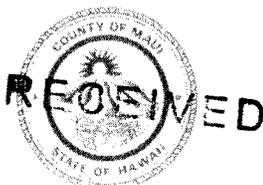


Michael P. Victorino
Mayor

Sananda K. Baz
Managing Director

Kay S. Fukumoto
Economic Development Director



RECEIVED

2019 JUL 26 PM 3:29
OFFICE OF ECONOMIC DEVELOPMENT
COUNTY OF MAUI
2200 MAIN STREET
ONE MAIN PLAZA, SUITE 305
WAILUKU, MAUI, HAWAII 96793
www.mauicounty.gov

July 25, 2019

Honorable Michael P. Victorino
Mayor, County of Maui
200 South High Street
Wailuku, HI 96793

APPROVED FOR TRANSMITTAL

Michael P. Victorino 7/28/19
Mayor Date

For transmittal to:
Honorable Shane M. Sinenci
Chair, Environmental, Agricultural, and Cultural Preservation Committee
And Council Committee Members
Maui County Council
200 South High Street
Wailuku, HI 96793

Dear Chair Sinenci:

**SUBJECT: VISITOR IMPACTS TO COUNTY ENVIRONMENTAL
AND INFRASTRUCTURAL RESOURCES (EACP-6)**

Thank you for allowing me to comment and suggest revisions on the proposed resolution entitled "URGING THE ADMINISTRATION TO CONDUCT A SUSTAINABLE TOURISM ASSESSMENT AND REQUIRE GRANT RECIPIENTS TO INCORPORATE ENVIRONMENTAL AND INFRASTRUCTURAL ACTION STEPS INTO GRANT OBJECTIVES."

The following are the comments and suggestions:

1) Title of Resolution

The title requires "grant recipients" to incorporate environmental and infrastructural action steps into grant objectives.

I understand this resolution will focus on tourism related initiatives however this title would apply to all grant recipients in all County departments. If this resolution is targeted to just those in the Office of

Economic Development (OED), are we requiring the environmental and infrastructural action steps in ALL the OED grants which include those in environmental, energy, agriculture, technology, small business, and district funded grants, to comply?

I would like to suggest editing the title to – URGING THE ADMINISTRATION TO CONDUCT A SUSTAINABLE TOURISM ASSESSMENT.

2) 7th WHEREAS on a visitor guide being distributed on inbound flights:

Since distribution of a visitor guide on inbound flights would be determined by the Airline Committee of Hawaii and the state Department of Economic Development & Tourism (DBEDT), I would like to request a change to “*a visitor guide is strongly encouraged to be distributed to tourists, including...*” This would allow flexibility in determining how to effectively execute this distribution.

3) Be it Resolved, Number 1:

The current section reads:

That it urges the Administration of Mayor Michael P. Victorino to conduct a sustainable tourism assessment for Maui County, giving due consideration to the factual and policy considerations listed above;

I would like to suggest a change to:

That it urges the Administration of Mayor Michael P. Victorino to continue the visitor industry assessment process that he began to ensure that the County continues to examine solutions, recommendations and funding to act upon those items deemed to be of importance to our culture, environment and community values.

This statement goes beyond an assessment and includes proactive steps towards solutions.

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Page 3

4) Be it Resolved Number 2:

The current section reads:

That it urges the Administration of Mayor Michael P. Victorino to require all grant applicants to incorporate environmental and infrastructural action steps into grant objectives, consistent with core principles and other elements of the Countywide Policy Plan and other General Plan ordinances;

I would like to suggest eliminating this section as it places undue burden upon grantees to follow environmental and infrastructural action steps into grant objectives.

Thank you for the opportunity to submit my comments.

Please feel free to contact me with further questions at 270-7224.

Sincerely,



KAY S. FUKUMOTO
Director
Office of Economic Development

Cc: Terryl Vencil
Cc: Deidre Tegarden