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**COUNTY COUNCIL**  
COUNTY OF MAUI  
200 S. HIGH STREET  
WAILUKU, MAUI, HAWAII 96793  
[www.MauiCounty.us](http://www.MauiCounty.us)

June 24, 2020

Director of Council Services  
Traci N. T. Fujita, Esq.

RECEIVED

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OFFICE OF THE  
COUNTY CLERK

The Honorable Alice L. Lee  
Council Chair  
County of Maui  
Wailuku, Hawaii 96793

Dear Chair Lee:

SUBJECT: **ORDINANCE ON PERMISSIBLE USES OF COUNTY  
SEAL** (PAF 19-268)

May I request the attached proposed bill, entitled "A BILL FOR AN ORDINANCE AMENDING CHAPTER 1.08, MAUI COUNTY CODE, RELATING TO THE COUNTY SEAL," be placed on the next Council meeting agenda.

Sincerely,

*Kelly T. King*

KELLY TAKAYA KING  
Councilmember

paf:19-268d:ans

Enclosure

COUNTY COMMUNICATION NO. 20-352

ORDINANCE NO. \_\_\_\_\_

BILL NO. \_\_\_\_\_ (2020)

A BILL FOR AN ORDINANCE AMENDING CHAPTER 1.08, MAUI COUNTY  
CODE, RELATING TO THE COUNTY SEAL

BE IT ORDAINED BY THE PEOPLE OF THE COUNTY OF MAUI:

SECTION 1. Chapter 1.08, Maui County Code, is amended to read as  
follows:

**"Chapter 1.08**

**COUNTY SEAL**

Sections:

<u>1.08.010</u>	<u>Designated.</u>
<u>1.08.020</u>	<u>Definitions.</u>
<u>1.08.030</u>	<u>Custody.</u>
<u>1.08.040</u>	<u>Description and specifications.</u>
<u>1.08.050</u>	<u>Authorized uses.</u>
<u>1.08.060</u>	<u>Violation.</u>

**1.08.010 Designated.** The seal of the [county] County of Maui [shall consist] consists of a circular design, with a picture of the sun rising over Haleakala mountain, and with the words "County of Maui, State of Hawaii." [impressed thereon.]

**1.08.020 Definitions.** Whenever used in this chapter, unless the context otherwise requires:

"Clerk" means the County clerk.

"Seal" means any facsimile, copy, likeness, representation, or other resemblance of the County seal, or any substantial part of the County seal, described in this chapter."

"Use" means the use, display, manufacture, reproduction, sale, or purchase for resale, either separately or appended to any article manufactured or sold, any likeness of the seal. The term "sale" shall be broadly construed to include transactions involving cash donations or other consideration to the seller or the seller's agent.

**1.08.030 Custody.** In accordance with section 5-3(3) of the revised charter of the County of Maui (1983), as amended, the clerk has custody of the seal. Any use of the seal must use only original materials obtained from the clerk.

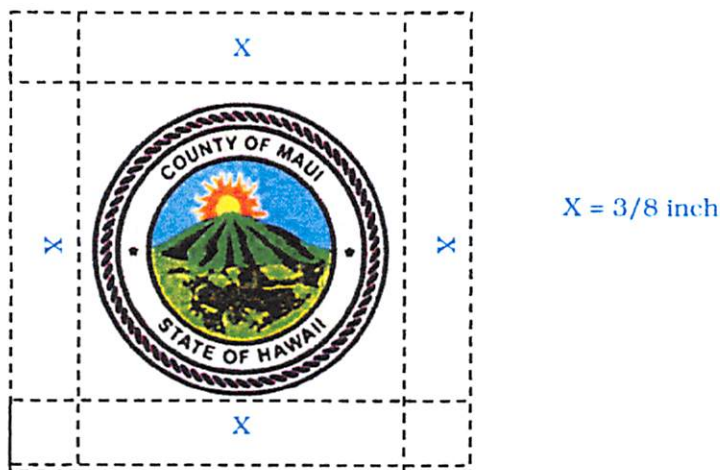
**1.08.040 Description and specifications.** A. The seal is represented in the following illustrations:



B. The color specifications for the seal are assigned as RGB values as follows:



C. Whenever possible, the image of the seal should be at least one inch in length, with at least 3/8 inch of white space around the image to provide an adequate separation area.



D. Alterations in the design, typeface, colors, or other graphical elements of the seal are not permitted.

E. Departmental logos must not use the seal or any of the seal's graphical elements as the basis of the logo's design.

**1.08.050 Authorized uses.** The seal is authorized to be used in the following circumstances:

1. By employees and officers for purposes directly in connection with official County business.

2. In educational or promotional materials for programs, activities, and events sponsored or funded by the County.

3. When authorized by resolution or ordinance.

4. Use of the seal for informational purposes only to indicate that the content originated from authorized sources of the County.

**1.08.060 Violation.** Whoever knowingly does any of the following is guilty of a misdemeanor:

1. Use of the seal in manner conveying or reasonably calculated to convey a false impression of sponsorship or approval by the County.

2. Use of the seal under any circumstances for reasons relating to commercial purposes, unless authorized in writing by the mayor or council chair.

3. Use of the seal for electoral-campaign purposes."

SECTION 2. Material to be deleted is bracketed. New material is underscored. In printing this bill, the County Clerk need not include the brackets or underscoring.

SECTION 3. This ordinance takes effect upon its approval.

APPROVED AS TO FORM AND LEGALITY:



RICHELLE M. THOMSON  
Department of the Corporation Counsel  
County of Maui

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