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**COUNTY COUNCIL**  
COUNTY OF MAUI  
200 S. HIGH STREET  
WAILUKU, MAUI, HAWAII 96793  
[www.MauiCounty.us](http://www.MauiCounty.us)

May 16, 2019

Mr. Sananda K. Baz, Director  
Department of Management  
County of Maui  
Wailuku, Hawaii 96793

Dear Mr. Baz:

**SUBJECT: 2019 MAUI AGRICULTURAL FESTIVAL AND 4-H  
LIVESTOCK FAIR, WAR MEMORIAL COMPLEX  
(HFC-19)**

At its meeting of May 13, 2019, the Healthy Families and Communities Committee discussed the upcoming Maui Agricultural Festival and 4-H Livestock Fair, sponsored by the County, to be held at the War Memorial Complex on June 1, 2019.

In its discussion, the Committee questioned the proper use of the County seal and logos on flyers used to promote this event and other County-sponsored events. The Committee noted some events in recent years have been promoted with flyers that include both the County seal and a logo of the Mayor's Office of Economic Development. Some examples are attached.

May I request your written response to the following:

1. Please advise whether there is a policy regarding the use of the County seal or logos on promotional materials for County-sponsored events. If so, please provide a copy of the policy. Does the policy account for Chapter 1.08, Maui County Code (which designates the County seal) and Section 5-3, Revised Charter of the County of Maui (1983), as amended (which grants the County Clerk "custody of the county seal")?

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2. What guidance, if any, does the County provide to grant recipients on the use of the County seal and logos on promotional materials for their events?
3. Section 11.02.070, Maui County Code, provides that the Department of Transportation "may adopt an official logo for the County bus system." The attached examples show the Office of Economic Development has a logo. Which other agencies or program have logos? Under what authority were logos adopted? How are they used?

I would appreciate receiving your written response **no later than Thursday, May 30, 2019**. To ensure efficient processing, please include the relevant Committee item number in the subject line of your response.

Should you have any questions, please contact me or the Committee staff (Shelly Espeleta at ext. 7134, Wesley Crile at ext. 7663, or Rayna Yap at ext. 8007).

Sincerely,



RIKI HOKAMA, Chair  
Healthy Families and Communities  
Committee

hfc:ltr:019amd01:ske/wac

Attachments

cc: Mayor Michael P. Victorino  
Kay Fukumoto, Economic Development Director  
Moana Lutey, Esq., Acting Corporation Counsel  
Josiah Nishita, County Clerk



SAVE THE DATE  
**MAY 2 & 3, 2018**

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MAUI COUNTY  
MAYOR'S OFFICE OF  
ECONOMIC  
DEVELOPMENT



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# HAWAII

## SMALL BUSINESS CONFERENCE

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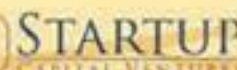
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For more information and to register, please visit: [bit.ly/SUWMaui2017](http://bit.ly/SUWMaui2017)

Call: 808-270-6811 or Email: [info@hightechmaui.com](mailto:info@hightechmaui.com)





# MOLOKA'I CANOE FESTIVALS

Presents

## 3rd Annual KULĀĪA

A Ho'olaule'a Featuring Local Entertainment, Free Lomilomi  
Moloka'i Craft & Merchandise Vendors, Cultural Practitioners,  
Lot's of 'Ono Food Booths & Nā Wāhine O Ke Kai Logo Merchandise

### Kaunakakai Town

Block Festival from Rawlins Chevron to Fish & Dive in Kaunakakai Town

**Friday, September 23, 2016**

**5:00 PM-10:00 PM**

Welcoming Paddlers for Nā Wāhine O Ke Kai



Entertainment Featuring

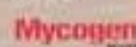
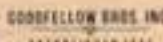
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For More Information, Please Contact Lori-Lei or Kawika Crivello  
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**FREE ADMISSION**