: \$115,000

Oyster Bioremediation Program – to increase the number of oysters installed in Ma‘alaia Harbor and continue monitoring and maintenance, as part of a program to improve ocean water quality: \$21,942

Hui O Ka Wai Ola Water Quality Monitoring – to monitor 41 sites in South and West Maui every three weeks year round and provide data to the public online and at two community meetings: \$57,077

Staffing for outreach, programs and grant management – to help cover 1 FT Programs and Operations Manager, 1 PT Communications and Outreach Manager, 1 PT Executive Director and 1 PT Administrative Assistant: \$30,981

Total: \$225,000

The Pohakea watershed funding would result in \$150,000 coming to Maui in the form of Federal funding in 2021 for fire suppression work, which will benefit ocean water quality and make our community safer.

The Hui O Ka Wai Ola Water Quality Monitoring program costs about \$175,500 for the year. For every dollar that we receive from the County (\$57,077), we would be raising twice that amount to support this program. In addition, this program brings in the equivalent of \$43,948 in volunteer labor and in-kind donations.

As mentioned earlier, there is \$100,000 currently allocated to Maui Nui Marine Resource Council in the Economic Development Program's "Grants and Disbursements for Visitor Industry" section of the Mayor's proposed budget. Given that tourism is not expected to rebound in the near future, we don't feel that this \$100,000 to educate visitors is necessary at this time. Therefore, we would like to move the \$100,000 over to the "Climate Change, Sustainability and Resiliency (CCSR)" subprogram, to be part of the \$225,000 that we are requesting.

We recognize that there is \$1.9 million in the 2021 General Fund, to be part of the Climate Change, Sustainability and Resiliency (CCSR) budget for environmental protection grant disbursements. In the 2020 budget, these environmental protection grant funds were available to all environmental groups on Maui who wished to apply for them. In addition, the 2020 budget included specific environmental projects listed as line items. These specific environmental program line items (miconia eradication, little fire ant eradication, some of the coqui frog control program and Maui Nui Marine Resource Council's Water and Environmental Resource Protection and Conservation Program) are no longer line items in 2021, and will now be vying for part of the \$1.9 million in the 2021 Climate Change, Sustainability and Resiliency (CCSR) budget.

Here is a summary of the line items that were in the 2020 budget that are "missing" in the 2021 budget:

Little Fire Ants: \$(700,000)

Miconia: \$(400,000)

Maui Nui Marine Resource Council \$(225,000)

Coqui Frogs: \$(1,500,000) -- note that 2020 budget was \$2,000,000; 2021 budget is \$500,000

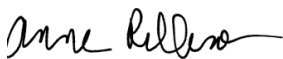
Total \$(2,825,000)

It's easy to see how these valuable programs alone would overwhelm the \$1.9 million in the 2021 General Fund for Environmental Protection.

I hope this information is helpful. Thank you for your consideration and support of Maui County's environmental programs, including funding to protect coral reefs and ocean water quality. If you have any questions, I'm happy to help – please contact me at anne@mauireefs.org or at 808.707.1078.

Stay safe and be well.

Sincerely,



Anne Rillero
Communications, Community Outreach and Development Manager

P.S. During last week's budget meeting, the question was asked about when our water quality monitoring program would be starting up again. We will be resuming water quality monitoring at a modified level this week, to ensure data continuity and capture fluctuations in water quality during this time of reduced visitor impact on our nearshore ocean waters.

EDB Committee

From: Shay Chan Hodges <shay.chanhodges@gmail.com>
Sent: Monday, April 20, 2020 9:23 PM
To: EDB Committee
Subject: Testimony Re: OED (Budget Priority S. Sinenci) - Maui ESG Project Capital Deployment for Community Needs
Attachments: KamehamehaSchools.pdf; Signed-ESG-Mainland-summit.pdf

Aloha Committee Members:

Please find attached testimony in support of the Office of Economic Development Budget Item: Maui ESG Project, Phase II, Capital Deployment for Community Needs.

This is a Budget Priority Item proposed by Council Member Shane Sinenci.

Attached is testimony from Venus Kau'io Kawēkiu Rosete-Medeiros, Regional Director, Maui, Moloka'i & Lāna'i Kamehameha Schools as well as testimony from a number of ESG practitioners, academics, and others actively working in the ESG investment spheres who attended the Ahupua'a Investment Summit and who are interested in serving on the Task Force.

Mahalo!

Shay Chan Hodges
808.250.6160





Kamehameha Schools®

April 20, 2020

Shay Chan Hodges
Ian Chan Hodges
Imogen Rose-Smith
Co-Organizers, Maui ESG Project
Makawao, HI 96768

Maui ESG Project: Connecting Capital Deployment to Community Need

I am writing in support of the Maui ESG Project's attached blueprint for the deployment of capital into Hawaii investment projects that **diversify the local economy, create jobs, and deliver sustainable regenerative growth.**

As the regional representative for Kamehameha Schools on Maui, I attended the Ahupua`a Investment Summit two months ago where we were able to learn about the potential for ESG investment in Maui County and Hawaii, and the opportunities for continuing to collaborate with fiduciaries, ESG practitioners, academics, and others actively working in the ESG investment spheres.

In the short time since the Summit, Maui County, Hawaii, and the world have changed dramatically, and the economic impacts of COVID-19 have exponentially increased the importance of the topics we discussed, adding an immense urgency for moving to the implementation phase, particularly in light of estimates that place Hawaii near the top for job losses nationally.

As the largest private landowner in the State of Hawai'i, we agree with the Maui ESG Project strategy of acting quickly to identify new economic opportunities that are responsive to the emerging economic challenges and integrating ESG standards and Ahupua`a values as part of a plan for structuring and facilitating investment deals that address the economic needs of communities in Hawaii. Initiating these steps immediately will not only help Hawaii residents directly, but given our economic situation combined with unique geographic attributes, these actions can also support global solutions that could provide our islands with long-term economic benefits and alternatives to tourism.

It is fortunate that the Ahupua`a Investment Summit not only provided a forum to begin these discussions, but also an opportunity for building the relationships necessary for beginning the work of creating new opportunities for economic diversification in Hawaii.

We look forward to continuing to participate in the Maui ESG Project, including but not limited to attending virtual panel discussions, providing vital perspectives to the Ahupua`a Beneficial audit, and the possibility of serving on the *Capital Deployment for Community Needs Task Force*.

Me ke aloha,

A handwritten signature in black ink, reading "Venus R Medeiros", with a stylized flourish at the end.

Venus Kau'iokawēkiu Rosete-Medeiros

Regional Director, Maui, Moloka'i & Lāna'i
Kamehameha Schools
Community Engagement & Resource Group

April 20, 2020

Shay Chan Hodges
Ian Chan Hodges
Imogen Rose-Smith
Co-Organizers, Maui ESG Project
Makawao, HI 96768

Maui ESG Project: Connecting Capital Deployment to Community Need

We are writing in support of the Maui ESG Project's attached blueprint for the deployment of capital into Hawaii investment projects that **diversify the local economy, create jobs, and deliver sustainable regenerative growth.**

As ESG practitioners, academics, and others actively working in the ESG investment spheres, we attended the Ahupua`a Investment Summit two months ago where we learned about the challenges and opportunities facing Hawaii residents, policy makers, and investors. The potential for ESG investment in Maui County and Hawaii was inspiring, and we were excited about the opportunities for continuing to work with the Maui ESG Project and communities in Hawaii.

In the short time since the Summit, the world has changed dramatically, and the economic impacts of COVID-19 have exponentially increased the importance of the topics we discussed, adding an immense urgency for moving to the implementation phase, particularly in light of estimates that place Hawaii near the top for job losses nationally.

We agree with the Maui ESG Project strategy of acting quickly to identify new economic opportunities that are responsive to the emerging economic challenges, and integrating ESG standards and Ahupua`a values as part of a plan for structuring and facilitating investment deals that address the economic needs of communities in Hawaii. Initiating these steps immediately will not only help local communities, but given the islands' economic situation combined with unique geographic attributes, these actions can also support global solutions.

It is fortunate that the Ahupua`a Investment Summit not only provided a forum to begin these discussions, but also an opportunity for building the relationships necessary for beginning the work of creating new opportunities for economic diversification in Hawaii. We admire the forward thinking political leaders in Maui County and Hawaii who supported the Ahupua`a Investment Summit and encourage

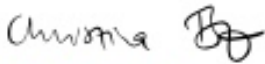
local policy makers to continue their support of this important program. This project stands as a model for other communities to follow, especially now when there is an urgent need for jobs, innovation, collaborative thinking, and hope.

We look forward to continuing to work with the Maui ESG Project, including serving on the *Capital Deployment for Community Needs Task Force* as needed as well as other opportunities for collaboration.

Signed by:



LD Backues, MDiv, MSc, PhD
Associate Professor of Economic Development, Eastern University



Christina Borsum
Chief Financial Officer
New Energy Nexus
(formerly known as California Clean Energy Fund)



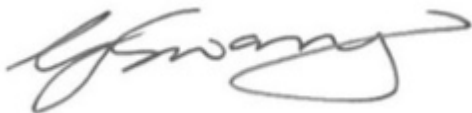
Steve Marks
Partner, WHATIF 88



Michael W. Perri
The Farm at Jule's Vale, Managing Partner
Lincoln Crow Strategies, Principal



Delilah Rothenberg
Predistribution Initiative



Dr. Gitanjali Swamy
Managing Partner, IoTASK
Rep. EQUALS Leadership Coalition, United Nations

EDB Committee

From: County Clerk
Sent: Tuesday, April 21, 2020 7:48 AM
To: EDB Committee
Subject: FW: 2021 budget 3 can plan

From: Buck Joiner <buck@tiki.net>
Sent: Monday, April 20, 2020 6:19 PM
To: County Clerk <County.Clerk@mauicounty.us>
Subject: 2021 budget 3 can plan

Council members, the 3 can plan was a great experiment and worked reasonably well for the high-end neighborhoods like Maui Meadows and not at all for the low end. It has now become a luxury we cannot afford. Cancel the 3 can plan please.

Buck Joiner
fanatical recycler



Virus-free. www.avast.com

EDB Committee

From: County Clerk
Sent: Tuesday, April 21, 2020 7:48 AM
To: EDB Committee
Subject: FW: Micro loans for farms

-----Original Message-----

From: Elizabeth McDonald <sweettreats808@yahoo.com>
Sent: Monday, April 20, 2020 7:32 PM
To: County Clerk <County.Clerk@mauicounty.us>
Subject: Micro loans for farms

If its not to late to add testimony. I'd like to add my support for of the \$2.5 million micro loan program for small farmers.

Thanks

Elizabeth (Betty) McDonald
Owner/Pastry Chef
B3 "A Beach Bunny Bakery"
b3abeachbunnybakery.com
(808)866-8930

EDB Committee

From: Shay Chan Hodges <shay.chanhodges@gmail.com>
Sent: Tuesday, April 21, 2020 8:44 AM
To: EDB Committee
Subject: Additional Community Testimony for Maui ESG Capital Deployment (Budget Priority S. Sinenci)
Attachments: Community-ESG-P1.pdf; Community-ESG-P2.pdf

Aloha Committee Members:

Attached is additional **testimony from Maui County residents** in support of the Office of Economic Development Budget Item: **Maui ESG Project, Phase II, Capital Deployment for Community Needs.**

This is a Budget Priority Item proposed by Council Member Shane Sinenci.

Supporters on the letter include Hawaii residents who attended the Ahupua`a Investment Summit: **Lauren Armstrong, Randy Awo, Luke Bailey, Jocelyn Romero Demirbag, Michael Foley, Nicholas Winfrey, Mary Spadaro, John Dobovan, Stuart Zinner, Kahanu Noa, Kainoa Horcajo, Heidi Lea, Zoltan Milaskey, Michael Williams, Scott Crawford.**

Mahalo!

Shay Chan Hodges
808.250.6160

RESPONSIBLE
Markets

April 20, 2020

Shay Chan Hodges
Ian Chan Hodges
Imogen Rose-Smith
Co-Organizers, Maui ESG Project
Makawao, HI 96768

Maui ESG Project: Connecting Capital Deployment to Community Need

We are writing in support of the Maui ESG Project's attached blueprint for the deployment of capital into Hawaii investment projects that **diversify the local economy, create jobs, and deliver sustainable regenerative growth.**

As residents of Hawaii who are active in our communities, we attended the Ahupua`a Investment Summit two months ago where we learned about the potential for ESG investment in Maui County and Hawaii, and the opportunities for continuing to collaborate with fiduciaries, ESG practitioners, academics, and others actively working in the ESG investment spheres.

In the short time since the Summit, Maui County, Hawaii, and the world have changed dramatically, and the economic impacts of COVID-19 have exponentially increased the importance of the topics we discussed, adding an immense urgency for moving to the implementation phase, particularly in light of estimates that place Hawaii near the top for job losses nationally.

We agree with the Maui ESG Project strategy of acting quickly to identify new economic opportunities that are responsive to the emerging economic challenges and integrating ESG standards and Ahupua`a values as part of a plan for structuring and facilitating investment deals that address the economic needs of communities in Hawaii. Initiating these steps immediately will not only help Hawaii residents directly, but given our economic situation combined with unique geographic attributes, these actions can also support global solutions that could provide our islands with long-term economic benefits and alternatives to tourism.

It is fortunate that the Ahupua`a Investment Summit not only provided a forum to begin these discussions, but also an opportunity for building the relationships necessary for beginning the work of creating new opportunities for economic diversification in Hawaii.

We look forward to continuing to participate in the Maui ESG Project, including but not limited to attending virtual panel discussions, providing vital perspectives to the Ahupua`a Beneficial audit, and the possibility of serving on the *Capital Deployment for Community Needs Task Force*.

Signed:




Jocelyn Romero Demirbag, Ed.D.
Director of Development, Maui Nui



Mike Foley, Ph.D., P.E.



Mary L. Spadaro
Founder/Facilitator
Slow Money Hawaii



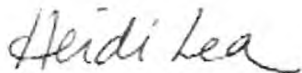
John Dobovan, President
Kulahaven Farms, LLC



Michael Williams
President, Maui Tomorrow Foundation



Kainoa Horcajo
Director of Culture, Grand Wailea



Heidi Lea, Secretary/Treasurer Hana Business Council



Lauren Armstrong

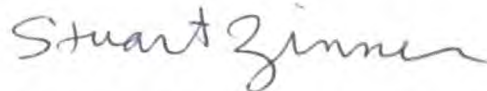
Executive Director
Maui Metropolitan Planning Organization



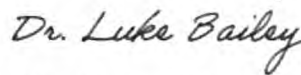
Nicholas R. Winfrey, President and CPO
Maui United Way



Kahanu Noa, Co-Founder
Nā Koa Development, LLC



Stuart Zinner, Retired UH Maui College



Dr. Luke Bailey



Zoltan Milaskey, Mana Monitoring



Randy K. Awo



Scott Crawford

EDB Committee

From: CAR.Committee
Sent: Tuesday, April 21, 2020 10:55 AM
To: EDB Committee
Subject: FW: Testimony from Jeff Stark - sent to CAR, meant for EDB testimony
Attachments: carcommitteetestimony519202.docx

From: Jeff Stark <jstark@maui.net>
Sent: Friday, April 17, 2020 1:36 PM
To: CAR.Committee <CAR.Committee@mauicounty.us>
Subject: Testimony for 4/20/20 CAR Committee meeting

Aloha:

Please process the attached document as testimony for Monday's meeting. If you have any questions please call.

Aloha for now,

Jeff Stark

jstark@maui.net

808-283-8167

www.bestofmaui.com

www.oureenvironment.info

www.zerowastemaui.net

JEFF STARK – jstark@maui.net, 808--

TESTIMONY FOR CAR COMMITTEE

April 17, 2020

Aloha and good morning Councilors. My name is Jeff Stark and I am here today as a member of the CAR Committee Support Group. I have been writing about, and advocating for, environmental issues for nearly three decades. In many instances these activities have involved testifying in this chamber, on a variety of issues. This is true for me as well as many of my colleagues.

Some time ago this body created a new standing committee -- the Climate Action and Resiliency Committee. You also created an Advisory group for the new committee. The mission of the Advisory group is to generate and present ideas and actions that help Maui County address the state of climate change here, throughout Hawaii and globally.

I was pleased to receive an invitation to participate in this important work. I was also pleased to see that the Advisory group was open to receiving input from individuals who have been working with a variety of environmental groups and foundations as well as individuals who have working in for-profit operations. In some cases members of this Advisory Group have decades of experience. It is also important to note that their areas of experience and interest cover climate change issues in oceanic venues, terrestrial endeavors, education, finance, and more.

The members of the Support Group have created a collegial and cooperative style. Because advocates in the environmental community tend to focus on their areas of experience and accomplishment their work has, in the past, often led to a work product that is less inclusive than it could have been. However, that appears to be changing. We may be in a situation where the quality and quantity of the work of the environmental community is enhancing the reputation and acceptance of that work in the broader Maui community. As a member of this cohort this is a welcome change likely to make environmental work more effective in the Maui community.

Science has long been the bedrock on which environmentalism rests. Virtually any positive environmental activity incorporates and addresses data and knowledge which has been derived by the ground breaking work of our scientific cadre. It is also true that science on Maui is vigorous and productive. Our young students are leaders in their performance in science education at all levels of Maui schools. Our university sponsors science in many disciplines and leads the way in many action-oriented environmental campaigns and citizen actions.

There is much more to say regarding the Climate Action and Resilience Committee Support group. Many of our members have, or will, present their budget requests for ongoing and prospective programs which Maui dearly needs. I support their presentations, their budget requests and their determination to utilize their talents and persistence in service to our community. These individuals are more than aware of the fact that time is running out. The time to act, and support the programs you will hear about today, is now.

here in this Chamber. I have almost always been

Because of the scope and possible impacts of environmental issues I have testified that those of us who have been a part of Maui' environmental community

EDB Committee

From: Gregg Nelson <gm@napilikai.com>
Sent: Tuesday, April 21, 2020 11:00 AM
To: EDB Committee
Subject: Testimony in favour of Maui Visitor Bureau Funding

Dear Committee Chair and Committee Members,

My name is Gregg Nelson and I am general manager of the Napili Kai Beach Resort. Please pardon my not testifying in person. I am currently very busy at my resort despite the fact that we are closed. As I have mentioned in previous testimony we have approximately 130 of our staff member who are currently in a lay off status. Though I am unable to testify in person, I have been following some of the testimony that has been given and feel I need to comment on some incorrect thinking.

I moved to Maui in 1978 from Honolulu and have had the great privilege of working in this industry ever since. The industry has afforded me the opportunity to make a good living, buy a house, raise a family (two children and one grandchild all born here on Maui) and I have had the pleasure of seeing how the industry has positively impacted thousands of other Maui residents in a similar manner. From the very beginning I recall there were those who said that Maui needed to diversify its economy. Over the decades this call for diversity in the economy has become about as common a phrase as the need for more affordable housing. We hear these phrases most often during election periods. The idea of diversifying our economy has never been something the visitor industry opposed. Quite the contrary, the visitor industry has always supported a diverse economy and recognizes that a vibrant diverse economy benefits everyone, including the visitor industry. Having been on Maui for decades, I have witnessed firsthand the damage caused by periodic cycles our economy. During those downturns, we all suffered, including the resort industry. Looking to the future, the only way to flatten out or reduce these periodic downturns is to diversify.

One significant economic diversity component the resort industry supports is local agriculture. The resort industry relies heavily on local produce and the local agricultural industry relies heavily on resorts and tourism. Take away one and the other suffers which starts a tailspin such as what we are experiencing at this time. To think that the proposed Maui Visitors Bureau funding could be better spent in agriculture is incorrect. Funneling funds to agriculture without having people and businesses able to purchase the produce is a recipe for failure. First things first. We need to start by promoting tourism heavily in what will be a very competitive market and attracting visitors once again who will then spend money in resorts and restaurants which will in turn benefit the agricultural industry here throughout the County. Its kind of like the pre-flight announcement on airlines, in the case of an emergency, put your oxygen mask on first and then assist your child with their mask.

The professionals at Maui Visitors Bureau are very capable of marketing Maui County and they should be encouraged to do so with your vote in favour of their funding as proposed in the Mayor's budget. Mahalo for your consideration from myself and my 130 staff members who want to get back to work as soon as possible.

Aloha
Gregg Nelson
General Manager
Napili Kai Beach Resort

EDB Committee

From: Matthew Gurewitsch <matthew@alohaheights.com>
Sent: Tuesday, April 21, 2020 12:23 PM
To: EDB Committee
Subject: Testimony - In support of funding for Maui Nui Marine Resource Council

Aloha, Honored Members of the Committee,

I respectfully urge you to continue funding the invaluable work that has been done over the past years by the Maui Nui Marine Resource Council. My understanding is that no funding appears in the proposed 2021 budget.

The research, education, and advocacy carried out by MNMRC on behalf of healthy coral reefs and clean ocean water are of vital importance to the future of this island that is our beloved home. Malama the aina! A moral imperative in its own right! An economic imperative in that the industry we chiefly depend on—tourism—is driven in overwhelming part by the beauty and health of our waters, which support the life forms (tropical fish, whales) visitors come to see and rejoice in.

Many are saying in these economically challenging times that Maui must diversify its economy and curb the astronomical numbers of tourists who flock to our island. I believe this to be true. The research conducted by MNMRC is key to this discussion, wherever one's sentiments may lie.

For all these reasons, I hope you will show the prudence and wisdom to continue to fund MNMRC in its important work.

Mahalo for your attention,

m.

Matthew Gurewitsch
3415 Kuaua Pl.
Kihei (Maui) HI 96753

t/+1 (808) 874-8925
fx/+1 (212) 656-1647

on the web: beyondcriticism.com
on skype & twitter: mg1228

EDB Committee

From: Shae Kamakaala <shae.kamakaala@hilt.org>
Sent: Tuesday, April 21, 2020 3:32 PM
To: EDB Committee
Cc: Laura Kaakua
Subject: HILT Testimony in Support of Mapulehu and Hana Grants via "Open Space Fund"
Attachments: HILT Testimony-Maui Council EDB re Mapulehu and Hana FY2021 Budget-4.21.20.pdf

Aloha mai kākou,

Mahalo for the opportunity to provide testimony, please see attached.

Mālama pono,

Shae Kamaka'ala

Director of 'Āina Protection
Hawaiian Islands Land Trust
500 Kalanianaʻole Ave. #1
Hilo, HI 96720
Work: (808)940-0639
Email: shae@hilt.org



**HAWAIIAN ISLANDS
LAND TRUST**



hilt.org



TESTIMONY IN SUPPORT OF "OPEN SPACE, NATURAL, CULTURAL
RESOURCES & SCENIC VIEWS PRESERVATION" FUND, APPENDIX A
OF PROPOSED BILL "A BILL FOR AN ORDINANCE RELATING TO THE
OPERATING BUDGET FOR THE COUNTY OF MAUI FOR THE FISCAL
YEAR JULY 1, 2020 TO JUNE 30, 2021"

COUNCIL OF THE COUNTY OF MAUI
ECONOMIC DEVELOPMENT & BUDGET COMMITTEE MEETING
TUESDAY, APRIL 22, 2020, 9:00AM

**Board of Directors
2020**

Board Chair
Mary Charles

Vice Chair
Lisa Grove

Treasurer
Keith Ogata

Secretary
Jennifer Luck

Past Chair
Jonathan Scheuer

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Neil Hannahs

Matt Beall

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Larry Stevens

Jody Kaulukukui

Marissa Harman

President & CEO
Laura H. E. Kaakua

ph: 808.791.0729
126 Queen St., Ste. 306
Honolulu, Hawaii 96813
www.hilt.org

Aloha mai e Economic Development and Budget Committee Chair Keani Rawlins-Fernandez, Vice Chair Kelly Takaya King, and Committee Members,

The Hawaiian Islands Land Trust (HILT), a non-profit land conservation organization would like to share its strong support for the following grants:

1. \$1,200,00.00 for a grant to Molokai Land Trust ("MLT") for land acquisition and related costs for TMK: (2) 5-7-005:002 AND (2) 5-7-005:027 at Mapulehu Valley, East Molokai, Hawai'i. With proposed fee to MLT, HILT's role in this project is to serve as the future co-holder of the conservation easement ("CE") over the entire TMK, with the County of Maui. HILT supports this project as the historical and storied cultural lands of Mapulehu, Mana'e, Moloka'i, is home of the 'Ili'ili'opae Heiau, important subsistence trails, native forests in need of restoration and stewardship, and 25 kuleana lots providing opportunities to ensure families may always remain connected to their ancestral lands. HILT supports continued community engagement and outreach to help inform the restrictions, rights, and community benefits to be drafted in the CE.
2. \$1,500,00.00 for a grant to Ke Ao Hāli'i (KAH) for land acquisition and related costs for TMKs (2) 1-012-002, (2) 1-4-010-030; 032; 034; and 014 at Maka'alae, Maui, Hawai'i. With proposed fee to KAH, HILT's role in this project is to serve as the future co-holder of the conservation easement over the entire TMKs, with the County of Maui. HILT supports this project as it aligns with HILT priorities to protect coastlines and Hawaiian cultural landscapes—ensuring the protection of access for traditional and customary Hawaiian gathering practices and the preservation and stewardship of ecologically important habitat and cultural sites.
3. \$2,100,000.00 grant to Ka Ao Hāli'i for land acquisition and related costs for TMKs (2) 1-4-010-008, 009; 010, 012; and 014 in the ahupua'a of Mokae and Kakio in the district of Hana, Maui, Hawai'i. For the same reasons stated above, HILT supports the perpetual protection of these additional coastal and Hawaiian cultural landscapes.

In conclusion, HILT strongly supports the above Open Space Fund grants for FY2021 and the County's overall contribution to Hawai'i's long-term sustainability. Mahalo nui loa for the opportunity to submit testimony.

Mālama pono,

Shae Kamaka'ala, Director of 'Āina Protection
shae@hilt.org, (808) 940-0639

EDB Committee

From: Davianna McGregor <davianna.mcgregor@gmail.com>
Sent: Tuesday, April 21, 2020 4:19 PM
To: EDB Committee
Subject: Written Statement for Oral Testimony April 21 McGregor for MLT-Mapulehu
Attachments: Testimony McGregor MLT-Mapulehu 4-21-20.pdf

Aloha Chair Keani Rawlins-Fernandez

In follow up to my oral testimony this morning to the Economic Development and Budget Committee, I am submitting a written statement.

I will also send this information to your staff, regarding correcting some typos in the budget @ Appendix A-II Special Purposes revenues, p 45-46, so that it will read:

Open Space, Natural Resources, Cultural Resources, and Scenic Views Preservation Fund: “(4) Provided that \$1,200,000 shall be for a grant to Molokai Land **Trust** for land acquisition and related costs for TMK (2) 5-7-005:002 **and TMK(2) 5-7-005:027** at Mapulehu Valley, East Molokai, Hawaii.

mahalo and aloha,
davianna McGregor

--

Davianna Pomaika'i McGregor
Professor of Ethnic Studies
University of Hawai'i , Manoa

Davianna Pōmaika'i McGregor
P.O. Box 48
Ho'olehua, HI 96729

Testimony in Support of
Grant of \$1.2 million to Molokai Land Trust for the Protection of
Mapulehu Lands in East Molokai
Appendix A-II Special Purposes revenues, p 45-46
Open Space, Natural Resources, Cultural Resources, and Scenic Views Preservation Fund
Tuesday April 21, 2020

Chairperson Keani Rawlins-Fernandez, Council members Paltin, Sinenci, Kama and other members of the Maui County Council Economic Development and Budget Committee, aloha kākou. I want to first say mahalo to each of you for all of your efforts to protect our communities in this time of the COVID19 pandemic crisis. Chair Rawlins-Fernandez has been especially vigilant in protecting our Molokai communities, mahalo nunui.

My name is Davianna Pōmaika'i McGregor and I am a professor of Ethnic Studies and Director of the Center for Oral History at the University of Hawai'i at Mānoa. I also live and am registered to vote in Ho'olehua, Moloka'i (where I have been in isolation since March 16, 2020.)

I am testifying in support of Appendix A-II Special Purposes revenues, p 45-46, to grant the Molokai Land Trust \$1.2 million for the acquisition of lands at Mapulehu, East Molokai. Importantly the 'Ili'ili'opae Heiau, the largest heiau on Moloka'i (and second largest in Hawai'i) is located on these lands, as well as the primary trail connecting Mana'e or East Molokai to Wailau Valley. These lands also include productive agricultural lands and provide a habitat for endangered wildlife ('ope'ape'a, nēnē) and plants.

I serve as member of the Moloka'i Land Trust and our mission is to protect and restore the land, natural, and cultural resources of Moloka'i, and to promote, educate, and perpetuate the unique Native Hawaiian traditions and character of the island for the benefit of the future generations of all Moloka'i, particularly Native Hawaiians.

While I am testifying this morning via “Blue Jeans,” I had previously submitted written testimony in support of this grant on April 9, 2020 (see attached).

Today, I want to add a request for the committee to make two corrections to the specific budget item. The first correction would be to add the word "**Trust**" following "Molokai Land" to clarify that the funds would be made available to the **Molokai Land Trust**. The second correction would be to add "and TMK (2) 5-7-005:027" following TMK: (2) 5-7-005:002. With these corrections, the item would read as follows:

Appendix A-II Special Purposes revenues, p 45-46

Open Space, Natural Resources, Cultural Resources, and Scenic Views Preservation Fund:

“(4) Provided that \$1,200,000 shall be for a grant to Molokai Land **Trust** for land acquisition and related costs for TMK (2) 5-7-005:002 **and TMK(2) 5-7-005:027** at Mapulehu Valley, East Molokai, Hawaii.

To clarify, in November 2019, Molokai Land Trust representatives met with Mayor Michael Victorino to submit the request for Open Space Funds to purchase the combined Mapulehu land parcels. He agreed to include a grant to Molokai Land Trust to purchase the combined parcels in his FY 2021 budget. As background, MLT had discussed the possible purchase of these lands with the Meyer/Friel ‘Ohana, the landowners, for the past three years and the family had made it clear that will only sell both parcels, combined. They are unwilling to sell the parcels separately. The two parcels total 1,819 acres and are comprised of TMK: (2) 5-7-005:002 comprising 662.993 acres in the State Agricultural Land Use District (currently listed in the budget item) and TMK (2) 5-7-005:027, comprising 1,159 acres in the State Conservation Land Use District (which I am asking to be added to the budget item).

Both parcels, combined, have been listed for sale through Meyer/Friel realtor for \$3,999,999. The initial appraisal places the value in the range of \$3.7 to \$3.9 million. We have confirmation of funding of \$1.8 million from the US Fish & Wildlife Service. The State Legacy Lands Conservation Commission ranked and recommended \$800,000 for the acquisition. This awaits final approval by the Board of Land and Natural Resources and the Governor. The \$1.2 million from the Maui County Open Space Fund would provide the

Molokai Land Trust with \$3.8 million for the purchase. Our original request included both parcels and I believe that its omission was an unintentional clerical error. I hope that your Committee on Economic Development and the Budget can make this correction.

As the Molokai Land Trust, our goal is to jointly steward and manage the Mapulehu lands with the Mana'e (East End) families, especially those with kuleana lands in Mapulehu. We plan to set up a community based stewardship hui to manage the lands, including steps for protecting 'Ili'ili'opae and the Bellstone with the appropriate protocols.

In early March our staff went house to house talking with the families living in Mapulehu and adjacent ahupua'a and everyone was generally positive about having the Moloka'i Land Trust acquire the lands to protect them from possible development. Because of the travel and gathering restrictions, our efforts to carry out a series of meetings have been put on hold. Given the social distancing policy, until we can gather as a community together, we will be sending out weekly updates beginning this week.

I hope that your committee will recommend support of the Open Space portion of the mayor's proposed budget, and incorporate the requested corrections.

I can be reached at davianna.mcregor@gmail.com or 808-567-6278 if there are any questions, or to provide additional information. May you and families be well and take good care. Mahalo and Aloha

Davianna Pōmaika'i McGregor
P.O. Box 48
Ho'olehua, HI 96729

Testimony in Support of
Grant of \$1.2 million to Molokai Land Trust for the Protection of
Mapulehu Lands in East Molokai
Appendix A-II Special Purposes revenues, p 45-46
Open Space, Natural Resources, Cultural Resources, and Scenic Views Preservation Fund
Thursday April 9, 2020

Chairperson Keani Rawlins-Fernandez and Members of the Maui County Council Economic Development and Budget Committee, aloha kākou.

My name is Davianna Pōmaika'i McGregor and I am a professor of Ethnic Studies and Director Of the Center for Oral History at the University of Hawai'i at Mānoa. I also live and am registered to vote in Ho'olehua, Moloka'i (where I have been in quarantine since March 16, 2020.)

I serve as member of the Moloka'i Land Trust and our mission is to protect and restore the land, natural, and cultural resources of Moloka'i, and to promote, educate, and perpetuate the unique Native Hawaiian traditions and character of the island for the benefit of the future generations of all Moloka'i, particularly Native Hawaiians.

Mayor Michael Victorino has included an allocation to the Moloka'i Land Trust for \$1.2million within the Open Space, Natural, Cultural Resources & Scenic Views Preservation Fund (Open Space Fund) to enable us to work with our community to protect lands in Mapulehu, East Moloka'i that have recently been listed on the real estate market for \$3,999,999.

The purchase would be for 2 parcels totaling 1,819 acres (665.993 acres zoned agriculture, and 1,159 acres zoned Conservation). Importantly the 'Ili'ili'opae Heiau, the largest heiau on Moloka'i (and second largest in Hawai'i) is located on these lands, as well as the trail connecting to Wailau Valley, some excellent agricultural lands and a habitat for endangered wildlife ('ope'ape'a, nēnē) and plants.

There are 25 kuleana that may be landlocked within the parcels and our goal as a land trust is to keep those families connected and/or to reconnect families with their ancestral lands. Our goal is to partner with the Mapulehu kuleana owners and descendants and Mana'e residents to jointly steward and manage the Mapulehu lands. In early March our staff went house to house talking with the families living in Mapulehu and adjacent ahupua'a and inviting them to a community meeting to vision and plan for the management of the lands on March 12, 2020. Everyone was positive about having the Moloka'i Land Trust acquire the lands to protect them from possible development. On March 12 there was widespread concern about possible COVID 19 exposure to a resident on East End and out of an abundance of concern for the well-being of the kūpuna, we cancelled the meeting. Nevertheless, about 30 people came to the meeting, as we were unable to

reach them about the cancellation. Again, everyone was positive, and definitely wanted to have more information and participation in the process of planning for the stewardship of the lands. We passed out surveys and received six back. They expressed interest in being involved and receiving more information.

Given the social distancing policy, we have been challenged to continue our outreach. We will be developing an email outreach list so that we can keep the community informed and engaged in the process.

In the meanwhile, we have confirmation of funding of \$1.8 million from the US Fish & Wildlife Service for the purchase of Mapulehu to restore the mauka native ecosystem. The State Legacy Lands Conservation Commission ranked and recommended \$800,000 for the acquisition and is awaiting final approval by the Governor. The \$1.2 million from the Maui Open Space Fund would provide the funding to acquire the lands and what will probably be the appraised value of the lands.

I understand that the Open Space Fund, which is funded by a minimum of one percent of the certified real property tax revenues, has the necessary funds to fulfill the mayor's proposed budget allocation of \$3,754,714, which includes \$1.2 million to support the acquisition of the Mapulehu lands by Moloka'i Land Trust and that the Open Space funds can only be spent for the purposes outlined in Chapter 3.88. I have attached the cover letter that was submitted to the Mayor's office which outlines how the purchase of the Mapulehu lands aligns with the purposes of the Open Space Fund.

I hope that your committee will recommend support of the portion of the mayor's proposed budget.

I can be reached at davianna.mcgregor@gmail.com if there are any questions, or to provide additional information.

Mahalo for all of your efforts to protect our communities in this time of pandemic crisis. May you and families be well and take good care.

Mahalo and Aloha,
Davianna Pōmaika'i McGregor

EDB Committee

From: Sherry Duong <sherry@mauivb.com>
Sent: Tuesday, April 21, 2020 5:30 PM
To: EDB Committee
Cc: Kay Fukumoto
Subject: Maui Visitors Bureau Proposed Budget FY21
Attachments: MVB 2021 Budget 4.21.xlsx

Aloha Budget Chair
Aloha Council-members

First and foremost I would like to thank you for your dedication and commitment to our community.

In asking for the support of the \$3.5 million for the Maui Visitors Bureau, I felt it might be clearer to see where those funds will be allocated. I've attached a proposed budget detail for your review. As I mentioned today in my testimony that this is our opportunity to rebuild our visitor industry with the kind of tourism we want, those that we can manage at the same time retain the Maui brand that we've worked so hard to build.

I do agree that the visitors will come back to Maui but at what point in time ? While they are putting their lives back together, we don't want to be invisible while other destinations are fast tracking all their marketing efforts to make their destinations top of mind.

As you review and come to consensus on the proposed budget, if there are decreases may I respectfully ask that you specifically identify what line items are to be eliminated? This would be greatly appreciated and help in determining what is important to you as a council.

Warmest Aloha,
Sherry Duong
Executive Director
427 Ala Makani St. Suite 101
Kahului, HI 96732
P: 808-244-3530
D: 808-442-8715
F: 808-242-0938 www.mauimeetings.net
www.visitmaui.com

**Maui Visitors Bureau
County Detail Budget
FY2021**

Description		Proposed Budget
Domestic Marketing/Digital Advertising		1,436,500
Social Media	754,500	
Online	682,000	
Trade Shows/Wholesaler Support (Training & Support)		74,500
Television Media Buys		780,000
Maui Jim Maui Invitational (includes group incentive)	420,000	
Sentry Golf & Media	160,000	
Sports Marketing - XTERRA	200,000	
Publication & Media Assistance		30,000
Kapalua Wine Food & Wine	30,000	
Hawaiian Cultural Tourism		60,000
Lahaina Second Friday	25,000	
Kihei Fourth Friday	25,000	
Lanai Fifth Friday	10,000	
MCI (Meetings, Corporate & Incentives) - Group Business		100,000
Sales- Incentive Program (groups to Maui)	100,000	
Public Relations/Promotions		94,000
PR ongoing activities	61,500	
PR Other/ OED/film	32,500	
Developing Markets (Asia)		120,000
Japan	50,000	
Korea	50,000	
China/Taiwan	20,000	
Activities Owners Association		35,000
Promo/Collateral- Amenities		20,000
Lana'i Specific programs		200,000
Moloka'i Specific programs		200,000
10 % Administrative		350,000
TOTAL Maui Nui		\$ 3,500,000

EDB Committee

From: Frank De Rego <frank.derego@gmail.com>
Sent: Tuesday, April 21, 2020 8:21 PM
To: EDB Committee
Subject: EDB-1 Support for grant funding to the Hālau Ke'alaokamaile Cultural Resource Center

To: Chair Keani N.W. Rawlins-Fernandez and Members of the Economic Development and Budget Committee

From: Frank R. De Rego Jr.

Subject: EDB-1 Support for grant funding to the Hālau Ke'alaokamaile Cultural Resource Center through the Office of Economic Development (OED)

Aloha Chair Rawlins Fernandez and Members of the Economic Development and Budget Committee. I am Frank R. De Rego Jr. Although I am President of the Maui Native Hawaiian Chamber of Commerce, I am writing this testimony in support of the OED grant for the Hālau Ke'alaokamaile Cultural Resource Center on my own behalf.

To begin, I would like to pose to you a simple question, "What if there were no kanaka maoli in Hawai'i?" (At one time in our history it was and perhaps continues to be a distinct possibility.) For me the answer is simple, "It would not be Hawai'i." We would be forced to call this archipelago at 23.358025° N, -175.78241° E something else because it would be a body bereft of its living soul.

The Hawaiian culture is not a relic of the past, but a dynamic and evolving life-force (mana) which creates the moral center for all who live within its ambit, whether they know it or not.

As I see it, the Halau Kealaokamaile Cultural Resource Center is a vital resource for Maui Island and our County as it preserves the moral center of our community through its practice of such values as Aloha, Lōkahi, 'Ike Pono, Ho'okākou, and Pa'ahana. It will be a place where kanaka will tell their story (mo'olelo) through cultural practice in language, dance, and agriforestry that brings with it a power that cares for the land (malama aina) and nourishes the spirit its people. It will be a place of inspiration and transformation – for kanaka and non-kanaka alike.

I humbly ask the Maui County Council to support funding for this tremendous opportunity for our community. Māhalo nui loa.

Me ka ha'aha'a,

Frank R. De Rego Jr.

EDB Committee

From: Bob Fletcher <bffletcher@patentinsurance.com>
Sent: Wednesday, April 22, 2020 7:21 AM
To: EDB Committee
Cc: Ian Chan Hodges (ingenuity@mac.com)
Subject: Phase II of the Maui ESG project

To the Economic Development and Budget Committee:

My name is Robert Fletcher and I am the president of Intellectual Property Insurance Services Corporation (IPISC). I have spent my entire working career in the field of intellectual property with particular focus on insuring and monetizing it. It is through my long time association with Ian Chan Hodges that I am aware of the present challenges that are facing Hawaii today.

I am writing in support of Phase II of the Maui ESG project — Connecting Capital Deployment to Community Need. I understand that East Maui Councilmember Sinenci has made this budget item one of his priorities.

Earlier this year, I made reservations to stay in Hana during the last week of July. However, like tens of thousands of others my plans to visit Maui this summer have been put on hold due to the COVID-19 crisis.

The economic impact of the Coronavirus has hit tourism dependent regions such as Maui County particularly hard. As committee members, I am sure that you are acutely aware of this reality as you work through your financial strategies.

However, I have some good news. With the strategic deployment of investment capital, Maui County is well positioned to become a center for an emerging industry that is poised for rapid growth: intellectual property development and insurance.

In 1990 I founded Intellectual Property Insurance Services Corp and, shortly thereafter, I originated the first-ever intellectual property enforcement policy (designed to enable patent holders to abate infringement). Since that time the economic importance of intellectual property has greatly increased.

In 2018, tangible assets — such as real estate and equipment — comprised just 16 percent of the value of S&P 500 companies, while intangibles, including intellectual property, made up 84 percent. Last year, Aon's Global Risk Management Survey found that intellectual property risks are among the top business risks facing companies today.

The untapped market for intellectual property insurance is now in the tens of billions of dollars with the very real potential to create thousands of jobs.

From the early days of IPISC I have been looking at Hawaii as an ideal center for intellectual property insurance and finance for a number of key reasons:

A. Hawaii has become one of the top captive insurance domiciles in the world and in 2018 was ranked first in the U.S.

B. Hawaii also benefits from the fact that it is one of the only states where the top management of the leading banks are all local residents meaning that the potential exists to move quickly into new financial markets.

C. In June of 2019, retired chief patent Judge Paul Michel highlighted Hawaii's unique Sustainable Business Corporation law, stating that:

In opting to be governed by the "ingenuity section" of Hawaii's Sustainable Business Corporations law, innovative enterprises nationwide will be moving to strengthen their patents as a direct result of the statutory requirement that the right to exclude be used in the service of specific public benefits — a clear path to showing irreparable harm, the inadequacy of monetary damages, patent holder hardship and the public interest. As a result, patents held in sustainable ingenuity corporations will likely be easier to enforce and therefore more valuable.

Deploying the capital necessary to realize this opportunity for the people of Maui County will require an in depth knowledge of capital markets, institutional investors, financial institutions and the need to develop new asset classes. So I was pleased to learn that Maui County co-sponsored the Ahupua'a Investment Summit earlier this year which brought people with the needed range of knowledge together with members of the Maui community. The funding of the implementation phase of the Maui ESG Project will greatly assist in moving forward with economic opportunities such as the ones I described above.

Thank you for the opportunity to offer testimony in support of the Maui ESG Project Phase II: Connecting Capital Deployment to Community Need.

Sincerely,

Robert W. Fletcher | President
502.491.1144 | 800.537.7863
Intellectual Property Insurance Services Corp.
9720 Bunsen Parkway | Louisville, KY 40299
www.patentinsurance.com | [Testimonials](#)



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EDB Committee

From: County Clerk
Sent: Wednesday, April 22, 2020 8:38 AM
To: EDB Committee
Subject: FW: MCFB written testimony
Attachments: MCFB Budget Testimony supporting visitor industry supporting farmers 0422.docx

From: Warren Watanabe <warrenmcfb@gmail.com>
Sent: Wednesday, April 22, 2020 8:36 AM
To: County Clerk <County.Clerk@mauicounty.us>
Cc: Yukilei Sugimura <Yukilei.Sugimura@mauicounty.us>
Subject: MCFB written testimony

I will be providing oral testimony by phone. Please find attached our written testimony. If there are questions, please call me at 2819718

Thank you.
Warren Watanabe

Confidentiality notice: This message, including any attachments, is intended for the use of the party to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure. If you are not the intended recipient, any dissemination, distribution, or copying of the communication is strictly prohibited. If you have received this communication in error, please contact the sender immediately by reply email, and delete the original and any copies of this message. It is the sole responsibility of the recipient to ensure that this message and any attachments are virus free.



Maui County

April 2, 2022

Aloha Chair Rawlins- Fernandez, Vice Chair King, and Members

My name is Warren Watanabe. I am the Executive Director of the Maui County Farm Bureau.

I first want to say that we are grateful for the increased level of support for agriculture that we have heard you deliberating on over the course of these budget hearings. It is very heart-warming for our farmers to hear this kind of support for the hard work they do every day to feed our community and we thank you.

I am testifying today to clear up some possible misconceptions about hotel and restaurant support for our local farms. We reached out to our farms and have received many comments from our members that show that our hotels and restaurants DO support our local farmers. In addition, these farmers want to express their support for continued funding for the Maui County Visitor's Bureau.

We have received permission to use the names of those responding to our survey, so I am going to just provide a few of their comments here.

Chauncy Monden: Kula Country Farms

"When the visitors left, some of my accounts dropped to -0-. We have lost 50% of our sales overall. We were selling almost everything on Maui to high end restaurants. We have now had to transition selling to local grocery stores and our price point has dropped overall by 35 -40 %.

I have recently had to go to the Oahu market to try to sell some of my produce, and we must bear the cost of air freight to ship the product to Honolulu, which is very expensive."

My message to the Council is:

"Visitors are the lifeblood of our economy. I do not see how you can expect us to survive if we don't get the tourists back. We will have huge prolonged unemployment without visitors. Please fund the Maui Visitor's Bureau."

Bryan Otani of Otani Farms- A 4th generation farm in Kula

"I transitioned my farm about 2 years ago to growing specialty vegetables to high end restaurants. I sold a lot of my product to Mama's Fish House, and to Chef Pang at the Fairmont Kealani. I have lost over ¾ of my business since the planes stopped flying."

My message to the Council:

Please fund the Maui Visitor's Bureau to help out the farmers by bringing the tourists back.

Rudy Balala, Maui Gold Pineapple:

"Approximately 70% of our product was being sold to hotels and restaurants. Our sales have dropped by 70% since the COVID shutdown. It is important that we keep the visitor industry alive and well. It is not only farmers but suppliers, transportation, service companies, etc. that are being affected."

Geoff Haines –Owner Waipoli Hydroponic Greens, Pacific Produce, Inc.

"We have 18 full-time employees. Prior to the shutdown, 50% of our products were being sold to hotels and restaurants. We also sell to Costco, but my business there has dropped off by about 60%. If it were not for the non-profit Food Programs right now that received emergency funding, we would be dumping almost our whole crop. Government funding for Maui Visitor Bureau helps the local farmer because they help get the visitors here who in turn stay at the hotels and eat at the restaurants, who in turn buy our products. Visitors like to buy meals that feature fresh, locally grown produce."

Joyce Harris from Hawaii Commercial Foods, Inc.

"We are food manufacturing company that has been supplying to the Hotels, restaurants, and retail stores for the past 23 years. We buy local cucumbers, tomatoes, green papayas, won bok, Kale, green cabbage, daikon, green onion, bell peppers, ETC, ...to make salads and pickled vegetables. Please do not cut funding to the Maui visitor bureau, I am 100% positive that the visitor industry is good for the farm and agriculture because when visitors are not in town we are slow, and the sales are lower."

In closing, these testimonies show that success in farming is highly dependent on a healthy visitor industry. The farmers get better prices, the individual farms gain notoriety by being featured on menus, and the whole visitor experience is more authentic. We urge your support of continued funding of the Maui Visitor's Bureau as they are an important link to getting our visitors back.

Thank you for this opportunity to provide comments on behalf of our farmers.

EDB Committee

From: Michael <baskindesign@gmail.com>
Sent: Wednesday, April 22, 2020 9:13 AM
To: EDB Committee
Subject: Please Audit the Planning Department - Testimony

Please Audit the Planning Department **Please reconsider some Funding At this time.**

Testimony in Favor of funding for an Audit of the Planning Department

I am a long time resident of Paia for over 40 years. I am a Seabury Hall graduate, and have a degree in Architecture and a Masters Degree in Business from Pepperdine University. I have been an Architectural Designer/Builder and licensed Contractor for over 25 years. My designs and homes have sold on Maui to celebrities like Owen Wilson and others. I have received numerous design awards on Maui and served as the past Vice-Chair of the Paia Main Street Board for over 8 years. I am currently one of the largest property owners in Paia and own the Paia Inn, Vana Sushi Bar, Surfclub Tacos and an architectural design firm. We employ over 150 valuable local people on the Northshore that depend on us to provide for their families. We recently were awarded best new restaurant (VANA) on Maui by the Maui News. This year we will hire another 150 local people as part of our planned expansion to be over 300 people.

We were forced to pay one of the largest Settlements in the history of Maui County by the Planning Department, in order to keep our family run business alive. This was very damaging to our reputation but we finally prevailed. We have filed numerous appeals against the Maui County Planning Department for their failure to make proper fair decisions and their targeted treatment toward us. I would consider myself a professional with vast experience in dealing with the County Planning Department.

I can think of no more important budget item right not than to Audit the current County Planning Department. Please reconsider the Funding requested by Mike Molina at this time. This is a great opportunity to get an outside professional Audit on the performance of the Planning Department, how long permits are taking, fairness, and most importantly customer service. In most cases when you do need a response it takes the Planning Department a year to get a permit or longer.

An example of what needs to be reviewed by Audit is the current complaint driven system (RFS) which allows neighbors and competitors to make unfair complaints. This allows the Planning Department to be arbitrary and capricious in their enforcement. The Planning Department has a bad reputation of selecting who is grandfathered, and who are not based on their personal relationships. There is a lot of rampant corruption. If you want the Public to be treated fairly an Audit is necessary to point to the changes that are needed. We have seen first hand how the Planning department has threatened SMA violations for \$100,000 and daily fines of \$10,000 per day for things like painting our building white. We have also recently purchased a Parking lot in Paia for added Parking for the public and been refused to allow it to be used for that purpose, simply for failure to do the right thing by the Planning Department. Yet, the Planning Department can waive Violations by other owners simply because they are a friend of the Planning Director. I am very confident an Audit will bring forward the needed changes that are necessary which will greatly improve the relationships between the Public and the County of Maui.

If \$250,000 is not available maybe provide a Budget of around \$125,000 or something similar to the previous Audit. Please provide a positive service to the community by providing this budget item at this time not in the future.

Mahalo,

Michael Baskin

Architectural Designs

808.870.1800 - Direct

EDB Committee

From: Jade Chihara <jchihara@hawaii.edu>
Sent: Wednesday, April 22, 2020 9:19 AM
To: EDB Committee
Subject: Testimony for Proposed Budget Request 2020-2021

Aloha Chair Rawlins-Fernandez and Council Members,

My name is Jade Chihara and I am the Education Coordinator at Ku'ia Agricultural Education Center (KAEC), a regenerative and organic farm education program located in Lāhaina. Mahalo for your continued work for our community. We are requesting \$65,000 for our KAEC Family First Farming Program to respond to COVID-19 and teach families on the West Side attainable farming skills. This program makes agriculture accessible for all walks of life and is the first step for Lāhaina 'ohana to become more self sufficient, as we hope to provide space and opportunity for community farming plots on our 'āina.

Mahalo for your time and consideration for this program.

All the best,
Jade

EDB Committee

From: Vincent Mina <hfuu1@hawaii.rr.com>
Sent: Wednesday, April 22, 2020 9:37 AM
To: EDB Committee
Subject: HFUU testimony
Attachments: Testimony EDB committee.pdf

Vincent Mina
State President

Anabella Bruch
Vice-President
Kauai

Annie M.
Alvarado
Treasurer
Maui

David Case
Secretary
Kona, Hawai'i

Eric (Drake)
Weinert, Jr.
East Hawai'i

John Dobovan
Haleakala, Maui

Matthew
Van Paepeghem
Hana, Maui

Matthew Drayer
K'au, Hawaii

Anabella Bruch
Kauai

Dash Kuhr
Kohala, Hawai'i

Maureen Datta
Kona, Hawai'i

Kaipo Kekona
Lahaina, Maui

Robert (Bobby)
Pahia Mauna
Kahalawai, Maui

Brynn Foster
North Shore,
Oahu

Steve Lund
Puna,
Hawai'i

Christian
Zuckerman
Wai'anae, Oahu

Vincent Kimura
Waimanalo,
Oahu



P.O. Box 99
Wailuku, HI 96793-0099
(808) 800-3974
April 22, 2020

My name is Vincent Min'a testifying as President of Hawaii Farmers Union United and its 501 C-3 Foundation,

Happy Earth Aina Day Everyone from the land that feeds.

Moving forward as a farming organization in the tenth year of our evolution, we live by our mission, to sustain vibrant and prosperous agricultural communities for the benefit of all Hawai'i through education, legislation and cooperation. The three legs of the HFUU stool.

Through **Education** we utilize the collective wisdom and experience we have within our leadership and agricultural community, to provide the quality of outreach for anyone to access in their agricultural endeavors.

With **Legislation**- Our administrative focus in our first seven years was to become a chartered state sub division of the National Farmers Union, because of that we now have a vote at the table within the national level board, and also represent Maui county on the state board of agriculture.

Our **Cooperative** development as a organization is aspiring to becoming a federation of diverse farmer owned coops, to encourage self governance of the group formed, looking out for the best interest of that group.

As a point of history National Farmers Union was founded in 1902. HFUU has been active for the past ten years in Hawaii, as a state wide organization with our focus on sustaining, a regenerative agricultural system for the long term. Through our growing membership over our first four years, our state organization received its first small state assistance grant of \$150 thousand from National Farmers Union back in 2014 and has continued in getting some financial support from NFU in our administration within ongoing state wide activity.

The rich national history we have been building our organization on here in Hawaii has been a methodical process. An evolution, that takes time to grow, as with any seed of substance planted.

Yet we as a statewide organization have worked with what our local chapters have developed on their own, in moving that mission forward by holding space and uniting their regions, to emulate the leadership and financial support of what Maui County has provided and represented over several of those years dating back to 2015.

With our current initiatives on Maui WE are seeking funding to continue with the development of our four island chapters of which the farmer apprentice mentoring program, has grown out of. Having this program led by farmers who make a living at farming in classroom curriculum, and hands on mentoring, through a FARM IMMERSION EXPERIENCE

Also aggregating and distributing food grown on Maui within our regional chapter food hubs and distribution centers, so that farmers can focus on what they do best in producing our food here locally. (Ck out the article yesterday in the Maui News on the roll out of our Maui Food Hub initiative) you can also order online tomorrow at Mauifoodhubs.org for Saturday pickup to get a order of locally produced food. The Mayors office in conjunction with the Office of Economic development came forward to jump start this by giving HFUU seed money to pay farmers for the food we are supplying with this on going program.

And finally to support our annual statewide convention to be held again on Maui this year in November attracting farmers from across the state to share and learn together.

All of the decision making of our organization has been done as a united front of our 13 chapter leadership, made up of a majority of farmers, who make their living at farming. To do so as a business, yet most importantly as an essential service to supporting a well fed and healthy community. We look toward the continuing support of Maui County as a leader in the state to emulate with other counties as to how best to support agriculture as we move into a new reality of what that means for our food security and food sovereignty.

HAWAII FARMERS UNION UNITED

Vincent Mina, President

EDB Committee

From: JTAKETA4@twc.com
Sent: Wednesday, April 22, 2020 9:41 AM
To: EDB Committee
Cc: 'lizcolwell@earthlink.net'; 'annerillero@gmail.com'; 'paulg@gammie.com'
Subject: Testimony: Elimination of pool use fee

Aloha all,

I am Jeffrey Taketa born and raised on Maui for the past 70 years. It was a shock to the members of the Maui Masters Swim Club (nonprofit 501(c)(3) and every other club that uses the pool to be assess a use fee in January of this year. The club's use of the pool does not interferes but complement the operations with county because it extends the pool hour before and after the county hours. The Club is open to all who is over 18 and can swim the length of the pool. There are many of us who can not swim during the normal county hours due to work, medical conditions and those have other obligations. I am sure you are all aware the benefits of swimming and would want to include as much people as you can but the Club do have expenses mainly the coaches who also serve as lifeguards, insurance, ect. Now with this new user fee the cost of operating the Club maybe to high for the existing and future members thus eliminating all the positive benefits.

We are in the mist of a pandemic which is taking a huge toll both emotional and financial. Swimming can reduce the emotional and the county can reduce the financial by eliminating or reducing the user fee. The Masters Swim Club membership is over 50% senior and maybe use that percent to reduce it.

Please call me if you have any questions.

Long time swimmer,

Jeffrey Taketa
Makawao
572 9919

EDB Committee

From: Liz Colwell <lizcolwell@earthlink.net>
Sent: Wednesday, April 22, 2020 10:56 AM
To: EDB Committee
Subject: Pool Fees

Aloha,

I am 65 years old and a member of Maui Masters Swim Club. I swim regularly for health and fitness. The Masters program uses the pools during the evenings and early mornings when they are not used by the public. The Masters program provides our own lifeguard/coach and insurance, and offers coached workouts to anyone age 18 or over who can swim 50 yards or more and wishes to join us. More than 50% of our Masters swimmers are seniors over age 55. Some of our Masters swimmers participate in local, national and international competitions. Each spring, our Maui Masters Swim Club has offered free adult learn to swim lessons to the community.

I rely upon swim workouts with Masters because of the following

- I'm a caregiver
- I need to stay out of the sun as much as possible,
- I get a better workout in a shorter period of time. I need to keep my strength and stamina up so I can continue caring for my husband.

In January, the County of Maui Parks and Rec department announced without warning that the Masters swim club would need to pay for rent the pools for our workouts. This has never been required in the past. If we were a seniors only group, we would have free use of the pools. Because we are a mix of seniors and non-seniors, we fall into the "mixed use" category for pool use. The cost is \$13 for two lanes for each workout day at each pool.

We ask that you create a new fee category for Masters swim programs that acknowledges the mix of seniors and non-seniors and is 50% of the \$13 (or \$6.50). At the \$13 rate, the fees for a full year for all of our workouts would be too expensive for most of us on fixed incomes. It also puts a burden on smaller communities such as Molokai, where there are fewer Masters swimmers. We understand that the County Economic Development and Budget Committee sets the pool use fees. Please create a new fee category for Masters swim programs that is 50% of the current "mixed use" category.

Mahalo for your consideration,

Liz Colwell

Haiku

808-250-0292

EDB Committee

From: Paul Areus <paul@areusarchitecture.com>
Sent: Wednesday, April 22, 2020 11:02 AM
To: EDB Committee
Cc: Gary Saldana
Subject: Fwd: Undeliverable: Proposed Planning Audit - Yes

Aloha,

I am writing to offer my support for the proposed Planning Department Audit.

I have been honored to be able to call Maui my home and I feel that the money that we pay as taxpayers needs to be responsibly and accountably spent. As a Maui resident and Architect for 15 years I feel that an audit of the Planning Dept. is long overdue. The primary concerns I have are with regards to the following issues:

1. Review times for building permit applications are a big problem. The Planning Dept. policy is 1 month for a review, but it is extremely rare that reviews occur within that time frame. The Average time for a review is 2-4 months and I have had reviews that took 5-6 months for an initial review for a small project.
2. Employee's are often rude and unprofessional in their interactions with Architects, builders & the general public. It is common to receive no response to phone calls and e-mails sent to employees. There are a handful of employees that seem to be particularly rude and unprofessional and there doesn't seem to be any effort by the management and supervisors to hold them responsible.
3. When you submit plans, you never know how it's going to be interpreted. There are inconsistencies with the interpretation and execution of written and unwritten policies and procedures as they relate to the County Planning Code and permitting.
4. Management & supervisors have been unwilling or unable to assist with rectifying these issues, in a lot of cases. I have had no success contacting managers and supervisors to help with an issue, that I can recall. For several projects I went all the way to the deputy director and was able to get my issue's resolved for those projects only. But the issues outlined above continued for other projects.
5. I have concerns with how the Planning Dept. enforces Agricultural Compliance and the SMA Zone Assessments. The types of issues outlined above end up causing undue hardships for Maui Residents that own properties in the Agriculture & SMA zones. I have had the opportunity to work on projects in all of the counties in Hawaii and have found that Maui County has by far the most burdensome processes with regards to both Agricultural Compliance and the SMA Zone.

From my experience, these issues are longstanding, ingrained and pervasive within the Planning Dept. I have spoken with numerous other residents, architects, builders and permitting professionals with similar experiences. I have also tried to contact managers, supervisors, & directors to point out these issues with limited results beyond the specific projects I was working on. I have held out hope that change would occur internally within the Planning Dept. but so far I have not seen the types of changes that I feel are needed.

The important thing to note is that these issues aren't just a trivial inconvenience for me and the people I've talked to who have similar experiences, it's resulted in multiple delayed and cancelled construction projects. The total amount of business that has been lost is millions and millions of dollars. That's money that hasn't been invested in Maui and people who haven't been hired and the actual cost to Maui County in lost jobs and lost tax revenue is staggering. It is my hope that an Independent Audit will help expose the root causes for these issues, so that our Maui County tax dollars can fund a Planning Dept. that is working efficiently and effectively for Maui's residents. I understand that these are challenging times that we now find ourselves in, but I also feel that this is a good investment in the future of Maui.

Mahalo,

Paul Areus, AIA
Areus Architecture, LLC
Mobile: 808-344-4799
E-Mail: Paul@AreusArchitecture.com

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EDB Committee

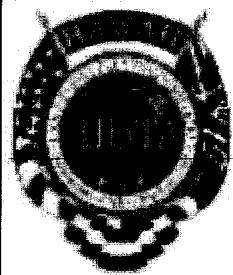
From: Chino Pacas <garyatsharkpit@gmail.com>
Sent: Wednesday, April 22, 2020 11:14 AM
To: EDB Committee
Subject: Support of Maui Masters Swim Club

My name is Gary Yabuta and I am the Executive Director of the Hawaii High Intensity Drug Trafficking Area (HIDTA)-a grant-funded program of the Office of National Drug Control Policy, which is under the Executive Office of the President. Hawaii HIDTA's mission is to disrupt and dismantle drug trafficking organizations through the collaborative efforts of federal, state and local law enforcement agencies in Hawaii. Hawaii HIDTA is headquartered in the City and County of Honolulu (island of Oahu); however, Hawaii HIDTA is responsible for providing drug interdiction and prevention resources to support all of Hawaii, to include the neighbor islands-Hawaii County, Maui County and Kauai County. Prior to my appointment as the Executive Director of Hawaii HIDTA, I was the Chief of Police for the Maui Police Department. I'm currently a member of the State of Hawaii Opioid Abuse Initiative, and I coordinate this Initiative's LEO/First Responder Working Group.

I joined the Maui Masters Swim Club when I was the MPD Police Chief. I always maintained a level of physical fitness as an example for the sworn officers under my command. In 2008, I tore my meniscus and my orthopedic surgeon advised me to seek alternatives to running every day. I was hesitant to try swimming to benefit my fitness activity because I was never a good swimmer. But in November of 2009, I decided to literally take the plunge and joined the MMSC. And to this day, I cannot express how much swimming and the MMSC changed my life. I remain an active swimmer and a member of the MMSC. The members and instructors are the most caring and loving people that I have ever encountered on Maui. The instructors are willing to help anyone who comes to our beautiful Maui County Pools, even initially poor swimmers like me. The MMSC is the best resource for those in our community who want to change their lives through the benefits of swimming. I have learned that swimming will carry me throughout my life, and I am so very grateful to the MMSC and the County of Maui. After working and living on Oahu for the past 6 years, I can unequivocally say that Maui has the best swimming pools and water safety personnel in Hawaii. Please consider supporting the MMSC. Should you have any questions, do not hesitate to contact me.

Sincerely,

Gary Yabuta



Gary Yabuta

Hawaii HIDTA

Executive Director

(808) 356-4403 Work

(808) 268-8693 Mobile

gyabuta@hi-hidta.org

500 Ala Moana Blvd, Ste 5-200

Honolulu, HI 96813

United States of America

EDB Committee

From: Anne Rillero <annerillero@gmail.com>
Sent: Wednesday, April 22, 2020 11:35 AM
To: EDB Committee
Subject: County Pool Fees

Dear Economic Development and Budget Committee members,

I am testifying as part of the Maui Masters Swim Club, a nonprofit 501(c)(3) organization that supports adult swimming for health and fitness in Maui County. I have been told by Council Services that the County Economic Development and Budget Committee sets the pool use fees, which is why I am testifying today.

Some background: Masters swimmers are swimmers ages 18 and older who can swim at least 50 yards. More than 50% of our Masters swimmers on Maui are seniors over age 55.

The Masters swim program uses the Upcountry, Sakamoto, Lahaina and Molokai pools in the evenings and/or early mornings, at times when the pools are not open to the public. The program provides professional coaches/lifeguards and insurance, as well as coached workouts and stroke improvement guidance, along with lots of positive encouragement and motivation. This program makes it possible for working people who cannot get to the pool during the public hours to swim in the evening or early in the morning. For those with skin cancer concerns, swimming at these times is the only way to swim safely.

In January 2020, the County of Maui Parks and Rec department announced to the Maui Masters Swim Club -- without advance notice -- that the Masters swim club would need to pay for our pool usage starting that month, even though our workouts are at times when the pools would otherwise sit unused and the pools are free to the public during business hours. We were caught by surprise. This has never been required in the past.

We were told that if we were a seniors-only group, there would be no charge for use of the pools. However, because we are a mix of about 55% seniors and 45% non-seniors, we fall into the "mixed use" category for pool use. The cost per the County 2020 budget for "mixed use" is \$13 for two lanes for each workout day at each pool. That rate may not sound like much, but it adds up: the fees for a full year for all of our workouts add up to thousands of dollars a year to be covered by our members. Covering these fees puts a burden on our senior members, the majority of whom are on social security or fixed incomes. For working people who haven't been able to work due to COVID-19, these added fees could keep someone from exercising in the pool with the Masters Program.

This problem can be solved. We ask that you create a new fee category for Masters swim programs that acknowledges the mix of seniors and non-seniors and is free or at most is 50% of the "mixed use" fee. Please consider a rate that reflects the large percentage of our members who are seniors.

By the way, the Upcountry Masters Swim program offers free adult-learn-to-swim classes every May. We look forward to teaching more adults in our community to swim, and to encourage more adults to take up swimming for their health and fitness.

Swimming is great exercise, especially for anyone with joint issues, arthritis or back problems, and is a perfect combination of aerobic exercise, stretching and muscle strengthening. Swimming with Masters provides the motivation to swim farther, faster and to participate in workouts more consistently, to be safer in the ocean, too. Come swim with us!

Thank you for your time.

Anne Rillero
808.707.1078
annerillero@gmail.com

EDB Committee

From: Christine y Nguyen <christine.y.nguyen@fourseasons.com>
Sent: Wednesday, April 22, 2020 12:17 PM
To: EDB Committee; country.clerk@mauicounty.us
Subject: Maui Visitors Bureau

Aloha,

I am emailing my concerns regarding funding being redistributed away from the Maui Visitor's Bureau. I work in culinary at the Four Seasons Maui and have temporarily lost my job due to COVID 19. My job is my livelihood and I am truly grateful to say that I work with an incredible team who takes care of our guests and our kama'aina. Each day has been so stressful not knowing if I will be able to return to my job and afford to keep my home. We need these funds to advertise Maui as a travel destination now more than ever. As COVID 19's affect on global travel is unprecedented, it is essential to do our best to market Maui as a vacation/travel destination as soon as it is safe to travel. Maui's economy and the hotel industry relies completely on travel. Removing funds now would result in the lost of so many jobs, including mine. Please help bring Maui back and do not take funding away from Maui Visitor's Bureau. Thank you for your time and consideration.

Mahalo,

Christine Nguyen

Four Seasons Resort Maui

EDB Committee

From: Yuki Lei Sugimura <yukilei.sugimura@gmail.com>
Sent: Wednesday, April 22, 2020 1:04 PM
To: EDB Committee
Subject: Veterans Council

Aloha Yuki, Just wanted to thank you and the Council members for supporting our Veterans organization with the funding of our MCVC County Grant. We greatly appreciate all that you do! We look forward to the upcoming year and supporting our Veterans, through our outreach programs and Community events. Please share with the other committee member's our sincere gratitude um, Elena

Sent from my iPhone

EDB Committee

From: JAMES KRUEGER <mauswim@maulaw.net>
Sent: Wednesday, April 22, 2020 1:56 PM
To: EDB Committee; Malcolm Cooper; Anne Rillero
Subject: MAUI MASTERS SWIM CLUB

I WRITE IN OPPOSITION TO COUNTY CHARGING OLDER ADULT SWIMMERS A FEE TO SWIM IN COUNTY POOLS ESPECIALLY WHEN WE SWIM AT TIMES IN THE EARLY MORNING AND EVENING WHEN

NO OTHER MEMBERS OF THE PUBLIC ARE USING IT. AT TIMES WHEN THERE IS NO COST ACCRUING TO THE COUNTY FOR OUR PAST USE OF THE POOLS AT THOSE TIMES.

FURTHER, FOR THE COUNTY TO "RENT" TWO LANES OF A POOL FOR A GIVEN FEE MAKES NO SENSE. TWO LANES OF A POOL ARE INSUFFICIENT TO ACCOMODATE OUR SWIMMERS. SOME OF US ARE COMPETITIVE SWIMMERS ON A NATIONAL AND INTERNATIONAL LEVEL AND WE WOULD TAKE UP TWO LANES BY OURSELVES LEAVING THE OTHER 10-15 USUAL SWIMMERS WITH NO PLACE TO SWIM.

AS I HAVE THE OPPORTUNITY TO SWIM ALL OVER THE COUNTRY, AND ABROAD, IT IS UNHEARD OF TO CHARGE FOR THE USE OF A FEW LANES OF A POOL. ESPECIALLY WHEN THERE IS NO ECONOMICALLY LOGICAL BASIS FOR COMING UP WITH \$6.5 PER LANE. WHERE DID THAT COME FROM.

I UNDERSTAND THAT THERE ARE DIFFERING CHARGES FOR THE PUBLIC BASED ON THE AGES OF THE SWIMMERS, FROM KIDDIES, TO UNDER 55 YEAR OLDERS AND THOSE OVER. THERE IS NO JUSTIFICATION FOR THESE DIFFERING CHARGES. A SWIMMER'S BODY IS A BODY IS A BODY AND THE USE OF THE POOL BY BIG OR LITTLE ONES BEARS NOT A WHIT TO ECONOMICS.

WORSE YET, I THINK YOU SHOULD TALK TO YOUR COUNTY ATTORNEY TO GET AN OPINION WHETHER COSTING FOR POOL USE BASED ON AGE, AND NOTHING ELSE, IS NOT CONSTITUTIONAL BECAUSE IT IS PLAIN AND SIMPLE AGE DISCRIMINATION WITHOUT LAWFUL BASIS.

I KNOW OF NO OTHER ATHLETIC ACTIVITY USING COUNTY FACILITIES, TENNIS, BASEBALL, STADIUM TRACK FOR JOGGING, SHOOTING HOOPS ON COUNTY BASKETBALL COURTS, ETC., WHERE THERE IS A CHARGE FOR THE USE OF THEM COMPARABLE TO WHAT THE COUNTY IS CONTEMPLATING WITH THE POOLS. THIS, TOO, IS DISCRIMINATORY.

I CAN TELL YOU THAT, ON THE MAINLAND WHERE I HAVE SWUM IN PUBLIC POOLS THERE IS NO SUCH CHARGE FOR A FEW LANES AS THE COUNTY IS CONTEMPLATING HERE.

THANK YOU FOR YOUR CONSIDERATION BUT PLEASE KEEP IN MIND THE SILLINESS OF CHARGING FOR A USE WHICH ONLY WE ARE MAKING AND MEMBERS OF THE PUBLIC DO NOT MAKE. THERE

IS JUST NO BASIS FOR COUNTY'S PROPOSED CHARGE, IN TERMS OF EITHER SAFETY OR PROTECTION OF COUNTY PROPERTY SO THAT I ASK YOU RESCIND ANY PROPOSED BEFORE AND AFTER HOURS POOL USE BY THE MAUI MASTERS SWIMMERS.

ALOHA,



EDB Committee

From: Betty Gunderson <garyandbettygunderson@gmail.com>
Sent: Wednesday, April 22, 2020 2:39 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

I love Maalaea so so thankful Betty and Gary Gunderson

EDB Committee

From: Alice L. Lee
Sent: Wednesday, April 22, 2020 2:57 PM
To: EDB Committee
Cc: Mona A. Perry; Kayna M. Yoneda
Subject: FW: Tax increases

From: Sophia Zaretsky <sophiazar@gmail.com>
Sent: Wednesday, April 22, 2020 10:52 AM
To: Alice L. Lee <Alice.Lee@mauicounty.us>
Cc: Sophia Zaretsky <sophiazar@gmail.com>
Subject: Tax increases

Dear Alice,

Please share this with the Council of the County of Maui. I am a Short-Term Rental Owner at Honua Kai.

My family has enjoyed owning a property in Hawaii for more than 10 years in Maui. These properties are used for personal use on vacations for us, my children and grandchildren's. When they are not in our use, they are rented in the category you now call Short Term Rental. This rental provides income to help pay for the ownership of the property, including financing costs, maintenance and repairs, furnishing, management, and other ownership expenses. These costs increase over time, but not nearly at the rate that you raise taxes every year.

You receive direct benefit from rental ownership in multiple ways:

Rentals allow visitors to come to the beautiful islands where they spend hundreds of millions of dollars annually that employ your citizens, support your economy and provide sales tax revenue.

Rentals allow you to receive GET and TAT tax revenue from our property. Obviously, this is of great benefit to Maui County and the services it provides. Although paid by the renters, this passthrough income does not come without cost to the ownership. Higher final rental cost, not just rates, limit the rental an owner can charge. As taxes/rental costs increase, there is less affordability for visitors to come to Hawaii and thus less rental to cover our costs and your taxes.

Rentals allows you to collect income tax on earnings that are based in the state. Less rental, less tax income.

Rentals finally allow you to increase property tax revenue. This is an expected cost of ownership, but many owners feel that this has become unfair and oppressive. You are increasing the assessment taxable basis as well as the tax rates in a progressive annual manner

that far exceeds inflation rates and rental rates. This is making ownership more and more problematic.

Many owners are considering other options. I personally have friends who not only refuse to visit Hawaii due to the cost, but also have chosen to purchase vacation and rental homes in Mexico and the Caribbean. You are making it unaffordable here and by shooting us in the head, you are shooting yourselves in the foot.

You also make it beyond difficult to appeal appraisals due to the 20% increase limitation on appeals. Some think your increases stay just under this limit annually intentionally.

Even if an appeal is done meeting your requirements, as shown by an appeal I did last year, you appear to ignore the reality of value variation from front to back and upper floor to lower floor.

Our rentals are now highly impacted by the shutdown of Hawaii due to the pandemic. Our income has evaporated and you are proposing a huge increase in taxes. And we have been told we are not welcome there. Please, at least in this present circumstance, reconsider your rate increases. Now is not the time.

Sincerely,

Roman & Sophia Zaretsky Hokulani 318/620

sophiaazar@gmail.com

EDB Committee

From: Steve Gould <smgould57@gmail.com>
Sent: Wednesday, April 22, 2020 3:12 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Mahalo for all you do. And with so much Aloha

EDB Committee

From: Sulara James <sulara@mind.net>
Sent: Wednesday, April 22, 2020 3:39 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Thank you so much, Keani and members of the budgetcommittee for voting *to begin the process of acquiring the 257 acres of Maalaea Mauka/Pohakea Watershed as Open Space!!!

Mahalo & Aloha, Sulara James

*

EDB Committee

From: Jay Penniman <jayfp@hawaii.edu>
Sent: Wednesday, April 22, 2020 4:31 PM
To: EDB Committee
Subject: Budget Testimony
Attachments: 2020_04_22_MNSRP_Testimony_Budget.doc

Aloha Budget Committee Chair Rawlins-Fernandez & members of the Committee,

Please find my attached testimony in support of continued funding for the Maui Nui Seabird Recovery Project.

We really appreciate the continued support for our 'aina and the native species of Maui Nui.

Please let me know if I can provide you with anything further to help in your deliberations.

Mahalo,

Jay

--

Jay F. Penniman
Manager, Maui Nui Seabird Recovery Project
P.O. Box 903
Makawao, Hawai'i 96768

Mobile - 808-280-4114
Office - 808-572-3500
Found a Downed Bird Hotline - 808-573-BIRD (2473)



Maui Nui Seabird Recovery Project

www.mauinuseabirds.org



868 Hali'imaile Road, Makawao, HI 96768
808.572-3500 – mauinuseabirds@gmail.com

April 22, 2020

To: Maui County Council Budget Considerations

From: Jay F. Penniman
Maui Nui Seabird Recovery Project Manager

Aloha Chair Rawlins-Fernandez, Chair Lee, & Members of the Committee. I am Jay Penniman, Manager of the Maui Nui Seabird Recovery Project. We appreciate and depend upon The Office of Economic Development funding that has supported our work toward restoring the native seabirds of Maui Nui and raising awareness of the residents and visitors to Maui County for many years.

Seabirds are ecological engineers and their presence on our shorelines and throughout our watersheds has created the fertile soils that support our native flora and fed the nearshore coral reef ecosystems. These functions have been dramatically reduced as seabirds have been pushed out by development and introduced mammalian predators. We can restore their populations and bring back the beneficial inputs that their presence provides but it will require maintaining the course we are on to protect the birds that are here currently. Critical to success is raising awareness among our residents and visitors of the value of seabirds. The public is the most able to see and rescue seabirds in trouble as we cannot be in all places at once. Educating our youth makes them aware that there are good jobs caring for native wildlife and provides them with the enthusiasm to follow through with volunteering and pursuing natural resources careers.

Our outreach professional is a position funded through our grant each year. This position is filled by a local person who is raising her family in workforce housing and depends upon this position to meet her bills. She spends her income in Maui County and, as does the project, makes every attempt to shop and purchase locally grown food and products, bolstering the economy of the County of Maui.

A portion of the funds we receive each year are used to provide predator control in 'ua'u kani colonies on Maui. Without this funding (also paid to local residents who spend their income on island) seabirds will die, adults and their chicks. Before we had this funding the 'ua'u kani colony in Kihei lost every chick the birds tried to produce and a large number of the adult birds to predation by feral cats and mongoose. Since the county provided the resources to do predator control the colony has rebounded and reproductive success is greatly enhanced.

Please keep Maui Nui Seabird Recovery Project in the budget at the same funding level as last year.

Mahalo Nui Loa!

EDB Committee

From: Bill or Bobbie Best <bestb002@hawaii.rr.com>
Sent: Wednesday, April 22, 2020 4:38 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

We certainly appreciate this!
Bill and Bobbie Best
96793

EDB Committee

From: Lynn Britton <blb@maui.net>
Sent: Wednesday, April 22, 2020 5:13 PM
To: EDB Committee
Subject: Mahalo on Earth Day!
Attachments: earth day.jpg

Aloha EDB Committee Chair Keani Rawlins-Fernandez and EDB Members,

A huge MAHALO NUI LOA!! for your support of the County purchasing Maalaea Mauka/Pohakea Watershed lands with Maui Open Space funds.

This is a huge step forward for saving this land. HAPPY EARTH DAY! We are all stewards of this Maui Nui we call home.

In normal times, the budget process is a challenging time - I remember my Council days with Alice and those midnight meetings! (IN THE COUNTY BUILDING!)

It is amazing to watch and listen to how you are adjusting to these crazy times - I applaud committee chair Keani Rawlins-Fernandez and all of you for getting the job done despite these conditions - mahalo!

Take care, stay healthy and mahalo again for your support.

With Aloha,
Lynn

"The future depends on what we do in the present." Mahatma Gandhi

Lynn Britton
President and Co-Founder
Ma'alaea Village Association
808-276-9854
blb@maui.net

"Ua Mau Ke Ea O Ka 'Aina I Ka Pono"
"The life of the land is perpetuated in righteousness."

**I am blessed to be a
caretaker of the earth.**

This Earth Day, I take time to recognize that I have a responsibility to this planet as one of its stewards.

The abundance of God is all around me. As new leaves sprout and the flowers come into bloom again, I am awestruck. The majesty of the mountains, the songs of the birds, the oceans, lakes, rivers, and the plentiful land replete with delicious vegetables and fruits, a kingdom shared with animals of all kinds—they are a part of me, just as I am a part of the world that I inhabit. We are one.

My eyes are open to the oneness of all life. I fully accept, with ease and grace, my role as a caretaker. I care for my surroundings, not just for my sake, but for all who dwell here in the present and for generations to come.

**Let the heavens be glad, and let the earth rejoice.
—Psalm 96:11**

EDB Committee

From: Jennifer Learned <learnedj@hawaii.edu>
Sent: Wednesday, April 22, 2020 5:23 PM
To: EDB Committee
Subject: 2021 Fiscal budget - written testimony
Attachments: 2021 County Budget Testimony J_Learned.docx

April 22, 2020

To: Chair Rawlins-Fernandez, Chair Lee, & Members of the Committee
Re: Maui County Council Budget Considerations

Aloha mai kākou,

My name is Jenni Learned and I am the Operations/GIS Specialist at the Maui Nui Seabird Recovery Project. Our project has benefited a great deal from the generous support of the County of Maui over the years. Thanks to the funding we receive, we are able to pay it forward to Maui's residents and visitors through interactive education about the island's unique and fragile ecosystems, of which seabirds are a critical part. Your support also directly impacts seabirds and their native habitats by protecting their breeding colonies from introduced predators. Thus, the value of the funding is realized in both indirect and direct ways.

My role with the project is one of planning, reporting, and data management. Our regular monitoring provides us with data from seven colonies representing three species of seabirds. Seabird numbers across all of the Hawaiian islands continue to decline over time as a result of habitat loss and predators. However, our careful and consistent monitoring allows us to respond to threats to the colonies, and also teaches us about what works. For example, predator control at the 'ua'u kani colony at Kama'ole III park led to a significant increase in chick fledging success in just one year. I was shocked to see the reproductive success rate increase from 0% in 2017 to 10% in 2018 and to 52% in 2019! By continuing predator control work at Kama'ole III and other colonies, we hope to ensure their persistence into the future. This work is directly dependent on county support.

Seabirds belong in Maui Nui and they are a key component to the natural environment, influencing nutrient cycles on land and in the near shore environment, and playing a major role in the ocean food web. Many local residents are not aware of the importance of seabirds, since the birds spend much of their time in underground burrows or out at sea. However, through education and outreach activities, it is inspiring to see people's understanding and compassion for seabirds grow. The number of community volunteers that ask to be a part of our projects increases every year. Most rewarding to me is the opportunity we have to involve and train Maui's youth, as high school and college interns. Your funding provides us with a voice to reach out and share our mission of seabird and habitat protection.

Our staff and volunteer 'ohana at the Maui Nui Seabird Recovery Project are able to accomplish so much for Maui Nui and its seabirds with the support we receive from the County. I hope that you recognize the great value and impact of the funding, and keep us in the budget for next year.

Mahalo piha,
Jenni Learned
Operations/GIS Specialist

Maui Nui Seabird Recovery Project

--

Jenni Learned

Operations/GIS Specialist

Maui Nui Seabird Recovery Project

<http://www.mauinuseabirds.org/>

mobile: 602-559-6764

email: learnedj@hawaii.edu

April 22, 2020

To: Chair Rawlins-Fernandez, Chair Lee, & Members of the Committee
Re: Maui County Council Budget Considerations

Aloha mai kākou,

My name is Jenni Learned and I am the Operations/GIS Specialist at the Maui Nui Seabird Recovery Project. Our project has benefited a great deal from the generous support of the County of Maui over the years. Thanks to the funding we receive, we are able to pay it forward to Maui's residents and visitors through interactive education about the island's unique and fragile ecosystems, of which seabirds are a critical part. Your support also directly impacts seabirds and their native habitats by protecting their breeding colonies from introduced predators. Thus, the value of the funding is realized in both indirect and direct ways.

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Mahalo piha,
Jenni Learned
Operations/GIS Specialist
Maui Nui Seabird Recovery Project

EDB Committee

From: Kathy Carroll <kathycarroll96763@gmail.com>
Sent: Wednesday, April 22, 2020 5:35 PM
To: EDB Committee
Subject: Maui Visitor Bureau funding

We understand there is a possibility of dramatically reduced funding for the Maui Visitors Bureau. As a small business operating on Lānaʻi for 17 years, we are extremely concerned. After the County can reopen safely post COVID-19 pandemic, the visitor industry will need to be rebuilt completely. Unemployment and layoffs are at unprecedented levels, and small businesses countywide are decimated.

We need a strong, vital, and fully-funded Maui Visitors Bureau more than ever before, to help the County compete with other tourist destinations. Lānaʻi's community and small businesses are particularly dependent upon the visitor industry for jobs and revenue. It is imperative that the Maui Visitors Bureau be fully funded to help rebuild the devastated tourist industry on Lānaʻi and across our entire county.

Kathy and Mike Carroll
Mike Carroll Gallery
443 7th Street, PO Box 630645
Lānaʻi City, HI. 96763

808-565-7122

www.mikecarrollgallery.com

Like us on Facebook: facebook.com/mikecarrollgallery



Proud to have earned a
CERTIFICATE OF EXCELLENCE
for **5 YEARS** in a row.

EDB Committee

From: Rob Weltman <robw@worldspot.com>
Sent: Wednesday, April 22, 2020 5:57 PM
To: EDB Committee
Subject: Support for Maui Nui Seabird Recovery Project goes a long way

I realize I am too late submitting this testimony, but hopefully it will make it into the records.

I have participated in banding events of both chicks and adult ua'u kani at Kamaole III in Kihei. It is a wonderful experience, but it is also important for understanding the threats to our remaining native birds and what we can do to prevent extinction. Maui Nui Seabird Recovery Project is one several non-profits on Maui that make a little money go a long way in researching and protecting endangered native Hawaiian animals by educating the public and recruiting them to volunteer their time and energy. Please ensure they have funds to continue this valuable work.

Me ke aloha,
Rob

EDB Committee

From: Bruce, Alan, Bodhi and emma <email@butchnbabe.com>
Sent: Wednesday, April 22, 2020 6:21 PM
To: EDB Committee
Subject: Maui Nui Seabird Recovery Project's Community Outreach funding and predator control efforts at 'Ua'u kani colonies.

Aloha Honorable Council Members! As a resident of Maui County I ask you humbly to please include The Maui Nui Seabird Recovery Project in Maui County's 2021 budget. I can personally attest to the important work MNSRP performs for our Islands' beautiful and endangered seabirds. Not only does MNSRP protect Maui's seabirds, they engage our community with education and outreach and awesome volunteer opportunities. In addition, the predator control efforts at 'Ua'u kani colonies, have been so vital to the survival of these seabirds. I have seen the positive results of the predator controls and the hard work of MNSRP and their Ohana. During this time of unknowns due to the pandemic, it is more important now, than ever, to continue to protect our Aina and stand up for creatures without a voice. I thank you for considering Maui Nui Seabird Recovery Project to be included in the 2021 budget. Thank you for your time and hard work in supporting the many organizations in our community and most presently, The Maui Nui Seabird Recovery Project!

Mahalo,
Alan Espiritu, Resident of Maui County
ALOHA ALL DAY 🌺🌺🌺🌺
AlohaAlan@butchnbabe.com

EDB Committee

From: Michelle Gould <mlgould@hawaii.edu>
Sent: Wednesday, April 22, 2020 6:27 PM
To: EDB Committee
Subject: Community Outreach for Native Seabird Protection and Predator Control

To whom it may concern in the Economic Development and Budget Committee,

I urge you to please consider continuing to fund community outreach for native seabird protection and predator control. Our native seabirds such as the U'au are endangered with critically low habitat due to urban development on beaches and the introduction of invasive species.

As a faculty member in biology at the University of Hawaii Maui College, I connect students as volunteers with Maui Nui Seabird Recovery Project, and my students are fascinated and encouraged by this organization. The students gain valuable work and volunteer experience while learning about conservation. One of the things I hear from their experiences the most is that the organization needs more volunteers. Our native seabirds can't compete with humans and dogs trampling their nests and predators such as cats preying on baby birds.

The cost of not protecting these species will be extinction and a further loss in Hawaii's native biodiversity. Unfortunately, when one species is lost we see further detrimental changes in our ecosystem due to relationships between species and their environment. If our seabirds are not protected there will be ecosystem services these species provide that will be lost.

Thank you for your consideration and continued support,

Michelle Gould
Biological Sciences Instructor
University of Hawaii Maui College
310 W. Kaahumanu Ave.
Kahului, HI 96732
mlgould@hawaii.edu

EDB Committee

From: Pam Thompson <pamathompson@comcast.net>
Sent: Wednesday, April 22, 2020 6:52 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Mahalo for supporting the purchase of the Ma'alea watershed property. Generations to come will be thankful you did.

With our appreciation,
Bruce and Pam Thompson
Hauoli Street

Sent from my iPhone

EDB Committee

From: Dunn, Māhea <dunncl.student@waldorfmaui.org>
Sent: Wednesday, April 22, 2020 7:07 PM
To: EDB Committee; Uluwehi Ornellas
Subject: fund ka'ehu

Aloha County Council members,

My name is Mahealani I am a 15-year-old who loves this program. I am writing this asking for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

For the better of our generations to come Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,
mahealani

EDB Committee

From: Samantha Toro <storo449@hawaii.edu>
Sent: Wednesday, April 22, 2020 7:11 PM
To: EDB Committee
Subject: Please Fund KAEHU!!!

Aloha County Council members,

My name is Shayna Toro and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Kaʻehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

Because of Covid19 shutting down the on-site classroom and moving things online I am missing out on many of the benefits of KAEHU but hope to be able to return in a future cohort once things are back to normal. I am blessed that they were able to move most of the program online. I feel this is an important program for the youth and if anything needs to be expanded to serve more than just central Maui students. It would be difficult to do the onsite and serve more students because they would pick us up and bring us home after and the distance would be difficult, but there are many sites on Maui that could support this kind of program. Providing more funds for youth programs like this will benefit Maui and ALL of Hawaii. Perpetuating our culture does only good. Please don't cut funds. Please don't take away the good things we have. We have already lost so much this year.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,

Shayna Toro

--

Samantha Toro
storo449@hawaii.edu

EDB Committee

From: Carol Riccio <cer100960@yahoo.com>
Sent: Wednesday, April 22, 2020 7:20 PM
To: EDB Committee
Subject: Support and Fund Maui Nui Seabirds

Hello,

I am writing you to ask you to please support Maui Nui Seabird Recovery Project's Community Outreach funding and predator control efforts at 'Ua'u kani colonies. The Community Outreach helps to rescue hundreds of native seabirds when they get lost due to all the night time lights and distractions. The community is engaged and participates enthusiastically with this effort. Maui Nui Seabird Recovery Project also has a great outreach program in Maui County schools, helping to educate students and provide in-the-field learning opportunities. The MNSRP also has a large volunteer population who work at assisting seabird populations survive, including a banding program.

Please support these programs that help make Maui a leader in protecting the earth and environment.

Mahalo,

**Carol Riccio
8 Kilolani Lane Apt 302
Kihei, HI 96753**

EDB Committee

From: MauiBruce <email@butchnbabe.net>
Sent: Wednesday, April 22, 2020 7:32 PM
To: EDB Committee
Subject: Maui Nui Seabird Recovery Project's

Aloha! Thank you for taking the time to read my email. As a resident in Kihei, I have had the privilege to do some volunteer work near our home at Kamaole III with MNSRP. From my volunteer experience with this group, I have learned how important their work is in protecting the vital habitat of the Ua'u kana colonies and other birds for that matter. Maintaining the ecology of Maui is a vital and important task and we hope that their funding will be approved.

Happy Earth Day!

Mahalo,
Bruce Weyermann

EDB Committee

From: Lis and Bob Richardson <LisBob@hawaii.rr.com>
Sent: Wednesday, April 22, 2020 7:35 PM
To: EDB Committee
Cc: Jay Penniman; Lis & Bob Richardson
Subject: Testimony in favor of MNSRP funding
Attachments: Council letter 2020 supporting Maui Nui Seabird Recovery Project.docx

Subject: Testimony in Support of Community Outreach funding for the Maui Nui Seabird Recovery Project

Aloha Chair Fernandez, Vice Chair Kelly King, and Economic Development and Budget Committee Members,

Please find our written testimony attached.

Mahalo!

Bob & Lis Richardson

South Maui Volunteers/Hoaloha 'Āina

--

Lis

Lis and Bob Richardson
95 Hoohale Street
Kihei, HI 96753

808-874-9374 (Home)
808-344-5777 (Cell)
503-433-1885 (Fax)



Hoaloha 'Āina, South Maui Volunteers
Bob and Lis Richardson
95 Hoohale Street
Kihei, HI 96753
www.SouthMauiVolunteers.com

April 22, 2020

To: Chair Fernandez and Economic Development, Vice Chair Kelly King, and Budget Committee Members:

From: Bob and Lis Richardson, South Maui Volunteers (Hoaloha 'Āina)

This letter is to provide testimony in favor of the Maui Nui Seabird Recovery Project. Please continue to fund this important organization.

In the past, our group has worked with Maui Nui Seabird Recovery Project (MNSRP) for many years, helping with the identification of new locations and protection for the native seabird 'Ua'u kani colonies in the Kama'ole areas. MNSRP has been an invaluable asset to the seabird populations throughout the County, including Moloka'i and Lana'i.

One of the important missions of MNSRP is to band adult seabirds in the spring and their chicks in the late fall anywhere in Maui County where there are known colonies. In addition, they actively monitor specific and random burrows in at-risk nesting sites gaining important information about predation and egg viability. The vital information gained through the banding and monitoring helps to better understand the native species, its patterns, longevity, health, and overall welfare.

Predation is the primary challenge for the seabirds. Mongoose, feral cats, and sometimes even domestic cats and dogs devastate colonies. With funding, MNSRP can address those concerns. Another huge challenge is human impact and the need for education is great. MNSRP provides the public with many sources of information, engagement, and education.

The native seabird species pre-dates modern life pressures and are worthy of our protection. It would be an unfortunate and short-sighted omission from the budget. The job of Maui Nui Seabird Recovery Project is valuable, ongoing, and deserves continued funding.

Mahalo!

Lis & Bob Richardson
95 Hoohale St
Kihei, HI 96753
808-344-5777

EDB Committee

From: Rebecca Hill <rebecca.hill@gmail.com>
Sent: Wednesday, April 22, 2020 7:45 PM
To: EDB Committee
Subject: County Budget for Maui Nui seabird recovery project.

Aloha Council Members,

As a long time resident of South Maui with a degree in biology, I would like to encourage you to continue to provide adequate funding for the Maui Nui Seabird Recovery Project. I have volunteered for this group recently and was thrilled with the opportunity to help band dozens of native seabird chicks at an 'Ua'u Kani colony. These birds nest out in the open on the ground just steps away from our most popular beaches and beach parks. Our beautiful native seabirds need all the help they can get in an environment filled with predators like mongoose, feral cats, and unleashed dogs.

The low numbers of these birds on our island due to human encroachment means that their continued survival on Maui is precarious and dependent on vigilant protection. I am a mother of four school-aged children and hope that I can continue to show my children these beautiful and strange birds who were some of the first colonizers of these islands.

Please consider ongoing funding to protect this important piece of our natural history and island heritage.

Mahalo,

Rebecca Hill
25 Akeu Pl.
Kihei, HI 96753
(808)874-8741

EDB Committee

From: Erika Fabian <erikafabian.13@gmail.com>
Sent: Wednesday, April 22, 2020 7:47 PM
To: EDB Committee
Subject: MAui Seabird REcovery Project

To Whom It May Concern,

I would like to testify that without this project we will lose most of our seabird population which will have a huge impact on our already fragile ecosystem and environment. This project educates the public involves children and youth in saving wildlife and teaching them to be more responsible. We need more not less of these projects in our state and country. Please reconsider your decision. It will have an impact forever.

Sincerely,

Erika Fabian

Sent from my iPad

EDB Committee

From: Anita Wintner <anitabanana@hawaiiantel.net>
Sent: Wednesday, April 22, 2020 7:51 PM
To: EDB Committee
Subject: I support funding MNSRP

I have helped with the Maui Nui Seabird Recovery Project and realize how fragile their eco system is and how important it is to protect and monitor their nesting areas. Once they are gone, they are gone forever. There are so many predators in their nesting area (borrows in the ground) that chicks and eggs can easily be killed by mongooses and cats. Please fund them. I am just a volunteer but without the leaders, our work would never happen. Mahalo, ANita Wintner. Kihei Sent from my iPad

EDB Committee

From: Cecelia Frisinger <ceceliafrisinger@gmail.com>
Sent: Wednesday, April 22, 2020 7:51 PM
To: EDB Committee
Subject: Budget Testimony for the Maui Nui Seabird Recovery Project
Attachments: Frisinger_2020_04_22_Budget Testimony.pdf

Aloha,

Please find my testimony for the Maui Nui Seabird Recovery Project attached.

Mahalo,

Cecelia Frisinger



868 Hali'imaile Road, Makawao, HI 96768
808.572-3500 – mauinuseabirds@gmail.com
www.mauinuseabirds.org

April 22, 2020

To: Maui County Council Budget Considerations

From: Cecelia E. Frisinger

Aloha Chair Rawlines-Fernandez, Chair Lee, and Members of the Committee. Mahalo for taking the time to read my testimony on behalf of the Maui Nui Seabird Recovery Project. As a current wildlife intern at the Maui Nui Seabird Recovery Project, I am the most recent addition to this incredible team. Although my time with this organization has been brief, I witness the astonishing and positive impacts it has on the local community and environment daily. Through our outreach efforts, we excite both children and adults about seabirds and environmental stewardship. Outreach turns a single effort into a group effort, which – as we all know – is the only way we can fully accomplish our conservation mission. Through our predator control efforts, we aid in 'ua'u kani breeding success and abundance. This work is vital, for seabirds like the 'ua'u kani provide nutrient enrichment for our native island flora.

The Maui Nui Seabird Recovery Project truly goes above and beyond to engage community members, create lifelong partnerships, and protect species that may otherwise not have a voice. I am honored to be advocating for such wonderful organization. Please keep the Maui Nui Seabird Recovery Project in the budget for the next fiscal year.

Mahalo Nui Loa!

EDB Committee

From: Jayme Kah`ohalahala <jayme@kaehu.org>
Sent: Thursday, April 23, 2020 6:17 AM
To: EDB Committee
Cc: Ku'u lei Maunupau
Subject: Budget Testimony-Kaehu Funding
Attachments: Ka'ehu Testimony.docx

Aloha! Please see attached student testimony for Kaehu Funding.

Mahalo

Sent from my iPhone

Aloha e nā lālā ‘o County Council

.O wau ‘o Kamahale, ‘o Haleakalā ko’u mauna. He haumana au o ka papa kuhikuhi ‘o *Ka’ehu Youth Enhancement Mentoring Program (KYEMP)*. Kaino au i lohe ai loa’a ‘ole i nā waihona kālā no nā ke’ena hana *Mālama ‘Āina* me *Mālama Kai* no ke Kū’ono ‘o Ka’ehu. He papa kuhikuhi o KYEMP ma lalo ‘o ke Kū’ono ‘o Ka’ehu, he papa kuhikuhi e a’o ana i nā hana like ‘ole e la’a me kēia; ‘o Nā Pāhana Hawai’i ‘oe, Ho’oma’a Mālama ‘Ano Nohona ‘oe, ‘o ka ‘Ike No’eau E Pili Ana No Nā Mea Ola Malina ‘oe, ‘Ike No’eau E Pili Ana No Nā Mea Ola Malina ‘oe, a me ka Ho’iho’i Hou Ā Ke Kūlana Mua ‘Āina. O kēia ko’u pule ‘elua o ko’u hele ana i kēia papa kuhikuhi, a ‘ane i ko’u pule ‘ekolu. Akā, mai kēia mau pule, ua hiki ia’u e ike i ka ho’ola’a’ana kēia papa e ho’oili i ka na’auao Hawai’i i nā ‘ōpio ‘o kēia wā, mana’olana au hiki ia’u e ho’oili i kēia na’auao i nā ‘ōpio o nā wā e hiki mai.

Mai kēia mau pule i hala, ua hiki ia’u e a’o e pili ana ka pāhana lauhala, a nā kumu o nā mahele e a’e o ka lauhala. Ua hiki ia’u e hana i kekahi hōkū mai ka lauhala. Ua a’o au e pili i nā lā’au lapa’au ‘o Hawai’i kahiko. Ua a’o au ka hihia o nā ‘ūlina no nā mea ola ma ke kai, a me ka huila wai. Ua hiki ia’u e a’o e pili ana i nā mea’ola li’ili’i ma ke kai, me nā ‘ūmaupa’a o ka wai (Salinity, Turbidity, PH, O2, Temperature, me Nutrients) a me nā mikini e hō’ike i kēia (Multi-Parameter, Turbidimeter etc...). Ke puni ‘ole nei ia’u, ‘a’ole hiki ia’u e kali no nā mea e a’e e a’o ai.

He mea kaumaha no, hiki ‘ole mākou e hiki e hana i kēia mau mea ‘alo a ‘alo, ma muli o ka hihia ‘o Kolona, akā mau nō ko’u pīhoihoi.

A ma muli o kēia mau mea, ke ‘olu’olu, e waihona kālā iā Ka’ehu, a ‘a’ole no kēia papa kuhikuhi, no nā kula lehulehu me lehulehu ‘ole a me nā ‘ōpio like ‘ole. Hana i kēia no ka ho’omau ana i ka na’auao STEM, ‘Epekema Kūpono, a me ka na’auao Hawai’i.

Mahalo no kou manawa,

Kamahele

(English Translation)

Aloha County Council members,

My name is Kamahele, the mountain I come from is Haleakalā. I am a student of the *Ka’ehu Youth Enhancement Program (KYEMP)*. It has recently come to my attention that the *Mālama ‘Āina* and *Mālama Kai* workshop of Ka’ehu Bay is being limited to funding due to the current pandemic. KYEMP is a program related and hosted by Ka’ehu Bay, that teaches a plethora of sciences and biology and Hawaiian knowledge, such as; Hawaiian Arts & Crafts, Traditional Environmental Stewardship, Marine Biology, Water Microbiology, and Land Restoration. So far, I have attended this program for two weeks, nearing my third week. However, in this small time period, I was able to see and experience the determination and the dedication this program and it’s members have in learning and teaching both Biology and Hawaiian knowledge for the future youth of Hawai’i, I hope that one day I will be able to pass down this knowledge for the future youth just as well as the members - my teachers - of this program.

From these past weeks, I was able to learn knowledge related to Lauhala Crafts, and the different parts of the lauhala. I was also able to learn different old Hawaiian medicines. I learned about the threat that plastics and microplastics pose for marine life, and the water cycle. I was able to learn about Marine Microbiology, and the different parts of testing water (Salinity, Turbidity, PH, O2, Temperature, and nutrients) along with the equipment used to test water (Multi-Parameter, Turbidimeter etc...). I'm not joking when I say I can't wait for the other things I'm going to learn in the future of this program. Although, it is a shame that we are unable to learn these things face-to-face and have to learn online, due to the current problem of COVID-19, however my interest in the subjects I will learn persists.

Now that all has been said, please continue to fund Ka'ehu, not only for KYEMP, but also for the private and public schools and the youth of tomorrow. Do this so that we are able to continue gain knowledge related to STEM, Natural Science, and Hawaiian Knowledge.

Thank you for your time,

Kamahele

EDB Committee

From: Emily Severson <emilyjs@hawaii.edu>
Sent: Thursday, April 23, 2020 7:25 AM
To: EDB Committee
Subject: testimony
Attachments: 2020_04_22_County Budget Testimony_ EJS .pdf

Thank you!

--

Emily J. Severson | Community Outreach Liaison

Office: 808.572.3500 | Cell: 808.895.1324

Hotline: 573-BIRD (2473)

emilyjs@hawaii.edu | [Website](#) | [Facebook](#)



4/22/2020

Aloha Chair Rawlins –Fernandez, Chair Lee, and Members of the Committee.

My name is Emily Severson. During the past five (5) years I have worked Outreach & Education for the Maui Nui Seabird Recovery Project. Which is made possible by funding from OED, please keep us in the budget. Personally I have made over 6,500 contacts and as a team we've made even more, at events, presentations, schools, field trips, and volunteer outings throughout Maui Nui. Outreach and education is a team goal and all of us work hard at it. I am a long term resident of the County living in Haiku and I support local goods and services as much as possible both while residing and working. Local purchasing and printing for our project is a priority. For nearly twenty (20) years now I have devoted my life work to the native and endangered birds and ecosystems of Hawaii, and to educating people about these natural wonders found only here. Please hear me now when I say seabird education and awareness is needed just as much today, as it was yesterday, and will be needed well into the future. Hawaii is losing native bird species and habitat at an alarming rate. We are known as the "bird extinction capital of the world". Without help from conservation organizations like ours our native ecosystems will struggle and species potentially disappear forever. Ask yourself do you want to live in a paradise lost or in paradise?

The American Bird Conservancy – HI writes: *Since humans arrived, 95 of 142 **bird** species found nowhere else **have** become **extinct** on Hawai'i. Thirty-three of Hawai'i's remaining 44 endemic **birds are** listed under the **Endangered Species Act**; 11 of those **have** not been seen for decades and **are** likely **extinct**.*

Both local birders and those from all over the world want to see Hawaiian birds. According to The U.S. Fish and Wildlife Service Survey **Birding in the United States: A Demographic and Economic Analysis concludes:** *expenditure patterns of 47 million birders in 2011. Trip-related and equipment-related expenditures associated with birding generated nearly \$107 billion in total industry output, 666,000 jobs, and \$13 billion in local, state, and federal tax revenue. This impact was distributed across local, state, and national economies.*

My goal at the Maui Nui Seabird Recovery Project is to foster stewardship and raise seabird awareness so that our mission can continue for generations to come. So that people call us more than an extinction capital but rather recognize us as a **conservation capital**. A forever paradise, and home to rare and endangered species that people care about and continue to protect because these species are pieces of a culture and part of a unique place worth saving! Thank you for your continued practice of Aloha 'Āina.

EDB Committee

From: County Clerk
Sent: Thursday, April 23, 2020 7:58 AM
To: EDB Committee
Subject: FW: MVB funding testimony

From: Jim Stankiewicz <jimstankie@gmail.com>
Sent: Thursday, April 23, 2020 5:17 AM
To: County Clerk <County.Clerk@mauicounty.us>
Cc: michpagan@msn.com
Subject: MVB funding testimony

this would not "send" to the edb address

I wanted to pass this along please

Sent from my iPhone so forgive my fat fingers and spelling issues

Begin forwarded message:

From: Jim Stankiewicz <jimstankie@gmail.com>
Date: April 23, 2020 at 10:44:39 EDT
To: edb.committee@mauicounty.gov
Subject: MVB funding

Aloha

By way of introduction my name is Jim Stankiewicz and my wife and I own our condo at 60 Halili Lane in Kihei.

I would respectfully request this board to consider our support for the current level of funding of the MVB.

We began coming to Maui in 2004 and decided on the Grand Wailea as our initial destination.

We were able to gather a significant amount of info about the island as a direct result of the MVB.

My wife and I travel often, and while there are some visitor bureaus that promote their respective venues or destinations, none do as complete a job as the MVB.

I have seen the numbers of dollars spent by the MVB versus dollars returned. I would respectfully submit that in this time of uncertainty one should not attempt to constrain getting the message out.

The economy will begin again. Society will move forward and people will return to vacations and making memories.

My concern is that with so many destinations (world wide) competing for what may be are such limited discretionary dollars to spend will require consumers to limit choices. Those consumers will want info that is timely, current, and easily accessible in such an instant society. As of today Boston Mayor Marty Walsh is indicating he has a strong concern and fear that tourism will not return to Boston for at least a year.

People will want to know about value and how their spending can shape such lifetime memories.

Additionally the quicker Maui can regain occupancy of its hotels, then the quicker that the County and State can realize vital revenue.

Each island visitor translates directly and indirectly to cash flow which stretches county and state wide.

A great many of our friends work in the travel and hospitality industry on Maui. To see how this medical and financial crisis has impacted them runs the gambit of emotions.

From heartbreaking, to sorrow, frustration, uncertainty and stress, to name a few, these employees will be your new hero's and your new frontline warriors. These folks are the ones who will continue guiding Maui through the next great challenges of keeping the county at the forefront of natural beauty, commitment to environment, cultural importance and sense of family.

Please don't constrain these people. Please don't unnecessarily harness the fabulous properties that cater to those visitors and are so necessary to Maui's uniqueness.

Please let the MVB continue unimpeded and as currently funded to also help other Hawaiian Islands, the supporting industries which are needed, the citizens of the County of Maui and the employees of Maui's tourism and hospitality industry.

Mahalo
Respectfully
Jim Stankiewicz
Phone number on request

Sent from my iPhone so forgive my fat fingers and spelling issues

EDB Committee

From: Mary santa maria <mfsm819@gmail.com>
Sent: Thursday, April 23, 2020 8:14 AM
To: EDB Committee
Subject: Testimony

Aloha Economic Development and Budget committee

Please reconsider the Budget to include funding for Maui Nui Seabird Recovery project. The `ua`u kani is an iconic symbol of Hawaii and it's recovery will be impaired if not properly funded. Predator control is essential if these birds are to survive. Please consider funding this project.

Sincerely
Mary Santa Maria
Makawao

EDB Committee

From: Linda Puppolo <Linda.Puppolo@co.maui.hi.us>
Sent: Thursday, April 23, 2020 8:19 AM
To: EDB Committee
Subject: testimony of Linda Puppolo for 4/23/20
Attachments: TESTIMONY4-23-20.pdf

Aloha,

I have attached my testimony for budget consideration.

Mahalo

Linda Puppolo
Executive Director, Maui County Workforce Development Board
Office of Economic Development
County of Maui
808-270-7709
808-283-8390
linda.puppolo@mauicounty.gov

TESTIMONY OF LINDA PUPPOLO

APRIL 23, 2020

Linda Puppolo
Executive Director
Maui County Workforce Development Board
Linda.puppolo@mauicounty.gov
Direct Line: 808-270-7709

Aloha Council Members,

Thank you for this opportunity to testify and provide information about Maui County Workforce Development. COVID-19 has been like a snowball traveling down a steep hill getting larger and larger with the impacts to the well-being of Maui County residents and its workforce.

In February of this year, the unemployment rate for Maui County was 2.6% (Maui Island 2.6%, Lanai Island 2.2%, and Moloka'i Island 4.3%). I gathered some current statistics to assist your efforts in the budget process. On April 17th, the unemployment rate for Maui County was 33.31% with approximately 6,000 residents still unable to file their unemployment claims due to the serious problems with the State Unemployment system.

In the beginning of the crisis, we quickly developed a website to help the community file for unemployment, ideas of what they can do now while they are at home, and to provide a resource to find community partners that offer relief funding. The website is mauiamericanjobcenter.com. It was developed to work both on computers and on cell phones and has been instrumental in helping field the thousands of calls our offices have received.

The packet I prepared for you has the following:

- Current Workforce Analytics
- Unemployment Rates
- An Employment Table that exhibits distribution of jobs (Tourism impacts 44,900 jobs or roughly half of the jobs in Maui County)
- Hourly Wage Information
- A list of the top 50 Employers of Maui County

As you can see, the visitor industry has a significant amount of jobs. We have no idea how well it will rebound in this crisis. We are wary of visitors in general. We have been exploring workforce opportunities for new types of positions such as expanding health care opportunities specially to care for Kupuna; alternative transportation; upgrades in technology and communications to allow remote jobs for residents especially those that live in our remote areas; and food distribution and food hubs. We do believe that diversity in the workforce is important to the stability of Maui County.

I do not know how you will replace 26,400 jobs in the Accommodation, Hospitality and Food Service Industry. I was the Operations Manager of an 80 acre Protea Farm for many years. We had less than fifty employees and we went out of business because of the severe increase in freight rates after the 911 tragedy. I love farming and believe strongly in developing food security and light manufacturing but

realistically it will take time to develop the vision that you seek and there are many variables to viability of farming.

I believe that you should fund Maui Visitor's Bureau for the following reasons:

- The first phase of the snowball was taxing the unemployment system (there probably will be the need for Federal LOAN funding)
- The second phase is finding resources for relief funding for businesses and residents to survive
- The third phase is when the medical benefits for 44,900 people hit the Medicaid/Quest System
 - (Union employees will have benefits through 6/30 in general but others are about to lose their benefits on 4/30)
- The fourth phase is taxing the State TANF and SNAP services

There is still much fall-out to come.

We are clearly not ready to abandon the visitor industry. If you want diversity, work with me on developing a diverse workforce and slowly phase down the funding to the Visitor Industry. It is time for us all to work together for the new vision. And it should include the Visitor Industry too.

It should begin with the upgrade of Maui County broadband capabilities which has strangled both businesses and residents alike in unemployment and federal grant program funding. Only 408 businesses were awarded Federal PPP Loans out of 8,426 awards in the State of Hawaii. Ask anyone that has been trying to file an unemployment claim with upload speeds in Maui County of 5.9. (The mainland typical speeds are between 25-29). And remote jobs are not going to be possible without an upgrade to the system. Google and Amazon would not consider remote positions here because it would not be effective.

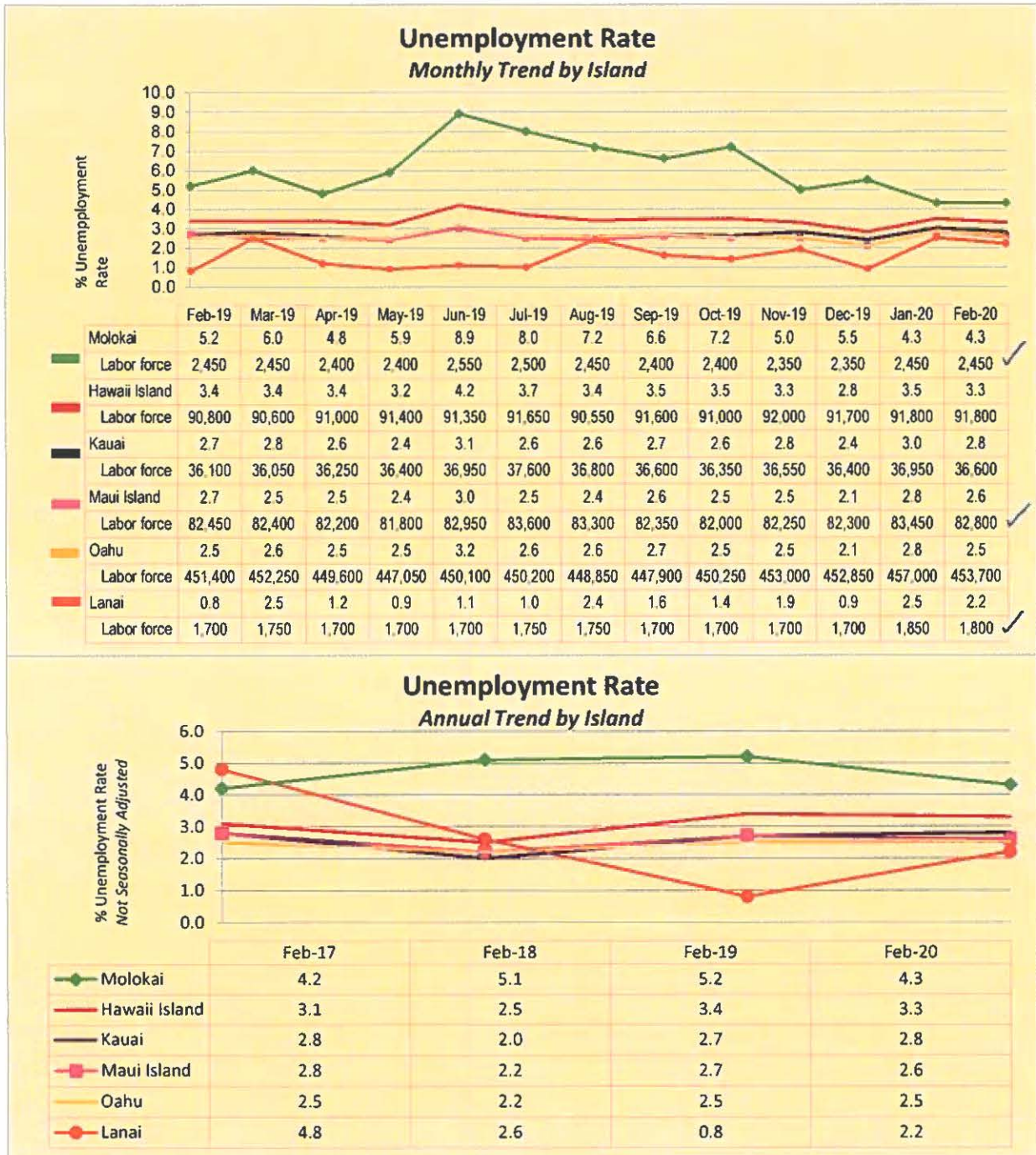
Thank you very much for this time and please feel free to ask questions. I will do my very best to answer or research them if I do not have an available answer.

We can get through this together. Stay safe.

A handwritten signature in blue ink, appearing to read "Luaida".

	February 2020	April 17, 2020	estimated claims not filed	estimate post claims filed	State wide
Labor Force	87,050	87,050		87,050	669,000
Unemployment Claims	2,295	29,000	6,000	35,000	244,330
Unemployment rate	2.64%	33.31%		40.21%	36.52%
Jobs Directly affected by Tourism	44,900				

Maui County Business	Total Award	Maui County			
SBA Administration Loans (PPP)	8,426	408			



maui
County
Labor for
87,050

unemploy
105
2150
40
2,295
2.6%
Average

Source: Hawaii Department of Labor & Industrial Relations; Hawaii Department of Taxation; Hawaii Department of Business, Economic Development and Tourism; county building departments; Bureau of Labor Statistics; Honolulu Board of Realtors, Hawaii Information Service; Title Guaranty of Hawaii and Realtors® Association of Maui, Inc.; American Auto Association; gas stations on Kauai, Molokai & Lanai. Final tables compiled by Statistics & Data Support Branch, READ, DBEDT. Charts compiled by Hawaii Business Research Library.

Current Employment Statistics (CES) for Maui County in March, 2020

Employment Table

(CES) data for all workers, not seasonally adjusted, in Maui County.

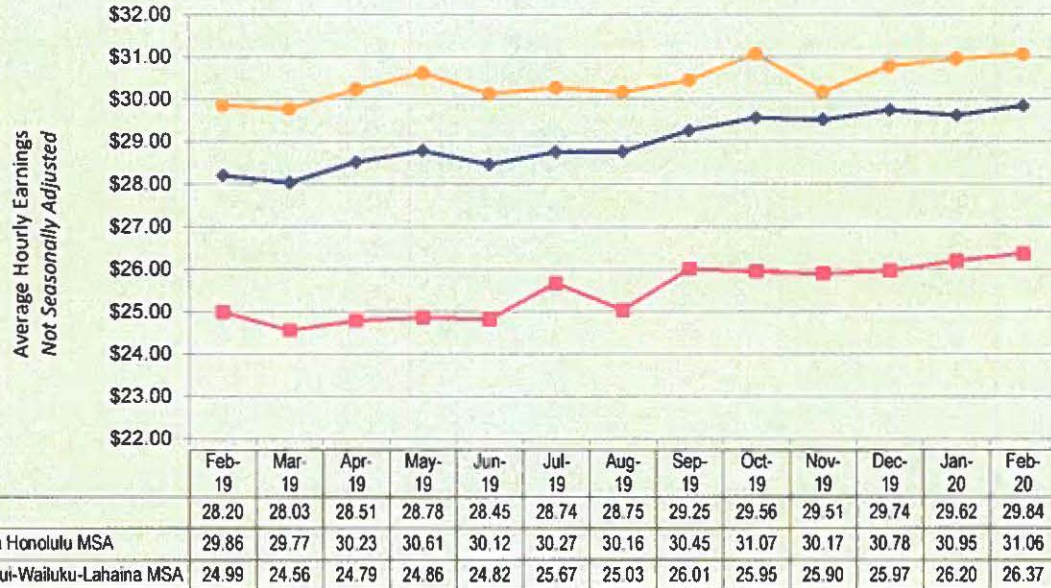
Series Code	Title	Current Month (February 2020)	Previous Year (Not Preliminary)
	Total Farm	2,250	
00000000	Total Nonfarm	84,800	78,050
15000000	Natural Res.& Mining & Construction	4,200	4,300
20238000	Specialty Trade Contractors	2,300	2,300
31000000	Durable Goods	300	400
32000000	Non-Durable Goods	800	800
41000000	Wholesale Trade	1,600	1,600
42445000	Food and Beverage Stores	2,700	2,600
42448000	Clothing and Clothing Accessories Stores	1,400	1,500
42452000	General Merchandise Stores	1,700	1,700
43000000	Transportation, Warehousing & Utilities	4,700	4,600
43481000	Air Transportation	800	700
50000000	Information	500	600
55520000	Finance and Insurance	800	900
60540000	Professional, Scientific & Technical Svc	1,500	1,500
60550000	Mgmt. of Companies & Enterprises	300	300
60560000	Administrative & Support & Waste	5,500	5,600
65610000	Educational Services	1,200	1,200
65620000	Health Care and Social Assistance	8,300	8,300
70720000	Accommodation, Hospitality, and Food Services	26,400	26,200
70722511	Full-Service Restaurants	7,200	7,200
80000000	Other Services	3,300	3,500
90910000	Federal Government	900	800
90920000	State Government	1,400	1,450
90921611	State Education (DOE & UH)	4,400	4,500
90930000	Local Government	2,600	2,600

Direct Tourism
44,900

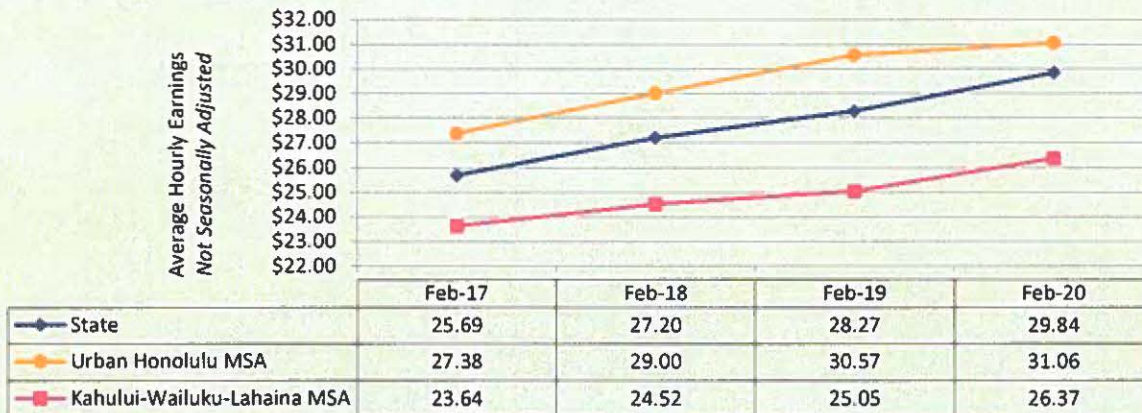
Source: Hawaii Dept. of Labor and Industrial Relations, Research and Statistics Office, CES Program

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Hawaii Wages, Nonfarm Private Sector Payrolls Monthly Trend



Hawaii Wages, Nonfarm Private Sector Payrolls Annual Trend



Source: Hawaii Department of Labor & Industrial Relations; Hawaii Department of Taxation; Hawaii Department of Business, Economic Development and Tourism; county building departments; Bureau of Labor Statistics; Honolulu Board of Realtors, Hawaii Information Service; Title Guaranty of Hawaii and Realtors® Association of Maui, Inc.; American Auto Association; gas stations on Kauai, Molokai & Lanai. Final tables compiled by Statistics & Data Support Branch, READ, DBEDT. Charts compiled by Hawaii Business Research Library.

Area Profile for Maui County, HI

Employment Wage Statistics Distribution Table

The table below shows counties with the highest average weekly wage in Hawaii for the third quarter of 2019.

Rank	Area	Number of Employees	Average Hourly Wage†	Average Weekly Wage	Average Annual Wage†	Average Wage per hour
1	Honolulu County	462,099	\$26.48	\$1,059	\$55,068	26.48
2	Maui County	80,073	\$22.65	\$906	\$47,112	22.65
3	Kauai County	33,917	\$22.18	\$887	\$46,124	22.17
4	Hawaii County	71,472	\$21.95	\$878	\$45,656	21.95

† Assumes a 40-hour week worked the year round.

Source: Hawaii Dept. of Labor and Industrial Relations, Research and Statistics Office, QCEW Program

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Employers Search Results

The table below shows the employers summary in .

Company Name	Partial Address	City	State	Zip Code	Estimated number of employees	
Grand Wailea-Waldorf Astoria	Wailea Alanui Dr	Kihei	HI	96753	1,000 to 4,999	down 3/25/2020
Ritz-Carlton-Kapalua	Ritz Carlton Dr	Lahaina	HI	96761	1,000 to 4,999	
Four Seasons	Wailea Alanui Dr	Kihei	HI	96753	500 to 999	
Westin Maui Resrt-Spa K'Npl	Kaanapali Pkwy	Lahaina	HI	96761	500 to 999	furloughs
Fairmont Kea-Lani	Wailea Alanui Dr	Kihei	HI	96753	500 to 999	
Four Seasons Resort Lanai	Manele Bay Rd	Lanai City	HI	96763	500 to 999	
Kea Lani Maui Restaurant	Wailea Alanui Dr	Kihei	HI	96753	500 to 999	
Walmart	Pakaula St	Kahului	HI	96732	500 to 999	may be hiring
Montage Kapalua Bay	Bay Dr	Lahaina	HI	96761	500 to 999	
Kaanapali Beach Club	Kaanapali Shores Pl	Lahaina	HI	96761	500 to 999	
Royal Lahaina Resort	Kekaa Dr	Lahaina	HI	96761	500 to 999	
Maui County Police Dept	Mahalani St	Wailuku	HI	96793	250 to 499	
Wailea Beach Resrt-Marriott M	Wailea Alanui Dr	Kihei	HI	96753	250 to 499	
Hale Makua Health Svc	Kaulana St	Kahului	HI	96732	250 to 499	
Costco Wholesale	Haleakala Hwy	Kahului	HI	96732	250 to 499	
PWC the People Who Clean	Honoapiilani Hwy # A3	Lahaina	HI	96761	250 to 499	
Lanai Resorts LLC	Fraser Ave	Lanai City	HI	96763	250 to 499	
Inn At Mama's	Poho Pl	Paia	HI	96779	250 to 499	
Hyatt Regency-Maui Resrt & Spa	Nohea Kai Dr	Lahaina	HI	96761	250 to 499	furloughs
Wailuku Elementary School	S High St	Wailuku	HI	96793	250 to 499	
Kaanapali Beach Hotel	Kaanapali Pkwy	Lahaina	HI	96761	250 to 499	
Maui Electric Co Ltd	W Kamehameha Ave	Kahului	HI	96732	250 to 499	
Sheraton Maui Resort & Spa	Kaanapali Pkwy	Lahaina	HI	96761	250 to 499	furloughs
Rising Sun Solar Electric LLC	Hukilike St # 201	Kahului	HI	96732	250 to 499	
Aloha Air Cargo	Haleakala Hwy	Kahului	HI	96732	250 to 499	
Macy's	W Kaahumanu Ave	Kahului	HI	96732	250 to 499	
Kapalua Golf	Office Rd	Lahaina	HI	96761	250 to 499	
Ka'anapali Scuba	Lower Honoapiilani Rd	Lahaina	HI	96761	250 to 499	
Westin Nanea Ocean Villas	Kai Malina Pkwy	Lahaina	HI	96761	100 to 249	
Kula Hospital	Keokea Pl # A	Kula	HI	96790	100 to 249	
Dorvin D Leis Co Inc	Lalo St	Kahului	HI	96732	100 to 249	
Bayada Home Health Care	Main St # 650	Wailuku	HI	96793	100 to 249	
Kaiser Permanente Maui Lani	Maui Lani Pkwy	Wailuku	HI	96793	100 to 249	
Maui Canoe Club	S Kihei Rd # 9401	Kihei	HI	96753	100 to 249	
Leilani's On the Beach	Kaanapali Pkwy # J	Lahaina	HI	96761	100 to 249	
Mama's Fish House	Poho Pl	Paia	HI	96779	100 to 249	
Aloha Mixed Plate	Front St	Lahaina	HI	96761	100 to 249	
Monkeypod Kitchen Nova	Kaanapali Pkwy # I1	Lahaina	HI	96761	100 to 249	
H P Baldwin High School	Kaahumanu Ave	Wailuku	HI	96793	100 to 249	
Lowe's Home Improvement	Hookele St	Kahului	HI	96732	100 to 249	
Maui Electric Co Ltd	Hobron Ave	Kahului	HI	96732	100 to 249	
Maui County Water Supply Board	S High St # 5	Wailuku	HI	96793	100 to 249	
Maui Electric Co Ltd		Kahului	HI	96732	100 to 249	
Home Depot	Pakaula St	Kahului	HI	96732	100 to 249	
Travaasa Hana	Hana Highway	Hana	HI	96713	100 to 249	
Maui Beach Hotel	W Kaahumanu Ave	Kahului	HI	96732	100 to 249	
Westin Ka'anapali Ocean Resrt	Kai Ala Dr	Lahaina	HI	96761	100 to 249	furloughs
Maui Community Correctional	Waiale Rd	Wailuku	HI	96793	100 to 249	
Valley Isle Motors Ltd	S Puunene Ave	Kahului	HI	96732	100 to 249	
YMCA	Kanaloa Ave	Kahului	HI	96732	100 to 249	

Employer information is provided by Infogroup®, Omaha, NE, 800/555-5211. Copyright © 2020 Edition 1 Released October, 2019. All Rights Reserved.

Requests for changes and additions can be sent to Infogroup at employer.database@infogroup.com or by visiting www.expressupdate.com.

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EDB Committee

From: Keri Duke <mauikeri@gmail.com>
Sent: Wednesday, April 22, 2020 8:45 PM
To: EDB Committee
Subject: Swimming for seniors

I am a Maui resident and a member of Maui Masters Swim Club, a nonprofit 501(c)(3) organization. Through the club, I swim regularly for health and fitness as part of the U.S. Masters Swim Program.

- Our Masters programs on Maui uses County pools during the evenings and early mornings when they are not used by the public.
- The Masters program on Maui provides our own lifeguards/coaches and insurance, and offers coached workouts to anyone age 18 or over who can swim 50 yards or more and wishes to join us.

I am 73 years old and this is the best time for me to swim because it is safe and I'm not in the hot sun.

- Each spring, our Maui Masters Swim Club has offered free adult learn to swim lessons to the community.
- I rely upon swim workouts with Masters because:
 - - I work and can't get to the County pools during public hours
 - - I have been told to limit your sun exposure so I swim at night or at dawn
 - - I need the motivation of a coach and other swimmers to keep at itI ask that you create a new fee category for Masters swim programs that acknowledges the mix of seniors and non-seniors and is 50% of the \$13 (or \$6.50).
- At the \$13 rate, the fees for a full year for all of our workouts would add up to thousands of dollars for our club. This puts an extreme burden on our members, the majority of whom are on social security or fixed incomes. It also puts a burden on smaller communities such as Molokai, where there are fewer Masters swimmers.
- I understand the County Economic Development and Budget Committee sets the pool use fees. Please create a new fee category for Masters swim programs that is 50% of the current "mixed use" category. Thank you for your consideration.

Keri Duke-Loope
751 Pelenaka Place
Makawao, Hawaii 96768
808-283-5466

EDB Committee

From: Lisa Carter <lisalilikoi@gmail.com>
Sent: Wednesday, April 22, 2020 8:51 PM
To: EDB Committee
Subject: Funding for Maui Nui Seabird Recovery Project

To the Economic Development and Budget Committee, Chair Rawlins-Fernandez, Vice-Chair King, and members of the Council:

Please continue to fund Maui Nui Seabird Recovery Project for their Community Outreach and predator control work. We have volunteered with MNSRP for a few years now, and their outreach has allowed our whole family, especially our keiki, to learn about our seabirds and find passion in protecting them. It is so important that the community know about keeping lights low and handling downed birds correctly. These birds are at risk, and only an educated community, working together, can keep their population healthy.

We were volunteers in 2017 at Kama'ole beach park when the feral cats and mongoose had decimated the chick population. It was truly heartbreaking. Please fund the continued predator control so we don't have to face those empty nests again. The future of the u'au kani is in its chicks, and our future and theirs are together.

Thank you for your consideration of my testimony.

Lisa Carter

EDB Committee

From: Kathleen Hagan <dkat1111@gmail.com>
Sent: Wednesday, April 22, 2020 9:14 PM
To: EDB Committee
Subject: testimony for budget meeting Th 4/23

Aloha, County of Maui Economic Development and Budget Committee Members-

I am writing to express my deep concern over the proposal regarding fees for the Masters Swim program on Maui. I am a Maui resident and a member of Maui Masters Swim Club, a nonprofit 501(c)(3) organization. Through the club, I swim regularly for health and fitness as part of the U.S. Masters Swim Program. I first began swimming with Master's in Summer of 2013 and the skills, strength and confidence I developed enabled me to achieve my personal goal of completing a triathlon which I accomplished in Fall of 2014. Almost seven years later, I still rely on my early morning swims as a part of my exercise routine. Our Masters programs on Maui uses County pools during the evenings and early mornings when they are not used by the public. I, like many of the participants in Masters swim program, work in public service jobs such as education and health care. We are not able to fit in our swims during the traditional work day when the pools are regularly open. Furthermore, for health reasons I need to avoid sun exposure during peak times, making early mornings and evenings optimal for pool use.

Swimming is a lifelong sport and provides a unique blend of cardio/endurance and strength training along with the calming and centering effect of being in the water. Central Maui was awarded the honor of being selected as a Blue Zones site, and as such for the past 3 years has been involved in efforts to improve the health of its residents by "Making the Healthy Choice the Easy Choice." Increasing fees for participation creates an added barrier, making the healthy choice the hard choice for those of us who look forward to and rely on our Master's Swim workouts to stay healthy while balancing work and family obligations.

Please do the right thing to promote wellness in Maui County by maintaining access and sustainability of the Master's Swim Program on our island. We ask that you create a new fee category for Masters swim programs that acknowledges the mix of seniors and non-seniors and is 50% of the \$13 (or \$6.50). We understand that the County Economic Development and Budget Committee sets the pool use fees. Please create a new fee category for Masters swim programs that is 50% of the current "mixed use" category.

I appreciate your time and consideration,

Kathleen Hagan, MS, APRN-BC
Paia, Hawaii

EDB Committee

From: crystalyn cayan <crystalyncayan@gmail.com>
Sent: Wednesday, April 22, 2020 9:16 PM
To: EDB Committee
Subject: Please continue to Fund Kaehu

Aloha County Council members,

My name is Crystalyn Cayan and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. My daughter is participating in one of the youth programs and she is learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. She enjoys the classes and learning about the Hawaiian culture.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,
Crystalyn Cayan
Crystalyncayan@gmail.com

EDB Committee

From: Ke'ala Kaiwi <kaiwi04@gmail.com>
Sent: Wednesday, April 22, 2020 9:22 PM
To: EDB Committee
Subject: KAEHU

Aloha County Council members,

My name is Ke'ala Kaiwi and I am writing to ask for funding support for KAEHU to provide Mālama 'Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am a parent of a participant in the youth program currently going on via zoom and google classroom. My daughter is learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy her being apart of the classes and learning about the Hawaiian culture with her peers lead by positive and knowledgeable role models in our community.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Na'u Nō, Ke'ala

EDB Committee

From: Warren Johnson <warren@kingfisherconsult.com>
Sent: Wednesday, April 22, 2020 9:24 PM
To: EDB Committee
Subject: Funding for Maui Nui Seabird Recovery Project

To the Economic Development and Budget Committee, Chair Rawlins-Fernandez, Vice-Chair King, and members of the Council:

Please continue to fund Maui Nui Seabird Recovery Project for their Community Outreach and predator control work. I have volunteered along with my family with MNSRP for a few years now, and their outreach has allowed us (and especially our son) to learn about our seabirds that share this special place we call home and find passion in protecting them. It is so important that the community know about the birds and what each of us can do to save them like keeping lights low and handling downed birds correctly. These birds are at risk, and only an educated community, working together, can keep their population healthy.

We were volunteers in 2017 at Kama'ole beach park when the feral cats and mongoose had decimated the chick population. It was truly heartbreaking. Please fund the continued predator control so we don't have to face those empty nests again. The future of the u'au kani is in its chicks, and our future and theirs are together.

Our family feels that the work they do is so important that we began setting aside money every month to support them. I know that you have some difficult budget choices due to the sudden and dramatic loss of revenue, but please don't cut funding for MNSRP.

Thank you for your consideration of my testimony.

Warren Johnson
Paia

EDB Committee

From: Lisa Awai <lisa808thomas@gmail.com>
Sent: Wednesday, April 22, 2020 10:07 PM
To: EDB Committee
Subject: Support for Ka'ehu

Aloha County Council members,

My name is Melissa Awai and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am a parent of a child participating in one of the youth programs who is learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

The program trained her to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho'okipa. She got certified in CPR and First Aid and got to weave a bookmark and bracelet. She likes the hands-on training and has gained experience in different careers.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Mahalo,
Melissa Awai

EDB Committee

From: Roger Greene <rogerngreene@mac.com>
Sent: Wednesday, April 22, 2020 10:11 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Thanks for your efforts in bringing about this good news in the midst of these troubled times.

Sent from my iPhone

EDB Committee

From: Rebecca Kapolei Kiili <kapolei.kiili@gmail.com>
Sent: Wednesday, April 22, 2020 10:28 PM
To: EDB Committee
Subject: Testimony to support MNSBRP
Attachments: Kiili Testimony Support MNSBRP.pdf

Aloha mai,

Please accept the attached testimony in support of MNSBRP.

Mahalo,
Rebecca Kapolei Kiili

TESTIMONY BEFORE THE ECONOMIC DEVELOPMENT AND BUDGET COMMITTEE
RE: MAUI COUNTY 2021 BUDGET:
SUPPORT MAUI NUI SEABIRD RECOVERY PROJECT
THURSDAY, APRIL 23, 2020

Aloha mai e Chair Rawlins-Fernandez, Vice-Chair King, and members of the Council,

My name is Rebecca Kapolei Kiili. I am submitting testimony in **support** of funding for the Maui Nui Seabird Recovery Project (MNSBRP) to continue with their Community Outreach program.

Their work to protect the 'Ua'u Kani, Hawaiian petrels, is vital to the health of our community. These native bird species are just as valuable to restoring our native habitats as are other species throughout Maui Nui. Much progress and great work has been made because of the efforts and dedication of the small staff of MNSBRP and the many volunteers, like me who have given time towards making our communities better. Funding the continued and on-going efforts is not only an investment in the future health of our 'āina, but also an investment into the future generations of our community. Please keep the 'Ua'u Kani, an already endangered species, a priority for Maui Nui.

In my eight years of classroom teaching in the Kula Kaiapuni program at King Kekaulike High School, I incorporated many service learning opportunities for my students because of community outreach programs. It is my strong belief that our students need to learn about their island home and their own backyards so that they develop pride for their island home and also feel inspired and motivated to protect all of our natural resources. Maintaining and increasing funding for community outreach enables these relationships to be successful and a win-win for our students, the 'āina, and our community organizations like MNSBRP.

I volunteered three times with the MNSBRP in the month of October 2019. And in these three hands-on experiences, I learned so much about this species because of the opportunity to be in the outdoor setting and working directly with the birds and the MNSBRP staff members. "Ma ka hana ka 'ike," is a 'ōlelo no'eau, that translates to 'in doing one learns.' This best summarizes my belief about community outreach programs and their importance to bridging educational experiences for students and the public. When you get your hands dirty by pulling out invasive species or when you work in the field by holding an 'Ua'u Kani in your own hands, the

experience changes your outlook and perspectives on making a difference for the greater good. I believe our students need to have these types of experiences throughout their schooling in order to be community ready citizens who contribute to making our communities safer, stronger, and healthier. Community outreach enables this to happen consistently.

In this unprecedented time that we are currently living in, addressing climate change and restoration of our native habitats and species should take precedence over other types of public events that tend to be single day investments. "It is in the sustained small actions of changed behavior that will be more valuable than grand gestures." This sentiment summarizes my strong support for investing in organizations like MNSBRP who seek to impact the long-term health of our native species and habitats through steady, sustained action that is consistent and builds upon itself.

We are living in different times and while we cannot foreshadow the long term impacts of this global pandemic, we can certainly take these necessary steps to ensure that the health of our island home and our native species are protected, cared for, and restored. It is our collective, sustained actions and behaviors that will make a difference for Maui Nui. Please keep funding for MNSBRP and help them to further their outreach and efforts with saving the 'Ua'u Kani, a native species that deserves care, attention, and habitat restoration.

Thank you for your time and your leadership within our community. I appreciate your dedication in the work that you do every day to keep Maui Nui nō ka 'oi.

Me ke aloha a me ka mahalo,

Rebecca Kapolei Kiili

Rebecca Kapolei Kiili

EDB Committee

From: rodantone <rodantone@mauihla.org>
Sent: Thursday, April 23, 2020 9:00 AM
To: EDB Committee
Subject: FW: MHLA Small Properties

Rod Antone
Executive Director
Maui Hotel & Lodging Association

From: Christine
Sent: Tuesday, April 21, 2020 2:34 PM
To: rodantone
Subject: MHLA Small Properties

Rod: Here is a list of our Small Properties (200 rooms or less). T

1. Aston at The Whaler on Kā'anapali Beach
2. Aston Mahana at Kā'anapali
3. Best Western Pioneer Inn
4. Courtyard Marriott
5. Destination Maui Vacation Rentals
6. Destination Residences Hawaii
7. Hana Kai Maui Resort
8. Hotel Molokai
9. Hotel Wailea Maui
10. Hyatt Residence Club, Kā'anapali Beach
11. Kahana Falls
12. KBM Hawaii
13. Lahaina Shores, Classic Resorts
14. Mana Kai Maui
15. Maui Beach Hotel
16. Maui Beach Ocean View Rentals, LLC
17. Maui Condo & Home, LLC
18. Maui Schooner Resort
19. Montage Kapalua Bay
20. Napili Kai Beach Resort
21. Napili Surf Beach Resort
22. Plantation Inn
23. Residence Inn Maui Wailea
24. The Mauian Hotel
25. Travaasa Hana
26. Wailea Point

Christine Christensen
Membership & Events Coordinator

Maui Hotel & Lodging Association

85 N. Church Street | Wailuku HI 96793 (we've moved – please note our new address)

Phone 808.244.8625 | Fax 808.244.3094 | christine@mauihla.org | www.mauihla.org

EDB Committee

From: rodantone <rodantone@mauihla.org>
Sent: Thursday, April 23, 2020 9:04 AM
To: EDB Committee
Subject: FW: My testimony for Maui County council

Rod Antone
Executive Director
Maui Hotel & Lodging Association

From: LaPhena Wahienhookae
Sent: Sunday, April 19, 2020 8:54 PM
To: rodantone
Subject: My testimony for Maui County council

Dear Maui County council members,

I wish to express my thoughts on the value and need for sales and marketing provided by the Maui Visitors Bureau.

I feel that the MVB and their promotion of the Island of Maui has been a key component in the success of our hospitality and economy.

I have had the joy of work in Maui's hospitality sector for over 15 years. I am now an owner of a private housekeeping business for vacation condominiums in Ka'anapali.

I have experienced at first hand the financial burden of the last downturn of the economy. This was truly trying times for me and my family.

Visitors simply were not coming to Maui. With so many less expensive choices like Mexico and the Caribbean. Thankfully with the successful campaigns of the MVB sales and marketing team we have enjoyed a real boost to our economy for the past 10 years.

With the current travel restrictions due to COVID-19 and some unwelcoming protesting. I feel that there has been a message sent to onlookers that Maui is closed and the visitors are not welcome. With that being said we need to kickstart our economy by bringing in visitors. Sadly they just don't show up.

I in the past people have chose Maui because of the welcoming image and marketing of the MVB.

With the recent halt in our tourism we desperately need funds to promote Maui. By doing so we can bring back visitors to our island to boost the economy quickly so that our taxpayers can regain stability as many of us including myself have not had any income for almost two months.

I Believe that sales and marketing is key to our island's economy. I humbly ask that we continue to fund the Maui Visitors Bureau as they are so valuable and necessary.

Sincerely,
La Phena Davis

La Phena Signature Service

Sent from my iPhone

EDB Committee

From: rodantone <rodantone@mauihla.org>
Sent: Thursday, April 23, 2020 9:05 AM
To: EDB Committee
Subject: FW: Mary Mishima Testimony

Rod Antone
Executive Director
Maui Hotel & Lodging Association

From: Mary Mishima <dasohana@yahoo.com>
To: "edb.committee@mauicounty.gov" <edb.committee@mauicounty.gov>; countyclerk@mauicounty.us <countyclerk@mauicounty.us>
Sent: Friday, April 17, 2020, 8:17:03 AM HST
Subject: MVB

Aloha,

I was told the county council was considering cutting funds to the MVB and I want to submit my testimony with regards to the debate. I am a Condo Caretaker. I have been in business for over 25 years. MVB has been an invaluable asset and I feel very strongly that they have been instrumental in helping me be as successful as I have been.

Currently, there are many places people can go to for vacations. Maui is not only a very long plane ride, but it is one of the more expensive vacation destinations in the world. I truly believe that people have been choosing Maui because of the promotions made through the MVB. While Maui is well known, the majority of visitors in my units are older people. We need the MVB to continue promoting to bring in younger visitors and families, and other retirees new to travel.

Once here, I know people check out the MVB to get information on local activities, places of beauty to visit, local restaurants, businesses, etc. With all that has transpired in the last two months with the economy, funding should not be cut. I am urging you to be keep in place current funding of the MVB and maybe even increase it.

I appreciate your time and the opportunity you have given me to testify.

Sincerely,
Mary Mishima
MM Condo Care

EDB Committee

From: Rod Antone <antonerod@live.com>
Sent: Thursday, April 23, 2020 9:06 AM
To: EDB Committee
Subject: FW: Testimony

Sent from my iPhone

Begin forwarded message:

From: Michelle Pagan <michpagan@msn.com>
Date: April 17, 2020 at 10:06:04 AM HST
To: "edb.committee@mauicounty.gov" <edb.committee@mauicounty.gov>
Subject: Testimony

Aloha Economic and Budget Committee members,

My name is Michelle Takahama and I have been working at the Grand Wailea for 20 years. I have heard of the proposal to take away marketing for tourism, and I feel that would be a big mistake. From my years on the job I know that tourists come to Maui not just because it is a great place, but because we sell them on it. We are competing with many tourist destinations, that are actually more affordable. Maui in particular needs to market itself as an individual destination, separate from a general Hawaii vacation. Our hotels in Maui have the highest average daily rates, bringing valuable tax dollars and revenue to the state. However, with those high rates, potential visitors need to be shown the value in coming to Maui versus a cheaper destination.

When Covid-19 came knocking on Hawaii's door, the immediate shutdown was devastating. We were in the middle of peak group season and the start of spring break. Working at the front desk, every hour I watched hundreds of reservations disappear. And with the flip of switch my hotel, as well as many others was closing in three days. There was no plan to help these hotel workers who were now out of jobs. Not only did we have to worry about lost income, but losing health benefits as well.

Through this ordeal, there has been a rise in negative feelings toward tourists, and in some cases hateful. There is much that will have to be done to make potential visitors feel welcomed and safe. Visitors need to be reminded that Maui is truly no ka oi.

Please do not take the funding away from Maui Visitors Bureau. Bringing visitors back not only benefits the hotels industry and the state tax revenue, but also countless other businesses on our island. The tourist industry will need a boost through the Maui Visitors Bureau to get us back on track again to being prosperous as an island.

Mahalo for your time,

Michelle Takahama

EDB Committee

From: Ku'ulei Maunupau <kuulei@kaehu.org>
Sent: Thursday, April 23, 2020 9:14 AM
To: EDB Committee
Subject: 2 Testimonies to support KAEHU
Attachments: KAEHU Budget Support Testimony by Jovena Defrancia.docx; REVISED County Council Budget Hearing Testimony KAEHU 4.15.20.docx

Aloha,

Attached are two testimonies in support of funding KAEHU.

One testimony is revised.

Mahalo,

Ku'uleinani Maunupau
Executive Director
KA'EHU
www.kaehu.org
Facebook: Malama Kaehu

My name is Jovena Defrancia and my ohana and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. My child Alexandria Licano is currently participating in one of the youth programs and she's learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. She really enjoy the classes and learning about the Hawaiian culture.

The program trained her to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho'okipa. She got certified in CPR and First Aid and got to weave a bookmark and bracelet. She like the hands-on training she's got to experience in different careers.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,
Mrs Jovena Defranci



To: County Council, Budget Hearing

Funding for KAEHU

Aloha Kākou,

I am the Executive Director of KAEHU, a nonprofit organization managing 64-acres of coastal wetlands in the district of Wailuku. The parcel is owned by the County of Maui and we have the right-of-entry to help manage and maintain the area til February 2024. KAEHU has partnered with public and private schools, community organizations, environmental organizations, businesses, and cultural practitioners to provide classes in natural resource management, marine biology, water microbiology, lauhala weaving, lā'au lapa'au and lomilomi, land restoration, beach clean-ups, and Hawaiian arts and crafts.

The Maui County OED program funded \$108,000 for the Community Environmental Stewardship Program in fiscal year 2020. Over the past year we have worked with public and private schools including Baldwin High, King Kekaulike, Lahaina Intermediate, Kihei Elementary, Pukalani Elementary, Mālama Waldorf, Kamehameha Pre-School Paukukalo, Maui Police Department POI and KALO youth and families programs, and STEM educational programs across the islands. Our partnerships include: Kauahea Inc., Hawaii Wildlife Fund, Hale Ho'olana, Aloha Missions, Kapono 'Āina, Sustainable Coastlines Hawaii, and more.

From Oct 2018 to Sept 2019, KAEHU has worked with more than 980 volunteers, removed over 12,000 pounds of trash from the beaches, cleared over an acre of overgrowth, helped to clear the rivers and streams, and maintained several taro patches. The area was also used as an "outdoor classroom" to educate Maui students on the Ahupua'a system and traditional wisdom and values related to natural resource management.

On Oct 1, 2019, funded by the Administration for Native Americans (ANA), KAEHU started the Ka'ehu Youth Enhancement & Mentoring Program for \$399,484 for Year 1, which provides after-school and summer programs for Maui youth between the ages of 14-24 that allow students to work alongside marine biologists, water microbiologists, archaeologists, cultural practitioners, and land restoration specialists.

Ka'ehu Bay was purchased with Open Space Funds and we are seeking Open Space funding to help with on-going Maintenance of the area. We will also be seeking Program Funds to allow us to continue the Community Environmental Stewardship Program (CESP), which provides staffing, equipment, and support for volunteers, youth programs, public and private schools, community organizations and environmental groups to come to the area and help with Mālama Kai and Mālama Āina activities.

KAEHU is requesting the Maui County Council continue to support our on-going efforts to help manage and maintain the area and provide cultural and educational classes and community services opportunities in land restoration, beach clean ups, and more.

Mahalo nui loa,

Ku‘uleinani Maunupau

EDB Committee

From: Ricky Valdez <rickyvaldez22@icloud.com>
Sent: Thursday, April 23, 2020 9:25 AM
To: EDB Committee
Subject: Testimony

Testimony

Aloha County Council members,

My name is Enrique Valdez and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Kaʻehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

(Cohort 1 returnees can add additional comments about what they enjoyed most from the hands-on classes: For me I joined because I needed something to do after school but seeing this new side to hawaiian culture really opened my eyes to new things I wouldn't have learned without this program.) The program trained me to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Hoʻokipa. I got certified in CPR and First Aid and got to weave a bookmark and bracelet. I like the hands-on training I got to experience in different careers.)

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,
Enrique

EDB Committee

From: Michelle Cockett <michelle.visions@gmail.com>
Sent: Thursday, April 23, 2020 9:31 AM
To: EDB Committee
Subject: Fwd: planning dept audit

From: **Michelle Cockett** <michelle.visions@gmail.com>
Date: Tue, Apr 21, 2020 at 12:27 PM
Subject: planning dept audit
To: <written-edb.committee@mauicounty.us>
Cc: <g.saldana@mauicounty.us>

Hi,

i'm in full support of the audit. I have worked for the County (11 years) & i have worked with the County processing permits for over 16 years. Each year the review process becomes more micro-managed. In an effort to curb deliberate non-compliance, the entire community is put thru a very detailed evaluation per project which is almost punitive.

1- there are many reviewers/planners who are very professional & diligent, providing options & willingness to assist in approvals

2- there are specific reviewers/planners who are not

3- processing time~ the public understands the volume of work being done, however, each project should have a specific time frame to determine:

a- initial review~ to make sure there is notification of required permits (SMA/SSA/FDP. etc) (w/i 30 days) - this is being done at ZAED currently (by most reviewers)

b- determination~ if additional review is required by Current, SHPD or historic (should be within 30 days) & route accordingly - some reviewers are doing this, more not...

c- Current Division review ~ based on the scope of work, allow discretion regarding administrative approval (ie: SHPD review only if there is a specific overage of cubic yardage being proposed~ this can address IWS installations, grease interceptor & sewer manhole installations).

Other agency requirements should be taken into account to determine if the property has been previously (logically) impacted or if the property has a SM1 major in place (ie: repair/replace parking lot) ~ if the scope of work proposed is for code compliance for other agencies, it should be a lesser time frame for approval

4- allow some measure of electronic review of plans

5- for the time being while MAPPS is being ramped up, input status of the permit(s) in KIVA~ right now there is no method to track the permit process ~ do this per permit

6- provide some sort of incentive to insure reviews are done in a timely matter (so some who don't have a work ethic or negative attitude can feel a measure of compensation)

7- provide a reward system for consistent positive performance

Morale has always been a challenge as there are so many issues related to a review & the attitude towards the public is sometimes patronizing ~ i have had 2 of my clients reach out to reviewers & got treated so poorly, they leave crying ~ this should NOT be happening...

people should not have BEG to have their projects reviewed/approved, including myself...

if the Committee would like to have a conversation with me~ i would be more than happy to...

please let me know...

:)

michelle cockett
 vcs - project & permit facilitation
 808-357-5821

EDB Committee

From: Christine C. Andrews <laulimachristine@gmail.com>
Sent: Thursday, April 23, 2020 9:44 AM
To: EDB Committee
Subject: Parks use fees for pool use

To: Economic Development and Budget Committee members
RE: Fees for County pool use by Masters swimming organizations

My name is Christine C. Andrews and I am a Maui resident and Masters swimmer. In January of this year Masters Swimming programs throughout the County (Maui, Molokai and Lanai) were halted literally overnight and permits revoked until we paid fees that amounted to over \$2,500 for the first half year. Masters swimming programs have never been charged use fees before. These fees were assessed a rate of \$13 for up to two lanes of the pool per workout day per pool location (per Appendix B of the County Revenues – Fees, Rates, Assessment and Taxes for FY 2020). When we asked for some flexibility, we were told by Parks & Recreation that the County Council sets these fees during the budget process. Thus, I come before you today to ask for your consideration in the lowering of fees charged for pool use by Masters swimming programs in our County as well as to reconsider the way the fees are charged for pool use.

I was a member of the original Board of Directors for Maui Masters Swim Club when it was founded in 1992 as a 501(c)(3) entity. Masters Swimming, as you may already know, is an avenue for adults of all abilities to keep fit through swimming. For over 25 years the Maui Masters Swim Club has had a wonderful partnership with the County to provide a unique community resource by offering coached swimming workouts outside of public swim hours at Sakamoto, Pukalani and Kihei pools. And for that partnership we are very grateful.

Over the years other Masters swimming groups have formed in Lahaina, Molokai and Lanai. For our part of the partnership, Masters Swimmers and Clubs within Maui County maintain membership in United States Masters Swimming Association (USMS) which provides insurance to indemnify the County during our permitted sessions. In addition, we contract qualified coaching individuals who are certified in water safety thus not requiring the County to provide a lifeguard. Besides designing workout sessions that improve a wide range of swimmer skills and conditioning, our coaches are responsible for the pool facility during our workouts - (regulating entry, covering pools, resetting lane lines, locking up, etc.) and making sure that all swimmers have eligible insurance. The costs for memberships and payment to coaching staff are shared among the swimmers at a rate that essentially breaks even for the year. On average a swimmer will pay \$40+/month to attend any and all workouts provided.

While I understand that costs to run and maintain the County pools is ever increasing, I feel that the added permit fees and structure as currently set may be cost prohibitive and that Masters programs may fail in Maui County.

I humbly ask the following of you:

- Reconsider the fee structure of charging per lane and institute a yearly or quarterly amount so that each pool's program can equitably and reliably set budgets to keep the programs alive.
 - To best meet the needs of the community Masters swimming programs are designed with days and times to meet a broad range of schedules within the confines of other pool uses and to keep the costs to an individual as low as possible. We have a varying number of swimmers at any one workout – in Pukalani, where I mostly swim, we may have as few as 5 participants at any one workout and sometimes upwards of 20. We don't cancel workouts due to small numbers or inclement weather – there's always a Coach on deck that needs to be paid. Knowing how many lanes are needed for each workout at each pool for quarterly permits is nearly impossible.
 - Over 50% of our swimmers are seniors – not all swimmers are competitive and prefer not to be crowded into one lane due to risk of injury (brittle bones, etc.). Separating by speed and vitality is crucial for a stress free workout for these individuals.

- Using one lane versus 7 or 8 lanes costs no more in terms of pool maintenance.
- Masters swimming programs have always shared the pool with other swimming groups when the need arises (age group swimming, water polo, diving, etc.). For example, even though we have a permit for a stated time, if another group faces an inoperability at another pool, we make room in the lanes for them during the interim. The swimming community is well connected through our coaching staff and Boards to continue this practice.
- Establish a special use category for Masters swimming groups at a reduced rate
 - Masters swimming programs are not an “event” nor are we visitors. Programs on all of Maui County’s islands offer early morning workouts as well as evening workouts every week of the year – holidays and weekends and have been doing so for nearly 30 years! There are no significant added costs to the County for our use of the pool outside of public swim hours.
 - Masters swimming community are Maui County residents and pay taxes to support our great pool facilities. Masters swimming programs are not “closed” but open to all adults over 18 as long as they can swim 50 yards. Over half of our current participants are seniors but because we also include all ages the programs fall into the existing “general (mixed) use” category and the existing rates are too high given that we must pay for insurance and coaching staff already.

An affordable, Healthy, and Thriving Community” is a countywide outcome and I truly believe that Masters swimming programs are helpful to meet that outcome and ask for your support. Please feel free to contact me with any questions or clarifications.

Mahalo for your time,

Christine C. Andrews, Pukalani

Telephone: 808-572-9897

Email: laulimachristine@gmail.com

EDB Committee

From: Geoff Moore <geoffm@silvermoonmaui.com>
Sent: Thursday, April 23, 2020 9:56 AM
To: EDB Committee
Subject: Testimony for Maui Nui Seabird Recovery Project's Community Outreach funding

Aloha,

I am writing to encourage you include fronting in your budget for Maui Nui Seabird Recovery Project's Community Outreach funding. It's important. We need a healthy environment.

Thanks,

Geoffrey T. Moore

Silver Moon Art & Design
Geoffrey T. Moore, Owner
808.572.1963
Mail: P.O. Box 792018
Pa'ia, HI 96779
Office: Pauwela Cannery at the Treehouse
375 W. Kuiaha Rd, #24 • Haiku, HI 96708
www.silvermoonmaui.com

EDB Committee

From: Karla Trigueros <ktrigueros@csumb.edu>
Sent: Thursday, April 23, 2020 10:09 AM
To: EDB Committee
Subject: Budget Testimony to Support MNSRP
Attachments: MNSRP_Budget_Testimony_2020_04_22.docx

Aloha Chair Rawlins-Fernandez, Chair Lee, and Members of the Committee,

Attached is my testimony to support the Maui Nui Seabird Recovery Project. Mahalo for all the support and funding you have already provided to the project.

Karla Trigueros
Biological Field Technician
Maui Nui Seabird Recovery Project

April 22, 2020

To: Maui County Council Budget Considerations

From: Karla Trigueros

Maui Nui Seabird Recovery Project Field Biology Technician

Aloha Economic Budget Committee, Chair Rawlins-Fernandez, Vice-Chair King, and Members of the Council. I am Karla Trigueros, a part time Field Biology Technician with the Maui Nui Seabird Recovery Project. I started off as a Kupu/AmeriCorps Member and immediately saw the tremendous need required in the effort to protect the native seabirds of Maui Nui. We appreciate the county's long-standing support of the Maui Nui Seabird Recovery Project, which has aided in local and visitor environmental education and restoring the native seabird populations of Maui County.

Seabirds serve a vital role in the ecosystem providing important marine and soil nutrients to the islands. The 'ua'ukani return to Maui Nui year after year, but have been impacted due to development and introduction of invasive species, therefore reducing their populations. Predator control and habitat restoration efforts were started after the 'ua'u kani had a detrimental breeding year in Kihei in 2017. Funds from the county made it possible to increase protection for this colony and has proved to already be successful with a positive impact on reproductive success! The Ho'okipa colony was also impacted this past year and recent predator control efforts have been put in place to help improve this colony's reproductive success.

I have assisted with predator control at Ho'okipa for over a month and have seen first-hand how Maui County's funding has positively affected the native seabirds of Maui Nui in a short amount of time. Thirteen predators have already been removed at Ho'okipa since the beginning of March giving 'ua'u kani a chance to recover. With continuous support, these native seabirds will flourish.

'Ua'u kani have evolved without any natural predators and are easy predation targets for invasive animals such as feral cats and mongoose. Predator control efforts would not be possible without Maui County's funding and support. By protecting the populations through predator control, 'ua'u kani will have the ability to thrive and provide essential ecosystem functions.

Mahalo Nui Loa for your consideration and time,

Karla Trigueros

EDB Committee

From: Ku'ulei Maunupau <kuulei@kaehu.org>
Sent: Thursday, April 23, 2020 10:22 AM
To: EDB Committee
Subject: Video

Aloha

Hoping County Council can check out this new video on Ka'ehu Bay.

<https://www.youtube.com/watch?v=vlpDQph2e3g>

Mahalo,

Ku'uleinani Maunupau
Executive Director
KA'EHU
www.kaehu.org
Facebook: Malama Kaehu

EDB Committee

From: Kai MacDonald <kai@creditedgesolutions.com>
Sent: Thursday, April 23, 2020 10:24 AM
To: EDB Committee
Subject: KAEHU Funding Testimony

Aloha County Council members,

My name is Kainoa Lei MacDonald I am Co-founder and native Hawaiian owner of a credit software company. We as native Hawaiians have become so modern in our ways that we have lost touch with our agricultural heritage, resulting in consequences that include an overall decline in health, cultural disconnections, and food instabilities. I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka‘ehu Bay. My keiki attends Kula Kaiapuni O Maui hawaiian immersion school at King Kekaulike. When COVID-19 hit the DOE could not facilitate a plan of action fast enough to serve the educational needs of every child so as a makua (parent) I had to search elsewhere to find an equal program that my child required being a bi-lingual student.

I was referred by a colleague who is employed by a native Hawaiian organization to inquire with KAEHU. Immediately I saw the connection that was important to fit my child's learning ability. She began participating in one of the youth programs and she is learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. She was resistant at first because like most hawaiian immersion students they learn as a punana (nest) they learn together; without her haumana (fellow students) it was very different for her. She has enjoyed the new concepts of classes and learning about the Hawaiian culture.

The program trained her to think in an outdoor setting even if it was on a video digital platform, she learned techniques to do fish surveys, GPS mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho‘okipa. She was also certified in CPR and First Aid and got to weave a bookmark and bracelet. I admit this style of learning should be the way that our keiki are taught hands-on, cultivating the 'aina because by doing so they understand that the 'aina will feed them in resources and mana (energy). These experiences can help them navigate into different careers that will in return empower them to gain knowledge, come home to malama their land and their people.

She is a senior now and due to this pandemic, we will be on a whole different pathway of celebrating their graduation commencements. Since being in the program it has shifted our thinking and elevated the way we want our educational system to look. While the DOE had to handle millions of children to meet standards. KAEHU was able to quickly move to a digital platform and provide my child and others with

continued education. I ask for you to olu'olu (please) fund KAEHU so the public and private schools and youth of Maui can continue to gain knowledge, for the kumu (teachers) to carry out their mission to empower our keiki, to utilize the 'aina land on 64-acre outdoor classroom that helps them learn using STEM teachings of natural sciences, and more. We need to continue to empower our people, give our keiki the tools for success, and invest in them like never before because they truly are the leaders of our future.

Me ka ha'a ha'a,
Kainoa Lei MacDonald

--
Kai MacDonald

Native Hawaiian Owner & Strategy Consultant

at Credit Edge Solutions

Cell# (808)-419-8646



EDB Committee

From: Scott Crockford <scott.crockford@gmail.com>
Sent: Thursday, April 23, 2020 10:26 AM
To: EDB Committee
Subject: Maui Visitor Bureau Funding

Aloha,

As Maui's economy is driven by the visitor industry, it is extremely important that MVB have funding to market Maui once the travel/stay home restrictions are lifted. We are likely facing a period of 2 years or more to have business come even close to pre-Covid-19 levels. There will be big competition from other visitor destinations both nationally and internationally. Cutting funding for MVB would likely delay recovery, causing pain and suffering to our local families.

Thank you,
Scott Crockford

EDB Committee

From: Jennifer Brittin <JenniferB@eomaui.com>
Sent: Thursday, April 23, 2020 10:28 AM
To: EDB Committee
Subject: I support the Maui Visitors

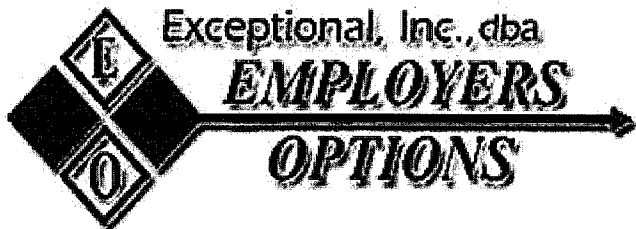
We need to support the Maui Visitors Bureau. My Company alone employees hundreds of people daily in the visitors industry. They of course are now laid off, and they want to get back to work. Our

visitor industry will need to be rebuilt completely. We have all seen the effects of a stalled visitor industry during this time with significant unemployment and layoffs. We need the Maui Visitors Bureau even more during

this time. We need to remind you that we are down to 1 major industry - the visitor industry - and the majority of other industry's leverage this. Just from tax revenue alone, hotels and resorts generate 42.5%

of Maui County's real property tax revenue. The Chamber estimates there is a 75% trickledown effect into other industries. I ask you strongly to support The Maui Visitors Bureau.

Jennifer L. Brittin-Fulton
President Employers Options
111 Hana Hwy #111
Kahului, HI 96732
808 877-6555 808 871-2493
jenniferb@eomaui.com
www.employersoptions.com



We Keep Maui Working

EDB Committee

From: Rob Weltman <robw@worldspot.com>
Sent: Thursday, April 23, 2020 10:55 AM
To: EDB Committee
Subject: Support preserving the remaining Kihei wetlands

As I testified at the 4/17 County Council meeting, Sierra Club feels it is important to preserve what remains of the Kihei wetlands. The wetlands have historically played a very beneficial role in braking and filtering stormwater runoff, thereby protecting ocean water quality and mitigating lowland flooding. Very little is left of them and we are paying the price both in brown water events and in flooding on South Kihei Road. Let's save what is left. They can serve an additional purpose in providing a pleasant and educational area for walking, one where you often see nēnē and other birds.

Me ke aloha,
Rob

EDB Committee

From: HI Hawksbills <hihawksbills@gmail.com>
Sent: Thursday, April 23, 2020 11:14 AM
To: EDB Committee
Subject: testimony in favor of funding for the Maui Nui Seabird Recovery Project
Attachments: 2020.04.22MNSRPtestimony_CherylKing.pdf

Aloha!
Please see my attached testimony.
Mahalo,
~Cheryl King, MSc.



April 22, 2020

To: Maui County Council Budget Considerations

From: Cheryl King, MSc.

Maui Nui Seabird Recovery Project Field Assistant

Aloha Members of the Committee. My name is Cheryl King, with the Maui Nui Seabird Recovery Project.

For the past 3 seasons, I've been fortunate to be able to undertake the daily monitoring of the shearwater colony at Kama'ole III. Most people haven't recognized this place as an important habitat: one of the few remaining undeveloped areas along the south coast. The spots where the 'ua'u kani dig their burrows are nestled in small roped-off areas adjacent to the busy beach accesses and Kihei Boat Ramp. If you're there just after sunset in the summer/fall, you'll see the adults soar in. Watch your head, as they're not always the most graceful landers!

As a marine biologist, I've been lucky to live amongst remote, flourishing seabird colonies in the Papahānaumokuākea Marine National Monument, Palmyra Atoll National Wildlife Refuge and Cocos Island National Park. Their rhythmic patterns, entertaining calls, swooping presence, quirky interactions, and even the ripe smell of their guano calm and invigorate my soul. I wish everyone could experience the wonder of truly wild places like these.

There's actually a real possibility for that wish to come true! Like Kama'ole III, a few pocket colonies of seabirds around Maui County are quite accessible; so create the potential to provide these types of natural connections for our community (plus all of the ecological benefits that come along with a healthy seabird population, of course). Just like my first love, sea turtles, seabirds also must navigate back to our human-impacted islands to lay their eggs, often near where they were born.

Unfortunately, like far too many other species, seabirds are struggling too. Between all of the dangers they face at sea to the lurking land predators (cats, mongooses, dogs, and rats), plus lighting disorientation risks and then road and power line collision hazards, it's a scary gauntlet they're flying. They're defenseless against predators, and will waddle right up to my dog (who's trained to not harm them). My main point is: they need our protection! And that's where the Maui Nui Seabird Recovery Project comes in- we are truly making a difference for these species.

As you can imagine, the heart-breaking part of monitoring seabird colonies is finding a dead bird (which is usually a pile of scattered feathers with their little webbed feet and stubby legs attached to not much else), especially since I know that this will likely lead to the death or agonizing life struggle for either its mate or its chick. It takes both parents to be able to hatch their egg and then be able to keep that chick alive since they cooperatively must fly far out to sea to find food. Single parenting doesn't work, and it's thought that they mate for life.

Truly getting to "know" individual seabirds is a remarkable opportunity, and we hope to continue to protect them as much as possible so these opportunities exist for generations to come. I personally extend the invitation to each and every one of you to join us sometime (now through October), as my dog and I would love to show you these amazing seabirds. They are keys to healthy ecosystems. Seabirds represent both the fragility and resilience of wildlife, and are a symbol of what needs to be restored and protected: more nature!

As I write this on Earth Day, I strongly urge you to please keep Maui Nui Seabird Recovery Project in the budget at the same funding level as last year. We accomplish so much, and truly appreciate your important support of our seabirds!

Mahalo Nui Loa!

~Cheryl King, MSc.



EDB Committee

From: Toni Marie Davis/A3H <toni@a3h.org>
Sent: Thursday, April 23, 2020 11:40 AM
To: EDB Committee
Subject: Please visit Maui.org

Aloha EDB Committee Members,

Per my testimony, please visit www.Maui.org and continue to support A3H's \$35K budget.

Please note this site is not launched/marketed as of today.

Welcome any feedback – Mahalo ~ we are all in this together,

Toni

My testimony:

Thank you for the opportunity to testify. My name is Toni Marie Davis; I am the Executive director of Activities & Attractions Association (A3H); I am also a member of the Mayor's Tourism Advisory Committee (TAC) & Resident of Makawao Maui.

Each year I testify in support of MVB budgets because I believe strongly in a tourism economy. Tourism managed adequately is a lucrative gift to any destination. A3H is a statewide organization; I work with all island visitor bureaus. The additional marketing dollars to MVB is evident when comparing to the other islands. Maui is "no ka oi." The challenge with tourism is management; I'll be the first to say we've not done a great job. The Tourism Advisory Committee formed to address over-tourism, recognizing there is no silver bullet solution; instead, a variety of tasks are required (shotgun approach). One of which is better education and the attraction of visitors aligned with our island's community. A3H receives \$35K via MVB funding each year to promote Maui's legal, properly permitted & insured activities & attractions.

My testimony today is something I've never done – I'm testifying to preserve A3H's funding, however possible. If okay, I am requesting to share a site not yet launched, www.maui.org. I'm confident it will reflect the shift and good work A3H has been working on – is it okay to share the site? Without continued funding, it will be challenging to continue work on this site. Please provide welcome feedback.

Toni Marie Davis/Executive Director
Activities & Attractions Association of Hawaii, Inc.
PO Box 598, Makawao, Hawaii 96768
D: 808-871-7947 * M: 808-264-0000 * F: 808-877-3104
Toll Free: 800-398-9698



EDB Committee

From: PurrJoy <PurrJoy@hawaii.rr.com>
Sent: Thursday, April 23, 2020 11:44 AM
To: EDB Committee
Subject: Pool Usage Fees

Aloha

I have been a Maui resident for over forty years, this is my home. I am writing as a member of Maui Masters Swim Club, a nonprofit 501(c)(3) organization. Through the club, I swim regularly for health, fitness and physical therapy as part of the nationally recognized U.S. Masters Swim Program.

I am one of the many senior swimmers, still working full-time and not able to utilize the FREE county pools during operating hours. I am fortunate to be able to swim with the Masters Swim programs as they utilize the County pools during the evenings and early mornings when they are not used by the public.

Our swim club provides our own lifeguards/coaches, as well as the required insurance, and offers COACHED workouts to anyone age 18 or over who can swim 50 yards or more and wishes to join us.

Maui Masters Swim Club has been life changing for me and helped me to deal with and navigate my physical challenges. This swim club is more than a leisure swim option for me; coached workouts have trained me to stroke and kick properly and effectively. I am handicapped; swimming is vital therapy for my muscles to remain strong and helps me to continue to walk unassisted. Swimming greatly helps navigate my pain management. Chronic skin cancer prohibits me from swimming except at night or dawn; Maui masters is the only swim program offered at those hours. The other swim team members inspire and motivate me to keep showing up!

When the County of Maui Parks and Rec department announced to us in January, without warning, that the Masters swim club would need to pay rent for the pools for our workouts, I was flabbergasted as I thought the pools were free to the Maui Public. This has never been required in the past. Our Club has always complied with the permitting & insurance requirements. Very shocking and although the rent may not sound like a lot, it adds up to thousands of dollars that we as a club have not yet worked out how we will be able to pay. This puts an extreme burden on our members, the majority of whom are on social security or fixed incomes.

It is my understanding that if we were a seniors only group, we would have free use of the pools., but because we are a mix of seniors and non-seniors, we do not qualify?

Please consider letting us continue to use the pools for free as we did before - if that is not at all possible, I ask that you create a new fee category for Masters swim programs that acknowledges the mix of seniors and non-seniors and is 50% or less of the current rate

I understand that the County Economic Development and Budget Committee sets the pool use fees. Please create a new fee category for Masters swim program that either waives all fees or is modified to a 50% or less of the current "mixed use" category.

Thank you for your consideration.

Beth L Anderson
95 Mokuahi Street
Makawao, HI 96768
808-572-6339

Sent with ALOHA

EDB Committee

From: Julius Lorenz Fischer <julius@hawaiiagreengrowth.org>
Sent: Thursday, April 23, 2020 12:25 PM
To: EDB Committee
Subject: Testimony: Economic Development and Budget Committee Meeting April 24, 2020, 9:00am (O'ahu Economic Development Board/Hawai'i Green Growth)
Attachments: HGG Testimony - Maui Economic Development Budget Committee Meeting 04-24-2020.pdf

Aloha,

Kindly find our written testimony for tomorrow's meeting of the Economic Development and Budget Committee attached, which I am submitting on behalf of Hawai'i Green Growth.

Mahalo,

Julius

Julius Fischer
Program Manager
Hawai'i Green Growth
1.808.351.5947
julius@hawaiiagreengrowth.org

Hawai'i Green Growth is a public private partnership committed to advancing economic, social and environmental goals, and United Nations Local2030 sustainability hub that develops local solutions to global sustainability challenges.

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Ulalia Woodside
The Nature Conservancy

Testimony in Support of the
O'ahu Economic Development Board/Hawai'i Green Growth application
For Maui County FY2021 funding for Economic Development project:
The Aloha+ Challenge: Advancing Local & Global Sustainability Goals

Council of the County of Maui
24 April, 2019, 09:00am (online)

Aloha Budget Chair Keani N.W. Rawlins-Fernandez and Vice-Chair
Kelly T. King:

Hawai'i Green Growth (HGG) strongly supports the Office of Economic Development programs and grants in the proposed Fiscal Year 2021 Budget. We would like to take this opportunity to thank the Council for continued support of OED programs that provide a positive impact for the County of Maui.

The COVID-19 pandemic takes global focus during a year of anticipated climate action, it further underscores Hawai'i's vulnerability. It also demonstrates the importance of the collective action already underway through the *Aloha+ Challenge* to build resilience across sectors from local food, energy and biodiversity to affordable housing, jobs and community well-being. The *Aloha+ Challenge* provides a holistic framework to inform near and long-term recovery from COVID-19 through a sustainability lens, as well as a pathway for action to mitigate future disruptions from climate change.

HGG is a county grantee for projects to support the County of Maui's priorities across environmental, economic, and social sectors through the *Aloha+ Challenge: He Nohona 'Ae'oia* – Hawai'i's locally and culturally appropriate plan to achieve the United Nations Sustainable Development Goals (SDGs). In 2018, HGG was recognized by the UN as one of the world's first Local2030 sustainability hubs due to statewide collaboration through the *Aloha+ Challenge* and local metrics tracked on the Aloha+ Dashboard.

With Maui County's leadership and support, HGG facilitated a multi-year process with diverse statewide partners to build the Aloha+ Dashboard and measure progress on sustainability and climate commitments. The open-data platform tracks state and county progress, highlights Maui County programs, and supports the county's decision makers and citizens on Hawai'i's sustainability goals.

Through this grant project, HGG continues to work with government, private sector, and civil society partners to develop the Aloha+ Dashboard with new participatory opportunities for community and

student engagement; increased county-level metrics, indicators, and resources; and interactive features to both inform data-driven policy and inspire action by citizens. As a result, Hawai'i has earned global recognition for the Aloha+ Dashboard, and this project is being applied as a model from the UN and Commonwealth to Palau and Tasmania.

We appreciate the County Office of Economic Development's continued support for this project, and for the many other community and economic development efforts that contribute greatly to Maui. We strongly support the continued investment in the Office of Economic Development programs and grants, and appreciate the opportunity to provide testimony.

Mahalo,

A handwritten signature in black ink that reads "Breanna Rose". The signature is written in a cursive, flowing style with a large loop at the end of the last name.

Breanna Rose
Director of Operations & Partnerships
Hawai'i Green Growth Local2030 Islands Hub

EDB Committee

From: Kahuhu <dkanekawaiolak@gmail.com>
Sent: Thursday, April 23, 2020 12:48 PM
To: EDB Committee
Subject: Kaehu Support Written Testimony
Attachments: scan - 2020-04-23T124627.241.pdf

Aloha,

To whom it may concern, please see attached two letters of testimony in support of Kaehu Funding.

Mahalo,
Charmaine Kahuhu

Thursday, April 23, 2020

Sent Via Email: edb.committee@mauicounty.us

Aloha County Council members,

My name is Charmaine Kahuhu and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am a parent of a Keiki who is participating in one of the youth programs and learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. My Keiki enjoys these classes and learning about the Hawaiian culture.

The program includes these opportunities for our Keiki; fish surveys, GPS mapping, water testing, land restoration, removal of plastic marine debris from the beach, and visiting turtles and monk seals at Ho'okipa. My keiki was also certified in CPR and First Aid and got to weave a bookmark and bracelet. The hands-on training was a great experience for her and hopefully will play a role in her development and outlook towards different careers available in our community.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Mahalo,



Charmaine Kahuhu

Thursday, April 23, 2020

Sent via email: edb.committee@mauicounty.us

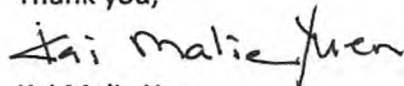
Aloha County Council members,

My name is Kai Malie Yuen and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

The program trained me to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho'okipa. I got certified in CPR and First Aid and got to weave a bookmark and bracelet. I like the hands-on training I got to experience in different careers.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you,

A handwritten signature in black ink that reads "Kai Malie Yuen". The signature is written in a cursive, flowing style.

Kai Malie Yuen

EDB Committee

From: Lisa Thomas <lisa.thomas563@gmail.com>
Sent: Thursday, April 23, 2020 12:58 PM
To: EDB Committee
Subject: Master's Swimming

Aloha,

My name is Lisa Thomas. I have been a working Maui resident for 25 years, and a Maui Masters swimmer for 23 years. I am now 64, very healthy, working as an RN, and hoping to continue my good health and productivity through continued participation in Masters Swimming. It has been very frustrating this year with the roadblocks that our club has been up against.

I work very long hours as an RN. Without Masters, I am not able to take part in swimming. My work often starts at 6:30 AM and ends after 6:00 PM, which makes it very difficult to access the public open hours at the pool.

Many of the older people I have met through swimming continue to enjoy good health as seniors, most continuing to work and contribute to our Maui community. The younger members of the group are also hard working Maui citizens, supporting their families, and often unable to get to the pool during public hours.

This group gives back to Maui in many ways. One is the Adult Learn to Swim program, in which members volunteer their time to promote safe swimming skills for free to members of our community.

Please allow our swimming community to continue to grow and thrive. Thank you for listening.

Lisa Thomas
26 S. Laelua Pl.
Paia, HI 96779
(808)283-1536

Sent from my iPad

EDB Committee

From: Doug <mauidoug@gmail.com>
Sent: Thursday, April 23, 2020 1:06 PM
To: EDB Committee
Subject: Elimination of Pool Use Fee

I'm 75 years old and have been swimming for fitness and health most of my lifetime. I have swam in many different locations on the mainland and now in Hawaii for over half my life. When I first started swimming on Oahu I was surprised and delighted that the pools didn't charge an admission fee. I was told that this is because island communities need to know how to swim to be safe in the ocean. Always made sense to me.

When I moved to Maui in 1989 I soon discovered that Maui's Parks and Recreation aquatics programs were even better than Oahu's. Times were set aside when the public wasn't using the pools for open swim or Age Group competitive swimming to allow adult competitive swimmers to workout. We had to have a certified coach on deck for safety and insurance. As time went on, we attracted many swimmers that never swam competitively before. Our mission: To promote swimming for Fun, Fitness, Health and Social Wellbeing. In partnership with the County, we have an Annual Adult Learn Program to promote these goals and hopefully prevent drownings.

I have found that having a Masters Swimming program separate from public swim hours has benefited both swimming groups.

When I swim during public swim hours I find that some swimmers like to have their own lane for several reasons. They can't always swim straight in a lane and therefore are unable to avoid collisions with other swimmers. This also prevents multiple swimmers sharing a lane by circle swimming as more advanced swimmers can easily do. Some aqua aerobics participants don't like to have swimmers near them because of light splashes when a swimmer goes by.

So I don't understand why we are now going to be charged pool usage fees. Especially paying for the use of just two (2) lanes. If this new fee structure kills our program, I suppose we will then need to find a time to workout in open swim times. I don't think this will make anyone happy.

Sincerely,
Doug Rice

EDB Committee

From: robert aldrich <bob.pierce75@gmail.com>
Sent: Thursday, April 23, 2020 2:24 PM
To: EDB Committee
Cc: Kate Griffiths; Charlene; bob.pierce75
Subject: Wetland Testimony
Attachments: Testimony.docx

Aloha

I was on the phone for almost two hours this morning waiting for my turn in the queue to give telephone testimony re. funding for the South Maui wetlands. My name/phone number never showed up and so I am testifying by email.

My name is Robert Aldrich. I live in Kihei.

My experience includes working with biologists, and as a Game Warden providing wildlife protection as needed, at the following wetlands on the continent: Laguna de Santa Rosa Preserve, the San Francisco Estuary, the Napa-Sonoma Wildlife Area, the Petaluma Wetlands, Grizzly Island Wildlife Area. I have been heavily involved in the following wetlands in Kihei: Wesco, Welakahao, Halama, and Sujata properties.

I am currently part of the volunteer group that has been trying to protect wetlands in South Maui. Here is a few reasons why:

Wetlands provide flood alleviation, which helps protect lives and property.

A one-acre wetland can store one million gallons of storm water. In ahupuaa where wetlands have been lost, flood peaks can increase by as much as 80 percent. Hundreds of wetlands in South Maui have been destroyed to make way for businesses, many of which are planned and funded by mainland investors who are not aware of the importance of wetlands. More wetlands are being planned for development, such as Welakahao. In my opinion, wetlands are more precious than market values or commercial profits.

We have a wetland emergency. They need preserved and restored, and I strongly support funding for wetland conservation and sustainability.

Thank you

Robert Aldrich – Kihei 808-658-5240

EDB Committee

From: Janet Mozina <ofc@bugmanhawaii.com>
Sent: Thursday, April 23, 2020 2:32 PM
To: EDB Committee
Subject: Opinion of funding Maui Tourism funding

It appears you are ready to shoot the golden goose of tourism. I think you are not making a sensible decision.

Sincerely, Janet Mozina.

EDB Committee

From: Alison C. Cohan <acohan@TNC.ORG>
Sent: Thursday, April 23, 2020 3:09 PM
To: EDB Committee
Subject: written testimony for committee meeting
Attachments: TNC written testimony_Mayor 2021 budget Council Apr2020.pdf

Aloha,

Can you please print out copies for the Committee members for their budget meeting tomorrow morning at 9am? I will also testify via BlueJeans – can I sign up now?

Mahalo nui,

Alison Cohan

Testimony of The Nature Conservancy of Hawai'i
Economic Development and Budget Committee Meeting on Mayor's Proposed FY 2021 Budget
April 24, 2020, 9:00am, online via web

The Nature Conservancy of Hawai'i is a non-profit conservation organization dedicated to the preservation of the lands and waters upon which all life depends. The Conservancy has helped protect more than 200,000 acres of natural lands in Hawai'i and Palmyra Atoll. We manage 40,000 acres in 13 preserves and work in over 30 coastal communities to help protect the near-shore reefs, waters and fisheries of the main Hawaiian Islands. We forge partnership with government, private parties and communities to protect forests and coral reefs for their ecological values and the many benefits they provide to people.

The Nature Conservancy of Hawai'i acknowledges that during this unprecedented time of Covid-19, the County of Maui is faced with overwhelming demand to support social services and the myriad organizations and agencies that work hard to keep our residents safe and healthy. It is our understanding that the Department of Water Supply's Watershed Grants Program funding levels for FY2021 may be cut ~ 5% from FY20 funding levels, and that DWS has worked hard to identify areas that can be cut while doing their best to maintain sufficient support for watershed management. **We can not emphasize enough how much we appreciate DWS's hard work on the FY21 budget and maintaining support for watershed protection.** We know that the County Council and Economic Development and Budget Committee members appreciate the vital role that our watersheds play in providing clean water to Maui's residents, businesses, agriculture and tourism industry, and that you understand that **cutting funding can result in significant loss aquifer health and watershed function over time.** We trust that DWS and the Committee will maintain support as best as you can given your immensely difficult job of deliberating the FY2021 budget, and ask that you do your best to maintain funding for the **critical watershed areas of Waikamoi Preserve.** Waikamoi Preserve, located at the heart of the East Maui watershed, is home to the headwaters of at least 13 major streams that feed directly into the Waikamoi flume water system and the Maui County delivery system that supplies water to over 36,000 services in upcountry Maui.

The Nature Conservancy received \$240,000 (out of a proposed \$265,000) in Fiscal Year 2020 from the DWS watershed grants program, and was projected to receive \$260,000 in FY2021 (out of a proposed \$271,476). The 5% cut from FY20 levels will leave us with \$228,000, **which is \$32,000 less than projected and \$43,476 less than our FY21 projected needs.** **We absolutely understand that sacrifices are necessary during this unprecedented time, and will prioritize our management accordingly.** The funding loss will mean that we prioritize the essential management that keep our watershed functioning, including fence checks and ungulate control. Outreach activities, events, and programs that allow residents and visitors to visit the native forest will likely be cut significantly. Support for research, resource monitoring (including Rapid 'Ōhi'a Death) may also take a hit. One priority project that is essential for watershed function will also suffer with this funding cut – namely our Himalayan ginger control efforts across Waikamoi. See figure below. The "outlier" populations of ginger in the backcountry require helicopter access and camping, so are more resource intensive than other locations that are accessible. A cut in funding means we may not be able to suppress these growing populations that impact watershed function and aquifer recharge. While we can focus our efforts on more "frontcountry" ginger populations that do not require helicopter support, the implications are that we will lose some of the footing we've gained on the outlier Himalayan ginger populations in the more remote areas of the Preserve, and they will undoubtedly get worse and potentially impact our watersheds greatly.

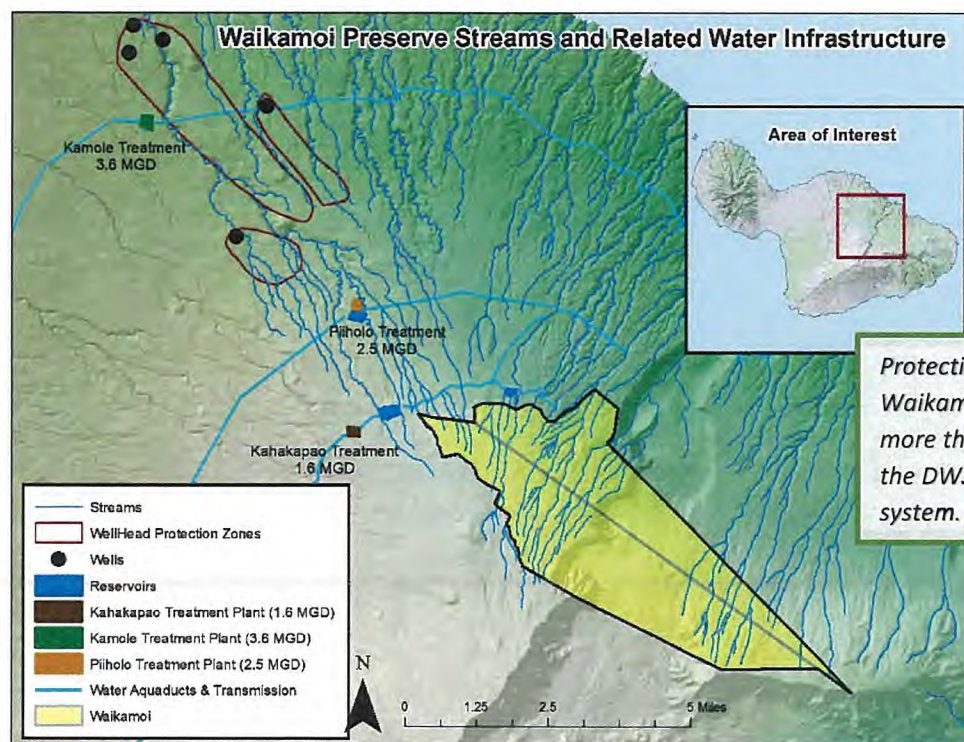
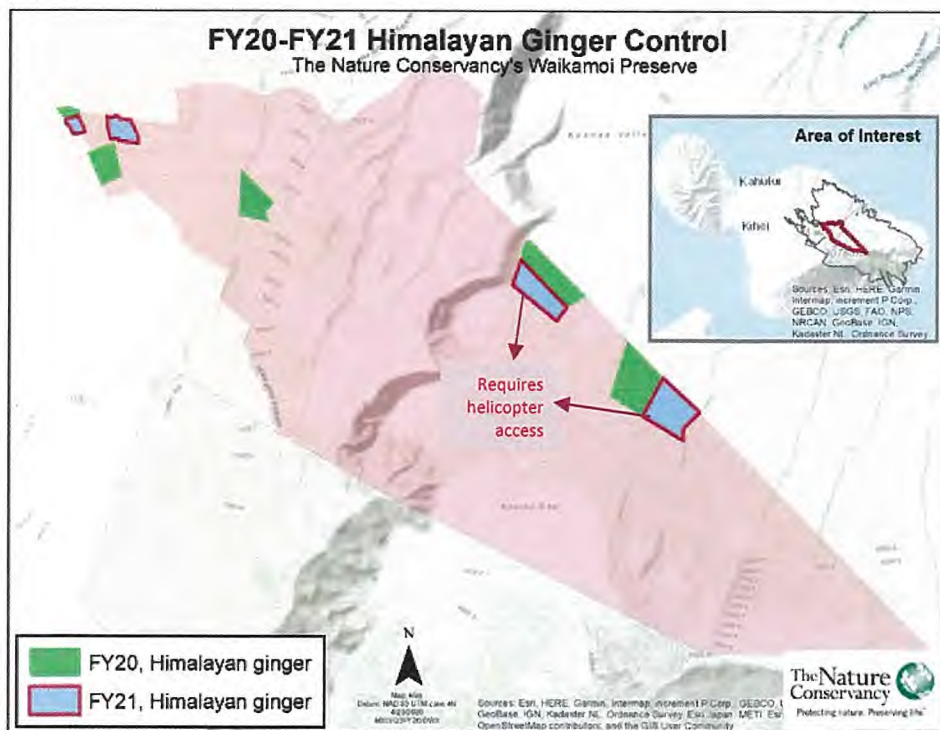
Thank you for the opportunity to provide testimony during your budget deliberations. The Nature Conservancy greatly appreciates your work and the County of Maui's mālama for our precious watersheds.

Please feel free to reach out to me with questions about DWS watershed grants for The Nature Conservancy's Waikamoi Preserve in the East Maui watershed, or our Kapunakea grant for the Honokowai/Wahikuli watershed on West Maui (\$75,000); I can be reached at acohan@tnc.org or (808) 283-7368.

BOARD OF TRUSTEES

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Ihupani Advisory Council: Christopher J. Benjamin Kenton T. Eldridge Eiichiro Kuwana Duncan MacNaughton Jean E. Rolles Crystal K. Rose
Founders: Samuel A. Cooke Herbert C. Cornuelle



Protecting the upland forest at Waikamoi protects the headwaters for more than 10 streams that feed into the DWS upcountry water collection system.

Mālama,

Alison Cohan

Alison Cohan
 Director, Maui forest program
 The Nature Conservancy

EDB Committee

From: Kyle Caires <kylecaires@yahoo.com>
Sent: Thursday, April 23, 2020 3:10 PM
To: EDB Committee
Cc: Mike J. Molina; Kyle Caires
Subject: Request for Support to DeCoite Packing, a major driver for maintaining the supply chain of local livestock
Attachments: Caires_Testimony_4-22-2020.pdf

Aloha,

Please find enclosed (PDF) my testimony from the budget meeting held on the morning of April 22nd, in support of equipment upgrades/replacements and repairs regarding DeCoite Packing. I am sending this a second time because I just received an email message with an error saying the email was not successfully delivered yesterday.

Mahalo,
Kyle

Kyle C. Caires, Ph.D.
Department of Human Nutrition, Food and Animal Sciences
College of Tropical Agriculture and Human Resources
University of Hawaii at Manoa - Cooperative Extension Service, Maui Office

310 Kaahumanu Ave, Bldg 214
Kahului, HI 96732



Request for Support to DeCoite Packing, a major driver for maintaining the supply chain of local livestock

Wednesday, April 22, 2020

Thank you, Chair Rawlins-Fernandez and Members of the Committee, for this opportunity to request support for repairs and equipment to DeCoite Packing here on Maui.

My name is Kyle Caires and I am an UH Extension Agent, working with 4-H youth and livestock producers on Maui, Moloka'i and Lana'i; I also currently serve as the Vice President of Maui County Farm Bureau (MCFB). I would like to extend great appreciation for your ongoing support of Maui's farmers, ranchers and 4-H youth members and for your efforts during the COVID-19 crisis to protect our residents.

The COVID-19 pandemic has shocked everyone, it has greatly strained the agricultural and food production industries here in the islands and abroad. These times serve to remind us all of the importance of ensuring our island's food security. I testified a few weeks ago regarding the impacts of current events to our pork producers but am here today to talk about an issue affecting producers of local beef, lamb, goat and elk.

Decoite's Packing is the only harvesting facility open to the public that serves the needs of Maui's independent ranches by providing harvesting and processing services for cattle, goats, lambs and elk since 1950; the only multi-species facility. They are in need of critical repairs and equipment replacement (such as a band saw that has exceeded the manufacturer's warranty and is beyond repair) in order to increase their slaughtering and processing capacity. Other meat cutting equipment includes meat grinders and an automated meat slicer are necessary for the efficient production of teriyaki and hamburger, the two highest demand beef products consumed by families in our local market. Taken together these upgrades are needed such that more livestock can be harvested locally on Maui to support the food supply needs of our Maui community.

Decoite's Packing has kept their prices stable over the years, and have not passed on rate increases to their customers since 2017, so Maui's ranchers could be profitable and remain competitive with imported beef, and now they need our help. The repairs to boiler unit (for sanitation) and replacement of several key equipment pieces will ensure food safety while also increasing their efficiencies to boost their slaughter/processing capacity, which is the major bottleneck for the local grass- and grain-fed livestock industries to survive and thrive while expanding to meet the protein needs of community. I will be happy to discuss specific items for repair and equipment needs with you further, but I estimate the aforementioned needs discussed to amount to \$22,000.00, which could be provided to Maui County Farm Bureau as a pass-through in the 2020 year.

A business like DeCoite's Packing is an essential business, and central hub of the supply chain that helps local ranchers stay in business so those individuals can continue to work hard and supply healthy, affordable food to meet the needs of our people.

The empty shelves we have seen at the grocery store over the last month was concerning, but I assure you that vacant fields and empty pastures would be far more devastating to our island culture and economy as we move into the future.

Mahalo for your consideration of this request to help agriculture remain competitive on Maui.

EDB Committee

From: Ki'inaniokalani Kaho'ohanohano <hokulani23@hotmail.com>
Sent: Thursday, April 23, 2020 3:33 PM
To: EDB Committee
Subject: Kaehu Bay

Aloha,

I am writing on behalf of Hale Ho'olana Island Inspired Therapies and Na Hana Lauhala o Pohaku. We have both been involved in a variety of community programs at Kaehu for the past 15 years. We currently provide services to the native Hawaiian youth of all of Hawaiian Homes of Paukukalo to Waiehu Kou. The traditions that we share come from the kupuna of the Area, and it is VITAL that we continue to have access, and funding for this aina to thrive in positive ways and thus our community. We have worked for years to maintain Kaehu and to clean out drugs and homeless encampments, returning it to its highest state. We have only just begun, as for years we work for free!!! For the love, because it is our kuleana!!! To malama this place and our community! We finally received this year, an ANA grant to provide after school programs and summer programs at kaehu, just to mention a few important programs we are involved in. We also offer education and training for our community at large, by donation in areas of cultural practice such as lauhala weaving, (the trees that our kupuna gathered from at kaehu, as well as other material mentioned) cordage from hau and niu, coconut weaving, lei making, la'au lapa'au (Hawaiian herbal medicine) , lomi lomi, ho'oponopono, traditional birthing practices/education and support, (kaehu has historically been known for healing practices and birthing stones) farming practices, all of which is rare knowledge that needs to be perpetuated and is tied tight to this land.

One day we hope to fulfill the vision of restoring Kaehu to what it was intended to be , restoring fishponds, canoe hale, and utilizing this amazing place to reforest natives of the area! There is so much for us to do between the environmental, educational, community service projects, and we need to keep kaehu for community! And not allow all the clean up and maintenance that we have invested for years be in vain! Please help us continue to MALAMA KAEHU ♥♥♥

Me ke Aloha,

Ki'i Kaho'ohanohano a me Pohaku Kaho'ohanohano Sent from my iPhone

EDB Committee

From: Lindsey Rex <spokesmodelmaui@gmail.com>
Sent: Thursday, April 23, 2020 3:44 PM
To: EDB Committee
Subject: Maui County Child Care Subsidy

Happy Aloha Thursday Maui County Council!

I have been living on the island since I was born and now my son is experiencing the rich upbringing of Aloha that I grew up in!

Our 4 year old son and our family has been truly blessed by Maui County Child Care Subsidy. Bruce Miguel Keolewa Rex is a part time preschooler at Fun 2 3 Preschool. The subsidy assistance allows for our family to enjoy residing in one of the highest cost of living state in the country. Much Aloha for the financial help during his preschool years until he makes the transition to kindergarten. In addition to the home learning environment we provide him, he is growing and learning in ways at preschool that we would not be able to show him. It is exciting to see him mature and be prepared for his next steps into kindergarten, via preschool, via Maui County Child Care Subsidy.

We send you greetings from Pukulani and wish you physical and mental health during this time!

Much Aloha, Lindsey Rex



EDB Committee

From: County Clerk
Sent: Thursday, April 23, 2020 3:55 PM
To: EDB Committee
Subject: FW: Maui Visitor's Bureau

From: Christine y Nguyen <christine.y.nguyen@fourseasons.com>
Sent: Thursday, April 23, 2020 3:54 PM
To: County Clerk <County.Clerk@mauicounty.us>
Subject: Maui Visitor's Bureau

Aloha,

I am emailing my concerns regarding funding being redistributed away from the Maui Visitor's Bureau. I work in culinary at the Four Seasons Maui and have temporarily lost my job due to COVID 19. My job is my livelihood and I am truly grateful to say that I work with an incredible team who takes care of our guests and our kama'aina. Each day has been so stressful not knowing if I will be able to return to my job and afford to keep my home. We need these funds to advertise Maui as a travel destination now more than ever. As COVID 19's affect on global travel is unprecedented, it is essential to do our best to market Maui as a vacation/travel destination as soon as it is safe to travel. Maui's economy and the hotel industry relies completely on travel. Removing funds now would result in the lost of so many jobs, including mine. Please help bring Maui back and do not take funding away from Maui Visitor's Bureau. Thank you for your time and consideration.

Mahalo,

Christine Nguyen

Four Seasons Resort Maui

EDB Committee

From: Debbie Cabebe <debbie.cabebe@meoinc.org>
Sent: Thursday, April 23, 2020 4:25 PM
To: EDB Committee
Cc: Marc Takamori
Subject: Budget savings on MEO Human Services grant

Dear Council Chair Lee,

Here is the information you requested this morning during testimony.

It is estimated that MEO will have about \$400,000 in unspent funds on the Human Services grant at the end of June 30, 2020.

This amount may vary depending on uncontrollable circumstances such as an engine blowout or an accident, etc.

MDOT Director Takamori will send information related to the Paratransit contract along with information on the fixed route.

Please let me know if you need any further information.

Sincerely,
Debbie

Debbie Cabebe, SHRM-SCP, SPHR, NCRT, Chief Executive Officer

Maui Economic Opportunity, Inc.
99 Mahalani St, Wailuku HI 96793
<http://www.meoinc.org>

T: 808-243-4300 M: 808-870-1906 E: debbie.cabebe@meoinc.org

MEO's mission is to strengthen the community while helping people in need restore their hope, reach their potential, and enrich their lives.

Confidentiality Note: This e-mail is intended only for the person or entity to which it is addressed and may contain information that is privileged. Distribution or copying of this e-mail or the information herein by anyone other than the intended recipient, or any

employee or agent responsible for delivering the message to the intended recipient, is prohibited. If you have received this e-mail in error, please contact the sender and destroy.

EDB Committee

From: Alex Terrazas <manny062113@gmail.com>
Sent: Thursday, April 23, 2020 4:35 PM
To: EDB Committee
Subject: Testimony Kaehu

Aloha County Council members,

My name is Alexandria Licano and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture very much and I would be so grateful if you would please be kind enough to fund this amazing youth mentoring program.

The program trained me to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho'okipa. I got certified in CPR and First Aid and got to weave a bookmark and multiple lauhala bracelets. I like the hands-on training I got to experience in different careers. Also I got to make a **humongous** bond with my kumu's and with my friends and I also got to make incredible new friends. I have Learned information on things I never imagined that were actually there. Also I've learned all the new technology that they're trying to build to help our society and our ocean to become less polluted. And how amazing scientists are trying to study about our climate change and how to save our planet from becoming the worst it possibly can. So maui county council members with all my heart I am asking if you can please fund **Kaehu Youth enchantment mentoring program** please.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and lots more.

Thank you,
Alexandria, Licano

EDB Committee

From: leiana gonsalves <leilei96793@gmail.com>
Sent: Thursday, April 23, 2020 5:15 PM
To: EDB Committee
Cc: uluwehi@kaehu.org
Subject: KAEHU Testimony

Aloha County Council members,

My name is Leiana Kahealani Gonsalves and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka‘ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

Aloha e nā lālā o ke Kalana Pūku‘i,

‘O Leiana Kahealani Gonsalves ko‘u inoa a ke kākau nei au i mea e nīnau ai no ke kāko‘o waihona kālā no ka polokalamu KAEHU e ho‘olako i nā hālāwai ho‘ona‘auao Mālama ‘Āina a me Mālama Kai no ka ho‘oponopono kumuwaiwai kūlohelohe ma Ka‘ehu Bay. Aia au ma ka polokalamu ‘ōpio a ke a‘o nei au e pili ana ka hana no‘eau me nā hana lima Hawai‘i a me nā ‘ike ku‘una o ka honua e like me ka ‘ike no‘eau e pili ana no nā mea ola ma ke kai, ka kālaimaolahunē wai, a me ka ho‘iho‘i hou o ka ‘āina. Aloha nui wai i kēia mau papa, ka a‘o ana mai i mau mea hou i pili i ka ‘āina, a me ka nohona o nā po‘e hawai‘i.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more. Thank you, Leiana Gonsalves.

EDB Committee

From: Kathy Clarke <kathy@kathyclarkehawaii.com>
Sent: Thursday, April 23, 2020 6:00 PM
To: EDB Committee
Subject: Maui county Visitor Bureau Funding needs to REMAIN

I cannot stress how ill-advised this! The county funding which began back in the 1980's is the **ONLY** reason Maui out paces every other island for travel industry revenue (except Oahu which is just plain bigger with more hotels). There may be some "bloat", every agency of this type has some, but to suspend funding is setting Maui up to fall off the travel map. This could not come at a worse time. The effort to bring tourism back once this Covid crisis is over will be astronomical and expensive! Totally the Wrong Move at the Wrong (worst) Time.

I have no idea what criteria the little research / audit process was based on but my guess is someone got a wild hair up the wazoo and has a bone to pick. This committee has only done **ONE** other audit in the 10 years (or so) it has been around. Every other report on line is only an Annual... this whole thing seems fishy. I could pontificate forever on why Kauai or Hawaii Island have different ratios but let me just say, *they are not the same animals* and you **CANNOT** compare them for oh sooo many reasons. (number of hotels, populations, infrastructure). It takes whole lot **LESS** money to market Kauai's 3 major hotels and a few condos, than Maui's 10+ major properties and many many condos!

One thing I do know. **DO NOT CUT THE FUNDING**. Maui island will pay a very steep price in tax revenue (both county and what the state dishes back) and the job loss will be huge, not to mention the huge small business tax revenue you will lose. **If the plan is to take Maui out of the world of tourism (haole go home) then this is the way to do it.**

I have been in the Maui and Hawaii travel industry for 42 years. That was long before Maui was even on the tourist map. I have seen, first hand, how this industry works through many crisis, and I have firsthand knowledge of how Maui grew to be the **PROFITABLE** destination that it has become. It was the Maui County tax dollars that (untouched by greedy Oahu Visitors Bureau and now the overbearing HTA) that allowed Maui to become one of the premier destinations in the world. That does not happen without *funding!*. If you want to know how all this came about, I am happy to share the history of Maui's tourism!

It is essential that you reconsider this unprecedented, short sighted and disastrous plan.

Mahalo, Kathy Clarke

Kathy Clarke Hawaii

Rock Solid Events and Destination Management since 1980

808-885-8060 Corp Office

808-885-8045 Fax

808-960-2275 Cell

POB 2245, Kamuela, HI 96743



EDB Committee

From: Heidi Lea <heidileahi@gmail.com>
Sent: Thursday, April 23, 2020 6:10 PM
To: EDB Committee
Subject: Open Space Fund in Appendix A - I. Grants and Restricted Use Revenues - SUPPORT FROM HĀNA

Aloha Maui County Council Members and Sub-committee team,

Please make note that support for the revenues being made available to East Maui, and purchases of land parcels through Ke Aō Hāli'i for our community and generations to come, rests in your hands. We beseech you to malama our 'āina with us through the funds that you have available for this purpose. The two parcels that we are focused on for the next year are:

\$1.5M for Maka'alae
\$2.1M for Mokae

Mahalo nui loa!

Heidi Lea
Hāna Resident & Elected Secretary/Treasurer of the Hāna Business Council
(406) 600-4300

EDB Committee

From: Michelle Horen <hanaparadisecottages@gmail.com>
Sent: Thursday, April 23, 2020 6:48 PM
To: EDB Committee
Subject: Testimony for Open Space Funds

Aloha,

My name is Michelle Horen and I am a Hana resident, born and raised. I would like to voice my support for allocation of Open Space Fund in Appendix A - I. Grants and Restricted Use Revenues - \$1.5M for Maka'alaie - \$2.1M for Mokae.

With the support of our community, the county and the state we have recently been successful in closing escrow on the first Mokae parcel. Thus proving our capacity to follow through the complicated process. We have a lot of very passionate community members working very hard to protect this coastline. The state is also eager to further support our mission.

We very much appreciate your continued support so that we may protect this precious coastline in perpetuity.

Mahalo,
Michelle

--

Sent from Gmail Mobile

EDB Committee

From: Patti <mauiweekends@aol.com>
Sent: Thursday, April 23, 2020 7:22 PM
To: EDB Committee
Subject: Testimony - Maui Visitors Bureau Support
Attachments: Maui Visitor Bureau Support.docx

Aloha Councilmembers,

Please find my letter of support for the Maui Visitors Bureau.

We need them!

Mahalo,
Patti Niemeyer

*Maui Weekends
200 Nohea Kai Drive
Lahaina, HI 96761
808-661-3357*

April 23, 2020

Aloha Councilmembers,

I am writing in support of the Maui Visitors Bureau.

I have owned a retail store in the Hyatt Regency Maui Resort & Spa in Ka'anapali for the past 14 years. And enjoyed 37 years in the local retail industry.

My business depends on the visitors.

I am concerned that without the efforts of the Maui Visitors Bureau to keep Maui as a top of mind destination we will not recover from the effects of this Pandemic and going forward.

Please do not reduce their funding.

*Mahalo,
Patti Niemeyer
MauiWeekends@aol.com*

EDB Committee

From: Emalani Kekauoha-Schultz <koleamoku.ks@gmail.com>
Sent: Thursday, April 23, 2020 7:34 PM
To: EDB Committee
Subject: Ka'ehu Program

Aloha County Council members,

My name is Emalani Kekauoha-Schultz and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Mahalo,
Emalani Kekauoha-Schultz

EDB Committee

From: Dan <daniel-d@hawaii.rr.com>
Sent: Thursday, April 23, 2020 7:43 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Mahalo...development is NOT needed in Maalaea...enough already

EDB Committee

From: Alison C. Cohan <acohan@TNC.ORG>
Sent: Friday, April 24, 2020 7:29 AM
To: EDB Committee
Subject: RE: written testimony for committee meeting
Attachments: TNC written testimony_Mayor 2021 budget Council Apr2020.pdf

Good morning,
If it's not too late, I'd like to exchange what I sent yesterday at 3pm with this slightly revised written testimony.
Mahalo,
Alison Cohan

From: Alison C. Cohan
Sent: Thursday, April 23, 2020 3:09 PM
To: edb.committee@mauicounty.us
Subject: written testimony for committee meeting

Aloha,
Can you please print out copies for the Committee members for their budget meeting tomorrow morning at 9am? I will also testify via BlueJeans – can I sign up now?
Mahalo nui,
Alison Cohan

Testimony of The Nature Conservancy of Hawai'i
Economic Development and Budget Committee Meeting on Mayor's Proposed FY 2021 Budget
April 24, 2020, 9:00am, online via web

The Nature Conservancy of Hawai'i is a non-profit conservation organization dedicated to the preservation of the lands and waters upon which all life depends. The Conservancy has helped protect more than 200,000 acres of natural lands in Hawai'i and Palmyra Atoll. We manage 40,000 acres in 13 preserves and work in over 30 coastal communities to help protect the near-shore reefs, waters and fisheries of the main Hawaiian Islands. We forge partnership with government, private parties and communities to protect forests and coral reefs for their ecological values and the many benefits they provide to people.

The Nature Conservancy of Hawai'i acknowledges that during this unprecedented time of Covid-19, the County of Maui is faced with overwhelming demand to support social services and the myriad organizations and agencies that work hard to keep our residents safe and healthy. It is our understanding that the Department of Water Supply's Watershed Grants Program funding levels for FY2021 may be cut ~ 5% from FY20 funding levels, and that DWS has worked hard to identify areas that can be cut while doing their best to maintain sufficient support for watershed management. **We cannot emphasize enough how much we appreciate DWS's hard work on the FY21 budget and maintaining support for watershed protection.** We know that the County Council and Economic Development and Budget Committee members appreciate the vital role that our watersheds play in providing clean water to Maui's residents, businesses, agriculture and tourism industry, and that you understand that **cutting funding can result in significant loss of aquifer health and watershed function over time.** We trust that DWS and the Committee will maintain support as best as you can given your immensely difficult job of deliberating the FY2021 budget, and ask that you do your best to maintain funding for the **critical watershed areas of Waikamoi Preserve.** Waikamoi Preserve, located at the heart of the East Maui watershed, is home to the headwaters of at least 13 major streams that feed directly into the Waikamoi flume water system and the Maui County delivery system that supplies water to over 36,000 services in upcountry Maui.

The Nature Conservancy received \$240,000 (out of a proposed \$265,000) in Fiscal Year 2020 from the DWS watershed grants program, and was projected to receive \$260,000 in FY2021 (out of a proposed \$271,476). The 5% cut from FY20 levels will leave us with \$228,000, **which is \$32,000 less than projected and \$43,476 less than our FY21 projected needs.** **We absolutely understand that sacrifices are necessary during this unprecedented time and will prioritize our management accordingly.** The funding loss will mean that we prioritize the essential management that keep our watershed functioning, including fence checks and ungulate control. Outreach activities, events, and programs that allow residents and visitors to visit the native forest will likely be cut significantly. Support for research and resource monitoring (including Rapid 'Ōhi'a Death) may also be curtailed. One priority project that is essential for watershed function that will also suffer with this funding cut is our Himalayan ginger control efforts across Waikamoi. See figure below. The "outlier" populations of ginger in the backcountry require helicopter access and camping and therefore are more resource intensive than other locations that are accessible. A cut in funding means we may not be able to suppress these growing populations that impact watershed function and aquifer recharge. While we can focus our efforts on more "front-country" ginger populations that do not require helicopter support, the implications are that we will lose some of the footing we've gained on the outlier Himalayan ginger populations in the more remote areas of the Preserve, and they will undoubtedly spread and potentially impact our watersheds greatly.

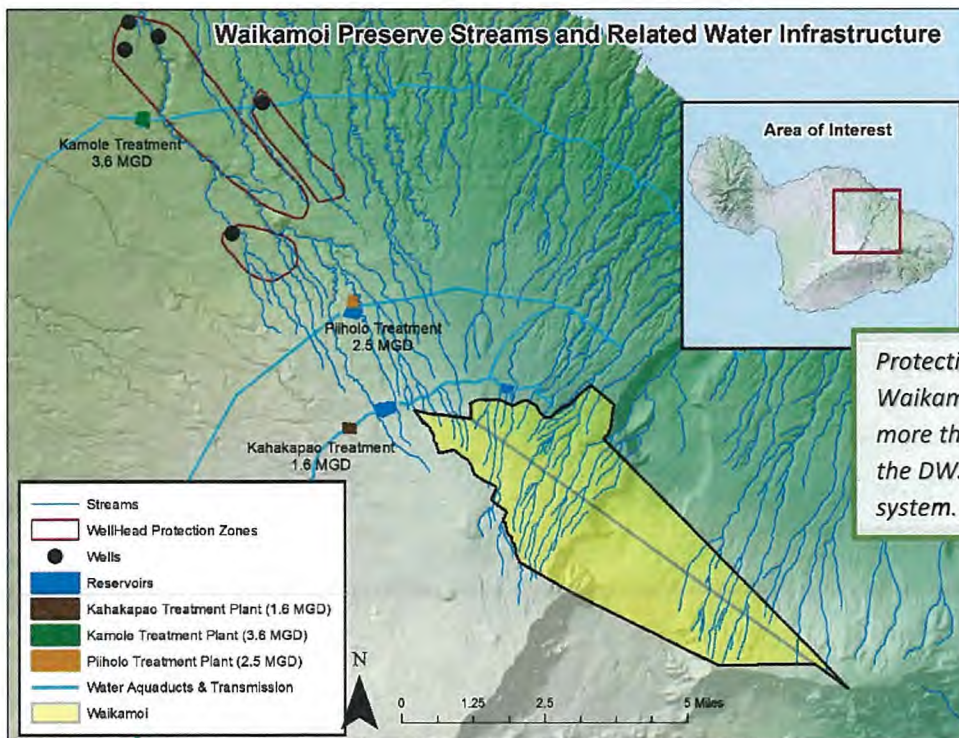
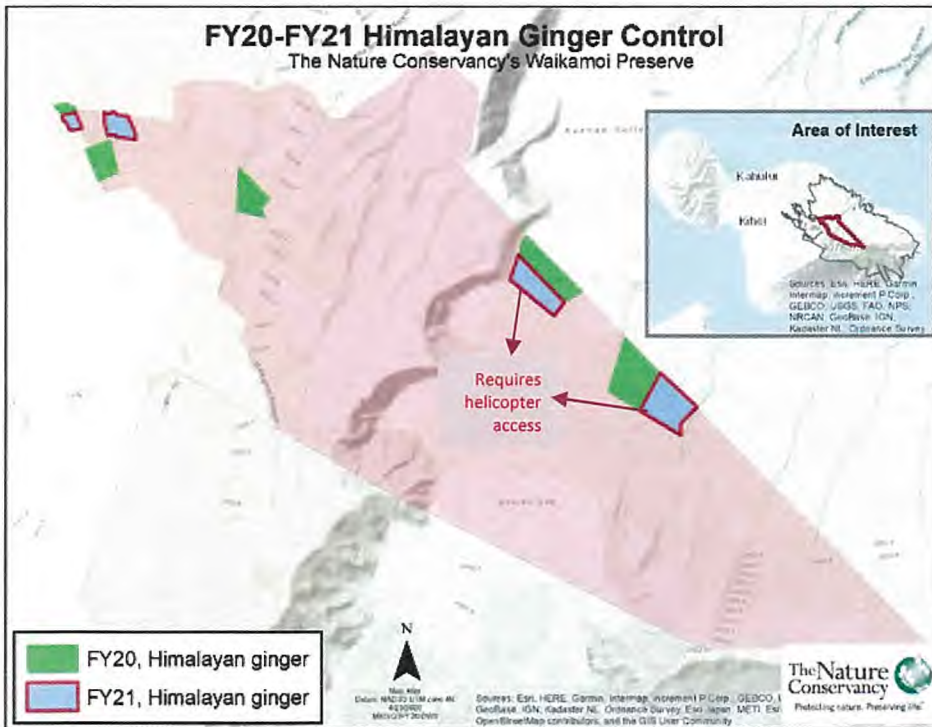
Thank you for the opportunity to provide testimony during your budget deliberations. The Nature Conservancy greatly appreciates your work and the County of Maui's mālama for our precious watersheds.

Please feel free to reach out to me with questions about DWS watershed grants for The Nature Conservancy's Waikamoi Preserve in the East Maui watershed, or our Kapunakea grant for the Honokōwai/Wahikuli watershed on West Maui (\$75,000); I can be reached at acohan@tnc.org or (808) 283-7368.

BOARD OF TRUSTEES

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Brian J. Doyle Dave Eadie Dr. Alan M. Friedlander Benjy Garfinkle James J.C. Haynes III Sean A. Hehir
Brett MacNaughton Kathy M. Matsui Janet Montag Alicia Moy Dustin E. Sellers Peter K. Tomozawa Richard N. Zwern

Ihupani Advisory Council: Christopher J. Benjamin Kenton T. Eldridge Eiichiro Kuwana Duncan MacNaughton Jean E. Rolles Crystal K. Rose
Founders: Samuel A. Cooke Herbert C. Cornuelle



Protecting the upland forest at Waikamoi protects the headwaters for more than 10 streams that feed into the DWS upcountry water collection system.

Mālama,

Alison Cohan

Alison Cohan
 Director, Maui forest program
 The Nature Conservancy

EDB Committee

From: bart baldwin <bdbbdb@hotmail.com>
Sent: Friday, April 24, 2020 7:40 AM
To: EDB Committee
Subject: Testimony in favor of Maui Visitor Bureau ... some funding from Budget

Aloha To Whom It May Concern:

RE: testimony on funding Maui Visitor Bureau (MVB) ... it is my opinion Maui County should fund, even if funding is reduced.

I realize tax revenues are going to be less in the Covid-19 wake. It will take some time for tax revenues to grow, especially if leadership continues "stay-at-home" policies. I think it is responsible for leaders to look at what spending areas can be reduced. I fully support intelligent reductions, including payroll. I support a calculated reduction in MVB.

We all need tourism and because there is already a great brand for Hawaii, and Maui, it is my opinion they MVB will be able to operate with a reduced budget. Best wishes to you as you work towards an "intelligent reduction."

Regards,

bb

Bart D. Baldwin (M) #808.649.0644
RS 75316
PO Box 630153
Lanai City, HI 96763

EDB Committee

From: Stephanie Ohigashi <sohigash@hawaii.edu>
Sent: Friday, April 24, 2020 8:13 AM
To: EDB Committee
Subject: Testimony in support of OED Technology Line Item

University of Hawai'i Maui College
Office of Student Affairs
International and Regional Partnerships
310 W. Kaahumanu Avenue
Kahului, Hawai'i 96732
(808)984-3711

Aloha Honorable Chair Keani Rawlins Fernandez
and committee members:

The Office of Student Affairs-International and Regional Partnerships is in support of the Office of Economic Development proposed appropriation for the Technology Business Promotion program..

During this pandemic, every aspect of our daily lives have been disrupted, however,our community quickly transitioned from being offline to online. We are relying on technology to handle our basic needs like banking, shopping, studying and meetings but most importantly we are using technology to stay informed and connected with family and friends.. Never before,has our society relied on technology to this magnitude.

Maui County is uniquely positioned to be the hub not only for virtual health and and educational delivery, but job training, film/music/game production, virtual tourism, agricultural support like drone farming, food innovation and product promotion to name a few..

The Office of International and Regional Partnerships supports this Technology Business Promotion appropriation as a way to enter into Maui County's technology based future. Thank you for your time and consideration of the budget request.

Mahalo,
Stephanie Ohigashi
International and Regional Partnerships Coordinator

cc:Chancellor Lui Hokoana
Vice-Chancellor Debra Nakama

EDB Committee

From: Lyndon Ibele <akibele75@gmail.com>
Sent: Friday, April 24, 2020 8:41 AM
To: EDB Committee
Subject: Mahalo for your support of Ma'alaea Mauka purchase

Aloha EDB Committee Chair Keani Rawlins-Fernandez and EDB Members,

Mahalo nui loa for your support of the County purchase of Maalaea Mauka/Pohakea Watershed lands with Maui Open Space funds.

I am a non-resident owner of a condo in Ma'alaea for 20 years. I have watched as one-after-another ill-conceived development plan for this property has come and gone. During the same time, I have watched as sediment dumped into the ocean from the Pohakea watershed after heavy rains, and I have been blocked from my Ma'alaea condo when wildfires have created massive traffic jams.

All of these problems can be mitigated by County ownership of this parcel, and properly managing it for the public benefit and the health of the ocean. It all begins with your committee.

Thank you for including funding in your budget last week.
Sincerely,
Lyndon Ibele
VP, Ma'alaea Village Association

EDB Committee

From: Cynthia Reeves <reevesc@hawaii.edu>
Sent: Friday, April 24, 2020 8:37 AM
To: EDB Committee
Subject: Testimony attached for CTAHR
Attachments: UH CTAHR Testimony Apr 24 2020 on Letterhead Final.doc

Importance: High

Cheers,

Cindy Reeves, PhD, MPH

Maui County Administrator
UH CTAHR Cooperative Extension
310 Kaahumanu Ave., Bldg 214
Kahului, HI 96732
Office: 808-244-3242 ext. 223
Mobile: 808-268-3796
reevesc@hawaii.edu



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Please Support Budget Line for UH CTAHR Maui Cooperative Extension

Good Morning, my name is Cindy Reeves and I am the Maui County Administrator for UH CTAHR Cooperative Extension. I would like to thank you for your support in the past, and I am here today to request your continuing support of our current budget line item this year.

On April 2, I emailed each of you our most recent Final Report on the completed FY19 projects. What continues to set us apart is that CTAHR-Maui is able to marshal UH expertise from across the state, to do work in Maui County. The projects currently underway with FY20 funds are highlighted below. We received (13) proposals but only had funding to support these (7) ; and none of these would have happened without that Maui County budget line.

FY 20 Projects now underway:

- **Commercialization of *Peperomia mauiensis* as a native indoor plant. Dr. Orville Baldos**
- **Creating a Learning Center for Livestock Producers and 4-H Youth in Maui County. Dr. Kyle Caires**
- **Agriculture Education as a Tool to Mitigate Chronic Disease Risk Factors in Moloka'i's Multigenerational Families. Heather Greenwood-Junkermeier**
- **Evaluation of Insecticides on Host Plants to Control Melon Fly on Cucurbits in Maui County. Dr. Rosemary Gutierrez-Coarite**
- **Creating a Competitive Edge in Organic Papaya Production Through the Implementation of Best Management Practices on Molokai. Jennifer Hawkins**
- **Evaluating the Feasibility of Biodegradable Farm Inputs in Tropical Agriculture on Moloka'i. Jennifer Hawkins**
- **Expansion of Agricultural Extension Programming for Lāna'i Growers. Kylie Tavares**

Unfortunately, this year COVID 19 has greatly impacted Maui's families, businesses and our entire agricultural industry—from production to processing to distribution—and in many ways, we have become aware of our infrastructure weaknesses. What I really want you to know is that CTAHR is here to support Maui County agriculture, 4-H youth, families and communities.

We have three edible crops agents on Maui who are working closely with commercial growers during this economic downturn to provide hands-on support and guidance to help them maintain their operations; one agent regularly gleans 'ulu and bananas from our Kahului Research garden to donate to the local food bank. We have two edible crops agents on Moloka'i who are working tirelessly to combat food insecurity, by opening our Demonstration Garden so participants could take home all their plants to grow vegetables in their own gardens; we are also distributing hundreds of vegetable seed packets and providing recipients with the expertise to grow them. Our livestock agent, Kyle Caires, is working to ensure the training continues in our 4-H youth livestock program, and that our animal processing facilities have the funding support and working equipment they require to meet the needs of our local livestock producers. Our ornamental and landscape agent is working closely with growers to assess and support their needs as their market has plummeted. And our family and consumer science agents are maintaining our 4-H youth programs, supporting grandparents who care for their grandchildren, and conducting surveys to determine the needs of Maui County families during this crisis. CTAHR is here for the Maui community, and we are here for all of you, as a resource to help you find answers to the questions you need in order to make decisions for the good of Maui County.

Thank you again, for your support in the past, and I humbly request your ongoing support of our line item in this current budget cycle. Thank you!

EDB Committee

From: Warren Watanabe <warrenmcfb@gmail.com>
Sent: Friday, April 24, 2020 8:58 AM
To: EDB Committee; Yukilei Sugimura
Subject: CTAHR SUPPORT TESTIMONY
Attachments: CTAHR SUPPORT.doc

Confidentiality notice: This message, including any attachments, is intended for the use of the party to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure. If you are not the intended recipient, any dissemination, distribution, or copying of the communication is strictly prohibited. If you have received this communication in error, please contact the sender immediately by reply email, and delete the original and any copies of this message. It is the sole responsibility of the recipient to ensure that this message and any attachments are virus free.



PO Box 148, Kula, HI 96790
mauicountyfarmbureau.org

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James "Kimo" Falconer

Mario Gaggero

Heidi Watanabe

Carver Wilson

Request of Support for CTAHR Funding from the Fiscal Year 2021 Budget

Submitted by Maui County Farm Bureau

April 24, 2020

Aloha Chair Rawlins-Fernandez and Members of the Committee,

My name is Teena Rasmussen, testifying today as President of the Maui County Farm Bureau. On behalf of our members we want to express our support for funding of University of Hawaii College of Tropical Agriculture and Human Resources, better known as CTAHR.

CTAHR has been a tremendous partner for Farm Bureau and to the farmers we represent. Through CTAHR extension agents, the farmers have access to a wealth of resources and research to help solve problems with vegetable crops, landscape, turfgrass, ornamentals plants, livestock, pastures, and range systems.

CTAHR sponsors and manages the 4H programs around our county, and partners with us to produce the Maui Ag Fest and 4H Livestock Fair. They maintain the largest collection of Protea cultivars in Hawaii at their Kula Station, and hold field days at their research farm in the Kula Ag Park where they conduct variety trials and insect and disease management studies.

Their extension agents provide workshops and training opportunities to teach our farmers and ranchers about best management practices and integration of new technologies to remain competitive.

Agents conduct variety trials with edible crops genetic evaluations of livestock to provide our producers with the best germplasm recommendations to remain profitable.

Agents provide programming to help farmers and ranchers navigate federal regulations along with training opportunities to ensure compliance for better food safety and environmental outcomes.

Agents work to promote youth development opportunities through 4-H and non-4-H programs working with DOE partners. Topics include natural resource management, disaster preparedness training, plant and animal sciences, invasive species management, etc.

Heather Greenwood's work with intergenerational relationships and caregiver mentoring programs are beneficial to our island's Kupuna, as well as many local families. Several of our agents have programs centered around edible crop



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Carver Wilson

outreach for Hawaiian Homelands Development regarding commodity crops/livestock production.

Master gardener program is an outreach program designed to teach horticultural practices to homeowners and community groups, and collectively they help improve the beauty of local landscapes and urban areas in Maui county.

Agents serve in other ways as well, including serving on the Maui County Farm Bureau board.

Through support from the Hawaii state legislature out of the desire to increase agriculture activity in Hawaii, the University has added extension agent positions to CTAHR offices around the state. This has greatly enhanced their ability to help farmers, ranchers, and master gardeners within our county.

We are grateful for CTAHR and all it does for our community. We urge your support for continued funding.

EDB Committee

From: Nakoa Goo <nakoag7@gmail.com>
Sent: Friday, April 24, 2020 9:01 AM
To: EDB Committee
Subject: Written Testimony: Support for KAEHU

Aloha County Council members,

My name is Nakoa Goo and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I currently serve as a mentor and marine biology instructor for the students participating in the KAEHU Youth Enhancement and Mentoring Program. I plan to continue serving in my capacity as an instructor, while training students to become environmental stewards and emerging scientists. KAEHU has partnered with public and private schools, community organizations, environmental organizations, businesses, and cultural practitioners to provide classes in natural resource management, marine biology, water microbiology, lauhala weaving, lā'au lapa'au and lomilomi, land restoration, beach clean-ups, and more.

The Maui County OED program funded \$108,000 for the Community Environmental Stewardship Program in fiscal year 2020. Over the past year KAEHU has worked with public and private schools including Baldwin High, King Kekaulike, Lahaina Intermediate, Kihei Elementary, Pukalani Elementary, Mālama Waldorf, Kamehameha Pre-School Paukukalo, and STEM programs across the islands. Our partnerships include: Kauahea Inc., Hawaii Wildlife Fund, Hale Ho'olana, Aloha Missions, Kapono 'Āina, Sustainable Coastlines Hawaii, and more.

From Oct 2018 to Sept 2019, KAEHU has worked with more than 980 volunteers, removed over 12,000 pounds of trash from the beaches, cleared over an acre of overgrowth, helped to clear the rivers and streams, and maintained several taro patches. The area was also used as an "outdoor classroom" to educate Maui students on the Ahupua'a system and traditional wisdom and values related to natural resource management.

On Oct 1, 2019, KAEHU started the Ka'ehu Youth Enhancement & Mentoring Program which provides after-school and summer programs, for Maui youth between the ages of 14-24, that allow students to work alongside marine biologists, water microbiologists, archaeologists, cultural practitioners, and land restoration specialists.

KAEHU is requesting the Maui County Council continue to support our on-going efforts to help manage and maintain the area and provide cultural and educational classes and community services opportunities in land restoration, beach clean ups, and more. Please help fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Me ka ha 'aha 'a,
Nakoa Goo

EDB Committee

From: Dana Fulton <dfulton808@gmail.com>
Sent: Friday, April 24, 2020 9:43 AM
To: EDB Committee
Subject: FY2020 Budget

Aloha Committee Members,

We have an AMAZING opportunity to invest in farming, non-profits, and NGO's that serve our community right now to make the switch from tourism. PLEASE do not invest ANY more money in the visitor's bureau or tourism. Those corporations will all exist long after we're gone. Both Barcelona and Venice dismantled all of their visitor industry advertising and bureaus and they have lost nothing in tourism. People know Barcelona, Venice, and Maui alike; the tourists will come on their own. Furthermore, the tourists are itching to come back to a less crowded less tourist island anyway. It's a win-win. Please, NO MORE MONEY to advertising Maui or the visitor's bureau to tourism. We cannot go back to the way it was, that was a nightmare. Invest in other local economies now while we have this narrow window in time to do so.

Mahalo,
Dana Fulton
808-385-2172
dfulton808@gmail.com

EDB Committee

From: Tamara Paltin <tampaltin@gmail.com>
Sent: Friday, April 24, 2020 9:54 AM
To: EDB Committee
Subject: Fwd: Earth Day Video - Lahaina Intermediate

Testimony from kaehu bay

----- Forwarded message -----

From: Mark Hyde <markghyde@gmail.com>
Date: Wed, Apr 22, 2020 at 4:58 PM
Subject: Earth Day Video - Lahaina Intermediate
To: Tamara Paltin <tampaltin@gmail.com>
CC: Kelly King <kelly.king@mauicounty.us>

Tamara, I enjoyed your impassioned words expressed about kids in your district supporting the plastics bill. My younger son, Spencer, makes video for Maui District/DOE. Here is a film he just released for Earth Day involving the kids at Lahaina Intermediate in your 'hood. Please share it with others in your community.

Mark Hyde

From: Spencer Hyde <spencer_hyde3@hotmail.com>
Subject: Re: Earth Day
Date: 22 April 2020 at 4:50:51 PM GMT-10
To: Mark Hyde <markghyde@gmail.com>

<https://www.facebook.com/mauidistricttelevision/videos/289195608740120/>



Earth Science at Lahaina Intermediate

In celebration of #EarthDay, take a look behind the scenes at what students at Lahaina Intermediate School are learning in earth science class. Mahalo to...

[www.facebook.com](https://www.facebook.com/mauidistricttelevision/videos/289195608740120/)

EDB Committee

From: Uluwehi Ornellas <uluwehi@kaehu.org>
Sent: Friday, April 24, 2020 10:08 AM
To: EDB Committee
Subject: Testimony to support KA'EHU

Aloha County Council members,

'Auhea 'oukou e nā luna ha'awi kālā. 'O Uluwehi Ornellas ko'u inoa. No Wailuku, Maui mai au. He wahi noi ha'aha'a kēia iā 'oukou e mālama mau a kōko'o mau iā Ka'ehu ma ke 'ano hā'awi kālā. He polokalamu kēia e ho'olako ai i nā haumāna Hawai'i o neia kaiāulu o nā wai 'ehā. He kanaka hana wau ma Ka'ehu a 'ike wau i ka waiwai o ke a'o 'ana i nā haumāna i nā mea STEM me ka ho'ohui 'ana i ka 'ike ku'una.

'A'ohe hana nui ke alu 'ia.

No task is too big when done together by all.

My name is Uluwehi Ornellas. I am born and raise in Wailuku, Maui. I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am an employee of this amazing program and I see the value in teaching our Hawaiian youth about different STEM opportunities while intergrading their Hawaiian culture and knowledge from our kūpuna. We focus primarily on the youth of our immediate community and work our way out. The special thing about this new cohort is half of the students come from the Hawaiian Language Immersion school (same school I come from). Having this opportunity to intertwine the language and the lessons being thought is a wonderful sight to see. The students are constantly interacting and teaching each other from personal stories which create a better experience for all. My goal as a staff member is to bridge them and mentor them to what the world can offer, and these students just take it to the next level and continue to inspire me everyday. They jump on zoom, be engaged, and willing to learn is what make this something worth continuing. Because the keiki want it. They are hungry for more, and the best things about Ka'ehu, is that we have the power to give them more! Programs like this is what our keiki need.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

--

Mahalo,
Uluwehi Ornellas

EDB Committee

From: Georgia P <mauitimeisright@gmail.com>
Sent: Friday, April 24, 2020 10:46 AM
To: EDB Committee; Tamara A. Paltin
Cc: Phyllis Robinson
Subject: ALERT - clarification FAM - where are the graduates now?

Aloha

There are 67 total program graduates. 88% of them are here on Maui today.

Dr. Robinson testified that there are 62 graduates. This list contains 67 names. This is because in the FAM program, it is possible to to PHASE 2 only, without doing PHASE 1.

There are 62 PHASE 1 graduates, and this is what Dr. Robinson was testifying about. There are an addition 5 participants who did PHASE 2 only.

When looking at WHO IS STILL HERE, I felt it was important to include ALL PROGRAM PARTICIPANTS.

Mahalo for all that you do

Sincerely

Georgia Amber Pinsky

On Fri, Apr 24, 2020 at 10:17 AM Georgia P <mauitimeisright@gmail.com> wrote:

Aloha Chair Keani, Councilmember Paltin, and the rest of this Committee

Mahalo for your questions for Dr. Robinson during her testimony yesterday. Provided in this email are the details about the whereabouts of the FAM program graduates (to the best of my knowledge).

I really want to express my MAHALO for the question, as this was not something we were looking at.

In summary, there are 67 names listed on this Alumni chart. Of these, 59 are here on Maui, three are on Hawaii Island, one is on Kauai (farming on Family land there), One has moved to Idaho after inheriting land there, and one is a life-long Maui resident on extended travels.

Six. There are Six of the 67 that are no loner on Maui.

This is great news.

Mahalo for all that you do

Sincerly

Georgia Amber Pinsky

EDB Committee

From: Georgia P <mauitimeisright@gmail.com>
Sent: Friday, April 24, 2020 10:17 AM
To: EDB Committee; Tamara A. Paltin
Cc: Phyllis Robinson; William Greenleaf
Subject: FAM - where are the graduates now?
Attachments: FAM Alumni WHERE ARE THEY NOW.pdf

Aloha Chair Keani, Councilmember Paltin, and the rest of this Committee

Mahalo for your questions for Dr. Robinson during her testimony yesterday. Provided in this email are the details about the whereabouts of the FAM program graduates (to the best of my knowledge).

I really want to express my MAHALO for the question, as this was not something we were looking at.

In summary, there are 67 names listed on this Alumni chart. Of these, 59 are here on Maui, three are on Hawaii Island, one is on Kauai (farming on Family land there), One has moved to Idaho after inheriting land there, and one is a life-long Maui resident on extended travels.

Six. There are Six of the 67 that are no loner on Maui.

This is great news.

Mahalo for all that you do

Sincerely

Georgia Amber Pinsky

Farm Apprentice Mentoring ALUMNI

Name	Current Status	Where are they now	Year Participated
Chris Cabrera	Farmer, Chocolate Factory Farm	West Side	FAM 2016
Joel Howard	Farmer	West Side	FAM 2016
Ipo	Farmer	Big Island	FAM 2016
Honu	Farmer	Big Island	FAM 2016
Tiame	Farmer	Big Island	FAM 2016
Joe Barone	survived permanent injury, no longer able to farm ;(West Side	FAM 2016
M. Atay	Farmer, former owner Waikapu Pickles	Wailuku	FAM 2016
Alexis Hand	Went into Early Childhood Education at UH Maui, wants to be a Garden Teacher in the schools	Makawao	FAM 2017
Andy Baltonado	Farming, Chocolate Factory Farm	West Side	FAM 2017
Anna Comley	completing her BA at UH Maui College		FAM 2017
Ashley O'Colmain	Farmer, Land Owner, Architect	Olinda	FAM 2017
Jared Burkett	Farmer, Land Owner as a result of FAM, County Planner	not sure where on Maui	FAM 2017
Elizabeth Baretto	Farming, Accounting Services	Kauai	FAM 2017
Lani Dawn	Farmer, Land Owner	Huelo	FAM 2017
Alex Pinsky	Full Time Farmer, Land Owner	Huelo	FAM 2017
Na'one Gwen Morinaga Kama	retired ethnobotany teacher from UH Maui	Makawao	FAM 2017
Ola Kekona	Real Estate Agent, Retired Veteran	Kahakuloa	FAM 2017
Georgia Pinsky	Farmer, Facilitator, Land Owner	Piiholo	FAM 2017
Ren Fernandez	Farmer, Retired Active Duty Veteran	Maui	FAM 2017
Sara Mason	Farmer, Land Owner, Aloha Aina Farms	Kula	FAM 2017
Terese Masters - Wormser	Farmer, Land Owner, Founder of Common Ground Collective	Haiku	FAM 2017
Vicki Shortell	Farmer, Land Owner	Ulumalu, Haiku	FAM 2017
Jennifer Atkinson	Chef	Idaho	FAM 2017
Max Powell	here on Maui		Fam 2017
Angel Mahalu	not sure what she's up to	Kula	FAM 2018
Adam Hicks	Farm Manager, Malawao	Haili'imaile	FAM 2018
Ayako Hashimoto	Vegan Farm Goals, Land Owner	Haiku	FAM 2018
Matthew Goether	Farmer	Waikapu	FAM 2018
Bill Pinkard	Farmer, Builder	Haiku	FAM 2018

Christine Borge	completing her degree at UH Maui, in Agriculture	Kahului	FAM 2018
Christine Davis	MFIC class participant, Farmers Market Hana participant	Hana	FAM 2018
Tim Wolfe	Community Facilitator, Land Owner	Haiku	FAM 2018
Eric Vallas	Farmer, Land Owner	Haiku	FAM 2018
Gale Notestone	Farmer, Land Owner, Fire Dept. Captain	Hana	FAM 2018
Joanna Sickles	Farmer	Haiku	FAM 2018
Lehia Apana	Farmer, Land Owner	Wailuku	FAM 2018
Brad Bayless	Farmer, Land Owner	Wailuku	FAM 2018
Michelle Notestone	Farmer, Land Owner	Hana	FAM 2018
Sienna Wooten	Farmer, Land Owner	Haiku	FAM 2018
Trinity Brink-Tadros	?	Wailuku	FAM 2018
Carlos Garcia	?	Haiku	FAM 2018
Eloise Engman	Farmer, Land Owner, Founder of GMO Free Maui movement	Haiku	FAM 2018
Allaurah Bortoli	taking extended travels, intends to return to Maui and start her own farm.	the world	FAM 2019
Abigail Llewellyn Pina	Bee Theorist, working for Upcountry Apiaries as a result of FAM, aspiring to qualify for FSA loans to buy her own farm on Maui	Pi'iholo	FAM 2019
Allyson Johnson	Gluten Free Caterer / Marketer	Kihei	FAM 2019
Ashley Hogue	Farmer, Wedding Planner	Na'alaie, Kula	FAM 2019
Avraham Avi Elkayam	Full Time Farmer, Kalo and Watercress	Wailua nui	FAM 2019
Bo Petty	Farmer, Land Owner, focusing on Mushrooms, Retired Veteran	Launiupoko	FAM 2019
Brian Williams	Farmer, Arborist	Hana	FAM 2019
Christy Inda	Nutritional Nurse, Farming Goals on Family Land in Paia	Kahului	FAM 2019
Deidra Moore	Archeologist, Farming Family Land in Paia, Working to utilize FSA loans to buy her farm	Haiku	FAM 2019
Emily Hoke	Farmer, Land Owner 2nd Generation Family Farm	Haiku	FAM 2019
Kainoa Aluli	Farmer, Land Owner	Upper Kula	FAM 2019
Kei Hashimoto	not sure - young still yet, Mom owns farm in Haiku	Haiku / Japan	FAM 2019

Kelly Day	Full Time Farmer, Land Owner	Haiku	FAM 2019
Madeline Desjardin	Farmer, full time at Pono Grown Farm Center	Olinda	FAM 2019
Michael Marier	Farmer, working to utilize FSA loans to buy his own farm	Paia	FAM 2019
Molly "Mandala" Doyle	Full Time Farmer, working for Nature Works Nursery doing Grafting and Air Layering as a result of FAM	Haiku	FAM 2019
Niles C. James	Full Time Farmer, Manager at Kupa'a Farms with Mentor Gerry Ross, as a result of FAM	Na'alaе, Kula	FAM 2019
Om Aloha	Farmer	Haiku	FAM 2019
Sela "Dar" Swajka	Farmer, Land Owner, Samoan Coconuts focus	Pakukalo	FAM 2019
Serena & Clinton Fukushima	Farmers, 3rd Generation Family Land, Fukushima Family Farms	Na'alaе, Kula	FAM 2019
Tessa Moxley	Farm Manager, Hana Tropicals	Hana	FAM 2019
Will Ricks	Farm Manager	Kanaio	FAM 2019
Andrew Murray	Farm Manager, Hana Tropicals	Hana	FAM 2019
Dr. Janine Holstein	Farmer, Land Owner, aquired HEMP permit	Oma'opio	FAM 2019

EDB Committee

From: Brutus La Benz <brutusl@oha.org>
Sent: Friday, April 24, 2020 10:48 AM
To: EDB Committee
Subject: OHA Testimony

Welina me ke aloha,

The Office of Hawaiian Affairs (OHA) humbly submits its testimony of **SUPPORT for EDB-1 for Environmental Protection**.

The OHA collaborates with our site stewards, the University of Hawaii, Hawaiian Studies Department, to protect in perpetuity the Maui Palauea Cultural Preserve's 12 cultural sites, inclusive of a heiau and historic fishing village. It is truly important to protect these few remaining, in-tact, cultural sites; as well as the remaining native Hawaiian plants and trees naturally occurring in the rugged Palauea environment. The protection of this sacred place and sites was awarded FY20 funding through the OED Environmental Protection program.

As such, we'd like to express our sincerest gratitude to the Council for increasing the Environmental Protection budget to account for MISC funding as well as allowing for other organizations and projects like Palauea to be funded under this account.

Health and aloha to you all and your ohana.

Malama pono,

Brutus La Benz
Aho Pueo Mahele Malama Aina – Legacy Land Specialist
Office of Hawaiian Affairs
560 N. Nimitz HWY Suite 200
Cell: 808-497-8993
Email: brutusl@oha.org

EDB Committee

From: Alys Tolentino <alysht2a@gmail.com>
Sent: Friday, April 24, 2020 11:41 AM
To: EDB Committee
Subject: Kaehu funding
Attachments: Xerox Scan_04232020110533.PDF

Aloha County Council members,

My name is Alys and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Kaʻehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

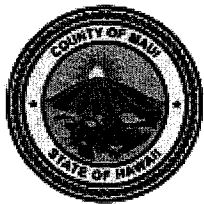
Thank you,

Alys Tolentino 

EDB Committee

From: Kelly King
Sent: Friday, April 24, 2020 12:26 PM
To: EDB Committee
Cc: Kate Griffiths
Subject: FW: No wasted funds for FAM drop-outs

With Aloha,



Office of Councilmember Kelly Takaya King
South Maui Residency
Office: 808.270.7108
200 South High Street, 8th Fl
Wailuku HI 96793
mauicounty.us

From: Georgia P <mauitimeisright@gmail.com>
Sent: Friday, April 24, 2020 10:49 AM
To: Kelly King <Kelly.King@mauicounty.us>
Cc: Phyllis Robinson <pfierrob@aol.com>
Subject: No wasted funds for FAM drop-outs

Aloha

In response to Councilmember Paltin's question from this morning...
Mahalo!

Question: Does the County Spend Money on Program Dropout.

Answer: NO

Here's why:

1. We pay the UH Maui college a FLAT RATE for the tuition
2. We pay the program Mentors a FLAT HOURLY RATE for their time
3. Drop Outs do NOT receive the \$1000 completion stipend.
4. The Immersion component doesn't begin until March 1, this way much of the program attrition has happened. This is the only place where funds might be spent on people who don't complete the program. A participant could potentially get paid for Immersion hours, and then not complete the whole program.

EDB Committee

From: jean huston <mchuston1@verizon.net>
Sent: Friday, April 24, 2020 12:42 PM
To: EDB Committee
Subject: Mahalo for supporting the purchase of Ma'alaea Mauka

Mahalo for your support of Maalaea Mauka and the preservation of open land and watershed protection for our village and Maui Island.

30 year owners and residents,
The McGinnis family, Island Sands

Sent from my iPhone

EDB Committee

From: mary@jigsawjava.com
Sent: Friday, April 24, 2020 12:46 PM
To: EDB Committee
Subject: Support for MVB
Attachments: Testimony for MVB.docx

My name is Mary Albitz and my husband Gary Albitz and I own Island Art Party, Maui's only Paint and Sip Studio.

We are in support of funding for Maui Visitors Bureau.

Typically, tourists make up 15% of our revenues but in the last year because of a partnership with MVB, our revenues from tourists went up to almost 25%.

The really important piece of information is that tourist industry workers make up at least another 30% of our business for a total of 55%.

If funding is not put towards MVB to attract visitors to Maui immediately when possible, this will really hurt my business.

Yes, Maui is a popular place but with a recession looming, there are many other cheaper places for people to vacation to instead of Maui.

Small businesses like mine will need the extreme support of MVB and others to be able to stay in business.

Mahalo,

Mary Albitz
Owner, Island Art Party
RYLA Camp Chairperson
Rotary District 5000 AG 2019-2020
808-269-2445

My name is Mary Albitz and my husband Gary Albitz and I own Island Art Party, Maui's only Paint and Sip Studio.

We are in support of funding for Maui Visitors Bureau.

Typically, tourists make up 15% of our revenues but in the last year because of a partnership with MVB, our revenues from tourists went up to almost 25%.

The really important piece of information is that tourist industry workers make up at least another 30% of our business for a total of 55%.

If funding is not put towards MVB to attract visitors to Maui immediately when possible, this will really hurt my business.

Yes, Maui is a popular place but with a recession looming, there are many other cheaper places for people to vacation to instead of Maui.

Small businesses like mine will need the extreme support of MVB to be able to stay in business.

EDB Committee

From: Kuakini <kuakini.joy@gmail.com>
Sent: Friday, April 24, 2020 1:35 PM
To: EDB Committee
Subject: Kaehu Testimony

'O ko'u inoa 'o Kuakini Joy a ke nīnau nei au no ke kokua me ke kālā no Ka'ehu no ka loa'a I nā ke'ena hana Mālama 'Āina me ka Mālama Kai no ke ho'oponopono 'ana I ke kumu waiwai kūpono ma ke kai kū'ono ma Ka'ehu. Ke hana nei au I kakashi o nā papa kuhikuhi 'opio a ke a'o nei au I nā hana no'eau me nā hana mea hana lima hawai'i a me ke a'o I ka wahi kuene kahiko me ke a'o 'ike no'eau e pili ana no nā mea ola malina, ka wai kālaimaolahune a me nā hana ho'ola I ka 'āina. Aloha au I nā papa ma Ka'ehua me ke a'o Hawai'i.

My name is Kuakini Joy and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

EDB Committee

From: Emmah Pahulu <emmah808z@gmail.com>
Sent: Friday, April 24, 2020 4:44 PM
To: EDB Committee
Subject: SAVE KAEHU

Aloha County Council members,

My name is Emmah Pahulu and I am writing to ask for funding support for KAEHU to provide Mālama Āina and Mālama Kai workshops for natural resource management at Ka'ehu Bay. I am participating in one of the youth programs and I am learning about Hawaiian arts and crafts and traditional environmental stewardship including Marine Biology, Water Microbiology, and Land Restoration. I enjoy the classes and learning about the Hawaiian culture.

The program trained me to do fish surveys, gps mapping, water testing, land restoration, remove plastic marine debris from the beach, and go visit turtles and monk seals at Ho'okipa. I got certified in CPR and First Aid and got to weave a bookmark and bracelet. I like the hands-on training I got to experience in different careers.

Please fund KAEHU so the public and private schools and youth of Maui can enjoy the 64-acre outdoor classroom that helps us learn about STEM, natural sciences, and more.

Thank you, Emmah

I am a kasha returnee and this program has changed my life. When having something to do after school it really helped with my depression and brought me outside of my comfort zone. I also met people who are going to be friends with me for life. This program is amazing and truly needs to stay alive.

EDB Committee

From: Peter Trunk <peter.trunk@hotmail.com>
Sent: Saturday, April 25, 2020 12:04 PM
To: EDB Committee
Subject: Property Tax

Aloha:

This is Peter Trunk in Kihei. I operated a successful permitted Bed & Breakfast in my home until the County rules shut us down due to the Covid-19 pandemic.

I understand the necessity of this action, yet suddenly my income has gone down to zero while everyone in government still get their full salary.

Next you expect me to pay my property tax, in spite of the fact that the County who has cut my income to zero is the recipient of that money.

Not that I refuse to pay, but I ask for fairness when evaluating how much my property tax should be. I gave up the homeowner's exemption, as a condition of my B&B permit. Now, without any income from my B&B, I am still asked to pay twice as much in tax as a result of a use that I have been forbidden to make?

Please keep this in mind when setting the tax rate that will apply to my home. If I cannot make B&B use my tax rate should be the same as homeowner. Otherwise I. could be taxed out of my home.

My address is 560 Mikioi Pl, Kihei HI 96753
My B&B permit number is BBKM 2018/0003

All the Best
Peter Trunk
peter.trunk@hotmail.com
+1-808-829-8164

EDB Committee

From: Rick Pounds <mauibnb@gmail.com>
Sent: Saturday, April 25, 2020 1:51 PM
To: EDB Committee; Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: RE: Maui County Budget Hearings - I support fair tax rates for Commercialized Residential

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

RE: Commercialized Residential Tax Rate

Thank you for the opportunity to speak to the posted real property taxes proposed.

We are first and foremost residents who live in our own homes. Without our B&B permits, we would be taxed as homeowner. Our B&B permit is the only thing that excludes us from being taxed as homeowners and makes us give up the \$200,000 tax exemption to be classified as "Commercialized Residential."

Currently B&B permit holders are forbidden by law from hosting guests. This situation does not look like it will change anytime soon. It is only fair that we be treated as if, in Real property tax rates, we did not have a permit, and be considered owner occupied, homeowner.

The tax classifications and application of exemptions has already been established for the 2020/2021 tax year, we are asking the Council to please consider lowering the tax rate for the commercialized residential class.

The tax rate range that the council published last week for the Commercialized Residential tax class is \$3.35 to \$4.60. We respectfully ask that the rate for this classification be set for this tax year no higher than \$3.35.

For reference:

At last year's tax rates, a property assessed at \$1 million would have paid \$2320 taxes as a homeowner and would have paid \$4600 taxed as Commercialized residential.

At the ranges proposed in this year's budget that same property, while still assessed at \$1 million, would pay between \$1328 and \$2088 at the proposed homeowner tax rates and would pay between \$3350 and \$4600 at the rates presently proposed for Commercialized residential. We are asking for the \$3.35/\$1000 tax rate because that is the lowest rate that the Council may apply based on the posting for the Real property tax rates that they made last week.

We are Maui homeowners, we are Maui residents, we have a permit but we are unable to use it because the county says we are unable to rent. We know this is due to the pandemic and that these are unprecedented times, so we feel unprecedented action is required from the Council. Maui's bed and breakfast operations are suffering during the shutdown, and the small businesses that depend on these operations are facing hardship as well. We don't know when we are going to be able to open.

We are an important part of our community and the tourism industry. I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community.

We have been on Maui for 24+ years and had one of the first permits on Maui and have been paying all the taxes since we started. With a bleak forecast on the vacation industry front it is becoming increasingly difficult to pay our bills so we really would appreciate the help you can provide

Thank you for considering my testimony.

Rick Pounds

Eva Villa bed and breakfast

Kihei

Aloha,

Sign Here

EDB Committee

From: Marilyn Jansen Lopes <jamarilyn@gmail.com>
Sent: Saturday, April 25, 2020 6:17 PM
To: EDB Committee; Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: RE: Maui County Budget Hearings - I support fair tax rates for Commercialized Residential

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

RE: Commercialized Residential Tax Rate

Thank you for the opportunity to speak to the posted real property taxes proposed.

We are first and foremost residents who live in our own homes.

RE: Maui County Budget Hearings - I support fair tax rates for Commercialized Residential

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

Thank you for the opportunity to speak to the posted real property taxes proposed.

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We are Maui homeowners, we are Maui residents, we have a permit but we are unable to use it because the county says we are unable to rent. We know this is due to the pandemic and that these are unprecedented times, so we feel unprecedented action is required from the Council. Maui's bed and breakfast operations are suffering during the shutdown, and the small businesses that depend on these operations are facing hardship as well. We don't know when we are going to be able to open.

We are an important part of our community and the tourism industry. I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community.

Thank you for considering my testimony.

[Please add your own personal touch with your own unique story here. How has the coronavirus shut down affected you? What actions are you taking during the closure? Please talk about the positive benefits and experiences you and your family have had working in the vacation rental industry. Here are some examples to help you get started]

EXAMPLES:

"My B&B gives me the option to rent to cover expenses and keep my home and give back to my community"

"The typical visitor who stays in my home is a family with 3 kids. This is not their first trip to Hawaii and it won't be their last. They typically stay for a week or more and would not return if their only option was to stay in a resort hotel in Wailea..."

"I have lived on the North Shore for 10 years, I rent to local families coming from other islands for family functions who all want to stay in the same place and can't afford to stay in hotels..."

"My parents bought this home in Haiku over 30 years ago, it's where I grew up. After their death we inherited it and we want to preserve it for our children..."

"I have lived in Haiku for 15 years. My husband and I are retired and we need the income to support life here in Hawaii, the extra income provide allows us to keep the house and not have to move to mainland..."

"I chose to retire in Hawaii because we love it here, the people, the weather the aloha spirit, I do a lot of traveling and it seems silly to just leave my house there empty. Short term renting allows me to turn my empty house into something that can produce money for the community..."

Aloha,

Sign Here
~ Marilyn Jansen Lopes
808 280-1621

Marilyn Jansen Lopes
Freedom Coach
Health and Wellness Coach
Paradise Makani Bnb
[Facebook.com/paradisemakanibnb](https://www.facebook.com/paradisemakanibnb)
[Mauicountryfarmtours.com](https://www.mauicountryfarmtours.com)

EDB Committee

From: Lucia Maya <luciakmaya@me.com>
Sent: Saturday, April 25, 2020 7:36 PM
To: EDB Committee; Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Cc: Lucia Maya
Subject: RE: Maui County Budget Hearings - I support fair tax rates for Commercialized Residential

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

Thank you for the opportunity to speak to the posted real property taxes proposed.

We are first and foremost residents who live in our own homes. Without our B&B permits, we would be taxed as homeowner. Our B&B permit is the only thing that excludes us from being taxed as homeowners and makes us give up the \$200,000 tax exemption to be classified as "Commercialized Residential."

Currently B&B permit holders are forbidden by law from hosting guests. This situation does not look like it will change anytime soon. It is only fair that we be treated as if, in Real property tax rates, we did not have a permit, and be considered owner occupied, homeowner.

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We are Maui homeowners, we are Maui residents, we have a permit but we are unable to use it because the county says we are unable to rent. We know this is due to the pandemic and that these are unprecedented times, so we feel unprecedented action is required from the Council. Maui's bed and breakfast operations are suffering during the shutdown, and the small businesses that depend on these operations are facing hardship as well. We don't know when we are going to be able to open.

We are an important part of our community and the tourism industry. I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community.

I have had my B and B permit for just over a year, and put a great deal of expense into creating a beautiful, eco-friendly space. When my cottage is rented, I employ a gardener and housekeeper, and support the Maui economy in providing locally sourced gifts and treats for my guests. I have not had guests in my B and B since mid-March, and it looks like this will continue for some time. The income this normally provides helps to pay my high medical expenses and partially support service providers as well.

Thank you for considering my testimony.

Aloha,
Lucia Maya

808-866-8246
www.luminousadventures.com

EDB Committee

From: Dominique <swiss@swisscafe.net>
Sent: Saturday, April 25, 2020 8:57 PM
To: EDB Committee; Kelly King; Keani N. Rawlins; Tasha A. Kama; Riki Hokama; Alice L. Lee; Mike J. Molina; Tamara A. Paltin; Shane M. Sinenci; Yukilei Sugimura
Subject: RE: Maui County Budget Hearings - I support fair tax rates for Commercialized Residential

Commercialized Residential Tax Rate

Dear Committee Chair Keani N.W. Rawlins-Fernandez and Economic Development and Budget Committee Members,

As a Maui homeowner with a B&B permit and as a 28 year Maui resident I ask for your help for the upcoming tax year. I have a vacation rental permit but we are unable to use it because the county says we are not allowed to rent. The situation hopefully changes soon but it will affect the travel industry for a long time. We know this is due to the pandemic and that these are unprecedented times, so I feel unprecedented action is required from the Council. Maui's bed and breakfast operations are suffering during the shutdown, and the small businesses that depend on these operations are facing hardship as well. We don't know when we are going to be able to open.

B&B's are an important part of our community and the tourism industry. I am supportive of the Economic Development and Budget Committee Committees efforts to find a fair and equitable solution for taxing the vacation rental industry that limits any negative implications for the community. Therefore I respectfully ask that the rate for this classification be set for this tax year no higher than \$3.35.

Thank you for your consideration.

Mahalo
Dominique Martin
Hale Komo Mai B&B