

PSLU Committee

From: Robin Kaye <rkayelny@gmail.com>
Sent: Monday, October 05, 2020 2:44 PM
To: PSLU Committee
Subject: Lāna'i BCT

Testimony for the PSLU Meeting of October 13, 2020:

Aloha, PSLU Committee:

I am writing in support of maintaining the many colorful and informative signs that are placed in front of our community's many businesses. I find them to be quite helpful, and while perhaps not as "historic" as those placed on the respective buildings, I am strongly in favor of keeping them as they are.

Several years ago, I was part of a Community Development Corporation called Lana'i Changes. We rented a space from Pulama Lana'i, and were delighted to find out that with our rent came a distinctive sign announcing our presence. This was critically important as 1) we were a relatively new organization, and 2) we were one block off of the town square. This sign announced our presence and helped brand our identity. We were delighted that it was planted firmly in the ground.

It is my hope that the PSLU Committee and ultimately the Maui County Council allow these planted signs to remain. They are in no way offensive; they do not diminish the business district. In fact, they add a certain distinct design element to our town's businesses. Please let them stay in place.

Robin Kaye
Lāna'i Resident

--

Robin Kaye
P.O. Box 631313
Lana'i City, HI 96763
808-559-6124 (m)
rkayelny@gmail.com